

P is unknowable

Goals

- ① Estimate p^*
 - ② Test theories about p
 - ③ Make decisions based on estimates of p
- Inference

$$X_1 | C_1 = 1, \dots, X_n | C_n \text{ iid Bern}(p_c)$$

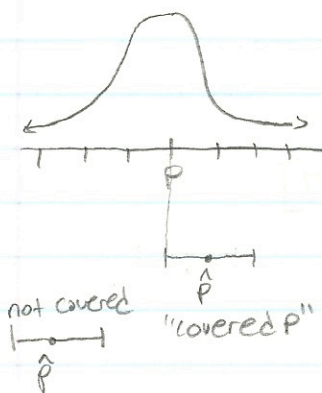
$P_c > p$

non-representative or biased sample

Simple random sample (SRS)

* Estimating p

Point estimate of p : $\hat{p} := \frac{E(X_i)}{n}$



$$\hat{p} \sim N\left(p, \left(\sqrt{\frac{p(1-p)}{n}}\right)^2\right)$$

CLT

Interval Estimates

(range of values for p)

$$\left[\hat{p} \pm \sqrt{\frac{p(1-p)}{n}}\right] := \left[\hat{p} - \sqrt{\frac{p(1-p)}{n}}, \hat{p} + \sqrt{\frac{p(1-p)}{n}}\right]$$

point estimate of error

$$[\hat{p} \pm 1] = [z, u]$$

Coverage/confidence := $P(p \in \text{interval})$

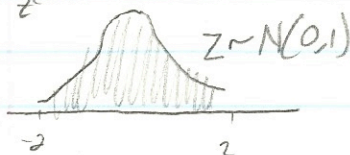
$$= P\left(p \in \left[\hat{p} \pm \sqrt{\frac{p(1-p)}{n}}\right]\right) = P\left(\hat{p} - \sqrt{\frac{p(1-p)}{n}} \leq p \leq \hat{p} + \sqrt{\frac{p(1-p)}{n}}\right)$$

$z_{\frac{\alpha}{2}}$ is the z s.t.

$$F_z(z) = 1 - \frac{\alpha}{2}$$

$\alpha = 5\%$ $z_{2.5\%}$ is the z s.t.

$$F_z(z) = .975$$



$$\begin{aligned} &= P\left(-\sqrt{\frac{p(1-p)}{n}} \leq p - \hat{p} \leq \sqrt{\frac{p(1-p)}{n}}\right) = P\left(-1 \leq \frac{p - \hat{p}}{\sqrt{\frac{p(1-p)}{n}}} \leq 1\right) \\ &= P\left(z \geq \frac{\hat{p} - p}{\sqrt{\frac{p(1-p)}{n}}} \geq -z\right) = P\left(z \geq z \geq -z\right) \\ &= P\left(z \in \left[-\frac{z_{\frac{\alpha}{2}}}{2}, \frac{z_{\frac{\alpha}{2}}}{2}\right]\right) = F\left(\frac{z_{\frac{\alpha}{2}}}{2}\right) - F\left(-\frac{z_{\frac{\alpha}{2}}}{2}\right) \quad \text{of } (0,1) \\ &= F\left(\frac{z_{\frac{\alpha}{2}}}{2}\right) - (1 - F\left(\frac{z_{\frac{\alpha}{2}}}{2}\right)) \rightarrow 2F\left(\frac{z_{\frac{\alpha}{2}}}{2}\right) - 1 \\ &= z\left(1 - \frac{\alpha}{2}\right) - 1 \rightarrow 2 - \alpha - 1 = 1 - \alpha \end{aligned}$$

"confidence level"

"coverage confidence"

$$\alpha = .2 = 1 - \alpha = .8$$

$$z = 1.64$$

$$\alpha \in \{1\%, 5\%, 10\%, 20\%, 3\}$$

$$\left[\hat{p} \pm z_{\frac{\alpha}{2}} \sqrt{\frac{p(1-p)}{n}} \right] \approx \left[\hat{p} \pm \frac{z_{\alpha}}{2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} \right] \text{ If } n \text{ big, } p \text{ not near } 0, \text{ or } 1, \text{ works well}$$

$$CI_{p, 1-\alpha} := \left[\hat{p} \pm \frac{z_{\alpha}}{2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} \right]$$

↑ confidence interval
 ↑ level of confidence
 ↑ population proportion

Frequentist / Objectivist Interpretation

① Before I build the CI, $P(p \in CI) = 1 - \alpha$

② If I repeat this procedure many times

$$1 - \alpha \approx \frac{\sum 1_{p \in CI_i}}{n} \text{ l.r.f.}$$

③ After CI is built $P(p \in CI) \in \{0, 1\} \neq 1 - \alpha$
makes no sense

$1 - \alpha$ confidence

$\pm 1 - \alpha$ probability

$$\hat{p} = \frac{10+9}{15+13} = \frac{19}{28} \approx .679$$

$$CI_{p, 95\%} = \left[.679 \pm 2 \sqrt{\frac{.679(1-.679)}{28}} \right]$$

$$\alpha = 5\%$$

$$\frac{z_{\alpha}}{2} = 2$$

$$.679 - .176 = .503$$

$$= [.503, .855]$$

$$.679 + .176 = .855$$

$$CI_{p, 99.7\%} = \left[.679 \pm 3 \sqrt{\frac{.679(1-.679)}{28}} \right] = [.415, .943]$$

$$\alpha = .3\%$$

$$\frac{z_{\alpha}}{2} = 3$$

$$CI_{p, 68\%} = \left[.679 \pm 1 \sqrt{\frac{.679(1-.679)}{28}} \right] = [.59, .77]$$

$$\alpha = 32\%$$

$$\frac{z_{\alpha}}{2} = 1$$

"Hypothesis testing" I have a theory about p

Does my data comport with my theory?

Theory: prop of male/female humans born is the same.

$p := P(\text{male}) = .5$ sample size n

