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→ How much does this score function vary over all increments of the data

$$I(\theta) := \text{var}[S(\theta; x)] \text{ where } S(\theta; x) = l'(\theta; x)$$

↳ Fisher Information

$$= \dots = E[S(\theta; x)^2] = \dots = E[-l''(\theta; x)]$$

$X \sim \text{Binom}(n, \theta)$

$$L(\theta; x) = P(x) = \binom{n}{x} \theta^x (1-\theta)^{n-x}$$

$$l(\theta; x) = \ln\left(\binom{n}{x}\right) + x \ln(\theta) + (n-x) \ln(1-\theta)$$

$$S(\theta; x) = \frac{x}{\theta} - \frac{n-x}{1-\theta}$$

$$l''(\theta; x) = -\frac{x}{\theta^2} - \frac{n-x}{(1-\theta)^2}$$

$$\begin{aligned} I(\theta) &= E[-l''(\theta; x)] = E\left[\frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2}\right] = \frac{E[x]}{\theta^2} + \frac{n-E[x]}{(1-\theta)^2} \\ &= \frac{n\theta}{\theta^2} + \frac{n-n\theta}{(1-\theta)^2} \\ &= n \left(\frac{\cancel{\theta}}{\theta^2} + \frac{\cancel{1-\theta}}{(1-\theta)^2} \right) \\ &= n \left(\frac{1}{\theta} + \frac{1}{1-\theta} \right) \\ &= n \left(\frac{1}{\theta(1-\theta)} \right) \end{aligned}$$

$$X_1 \sim \text{Binom}(1, .5) \Rightarrow I(\theta) = 4$$

$$X_2 \sim \text{Binom}(1, .01) \Rightarrow I(\theta) = 101.01$$

Given $\tilde{P} = P(X|\theta)$, pick $p(\theta)$.

reparametrization ↗

$\Phi = t(\theta)$ s.t. t is 1:1, smooth

$$\left. \begin{array}{l} P(X|\theta) \xrightarrow{\text{pick}} p(\theta) \\ p(X|\Phi) \xrightarrow{\text{pick}} p(\Phi) \end{array} \right\} \text{ but you want } p(\theta), p(\Phi) \text{ to be related via change of variables.}$$

Jeffrey's Prior:

$$p(\theta) \propto \sqrt{I(\theta)}$$

$$X \sim \text{Binom}(n, \theta) \Rightarrow P(\theta) \propto \sqrt{n \left(\frac{1}{\theta(1-\theta)} \right)} \propto \sqrt{\frac{1}{\theta(1-\theta)}} = \theta^{-\frac{1}{2}} (1-\theta)^{-\frac{1}{2}} \propto \text{Beta}\left(\frac{1}{2}, \frac{1}{2}\right)$$

PDF of $\text{Beta}\left(\frac{1}{2}, \frac{1}{2}\right)$

$$= \frac{1}{\underbrace{\text{Beta}\left(\frac{1}{2}, \frac{1}{2}\right)}_{\pi}} \theta^{-\frac{1}{2}} (1-\theta)^{-\frac{1}{2}} = \frac{1}{\underbrace{\pi \sqrt{\theta(1-\theta)}}_{\text{arcsin distribution}}} = P(\theta)$$

↗ equidistant to $\text{Beta}(0,0)$ & $\text{Beta}(1,1)$

$$R = t(\theta) = \frac{\theta}{1-\theta}, \quad \theta = t^{-1}(R) = \frac{R}{R+1}$$

$$P(R) \propto \sqrt{I(R)}$$

$$X \sim \text{Binom}(n, R)$$

$$P(X|R) = \binom{n}{x} \left(\frac{R}{R+1}\right)^x \underbrace{\left(1 - \frac{R}{R+1}\right)^{n-x}}_{\frac{1}{R+1}} = \binom{n}{x} \frac{R^x}{(R+1)^n}$$

$$\ell(X|R) = \ln \binom{n}{x} + x \ln(R) - n \ln(R+1)$$

$$\ell'(x; R) = \frac{x}{R} - \frac{n}{R+1}$$

$$\ell''(x; R) = -\frac{x}{R^2} + \frac{n}{(R+1)^2}$$

$$I(R) = E[-\ell''(R; X)] = E\left[\frac{X}{R^2} - \frac{n}{(R+1)^2}\right] = \frac{E(X)}{R^2} - \frac{n}{(R+1)^2} \\ = \frac{n \frac{R}{R+1}}{R^2} - \frac{n}{(R+1)^2}$$

$$= n \left(\frac{1}{R(R+1)} - \frac{1}{(R+1)^2} \right)$$

$$= n \frac{1}{R(R+1)^2}$$

$$\Rightarrow P(R) \propto \sqrt{n \frac{1}{R(R+1)^2}} \propto \frac{1}{\sqrt{R}} \frac{1}{R+1}$$

$$\propto \frac{1}{\pi} \frac{1}{\sqrt{R}} \frac{1}{\sqrt{R+1}} = P(\phi)$$

$$P_R(R) = P_\theta(t^{-1}(R)) \left| \frac{d}{dR} [t^{-1}(R)] \right|$$

$$= \frac{1}{\pi} \left(\frac{R}{R+1}\right)^{-\frac{1}{2}} \left(\frac{1}{R+1}\right)^{-\frac{1}{2}} \frac{1}{(R+1)^2} = \frac{1}{\pi} R^{-\frac{1}{2}} (R+1)^{-1} \frac{1}{(R+1)^2}$$

$$= \frac{1}{\pi} \frac{1}{\sqrt{R}} \frac{1}{(R+1)} = P(\phi)$$

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$$P(x|\theta), P(x|\phi)$$

$$P(\theta) \propto \sqrt{I(\theta)}$$

$$P(\phi) \propto \sqrt{I(\phi)}$$

$$P(\phi) = P_{\theta}(t^{-1}(\phi)) \left| \frac{d}{d\phi} [t^{-1}(\phi)] \right| \propto \sqrt{I(\phi)}$$

$$\begin{aligned} &= P_{\theta}(\theta) \left| \frac{d\theta}{d\phi} \right| \propto \sqrt{I(\theta)} \left| \frac{d\theta}{d\phi} \right| = \sqrt{I(\theta) \frac{d\theta}{d\phi} \frac{d\theta}{d\phi}} \quad \text{Empirical Bayes} \\ &= \sqrt{E[S(\theta; x)^2] \frac{d\theta}{d\phi} \frac{d\theta}{d\phi}} \\ &= \sqrt{E[S(\theta; x)^2] \frac{d\theta}{d\phi} \frac{d\theta}{d\phi}} \rightarrow E\left[\left(\frac{d\ell}{d\phi}\right)^2\right] \\ s = \ell' \Rightarrow &= \sqrt{E\left[\frac{d\ell}{d\phi} \frac{d\ell}{d\phi}\right]} = \sqrt{E[S(\phi; x)^2]} = \sqrt{I(\phi)} \end{aligned}$$

$$\theta \sim \text{Beta}(\alpha, \beta)$$

$$x|\theta \sim \text{Binom}(n, \theta)$$

$$\theta|x \sim \text{Beta}(\underbrace{\alpha+x}_{\alpha'}, \underbrace{\beta+n-x}_{\beta'}) \Rightarrow \hat{\theta}_{\text{MMSE}} = \frac{\alpha'}{\alpha' + \beta'}$$

Batting Avg (BA), θ .

$$\hat{\theta} = \text{BA} = \frac{\# \text{ hits}}{\# \text{ at bats}} = \frac{x}{n} = \hat{\theta}_{\text{MLE}}$$

$$n=2$$

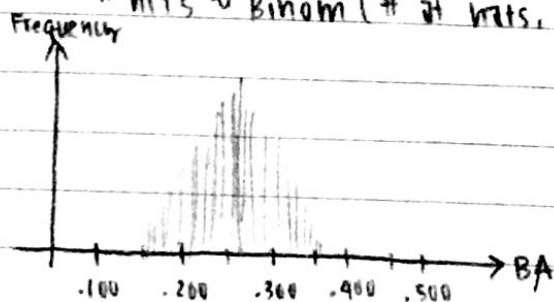
$$x=0 \Rightarrow \text{BA} = 0$$

$$x=1 \Rightarrow \text{BA} = 0.5$$

$$x=2 \Rightarrow \text{BA} = 1$$

absurd

hits $\sim \text{Binom}(\# \text{ at bats}, \theta)$



→ Fit $\theta \sim \text{Beta}(\alpha, \beta)$

$$\hat{\alpha}_{\text{MLE}} = 78.7$$

$$\hat{\beta}_{\text{MLE}} = 224.8$$

$$\hat{\alpha}_{\text{MLE}} + \hat{\beta}_{\text{MLE}} = 303.5$$

$$\Rightarrow \hat{\theta}_{\text{MMSE}} = \frac{x + 78.7}{n + 303.5}$$

Empirical Bayes:

- (1) Get old data
- (2) Fit prior to old data
- (3) use this fits hyperparameters for inference.

x represents # of failures

$$F = \text{Geometric} \Rightarrow x|\theta \sim (1-\theta)^x \theta$$

$$\text{supp}[x] = \{0, 1, \dots\} = \mathbb{N}_0$$

$$\Theta = (0, 1)$$

$$E[x] = \frac{1}{\theta} - 1$$

$$\theta \uparrow \Rightarrow x \downarrow$$

$$\theta \downarrow \Rightarrow x \uparrow$$

$$x_1|\theta, \dots, x_n|\theta \stackrel{\text{iid}}{\sim} \text{Geo}(\theta) \quad P(x|\theta) = \prod_{i=1}^n (1-\theta)^{x_i} \theta = (1-\theta)^{\sum x_i} \theta^n$$

$$P(\theta|x) \propto P(x|\theta)P(\theta) = \underbrace{(1-\theta)^{\sum x_i} \theta^n}_{\text{kernel for beta}} P(\theta)$$

$$\begin{aligned} \text{let } P(\theta) &= \text{Beta}(\alpha, \beta) = \alpha \theta^{\alpha-1} (1-\theta)^{\beta-1} \theta^{\alpha-1} (1-\theta)^{\beta-1} \\ &= \theta^{\alpha-1} (1-\theta)^{\beta-1} \propto \text{Beta}(n+\alpha, \sum x_i + \beta) \end{aligned}$$

\Rightarrow Beta is also the conjugate prior for the geometric random variable.

$$x_1|\theta, \dots, x_n|\theta \stackrel{\text{iid}}{\sim} \text{Geo}(\theta) \\ \theta \sim \text{Beta}(\alpha, \beta)$$

$$\theta|x_1, \dots, x_n \sim \text{Beta}(\underbrace{\alpha+n}_{\alpha'}, \underbrace{\beta+\sum x_i}_{\beta'})$$

$$\hat{\theta}_{\text{MMSE}} = \frac{\alpha+n}{\alpha+n+\beta+\sum x_i}$$

$$\hat{\theta}_{\text{MAE}} = q_{\text{beta}}(0.5, \alpha+n, \beta+\sum x_i)$$

$$\hat{\theta}_{\text{MAP}} = \frac{\alpha+n-1}{\alpha+n+\beta+\sum x_i-2} \text{ where appropriate}$$

hyperparameters:

α : pseudo # of trials

β : in the α pseudotrials,

this is the sum total of failures

("sum total of pseudofailures")

Haldane: $\theta \sim \text{Beta}(0, 0) \quad \alpha=0, \beta=0$

\hookrightarrow complete ignorance / saw nothing in prior

Laplace: $\theta \sim U(0, 1) = \text{Beta}(1, 1) \quad \alpha=1, \beta=1 \Rightarrow$ when $n \uparrow$, it is uninformative

\hookrightarrow indifferent priors — "no special privilege to any particular value of θ "

Jeffrey's: $\theta \sim \text{Beta}(0, \frac{1}{2}) \quad \alpha=0, \beta=\frac{1}{2}$

\hookrightarrow improper — opened the door so that θ is not degenerate

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$$\mathcal{L}(\theta; x) = (1-\theta)^{\sum x_i} \theta^n$$

$$\ell(\theta; x) = \sum x_i \ln(1-\theta) + n \ln(\theta)$$

$$\ell'(\theta; x) = -\frac{\sum x_i}{1-\theta} + \frac{n}{\theta}$$

$$\ell''(\theta; x) = -\frac{\sum x_i}{(1-\theta)^2} - \frac{n}{\theta^2}$$

$$\begin{aligned} I(\theta) &= E[-\ell''(\theta; x)] = E\left[\frac{\sum x_i}{(1-\theta)^2} + \frac{n}{\theta^2}\right] \\ &= \frac{E[\sum x_i]}{(1-\theta)^2} + \frac{n}{\theta^2} \\ &= \frac{n E[x]}{(1-\theta)^2} + \frac{n}{\theta^2} \\ &= n \left(\frac{\frac{1}{\theta} - 1}{(1-\theta)^2} + \frac{1}{\theta^2} \right) \\ &= n \left(\frac{\frac{1-\theta}{\theta}}{(1-\theta)^2} + \frac{1}{\theta^2} \right) \\ &= n \left(\frac{1}{\theta(1-\theta)} + \frac{1}{\theta^2} \right) \\ &= n \left(\frac{1}{\theta^2(1-\theta)} \right) \end{aligned}$$

$$p(\theta) \propto \sqrt{I(\theta)} = \sqrt{n \frac{1}{\theta^2(1-\theta)}} \propto \theta^{-1} (1-\theta)^{-\frac{1}{2}} \propto \text{Beta}(0, \frac{1}{2})$$

↳ although your prior is improper, once you get any data, you are proper.