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4/21 Et CMATHRAIT LECTURE 17
            F: TTd NO, 62) but both O. o unknown.
             P(0,62(X) & P(X10,62) P(0,62)
                           = (2/162)-N/2 e- == [95-0)2 p(0.62)
                            = (b2)-112 e- 16 = (85-0) K(0,62)
                                  normal-tuverse gamma kernel
           · I(xx-0)2 = I(xx-7)+(x-0))2
                         = \Sigma (\pi_i - \overline{\pi})^2 + 2\Sigma (\pi_i - \overline{a})(\overline{a} - \theta) + \Sigma (\overline{x} - \theta)^2 constant
                         = (n-1)52 + 25(xxx-x2-720+70) + n(x-0)2
                         = (n-1)5 + n(x-0)++2(x nx-nx2-00x+nx0)
                          = (n-1)5 + n (x-0)
              = (62)-n/2 e-== ((n+1)s2+n(x-0)2) k(0,62)
             = (8^2)^{-(2-1)-1} e^{-(6+0)5^2/2} e^{-(6+0)5^2/2} e^{-(6+0)5^2/2} e^{-(6+0)5^2/2}
                         L Norminu Gamma ( X, B, Z, M)
              > P(O(X162) P(62(X) & NormInv Gamma ( &1 B, A, M) k(O.62)
                        P (0,62 (x)
                                                                                                    we won't
              Conjugate prior \alpha k(0,6^2) = (6^2)^{-\alpha_0-1} e^{-\frac{\beta_0}{\delta^2}} e^{-\frac{\gamma_0}{3\delta^2}} (6-\mu_0)^2 the general
                                                     & Norman Vamma (do, Bo, Ao, Mo) prior
                                    = k(O162) k(62) & (Lormal) (Inv6amma)
              P(0,62).
              P_3(0,6^2) = P_3(0,6^2) P_3(6^2) \propto (1) (\frac{1}{5^2}) = \frac{1}{5^2} only principled uninformative
[posterior] P(\theta, b^2| \times) \propto P(X(0, b^2) P_J(0, b^2) 
 \propto \left( (b^2)^{-N/2} e^{-\frac{(N-1)s^2/2}{b^2}} e^{-\frac{n}{2b^2}(\theta - \overline{x})^2} \right) \left( \frac{1}{b^2} \right)
                            = (b2)-N2-1 e-(N+)5-1/2 e-26 (0-x)2.

    Norm Inv 6 amma ( ¬, (n+1)s², ¬, x)
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