

Planning a conference in Toronto

Introduction

Being a technology hub, Toronto is one of the most sought-after places for arranging technical conferences. To be able to host perfect events, we will need to find best venues for stay and meeting halls. It will also be beneficial to add places to visit (landmarks) and to eat for people attending a conference to wind-down later.

Business Problem

The best location that is fit to be a good place to reside and have meeting halls, along with being close to places to eat, shop or spend evenings after a hard day needs to be found.

Target Audience

I would like to work on this problem to assist the planning agencies in and around Toronto to excel in their work.

Data Used

- Information about hotels, restaurants, landmarks (location, venues etc.)
- Latitudes and Longitudes of the neighbourhoods.
- Hotels dataframe.
- Restaurants/cafe dataframe.
- Venue data

Results and Conclusion

After arranging, sorting the data and understanding clustering; maps were then used to understand the best locations overall.