

03/05/2020 (Class #10)

### Informative Priors.

Let  $\theta$  be the career prob. of guessing a hit. for a batter in baseball.

$$\theta_{MLE} = \frac{x}{n} \leftarrow \frac{\# \text{ hit}}{\# \text{ at bats.}}$$

Born  $\theta$  in history is 0.366, assuming is 0.260

$$n=3; x=2$$

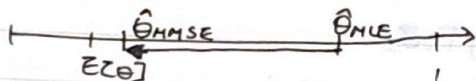
$$\theta_{MLE} = 0.667 = \hat{\theta}_{MMSE} \text{ if } \theta \sim \text{Beta}(0, 0).$$

If  $\theta \sim \text{Beta}(1, 1)$

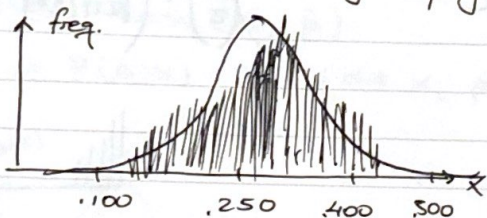
$$\hat{\theta}_{MMSE} = \frac{1+2}{3+1+1} = 0.600$$

Design a prior s.t. pick  $\alpha, \beta$

$$E[\theta] = 0.260$$



Look at previous data e.g. all players  $\geq 500$  at bats and we examine  $X$ 's



Now try to fit a Beta dist. to the data. Via maximum likelihood,

$$\hat{\alpha}_{MLE} = 78.7$$

$$\hat{\beta}_{MLE} = 224.8$$

$$\Rightarrow E[X] = .260$$

$$\Rightarrow n_0 = 303.5$$

This process is called 'Empirical Bayes'

$$\Rightarrow p = \frac{303.5}{303.5 + 9} = 97\%$$

$$\hat{\theta}_{MMSE} = \frac{(1\%)(.667) + (99\%)(.260)}{(1-p)\theta_{MLE} + pE[\theta]} = .263$$

$\theta \sim \text{Beta}(\frac{1}{2}, \frac{1}{2})$  is called the Jeffrey's Prior

$$\text{Odds}(A) = \frac{P(A)}{P(A^c)} = \frac{P(A)}{1-P(A)} \in [0, \infty)$$

$$\text{Odds Against } (A) = \text{Add}(A)^{-1} = \frac{1 - P(A)}{P(A)} \in [0, \infty]$$

Example

$$x \sim \begin{cases} 5 & \text{w.p. } \frac{1}{6} \\ -1 & \text{w.p. } \frac{5}{6} \end{cases}$$

$$\text{Odds } (A, B) = \frac{P(A)}{P(B)}$$

$$E(x) = (5)\left(\frac{1}{6}\right) + (-1)\left(\frac{5}{6}\right)$$

$= 0$

$$P(\theta = \theta_a | x) = \frac{P(x | \theta = \theta_a) P(\theta = \theta_a)}{P(x)}$$

$$P(\theta = \theta_b | x) = \frac{P(x | \theta = \theta_b) P(\theta = \theta_b)}{P(x)}$$

Odds  $(\theta_a, \theta_b)$

$$\underbrace{\text{Odds } (\theta_a, \theta_b | x)}_{\text{Posterior Odds}} = \frac{P(\theta = \theta_a | x)}{P(\theta = \theta_b | x)} = \underbrace{\frac{P(x | \theta = \theta_a)}{P(x | \theta = \theta_b)}}_{\text{likelihood ratio}} \underbrace{\frac{P(\theta = \theta_a)}{P(\theta = \theta_b)}}_{\text{prior odds}}$$

$$\Rightarrow \text{eg. } 1:1 \xrightarrow{x} 5:1$$

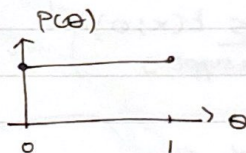
$$\text{Odds } (\theta_a, \theta_b) \xrightarrow{x} \text{Odds } (\theta_a, \theta_b | x)$$

$F$ : Binomial, fixed  $n$

Let  $\phi(\theta)$  be odds  $\theta$

$$\phi(\theta) = \frac{\theta}{1-\theta}$$

$$P(\theta) = U(0, 1)$$



What is prior of indifference of  $\phi$ ?

$$P(\phi) \stackrel{?}{=} U(0, \infty) = 0 \neq \text{not a valid PDF.} \Rightarrow \int_0^\infty \text{Odds} \neq 1.$$

If  $P(\theta) = U(0, 1)$

where is  $P(\phi) = ? \Rightarrow$  use transformation.

For a continuous r.v.  $X$ ,

if  $Y = t(X)$  where  $t$  is invertible and  $f_X(x)$  known

$$\rightarrow X = t^{-1}(Y)$$

$$\Rightarrow f_Y(y) = f_X(t^{-1}(y)) \left| \frac{d}{dy} [t^{-1}(y)] \right| \quad \text{"change of variable formula"}$$

$$\phi = \phi(\theta) = \frac{\theta}{1-\theta} = t(\theta)$$

$$\phi(1-\phi) = \theta$$

$$\phi - \theta\phi = \theta$$

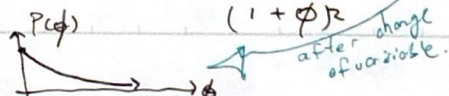
$$\phi = \theta + \theta\phi$$

$$\phi = \theta(1+\phi)$$

$$\Rightarrow \theta = \frac{\phi}{1+\phi} = t^{-1}(\phi)$$

$$\frac{d}{d\phi} [t^{-1}(\phi)] = \frac{(1+\phi)(1) - \phi(1)}{(1+\phi)^2} = \frac{1}{(1+\phi)^2}$$

$$\Rightarrow f_\phi(\phi) = f_\theta\left(\frac{\phi}{1+\phi}\right) \left| \frac{1}{(1+\phi)^2} \right|$$





$$\begin{array}{ccc}
 \mathcal{T}: P(x|\theta) & \xrightarrow{\text{Jeffrey's Protocol}} & P(\theta) \\
 \downarrow \dagger & & \uparrow \text{transformation of var. formula works.} \\
 P(x|\phi) & \xrightarrow{\text{Jeffrey's Protocol}} & P(\phi)
 \end{array}$$

$$\begin{aligned}
 \phi = \phi(\theta) = \frac{\theta}{1-\theta} = t(\theta) \Rightarrow \theta = \frac{\phi}{1+\phi} = t^{-1}(\phi) \\
 P(x|\theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x} \\
 \Downarrow \\
 P(x|\phi) = \binom{n}{x} \left(\frac{\phi}{1+\phi}\right)^x \left(1 - \frac{\phi}{1+\phi}\right)^{n-x} \\
 = \binom{n}{x} \left(\frac{\phi^x}{(1+\phi)^n}\right)
 \end{aligned}$$

Let  $X$  be continuous with density  $f(x; \theta)$

$f(x; \theta) \propto k(x; \theta) \rightarrow$  by def.  $\exists c > 0$  not a function of  $x$

$$f(x; \theta) = \overset{\text{normalization constant}}{c} k(x; \theta)$$

$$1 = \int_{\text{supp}(x)} f(x; \theta) dx = \int_{\text{supp}(x)} c k(x; \theta) dx$$

$$\Rightarrow \left( \int_{\text{supp}(x)} k(x; \theta) dx \right)^{-1} = c$$

$p(x; \theta) \propto k(x; \theta)$  which means  $\exists c > 0$

$$p(x; \theta) = c k(x; \theta)$$

$$c = \left( \sum_{x \in \text{supp}(x)} k(x; \theta) \right)^{-1}$$

$$Y \sim \text{Beta}(\alpha, \beta) = \underbrace{\frac{1}{B(\alpha, \beta)}}_c \underbrace{y^{\alpha-1} (1-y)^{\beta-1}}_{f_Y(y) = k(y; \alpha, \beta)}$$

$$\propto y^{\alpha-1} (1-y)^{\beta-1}$$

$\mathcal{T}$ : Binomial,  $P(\theta) = \text{Beta}(\alpha, \beta) \Rightarrow P(\theta|X) = \text{Beta}(x+\alpha, n-x+\beta)$

$$P(\theta|x) = \frac{P(x|\theta) P(\theta)}{P(x)} \propto P(x|\theta) P(\theta) = \left( \binom{n}{x} \theta^x (1-\theta)^{n-x} \right) \left( \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} \right)$$

$$\propto \theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1}$$

$$\propto \text{Beta}(x+\alpha, n-x+\beta)$$

$$Y \sim N(\theta, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma^2} e^{-\frac{1}{2\sigma^2}(y-\theta)^2}$$

$$\begin{aligned} \propto e^{-\frac{1}{2\sigma^2}(y-\theta)^2} &= e^{-\frac{1}{2\sigma^2}(y^2 - 2\theta y + \theta^2)} \\ &= e^{-\frac{y^2}{2\sigma^2} + \frac{\theta y}{\sigma^2} - \frac{\theta^2}{2\sigma^2}} \\ &\propto e^{\frac{\theta y}{\sigma^2} - \frac{\theta^2}{2\sigma^2}} = k(y; \theta, \sigma^2) \end{aligned}$$

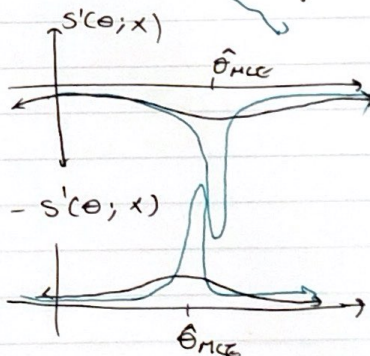
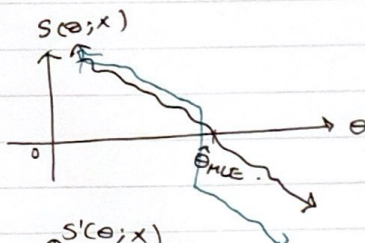
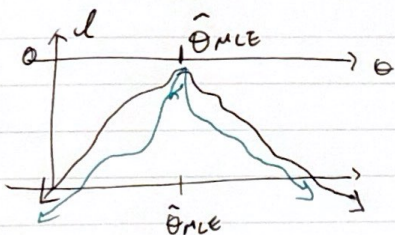
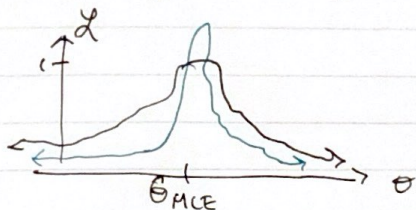
$$c = \frac{1}{\sqrt{2\pi}\sigma^2} e^{-\frac{\theta^2}{2\sigma^2}}$$

likelihood

Remember  $\mathcal{L}(\theta; x) = P(x; \theta)$ ,  $l(\theta; x) := \ln(\mathcal{L})$

Score Function  $s(\theta; x) := l'(\theta; x)$

Fisher's Information  $\rightarrow I(\theta) := \text{Var}_x[s(\theta; x)] = \dots = -E_x[l''(\theta; x)]$



$$X \sim \text{Bin}(n, \theta)$$

$$P(x; \theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x}$$

$$l(\theta; x) = \ln\left(\binom{n}{x}\right) + x \ln(\theta) + (n-x) \ln(1-\theta)$$

$$s(\theta; x) = l'(\theta; x) = \frac{x}{\theta} - \frac{n-x}{1-\theta}$$

$$l''(\theta; x) = -\frac{x}{\theta^2} - \frac{n-x}{(1-\theta)^2}$$

$$-l''(\theta; x) = \frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2}$$

$$\begin{aligned} I(\theta) &= E_x \left[ \frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2} \right] \\ &= \frac{n\theta}{\theta^2} + \frac{n-n\theta}{(1-\theta)^2} \\ &= \frac{n}{\theta} + \frac{n}{1-\theta} \\ &= n \left( \frac{1}{\theta(1-\theta)} \right) = I(\theta) \end{aligned}$$