

$$2\theta - 3\theta^2 = 0$$

$$2 - 3\theta = 0$$

$$\Rightarrow \hat{\theta}_{MAP} = .67 = \hat{\theta}_{MLE}$$

$$P(\theta \in [0.6, 0.7] | X)$$

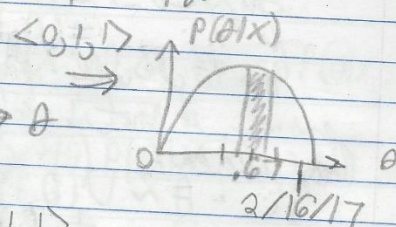
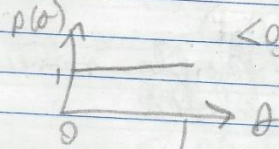
frequentists can't do this

$$= \frac{.1725}{12(.0543 - .0316)}$$

$$= \int_{.6}^{.7} P(\theta | x) d\theta = \int_{.6}^{.7} 12(\theta^2 - \theta^3) d\theta = 12 \left[ \frac{\theta^3}{3} - \frac{\theta^4}{4} \right]_{.6}^{.7}$$

$$\frac{\theta^2 - \theta^3}{\int_0^1 P(x|\theta) P(\theta) d\theta} = \frac{\theta^2 - \theta^3}{\int_0^1 (\theta^2 - \theta^3) d\theta} = 12(\theta^2 - \theta^3)$$

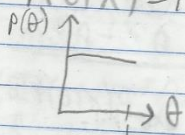
$$\left. \frac{\theta^3}{3} - \frac{\theta^4}{4} \right|_0^1 = \frac{1}{3} - \frac{1}{4} = \frac{1}{12}$$



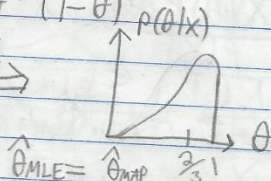
$$X = \text{Bernoulli} \quad X = \langle 0, 1 \rangle$$

$$\theta \sim U(0, 1)$$

$$P(\theta | X) = 12\theta^2(1-\theta)$$



$\Rightarrow$



$$\hat{\theta}_{MLE} = \hat{\theta}_{MAP} = \frac{2}{3}$$

$$X = \text{Bernoulli}$$

$$X_1, \dots, X_n$$

$$\theta \sim U(0, 1)$$

$$P(\theta | X) = \frac{P(X|\theta)P(\theta)}{P(X)} = \frac{P(X|\theta)P(\theta)}{\int_0^1 P(X|\theta)P(\theta) d\theta}$$

$$P(X|\theta) = \prod_{i=1}^n P(X_i|\theta) = \prod_{i=1}^n \theta^{x_i} (1-\theta)^{1-x_i} = \theta^{\sum x_i} (1-\theta)^{n-\sum x_i} = \theta^x (1-\theta)^{n-x}$$



$$X_i = \sum x_i$$

$$P(\theta|x) = \theta^x (1-\theta)^{n-x}$$

$$\int_0^1 \theta^x (1-\theta)^{n-x} d\theta$$

famous integral

$$\int f(x) dx = F(x)$$

capital  $\beta$

$$B(\alpha, \beta) := \int_0^1 t^{\alpha-1} (1-t)^{\beta-1} dt$$

"beta function"

$$= \frac{\theta^x (1-\theta)^{n-x}}{B(x+1, n-x+1)}$$

famous

A new named - name r.v. is

$$X \sim \text{Beta}(\alpha, \beta)$$

$$:= \frac{1}{B(\alpha, \beta)} x^{\alpha-1} (1-x)^{\beta-1}$$

$$\text{Supp}(X) = (0, 1)$$

df  $f(x)$  is in PDF;  $\int f(x) dx = 1$

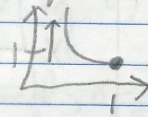
$$\int_0^1 \frac{1}{B(\alpha, \beta)} x^{\alpha-1} (1-x)^{\beta-1} dx = \frac{1}{B(\alpha, \beta)} \int_0^1 x^{\alpha-1} (1-x)^{\beta-1} dx$$

Param. Space

$$B(\alpha, \beta) = \int_0^1 t^{\alpha-1} (1-t)^{\beta-1} dt$$

Why finite?

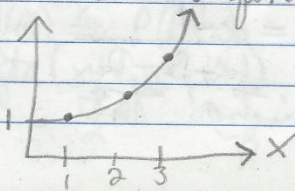
$$\alpha > 0, \beta > 0$$



$$\Gamma(x) = \int_0^\infty e^{-t} t^{x-1} dt$$

Gamma function

$$f(x) = x!$$



$$f(x) = \Gamma(x+1) = x!$$

## Properties of gamma

$$① B(\alpha, \beta) = \frac{\Gamma(\alpha)\Gamma(\beta)}{\Gamma(\alpha+\beta)}$$

$$② \Gamma(x) = (x-1)! \quad x \in \mathbb{N}$$

$$\Gamma(x) = x-1 \Gamma(x-1)! \quad \text{valid } \forall x$$

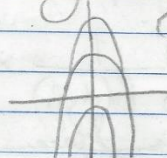
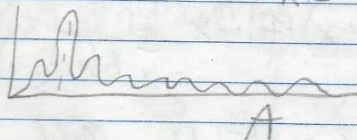
$$E[X] := \int_{\text{supp}(x)} x f(x) dx = \int_0^1 x \frac{1}{B(\alpha, \beta)} x^{\alpha-1} (1-x)^{\beta-1} dx$$

$$= \frac{1}{B(\alpha, \beta)} \int_0^1 x^{\alpha} (1-x)^{\beta-1} dx = \frac{B(\alpha+1, \beta)}{\Gamma(\alpha, \beta)}$$

$$= \frac{\Gamma(\alpha+1)\Gamma(\beta)}{\Gamma(\alpha+\beta+1)} = \frac{\alpha \Gamma(\alpha)}{(\alpha+\beta)\Gamma(\alpha+\beta)}$$

$$= \frac{\Gamma(\alpha)}{\Gamma(\alpha+\beta)} = \frac{\alpha}{\alpha+\beta}$$

$$\text{Mode}[X] := \arg\max_{x \in \text{supp}(X)} \{f(x)\} = \arg\max_{x \in \text{supp}(X)} \left\{ \frac{1}{B(\alpha, \beta)} x^{\alpha-1} (1-x)^{\beta-1} \right\}$$



$$= \arg\max \{x^{\alpha-1} (1-x)^{\beta-1}\}$$

$$\frac{d}{dx} [\quad] \stackrel{\text{set}}{=} 0$$

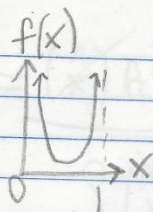
$$= \arg\max \{(\alpha-1)\ln(x) + (\beta-1)\ln(1-x)\}$$

$$\frac{\alpha-1}{x} - \frac{\beta-1}{1-x} = 0$$

$$\Rightarrow x = \frac{\alpha-1}{\alpha+\beta-2} \quad \text{only for } \alpha > 1, \beta > 1$$

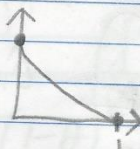
Second derivative test, local min.



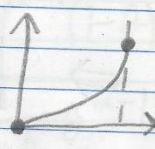


$$\alpha = \beta = \frac{1}{2}$$

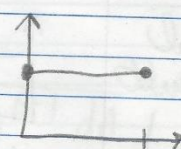
A.K.A. "arcsine" rv.



$$\alpha = 1, \beta > 1$$

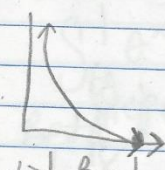


$$\alpha > 1, \beta = 1$$

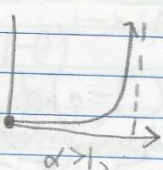


$$\alpha = \beta = 1$$

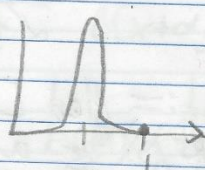
AKA std. uniform



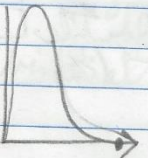
$$\alpha > 1, \beta > 1$$



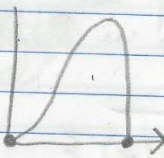
$$\alpha > 1, \beta < 1$$



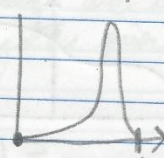
$$\alpha = \beta = 100$$



$$\alpha = 1.0, \beta \gg 1$$



$$\alpha \gg 1, \beta = 1.01$$



$$\alpha = 100, \beta = 10$$

much  
gaster

$F = \text{Binomial}$

$n$  known

$$\theta \sim U(0,1) = \text{Beta}(1,1)$$

$$\text{Binom}(n, \theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x}$$

$$P(\theta|x) = \frac{P(x|\theta)P(\theta)}{P(x)} = \frac{\binom{n}{x} \theta^x (1-\theta)^{n-x}}{\sum_{\theta \in (0,1)} \binom{n}{x} \theta^x (1-\theta)^{n-x} d\theta}$$

$$\int_0^1 \binom{n}{x} \theta^x (1-\theta)^{n-x} d\theta$$

$$= \text{Beta}(x+1, n-x+1)$$

$$n=10, x=7, \bar{x}=.7$$

$$\theta|x \sim \text{Bern}(8, 4)$$

$$\hat{\theta}_{MLE} = \hat{\theta}_{MAP} = \text{Mode}[\theta|x]$$

$$\text{Beta}(1,1) \Rightarrow \text{Beta}(x+1, n-x+1)$$

$$\alpha \quad \beta$$

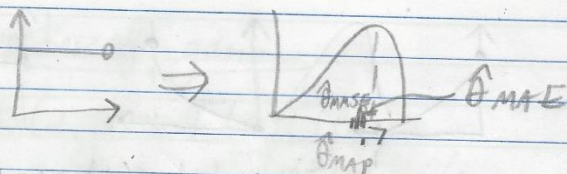
$$\alpha' \quad \beta'$$

$$= \frac{\alpha' - 1}{\alpha' + \beta' - 2} = \frac{7}{10} = .7$$



# Incomplete Beta Function rfiddle.com

Visual  
default  
↓

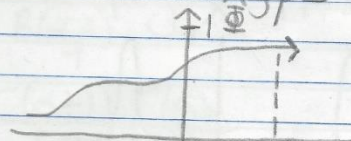


$$\hat{\theta}_{\text{MSE}} := E[\theta | X] \text{ posterior mean / expectation} \\ = \frac{\alpha}{\alpha + \beta} = 0.67$$

$$\hat{\theta}_{\text{MSE}} := \text{Med}[\theta | X] = q_{\text{beta}}(0.5, \alpha, \beta)$$

pth quantile

$$\text{Quantile}[X, p] = F^{-1}(p)$$



$$\text{Med}(X) = \text{Quantile}[X, 0.5] \\ = F^{-1}\left(\frac{1}{2}\right)$$

$$\hat{\theta}_{\text{MAP}} = \underset{\text{loss function}}{\text{argmax}} \{P(\theta | x)\}$$

real  $\theta$   $\rightarrow$  estimate  $\hat{\theta}$

$$R(\theta, \hat{\theta}) = E[l(\theta, \hat{\theta})]$$

$$l(\theta, \hat{\theta}) = (\theta - \hat{\theta})^2 \text{ squared loss}$$

$$l(\theta, \hat{\theta}) = |\theta - \hat{\theta}| \text{ abs. loss}$$

$\rightarrow \hat{\theta}_{\text{MSE}}$  gives you min. risk  
 $\rightarrow \hat{\theta}_{\text{MAP}}$

MSE = min. abs. error

MMSE = min. mean squared error

$$\theta \sim U(0, 1) = \text{Beta}(1, 1)$$

↓ x

$$\theta | x \sim \text{Beta}(x+1, n-x+1)$$

$\theta \sim \text{Beta}(\alpha, \beta)$  w/ appropriately chosen  $\alpha, \beta$

$$P(\theta | X) = \frac{P(X | \theta) P(\theta)}{P(X)}$$

$$P(X) = \int_{\Theta} P(X | \theta) P(\theta) d\theta$$

$$= \frac{\binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1}}{B(\alpha, \beta)}$$

$$= \frac{\int \binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} d\theta}{\int_0^1 \theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1} d\theta} = \frac{\theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1}}{B(x+\alpha, n-x+\beta)}$$

Beta "Conjugacy"

Beta  $(\alpha + x, n - x + \beta)$

Beta  $\downarrow$  X  
Beta Prior and posterior are same family  
"The Beta is conjugate prior for the binomial model"