

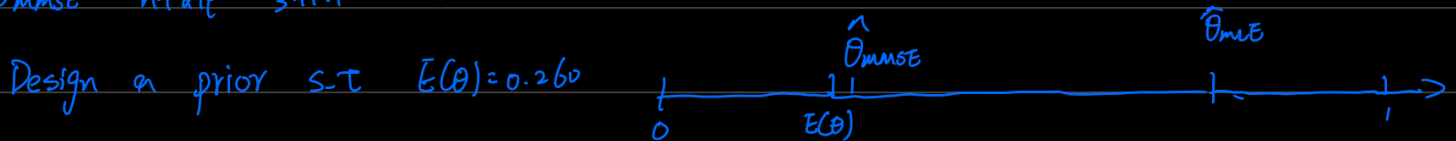
Informative Priors

Let θ be the career prob of getting a hit for a batter of baseball.

$$\hat{\theta}_{MLE} = \frac{x}{n} \quad \# \text{ hits} \quad \text{Bern } \theta \text{ in history} : 0.366 \quad \text{average } 0.260$$

$$n=3, x=2 \quad \hat{\theta}_{MLE} = 0.667 = \hat{\theta}_{MMSE} \quad \text{if } \theta \sim \text{Beta}(0,0) \quad \text{If } \theta \sim \text{Beta}(1,1)$$

$$\hat{\theta}_{MMSE} = \frac{x+\alpha}{n+\alpha+\beta} = \frac{1+2}{3+1+1} = 0.6$$



look at all plays > 500

try to fit Beta

same way as exam 1 last question

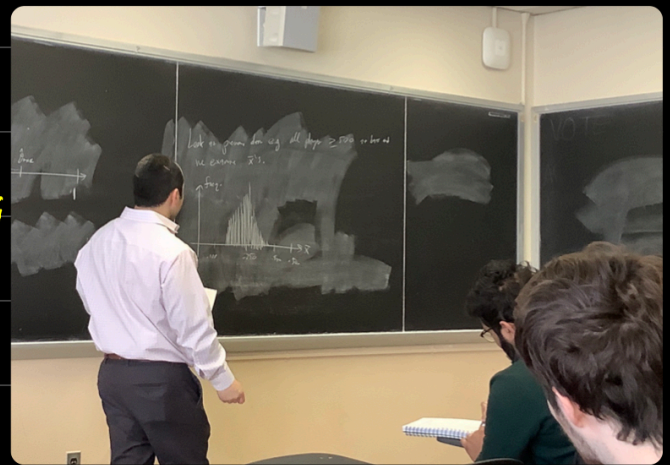
$$\text{use MLE, } \hat{\alpha}_{MLE} = 78.7 \quad \hat{\beta}_{MLE} = 224.8 \quad E(\theta) = 0.26$$

$$n_0 = 303.5$$

The prior called: "empirical Bayes"

$$e = \frac{303.5}{303.5+3} = 99\%$$

$$\hat{\theta}_{MMSE} = e \cdot \hat{\theta}_{MLE} + (1-e) \cdot E(\theta) = 0.263$$



Odds $\theta \sim \text{Beta}(\frac{1}{2}, \frac{1}{2})$ is called the Jeffery's prior

$$\text{Odds}(A) = \frac{P(A)}{P(A^c)} = \frac{P(A)}{1-P(A)} \in (0, +\infty) \quad \text{Odds against } (A) = \frac{1-P(A)}{P(A)} \in (0, +\infty)$$

The odds A and B or Odds(A, B) = $\frac{P(A)}{P(B)}$

$$P(\theta = \theta_a | x) = \frac{P(x | \theta = \theta_a) P(\theta = \theta_a)}{P(x)}$$

$$P(\theta = \theta_b | x) = \frac{P(x | \theta = \theta_b) P(\theta = \theta_b)}{P(x)}$$

$$\text{Odds}(\theta_a, \theta_b | x) = \frac{P(\theta = \theta_a | x)}{P(\theta = \theta_b | x)} = \frac{P(x | \theta = \theta_a)}{P(x | \theta = \theta_b)} \cdot \frac{P(\theta = \theta_a)}{P(\theta = \theta_b)} \Rightarrow \text{Odds}(\theta_a, \theta_b) \cdot \frac{x}{\theta_a \theta_b}$$

likelihood ratio odds(theta_a, theta_b) prior odds

e.g. 11 to 5 = 1

τ : Binomial, n. let $\phi(\theta)$ be odds θ $\phi(\theta) = \frac{\theta}{1-\theta}$ $P(\theta) = U(\theta) U(0,1)$

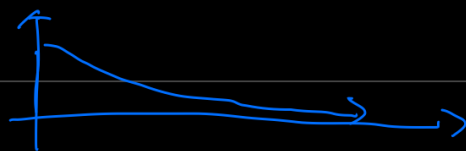
What is prior of indifference a ϕ $P(\phi) \stackrel{?}{=} U(0, +\infty) = 0 \neq$ not a valid PDF

If $P(\theta) = U(0,1)$ $P(\phi) = ?$

For a constant r.v X , $X = t^{-1}(Y)$
 If $Y = t(X)$ when t is invertible and $f_X(x)$ known.
 $f_Y(y) = f_X(t^{-1}(y)) \left| \frac{d}{dy} [t^{-1}(y)] \right|$

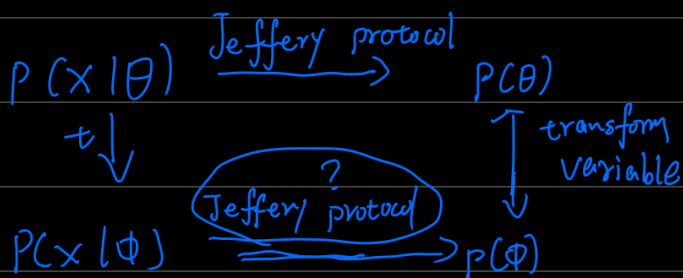
$\phi = \phi(\theta) = \frac{\theta}{1-\theta} = t(\theta)$ $\phi \cdot (1-\theta) = \theta$ $\phi = \theta/(1-\theta) \Rightarrow \theta = \frac{\phi}{1+\phi} = t^{-1}(\phi)$

$\frac{d}{d\phi} [t^{-1}(\phi)] = \frac{1}{(1+\phi)^2}$ $\therefore f_\phi(\phi) = f_\theta\left(\frac{\phi}{1+\phi}\right) \left| \frac{1}{(1+\phi)^2} \right| = \frac{1}{(1+\phi)^2}$



$\mathcal{T}: P(X|\theta) \xrightarrow{t} P(X|\phi)$ $P(X|\theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x} \Leftrightarrow P(X|\phi) = \binom{n}{x} \left(\frac{\phi}{1+\phi}\right)^x \left(\frac{1}{1+\phi}\right)^{n-x}$

Binomial parametrized in odds. $\frac{\phi^x}{(1+\phi)^n}$



about kernel $f(x) = c \cdot g(x) \leftarrow$ take out all possible constant factor
 $g(x) \propto f(x)$

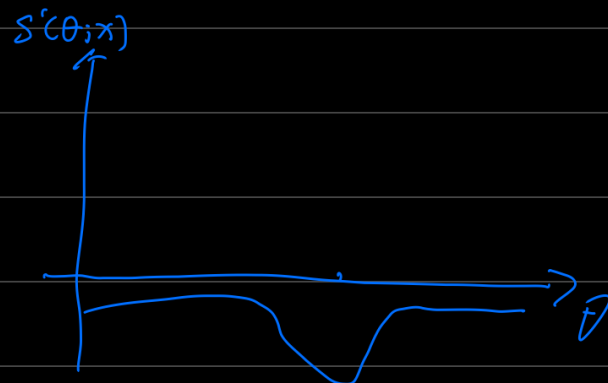
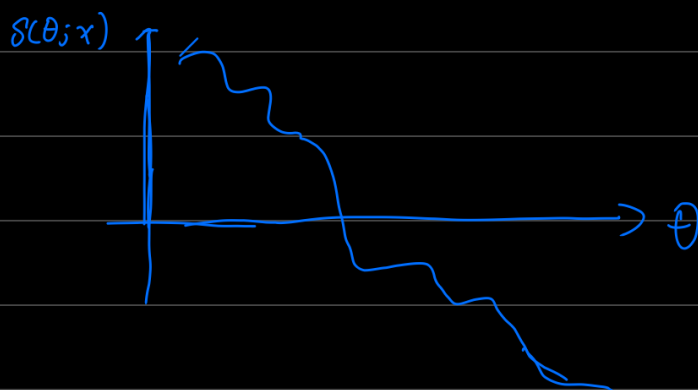
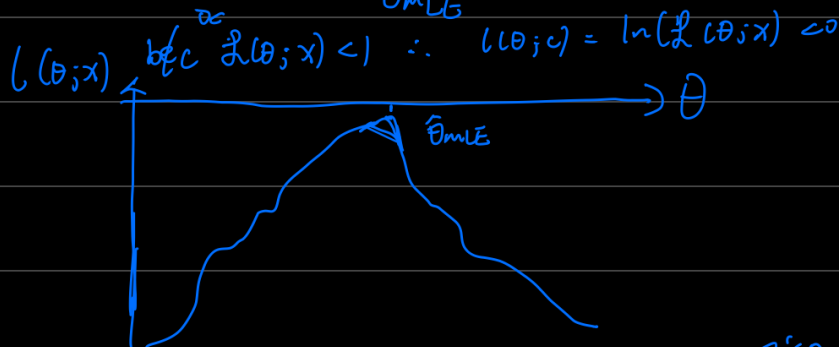
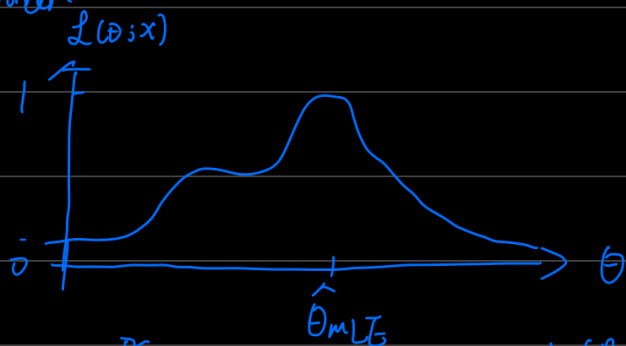
Let X be a continuous r.v's with density $f(x;\theta) \propto k(x;\theta)$ if $\exists c > 0$ not is unique.
 a function of X $f(x;\theta) = c k(x;\theta)$ normalization constant
 $c = \left(\sum_{x \in \text{supp}(X)} k(x;\theta) \right)^{-1}$ e.g. $\gamma = \frac{1}{B(\alpha, \beta)} \gamma^{\alpha-1} (1-\gamma)^{\beta-1}$
 $\left(\int_{\text{supp}(X)} k(x;\theta) d\theta \right)^{-1}$ $\frac{1}{c} \frac{1}{k(y; \alpha, \beta)}$

\mathcal{T} Binomial: $P(\theta) \sim \text{Bin}(n, \theta)$ $P(\theta|x) = \text{Beta}(x+\alpha, n-x+\beta)$
 $P(\theta|x) \propto \theta^{x+\alpha-1} (1-\theta)^{n-x+\beta-1}$
 $\propto \text{Beta}(x+\alpha, n-x+\beta)$

$$Y \sim N(\theta, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(Y-\mu)^2} \propto e^{-\frac{Y^2 - 2\mu Y}{2\sigma^2}} \quad C = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{\mu^2}{2\sigma^2}}$$

Remark: $\overset{\text{likelihood}}{L}(\theta; x) = P(X; \theta) \quad \overset{\text{log likelihood}}{l}(\theta; x) = \ln L \quad \text{score function} = l'(\theta; x)$

$$I(\theta) := \underset{\text{Fisher Information}}{\text{Var}_x [s(\theta; x)]} = \dots = -E_x [l''(\theta; x)]$$



$$X \sim \text{Bin}(n, \theta) \quad P(X; \theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x} \quad l(\theta; x) = \ln \binom{n}{x} + x \ln \theta + (n-x) \ln (1-\theta)$$

$$s(\theta; x) = l'(\theta; x) = \frac{x}{\theta} - \frac{n-x}{1-\theta} \quad l''(\theta; x) = -\frac{x}{\theta^2} - \frac{n-x}{(1-\theta)^2} \quad -l''(\theta; x) = \frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2}$$

$$I(\theta) = E_x \left[\frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2} \right] = \frac{n\theta}{\theta^2} + \frac{n-n\theta}{(1-\theta)^2} = n \left(\frac{1}{\theta(1-\theta)} \right) = I(\theta)$$