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$$X_1, \dots, X_n | \theta \sim \text{Poisson}(\theta)$$

$$\theta \sim \text{Gamma}(\alpha, \beta)$$

$$\theta | X_1, \dots, X_n \sim \text{Gamma}(\underbrace{\sum X_i + \alpha}_{\alpha'}, \underbrace{n + \beta}_{\beta'})$$

Posterior predictive Dist.

$$P(x^* | x) = \int P(x^* | \theta) P(\theta | x) d\theta$$

for $x^* = 1$

$$= \int_0^{\infty} \left(\frac{e^{-\theta} \theta^{x^*}}{x^*!} \right) \left(\frac{\beta'^{\alpha'}}{\Gamma(\alpha')} e^{-\beta' \theta} \theta^{\alpha'-1} \right) d\theta$$

$$= \frac{\beta'^{\alpha'}}{\Gamma(\alpha') x^*!} \int_0^{\infty} \underbrace{e^{-(\beta'+1)\theta} \theta^{x^* + \alpha' - 1}}_{\text{kernel of } \text{Gamma}(x^* + \alpha', \beta' + 1)} d\theta$$

We can now get a closed form of the integral:

$$\frac{1}{\Gamma(\alpha')} \cdot C$$

$$= \frac{\beta' \alpha'}{\Gamma(\alpha') \alpha'^!} \frac{\Gamma(x^* + \alpha')}{(\beta' + 1)^{x^* + \alpha'}} \int_0^1 \frac{((\beta' + 1)^{x^* + \alpha'})}{\Gamma(x^* + \alpha')} e^{-(\beta' + 1) \theta} \theta^{x^* + \alpha' - 1} d\theta$$

PDF of $\text{Gamma}(x^* + \alpha', \beta' + 1)$

$$= \left(\frac{\beta'}{\beta' + 1} \right)^{\alpha'} \left(\frac{1}{\beta' + 1} \right)^{x^*} \frac{\Gamma(x^* + \alpha')}{x^*! \Gamma(\alpha')}$$

Note: $\frac{\beta'}{\beta' + 1} \in (0, 1)$ let $p := \frac{\beta'}{\beta' + 1} \Rightarrow 1 - p = \frac{1}{\beta' + 1}$

$$= \frac{\Gamma(x^* + \alpha')}{x^*! \Gamma(\alpha')} (1 - p)^{x^*} p^{\alpha'} = \text{ExtNegbin}(\alpha', p) \quad \text{"fractional successes"}$$

If $\alpha' \in \mathbb{N}$ note $x^* \in \mathbb{N}$ so... $\Gamma(n) = (n-1)!$

$$= \frac{(x^* + \alpha' - 1)!}{x^*! (\alpha' - 1)!} (1 - p)^{x^*} p^{\alpha'} = \binom{x^* + \alpha' - 1}{x^*} (1 - p)^{x^*} p^{\alpha'} = \text{Negbin}(\alpha', p)$$

of failures before α' successes
where each experiment $\sim \text{Bern}(p)$

Poisson dispersal is a neg-binomial!

$$\begin{aligned} E[X^* | X] &= \frac{pX}{1-p} = \frac{\frac{n+\beta}{n+\beta+1} (E[X] + \alpha)}{\frac{1}{n+\beta+1}} = (n+\beta) \\ \text{Var}(X^* | X) &= \frac{pX}{(1-p)^2} = \frac{\frac{n+\beta}{n+\beta+1} (E[X] + \alpha)}{\frac{1}{(n+\beta+1)^2}} = \frac{(n+\beta)(E[X] + \alpha)}{n+\beta+1} \end{aligned}$$

$$\Rightarrow x^* | X \sim \text{Negbin}(\alpha', \frac{\beta'}{\beta' + 1}) = \text{Negbin}(\sum X_i + \alpha, \frac{n + \beta}{n + \beta + 1})$$



$$X|\theta \sim \text{Gamma}(1, \theta) := \frac{\theta^1}{\Gamma(1)} e^{-\theta x} \underbrace{\theta^{1-1}}_1 = \theta e^{-\theta x} = \text{Exp}(\theta) \quad \text{L3}$$

$\text{Exp}(\theta)$ is a special case of the Gamma

$$P(\theta|x) \propto \underbrace{P(x|\theta)}_{\text{kernel of gamma}} P(\theta) = \theta e^{-\theta x} \underbrace{P(\theta)}_{\text{prior}}$$

$P(\theta) = \text{Gamma}(\alpha, \beta) \Rightarrow$ gamma is conjugate model for Exp model

$$\Rightarrow P(\theta|x) \propto P(x|\theta) P(\theta) = \left(\theta e^{-\theta x} \right) \left(\frac{\beta^\alpha}{\Gamma(\alpha)} e^{-\beta\theta} \theta^{\alpha-1} \right) \propto e^{-(\beta+1)\theta} \theta^{\alpha+1-1} \propto \text{Gamma}(\alpha+1, \beta+1)$$

$V \in \mathbb{N}$ and known

$$\Rightarrow \hat{\theta}_{\text{MLE}} = \frac{\alpha+1}{\beta+1}$$

$$X|\theta \sim \text{Gamma}(V, \theta) = \text{Erlang}(V, \theta)$$

Jeffrey's prior? HW...

$$\theta \sim \text{Gamma}(\alpha, \beta)$$

$$P(\theta|x) \propto P(x|\theta) P(\theta) = \left(\frac{\theta^r}{\Gamma(r)} e^{-\theta x} x^{r-1} \right) \left(\frac{\beta^\alpha}{\Gamma(\alpha)} e^{-\beta\theta} \theta^{\alpha-1} \right) \propto \theta^r e^{-\theta x} e^{-\beta\theta} \theta^{\alpha-1}$$

Sum of r iid $\text{Exp}(\theta)$'s
the const. analogue of the $\text{Erlang}(r, \theta)$

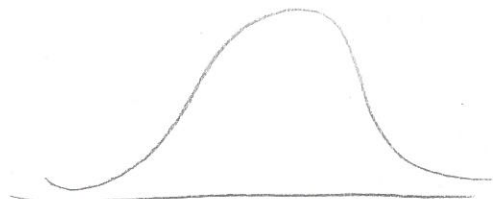
$$\propto \theta^r e^{-\theta x} e^{-\beta\theta} \theta^{\alpha-1}$$

$$\Rightarrow \text{Gamma is conjugate model for Gamma with fixed first gamma model}$$

$$= e^{-(x+\beta)\theta} \theta^{r+\alpha-1} \propto \text{Gamma}(r+\alpha, x+\beta)$$

Normal Model

$$P(X|\theta, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x-\theta)^2}$$



$$E(X) = \theta$$

$$\text{Var}(X) = \sigma^2$$

$$\text{Supp}(X) = \mathbb{R}$$

param space is two dimensional.

$$\theta \in \mathbb{R}$$

$$\sigma^2 \in (0, \infty)$$

given $X_1, \dots, X_n \stackrel{\text{i.i.d.}}{\sim} N(\theta, \sigma^2)$ and

Goal: pretend σ^2 is known, infer θ . First find MLE

$$L(\theta; X, \sigma^2) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(X_i - \theta)^2}$$

$$= \left(\frac{1}{\sqrt{2\pi\sigma^2}}\right)^n e^{-\frac{1}{2\sigma^2} \sum_{i=1}^n (X_i - \theta)^2}$$

$$(X_i - \theta)^2 = X_i^2 - 2\theta X_i + \theta^2$$

$$\Rightarrow \sum_{i=1}^n (X_i - \theta)^2 = \sum_{i=1}^n X_i^2 - 2\theta \sum_{i=1}^n X_i + n\theta^2$$

$$= \sum_{i=1}^n X_i^2 - 2\theta \bar{X}n + n\theta^2$$

$$= \left(\frac{1}{\sqrt{2\pi\sigma^2}}\right)^n e^{-\frac{1}{2\sigma^2}(\sum_{i=1}^n X_i^2 - 2\theta \bar{X}n + n\theta^2)}$$

$$l(\theta; X, \sigma^2) = n \ln\left(\frac{1}{\sqrt{2\pi\sigma^2}}\right) - \frac{\sum_{i=1}^n X_i^2}{2\sigma^2} + \frac{2\theta \bar{X}n}{\sigma^2} - \frac{n\theta^2}{2\sigma^2}$$

$$l'(\theta; X, \sigma^2) = \frac{\bar{X}n}{\sigma^2} - \frac{2n\theta}{2\sigma^2} \stackrel{\text{set}}{=} 0$$

$$\Rightarrow \bar{X}n - n\theta = 0$$

$$\Rightarrow \bar{X} - \theta = 0$$

$$\Rightarrow \boxed{\hat{\theta}_{MLE} = \bar{X}}$$

do this later

Fun with kernels...

Just one... (5)

$$P(X|\theta, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{x^2}{2\sigma^2}} e^{\frac{\theta x}{\sigma^2}} e^{-\frac{\theta^2}{2\sigma^2}}$$

$$\propto e^{-\frac{x^2}{2\sigma^2}} e^{\frac{\theta x}{\sigma^2}}$$

$$e^{-a x^2} e^{b x}$$

s.t. $a \geq 0, b \in \mathbb{R}$

$$P(X_{\text{history}}|\theta, \sigma^2) = \left(\frac{1}{\sqrt{2\pi}\sigma}\right)^n e^{-\frac{\sum x_i^2}{2\sigma^2}} e^{\frac{\theta \sum x_i}{\sigma^2}} e^{-\frac{\theta^2}{2\sigma^2}}$$

$$\propto e^{-\frac{\sum x_i^2}{2\sigma^2}} e^{\frac{\theta \sum x_i}{\sigma^2}}$$

$$= e^{-a \sum x_i^2} e^{b \bar{X}}$$

s.t. $a \geq 0, b \in \mathbb{R}$

Now... let's figure out what the prior could be... but to Bayes Pub

$$P(\theta|X, \sigma^2) = \frac{P(X|\theta, \sigma^2) P(\theta|\sigma^2)}{P(X|\sigma^2)}$$

Why? σ^2 known... so it's conditional on everything...

$$\propto P(X|\theta, \sigma^2) P(\theta|\sigma^2)$$

$$= \left(\frac{1}{\sqrt{2\pi}\sigma}\right)^n e^{-\frac{\sum x_i^2}{2\sigma^2}} e^{\frac{\theta \sum x_i}{\sigma^2}} e^{-\frac{\theta^2}{2\sigma^2}} P(\theta|\sigma^2)$$

$$\propto \frac{e^{\frac{\theta \sum x_i}{\sigma^2}} e^{-\frac{\theta^2}{2\sigma^2}}}{e^{-a \theta^2} e^{b \theta}} P(\theta|\sigma^2)$$

$$\text{s.t. } a = \frac{n}{2\sigma^2}, b = \frac{\sum x_i}{\sigma^2}$$

What should $P(\theta|\sigma^2)$ be?

Let's match the kernel like we've been doing...

The kernel is a normal so let's do a normal...

$$P(\theta|\sigma^2) = N(\mu_0, \tau^2) = \frac{1}{\sqrt{2\pi}\tau} e^{-\frac{1}{2\tau^2}(\theta - \mu_0)^2}$$

$$\propto e^{-\frac{1}{2\tau^2}(\theta^2 - 2\theta\mu_0 + \mu_0^2)}$$

$$\propto e^{-\frac{\theta^2}{2\tau^2}} e^{\frac{\theta\mu_0}{\tau^2}}$$

$$\Rightarrow P(\theta | x, \sigma^2) \propto e^{-\frac{h}{2\sigma^2} \theta^2} e^{\frac{\bar{x}h}{\sigma^2} \theta} e^{-\frac{1}{2\tau^2} \theta^2} e^{\frac{\mu_0}{\tau^2} \theta}$$

$$= e^{-\left(\frac{h}{2\sigma^2} + \frac{1}{2\tau^2}\right) \theta^2} e^{\left(\frac{\bar{x}h}{\sigma^2} + \frac{\mu_0}{\tau^2}\right) \theta}$$

This is normal dist since the kernel is normal
but what one is it?

$$\propto \frac{1}{\sqrt{2\pi v^2}} e^{-\frac{1}{2v^2} (\theta - c)^2}$$

$$\propto e^{-\frac{1}{2v^2} (\theta - c)^2} = e^{-\frac{1}{2v^2} (\theta^2 - 2c\theta + c^2)} = e^{-\frac{1}{2v^2} \theta^2} e^{\frac{c}{v^2} \theta} e^{-\frac{c^2}{2v^2}}$$

$$\propto e^{-\frac{h}{2\sigma^2} \theta^2} e^{\frac{\bar{x}h}{\sigma^2} \theta}$$

solve for v^2, c

$$\Rightarrow \frac{1}{2v^2} = \frac{h}{2\sigma^2} + \frac{1}{2\tau^2} \Rightarrow v^2 = \frac{1}{\frac{h}{\sigma^2} + \frac{1}{\tau^2}}$$

$$\Rightarrow \frac{c}{v^2} = \frac{\bar{x}h}{\sigma^2} + \frac{\mu_0}{\tau^2}$$

$$\Rightarrow c = \left(\frac{\bar{x}h}{\sigma^2} + \frac{\mu_0}{\tau^2} \right) v^2 = \frac{\frac{\bar{x}h}{\sigma^2} + \frac{\mu_0}{\tau^2}}{\frac{h}{\sigma^2} + \frac{1}{\tau^2}}$$

$$\propto N \left(\frac{\frac{\bar{x}h}{\sigma^2} + \frac{\mu_0}{\tau^2}}{\frac{h}{\sigma^2} + \frac{1}{\tau^2}}, \frac{1}{\frac{h}{\sigma^2} + \frac{1}{\tau^2}} \right)$$

Normal is conjugate prior for normal likelihood family.

$$\Rightarrow X_1, \dots, X_n | \theta, \sigma^2 \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

$$\theta | \sigma^2 \sim N(\mu_0, \tau^2)$$

$$\Rightarrow \theta | X_1, \dots, X_n, \sigma^2 \sim N\left(\frac{\frac{\bar{X}_n}{\sigma^2} + \frac{\mu_0}{\tau^2}}{\frac{n}{\sigma^2} + \frac{1}{\tau^2}}, \frac{1}{\frac{n}{\sigma^2} + \frac{1}{\tau^2}}\right)$$

$$\hat{\theta}_{MSE} = \frac{\frac{\bar{X}_n}{\sigma^2} + \frac{\mu_0}{\tau^2}}{\frac{n}{\sigma^2} + \frac{1}{\tau^2}}$$

$$\hat{\theta}_{MLE} = \quad "$$

$$\hat{\theta}_{MAP} = \quad "$$

Why? Normal is symmetric & unimodal

$\Rightarrow \mu_{ML} = \mu_{MAP} = \mu_{MLE}$

Shrinkage...

$$\hat{\theta}_{MSE} = \frac{\frac{\bar{X}_n}{\sigma^2} \cdot \frac{\sigma^2}{n} + \frac{\mu_0}{\tau^2} \cdot \frac{\tau^2}{1}}{\left(\frac{n}{\sigma^2} + \frac{1}{\tau^2}\right) \cdot \frac{\sigma^2}{n} + \frac{\sigma^2}{\tau^2}}$$

$$= \frac{\tau^2}{1 + \frac{\sigma^2}{n\tau^2}} \bar{X} + \frac{\sigma^2}{1 + \frac{n\tau^2}{\sigma^2}} \mu_0$$

$$= \underbrace{\frac{\sigma^2}{n\tau^2 + \sigma^2}}_{\text{weight}} \mu_0 + \underbrace{\frac{n\tau^2}{n\tau^2 + \sigma^2}}_{\text{weight}} \bar{X}$$

$$= \rho E(\theta) + (1-\rho) \hat{\theta}_{MLE}$$

weight
orthonormal avg
shrinkage