

## **Capture Front-ends Linked to Backend Systems and Web Applications**

Existing applications can be improved or extended using OCR for easy capture of input of data to a networked backend system or Web application. For example:

- Mobile capture for CRM - take a picture of a business card for input into a CRM system or sales lead database
- Mobile capture for Workflow - take a picture of a document for fast input into a workflow application
- Client/server text conversion and processing - collecting pieces of texts and other data via mobile phone camera and sending to a Web or other server for processing. Mobile OCR can be used for pre-recognition and to check image quality, before sending to a server for processing.