

$$B(\alpha, \beta) := \int_0^1 t^{\alpha-1} (1-t)^{\beta-1} dt$$

Beta function

Param Space:  $\alpha, \beta > 0$

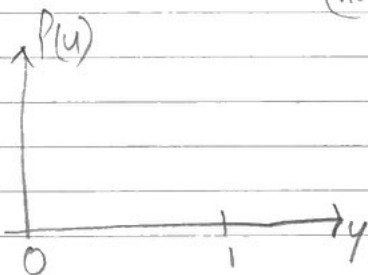
Supp  $[Y] = (0, 1)$

$$Y \sim \text{Beta}(\alpha, \beta) = \frac{1}{B(\alpha, \beta)} y^{\alpha-1} (1-y)^{\beta-1}$$

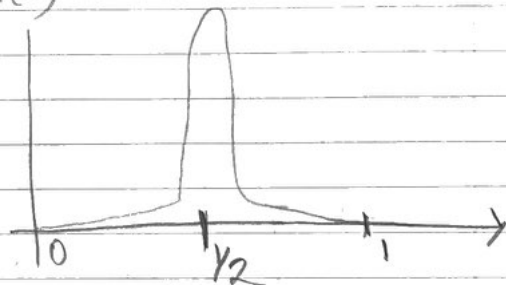
$$E[Y] = \frac{\alpha}{\alpha+\beta}, \quad \text{Mode}[Y] = \frac{\alpha-1}{\alpha+\beta-2}, \quad (\alpha, \beta \geq 1)$$

$$\text{Med}[Y] = q_{\text{beta}}(0.5, \alpha, \beta)$$

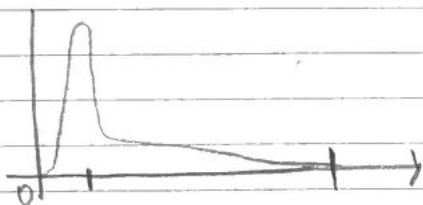
(no closed form)



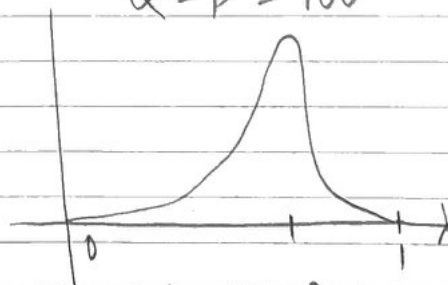
$\alpha=\beta=1 \quad U(0,1)$



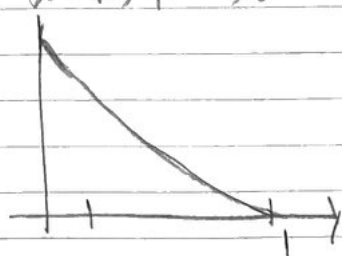
$\alpha=\beta=100$



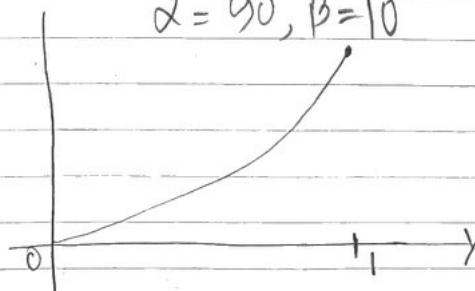
$\alpha=10, \beta=90$



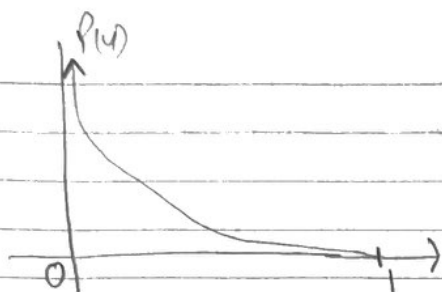
$\alpha=90, \beta=10$



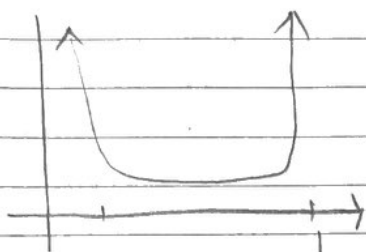
$\alpha=1, \beta=4$



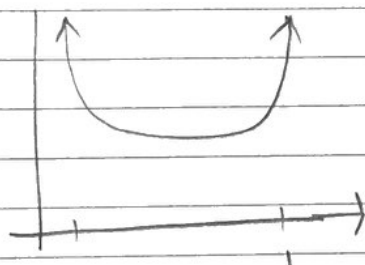
$\alpha=4, \beta=1$



$$\alpha = 1 - \epsilon, \beta = 4$$



$$\alpha = \beta = 1 - \epsilon$$



$$\alpha = \beta = \frac{1}{2}$$

Arresin dist.

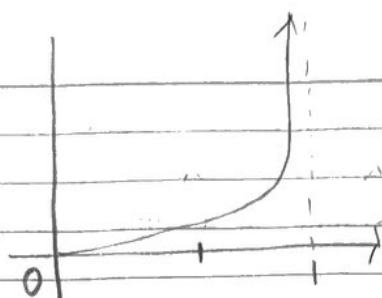
⑩  $\mathbf{F} = \text{iid Bern}$

$$P(\theta) = U(0,1) = \text{Beta}(1,1)$$

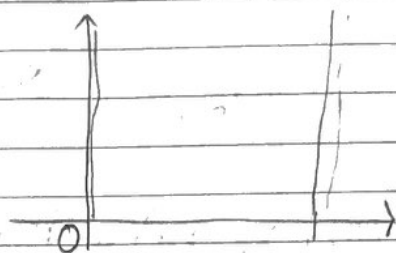
$$\Rightarrow P(\theta|x) = \text{Beta}(\sum x_i + 1, n - \sum x_i + 1)$$

$$\text{Let } x = \langle 0, 0, 0 \rangle$$

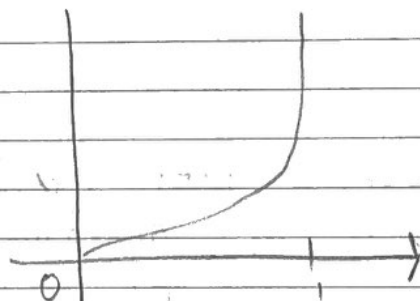
$$P(\theta|x) = \text{Beta}(1,4)$$



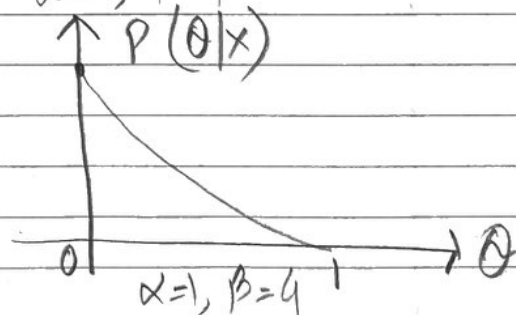
$$\alpha = 4, \beta = 1 - \epsilon$$



$$\alpha = \beta = \epsilon$$



$$\alpha = 4, \beta = 1$$



$$\hat{\theta}_{\text{mmse}} = 0.2, \quad \hat{\theta}_{\text{mmse}} \approx 0.159$$

$$\hat{\theta}_{\text{MAP}} = \hat{\theta}_{\text{MLE}} = 0$$

$$\textcircled{*} P(\theta|x_1) = \frac{P(x_1|\theta) P(\theta)}{P(x_1)} = \boxed{\text{Beta}(1,2)}$$

$$P(\theta|x_1, x_2) = \frac{P(x_1, x_2|\theta) P(\theta|x_1)}{P(x_1, x_2)} = \boxed{\text{Beta}(1,3)}$$

$$P(\theta|x_1, x_2, x_3) = \frac{P(x_1, x_2, x_3|\theta) P(\theta|x_1, x_2)}{P(x_1, x_2, x_3)} = \boxed{\text{Beta}(1,4)}$$

$\textcircled{*}$   $\mathcal{F}$  = iid Bernoulli

$$P(\theta) = \text{Beta}(\alpha, \beta)$$

$x$  is  $n$  observations.

$$P(\theta|x) = \frac{P(x|\theta) P(\theta)}{\int_0^1 P(x|\theta) P(\theta) d\theta}$$

$$= \frac{(\theta^{\sum x_i} (1-\theta)^{n-\sum x_i}) \left( \frac{1}{\cancel{\text{Beta}(\alpha, \beta)}} \theta^{\alpha-1} (1-\theta)^{\beta-1} \right)}{\int_0^1 \theta^{\sum x_i} (1-\theta)^{n-\sum x_i} \frac{1}{\cancel{\text{Beta}(\alpha, \beta)}} \theta^{\alpha-1} (1-\theta)^{\beta-1} d\theta}$$

$$= \frac{\theta^{\sum x_i + \alpha - 1} (1-\theta)^{n - \sum x_i + \beta - 1}}{\int_0^1 \theta^{\sum x_i + \alpha - 1} (1-\theta)^{n - \sum x_i + \beta - 1} d\theta}$$

$$= \frac{1}{B(\sum x_i + \alpha, n - \sum x_i + \beta)} \theta^{\sum x_i + \alpha - 1} (1 - \theta)^{n - \sum x_i + \beta - 1}$$

$$= \text{Beta}(\sum x_i + \alpha, n - \sum x_i + \beta)$$

②

$$P(\theta) \xrightarrow{x} P(\theta|x)$$

$$\text{Beta}(\alpha, \beta) \xrightarrow{x} \text{Beta}(\sum x_i + \alpha, n - \sum x_i + \beta)$$

↑  
Prior  
Parameter

↑      ↑  
Posterior  
Parameters

$$\hat{\theta}_{\text{mmse}} = E[\theta|x] = \frac{\sum x_i + \alpha}{n + \alpha + \beta}$$

$$\hat{\theta}_{\text{mmae}} = \text{Mid}[\theta|x] = q, \text{Beta}(0.5, \sum x_i + \alpha, n - \sum x_i + \beta)$$

$$\hat{\theta}_{\text{MAP}} = \text{Mode}[\theta|x] = \frac{\sum x_i + \alpha - 1}{n + \alpha + \beta - 2} \quad \text{if } \sum x_i + \alpha \geq 1, \quad n - \sum x_i + \beta \geq 1$$

"Conjugacy" for a given likelihood model means to prior and the posterior have the same R.V. (different parameter).

Beta is the "conjugate prior" for the prior Bernoulli likelihood.

⑧  $f = \text{Bin}(n, \theta)$  with  $n$  fixed, known and  $\theta$  unknown.

$$\binom{n}{x} \theta^x (1-\theta)^{n-x}$$

Let  $x = \sum x_i$  is the iid Bernoulli Model

$$n-x = n - \sum x_i$$

# success  $n$

# failure

$$P(\theta) = \text{Beta}(\alpha, \beta) \Rightarrow P(\theta|x) = \text{Beta}(\tilde{x} + \alpha, \tilde{n} - \tilde{x} + \beta)$$

# prior success  
# of pseudosuccess

# prior failure  
# pseudofailure

Principle indifference

pseudocounts

$$P(\theta) \stackrel{\downarrow}{=} U(0,1) = \text{Beta}(1,1)$$

Prior observation

$$\alpha = \beta \Rightarrow n_0 = 2$$

$$E[\theta] = \frac{1}{2}$$

The principle of indifference is "Not so Indifference". Because it contains information.

$$\hat{\theta}_{\text{mmse}} = E[\theta|x] = \frac{x + \alpha}{n + \alpha + \beta}$$

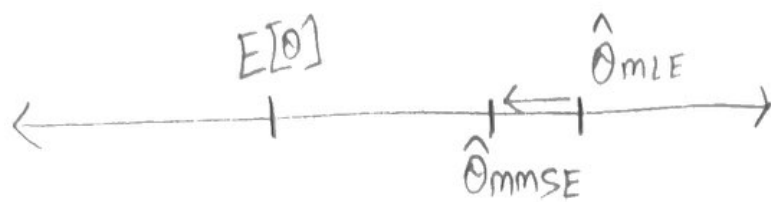
default pt. est.

$$= \frac{x}{n + \alpha + \beta} \cdot \frac{n}{n} + \frac{\alpha}{n + \alpha + \beta} \cdot \frac{\alpha + \beta}{\alpha + \beta}$$

$$= \frac{n}{n + \alpha + \beta} \cdot \underbrace{\left(\frac{x}{n}\right)}_{\bar{x}} + \frac{\alpha + \beta}{n + \alpha + \beta} \cdot \underbrace{\frac{\alpha}{\alpha + \beta}}_e$$

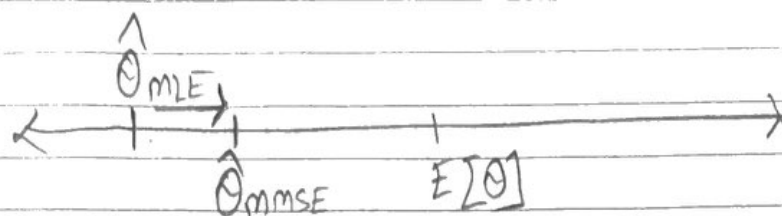
$$\hat{\theta}_{\text{mmse}} = (1-e) \hat{\theta}_{\text{MLE}} + e E[\theta]$$

linear combination



"Shrink King"

"Shrinkage estimator"



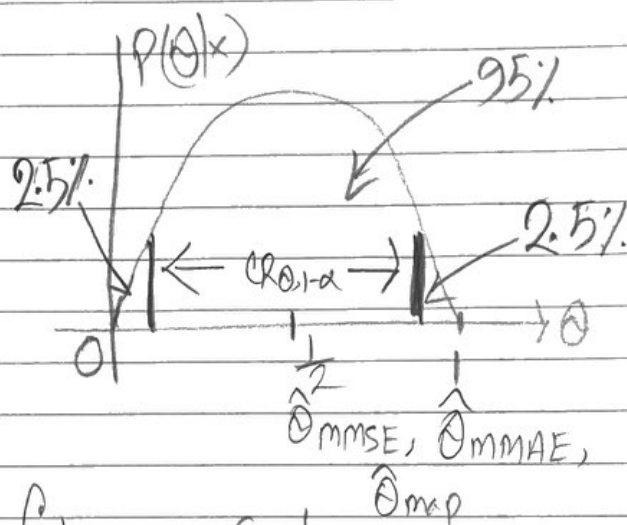
$\alpha, \beta$  small  $\Rightarrow$  prior uninformative

$\alpha, \beta$  large  $\Rightarrow$  prior informative

②  $F = \text{Binomial}$   
 $x=1, n=2$

$P(\theta)$  prior indifference

$$P(\theta|x) = \text{Beta}(2, 2)$$



2<sup>nd</sup> goal of inference: Confidence Set

$$CI_{0.95\%} = [0.5 \pm 2 \sqrt{\frac{0.5(1-0.5)}{2}}] = [-0.21, 1.21]$$

i.e. nonsense

Bayesian Credible Regions (CR):

$$CR_{0.1-\alpha} = [\text{Quantile}[\theta|x, \frac{\alpha}{2}], \text{Quantile}[\theta|x, 1-\frac{\alpha}{2}]]$$

$(\alpha > 0)$

$$P(\theta \in CR_{0.1-\alpha}|x) = 1-\alpha.$$