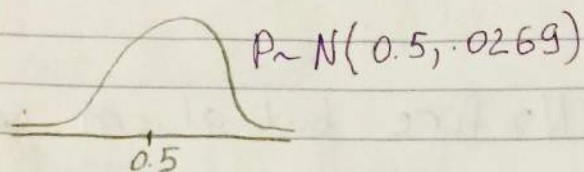


more "power" \rightarrow prob of
"Retain" = "Accept"



Ret Region $[.446, .554]$

$\hat{p} = 0.48 \in \Rightarrow$ Retain H_0

$$H_0: p = 0.501$$

$$H_a: p \neq 0.501$$

H_0 : Green Aliens do not exist (NULL)

H_a : Green Aliens do exist

\downarrow low Skeptic (do not agree with statement)

\downarrow high (credulistic) believe easy

H_0 : Green Aliens do exist

H_a Green aliens don't exist

\downarrow low (dogmatic)

\downarrow high (gullable) (agree easy)

- Uber fires drivers if more than 5% riders complain.

After 1000 rides Uber makes a decision.

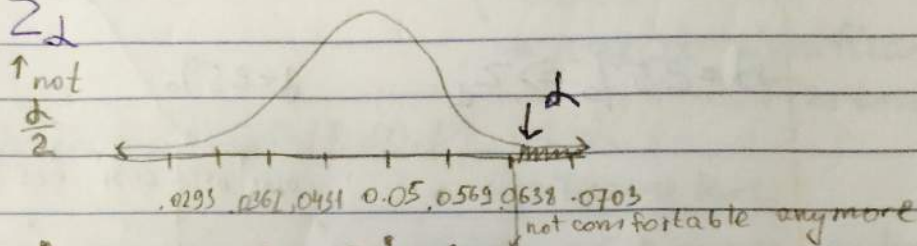
$$H_0: p \leq 0.05 \text{ (good)} \rightarrow \text{keep}$$

$$H_a: p > 0.05 \text{ (bad)} \rightarrow \text{fire}$$

$$H_0: p = 0.05$$

$$H_a: p \neq 0.05$$

$$\alpha = 2.5\% \Rightarrow Z_{\alpha/2}$$



$$\hat{p} \sim N(0.05, 0.0069^2)$$

Retainment Region	Rejection Region
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$$\text{Retainment Region} = \left(-\infty, p + Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}} \right]$$

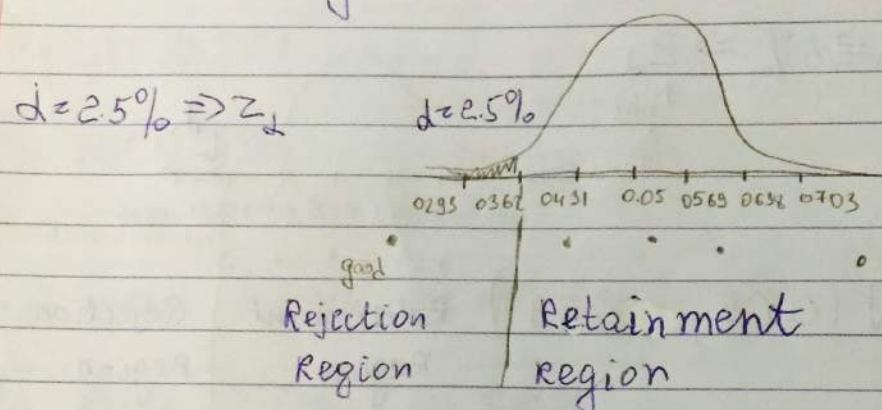
$$= (-\infty, .0638]$$

$$\hat{p} = \frac{71}{1000} = 0.071 \notin \text{Ret Region}$$

\Rightarrow Reject H_0
 \Rightarrow Bad Driver
 \Rightarrow Fire

		Decision	
		Retain H_0 keep him	Reject H_0 fire him
truth	(H_0) Good driver	✓	Type I error → firing a good driver (low cost)
	(H_a) Bad driver	Type II error → keeping a bad driver (High)	✓

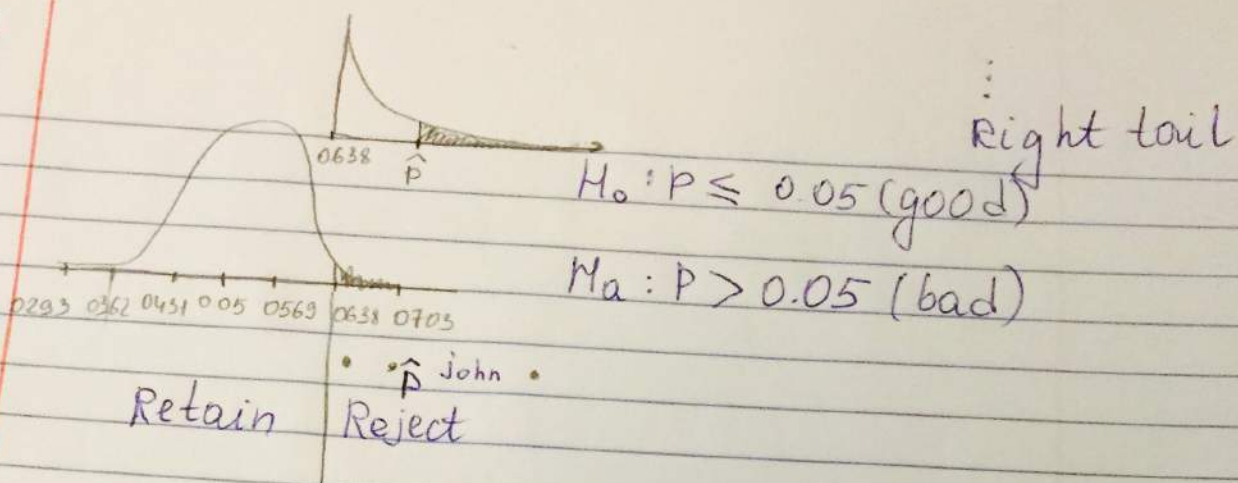
One-tail
One-proportion
Hypothesis Test
(Right tail)



$\hat{p} = \frac{71}{1000} = .071 \in \text{Retainment Region}$
 \Rightarrow No evidence to suggest he is good
 \Rightarrow Fire

$P(\text{type I error}) = \alpha$

		Retain H_0 fire	Reject H_0 keep
truth	(H_0) Bad	✓	Type I error → keeping a bad driver
	(H_a) Good	Type II error	✓ → firing a good driver



$$P(\hat{p} > \hat{p} \mid H_0 \text{ is true})$$

$$= P(\hat{p} > .071 \mid p = .05) = P\left(\frac{\hat{p} - .05}{.0069} > \frac{.071 - .05}{.0069}\right) =$$

$$\text{Rand} = P(Z > 3.04) = .0018 \sqrt{0.1\%} < \alpha$$

statist. significance difference

significance level

Probability of seeing your data or "more extreme" gain.