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$$X|\theta \sim \text{Binom}(n, \theta)$$

$$\theta \sim \text{Beta}(\alpha, \beta)$$

$$\theta|X \sim \text{Beta}(\underbrace{\alpha+x}_{\alpha'}, \underbrace{\beta+n-x}_{\beta'})$$

$$X^*|X \sim \text{BetaBinom}(n^*, \alpha', \beta')$$

$$:= \binom{n^*}{x^*} B(\underbrace{\alpha+x}_{\alpha'} + x^*, \underbrace{\beta+n-x}_{\beta'} + n^* - x^*)$$

if $n^* = 1$

$$B(\alpha+x, \beta+n-x)$$

$$X^*|X = \frac{B(\alpha+x+x^*, \beta+n-x+1-x^*)}{B(\alpha+x, \beta+n-x)}$$

$$W \sim \text{Bern}(\theta)$$

$$P(W=1) = \theta$$

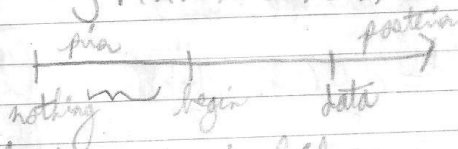
$P(X^*|X)$ is the dist. of future x^* given data x (posterior predictive dist.)

$$= \int P(X^*|\theta) P(\theta|X) d\theta$$

$P(X)$ is the dist. of data observed = $\int P(X|\theta) P(\theta) d\theta$

$$P(X|\mathcal{Z}) = \int P(X|\theta) P(\theta|\mathcal{Z}) d\theta$$

(prior predictive distribution)



$U(0,1)$ is like 1 success, 1 failure

$$\frac{1}{B(\alpha, \beta)} = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} = \frac{\Gamma(0)}{\Gamma(0)\Gamma(0)} \quad \Gamma(0) \text{ is infinity}$$

$$\Gamma(t) = \int_0^\infty \frac{e^{-t}}{t} dt$$

$$X \sim \text{BetaBinom}(n, \alpha, \beta)$$

Laplace prior

$$\theta \sim U(0, 1) = \text{Beta}(1, 1)$$

1 success
1 failure

$$\theta | X \sim \text{Bern}(1+x, 1+n-x)$$

→ uninformative prior b/c easily snapped
"indifferent prior"

What is the most uninformative prior?

$$\theta \sim \text{Beta}(0, 0) \text{ this is "illegal"}$$

⇒ improper prior
not a pdf

Haldane prior (1932)

$$\theta | X \sim \text{Beta}(x, n-x) \Rightarrow \hat{\theta}_{MMSE} = \frac{x}{n} = \hat{\theta}_{MLE}$$

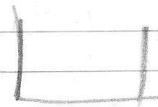
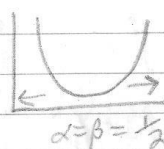
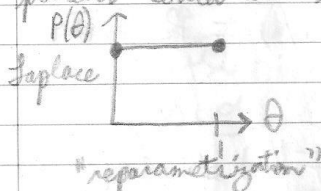
Shrinkage is 0

$$\theta \sim \text{Beta}(0, 0) \text{ complete ignorance}$$

This posterior could be improper if

$$x=0 \text{ or } x=n.$$

Be careful when using "improper" priors as your posterior could be improper.

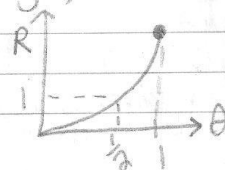


$$\text{Odds}(\theta) = \frac{\theta}{1-\theta}$$

$$\text{Odds}(0.9) = \frac{0.9}{1-0.9} = 9$$

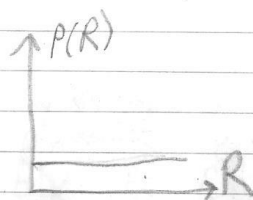
$$\theta \in (0, 1)$$

$$R \in (0, \infty)$$



Laplace prior on odds

Jeffreys prior

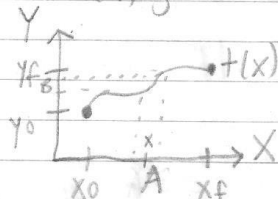


Proper priors converge.

r.v.'s X, Y are related by a 1:1 monotonic transformation

$$Y = t(X) \quad X = t^{-1}(Y)$$

we know $f_X(x)$, the PDF of X . We want $f_Y(y)$.



$$\begin{aligned} P(X \in A) &\approx f_X(x) A \\ P(Y \in B) &\approx f_Y(y) B \end{aligned}$$

\Downarrow

$$f_X(x) |dx| = f_Y(y) |dy|$$

$$\begin{aligned} \Rightarrow f_Y(y) &= f_X(x) \left| \frac{dx}{dy} \right| \\ \Rightarrow f_Y(y) &= f_X(t^{-1}(y)) \left| \frac{d}{dy} [t^{-1}(y)] \right| \end{aligned}$$

Transformation of r.v.'s

$$R = t(\theta) = \frac{\theta}{1-\theta} \quad \theta = t^{-1}(R) = \frac{R}{R+1}$$

$$f_R(r) = f_\theta(t^{-1}(r)) \left| \frac{d}{dr} [t^{-1}(r)] \right| = f_\theta\left(\frac{r}{r+1}\right) \left| \frac{d}{dr} \left[\frac{r}{r+1} \right] \right|$$

$$= (1) \left| \frac{1}{(r+1)^2} \right| = \frac{1}{(r+1)^2}$$

$$\begin{aligned} \theta &\sim U(0,1) \\ \theta &\sim \text{Beta}(1,0) \end{aligned} \quad \} \text{Uniform prior}$$

A protocol to pick priors given F .

Under a reparameterization $\theta = t(\phi)$ what if I had a potential which allowed me to pick priors: $p(X|\theta) \xrightarrow{\text{pick}} p(\theta)$, $p(X|\theta) \xrightarrow{\text{pick}} p(\theta)$ such that we have:

$$p(\theta) = p(t^{-1}(\phi)) \left| \frac{d}{d\theta} [t^{-1}(\phi)] \right|$$

\Rightarrow Jeffreys prior

① Kernels

② Fisher Information

Kernels

$$p(\theta|X) = \frac{p(X|\theta)p(\theta)}{p(X)} \propto p(X|\theta)p(\theta)$$

$$\frac{f(x;\theta)}{f(x;\theta)} \propto \frac{g(x;\theta)}{g(x;\theta)} \quad \text{"kernel"}$$

$$\int f(x)dx = 1 \Rightarrow \int g(x)dx = \int c f(x)dx = c \int f(x)dx$$

$$\Rightarrow c = \int g(x)dx$$

Note: f, g are 1/1

$$X|\theta \sim \text{Binom}(n, \theta), \theta \sim \text{Beta}(\alpha, \beta)$$

$$p(\theta|X) \propto p(X|\theta)p(\theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$\propto \theta^x (1-\theta)^{n-x} \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$= \theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1} = \text{Beta}(x+\alpha, n-x+\beta)$$

$$\theta \sim \text{Beta}(\alpha, \beta) = \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} \propto \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

kernel of the beta

$$X|\theta \sim \text{Bin}(n, \theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x}$$

$$= \frac{n!}{x!(n-x)!} \theta^x (1-\theta)^n (1-\theta)^{-x}$$

$$\frac{n!}{x!(n-x)!} \left(\frac{\theta}{1-\theta}\right)^x$$

Fisher Information
Recall Likelihood

$$L(\theta; X) = P(X; \theta)$$

$$l(\theta; x) = \ln(L(\theta; x))$$

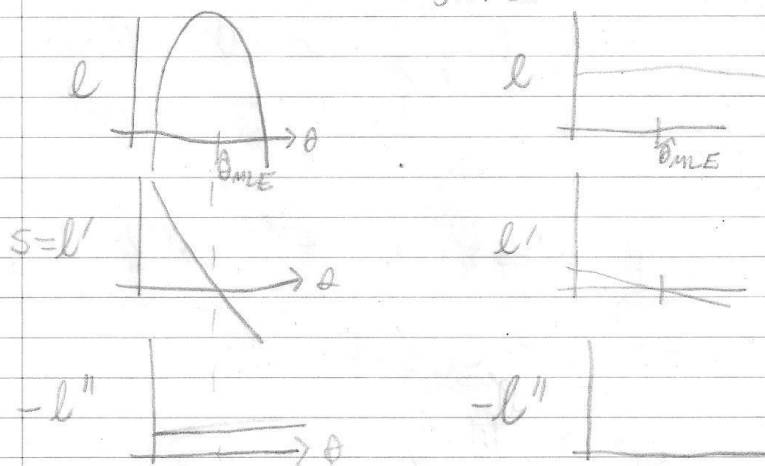
Define the score function

$$S(\theta; x) = l'(\theta; x)$$

Fisher Information

$$I(\theta) = \text{Var}_x[S(\theta; X)] = \dots = E_x[S(\theta; X)^2]$$

$$\dots = E_x[-l''(\theta; x)]$$



$I(\theta)$ measures the information in X about θ .

$X \sim \text{Binom}(n, \theta)$. Calc $I(\theta)$

$$= \binom{n}{x} \theta^x (1-\theta)^{n-x}$$

$$l(\theta; x) = \ln\left(\binom{n}{x} + x \ln(\theta) + (n-x) \ln(1-\theta)\right)$$

$$l'(\theta; x) = \frac{x}{\theta} - \frac{n-x}{1-\theta}$$

$$l''(\theta; x) = -\frac{x}{\theta^2} - \frac{n-x}{(1-\theta)^2}$$

$$I(\theta) = E[-l''(\theta; x)] = E\left[\frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2}\right] = \frac{E(x)}{\theta^2} + \frac{n-E(x)}{(1-\theta)^2}$$

$$= \frac{n\theta}{\theta^2} + \frac{n-n\theta}{(1-\theta)^2} = n\left(\frac{1}{\theta} + \frac{1}{1-\theta}\right) = \left[n \cdot \frac{1}{\theta(1-\theta)}\right] \text{ Fisher for Binomial}$$