

## recap...

In Statistics we face an inverse of the problem we faced in Probability. While solving problems in Probability we were given all the parameters. In Statistics the parameters are unknown and must be inferred from the gathered data. We focus on the Bernoulli case.

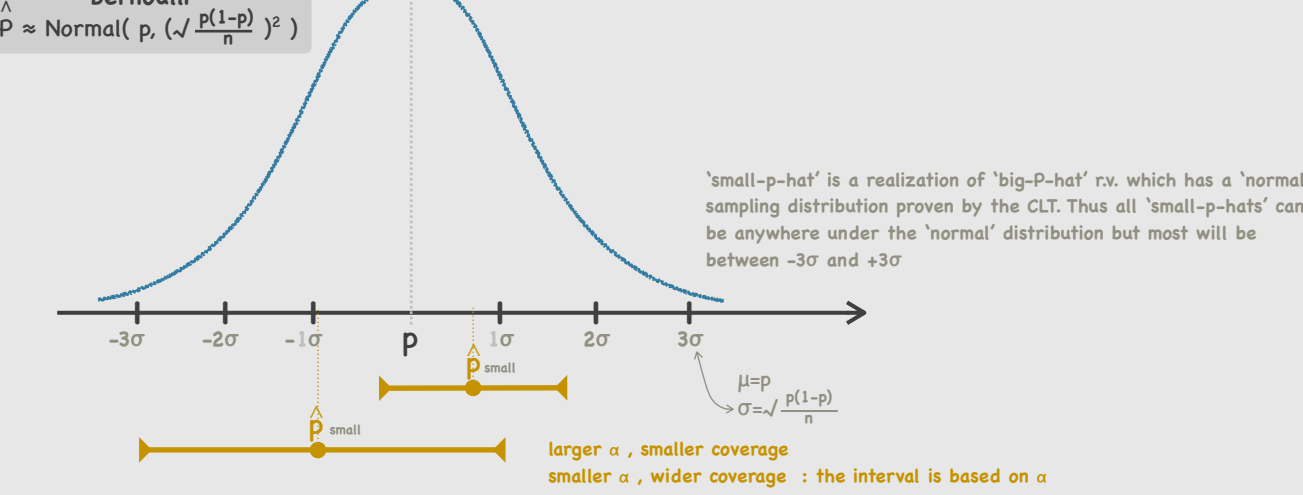
$$X_1, \dots, X_n \sim \text{Bernoulli}(p)$$

data (now is known)

goals of statistical inference:

- best single guess for  $p$  is always going to be  $\hat{p} \approx \hat{p}$  (Math 341 to know the other methods)
- interval estimation (confidence interval) - range of likely values for  $p$

$$CI_{p,1-\alpha} := [\hat{p} \pm Z_{\alpha/2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}]$$

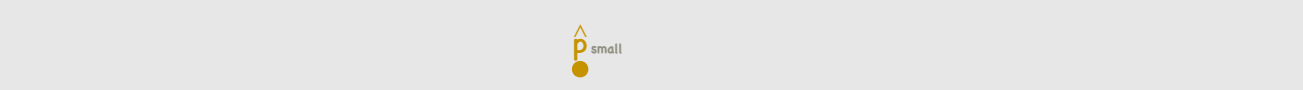


So we took 'small-p-hat' and declared the 'coverage probability'  $1-\alpha$ , i.e. if  $\alpha=5\%$  then the 'coverage probability' is 1-5% 'catches'.

All of the above is solely based on inference. Which means we do not know the 'true-p', which also means that we do not know the distribution either. Thus all we are left with is a 'small-p-hat' and its range:



Since this is all information we have, we can never verify whether we actually did 'catch' the 'true-p'. All we have is a single experiment and all we see is the 'small-p-hat'.



So what about the 'confidence interval'? Did we catch  $p$  or not? - we just can't know the unknowable!

## what are those 'confidence intervals'?

Interpretation of 'confidence intervals' - CI:

- objective - before taking a sample the probability of 'true-p' being in CI equals  $1-\alpha$

$$P(p \in CI) = 1-\alpha$$

- if you take many similar samples, the number of times that 'true-p' is in CI will converge to  $1-\alpha$

$$\frac{\# \text{ of } p \in CI}{n} \rightarrow 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

- if you believe in subjective probability (i.e. you are a Bayesian), under prior information you can say

$$P(p \in CI) = 1-\alpha$$

## Hypothesis Testing

testing theories about parameters

'Parameter value testing' aka 'hypothesis testing'

human-gender birth ratio:

the default position is that:  $P(\text{male}) = P(\text{female})$ ,  $p=50\%$   
we call this the 'null hypothesis' denoted:

$$H_0: p = 0.5$$

v.s.

I believe that:  $P(\text{male}) \neq P(\text{female})$ ,  $p = P(\text{male}) \neq 50\%$

the 'alternative hypothesis' is denoted:

$$H_a: p \neq 0.5$$

## reject or retain

- take a sample of size  $n$ .

- assume that  $H_0$  is true and see how 'normal' is the sample relative to  $H_0$

$$\hat{p} \sim \text{Normal}\left(p, \sqrt{\frac{p(1-p)}{n}}\right)$$

$$1-\alpha := P(\hat{p} \text{ 'too rare'})$$

$$1-\alpha := P(\hat{p} \in [\hat{p}_{\text{small}}, \hat{p}_{\text{big}}]) = P(\hat{p} \in [p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}])$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'retention region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

$$[p \pm Z_{\alpha/2} \sqrt{\frac{p(1-p)}{n}}] \text{ - 'rejection region'}$$

## why do we care ?

Flip a coin 100 times. Test the theory that the coin is unfair.

Fair coin means  $p = P(H) = 50\%$

scenario 1: you get 51 Heads  $\Rightarrow \hat{p}=51\%$  fair? - Yes

scenario 2: you get 98 Heads  $\Rightarrow \hat{p}=98\%$  fair? - No

scenario 3: you get 61 Heads  $\Rightarrow \hat{p}=61\%$  fair? - hmm...

choose your  $\alpha$

rejecting  $H_0$ , we do have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that the coin is fair.

retaining  $H_0$ , we do NOT have enough evidence to reject the theory that