

$\theta \sim \text{Bin}(n, \theta)$ with n known
 IF $\alpha = \beta = 1$

$$P(\theta) = \text{Beta}(\alpha, \beta) \stackrel{\text{hyperparameters}}{=} U(0,1)$$

$$P(\theta|x) = \text{Beta}(\alpha+x, \beta+n-x)$$

$$n_0 = \alpha + \beta$$

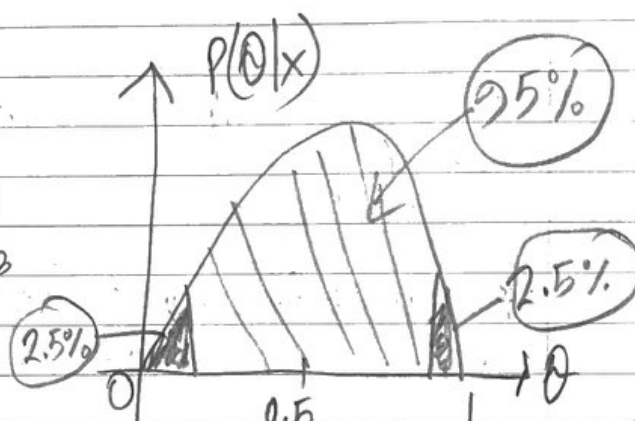
Conjugacy

$$\textcircled{1} P(\theta) = U(0,1) = \text{Beta}(1,1)$$

$$x=1, n=2$$

$$\Rightarrow P(\theta|x) = \text{Beta}(2,2)$$

$$\hat{\theta}_{\text{mmse}} = \hat{\theta}_{\text{mmae}} = \hat{\theta}_{\text{map}} = \frac{1}{2}$$



I want a region providing a confidence set for θ .

$$CR_{\theta, 1-\alpha} = [\text{Quantile}[\theta|x, \frac{\alpha}{2}], \text{Quantile}[\theta|x, 1-\frac{\alpha}{2}]]$$

2-sided credible region

$$P(\theta \in CR_{\theta, 1-\alpha} | x) = 1-\alpha$$

$$CR_{\theta, 95\%} = [q_{\text{beta}}(2.5\%, 2, 2), q_{\text{beta}}(97.5\%, 2, 2)]$$

$$= [0.09, 0.91]$$

Left sided credible region

$$P(\theta \in CR_{L, \theta, 1-\alpha} | x) = 1-\alpha$$

$$\Rightarrow P(\theta \leq L | x) = 1 - \alpha$$

$$CR_{L, \theta, 1-\alpha} = \left[\underset{\text{inf (H)}}{\underset{\text{smaller value}}{\text{of } \theta \text{ or } -\infty}}, \text{Quantile}[\theta | x, 1-\alpha] \right]$$

$$CR_{L, \theta, 95\%} = [0, \underset{\text{inf (H)}}{q_{\text{beta}}(95\%, 2, 2)}]$$

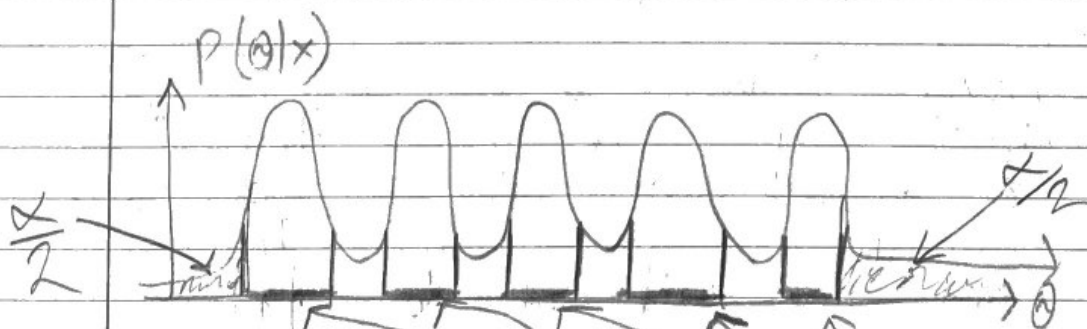
Right sided credible region

$$P(\theta \in CR_{R, \theta, 1-\alpha} | x) = 1 - \alpha$$

$$\Rightarrow P(\theta \geq R | x) = 1 - \alpha$$

$$CR_{R, \theta, 1-\alpha} = \left[\text{Quantile}[\theta | x, \alpha], \underset{\text{sup (H)}}{\underset{\text{largest value of } \theta \text{ or } \infty}{} \right]$$

$$CR_{R, \theta, 95\%} = [q_{\text{beta}}(5\%, 2, 2), 1]$$



$$HDR_{\theta, 1-\alpha} = U \quad U \quad U \quad U$$

$$= [0.1, 0.3] \cup [0.5, 0.6] \cup [0.7, 0.8] \cup [0.9, 1.0]$$

High-density region.

Smallest possible region

this given $(1-\alpha)$ prob.

$$P(\theta \in HDR_{\theta, 1-\alpha}) = 1 - \alpha$$

H₀: UFO's don't exist and aliens have not visited earth.
H_a: UFO's exist and aliens have visited earth.

Disadvantage of HDR:

① Computationally Intense.

② Non-contiguous, in a range.

③ 3rd goal of inference: theory testing

You wish someone to convince someone of something (H_a) but people currently believe a business-as-usual idea (H₀).

Two ways of "proving" H_a:

① Assume H_a is true and defend evidence to the contrary. If you cannot provide evidence, H_a stands.

② Even though I believe H_a, I'm not confident that it's true that I'm willing to suppose the opposite (H₀) and evidence until everyone sees H₀ is wrong and they will conclude H_a.

In stage II, everyone has a level of skepticism with evidence. We call that α . If the evidence doesn't meet or beat this level, we retain H₀. In science at large, we've agreed upon a communal α -level.

In inference, we wish to test theories about θ . We would like to demonstrate the following θ —

- (A) $H_a: \theta \neq \theta_0 \Rightarrow H_0: \theta = \theta_0$ (two-sided test)
- (B) $H_a: \theta < \theta_0 \Rightarrow H_0: \theta \geq \theta_0$ (left-sided test)
- (C) $H_a: \theta > \theta_0 \Rightarrow H_0: \theta \leq \theta_0$ (right-sided test)

Bayesian Hypothesis Testing:

$P\text{-val} = P(H_0|x) < \alpha \Rightarrow \text{reject } H_0 / \text{accepts } H_a.$

$P(H_0|x) \geq \alpha \Rightarrow \text{retain } H_0.$

$\alpha = 5\%$ is the scientific standard.



$$H_0: \theta < 0.5$$

$$H_a: \theta \geq 0.5$$

$$P(\theta) = U(0,1)$$

$$\Rightarrow P(\theta|x) = \text{Beta}(62,40)$$

$T: \text{Bin}(n, \theta), n \text{ known}$

$$n=100, x=61$$

$$P(\theta \leq 0.5|x) = \int_0^{0.5} \frac{1}{B(62,40)} \theta^{61} (1-\theta)^{39} d\theta$$

$$= \text{pbeta}(0.5, 62, 40)$$

$$= 0.014 < 5\%$$

Rejects H_0 .
 "The coin is unfairly weighed toward heads."
 Accept H_a .

Notation for integrals of beta dist:

$$P(X \leq x) = F(x) = \text{pbeta}(x, \alpha, \beta)$$

$$P(X > x) = 1 - F(x) = 1 - \text{pbeta}(x, \alpha, \beta)$$

⊙ θ : prop. of non-5-star riders

IF $\theta > 25\% \Rightarrow$ fire the driver

Bob does 200 riders and gets 37 non-5-star ratings. Do they fire Bob?

$$H_0: \theta \leq 25\%$$

$$H_a: \theta > 25\%$$

$$T: \text{Bin}(n, \theta), n \text{ known}$$

$$n = 200, x = 37$$

$$P(\theta) = U(0, 1)$$

$$\Rightarrow P(\theta | x) = \text{Beta}(38, 164)$$

$$P\text{-val} = P(\theta \leq 25\% | x)$$

$$= \int_0^{0.25} \frac{1}{B(38, 164)} \theta^{37} (1 - \theta)^{163} d\theta$$

$$= \text{pbeta}(0.25, 38, 164)$$

$$= 0.98$$

Retain H_0 . Don't fire Bob.

$$\textcircled{2} \begin{aligned} H_0: \theta &= \theta_0 \\ H_a: \theta &\neq \theta_0 \end{aligned}$$

$$P\text{-val} = P(\theta = \theta_0 | x) = 0$$

We have a problem with 2-sided test.