



### MEDICAL TOURISM

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### Medical Tourism - India

#### History & Overview

India has always been proud to offer second opinion expertise to the world when it comes to medical-surgical advice.

Medical Tourism is not a modern trend especially for the countries which lacked advanced medical-surgical expertise during the ancient times.

For instance, if we go back to medival age, we can read about Greek patients travelling to meet Asklepios in Saronic Gulf.

Medical Travellers and medical students flocked to India to seek expert opinion and options especially in Ayurveda, Yoga and Wellness.

Sumerians in 4000 BC built healthcare complexes and we can also read about St. Mortiz in Switzerland, Sanctuary of Zeus in Olympia, hot-baths known as Thermae in Rome that offered similar medical services to overseas patients.











Currently, India is in the top-3 list by offering best medical-surgical services to the patients from almost 150 countries at one-tenth cost

Indian hospitals have upgraded their quality to comply with international accreditation norms at par with JCI standards, yet affordble. Government of India recently established "Medical Tourism Board" chaired by the Union Minister of Tourism & Culture, Dr. Mahesh Sharma by promoting "Treat in India" slogan and we are co-promoting it via Zoylo's "Cure in India" for all the hospitals & patients.



# Zoylo's Contribution to the Indian Hospitals

Zoylo is bringing in patients from more than 150 countries to the doorsteps of Indian Hospitals by integrating all the services under one roof. Zoylo keeps your hospital updated with latest international healthcare guidelines, policies and other medical tourism events via newsletters and subscriptions. To make your patients' Medical Travel easier, safer and successful, Zoylo shall play the role of a "Promotor" and work closely with all the stakeholders by filling the following gaps:

- Collection of patient information in a standard format to share with hospital after taking authorisation from concerned family members/referral doctor
- 🚨 Gathering and submitting all the documents to process Medical Visa
- Arranging tickets for air travel and booking stay at hotel/ guest house
- Coordinating with the hospital/surgeon and patient's attendant to schedule surgery in India successful discharge and recovery
- Coordinating with the patient for local tourism before safe departure
- 🔼 Post-surgical followup via video consultation with the surgeon

## Preventive Healthcare Camps & OPDs in 30 countries

Zoylo conducts "Medical Camps" in 30 countries and currently working closely in 9 countries having live presence for easier coordination. At short notice, Zoylo can arrange similar "Preventive Healthcare Camps" in an OPD set-up at any country that a hospital demands.

We work with local medical-social workers, community health workers, primary care physicians, medical-surgical consultants and secondary care hospitals in GCC, CIS, Africa, and SAARC regions which comprise almost 30 countries.

Camps shall be ideally scheduled in compliance with all the necessary licenses, permission and local guidelines of that particular country.

Patients shall be given an opportunity to attend such a preventive healthcare camp in association with diagnostic centres, hospitals, physicians and surgeons.





# CMEs & Networking with international surgeons & hospitals

Zoylo in addition to promoting medical tourism and contributing to the revenue generation for Ministry of Tourism, Govt. of India, also enables networking sessions and offers CMEs to medical doctors, consultants and surgeons who can interact with International healthcare experts.

During such knowledge sharing sessions, Indian doctors/surgeons have opportunity to present their papers and other innovations in healthcare to the world. Hospitals and Surgeons can promote their brand and services via our brand-building strategies through our close association with international federal & private healthcare bodies.

Zoylo is developing a common platform for hospitals, doctors and patients from all over the world to interact, share and promote healthier lifestyle via "Blog".

#### Zoylo's key differentiators

Medical Travel Planning on behalf of the Indian hospitals/surgeons

Zoylo, with the help of local Indian Embassy, facilitates medical visa processing Coordinates with best and authorised FOREX agencies for currency conversion

Zoylo offers options in "Medical Insurance" via its strategic association with international Payers/TPAs Corporate Social Responsibility initiatives are being co-promoted by Zoylo to help poor countries via its free medical camps













Redefining Healthcare

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