

Define  $B := \frac{P_{H_1}(X)}{P_{H_0}(X)}$  ← if  $B$  big  $\Rightarrow H_1$  is a better model for the data,  $X$ .

Bayes Factor

denominator in Bayes Rule!!  
prob of data!

$$= \frac{\int_{\Theta} P(X|\theta) P_{H_1}(\theta) d\theta}{\int_{\Theta} P(X|\theta) P_{H_0}(\theta) d\theta}$$

$$\int_{\Theta} P(X|\theta) P_{H_0}(\theta) d\theta$$

oops... ↪

$$= \frac{\int_{\Theta} \binom{100}{61} .5^{61} (1-.5)^{100-61} (1) d\theta}{\int_0^1 \binom{100}{61} \theta^{61} (1-\theta)^{100-61} (1) d\theta}$$

for a difference

$$= \frac{B(62, 40)}{.5^{100}} = 1.39$$

$H_1$  better model... but is it decisive?

Jeffreys' 1961 scale of Bayes Factors interpretation for  $H_1$

evidence of

$B < 1 \Rightarrow$  no evidence whatsoever

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$B \in [1; 3] \Rightarrow$  barely worth mentioning

$B \in [3; 10] \Rightarrow$  substantial

$B \in [10; 30] \Rightarrow$  strong

$B \in [30; 100] \Rightarrow$  very strong

$B \gg 100 \Rightarrow$  absolutely decisive

0.4% results here in barely worth mentioning

Further data

testing psychokinesis (ESP)

$H_0: \theta = 0.5$

$H_1: \theta \neq 0.5$

$\alpha = 5\%$

$n = 104,990,000$

$\hat{\theta} = .50001760$

$X = 52,263,920$

frequency

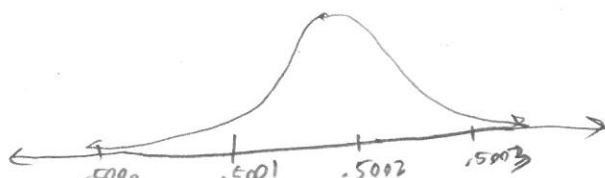
$p\text{-val} = .0003 < 5\% \Rightarrow$  this guy has the psychokinesis ability!!

But... Bayesian...

$\theta | X \sim \text{Bern}(52263971, 522653)$

$H_0: \theta = 0.5$

$H_1: \theta \sim U(0,1)$



$$B = \frac{P_{H_1}(x)}{P_{H_0}(x)} = \frac{B(52,263,471, 52,228,53)}{0.5^{109910000}}$$

$\approx \frac{1}{12} \Rightarrow$  no evidence whatsoever!  
 in fact ... evidence for  $H_0$   
 stronger ... no ESP

paradox ideal!!

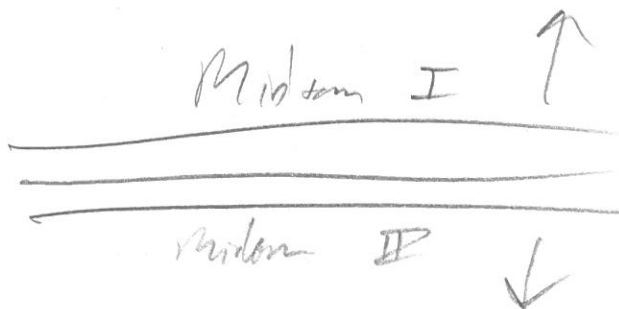
Clash of Frequentist and Bayesian

$\Rightarrow$  Testing is very subtle

Bayes Factor also used for Model selection

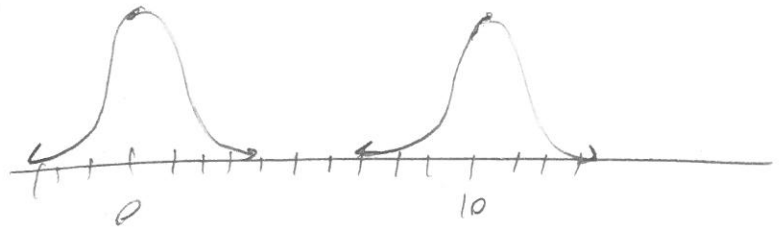
Mod 1:  $X|Q \sim N(\mu, \sigma^2)$  vs Mod 2:  $X|Q \sim \text{Logistic}(\ )$   
 $\uparrow$   
 sem. distr.

$$B = \frac{P_{M_1}(x)}{P_{M_2}(x)}$$



# Mixture Dists

$$X \sim \begin{cases} N(0,1) & \text{w.p. } \frac{1}{2} \\ N(10,1) & \text{w.p. } \frac{1}{2} \end{cases}$$

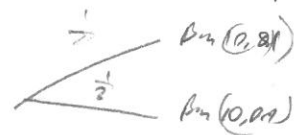


What is the PPF of  $X$ ?

$$\begin{aligned} P(X) &= \sum_{\theta \in \Theta} P(X|\theta) P(\theta) = \frac{1}{2} N(0,1) + \frac{1}{2} N(10,1) \\ &= \frac{1}{2} \frac{1}{\sqrt{2\pi}} \left( e^{-\frac{1}{2}(X-0)^2} + e^{-\frac{1}{2}(X-10)^2} \right) \end{aligned}$$

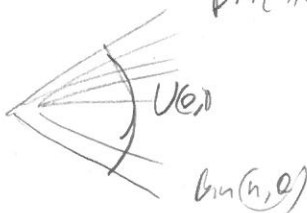
this is called a "mixture dist"

Imagine  $X_1 \sim \text{Bin}(10, 0.1)$ ,  $X_2 \sim \text{Bin}(10, 0.9)$  where each w.p.  $\frac{1}{2}$



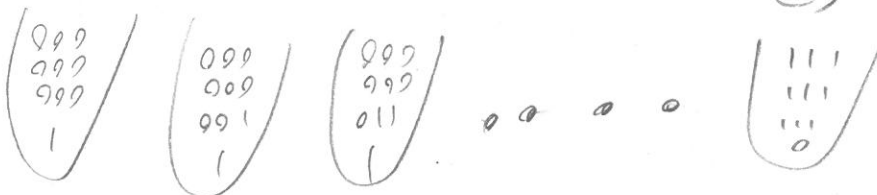
$$P(X) = \sum_{\theta \in \Theta} P(X|\theta) P(\theta) = \frac{1}{2} \binom{10}{x} \left( 0.1^x 0.9^{10-x} + 0.9^x 0.1^{10-x} \right)$$

Imagine...  $\text{Bin}(n, \theta)$



Hierarchical Model

$\text{Bin}(n, \theta)$  but...  
 $\theta \sim U(0,1)$



$$\begin{aligned}
 p(x) &= \int p(x|\theta) p(\theta) d\theta \\
 &= \int \binom{n}{x} \theta^x (1-\theta)^{n-x} (1) d\theta \\
 &= \binom{n}{x} B(x+1, n-x+1)
 \end{aligned}$$

$$Y \sim \text{Bin}(n, \theta), \theta \sim \text{Bern}(\alpha, \beta)$$

$$\begin{aligned}
 p(x) &= \int p(x|\theta) p(\theta) d\theta = \int \binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} d\theta \\
 &= \binom{n}{x} \frac{1}{B(\alpha, \beta)} \int \theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1} d\theta = \binom{n}{x} \frac{B(x+\alpha, n-x+\beta)}{B(\alpha, \beta)}
 \end{aligned}$$

$$Y \sim \text{BernBin}(n, \alpha, \beta) := \binom{n}{x} \frac{B(x+\alpha, n-x+\beta)}{B(\alpha, \beta)}$$

1 can derive! Bern-Binomial

$$\text{supp}(Y) = \{1, \dots, n\} \text{ why?}$$

$$\text{Parameters } n \in \mathbb{N}, \alpha, \beta > 0 \text{ why?}$$

hand after the hierarchy / mixture

$$E(X) = n \frac{\alpha}{\alpha+\beta}, \text{Var}(X) = n \frac{\alpha\beta(\alpha+\beta+1)}{(\alpha+\beta)^2(\alpha+\beta+1)}$$

$$\text{if } \frac{\alpha}{\alpha+\beta} = \theta \Rightarrow E(X) = n\theta$$

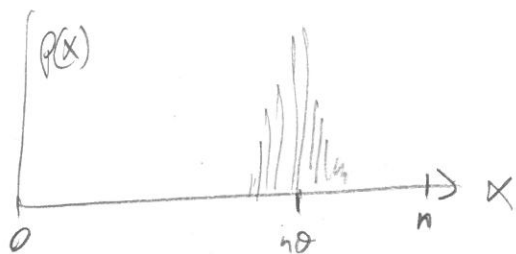
$$\Rightarrow \frac{\alpha+\beta}{\alpha} = \frac{1}{\theta} \Rightarrow 1 + \frac{\beta}{\alpha} = \frac{1}{\theta} \Rightarrow \frac{\beta}{\alpha} = \frac{1}{\theta} - 1 \Rightarrow \beta = \frac{\alpha}{\theta} - \alpha$$

Now let  $\alpha \rightarrow \infty$

$$\begin{aligned}
 \lim_{\alpha \rightarrow \infty} E(X) &= \lim_{\alpha \rightarrow \infty} n \frac{\left(\frac{\alpha}{\theta}\right) \left(\frac{\beta}{\alpha+\beta}\right)}{\left(\frac{\alpha}{\theta}\right) (1-\theta)} = \frac{\frac{\frac{\alpha}{\theta} - \alpha}{\frac{\alpha}{\theta} + 1}}{\frac{\frac{\alpha}{\theta} - \alpha}{\frac{\alpha}{\theta} + 1}} = \frac{\frac{\alpha}{\theta} + 1}{\frac{\alpha}{\theta} + 1} = \frac{\alpha + \theta}{\alpha + \theta} = 1
 \end{aligned}$$

In the limit of  $\alpha \rightarrow \infty$ , this is a binomial... why should this be?

Bern  $(n, \theta)$

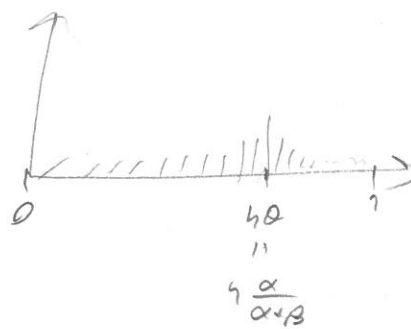


$$E(x) = n\theta$$

$$\text{Var}(x) = n\theta(1-\theta)$$

if  $n$  fixed, var fixed

Bern  $(n, \alpha/\alpha+\beta)$ ,  $\theta := \frac{\alpha}{\alpha+\beta}$



$$E(x) = n\theta$$

$$\text{Var}(x) = n\theta(1-\theta) \frac{\alpha+\beta+1}{\alpha+\beta+2}$$

if  $\alpha, \beta$  small  $\text{Var}(x) \uparrow$   $n \times \text{var bern}$   
if  $\alpha, \beta$  big  $\text{Var}(x) \rightarrow n\theta(1-\theta)$

you can control the spread

if  $\alpha, \beta$  large  $\text{Bern}(\alpha, \beta) \rightarrow \text{Log}(\frac{\alpha}{\alpha+\beta})$

$$= \text{Log}(\theta)$$

i.e. the prob

i.e. a bernoulli

$\rightarrow P(n=6) = 0.511 \neq 0.5$   
why? No one knows

Is this useful?

Gender birth data, 6115 families with  $\geq 13$  children, genders of first 12 children...

# Boys	0	1	2	3	4	5	6	7	8	9	10	11	12
$X$	3	24	104	286	670	1033	1243	1112	829	478	181	45	7
$\text{Bin}(12, 0.511)$	1	12	72	259	628	1045	1367	1266	854	410	132	26	2
$\text{BetaBin}(12, 34, 32)$	2	23	195	311	656	1036	1258	1182	854	462	170	44	5

$$\frac{34}{34+32} = 0.515$$

via MLE

Does it all fit in this (example)

Regime?

Women have different preferences for their babies?

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Return to Bayesian lang

$$X|\theta \sim \text{Bin}(n, \theta)$$

$$\theta \sim \text{Bern}(\alpha, \beta)$$

$$\Rightarrow \theta|X \sim \text{Ber}(\alpha+X, \beta+n-X)$$

$$P(\theta|X) = \frac{P(X|\theta) P(\theta)}{P(X)}$$

Now, what if we want  $X^*|X$  where  $X^*$  is next obs.

we have shown that

$$X^*|X \sim \text{Ber}\left(\frac{X+\alpha}{n+\alpha+\beta}\right)$$

but what if  $X^*$  is  $n^*$  test obs?  $X^*|X \sim ?$

if  $\theta$  known...  $X^*|\theta \sim \text{Bin}(n^*, \theta)$  but  $\theta$  unknown...

but we have ideas on  $\theta$  represent by  $\theta|X$ , the posterior...

$$P(X^*|X) = \int P(X^*|\theta) P(\theta|X) d\theta \quad \text{mixture dist!!}$$

$$= \int \binom{n^*}{x^*} \theta^{x^*} (1-\theta)^{n^*-x^*} \frac{1}{\text{Beta}(\alpha+X, \beta+n-X)} \theta^{\alpha+X-1} (1-\theta)^{\beta+n-X-1} d\theta$$

same thing as before!!!

$$= \text{BetaBin}(n^*, \alpha+X, \beta+n-X+1)$$

$$X|\theta \sim \text{Bin}(n, \theta)$$

$$\theta \sim \text{Bern}(\alpha, \beta)$$

$$\Rightarrow P(\theta|X) = \frac{P(X|\theta) P(\theta)}{P(X)}$$

→ prior predictive dist.

$$X \sim ? \quad P(X) = \int P(X|\theta) P(\theta) d\theta \quad \text{same thing!!!}$$

$$= \int \binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{1}{\text{Beta}(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} d\theta = \text{BetaBin}(n, \alpha, \beta)$$