Kanthesh B

Senior Product Designer

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📍 Bangalore

in [Linked-In](#)   Pf [Portfolio](#)   🔏 [20+ Certifcates](#)   DH [Blog](#)

Senior Product Designer: 5+ years experience in FinTech, Telecom, and SaaS, specializing in user-centric and accessible digital solutions. Advanced expertise in enterprise UX design, design thinking, and complex workflow optimization, **WCAG** compliance, accessibility testing (JAWS, VoiceOver), **AI integration** (including LLMs), and **VPAT** documentation. Proven ability to collaborate cross-functionally to deliver innovative UX in fast-paced environments.

KEY SKILLS & COMPETENCIES

- **UX/UI Design:** User Experience, Interface Design, Wireframing, Prototyping, Mockups, Responsive UI, User Journeys
- **Design Thinking & HCI:** Design Thinking, Human-Computer Interaction (HCI), Problem Solving, Empathy Mapping
- **Usability & Research:** Usability Testing, Heuristic Evaluation, Ethnographic Research, Personas, User Research
- **Accessibility Compliance:** WCAG 2.1, Section 508, EN 301 549, Inclusive Design, Accessibility Audits, VPAT, ACR
- **Assistive Technologies:** JAWS, VoiceOver, WAVE, Lighthouse, ARIA, Keyboard Navigation
- **Information Architecture**: Navigation Design, Content Strategy, Data Visualization, Simplified UX
- **AI Integration in UX**: AI-Driven UX, LLM Models, Personalized UX, AI Workflows
- **Design Tools:** Figma, Adobe XD, Sketch, InVision, Axure, Design Systems, Component Libraries
- **Collaboration & Agile:** Agile, Cross-functional Teams, Developers, Product Managers, QA, Accessibility Standards
- **Frontend Technologies:** HTML5, CSS3, SASS, Dart SASS, Bootstrap 5, UI Components
- **Content Design:** User-Friendly Content, Content Simplification, Digital Copywriting
- **Data-Driven Design:** UX Metrics, Usability Analytics, Iterative Design, Performance-Based UX

PROFESSIONAL EXPERIENCE

Senior UX Interaction Designer   Mar 2023 - Present
Subex Limited (Telco & AI)

- Pioneered AI/LLM integration in UX processes, improving by 30%, optimizing user engagement metrics through data visualization techniques.
- Conducted user research, usability testing, and heuristic evaluations, refining designs and boosting usability by 30%.
- Designed & implemented a component-based design system in Figma, ensuring UI consistency across SaaS platforms.
- Developed WCAG 2.1-compliant, accessible interfaces, enhancing inclusivity for enterprise applications.
- Led accessibility initiatives, conducting automated (Axe, WAVE, Lighthouse) & manual (JAWS, NVDA) audits.
- Implemented ARIA attributes to improve keyboard navigation, screen reader support & overall accessibility.
- Supported on ACR reports, documenting compliance for regulatory & enterprise requirements.
- Worked cross-functionally with product managers, developers & QA teams to integrate AI-powered user experiences.
- Conducted accessibility training for design & development teams, fostering inclusive design across workflows.
- AI Integration: Prototyped chatbot using NLP for customer support portal

UX/UI Designer   1.5 years | Sep 2021 - Mar 2023
I-exceed Technology Solutions (Fintech)

- Delivered 8+ UX and 5+ UI projects, creating personas, user journeys, wireframes, mockups, and prototypes for both new features and legacy systems.
- Translated complex systems into intuitive experiences and enhanced data visualizations through continuous UX refinement.
- Implemented SASS/Dart SASS for scalable UI and introduced a standardized design framework that improved visibility of KPIs and empowered data-driven decisions.
- Conducted heuristic evaluations and usability testing to uncover accessibility issues in banking applications.
- Developed WCAG-compliant UI components, optimized for screen readers, keyboard navigation, and high-contrast mode.
- Championed inclusive design practices, aligning with global accessibility standards and enhancing product usability for all users.

Software Engineer (UI/UX)   **1.2 years | Jul 2020 - Sep 2021**

Jyeshtatech Pvt Ltd (E-Commerce & Services Based)

- Have successfully completed 4+ client projects.
- Worked as a UI/UX designer on e-commerce & real estate products.
- Carried out user-centered design process, from research and ideation to prototyping and testing

Junior Software Developer   **8 Months | Dec 2019 - July 2020**

techCentrix (Service Based)

- Full-stack development experience: Involved in all stages of software development for 2+ RTO & Gram Panchayat government projects, from requirements gathering and design to development, testing, and deployment.
- Technical expertise: Proficient in Designing , Development and demonstrated strong problem-solving and analytical skills in delivering successful government projects

EDUCATION

MASTER OF COMPUTER APPLICATION   **Higest Education | OCT 2018 - SEP 2020**

Postgraduate | CGPA- 8.5

Vidya Vikas Institute of Engineering & Technology, Mysuru

PROFESSIONAL DEVELOPMENT & LEADERSHIP

Design related & UX Skills

- User Research & Journey Mapping
- Wireframing & Prototyping (Figma, InVision, Adobe XD)
- Competitive Analysis & Storyboarding
- Usability Testing & Heuristic Evaluation
- HCI & Digital Product Designing
- Ethnographic Studies
- Content Analysis & AI Integration
- Data Visualization & Dashboard Design
- Accessibility Testing (Manual & Automated)
- WCAG 2.1, Section 508, EN 301 549 Compliance

Professional Development & Leadership

- UX Design Mentorship & Workshops
- Public Speaking & Presentation Skills
- Technical Writing & Documentation
- Community Engagement & Knowledge Sharing
- Cross-functional Team Collaboration
- Agile & Iterative Development Processes
- Corporate Event Organiser

Design Leadership

- Mentored 5 junior designers in UX best practices
- Conducted 4 workshops on AI in Design Systems & Accessibility
- Championed design thinking adoption across Engineering teams