MAVEN TOYS EXPANSION

SALES AND PROFIT ANALYSIS (JAN2017 - SEPT2018)

Store_Name

Store_City
All

Date1/1/2017

9/30/2018

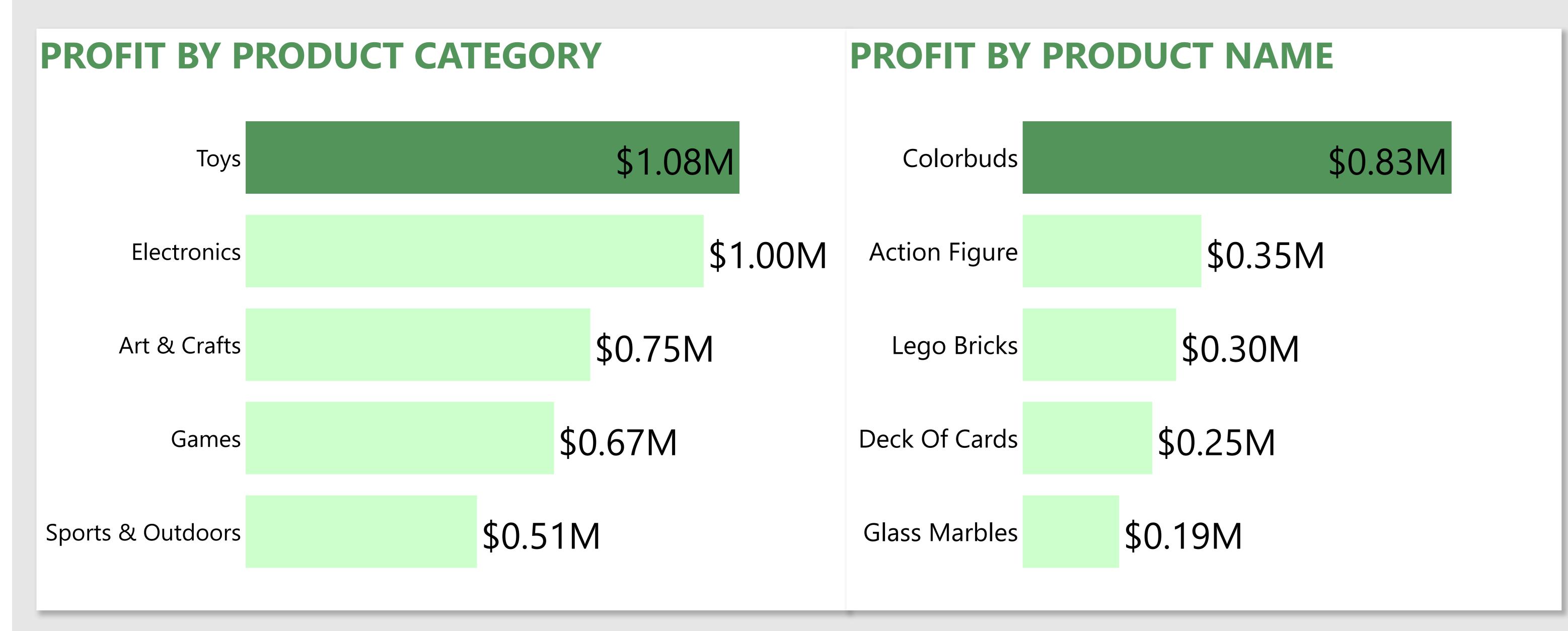
\$14.44M Total Revenue \$4.01M Profit

27.79%
Gross Profit Margin

1.09M Quantity Sold

Total No. of Stores

\$17.42 ΔT\/



Store_Location	Avg Rev per Store	ATV
Airport	\$429,907.53	\$18.84
Commercial	\$273,261.63	\$17.75
Downtown	\$283,434.35	\$17.12
Residential	\$276,019.00	\$17.27

Store_City	ATV
Ciudad Victoria	\$18.39
Cuidad de Mexico	\$18.18
Monterrey	\$18.20
Morelia	\$18.26

