Ideation Phase
Empathize & Discover

Date	31 January 2025
Team ID	LTVIP2025TMID29410
Project Name	Smart SDLC using Generative AI on IBM Cloud
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map Canvas for Smart SDLC: