

		(Situational) Persona		Desire/Motivation		Result/Outcome
1	As a...	logged out user	I want to...	log in	...so that...	I can view my dashboard
2	As a...	logged in user	I want to...	view dashboard	...so that...	I can see which relationships I need to follow up on
3	As a...	logged in user	I want to...	add a contact	...so that...	add them to my scheduled follow-ups
4	As a...	logged in user	I want to...	update contact info	...so that...	app has latest information
5	As a...	logged in user	I want to...	add unplanned encounter	...so that...	app can update the tracker
6	As a...	logged in user	I want to...	mark a touchpoint as complete	...so that...	I can keep track of my progress on suggested touchpoints
7	As a...	logged in user	I want to...	view contact	...so that...	I can see contact information plus history
8	As a...	logged in user	I want to...	update touchpoint frequency	...so that...	adjust touchpoint cadence for individuals
9	As a...	logged in user	I want to...	deactivate a contact	...so that...	I account for fluctuations in my own schedule and ongoing natural encounters
10	As a...	logged in user	I want to...	skip an encounter	...so that...	I can own when I want to be reminded about an encounter