

Dec  
08  
Lee 22

$H_0$ : Aliens don't exist.

$H_a$ : Aliens do exist.

$\alpha$  low  $\Rightarrow$  Sceptic Position

$\alpha$  high  $\Rightarrow$

We have seen

many flying unknown stuff

So we believe

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$H_0$ : Aliens exist

$H_a$ : Aliens don't exist.

$\alpha$  low

$\alpha$  high

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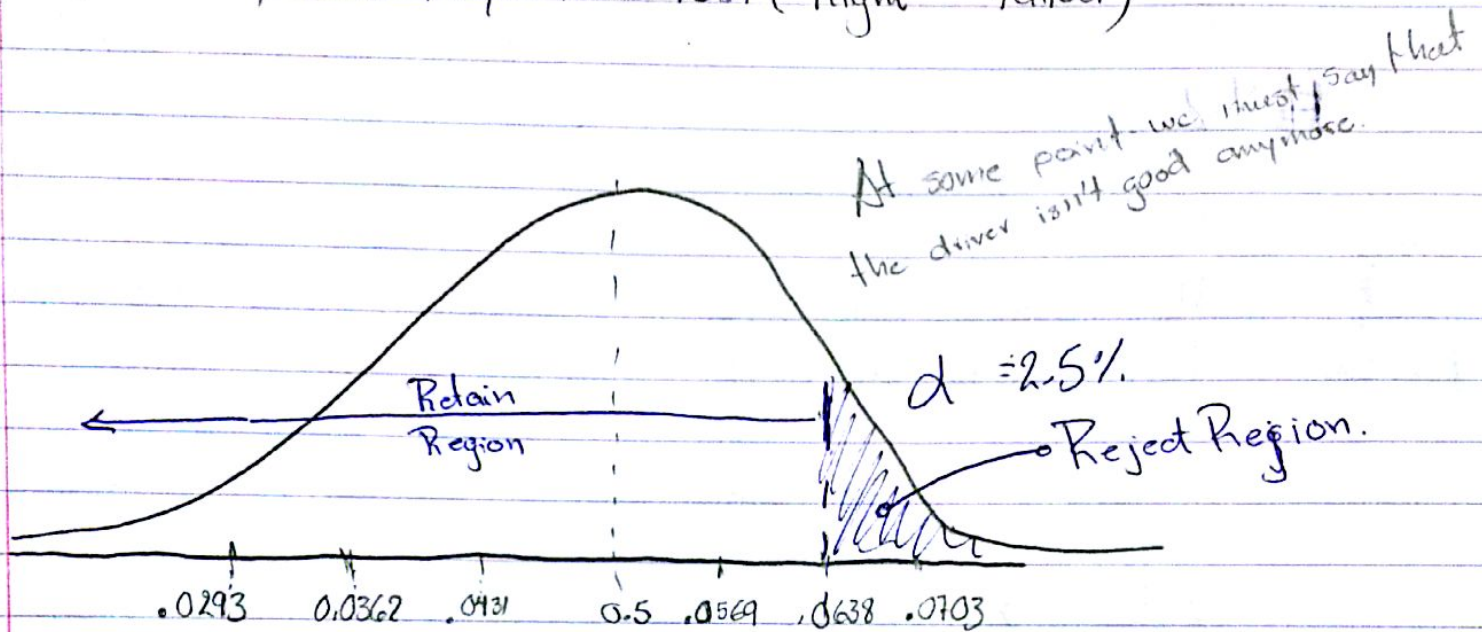
Uber fires bad drivers, ( $\% \text{ complains} > 5\%$ ) after 1,000 rides

$H_0: p \leq 0.005$  By default the driver is good.

$H_a: p > 0.005$  " " " " " bad.

I <sup>assume</sup> think driver is good unless I get evidence that contradicts my assumption.

## One-Side, One-Proportion T-Test (Right Tailed)



$$\hat{p} \sim N\left(p, \left(\sqrt{\frac{p(1-p)}{n}}\right)^2\right) = N(0.05, 0.00692)$$

$$\alpha = 2.5\% \Rightarrow Z_{\alpha} = Z_{0.025} = 2$$

$$H_0: p = 0.05$$

$$H_a: p = 0.05$$

$$\begin{aligned} \text{Retention Region} &= (-\infty, p + Z_{\alpha} \sqrt{\frac{p(1-p)}{n}}) \\ &= (-\infty, 0.0638) \end{aligned}$$

John has 61 complains.

$$\hat{p} = \frac{61}{1000} = 0.061 \in (\text{Ret. Region}) \Rightarrow \boxed{\text{Keep John as Driver}}$$

No compelling evidence to reject him as a good driver!



# Decision

	Keep	Fire	
(Good) = $H_0 = \text{truth}$	✓	Type I Error	→ Fire a good driver
(Bad) = $H_0 = \text{False}$	Type II Error	✓	

→ Keep bad driver ⇒ Cost losses (Bad reputation)

$$\alpha = P(\text{Type I error})$$

$$P(\text{Type II error}) \Rightarrow \alpha \uparrow \text{ or } n \uparrow$$

How to Control Wack'em all scenario?

Bad =  $H_0 \text{ true}$

Good =  $H_0 \text{ false}$

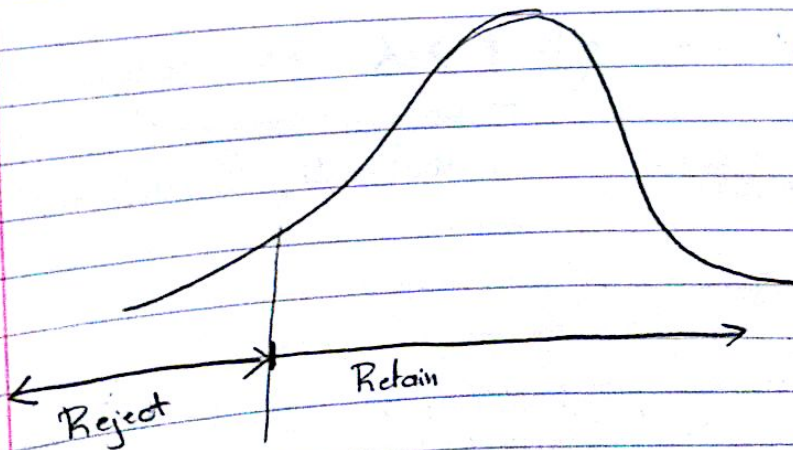
$$P \geq 0.05 \text{ (Bad)}$$

$$\alpha = 2.5\% \Rightarrow Z_\alpha = Z_{2.51}$$

$$P < 0.05 \text{ (Good)}$$

→ Invert these

→ We need the driver to prove he is good!



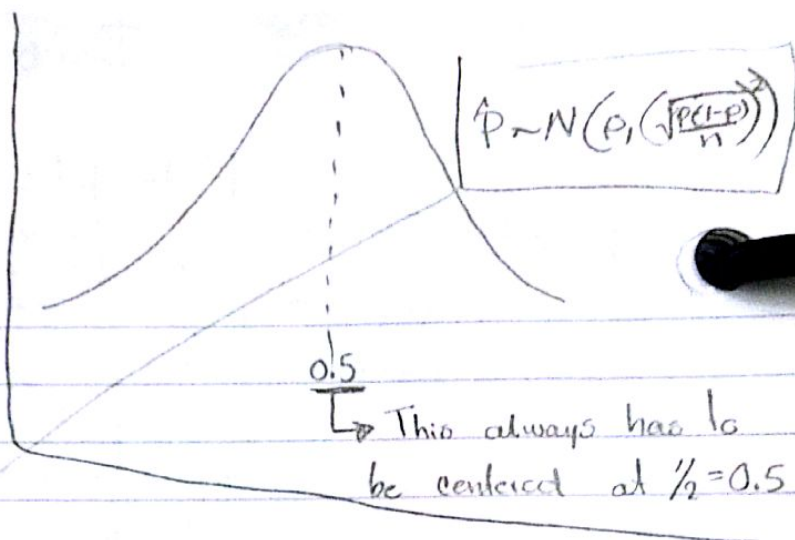
$$\beta = \frac{61}{1000} = 0.061 \in \text{Red Region} \Rightarrow \text{Fire John}$$

No evidence to suggest he is a good driver

ctrl + tilda → "Best Model of  
Exact feature"  
Ctrl + ~

$$H_0: p \geq 0.05 \text{ (Good)}$$

$$H_1: p < 0.05 \text{ (Bad)}$$



$$\hat{p} = \frac{1}{1000} = 0.00$$

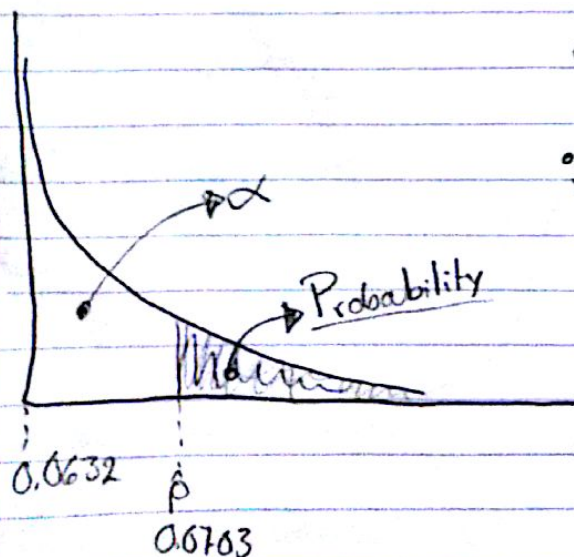
Accept/Reject Machine that doesn't tell us the degree of accept/reject.

$$p = P(\hat{p} > \beta \mid H_0 \text{ true})$$

$$= P(\hat{p} > 0.071 \mid p = 0.05)$$

$$= P\left(\frac{\hat{p} - 0.05}{0.0063} > \frac{0.071 - 0.05}{0.0063}\right) = P(Z > 3.04) = 0.00118 \approx 0.1\%$$

→ Probability of seeing your data or more extreme under the null.



• If  $p < \alpha$  then Reject

• If  $p > \alpha$  then Retain

Statistically Significant Result/difference