

Parametric Model: PMF or PDF  
 $P(x) = p(x)$

$$\mathcal{F} := \{ p(x; \theta) : \theta \in \Theta \}$$

such that  $\dim[\Theta] < \infty$

$$\mathcal{F}_{\text{Bern}} = \{ \theta^x (1-\theta)^{1-x} : \theta \in (0,1) \}$$

Joint Mass Function / Joint Density Function:

$$P(x_1, x_2, x_3, \dots, x_n; \theta) = \prod_{i=1}^n P_i(x_i; \theta) = \prod_{i=1}^n P(x_i; \theta)$$

If  $x_1, x_2, x_3, \dots, x_n$  are iid  $\uparrow$  independent  $\uparrow$  iid

In the real world, you observe data ex:  $\langle 0, 0, 1, 0, 1, 0 \rangle$

We say,  $n = 6$  (# of observations)

Assumption 1: pick a parametric model  $\mathcal{F}$   
 (pretend  $\mathcal{F} = \text{Bernoulli}$ )

Jan 31, 2019

3 goals in Statistical Inference:  $x_1, x_2, x_3, \dots, x_n \sim \text{iid Bern}(\theta)$

① point estimation - best guess

② confidence set - interval of possible values of  $\theta$

③ test theories about  $\theta$  (Hypothesis Testing)

$$P(x_1, \dots, x_n; \theta) = \prod_{i=1}^n P(x_i; \theta)$$

$$\text{Ex: } p(\langle 0, 0, 1, 0, 1, 0 \rangle; \theta) = (\theta^0 (1-\theta)^{1-0}) (\theta^0 (1-\theta)^{1-0}) (\theta^1 (1-\theta)^{1-1}) \dots \\ = (1-\theta)^4 \theta^2$$

$$\text{what if } \theta = \frac{1}{2} = \left(\frac{1}{2}\right)^6 = .0156$$

$$\text{what if } \theta = \frac{1}{4} = \left(\frac{1}{4}\right)^2 \left(\frac{3}{4}\right)^4 = .0198$$

$\uparrow$   
smaller # is more likely

$$P(\vec{x}; \theta) = \mathcal{L}(\theta; \vec{x})$$

$\uparrow$   
JMF

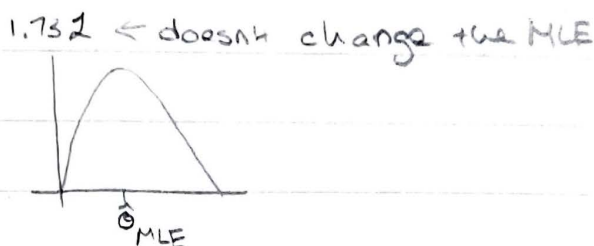
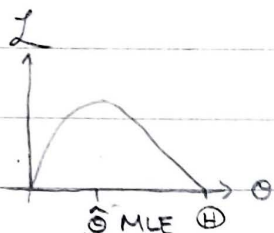
$\uparrow$   
Likelihood

understanding  $\theta$  based on the data

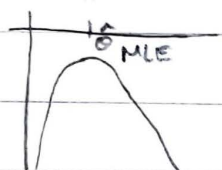
$$\operatorname{argmax}_{\theta \in \Theta} \{ \mathcal{L}(\theta; \tilde{x}) \} = \hat{\theta}_{MLE} \quad \theta \in \Theta$$

(maximum likelihood estimate)

$$\operatorname{argmax}_{\theta \in \Theta} \{ g(\mathcal{L}(\theta; x)) \}$$



$\ln(\mathcal{L})$



$$\ell(\theta; x) := \ln(\mathcal{L}(\theta; x))$$

$$\ell(\theta; x) = \ln(\theta^2(1-\theta)^4)$$

$$= 2\ln\theta + 4\ln(1-\theta)$$

$$\ell'(\theta; x) = \frac{2}{\theta} - \frac{4}{1-\theta} = 0$$

$$\frac{2}{\theta} = \frac{4}{1-\theta}$$

$$2 - 2\theta = 4\theta$$

$$2 = 6\theta$$

$$\theta = \frac{2}{6}$$

$x_1, \dots, x_n$  is iid Bern( $\theta$ ). Find  $\hat{\theta}_{MLE}$

$$\ell(\theta; x) = \ln(\mathcal{L}(\theta; x)) = \ln \left( \prod_{i=1}^n \theta^{x_i} (1-\theta)^{1-x_i} \right)$$

$$= \ln(\theta^{\sum x_i} (1-\theta)^{n - \sum x_i})$$

$$= (\sum x_i) \ln(\theta) + (n - \sum x_i) \ln(1-\theta)$$

$$\ell'(\theta; x) = \frac{\sum_{i=1}^n x_i}{\theta} - \frac{n - \sum x_i}{1-\theta} = 0$$

$$\frac{n\bar{x}}{\theta} - \frac{n - n\bar{x}}{1-\theta} = 0$$

$$\frac{\bar{x}}{\theta} = \frac{1-\bar{x}}{1-\theta}$$

$$(\bar{x})(1-\theta) = \theta(1-\bar{x})$$

$$\hat{\theta}_{MLE} = \bar{x}$$

- $\hat{\theta}_{MLE}$  is consistent ( $\hat{\theta}_{MLE}$  converges to  $\theta$ )
- $\hat{\theta}_{MLE}$  converges to  $N(\theta, SE[\hat{\theta}_{MLE}]^2)$  (asymptotic normality)
- $\hat{\theta}_{MLE}$  is efficient (lowest variance among all consistent variables)

Ex:  $X_1, \dots, X_n$  is iid  $\text{Geom}(\theta) := (1-\theta)^x \theta$

Supposed you are running iid Bernoullis until the 1st "1".

Then you stop + count the "0"s. You observe 49 "0"s

$$x = 49, \theta = 1\%$$

$$P(x=49) = (1-1\%)^{49} (1\%) = .0001$$

$$\text{supp}(x) = \{0, 1, 2, \dots\}$$

Find the MLE:

$$\ell(\theta; x) = \ln \left( \prod_{i=1}^n (1-\theta)^{x_i} \theta \right)$$

$$= \ln \left( (1-\theta)^{\sum x_i} \theta^n \right)$$

$$= \sum x_i \ln(1-\theta) + n \ln \theta$$

$$= n\bar{x} \ln(1-\theta) + n \ln \theta$$

$$\ell'(\theta; x) = -\frac{n\bar{x}}{1-\theta} + \frac{n}{\theta} = 0$$

$$-\frac{\bar{x}}{1-\theta} + \frac{1}{\theta} = 0$$

$$\frac{\bar{x}}{1-\theta} = \frac{1}{\theta}$$

$$\bar{x}\theta = 1-\theta$$

$$\theta(\bar{x}+1) = 1$$

$$\boxed{\hat{\theta}_{MLE} = \frac{1}{\bar{x}+1}}$$

What if  $\bar{x} = 99$ ?  $\hat{\theta}_{MLE} = 1\%$

What if  $\bar{x} = 0$ ?  $\hat{\theta}_{MLE} = 100\%$

In iid Bern,  $\hat{\theta}_{MLE} \approx N(\theta, SE[\bar{x}]^2) = N(\theta, \sqrt{\frac{\theta(1-\theta)}{n}}^2)$

In iid Geom,  $\hat{\theta}_{MLE} \approx N(\theta, SE[\frac{1}{1+\bar{x}}]^2)$

Confidence Interval:

$$CI_{\theta, 1-\alpha} = [\hat{\theta}_{MLE} \pm Z_{\frac{\alpha}{2}} SE[\hat{\theta}_{MLE}]]$$

↑  
standard Norm Distr (1.96)

Hypothesis Test:

$H_0: \theta = \theta_0$  Null

$H_a: \theta \neq \theta_0$  Alternative

2 outcomes  $\begin{cases} \text{retain } H_0 \\ \text{reject } H_0 \end{cases}$

$$\text{Retainment Region} = [\theta_0 \pm Z_{\frac{\alpha}{2}} SE[\hat{\theta}_{MLE}] |_{\theta = \theta_0}]$$

$\hat{\theta}_{MLE} \in \text{Retainment Region} \begin{cases} \text{retain } H_0 \\ \text{reject } H_0 \end{cases}$

MLEs are popular in frequentist inference

Frequentism: Believing

①  $\theta$  is fixed and cannot be a RV

② Reliable or repeated sampling

PROBLEM: It's only normal when  $n$  is large

Ex: iid Bern case:  $X = \langle 0, 0, 0 \rangle$

$\hat{\theta}_{MLE} = 0$  (but 0 isn't in the parameter space)

$$CI_{\theta, 1-\alpha} = [0, 0] = \{0\}$$

Ex: you know  $\theta \in [.1, .2]$

$\hat{\theta}_{MLE} = .14$  (not in  $\Theta$ !)