kernel

$$X \sim Poisson(\Phi) = \frac{e^{-\Phi} x}{x!} = P(x; \Phi) \propto e^{-\Phi} x$$
(Discrete)

Y ~ Gamma
$$(\alpha, \beta) = \beta^{\alpha} \varphi^{\alpha-1} - \beta \varphi$$

(continuous) $T(\alpha)$

$$\widehat{F}$$
: iid Poisson X_1, \dots, X_n ; $\widehat{\Phi}$ \widehat{X}^i Poisson $(\widehat{\Phi})$

$$P(X|\widehat{\Phi}) = \underbrace{T}_{i=1} \underbrace{e^{\widehat{\Phi}} \widehat{\Phi}^{Xi}}_{Xi} - \underbrace{e^{-n\widehat{\Phi}} \underbrace{Exi}_{Xi}}_{i=1} X_i!$$

Put a prior on the Last time, we learned the gamma is conjugate for the Poisson likelihood model

$$P(\Theta|X) = \underbrace{P(X|\Theta)P(\Theta)}_{P(X)} \propto P(X|\Theta)P(\Theta)$$

$$= \frac{\left| \frac{e^{-n\phi} \sum x_i}{n} \right|}{\prod_{i=1}^{n} x_i!} \left| \frac{\beta^{\alpha}}{\Gamma(\alpha)} \right| = \frac{e^{-\beta\phi}}{e^{-\beta\phi}}$$

$$\propto e^{-n\theta} \xrightarrow{ZX;} \propto -1 - \beta\theta \xrightarrow{ZX;} + \propto -1 - (n+\beta)\theta$$

```
P(A) \xrightarrow{X} P(A|X)
    Gamma (\alpha, \beta) \xrightarrow{\chi} Gamma(\Sigma X; +\infty, n+\beta)
  \times \sim Poisson(0) supp[x]=No
                                                       farameter \theta \in (0, \infty)
Space
                               E[x]=&
                of successes
    trials
          mp(x)
E[\theta] = \alpha, mode[\theta] = \alpha - 1 if \alpha \ge 1
      \Theta_{MMSE} = E[\Theta|\alpha] = \frac{\sum x_i + \alpha}{n + \beta}
     AMMAE = Med[O[x] = ggamma(0.5, [X; +x, n+B)
     OMAP = mode[OIX] = EX; ta-1 if Ex; ta >
      \theta \mid X \sim Gamma(\Sigma X; +\infty, n+\beta) # of Pseudo trials
total successes # of trials
                                Pseudo-successes
```

High Beta = Strong Prior

For

Shrinkage

How much you shrink is determined by P

$$\frac{\partial m_{NSE}}{| } \leftarrow \frac{\partial m_{LE}}{| }$$

$$E[\Theta]$$

$$\frac{\partial}{nMSE} = \frac{\sum x_i + \alpha}{n+\beta} = \frac{\sum x_i}{n+\beta} \left(\frac{n}{n}\right) + \frac{\alpha}{n+\beta} \left(\frac{\beta}{\beta}\right)$$

$$= \frac{n}{n+\beta} \times + \frac{\beta}{n+\beta} E[\theta]$$

$$(1-e) \quad \hat{\Theta}_{MLE} \quad e$$

$$\int_{-n\theta} \sum_{i=1}^{n} \frac{1}{2\pi i} = -n\theta + (\sum_{i=1}^{n} |n(\theta) - n(\sum_{i=1}^{n} |n(\theta) - n(\sum$$

$$1/(0;X) = -n + \sum_{i=0}^{\infty} \frac{\text{Set equal}}{0}$$
 when you take this derivative, it becomes a constant

$$\begin{array}{ccc}
N = \underbrace{\Sigma X_i}_{\Phi} & \Longrightarrow & \underbrace{\Sigma X_i}_{\Lambda} = N\Phi & \Longrightarrow & \underbrace{\widehat{\Phi}}_{MCE} = X
\end{array}$$

```
Uniformative Priors 1) Laplace indifference Prior Gamma(1,0)
(Principal)

2) Haldane ignorance Prior Gamma(0,0)

3) Jeffrey's prior Gamma(\frac{1}{2},0)
               1) \theta \sim Gamma(\alpha, \beta) Supp[\theta] = (0, \infty)
                                                                 0 ~ V(0,00) NO
                                                                   P(\Phi) = \frac{1}{m} = 0
                                                                    NOT 9 Valid PDF
        P(\theta) = Gammq(1, E) = \frac{E}{\Gamma(1)} \theta^{1-1} e^{-E\theta} = Ee^{-E\theta}
                    If \varepsilon is small \longrightarrow \approx 0
                     P(\Theta) = \mathcal{E}e^{-\mathcal{E}(O)} = \mathcal{E}
                          Laplace 0 ~ Gamma(1,0) Proper?
NO B > 0
                                   P(\Phi|X) = Gamma(\Sigma_{X_i} + 1, n) Proper? Yes

(n is greater than 0, must always

be \geq 1)
               2) Haldane P(\theta|x) = Gamma(\Sigma x_i + \alpha, n + \beta)
     States
  B=0,00=
                             Gamma (0,0) = P(G)

\Rightarrow Gamma (\sum x_i, n) Proper? Only i \in \exists x_i > 0
 x=0
(no such thing
  as a pseudo
                        \theta_{\text{MMSF}} = E[\theta|X] = \frac{\sum Xi}{n} = \frac{\partial}{X} = \frac{\partial}{\partial MLE}
 Success)
```

3) Jeffrey's Prior
$$P_{J}(\theta) \propto \sqrt{I(\theta)}$$

$$\int_{0}^{1} (\theta; x) = -n + \sum_{i=0}^{\infty} \int_{0}^{1} (\theta; x) = \sum_{i=0}^{\infty} \sum_{i=0}^{\infty} \frac{\sum_{i=0}^{\infty} x_{i}}{\theta}$$

$$I(\theta) = E_{x}[-l''(\theta;x)] = E_{x}\left[\frac{\sum x_{i}}{\theta^{2}}\right] = \frac{1}{\theta^{2}}\sum_{i=1}^{n}E[x_{i}]$$

$$= \frac{1}{\theta^{2}} n\theta = n \frac{1}{\theta}$$

$$\sqrt{I\theta} = \sqrt{n \frac{1}{\theta}} \propto \theta = \frac{1}{2} = \sqrt{n \frac{1}{2}} \propto Gamma(\frac{1}{2}, 0)$$

$$Not proper$$

$$P(\theta|X) = Gamma(\Sigma X; + \frac{1}{2}, n)$$
Always Proper? Yes

Prediction

$$X_{*}$$
 is the next observation that you want to predict $X_{*}[X \sim ?]$ Supp $[X_{*}[X] = Supp[X] = £0, 1, 2, ... 3$ $P(X_{*}[X] = \int P(X_{*}[\theta)) P(\theta|X) d\theta$

$$= \int_{0}^{\infty} \left(\frac{e^{-\theta} X_{*}}{X_{*}!}\right) \left(\frac{(n+\beta)^{\sum X_{i}+\alpha}}{\Gamma(\sum X_{i}+\alpha)}\right) \frac{\sum X_{i}+\alpha}{e^{-(n+\beta)\theta}} d\theta$$