

Qualities

- Ability to understand requirements and translate complex problems into intuitive, functional and clean user interfaces, with attention to detail.
- Capable of working with design systems, grids and libraries to ensure consistency and facilitate smooth design handoffs to development teams.
- Ability to understand client needs and goals before creating great design solutions.
- Able to create design systems, following best practices and standards for mobile applications and web platforms.
- Capable of creating wireframes, prototypes, and flowcharts.
- Knowledge of Design Guidelines, Design Thinking and front-end development.

Professional Experience

Senior UI/UX Designer at Megaleios (2017-2024)

- Designed effective and functional interfaces for mobile apps, landing pages and web platforms for clients from diverse industries, including fintech, delivery, health, education, and communication.
- Created cohesive wireframes, flowcharts, and high-fidelity prototypes to enhance usability and user experience.
- Mastered Figma, Sketch, and Adobe XD to produce interactive prototypes and visual interfaces, utilizing design systems and pattern libraries.
- Conducted client meetings and visits to thoroughly understand their needs and challenges, ensuring the delivery of effective design solutions.

UI Designer and Front End Developer at UOL Educação (2014-2015)

- Worked in a creative team alongside UX designer to create intuitive and responsive interfaces.
- Translated wireframes into clean effective design solutions.
- Created quality material including landing pages, advertising campaigns, email campaigns, and corporate branding materials.

UI Designer at RINO COM Publicidade (2013-2014)

- Worked in a talented creative team including experienced art directors.
- First contact with creating mobile application interfaces.
- Created advertising campaigns and email campaigns

Web Art Director at 4now Online Marketing (2011-2012)

- Responsible for all creative products and visual design materials.
- Developed business web pages from concept to coding.
- Front-end development.
- Created branding material.

Intern as Web Designer at Garagemidia Studio (2010)

- Responsible for designing web pages.
- Contact with photography studio.

Objective

I am seeking a **User Interface/Product Designer** role at a company that values user experience and understands client needs, where I can create effective and clean design solutions. I am looking for a collaborative and creative environment that embraces honest feedback and challenges me to continually learn and stay updated with new tools, technologies, and trends. I am open to relocation for the right opportunity.

Education

Art Direction - Extension

Universidade Belas Artes – 2014

UX Design - Extension

Miami Ad School/ESPM – 2013

Javascript and jQuery - Extension

University of California Los Angeles – 2012

HTML 5 and CSS3 - Extension

University of California Los Angeles – 2012

Digital Design - Graduation

Universidade Anhembi Morumbi – 2010

Skills

UI Design

Figma, Sketch, Adobe XD, Design Guidelines, Design System, Design Thinking, Responsive Design, App Design, Visual Design

UX Design

Research and Usability, Benchmark, User-testing, Prototyping, Wireframing, InVision, Whimsical

Graphic Design

Photoshop, Illustrator, inDesign, Branding

Front-end Development

HTML, CSS, Basic JavaScript, Basic Wordpress, Bootstrap

Languages

Native Portuguese, Fluent English, Intermediate Japanese (JLPT N3), Basic Spanish