

Coca-Cola Sales Dashboard

3/17/2022

12/25/2022

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Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,608,648	3106850	0.51	641,271	0.39
Dasani Water	1,409,050	2295500	0.60	533,393	0.38
Diet Coke	1,161,788	2288250	0.49	397,264	0.35
Sprite	966,738	2005000	0.45	343,112	0.35
Powerade	938,663	1633250	0.56	346,928	0.36
Fanta	822,425	1700750	0.46	302,338	0.37
Total	6,907,310	13029600	0.51	2,564,304	0.37

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to Increase ?

When...

....the average of Operating Profit increases by

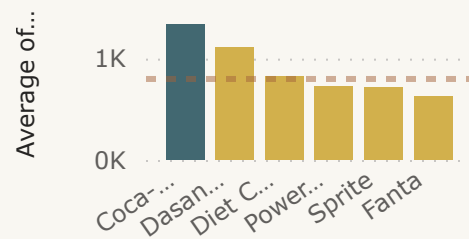
Beverage Brand is Coca-Cola

533.6

Beverage Brand is Dasani Water

264.5

Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



Only show values that are influencers

Sales by US State

