

$$I(\theta) := \text{Var}_X[S(\theta; X)] = \dots = E_X[S(\theta; X)^2] = \dots = E[-l''(\theta; X)]$$

$I(\theta)$ measures how much information is in X for a r.v.

Let's see this for $X \sim \text{Binom}(n, \theta)$ for fixed n

$$L(\theta; X) = P(X; \theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x}$$

$$l(\theta; x) = \ln\left(\binom{n}{x}\right) + x \ln(\theta) + (n-x) \ln(1-\theta)$$

$$l'(\theta; x) = \frac{x}{\theta} - \frac{n-x}{1-\theta}$$

$$l''(\theta; x) = -\frac{x}{\theta^2} - \frac{n-x}{(1-\theta)^2} (-1) \cdot (-1) \cdot (-1)$$

Recall $E[aX + c] = aE(X) + c$

$$I(\theta) = E_X[-l''(\theta; X)] = E\left[\frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2}\right] = \frac{E(X)}{\theta^2} + \frac{n - E(X)}{(1-\theta)^2} = \frac{n\theta}{\theta^2} + \frac{n - n\theta}{(1-\theta)^2} = n\left(\frac{1}{\theta} + \frac{1}{1-\theta}\right)$$

Not a function of X ! X is quenched out...

If $\theta = \frac{1}{2}$, $n=1$, How much info? $I\left(\frac{1}{2}\right) = 4$ ← the r.v. does not have too much info about θ on average

If $\theta = \frac{1}{100}$, $n=1$ $I\left(\frac{1}{100}\right) = 101.01$ ← the r.v. has a ton of info

Why?

Why should there be a multi. factor of n ?
More data \Rightarrow more info. Because binomial is n bernoullis... more bernoulli data \Rightarrow more info

Back to the issue... CONSIDER:

What if $p(\theta) \propto \sqrt{I(\theta)}$ AKA the Jeffreys prior

For $P(X|\theta) = \text{Bin}(n, \theta) \Rightarrow I(\theta) = n \frac{1}{\theta(1-\theta)}$

$\Rightarrow P(\theta) \propto \sqrt{n \frac{1}{\theta(1-\theta)}} \propto \theta^{-\frac{1}{2}} (1-\theta)^{-\frac{1}{2}} \propto \text{Beta}(\frac{1}{2}, \frac{1}{2}) = \frac{1}{\pi} \theta^{-\frac{1}{2}} (1-\theta)^{-\frac{1}{2}}$
 (E.C.) $\pi = \text{Beta}(\frac{1}{2}, \frac{1}{2})$
 $= \frac{1}{\pi \sqrt{\theta(1-\theta)}}$
 "Arcsine distr."

Joffe's prior is an uniform ($\alpha + \beta = 1$ i.e. small)

Does it do its job? Let's reparameterize to odds...

let $R = t(\theta) = \frac{\theta}{1-\theta}$ or $\theta = t^{-1}(R) = \frac{R}{R+1}$

$P(X|R) = \binom{n}{x} \left(\frac{R}{R+1}\right)^x \left(\frac{1}{R+1}\right)^{n-x} = \binom{n}{x} \frac{R^x}{(R+1)^n}$
 $P(R) = ???$

$L(R; X) = \ln\left(\binom{n}{x}\right) + x \ln(R) - n \ln(R+1)$

$L'(R; X) = \frac{x}{R} - \frac{n}{R+1}$

$L''(R; X) = -\frac{x}{R^2} + \frac{n}{(R+1)^2}$

$I(R) =$

$E[-L''(R; X)] = \frac{E(X)}{R^2} - \frac{n}{(R+1)^2} = \frac{n \frac{R}{R+1}}{R^2} - \frac{n}{(R+1)^2} = n \left(\frac{1}{R(R+1)} - \frac{1}{(R+1)^2} \right) = n \frac{1}{R(R+1)^2}$

$P(R) \propto \sqrt{n \frac{1}{R(R+1)^2}} = \frac{1}{\sqrt{R}} \frac{1}{R+1}$
 $g(R)$

$\int_0^{\infty} g(R) dR = \pi \Rightarrow P(R) = \frac{1}{\pi} \frac{1}{\sqrt{R}} \frac{1}{R+1}$

Now use change of var's!

$P(R) = P(t^{-1}(R)) \left| \frac{d}{dR} [t^{-1}(R)] \right| = \frac{1}{\pi} \left(\frac{R}{R+1}\right)^{-\frac{1}{2}} \left(\frac{1-R}{R+1}\right)^{-\frac{1}{2}} \left| \frac{1}{(R+1)^2} \right| = \frac{1}{\pi} \frac{1}{\sqrt{R}} \frac{1}{(R+1)^2}$

select
 $P(\theta|x) \rightarrow P(\theta)$
 $\phi = t(\theta)$
 select
 $P(\phi|x) \rightarrow P(\phi)$
 does
 $P(\phi) = P_{\theta}(t^{-1}(\phi)) \left| \frac{1}{dt} [t^{-1}(\phi)] \right|$
 ?

// ✓

How is this possible? Given...

$$p(x|\theta), p(x|\phi), \quad \phi = t(\theta), \quad \theta = t^{-1}(\phi)$$

Under Jeffreys' strategy,

$$p(\theta) \propto \sqrt{I(\theta)} \quad \text{and} \quad p(\phi) \propto \sqrt{I(\phi)}$$

Show that:

$$p(\phi) = p_{\theta}(t^{-1}(\phi)) \left| \frac{d}{d\phi} [t^{-1}(\phi)] \right| \propto \sqrt{I(\phi)}$$

$$= p_{\theta}(\theta) \left| \frac{d\theta}{d\phi} \right|$$

$$\propto \sqrt{I(\theta)} \left| \frac{d\theta}{d\phi} \right|$$

$$= \sqrt{I(\theta) \left(\frac{d\theta}{d\phi} \right)^2}$$

$$= \sqrt{E \left[S(\theta; x)^2 \right] \frac{d\theta}{d\phi} \cdot \frac{d\theta}{d\phi}}$$

$$= \sqrt{E \left[\frac{d\ell}{d\theta} \cdot \frac{d\ell}{d\theta} \cdot \frac{d\theta}{d\phi} \cdot \frac{d\theta}{d\phi} \right]}$$

$$= \sqrt{E \left[\left(\frac{d\ell}{d\phi} \right)^2 \right]}$$

$$= \sqrt{E [S(\phi; x)^2]}$$

$$= \sqrt{I(\phi)} \quad \checkmark$$

Jeffreys used Fisher's own notation again!!

$p_{\theta} \sim \text{Bern}(0,0)$ \rightarrow Uniform

$p_{\theta} \sim \text{Bern}(\frac{1}{2}, \frac{1}{2})$ \rightarrow Jeffreys

$p_{\theta} \sim \text{Bern}(1,1)$ \rightarrow Laplace

all uniform

+s, -s to each...

up to you...

New Concept:

You are trying to guess a baseball player's ^{the} BA, θ . The single BA is

$$\hat{\theta} = \text{BA} := \frac{\# \text{ HITS}}{\# \text{ AT BATS}} = \frac{x}{n}$$

With some approx's ... we use the model ...

$$\# \text{ HITS} \approx \text{Bin}(\# \text{ at bats}, \theta)$$

BA is the $\hat{\theta}_{\text{MLE}}$

When does $\hat{\theta}_{\text{MLE}}$ have poor performance? If n is small, let's say $n=2$

$$n=2, x=0 \Rightarrow \hat{\theta}=0, x=1 \Rightarrow \hat{\theta}=0.5, x=2 \Rightarrow \hat{\theta}=1 \text{ all absurd!}$$

Solution! Shrink! Use $\theta \sim \text{Ber}(\alpha, \beta)$

$$\hat{\theta}_{\text{shrink}} = \frac{x+\alpha}{n+\alpha+\beta} \text{ which includes a shrink towards } \frac{\alpha}{\alpha+\beta} \text{ with weight } \frac{\alpha+\beta}{n+\alpha+\beta}$$

How to pick prior?

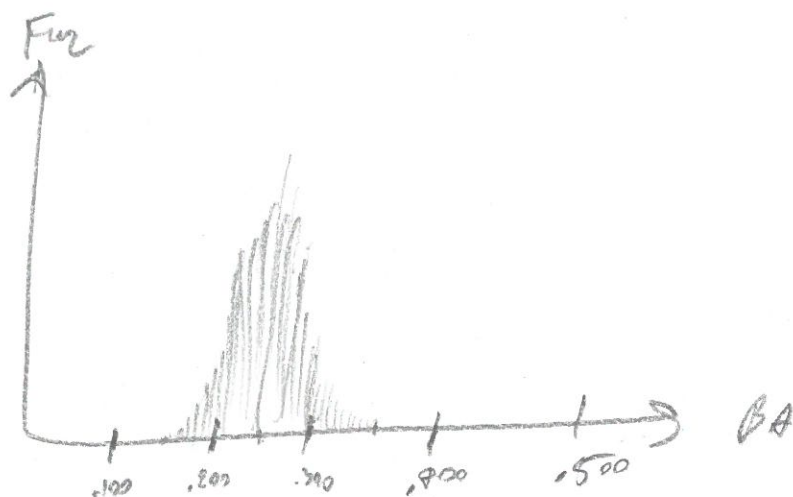
$\theta \sim \text{Ber}(1,1)$ Shrink towards 0.5 absurd!

How about look at all historical BA's for tons of players!

i.e. use prior data to build a prior \Rightarrow empirical Bayes.

Here's how it works. Get my reasonable $\hat{\theta}$'s for previous players

let's say $n > 500$ at bats.



Fit a beta to the prior data. Using MLE's, $\hat{\alpha}_{MLE} = 78.7$, $\hat{\beta}_{MLE} = 229.8$

This has the shape of $n = 303.5$ at bats \Rightarrow Strong!

$$\hat{\theta}_{unbiased} = \frac{x + 78.7}{n + 303.5} \quad \text{which will perform better than } \hat{\theta}_{MLE} = \frac{x}{n} \text{ for } n \text{ small.}$$

Steps

- ① Get old data
- ② Fit conjugate ^{prior} data to it using MLE's
- ③ Use the fit hyperparameters for inference

Done with beta, binomial ... on to new model..

$T = \text{Geometric} \Rightarrow X | \theta \sim \text{Geom}(\theta) := (1-\theta)^x \theta$
 x represents # failures

We see n trials ... $X = \{X_1, \dots, X_n\}$

$$P(X; \theta) = \prod_{i=1}^n (1-\theta)^{x_i} \theta = (1-\theta)^{\sum x_i} \theta^n$$

~~$\hat{\theta}_{MLE} = \frac{1}{1 + \bar{X}}$~~ *he did this before*

Supp(X) = {0, 1, ...} = \mathbb{N}_0
 Parameter space $\Theta = (0, 1)$
 $E[X] = \sum_{x=0}^{\infty} x (1-\theta)^x \theta = \frac{1}{\theta} - 1$
(math 291) correct
 $\theta \uparrow \Rightarrow x \downarrow, \theta \downarrow \Rightarrow x \uparrow$

What is the kernel of the posterior?

$$p(\theta|x) \propto \underbrace{P(x|\theta)P(\theta)}_{\text{kernel of beta}} = (1-\theta)^{\sum x_i} \theta^n P(\theta)$$

Now to find the conjugate prior... also to do? Priors match!!

Let $P(\theta)$ be same kernel as $g(x|\theta)$

$$\Rightarrow \theta \sim \text{Beta}(\alpha, \beta) \propto \theta^{\alpha-1} (1-\theta)^{\beta-1}$$

$$\Rightarrow p(\theta|x) \propto \left((1-\theta)^{\sum x_i} \theta^n \right) \left(\theta^{\alpha-1} (1-\theta)^{\beta-1} \right) = \theta^{n+\alpha-1} (1-\theta)^{\sum x_i + \beta - 1} \propto \text{Beta}(n+\alpha, \sum x_i + \beta)$$

\Rightarrow Beta is also conjugate for the geometric likelihood model!

$$\hat{\theta}_{\text{MSE}} = \frac{n+\alpha}{n+\alpha+\sum x_i + \beta}, \quad \hat{\theta}_{\text{MLE}} = \text{Beta}(1.5, n+\alpha, \sum x_i + \beta), \quad \hat{\theta}_{\text{MAP}} = \frac{n+\alpha-1}{n+\alpha+\sum x_i + \beta - 2}$$

Do α, β have special pseudo-count meanings? Yes. but from when appropriate

$$E(\theta) = \frac{\alpha}{\alpha+\beta} \quad \text{if} \quad \begin{array}{l} \alpha \uparrow, \beta \downarrow \Rightarrow \theta \uparrow \Rightarrow x \downarrow \\ \alpha \downarrow, \beta \uparrow \Rightarrow \theta \downarrow \Rightarrow x \uparrow \end{array}$$

α : pseudo-trials missed

β : pseudo-failures missed

$\theta \sim \text{Unif}(0,1)$ Laplace \Rightarrow 1 pseudo-trial missed, 1 pseudo-failure missed $\Rightarrow E(\theta) = 0.5$

$\theta \sim \text{Beta}(0,0)$ Haldane \Rightarrow nothing missed $E(\theta)$ d.n.p.

What is $\hat{\theta}_{MLE}$?

$$l(\theta; x) = \log p(x; \theta) = (1-\theta)^{\sum x_i} \theta^n$$

$$l(\theta; x) = \sum x_i \ln(1-\theta) + n \ln \theta$$

$$l'(\theta; x) = -\frac{\sum x_i}{1-\theta} + \frac{n}{\theta} \stackrel{\text{set}}{=} 0 \Rightarrow \frac{n}{\theta} = \frac{\sum x_i}{1-\theta} \Rightarrow \frac{1-\theta}{\theta} = \bar{x} \Rightarrow \frac{1}{\theta} - 1 = \bar{x} \Rightarrow \frac{1}{\theta} = \bar{x} + 1 \Rightarrow \hat{\theta}_{MLE} = \frac{1}{\bar{x} + 1}$$

$$l''(\theta; x) = -\frac{\sum x_i}{(1-\theta)^2} - \frac{n}{\theta^2}$$

$$I(\theta) = E[-l''(\theta; x)] = E\left[\frac{\sum x_i}{(1-\theta)^2} + \frac{n}{\theta^2}\right] = \frac{\sum E(x_i)}{(1-\theta)^2} + \frac{n}{\theta^2} = \frac{n E(x_i)}{(1-\theta)^2} + \frac{n}{\theta^2} = n \left(\frac{E(x_i) + 1}{(1-\theta)^2 \theta^2} \right)$$

$$E(x) = \frac{1}{\theta} - 1$$

$$= n \left(\frac{\frac{1-\theta}{\theta}}{(1-\theta)^2} + \frac{1}{\theta^2} \right) = n \left(\frac{1}{(1-\theta)\theta} + \frac{1}{\theta^2} \right)$$

$$= n \left(\frac{\theta}{(1-\theta)\theta^2} + \frac{1-\theta}{(1-\theta)\theta^2} \right) = n \left(\frac{1}{(1-\theta)\theta^2} \right)$$