

Kanyanat Tongprasearth

Hello, I'm Kanyanat (Natalie), a UX designer and researcher from San Diego! I enjoy creating interactive experiences that connect people and technology in a seamless and intuitive way. In my design process, I believe in building a sense of empathy and understanding that allows me to design with a human-centric approach.

SKILLS

Design Methods

User research (Interview & survey)
Affinity Diagram
Persona Development
Identity Model
User Flow Mapping
Wireframing
Heuristic Evaluation
A/B testing

Prototyping

Sketch
Axure
Invision
Marvel
Photoshop
Indesign

Programming

HTML
CSS
Javascript

CONTACT

Email ktongpras@gmail.com
Portfolio www.kanyanat.design
LinkedIn linkedin.com/in/k-tongpra
Phone 714-454-0008



ACADEMICS

B.S. Cognitive Science, Human-Computer Interaction
University of California San Diego, Class of 2017
GPA: 3.9



COURSEWORK

Interaction Design Startup	Advanced Interaction Design
Cognitive Design Studio	Design of Everyday Things
Interaction Design	Basic Data Structure & OO Design
Usability & Info Architecture	Software Tools & Techniques Lab



EXPERIENCES

UX/UI Design Intern

Foundation for Learning Equality/ KA Lite (Jan '17 – Jun '17)

- Researched, designed, and delivered a mobile content-management system for an education technology startup
- Collaborated and led the project through the human-centered design process including research, persona development, competitive analysis, wireframing, and high-fidelity visual design

Instructional Assistance (Design Communications class)

Professor Steven Dow, UC San Diego (Mar '17 – Jun '17)

- Promoted students' learning by discussing design concepts and giving quality feedback to guide student projects
- Led design critiques with groups of 15-20 students, discussing areas of strength, pinpointing room for improvements, and motivating creative exploration
- Assigned grades and wrote constructive feedback to emphasize design rationale and encourage students' growth in design

User Research Intern –Project Lead

Brain Builder Learning App, Design Lab UCSD (Mar '16 - Jun '16)

- Delivered user interface recommendations to sustain and promote engagement based on user research findings
- Prepared and led user testing on kids age 5-7 to identify gaps in engagement and usability issues
- Utilized affinity diagrams, identity models, and customer journey mapping to synthesize user research



RECOGNITION

Warren College Research Scholarship	2016 - 2017
Undergraduate Summer Research Grant	2015, 2016
Provost's Honors	2014 - 2017