

Lecture 7

11

02/18/20

$\tilde{F} = \text{Binomial}(n, \theta)$ with n known

$$P(\theta) = \text{Beta}(\alpha, \beta) = U(0, 1)$$

↓
conjugacy

↪ if $\alpha = \beta = 1$

hyperparameters
they represent pseudo
data

$$P(\theta|x) = \text{Beta}(\alpha + \tilde{x}, \beta + n - \tilde{x})$$

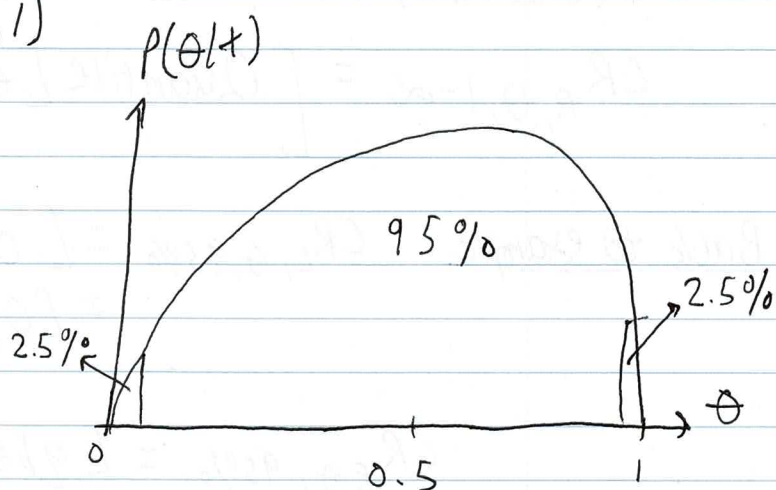
$$h_0 = \alpha + \beta$$

↓ pseudo observations

$$P(\theta) = U(0, 1) = \text{Beta}(1, 1)$$

$$x=1, n=2$$

$$P(\theta|x) = \text{Beta}(2, 2)$$



$$\hat{\theta}_{\text{MSE}} = \hat{\theta}_{\text{MAE}} = \hat{\theta}_{\text{MAP}} = \frac{1}{2}$$

I want a region providing a confidence set for θ

$$CR_{\theta, 1-\alpha} = [\text{Quantile}[\theta|x, \frac{\alpha}{2}], \text{Quantile}[\theta|x, 1 - \frac{\alpha}{2}]]$$

↓
2 sided
Credible
Region

$$P(\theta \in CR_{\theta, 1-\alpha} | x) = 1 - \alpha$$

$$\text{Ex. } CR_{\theta, 95\%} = [q_{\text{beta}}(2.5\%, 2, 2), q_{\text{beta}}(97.5\%, 2, 2)] \\ = [0.09, 0.91]$$

Left sided Credible Region:

$$P(\theta \in CR_{L,\theta,1-\alpha} | x) = 1-\alpha$$

$$P(\theta \leq L | x) = 1-\alpha$$

$$CR_{L,\theta,1-\alpha} = \left[\underset{\inf(\theta)}{\text{Smallest Value of } \theta \text{ or } -\infty}, \text{Quantile}[\theta | x, 1-\alpha] \right]$$

Right sided Credible Region:

$$P(\theta \in CR_{R,\theta,1-\alpha} | x) = 1-\alpha$$

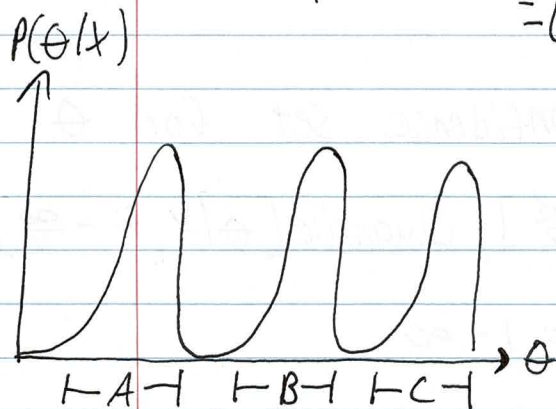
$$P(\theta \geq R | x) = 1-\alpha$$

$$CR_{R,\theta,1-\alpha} = \left[\text{Quantile}[\theta | x, \alpha], \underset{\text{or } \infty}{\text{largest value of } \theta} \right]$$

Back to example: $CR_{L,\theta,95\%} = [0, \text{qbeta}[95\%, 2, 2]]$
 $= [0, .86]$

$$CR_{R,\theta,95\%} = [\text{qbeta}(5\%, 2, 2), 1]$$

$$= [.135, 1]$$



High Density Region

$$HDR = A \cup B \cup C$$

Smallest
Possible region
that goes to
 $1-\alpha$

$$P(\theta \in HDR_{\theta,1-\alpha}) = 1-\alpha$$

Disadvantages of HDR

- 1) Computationally Intense
- 2) Non-Contiguous, makes little sense

Third goal of Inference: Theory Testing

You wish to convince someone of something (H_a) but people continue to believe a business-as-usual idea (H_0)

Example: H_0 : UFO's do NOT exist and Aliens have NOT visited Earth
 H_a : UFO's exist and ~~Alien's~~ Aliens have visited Earth

Two ways of "Proving" H_a :

- ① Assume H_a is true and demand evidence to the contrary (wait for people to disprove you) If there is not sufficient evidence, H_a stands.
- ② Assume your theory is wrong and demonstrate contradictory evidence to H_0 until people see that you are right. In other words, I believe H_a and I'm very confident that it's true, so I'm willing to ~~sup~~ provide contradictory evidence to the opposite (H_0), until everyone sees H_0 is wrong and they are forced to believe in H_a .

In Strategy II, everyone has a level of skepticism with evidence, we call that α . If the evidence doesn't meet or beat this level, we retain H_0 .

In inference, we wish to test theories about θ .
we would like to demonstrate the following:

A) $H_A: \theta \neq \theta_0 \Rightarrow H_0: \theta = \theta_0$ (Two-sided Test)

B) $H_A: \theta < \theta_0 \Rightarrow H_0: \theta \geq \theta_0$ (Left-sided Test)

C) $H_A: \theta > \theta_0 \Rightarrow H_0: \theta \leq \theta_0$ (Right-sided Test)

Bayesian Hypothesis Testing

$$P(H_0 | x) < \alpha \Rightarrow \begin{array}{l} \text{Reject } H_0 \\ \text{Accept } H_A \end{array}$$

$$P(H_0 | x) \geq \alpha \Rightarrow \text{Retain } H_0$$

Coin Toss Example: Flip a coin 100 times, get 61 heads.
Is the coin unfair/weighted towards heads? $\alpha = 5\%$ is the scientific standard

$$H_0: \theta < 0.5$$

$$H_A: \theta \geq 0.5$$

$$\tilde{F}: \text{Bin}(n, \theta)$$

n is known

In general, n is always known

$$n = 100, x = 61$$

$$\rightarrow = P(H_0 | x)$$

$$P(\theta) = U(0, 1) \Rightarrow P(\theta | x) = \text{Beta}(62, 40)$$

$$= P(\theta \leq 0.5 | x) = \int_0^{0.5} \frac{1}{B(62, 40)} \theta^{61} (1 - \theta)^{39} d\theta$$

$$P(\theta \leq .5 | x) = \text{pbeta}(0.5, 62, 40) = 0.014 < 5\%$$

Reject H_0 ,
Accept H_A . The
coin is unfairly
weighted towards
heads

Notation for integrals of beta distribution:

$$P(X \leq x) = F(x) = \text{pbeta}(x, \alpha, \beta)$$

$$P(X > x) = 1 - F(x) = 1 - \text{pbeta}(x, \alpha, \beta)$$

Ride-Share Example

A driver does 200 rides and gets 37 non-5 star ratings. Do we fire the driver?

θ : proportion of non-5 star rides

If $\theta > 25\% \rightarrow$ fire the driver

$$H_0: \theta \leq 25\%$$

$$n = 200, X = 37$$

$$H_A: \theta > 25\%$$

\tilde{F} : Binomial(n, θ) $\leftarrow n$ is known

$$P(\theta) = U(0, 1) \Rightarrow P(\theta|x) = \text{Beta}(38, 164)$$

$$P(\theta \leq 25\% | x) = \int_0^{.25} \frac{1}{B(38, 164)} \theta^{37} (1-\theta)^{163} d\theta$$

$$= \text{pbeta}(.25, 38, 164) = .98$$

Retain H_0 : Do NOT fire the driver

What if: $H_0: \theta = \theta_0$
 $H_A: \theta \neq \theta_0$

$$P(\theta = \theta_0 | x) = 0$$

We have a problem with 2-sided tests.