

Bayes Rule: $P(B|A) = \frac{P(A|B)P(B)}{P(A)}$

$P(B)$ is the **Prior or Model/Theory**
 $P(A|B)$ is the **Posterior on model theory**
 $P(A)$ is the **Theory given data**

$A = \text{Data (Effect)}$
 $B = \text{Model/Theory (Cause)}$

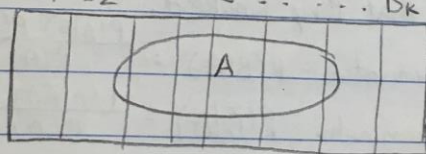
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Bayes Theorem: $P(B|A) = \frac{P(A|B)P(B)}{\sum_{i=1}^K P(A|B_i)P(B_i)}$

Law of Total Probability: Let B_1, \dots, B_K are mutually exclusive and collectively exhaustive. Then

$$P(A) = \sum_{i=1}^K P(A, B_i) = \sum_{i=1}^K P(A|B_i)P(B_i)$$

B_1, B_2, \dots, B_K



Bayesian Conditionalism: Take $P(B) \xrightarrow{\text{intro with data (A)}} P(B|A)$

Another way to think about the $P(A)$:

$$\text{Odds}(A) := \frac{P(A)}{P(\bar{A})} = \frac{P(A)}{1-P(A)}$$

Ex: Assume $P(A) \in (0,1)$. Let's say an event has an odds of 4 or "4:1 odds" then the event has a probability of occurring of 0.8 or 80%.

$$\frac{0.8}{0.2} = 4 \quad \text{or} \quad 5 \text{ chances. } 100 \div 5 = 20$$

$$20 \times 4 = 80\% \quad \checkmark$$

$$\text{To get Odds Against} = \text{Odds}(A)^{-1} = \frac{P(\bar{A})}{P(A)} = \frac{1-P(A)}{P(A)}$$

EX: At a racing track, they want you to lose, so they'll give you "odds against" odds. If you bet \$1 you'll get \$4 if you win...

Lung cancer example: (A) = smoker, (B) = lung cancer

$$P(A) = 0.2$$

$$P(B) = 0.06$$

$$P(A, B) = P(A \cap B) = 0.036$$

$$* P(A|B) = \frac{P(A \cap B)}{P(B)} = \frac{0.036}{0.06} = 0.6$$

$$* P(A|\bar{B}) = \frac{P(A \cap \bar{B})}{P(\bar{B})} = \frac{P(A \cap \bar{B})}{1-P(B)} = \frac{P(A) - P(A \cap B)}{0.94} = \frac{0.2 - 0.036}{0.94} = 0.174$$

↳ look at all the ppl who don't have lung cancer, probability that they smoked.

$$* \frac{P(B|A)}{P(\bar{B}|A)} = ? \quad \text{Numerator: } P(B|A) = \frac{P(A \cap B)}{P(A)}$$

$$\text{Denominator: } P(\bar{B}|A) = \frac{P(A \cap \bar{B})}{P(A)}$$

$$\text{So } \frac{P(B|A)}{P(\bar{B}|A)} = \frac{P(A \cap B)}{P(A \cap \bar{B})} \left(\frac{P(B)}{P(\bar{B})} \right)$$

Posterior odds.

Prior odds: Based on the general population. Then, when you're given data everything Δ's.

$$0.22 = (3.44) (0.064)$$

$$0.22 = \left(\frac{0.6}{0.174} \right) \left(\frac{0.06}{0.94} \right)$$

The odds of getting lung cancer given that the person smokes is 0.22 22%.

* Posterior > Prior with introduction of data

$$\frac{P(B)}{P(\bar{B})} \xrightarrow{\text{intro to A}} \frac{P(B|A)}{P(\bar{B}|A)}$$

Marginilism:

Imagine 2 r.v.'s X, Y the joint pmf can be represented:

Supp(Y)

	1	2	3	4	5
Supp(X) = 1					
2					
3					
4					

$$P(X|Y) = \frac{P(Y|X)P(X)}{P(Y)} \quad \text{shorthand for } P\{X=x|Y=y\} = \frac{P(Y=y|X=x)P(X=x)}{P(Y=y)}$$

Same as

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

$$P(Y=5) = P\{Y=5, X=1\} + P\{Y=5, X=2\} + P\{Y=5, X=3\} + P\{Y=5, X=4\}$$

||

Law of Total Probability.

• Generally, $P\{Y=y\} = \sum_{x \in \text{Supp}\{X\}} P(Y=y, X=x)$ aka Marginalization or Margining out x .

Discrete (pmfs) $= \sum_{x \in \text{Supp}\{X\}} P(Y=y|X=x)P(X=x)$

continuous (pdf) $= \int_{x \in \text{Supp}\{X\}} f_{YX}(y, x) dx = \int_{x \in \text{Supp}\{X\}} f_{Y|X}(y|x) f_X(x) dx$

Pick \mathcal{F} (model family). θ = parameter(s) & X = data

$$\mathcal{L}(\theta; x) = P(x; \theta)$$

(look at all models, give me back the maximum likelihood estimate)

Consider the following as the Frequentist POV.

$$P(\theta|x) = \frac{P(x|\theta)P(\theta)}{P(x)} \quad \text{---} \quad P(\theta) \text{ is either 0 or 1}$$

\uparrow $P(\text{cause}|\text{effect})$ \uparrow $P(\text{effect}|\text{cause})$

Problems: 1. $P(\theta) = \text{Deg}(\theta_0) = \{0, 1\}$ because we \neq know θ exactly.

2. $P(x)$ makes no sense bc \neq given a θ .

If $\theta = \theta_0$ (given) then we would have

$$P(x) = \sum_{\theta \in \Theta} P(x|\theta_0)P(\theta_0) = P(x|\theta_0)$$

$$\text{Then } P(\theta|x) = \frac{P(x|\theta_0)P(\theta)}{P(x|\theta_0)} \text{ and still can only be 0 or 1}$$

The problems began with $P(\theta)$. There is one true value of θ (call it θ_0). In the Frequentist Approach $P(\theta)$ is degenerate. In the Bayesian Approach, we allow θ to represent ~~the~~ our prior uncertainty AKA Prior Information.

$$P(\theta|x) = \frac{\overset{\text{likelihood}}{P(x|\theta)} \overset{\text{prior}}{P(\theta)}}{P(x)} = \frac{P(x|\theta)P(\theta)}{\sum_{\theta_i \in \Theta} P(x|\theta_i)P(\theta_i)} \quad (\theta = \text{Discrete})$$

posterior \rightarrow

$$= \frac{P(x|\theta)P(\theta)}{\int P(x|\theta_i)P(\theta_i)d\theta_i} \quad (\theta = \text{cont.})$$

(H)

Ex: let \mathbb{F} Bernoulli iid $X = (0,1,1)$ (win flip T,H,H)

estimating $\theta = 0.75 : P(X|\theta=0.75) = (0.25)(0.75)(0.75) = 0.141$

estimating $\theta = 0.25 : P(X|\theta=0.25) = (0.75)(0.25)(0.25) = 0.047$

So, we assume $\Theta = \{0.25, 0.75\}$ (only 2 values of θ)

What is $P(\theta=0.75 | X=(0,1,1)) = ?$

$$P(\theta=0.75 | X=(0,1,1)) = \frac{P(X=0,1,1 | \theta=0.75) P(\theta=0.75)}{P(X=0,1,1)}$$

use L.O.T.P.

represents $P(\theta)$ before any data is introduced. So $= 0.5$

(Principle of Indifference) $P(\theta) = \begin{cases} 0.5 & \text{if } \theta = 0.25 \\ 0.5 & \text{if } \theta = 0.75 \end{cases}$ since we only have 2 θ 's to pick from # Max Rule.

all models equally likely.

$$\begin{aligned} &= \frac{(0.141)(0.5)}{P(X=0,1,1, \theta=0.75) + P(X=0,1,1, \theta=0.25) (\theta=0.25)} \\ &= \frac{(0.141)(0.5)}{(0.141)(0.5) + (0.047)(0.5)} \\ &= \frac{0.0705}{0.0705 + 0.0235} \end{aligned}$$

$$P(\theta=0.75 | X=0,1,1) = \boxed{0.75}$$

Gone from a 50% belief in the model to 75% with intro to data, and Bayesian Approach.

Now that I know $P(\theta=0.75 | X=(0,1,1))$, we know that $P(\theta=0.25 | X=(0,1,1)) = 1 - P(\theta=0.75 | X=(0,1,1)) = 1 - 0.75 = 0.25$

- Let X and θ be r.v.'s. Thus, there's a joint distribution.
 $X = \{(0,0,0), (0,0,1), (0,1,0), (1,0,0), (0,1,1), (1,0,1), (1,1,0), (1,1,1)\}$
 = data space = all possible realizations of X .

opposites \curvearrowright

(0,0,0) 40%			(1,0,0) 14%	(0,1,0) 14%	(0,0,1) 14%	01 10 11 15%	0.25
00 01 10 11	011 101 110	(1,1,1)					0.75

(H)

$P(000 | \theta = 0.25) = (0.75)^3 = 0.422 \approx 40\%$
 $P(010 | \theta = 0.25) = (0.25)(0.75)(0.75) = 0.141 \approx 14\%$
 $P(110 | \theta = 0.25) = (0.25)(0.25)(0.75) = 0.047 \approx 5\%$
 $P(111 | \theta = 0.25) = (0.25)(0.25)(0.25) = 0.015 \approx 1.5\%$

Is X independent of θ ?

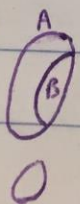
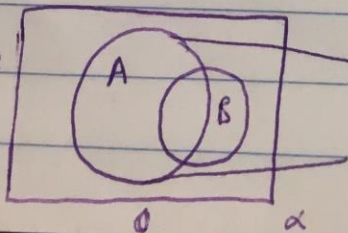
NO

Knowing $\theta \rightarrow$ tells you about X
 knowing $X \rightarrow$ tells you about θ

$P(X=(0,0,0), \theta=0.25) = P\{X=(0,0,0) | \theta=0.25\} P\{\theta=0.25\}$
 $= (0.422)(0.5)$
 $= 0.211$

$P(\theta=0.75 | X=(0,1,1)) = \frac{\boxed{011}}{\boxed{011} + \boxed{101} + \boxed{110}}$
 } Pieces of Picture we only care about

Bayes Example

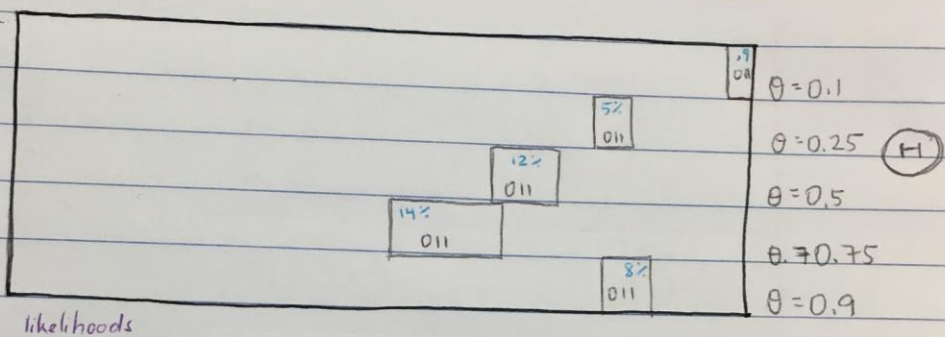


• Need to know A to normalize the universe
 • Scale up by $\frac{1}{P(A)}$ like similar Δ 's (same Δ)

If $\Theta = \{0.1, 0.25, 0.5, 0.75, 0.9\}$. (same $X = (0,1,1)$)

$$P(\theta) = \begin{cases} 0.2 & \text{if } \theta = 0.1 \\ 0.2 & \text{if } \theta = 0.25 \\ 0.2 & \text{if } \theta = 0.5 \\ 0.2 & \text{if } \theta = 0.75 \\ 0.2 & \text{if } \theta = 0.9 \end{cases}$$

#MaxRule
(Apriori Rule before data)



likelihoods

$$P(X|\theta=0.1) = 0.009 \approx 0.9\%$$

$$P(X|\theta=0.25) = 0.047 \approx 5\%$$

$$P(X|\theta=0.5) = 0.125 \approx 12.5\%$$

$$P(X|\theta=0.75) = 0.141 \approx 14\%$$

$$P(X|\theta=0.9) = 0.081 \approx 8\%$$

if wanted $P(\theta=0.75|X=011) = P(\theta|X) = \frac{P(X|\theta)P(\theta)}{P(X)} \propto P(X|\theta)P(\theta) \propto P(X|\theta)$

if Principal of Indifference

\propto scale \uparrow when \div by $P(X)$
 \propto scale \downarrow when \div by $P(\theta)$

Σ boxes

likelihood

$\theta = 0.75$ most likely model bc 1st % (14%)

MLE $\hat{\theta}$ for $X=(0,1,1) = \text{best guess in Bayesian framework} = \bar{X} = \frac{2}{3} = 0.66 \neq 0.75$

Not equal bc of Θ . You're only supposed to use a θ from there. None else