Let  $\mathcal{F}$  be Bernoulli where  $x = \langle 0, 1, 1 \rangle$  and  $\Theta = \{0.1, 0.25, 0.5, 0.75, 0.9\}$  ( $\theta \sim U(\Theta_0)$ , discrete uniform). We want  $P(\theta|X)$ , the probability of likelihood. If we use  $\Theta$ , we find

$$P(X|\theta = 0.1) = 0.09$$

$$P(X|\theta = 0.25) = 0.047$$

$$P(X|\theta = 0.5) = 0.125$$

$$P(X|\theta = 0.75) = 0.141$$

$$P(X|\theta = 0.9) = 0.061$$

The best model here is the biggest slice,  $\theta = 0.75$ . Idea to find "best"  $\theta$ :

$$\hat{\theta}_{\text{MAP}} = \underset{\theta \in \Theta_0}{\operatorname{argmax}} \{ P(\theta|x) \}$$

where  $\hat{\theta}_{\text{MAP}}$  is the maximum a posterior or posterior mode. Let's simplify it.

$$\begin{split} \hat{\theta}_{\text{MAP}} &= \underset{\theta \in \Theta_0}{\operatorname{argmax}} \{P(\theta|x)\} \\ &= \underset{\theta \in \Theta_0}{\operatorname{argmax}} \{\frac{P(X|\theta)P(\theta)}{P(X)}\} \\ &= \underset{\theta \in \Theta_0}{\operatorname{argmax}} \{P(X|\theta)P(\theta)\} \ (P(X) \text{ is a constant and not based on } \theta) \\ &= \underset{\theta \in \Theta_0}{\operatorname{argmax}} \{P(X|\theta)\} \ (P(\theta) \text{ is a constant due to principle of indifference}) \\ &= \hat{\theta}_{\text{MLE}} \end{split}$$

We find that

$$P(\theta|X) = P(X|\theta) P(\theta) \frac{1}{P(X)}$$

$$= \frac{P(X|\theta)P(\theta)}{P(X)}$$

$$= \frac{P(X|\theta)P(\theta)}{\sum_{\theta_0 \in \Theta} P(X, \theta_0)}$$

$$= \frac{P(X|\theta)P(\theta)}{\sum_{\theta_0 \in \Theta} P(X|\theta_0)P(\theta_0)}$$
under principle of indifference
$$= \frac{P(X|\theta)}{P(X|\theta_1) + \dots + P(X|\theta_m)} \text{ where } m = |\Theta|$$

In the above, \* is a scale by prior belief and \*\* is a normalization constant so that all  $P(\theta|X)$ 's add up to 1. In the Bernoulli model for  $x = \langle 0, 1, 1 \rangle$ ,

$$P(\theta = 0.75|X) = \frac{0.141}{0.009 + 0.047 + 0.125 + 0.141 + 0.061} = \frac{0.141}{0.363} = 0.38$$

Thus we found that if  $\hat{\theta}_{MAP} = \hat{\theta}_{MLE}$ , then 0.75 = 0.66 which is absurd. This is because our prior did not cover the entire parameter space  $(\Theta_0 \neq \Theta = (0, 1))$ . Main reason to be skeptic: prior could be wrong!

Let's say  $\Theta = \{0.25, 0.75\}$  and  $x = \langle 0, 1, 1 \rangle$  and we assumed  $\mathcal{F}$  is a Bernoulli model. Then for  $x_1 = 0$ :

$$P(\theta = 0.25 | X_1 = 0) = \frac{P(X_1 = 0 | \theta = 0.25)}{P(X_1 = 0 | \theta = 0.25) + P(X_1 = 0 | \theta = 0.75)} = \frac{0.75}{0.75 + 0.25} = 0.75$$

If  $P(\theta = 0.25|X_1) = 0.75$ , then it is clear that  $P(\theta = 0.75|X_1 = 0) = 0.25$ . Now let's look at  $X_2 = 1$ . Let's let our prior be its posterior from the previous data. Then

$$P(\theta = 0.25|X_2 = 1)$$

$$= \frac{P(X = 1|\theta = 0.25)P(\theta = 0.25|X_1 = 0)}{P(X_2 = 1|\theta = 0.25)P(\theta = 0.25|X_1 = 0) + P(X_2 = 1|\theta = 0.75)P(\theta = 0.75|X_1 = 0)}$$

$$= \frac{0.25 \cdot 0.75}{0.25 \cdot 0.75 + 0.75 \cdot 0.25} = 0.5$$

In the similar logic as before,  $P(\theta = 0.75|X_2 = 1) = 0.5$ . Now let's look at  $X_3 = 1$ .

$$P(\theta = 0.25|X_3 = 1) = \frac{P(X_3 = 1|\theta = 0.25)P(\theta = 0.25|X_1 = 0, X_2 = 1)}{P(X_3 = 1|\theta = 0.25)P(\theta = 0.25|X_1 = 0, X_2 = 1) + P(X_3 = 1|\theta = 0.75)P(\theta = 0.75|X_1 = 0, X_2 = 1)}$$

$$= \frac{0.25 \cdot 0.5}{0.25 \cdot 0.5 + 0.75 \cdot 0.5} = 0.25$$

In fact, this result is indeed  $P(\theta = 0.25|X = \langle 0, 1, 1 \rangle)$ .

Proof.

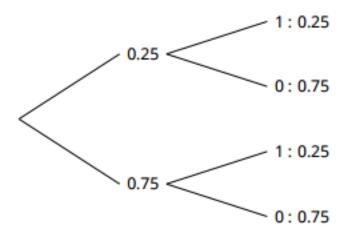
$$\begin{split} P(\theta|X_1,\ldots,X_n) &= \frac{P(X_1,\ldots,X_n|\theta)P(\theta)}{P(X_1,\ldots,X_n)} \\ &= \frac{P(X_n|\theta)\cdot\cdots\cdot P(X_2|\theta)P(X_1|\theta)P(\theta)}{P(X_n,\ldots,X_2|X_1)P(X_1)} = P(\theta|X_1) \\ &= \frac{P(X_n|\theta)\cdot\cdots\cdot P(X_3|\theta)P(X_1,X_2|\theta)P(\theta)}{P(X_n,\ldots,X_3|X_1,X_2)P(X_1,X_2)} = P(\theta|X_1,X_2) \text{ and keep going forward} \end{split}$$

Using the same model as before, let's introduce  $X^*$ , the next unseen observation. What is its distribution?  $X \sim \text{Bern}(?)$ .

Based on the frequentist approach,  $P(X^*|X_1, X_2, X_3) \approx P(X^*|\theta = \hat{\theta}_{MLE}) = Bern(0.66)$ .

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But  $\hat{\theta}_{\text{MLE}}$  is inaccurate and does not account for uncertainty. Thus we must use a posterior predictive distribution:  $P(X^*|X_1, X_2, X_3)$ .



In this tree diagram, we assign the same probabilities to the possible outcomes of  $X^*(0 \text{ or } 1)$  that we found for  $X_1.X_2.X_3$ . This gives:

$P(X^* X_1, X_2, X_3)$
$0.25 \cdot 0.25 = 0.0625$
$0.25 \cdot 0.75 = 0.1875$
$0.75 \cdot 0.25 = 0.1875$
$0.75 \cdot 0.75 = 0.5625$

For example,  $P(X^* = 1|X_1, X_2, X_3) = 0.0625 + 0.5625 = 0.625$  and so  $X^*|X_1, X_2, X_3 \sim \text{Bern}(0.625)$ . What we did here was that we used the posterior to predict the next and add up the probabilities. We incorporated all uncertainties of  $\theta$  assuming the prior.

Marginalization:

$$P(X^*|X_1, X_2, X_3) = \sum_{\theta \in \Theta_0} P(X^*, \theta | X_1, X_2, X_3)$$

$$= \sum_{\theta \in \Theta_0} P(X^*|\theta, X_1, X_2, X_3) P(\theta | X_1, X_2, X_3)$$

$$= \sum_{\theta \in \Theta_0} P(X^*|\theta) P(\theta | X_1, X_2, X_3)$$

$$= \sum_{\theta \in \Theta_0} P(X^*|\theta) P(\theta | X_1, X_2, X_3)$$

$$= \sum_{\theta \in \Theta_0} P(X^*|\theta) \frac{P(X_1, X_2, X_3 | \theta) P(\theta)}{P(X_1, X_2, X_3)}$$

What this is saying is that we look at all possible models and average them. Thus,

$$P(X^*|X_1, X_2, X_3) = \sum_{\theta \in \Theta_0} P(X^*|\theta) \frac{P(X_1, X_2, X_3|\theta)P(\theta)}{P(X_1, X_2, X_3)}$$

Procedure for Posterior Predictive Distribution:

- 1. Draw  $\theta$  from posterior
- 2. Examine  $X^*|\theta$
- 3. Repeat for all  $\theta$ 's and average them up

Proof.

$$\begin{split} P(X^*|\theta) &= P(X^*|\theta, X_1, X_2, X_3) \\ &= \frac{P(X^*, X_1, X_2, X_3, \theta)}{P(X_1, X_2, X_3, \theta)} \\ &= \frac{P(X^*, X_1, X_2, X_3|\theta)P(\theta)}{P(X_1, X_2, X_3|\theta)P(\theta)} \\ &= \frac{P(X^*|\theta)P(X_1|\theta)P(X_2|\theta)P(X_3|\theta)}{P(X_1|\theta)P(X_2|\theta)P(X_3|\theta)} \\ &= P(X^*|\theta) \end{split}$$

In general,

$$P(X^*|X_1,\ldots,X_n) = \sum_{\theta \in \Theta_0} P(X^*|\theta)P(\theta|X_1,\ldots,X_n) = \int_{\theta \in \Theta_0} P(X^*|\theta_0)P(\theta_0|X_1,\ldots,X_n) d\theta$$

Note:  $P(X^*|X_1,\ldots,X_n) \neq P(X^*|\hat{\theta}_{\mathrm{MLE}}).$ 

What we have now found is that if  $\hat{\theta}_{MAP} = \hat{\theta}_{MLE}$ , then 0.75 = 0.66. This is still inaccurate. This is because  $\Theta_0$  does not cover  $\Theta = (0, 1)$ .

What prior should we use?  $\operatorname{Supp}(\theta) = \operatorname{parameter} \operatorname{space} \operatorname{of} \mathcal{F} = (0, 1)$ . Idea: Let  $\theta \sim U(0, 1)$  where all numbers from 0 to 1 are equally likely.

Let  $X = \langle 0, 1, 1 \rangle$ . Then

$$P(\theta|X) = P(X|\theta) \frac{P(\theta)}{P(X)} \propto P(X|\theta)$$

if  $\hat{\theta}_{\text{MAP}}$  matters. In this example,

$$P(\theta|X) = (1 - \theta)(\theta)(\theta) = \theta^2 - \theta^3$$

Then

 $\hat{\theta}_{\text{MAP}} = \underset{\theta \in \Theta}{\operatorname{argmax}} \{P(\theta|X)\} = \underset{\theta \in \Theta}{\operatorname{argmax}} \{P(X|\theta)\} (\text{ if principle of indifference}) = \underset{\theta \in \Theta}{\operatorname{argmax}} \{\theta^2 - \theta^3\}$ 

To find the maximum of that function, differentiate it and set it equal to 0.

$$\frac{d}{d\theta}(\theta^2 - \theta^3) = 2\theta - 3\theta^2$$

If we set it equal to 0, we find that  $\hat{\theta}_{MAP} = 0.67$  which is  $\hat{\theta}_{MLE}$ .

What about  $P(\theta = [0.6, 0.7]|X)$ ?

$$P(\theta = [0.6, 0.7]|X) = \int_{0.6}^{0.7} P(\theta|X) d\theta$$

$$P(\theta|X) = \frac{P(X|\theta)P(\theta)}{P(X)} = \frac{\theta^2 - \theta^3}{\int_0^1 P(X|\theta)P(\theta) d\theta} = \frac{\theta^2 - \theta^3}{\int_0^1 (\theta^2 - \theta^3) d\theta} = 12(\theta^2 - \theta^3)$$

Thus

$$\int_{0.6}^{0.7} 12(\theta^2 - \theta^3) d\theta = 0.1765 = P(\theta = [0.6, 0.7|X)$$

All this is saying is that the probability  $\theta$  is between 0.6 and 0.7 is 0.1765, assuming the prior.