

$$P(A) = P(A, B) + P(A, B^c) = P(A|B)P(B) + P(A|B^c)P(B^c)$$

Law of Total Prob.

$$\Rightarrow P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)}$$

Form of Bayes Thm.

Posterior Prob.  $\rightarrow P(B|A) = \frac{P(A|B)P(B)}{P(A)}$

$P(B)$  ← prior prob.  
 $P(A|B)$  ← likelihood prob. of data  
 $P(A)$  ← complicated

target of estimation:  $P(B)$   
 evidence/data:  $P(A|B)$

Bayesian Conditionalism

effect/data:  $A \rightarrow P(B|A) = \frac{P(A|B)P(B)}{P(A)}$

$P(B)$  ← prior on model/theory

theory/data:  $P(A)$  ← ?

Bayes rule

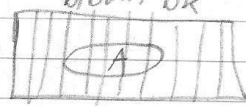
take whole space

Bayesian Conditionality

$B_1, \dots, B_K$  are mutually exclusive & collectively exhaustive

$$P(A) = \sum_{i=1}^K P(A, B_i) = \sum_{i=1}^K P(A|B_i)P(B_i)$$

Bayes Thm.



Another way to think about prob. of A.

Odds(A):  $\frac{P(A)}{P(A^c)} = \frac{P(A)}{1 - P(A)}$

Assume  $P(A) \in (0, 1)$

Odds = 4 or "4 in 1 odds"

Odds A:  $\text{Odds}(A)^{-1} = \frac{P(A^c)}{P(A)} = \frac{1 - P(A)}{P(A)}$

Odds against

Ex: Lung Cancer

$P(A) = .2$  (smoking)  
 $P(B) = .06$  (lung cancer)

$P(A, B) = .036$

$P(A|B) = \frac{.036}{.06} = .6$

$$P(A) - P(AB) = .164$$

$$P(A|B^c) = \frac{P(A, B^c)}{P(B^c)} = .174$$

$$0.94 = 1 - P(B) \Rightarrow P(B^c)$$

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)} = .0367$$

$$P(B^c|A) = \frac{P(A|B^c)P(B^c)}{P(A)}$$

~20%

Likelihood ratio

$$\frac{P(B|A)}{P(B^c|A)} = \frac{P(A|B)P(B)}{P(A|B^c)P(B^c)} = \frac{P(A|B)}{P(A|B^c)} \frac{P(B)}{P(B^c)}$$

posterior odds

prior odds

3.49

.064

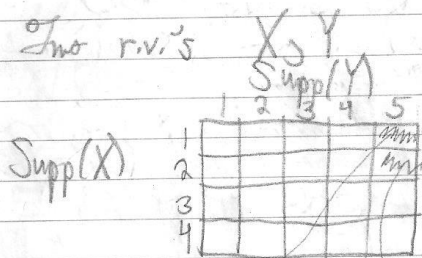
$$\frac{P(B)}{P(B^c)} \xrightarrow{A} \frac{P(B|A)}{P(B^c|A)}$$

5 to 1

16 to 1

$$P(B) \xrightarrow{A} P(B|A)$$

Two r.v.'s



joint PMF

$$P(X|Y) = \frac{P(Y|X)P(X)}{P(Y)}$$

short hand for

$$P(X=x|Y=y) = \frac{P(Y=y|X=x)P(X=x)}{P(Y=y)}$$

Law of total probability

$$P(Y=5) = P(Y=5, X=1) + P(Y=5, X=2) + P(Y=5, X=3) + P(Y=5, X=4)$$

Marginalization

$$P(Y) = \sum_{x \in \text{Supp}(X)} P(Y=y, X=x) = \sum_{x \in \text{Supp}(X)} P(Y=y|X=x)P(X=x)$$

PDF's

$$f_Y(y) = \int_{x \in \text{Supp}(X)} f_{YX}(y, x) dx = \int_{x \in \text{Supp}(X)} f_{YX}(y|x) f_X(x) dx$$

Pick  $F$  (add family)

$\theta$ : parameter(s)

$X$ : data

$$\mathcal{L}(\theta; x) = P(X; \theta)$$

Frequentist approach: one value of  $\theta$

$$\rightarrow P(\theta) = \text{Deg}(\theta_0) = \{ \theta_0 \text{ up to } 1 \}$$

degenerate

Consider the following as a Frequentist:

$$P(\text{Cause} | \text{Effect}) \rightarrow P(\theta | X) = \frac{P(X | \theta) P(\theta)}{P(X)} \quad \text{or } 1 \quad \leftarrow P(\text{Effect} | \text{Cause})$$

$P(X)$  makes no sense

$$P(X) = \sum_{\theta \in \Theta} P(X | \theta) P(\theta) = P(X | \theta_0)$$

$$P(\theta | X) = \frac{P(X | \theta) P(\theta)}{P(X)} \stackrel{\text{"}\theta_0\text{"}}{=} \text{if } \theta = \theta_0$$

There is one true value of  $\theta$  (call it  $\theta_0$ )

Frequentist Approach  $P(\theta)$  is degenerate

Bayesian Approach: We use  $P(\theta)$  to express our prior uncertainty a.k.a. prior information

$$P(\theta | X) = \frac{P(X | \theta) P(\theta)}{P(X)} = \frac{P(X | \theta) P(\theta)}{\sum_{\theta \in \Theta} P(X | \theta) P(\theta)}$$

distribution  
for  
probability

F Bernoulli, iid  $x = \langle 0, 1, 1 \rangle$

$$P(X | \theta = 0.75) = (.25)(.75)(.75) = .141$$

$$\frac{P(X | \theta) P(\theta)}{\sum_{\theta \in \Theta} P(X | \theta) P(\theta)}$$

$$P(X | \theta = 0.25) = (.75)(.25)(.25) = .047$$

$$\text{Assume } \Theta = \{ .25, .75 \}$$

$$P(\theta = .75 | X = \langle 0, 1, 1 \rangle) = \frac{P(X = \langle 0, 1, 1 \rangle | \theta = .75) P(\theta = .75)}{P(X = \langle 0, 1, 1 \rangle)}$$

$$P(\theta) = \begin{cases} .5 & \text{if } \theta = .25 \\ .5 & \text{if } \theta = .75 \end{cases}$$

$P(X = \langle 0, 1, 1 \rangle)$   
not use law of total probability

Principle of indifference: all models equally likely

$$P(X = \langle 0, 1, 1 \rangle | \theta = .75) P(\theta = .75) 3.5 = .070$$

$$\frac{P(X = \langle 0, 1, 1 \rangle | \theta = .75) + P(X = \langle 0, 1, 1 \rangle | \theta = .25)}{.070 + .023} = \frac{.141}{.093} = 1.51$$

Logical vs. Sound Argument

$$P(\theta = .25 | X = \langle 0, 1, 1 \rangle) = .25$$

$X, \theta$  are r.v.'s then there's a joint distribution

$$\text{"data space"} \quad X = \left\{ \begin{matrix} \langle 0, 0, 0 \rangle & \langle 0, 0, 1 \rangle & \langle 0, 1, 0 \rangle & \langle 1, 0, 0 \rangle \\ \langle 0, 1, 1 \rangle & \langle 1, 0, 1 \rangle & \langle 1, 1, 0 \rangle & \langle 1, 1, 1 \rangle \end{matrix} \right\}$$

000	100	010	001	110	011	101	111	.25	(H)
000	100	010	001	011	101	110	111	.25	

$$P(\langle 000 \rangle | \theta = .25) = (.75)^3 = .422$$

$$P(\langle 000 \rangle, \theta = .25) = .211$$

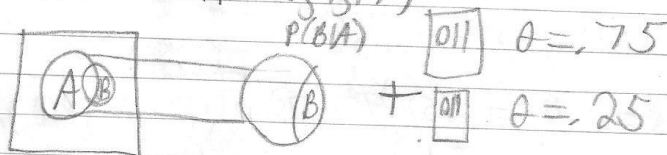
Do Bayes rule in head

$$P(\langle 100 \rangle | \theta = .25) = (.75)^2 (.25) = .141$$

$$P(\langle 110 \rangle | \theta = .25) = (.25)^2 (.75) = .047$$

cls  $X$  indep. of  $\theta$ ? No

$$P(\theta = .75 | X = \langle 0, 1, 1 \rangle)$$

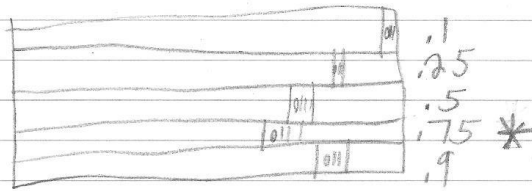


$$P(X = \langle 0, 1, 1 \rangle)$$

$$P(\theta = .75 | X = \langle 0, 1, 1 \rangle) = \boxed{\phantom{000000}} + \boxed{\phantom{000000}}$$

$$(H) = \{0.1, 0.25, 0.5, 0.75, 0.9\}$$

$$P(\theta) = \begin{cases} .2 & \text{if } \theta = .1 \\ .2 & \text{if } \theta = .25 \\ .2 & \text{if } \theta = .5 \\ .2 & \text{if } \theta = .75 \\ .2 & \text{if } \theta = .9 \end{cases}$$



show .75 is most likely model

$$P(X|\theta = .1) = .009$$

$$P(X|\theta = .25) = .047$$

$$P(X|\theta = .5) = .125$$

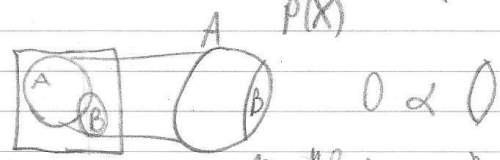
$$P(X|\theta = .75) = .14$$

$$P(X|\theta = .9) = .061$$

$$P(\theta = .75 | X = 011) = \dots$$

$$P(\theta | X) = \frac{P(X|\theta)P(\theta)}{P(X)} \propto P(X|\theta)P(\theta) \propto P(X|\theta)$$

$\frac{1}{k}$  if principle of indifference



My "best guess" in Bayesian framework is  $\hat{\theta}_{MLE} = 0.68 \neq 0.75$  Why?  $\theta = .75$

for  $X = \langle 0, 1, 1 \rangle$