

Not model selection
Standard Frequentist plans

thought most of
↑ course, essentially

$x = \langle 0, 0, 1, 0, 1, 0 \rangle$ and assume i.i.d. then
you pick an F , but θ unknown.
Do not know θ (rather nature)

Figuring out θ is the goal of statistical inference.
Here are three main objectives:

- (1) point estimation (best guess of θ)
- (2) confidence set... a set of "likely" θ 's.
- (3) Theory testing (θ value testing)

(Hypothesis testing)

$$p(001010; \theta) = \prod_{i=1}^6 p(x_i; \theta) = \prod_{i=1}^6 \theta^{x_i} (1-\theta)^{1-x_i}$$

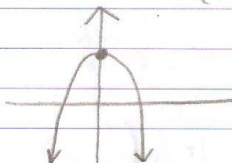
$$p(001010; \theta = \frac{1}{2}) = 0.5^6 = 0.0156$$

$$p(001010; \theta = \frac{3}{4}) = (\frac{1}{4})^2 (\frac{3}{4})^4 = 0.01985$$

more likely b/c pdf matches better
 $p(x_1, \dots, x_n; \theta) = L(\theta; x_1, \dots, x_n)$ Likelihood
joint density

Mathematically same, conceptually different (perspective)
 $\arg\max_{\theta \in \Theta} \{L(\theta; x_1, \dots, x_n)\} = \hat{\theta}_{MLE}$
↑
(#) estimate/estimator (r.v.)

$$f(x) = 1 - x^2$$



$$\max \{L(\theta)\} = 1$$

$$\arg\max \{f(x)\} = 0$$

If you take a 1:1 increasing function of L ,
 $\hat{\theta}_{MLE}$ won't change.

$$L(\theta; x_1, \dots, x_n) := \ln(L(\theta; x_1, \dots, x_n)) \text{ "log-likelihood"}$$

$$p(X_1, \dots, X_n; \theta) = L(\theta; X_1, \dots, X_n)$$

$$\hat{\theta}_{MLE} := \arg\max_{\theta \in \Theta} \{L(\theta; X_1, \dots, X_n)\}$$

$$= \arg\max_{\theta \in \Theta} \{l(\theta; x_1, \dots, x_n)\}$$

2/2/17

Frequentist approach

$X_1, \dots, X_n \stackrel{i.i.d.}{\sim} \text{Bern}(\theta)$

$$l(\theta; x) = \ln \left(\prod_{i=1}^n \theta^{x_i} (1-\theta)^{1-x_i} \right) = \sum_{i=1}^n \ln(\theta^{x_i} (1-\theta)^{1-x_i}) =$$

$$\sum_{i=1}^n x_i \ln(\theta) + (1-x_i) \ln(1-\theta) = \ln \theta \sum x_i + (n - \sum x_i) \ln(1-\theta)$$

$$= \ln(\theta) \cdot n\bar{x} + n(1-\bar{x}) \ln(1-\theta) = n(\ln(\theta)\bar{x} + (1-\bar{x})\ln(1-\theta))$$

$$\frac{d}{d\theta} \left[\ln(\theta)\bar{x} + (1-\bar{x})\ln(1-\theta) \right] = \bar{x} \left(\frac{1}{\theta} - \frac{1}{1-\theta} \right) \stackrel{\text{set}}{=} 0$$

independent of n

$$(1-\theta)\bar{x} - \theta(1-\bar{x}) = 0$$

$$\bar{x} - \theta\bar{x} - \theta + \theta\bar{x} = 0 \Rightarrow \hat{\theta}_{MLE} = \bar{x}$$

R.V. $\hat{\theta}_{MLE} \geq \bar{x}$ max lik. estimator
 $\hat{\theta}_{MLE} = \bar{x}$ max lik. estimate
 number

$\Pi \Rightarrow \Sigma$
 (easier)

$X_1, \dots, X_n \stackrel{i.i.d.}{\sim} \text{Geom}(\theta) := (1-\theta)^{x_i} \theta$

$X_i = \#$ of failure before the stopping success

Supp $(X) = \{0, 1, 2, \dots\} = \mathbb{N}_0$

Parameter space of $\theta \rightarrow \Theta = (0, 1)$

$$P(X_1, \dots, X_n; \theta) = L(\theta; X_1, \dots, X_n) = \prod_{i=1}^n (1-\theta)^{x_i} \theta$$

$$l(\theta; x) = \sum_{i=1}^n \ln(1-\theta)^{x_i} \theta$$

$$= \ln(1-\theta) \sum x_i + n \ln \theta$$

$$l'(\theta; x) = \frac{n}{\theta} - \frac{n\bar{x}}{1-\theta} \stackrel{\text{set}}{=} 0 \Rightarrow \frac{1}{\theta} = \frac{\bar{x}}{1-\theta} \Rightarrow$$

$$\frac{1}{\theta} - 1 = \bar{x} \Rightarrow \hat{\theta}_{MLE} = \frac{1}{\bar{x} + 1}$$

MLEs have nice properties

① Consistency $\hat{\theta}_{MLE} \xrightarrow{P} \theta$
 $\forall \varepsilon > 0 \lim_{n \rightarrow \infty} P(|\hat{\theta}_{MLE} - \theta| \geq \varepsilon) = 0$

0.001

Confidence Interval, Hypothesis Interval

$$\hat{\theta} \pm 2 SE(\hat{\theta})$$

② Asymptotic Normality

$$\hat{\theta}_{MLE} \xrightarrow{d} N(\theta, SE[\hat{\theta}_{MLE}]^2)$$

③ Efficiency

$\hat{\theta}_{MLE}$ has the lowest std. error theoretically possible.

$$0.6 \pm 0.01$$

$$0.6 \pm 17$$

Inference w/ MLE's

① Pt. est. $\hat{\theta}_{MLE}$

② Confs. set $[\hat{\theta}_{MLE} \pm Z_{\alpha/2} SE[\hat{\theta}_{MLE}]]$

③ Hypothesis Testing

$$H_0: \theta = \theta_0$$

$$H_1: \theta \neq \theta_0$$

$$\text{Retention Region} = [\theta_0 \pm 2 \frac{\alpha}{2} SE[\hat{\theta}_{MLE}]]$$

Observe data \Rightarrow Pick $F \Rightarrow$ inference w/ your MLE

Assume have right model

Problems w/ the MLE approach

Problems

$F = \text{Bernoulli}$

① $X = 0, 0, 0$

$$\hat{\theta}_{MLE} = \bar{x} = 0 \quad SE[\hat{\theta}_{MLE}] = \sqrt{\hat{\theta}_{MLE}(1-\hat{\theta}_{MLE})} = 0$$

Tells us nothing: no inference

Needs at least one "1" in Bernoulli case

② What if I have prior knowledge about θ ?
I can't use it.

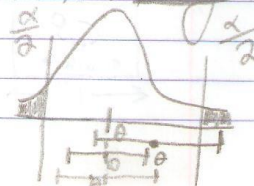
Can only use available data, not prior knowledge

③ Frequentist Confidence Interval Interpretation

$$[I_{0.95}] = [0.42, 0.47] \quad \text{What does this really mean?}$$

(a) If experiment is repeated many times, then you cover

(θ is itself interval) $1-\alpha$ proportion of the time.



KNOW BAYES RULE

b) Before I do my experiment $P(A \in CI) = 1 - \alpha$
 largely unsatisfactory
 $CI \cap \theta_0 \cap 1 - \alpha$

confidence interval \uparrow power of interest coverage level

③ $\frac{1}{3} \Rightarrow$ (a) H_0 Retain
 (b) H_0 Reject

p-values := $P(\text{this data is "more extreme"} | H_0 \text{ true})$



p-value is 1%
 Care about extreme data b/c indicates strength of rejection
 Want to know: $P(H_0 | x)$?

$x = 001010 \quad \hat{\theta} = \frac{1}{3}$

$$(\pm \theta, 95\%) = \left[\frac{1}{3} \pm 2 \sqrt{\frac{1}{3} \cdot \frac{2}{3}} \right] = [-0.60, 1.26]$$

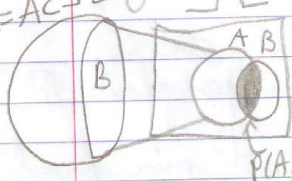
Frequentist MLE cannot have $\#5 < 0$ or > 1

MLE std error "2" is for normal distribution; it has not converged 95% interval

Normal asymptotic didn't kick in yet by $n=6$!

Bayesian Approach to Estimation

SE = AC - R

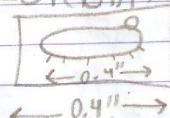
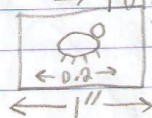


A: smoking
 B: lung cancer

$P(A) = 0.2$	Cond. Prob. $P(B A)$ \uparrow given
$P(B) = 0.06$	
$P(A, B) = 0.036$	

$$P(A, B) \propto P(B|A)$$

$$\Rightarrow P(A, B) = c P(B|A)$$



Zoom = $\frac{1''}{0.5''} = \frac{\text{previous area}}{\text{covered area}}$

$$P(B|A) = \frac{P(A, B)}{P(A)} \quad \text{old size} = \frac{P(A, B)}{P(A)}$$

Bayes Rule

$$P(A) = P(A, B) + P(A, B^c) = P(A|B)P(B) + P(A|B^c)P(B^c)$$

Law of Total Prob.

$$\Rightarrow P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)}$$

Form of Bayes Thm.

Posterior Prob.

$$\rightarrow P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)}$$

prior prob.

$P(A)$ ← complicated

target of estimation

evidence/data

likelihood prob. of data

$P(B)$

A (data)

$P(B|A)$

Bayesian Conditionalism