

# Kanthesh B

Senior User Experience Designer

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## SENIOR UI/UX DESIGNER

Proactive and detailed Senior UI/UX Interaction Designer with 4+ years of experience delivering enjoyable web and mobile products for Telcom & FinTech, Good skills in prototyping, wire-framing and design thinking. Up-to date knowledge om Design Tools. A proven track record of coordinating with cross functional teams to integrate and deliver highly usable and delightful concepts to wide range of clients.

## KEY COMPETENCIES

|  |   |
|--|---|
| Design thinking methodology and Principles | Adobe Master Suites, Figma & Sketch                   |
| Usability evaluation and Ethnography       | ML5, CSS3, SASS & Bootstrap5 and Usability testing    |
| Good knowledge on HCI & Brand Designing    | Proactive, self-motivated & Good communication skills |
| Requirement gathering and UX research      | Information Architecture, Wireframing & ProtoTyping   |

## PROFESSIONAL EXPERIENCE

### Senior UX Interaction Designer

Mar 2023 - Present

Subex Limited (Telco Products)

- Responsible for two major AI products that were completed successfully, with a 90% success rate.
- To ensure consistent in designs & development we introduced and implemented the Design System using the Figma tool, which helped reducing project delivery time by 15% project timelines.
- Designed & delivered interactive screens for the development team as per requirement in accordance with PMO standards.
- Streamlined the existing methods & process took responsibilities, which improved the efficiency of development team by 30%.
- Effectively used quantitative and qualitative data to drive design decision and measure success.
- consolidated research, collecting stakeholder feedback for implementing in the design via mockups.
- Prepared and served a variety of Requirements with precision and creativity, consistently meeting or exceeding quality standards, and receiving compliments for latte art and presentation.

### UX/UI Designer

1.5 years | Sep 2021 - Mar 2023

I-exceed Technology Solutions (Fintech)

- Have worked on more than 8+ UX and 5+ UI projects.
- Created wireframes, mock-ups, and prototypes for various platforms for new requirement other than Existing Product.
- Redefined and tested developed products & implemented improved data visualisation Translate complex content and information systems into simplified user experiences.
- Have implemented SASS and Dart SASS concepts in the projects as new concept in the product.
- Research and implemented a standardised Design framework, resulting in improved visibility of key performance metrics and enabling data-driven decision-making at all levels of the Development.

### Software Engineer (UI/UX)

1.2 years | Jul 2020 - Sep 2021

Jyeshtatech Pvt Ltd ( E-Commerce & Services Based)

- Have successfully completed 4+ client projects.
- Worked as a UX/UI designer on banking projects for Middle-East customers.
- Carried out user research through targeted interviews and extensive usability testing before and after redesign.

### Junior Software Developer

0.8 years | Dec 2019 - July 2020

techCentrix ( Service Based)

- Worked as junior software developer (Coding) and UI designer where i took in charge of developing the design using agile methods.
- Worked as a UI Developer on Worked on 2+ Projects RTO & Gram Panchayat Govt Sector.

## EDUCATION

### MASTER OF COMPUTER APPLICATION

Postgraduate | OCT 2018 - SEP 2020 | CGPA- 8.5

Vidya Vikas Institute of Engineering & Technology, Mysuru