Christine Mae Bautista

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## **Professional Summary**

Creative Graphic Designer with 4 years of experience in digital and print media. Expert in Adobe Creative Suite with a strong eye for color, typography, and layout design.

#### Education

Bachelor of Fine Arts in Advertising Arts

University of Mindanao - Davao City

Graduated: March 2021

## **Technical Skills**

- Design Tools: Adobe Photoshop, Illustrator, InDesign, Canva

- Video Editing: Adobe Premiere Pro, CapCut, After Effects

- Other Skills: Branding, Illustration, Typography, Photography

### Experience

Graphic Designer - Creative Avenue Studio

April 2021 - Present

- Designed marketing materials for brands in retail and food industries.
- Created social media campaigns that increased engagement by 40%.
- Led a small team of junior designers for client projects.

## Freelance Graphic Designer

January 2019 - March 2021

- Produced digital ads, posters, and brand kits for small businesses.
- Managed over 20 freelance projects with positive client feedback.

### Certifications

- Adobe Certified Professional: Visual Design (2023)
- Canva Design School Brand Design Course (2022)

# Languages

- English (Fluent)
- Filipino (Native)