

Let's do a "survey". Who has an iPhone? Let's begin with me.

I do not $X_1 = 0$ ← code for "No". Yes will be 1.

"raise your hand"

Standard symbol for data

I'm the first survey democrat.
I'm numero uno.

$X_1 = 0, X_1 = 1, X_2 = 1, \dots, X_{20} = 0$ (i.e. a subset)

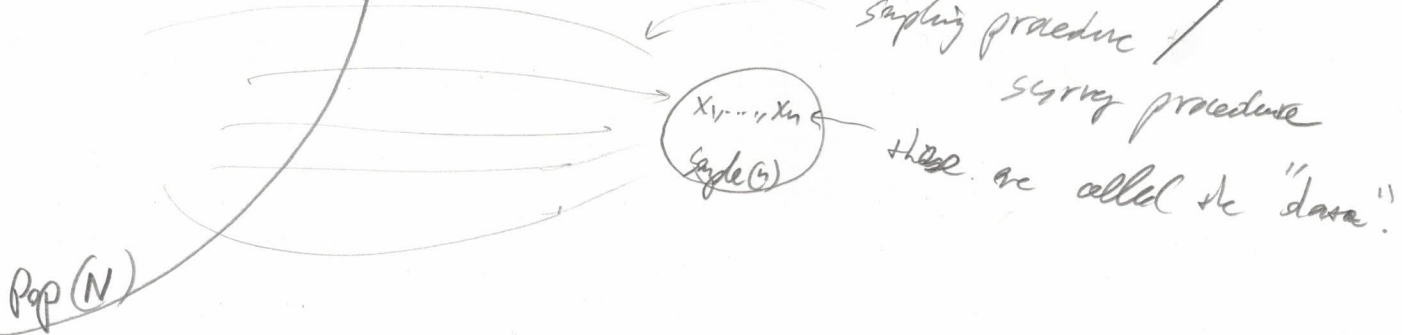
Do we believe this survey has a "sample" of $n = 20$ elements from a super-set called the population? This is the "population model sampling assumption". Let's assume it. What is the population?

- All people on Earth?
- All people in America?
- All college students?
- ... in NYC?
- All public college students in NYC?

This is a typical situation. Given a sample, assume population model, then identify the population. This happens in data science all the time.

The more typical situation in classical statistics, is you start with a conception of a population e.g. Pop = All Americans. Then you take a sample of the population elements, and survey those. The pop. has N total elements. You should have some idea as to what N is. You define the population!

$N \approx 333$ million in this case.



We see the term in the sample, but not the population. Can we use the sample to tell us something about the population?

Yes, the sample data is used to "infer" properties about the population. Numeric properties are called "population parameters".

"Infer" means to make an educated guess from the particular \rightarrow the universal. A synonym is "induction".

The opposite is "deduction" which goes from universal \rightarrow particular.

The process of "inference" is difficult and because it's a guess,

you can never be sure your inference is correct.

Assume: all swans are white $\xrightarrow{\text{deduce}}$ these 5 swans are white. | ~~Observe~~ observe 5 swans $\xrightarrow{\text{infer}}$ all swans are white.

How is inference done? We generate "Statistics"

by running functions on the data.

this inference may be wrong.

data-hat θ is my own notation $\rightarrow \hat{\theta} = W(x_1, \dots, x_n)$ where $\hat{\theta}$ is usually a scalar

e.g.

in our iphone survey

$$\hat{\theta} = \frac{1}{n} \sum_{i=1}^n x_i = .528$$

sample proportion \hat{p} \bar{x} sample average

What can you infer from this scenario? The true, population parameter θ , "Statistical Inference": using statistics to make inferences.

What is θ ? $\theta = \frac{x}{N}$ where $x \leftarrow \# \text{ of people with phones in pop (unknown)}$ and $N \leftarrow \text{pop size (known)}$

$\theta \in \Theta$ All possible values

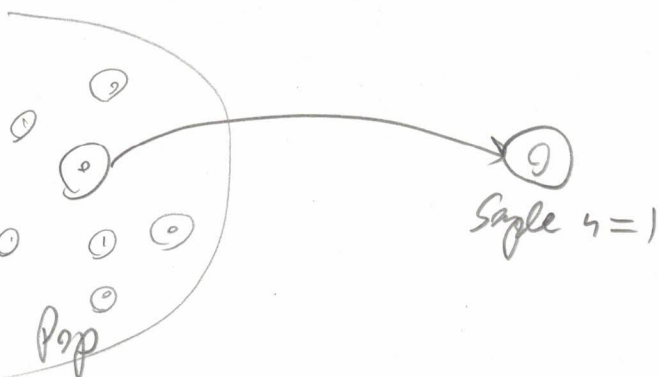
$\Theta = \{0, \frac{1}{N}, \frac{2}{N}, \dots, \frac{N-1}{N}, 1\}$ parameter space

Convention: Greek letters are used for unknown parameters and Roman letters are used for known quantities.

$\hat{\theta}$ is a "point estimate" for θ . "Point" meaning one single value that you believe is a "good" guess for the value of θ .

"Point estimation" is one type of statistical inference. The two common other goals are "confidence set creation" (giving an interval of possible values of θ at a "confidence level" $1-\alpha$) and "hypothesis testing" (testing a hypothesis about the true value θ at a "confidence level" α).

Let's discuss sampling ^{and summarizing} more. Let's take one sample + survey.



How is this element chosen? Randomly. Technically uniformly sampled i.e. every element of the pop. has prob. $\frac{1}{N}$ of being chosen.

Review of 241...

Representative sample: a sample that faithfully reflects the population. *Usually under samples are representative.*

What is the probability that $x_1 = 1$? *uses the naive definition of probability*

$$P(X_1 = x_1 = 1) = \frac{X}{N} = \theta$$

elements satisfying event

of total elements

the r.v. modeling the first survey datum (capital letter)

its realization \downarrow (lowercase letter) a possible value of its realization

data: realizations of r.v.'s. Surveying: forcing a r.v. to realize.

Bernoulli r.v. with parameter θ

$$\Rightarrow X_1 \sim \text{Bern}\left(\frac{X}{N}\right) = \text{Bern}(\theta) = \theta^{x_1} (1-\theta)^{1-x_1} \dots$$

$\text{Supp}[X_1] = \{0, 1\}$ the support of the r.v. is the set of all possible realization values. *prob. mass function (PMF).*

Note: the parameter of the survey r.v. is the same as the population parameter we would like to draw inference about.

Let's draw a second sample assuming $x_1 = 1$. And ask some questions. How? Each remaining element has $\frac{1}{N-1}$ prob. of being drawn.



$$P(X_2 = 1 | X_1 = 1) = \frac{X-1}{N-1} < \theta = P(X_1 = 1)$$

$$X_2 | X_1 = 1 \sim \text{Bern}\left(\frac{X-1}{N-1}\right)$$

conditional prob.

$\Rightarrow X_1, X_2$ are dependent r.v.'s *cond. r.v. model*

$$\text{If } x_1 = 0 \Rightarrow P(X_2 = 1 | X_1 = 0) = \frac{X}{N-1} > \theta$$

either way dependent

What is $P(X_2=1) = \frac{K}{N} = \theta \Rightarrow X_2 \sim \text{Bern}(\theta)$

↑
 conditional prob. X_1 was realized but... you don't know who it is thus you pretend it doesn't exist

$\Rightarrow X_1 \stackrel{d}{=} X_2$ they're "identically distributed" since they have the same PMF.

Let's sample all n . Let $T_n = X_1 + \dots + X_n$ i.e. the r.v. that tallies the total # of 1's.

$$P(T_n = t) = \frac{\binom{X}{t} \binom{N-X}{n-t}}{\binom{N}{n}} = \text{Hyper}(n, X, N)$$

sample size
total # of 1's in pop
total pop.

of unique samples

Hypergeometric r.v. model

How did it get this complicated? Because $\frac{K}{N} \neq \frac{X-1}{N-1}$!

Let's make a simplifying assumption. Let $X, N \rightarrow \infty$ with $\frac{X}{N} = \theta$.

$$\Rightarrow \frac{X}{N} \approx \frac{X-1}{N-1} = \frac{X-k_1}{N-k_2} = \theta \text{ for all } k_1, k_2.$$

Now $P(X_2=1 | X_1=1) = \frac{X-1}{N-1} \stackrel{\text{approx}}{=} \theta = P(X_2=1)$

$$\Rightarrow X_1, X_2 \text{ are independent} \Rightarrow X_1, X_2 \stackrel{iid}{\sim} \text{Bern}(\theta)$$

For all n samples, $X_1, X_2, \dots, X_n \stackrel{iid}{\sim} \text{Bern}(\theta)$

$$\Rightarrow T_n = X_1 + \dots + X_n \sim \text{Binomial}(n, \theta) = \binom{n}{t} \theta^t (1-\theta)^{n-t}$$

with this limit, we assume $\Omega = [0, 1]$
 all possible real #'s

Let's consider a new sampling problem. At the iPhone factory, they check every new iPhone to make sure it works. Let's say they check the first one, $X_1 = 1 \leftarrow$ it works, the second $X_2 = 0 \leftarrow$ it doesn't work, ..., $X_{100} = 1$. What population is this sample from? All iPhones? $N = ?$

Are you drawing one sample of n from $\binom{N}{n}$? Not really. What is θ ? Is it a "population" parameter?

Would you agree $X_1, \dots, X_n \stackrel{iid}{\sim} \text{Bern}(\theta)$?

Is it a "process" parameter? Process or ^{infinite} population...

We still have a r.v. model that describes the sampling.

At this point we no longer care whether the pop. is real or if it's a process, we just need an iid r.v. model assumption called the "data generating process".

Let's return to our main goal: inference. Specifically: parameters of a parameter θ .

$$\hat{\theta} = \frac{1}{n}(x_1 + \dots + x_n) \approx \theta. \text{ How approximate is it?}$$

Since x_1, \dots, x_n were random realizations of X_1, \dots, X_n , $\hat{\theta}$ could have been different. e.g. if $\vec{x} = [1 \ 0 \ 0 \ 1 \ 0] \Rightarrow \hat{\theta} = 0.4$

but if $\vec{x} = [1 \ 1 \ 1 \ 0 \ 1] \Rightarrow \hat{\theta} = 0.8$. Thus $\hat{\theta}$ is a realization itself from a r.v. $\hat{\theta}_n = \frac{1}{n}(X_1 + \dots + X_n)$ called a

"Statistical estimator" or just "estimator" so... $\hat{\theta}$ is a value from $\hat{\theta}_n$. The properties of the estimator are very important because they tell us a lot about our estimate.

One property is the expectation,

$$E[\hat{\theta}_n] = E\left[\frac{1}{n} T_n\right] = \frac{1}{n} E[T_n] = \frac{1}{n} n\theta = \theta \quad \forall n$$

\uparrow \uparrow
 x_1, \dots, x_n $\text{over all } t$

$$\Rightarrow E[\hat{\theta}_n] = \theta \text{ this is special.}$$

this expectation is taken over the $\text{supp}[X_1], \dots, \text{supp}[X_n] := \mathcal{X}$ weighted by the joint mass

It means $\hat{\theta}$ is "unbiased"

In general, for any estimator and any pop. param.

$$\text{Bias}[\hat{\theta}_n] := E[\hat{\theta}_n] - \theta$$

Linear. Not approx our data for θ .
 $p(x_1, \dots, x_n)$. HW θ is not #!

If $\text{Bias}[\hat{\theta}_n] = 0$, $\hat{\theta}$ is "unbiased".

If $\text{Bias}[\hat{\theta}_n] \neq 0$, $\hat{\theta}$ is "biased".

Across every possible sample of any size n , the average estimate will be the pop. parameter θ .

This is certainly reasonable. How "far" is $\hat{\theta}$ from θ ?
 Let's define "far" by a loss function $l(\hat{\theta}, \theta)$ where
 $l: \Theta \times \Theta \rightarrow [0, \infty)$ and $l(\hat{\theta}, \theta) = 0$ only when $\hat{\theta} = \theta$.
 Some examples...

* $l(\hat{\theta}, \theta) = (\hat{\theta} - \theta)^2$ "squared error loss," or " L_2 loss"

$l(\hat{\theta}, \theta) = |\hat{\theta} - \theta|$ "absolute error loss" or " L_1 loss"

$l(\hat{\theta}, \theta) = |\hat{\theta} - \theta|^p$ " L_p loss" for $p > 0$.

$l(\hat{\theta}, \theta) = \int_{\bar{X}} \ln \left(\frac{f(x; \theta)}{f(x; \hat{\theta})} \right) f(x; \theta) d\bar{x}$ Kullback-Leibler loss
 for cont. r.v.'s X_1, \dots, X_n

estimator \Rightarrow loss has a distribution

$$R(\hat{\theta}, \theta) := E_x[l(\hat{\theta}, \theta)]$$

Risk of an estimator: what is the average loss assoc. to our loss function. If it's sqd error loss...

$$R(\hat{\theta}, \theta) = E_x[(\hat{\theta} - \theta)^2] = \text{MSE}[\hat{\theta}] = E_x[(\hat{\theta} - E_x[\hat{\theta}])^2] = \text{Var}_x[\hat{\theta}].$$

mean squared error

If $\hat{\theta}$ is unbiased $\Rightarrow E[\hat{\theta}] = \theta$

Risk = MSE = Variance for an unbiased estimator under L_2 loss.

under L_2 loss

For a biased estimator,

$$MSE = E[(\hat{\theta} - \theta)^2] = E_X[\hat{\theta}^2 - 2\theta\hat{\theta} + \theta^2]$$

$$= E_X[\hat{\theta}^2] - 2\theta E[\hat{\theta}] + \theta^2$$

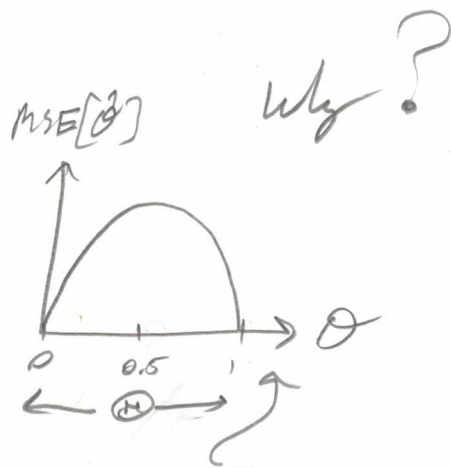
$$\text{Recall: } Var(\hat{\theta}) = E[\hat{\theta}^2] - E[\hat{\theta}]^2$$

$$= Var[\hat{\theta}] + E[\hat{\theta}]^2 - 2\theta E[\hat{\theta}] + \theta^2$$

$$= Var[\hat{\theta}] + (E[\hat{\theta}] - \theta)^2$$

$$= Var[\hat{\theta}] + \text{Bias}[\hat{\theta}]^2$$

" Bias-Variance decomposition of MSE. "



$$SE(\hat{\theta}) := \sqrt{Var[\hat{\theta}]}$$

^{Estimator}
Standard error is the standard deviation of an estimator.

$E[\hat{\theta}_n] = \theta$ for all iid OBP's X_1, \dots, X_n with mean θ , variance σ^2

Back to our example....

$$SE(\hat{\theta}) = \sqrt{Var[\hat{\theta}_n]} = \sqrt{Var[\frac{1}{n} T_n]} = \frac{1}{\sqrt{n}} \sqrt{Var[T_n]} = \frac{1}{\sqrt{n}} \sqrt{n Var(X)} = \frac{\sigma(X)}{\sqrt{n}} = \sqrt{\frac{\sigma^2(X)}{n}} = \sqrt{\frac{\sigma^2(1-p)}{n}}$$

$$\Rightarrow \text{Law of Large \#s for } \hat{\theta}_n = \bar{X}, \quad n \rightarrow \infty \Rightarrow SE(\hat{\theta}_n) \rightarrow 0 \Rightarrow \hat{\theta}_n \rightarrow \theta$$

For all estimators which are sample averages of iid r.v.'s,

we're kind of done with Goal #1: Pt. Est.

Now that we have an idea about how variable the

estimator is we can move on, goal #3: testing. This one is harder! ^{confidence sets} ^{which is}