

$$\beta(\alpha, \beta) : \int_0^1 t^{\alpha-1} (1-t)^{\beta-1} dt$$

beta function

$$Y \sim \text{Beta}(\alpha, \beta) = \frac{1}{\beta(\alpha, \beta)} y^{\alpha-1} (1-y)^{\beta-1}$$

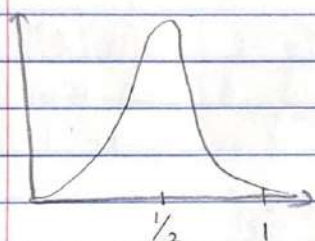
$$E[Y] = \frac{\alpha}{\alpha + \beta}$$

$$\text{mode}[Y] = \frac{\alpha - 1}{\alpha + \beta - 2} \quad \alpha, \beta \geq 1$$

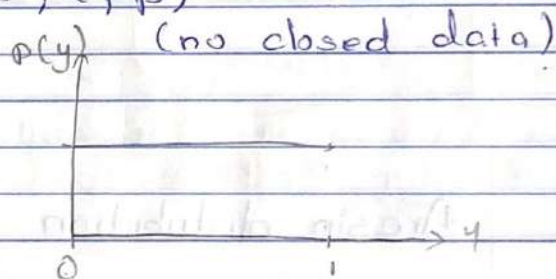
parameter space

$$\text{supp}[Y] = (0, 1)$$

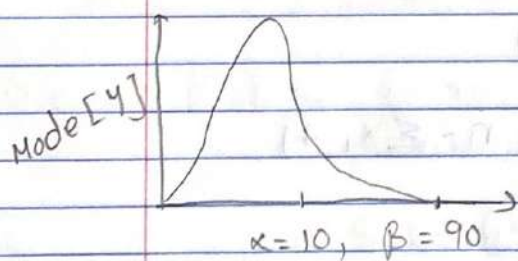
$$\text{med}[Y] = \text{qbeta}(0.5, \alpha, \beta)$$



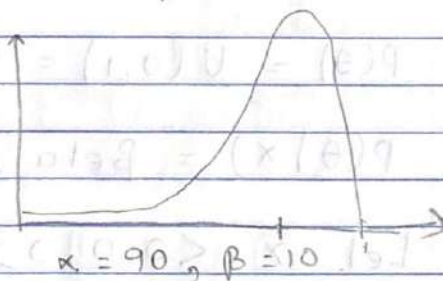
$$\alpha = \beta = 100$$



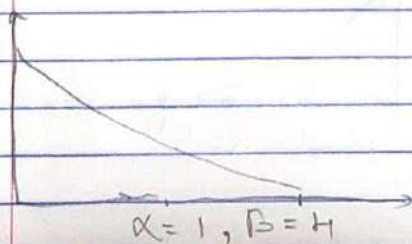
$$\alpha = \beta = 1 \quad U(0,1)$$



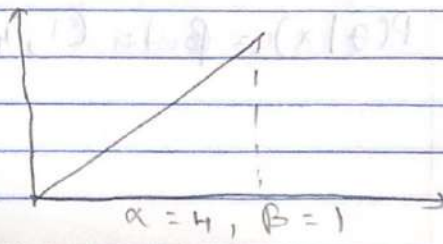
$$\alpha = 10, \beta = 90$$



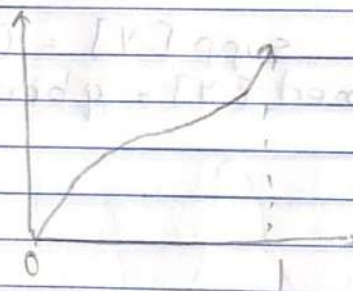
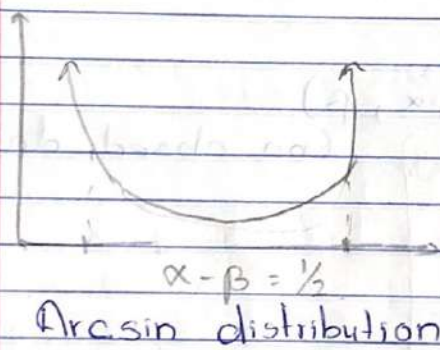
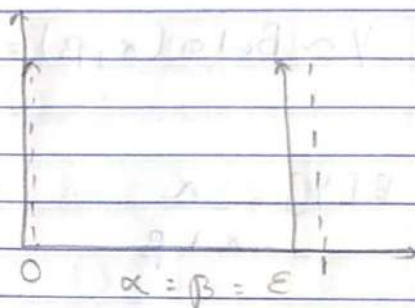
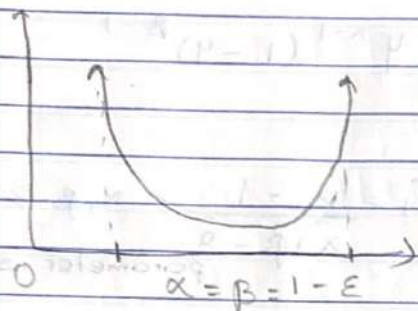
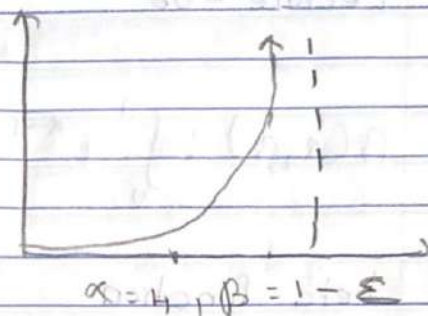
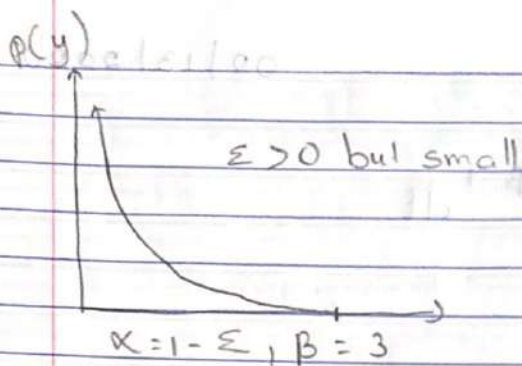
$$\alpha = 90, \beta = 10$$



$$\alpha = 1, \beta = 4$$



$$\alpha = 4, \beta = 1$$



$T = 10$ Bernoulli

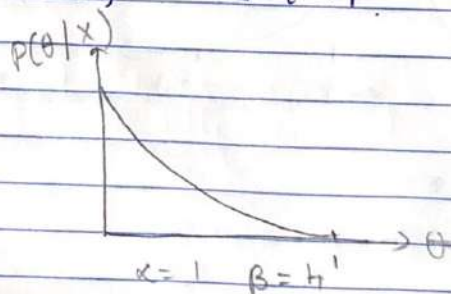
$$P(\theta) = U(0,1) = \text{Beta}(1,1)$$

$$\Rightarrow P(\theta|x) = \text{Beta}(\sum x_i + 1, n - \sum x_i + 1)$$

Exam
Question

$$\text{Let } x = \langle 0, 0, 0 \rangle$$

$$P(\theta|x) = \text{Beta}(1, 4)$$



$$\hat{\theta}_{\text{MMSE}} = 0.2, \hat{\theta}_{\text{MAP}} = \hat{\theta}_{\text{MLE}} = 0$$

$$\hat{\theta}_{\text{MMRE}} \approx 0.159$$

$$P(\theta | x_1) = \frac{P(x_1 | \theta) P(\theta)}{P(x_1)} = \text{Beta}(1, 2)$$

$$P(\theta | x_1, x_2) = \frac{P(x_1, x_2 | \theta) P(\theta | x_1)}{P(x_1, x_2)} = \text{Beta}(1, 3)$$

$$P(\theta | x_1, x_2, x_3) = \frac{P(x_1, x_2, x_3 | \theta) P(\theta | x_1, x_2)}{P(x_1, x_2, x_3)} = \text{Beta}(1, 4)$$

$T = \text{iid Bernoulli}$

$$P(\theta) = \text{Beta}(\alpha, \beta)$$

$$P(\theta | x) = \frac{P(x | \theta) P(\theta)}{\int_0^1 P(x | \theta) P(\theta) d\theta} = \frac{\left(\theta^{\sum x_i} (1-\theta)^{n-\sum x_i} \right) \left(\frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} \right)}{\int_0^1 \theta^{\sum x_i} (1-\theta)^{n-\sum x_i} \cdot \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} d\theta}$$

$$= \frac{\theta^{\sum x_i + (\alpha-1)} (1-\theta)^{(n-\sum x_i) + (\beta-1)}}{\int_0^1 \theta^{\sum x_i + (\alpha-1)} (1-\theta)^{(n-\sum x_i) + (\beta-1)} d\theta}$$

$$= \frac{1}{B(\sum x_i + \alpha, n - \sum x_i + \beta)} \theta^{\sum x_i + (\alpha-1)} (1-\theta)^{n - \sum x_i + \beta - 1}$$

$$= \text{Beta}(\sum x_i + \alpha, n - \sum x_i + \beta)$$

$$p(\theta) \xrightarrow{x} p(\theta|x)$$

$$\underbrace{\text{Beta}(\alpha, \beta)}_{\text{prior parameter}} \xrightarrow{x} \text{Beta}(\underbrace{\sum x_i + \alpha}_{\alpha'}, \underbrace{n - \sum x_i + \beta}_{\beta'})$$

Posterior parameter

$$\hat{\theta}_{\text{MMSE}} = E[\theta|x] = \frac{\sum x_i + \alpha}{n + \alpha + \beta}$$

$$\hat{\theta}_{\text{MMSE}} = \text{Beta}[\theta|x] = \text{qbeta}(0.5, \sum x_i + \alpha, n - \sum x_i + \beta)$$

$$\hat{\theta}_{\text{MAP}} = \text{Mode}[\theta|x] = \frac{\sum x_i + \alpha - 1}{n + \alpha + \beta - 2} \quad \text{if } \sum x_i + \alpha \geq 1, \quad n - \sum x_i + \beta \geq 1$$

$$\theta^{\sum x_i + \alpha - 1} (1 - \theta)^{n - \sum x_i + \beta - 1} = \text{Beta}(\sum x_i + \alpha, n - \sum x_i + \beta)$$

"Conjugacy" for a given likelihood model means the prior and the posterior have the same r.v (different parameter)

Beta is the "conjugate prior" for the iid Bernoulli likelihood.

$$T = \text{Bin}(n, \theta) \quad \text{with } n \text{ fixed, known and } \theta \text{ unknown}$$

$$\binom{n}{x} \theta^x (1 - \theta)^{n-x}$$

Let x now be the same of x_i .

Let $X = \sum x_i$ in the iid Bernoulli model

$$n - x = n - \sum x_i$$

$$P(\theta) = \text{Beta}(\alpha, \beta) \quad \begin{array}{l} \text{\# of success} \\ \text{\# of failure} \end{array}$$

$$\Rightarrow P(\theta|x) = \text{Beta}(x + \alpha, n - x + \beta)$$

$\begin{array}{ll} \text{\# of prior success} & \text{\# of prior failure} \\ \text{\# of pseudo success} & \text{\# of pseudo failure} \end{array}$

Pseudo counts

Principle indifference

$$P(\theta) \stackrel{\text{Principle indifference}}{=} U(0,1) = \text{Beta}(1,1)$$

$\begin{array}{ll} \text{\# prior observation} \\ \Rightarrow n_0 = 2 \end{array}$

$\begin{array}{ll} \text{Success} & \text{Failure} \end{array}$

expectation

$$E(\theta) = 1/2$$

The principle of indifference is "not so indifference" because it contains information.

default pt. estimate

$$\hat{\theta}_{\text{MMSE}} = E[\theta|x] = \frac{x + \alpha}{n + \alpha + \beta}$$

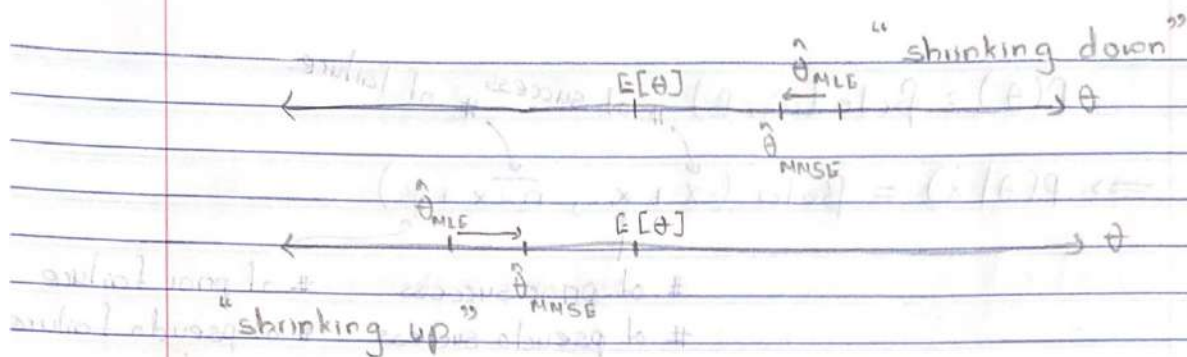
$$\hat{\theta}_{\text{MMSE}} = \frac{x + \alpha}{n + \alpha + \beta} = \frac{x}{n + \alpha + \beta} + \frac{\alpha}{n + \alpha + \beta} = \frac{x}{n + \alpha + \beta} + \frac{\alpha}{\alpha + \beta}$$

Shrinking

estimator

$$\hat{\theta}_{\text{MMSE}} = \underbrace{\frac{n}{n + \alpha + \beta}}_{(1-e)} \hat{\theta}_{\text{MLE}} + \underbrace{\frac{\alpha + \beta}{n + \alpha + \beta}}_e \underbrace{\frac{\alpha}{\alpha + \beta}}_{\text{prior expectation}}$$

$\sum x_i = 1$ linear combination



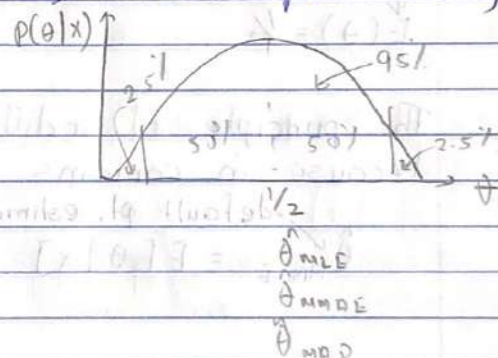
α, β small \Rightarrow prior uninformative

α, β large \Rightarrow prior informative
(relatively to n)

T = Binomial

$x=1, n=2$

$$\Rightarrow P(\theta|x) = \text{Beta}(2, 2)$$



$P(\theta)$ prior indifference

2nd goal of inference: Confident set

$$CI_{\theta, 95\%} = \left[0.5 \pm 2 \sqrt{\frac{0.5(1-0.5)}{2}} \right] = [-0.21, 1.21]$$

i.e. nonsense

Bayesian Credible Regions (CR)

$$CR_{\theta, 1-\alpha} = [\text{Quantile}[\theta|x, \alpha/2], \text{Quantile}[\theta|x, 1-\alpha/2]]$$

$$\alpha > 0 \Rightarrow P(\theta \in CR_{\theta, 1-\alpha} | x) = 1 - \alpha$$