

In the real world you see  $x = \langle 0, 0, 1, 0, 1 \rangle$ , the "data". Then you pick a  $\mathcal{F}$  (i.e. a parametric model). But you don't know  $\theta$ ! So you have to guess  $\theta$ . This guessing is "inference". There are typically three goals of "statistical inference":

- ① Point estimate: Give me your best guess of  $\theta$  (one value)
- ② Confidence sets: Give me a range of likely  $\theta$ 's.
- ③ Theory testing: Evaluate a theory about the value of  $\theta$

Assume,  $\mathcal{F} = \text{Bernoulli}$ . Once you make an assumption of the parametric model, you can compute the JMF or JDF:

$$P(x; \theta) = \prod_{i=1}^n P(x_i, \theta)$$

$$P(\langle 0, 0, 1, 0, 1 \rangle; \theta) = (\theta^0(1-\theta)^{1-0})(\theta^0(1-\theta)^{1-0})(\theta^1(1-\theta)^{1-1}) \dots = \theta^2(1-\theta)^4$$

$$\text{If } \theta = 0.5 \Rightarrow P(x; \theta) = 0.5^2(1-0.5)^4 = 0.0156$$

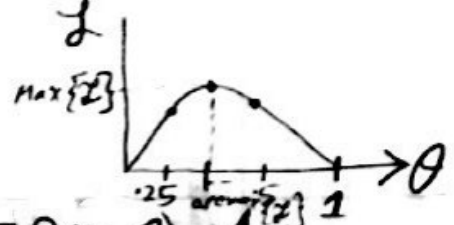
$$\text{If } \theta = 0.25 \Rightarrow P(x; \theta) = 0.25^2(1-0.25)^4 = 0.0198$$

$\Rightarrow \theta = 0.25$  seems "more likely" than  $\theta = 0.5$

$\mathcal{L}(\theta; x) = P(x; \theta)$ , likelihood function

↑  
likelihood function, Probability of the data with known  $\theta$ .  
or the likelihood of "seeing" the parameter at a certain value.

MLE = Maximum Likelihood Estimator



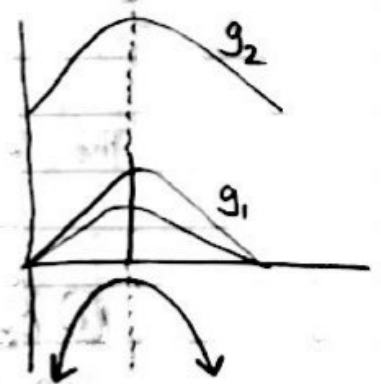
$$\int_{\Theta} L(\theta; x) d\theta = \text{no rule}$$

$$\sum_{\text{Supp}[X]} P(x; \theta) = 1$$

"^" means "estimator"

Define  $\hat{\theta}_{MLE} = \underset{\theta \in \Theta}{\text{argmax}} \{L(\theta; x)\}$

Let  $g$  be a strictly increasing function.

$$= \underset{\theta \in \Theta}{\text{argmax}} \{g(L(\theta; x))\}$$


let  $g = \ln$

$$= \underset{\theta \in \Theta}{\text{argmax}} \{\ln(L(\theta; x))\}$$

Define  $l(\theta; x) := \ln(L(\theta; x))$

$$= \underset{\theta \in \Theta}{\text{argmax}} \{l(\theta; x)\}$$

$$l(\theta; x) = \ln(P(x; \theta)) \stackrel{\text{ind. P.}}{=} \ln\left(\prod_{i=1}^n P(x_i; \theta)\right)$$

$$= \sum_{i=1}^n \ln(P(x_i; \theta))$$

In our example, let  $x = \langle 0, 0, 1, 0, 1, 0 \rangle \dots$

$$l(\theta; x) = \sum_{i=1}^n \ln(\theta^{x_i} (1-\theta)^{1-x_i})$$

$$= \sum_{i=1}^n (x_i \ln(\theta) + (1-x_i) \ln(1-\theta))$$

$$= (\sum x_i) \ln(\theta) + (6 - \sum x_i) \ln(1-\theta)$$

N.B:  $\bar{x} := \frac{1}{n} \sum x_i \Rightarrow \sum x_i = n\bar{x}$

$$= 6\bar{x} \ln(\theta) + (6 - 6\bar{x}) \ln(1-\theta)$$

$$= 6(\bar{x} \ln(\theta) + (1-\bar{x}) \ln(1-\theta))$$

We need to find the argmax of this function...

$\hat{\theta}$  = this represents estimate (a realization from the estimator)

= take derivative of the log likelihood wrt  $\theta$  and set = 0 and solve.

$$\frac{d}{d\theta} [l(\theta; x)] = \ell \left( \frac{\bar{x}}{\theta} - \frac{1-\bar{x}}{1-\theta} \right) = 0 \Rightarrow \frac{\bar{x}}{\theta} = \frac{1-\bar{x}}{1-\theta}$$

$$\Rightarrow \bar{x}(1-\theta) = (1-\bar{x})\theta \Rightarrow \bar{x} - \bar{x}\theta = \theta - \bar{x}\theta$$

$$\Rightarrow \hat{\theta}_{MLE} = \bar{x} = \frac{2}{6} = 0.33$$

The estimator,  $\hat{\theta}_{MLE} = \bar{x}$  is a rv whose realizations are the estimates. This rv has nice properties:

①  $\hat{\theta}_{MLE}$  is "consistent". This means that this estimator can provide arbitrary precision on  $\theta$  given enough

$n$ .  
②  $\hat{\theta}_{MLE} \sim N(\theta, SE[\hat{\theta}_{MLE}]^2)$  asymptotic normality.

③ "Efficiency" means that among all consistent estimators, it has minimum variance.

Consider  $X \sim \text{Geom}(\theta) := (1-\theta)^x \theta \Rightarrow \text{Supp}[X] = \{0, 1, 2, \dots\}$

Consider a sequence of iid Bernoulli thetas. This rv tells you the number of failures (realizations of zero) before the first success (realizations of one).

If  $\theta = 1\%$

$$\underset{1^{st}}{0}, \underset{2^{nd}}{0}, \underset{3^{rd}}{0}, \dots, \underset{49^{th}}{0}, \underset{50^{th}}{1} \Rightarrow X=49 \mid P(X=49; \theta=0.01) = (0.99)^{49} (0.01)$$

$F = \text{iid Geometric}$ .  $n$  realization

$$L(\theta; x) = \prod_{i=1}^n (1-\theta)^{x_i} \theta = (1-\theta)^{\sum x_i} \theta^n$$

$$l(\theta; x) = \ln (1-\theta)^{\sum x_i} \theta^n = (\sum x_i) \ln(1-\theta) + n \ln(\theta)$$

$$= n \bar{x} \ln(1-\theta) + n \ln(\theta)$$

$$= n(\bar{x} \ln(1-\theta) + \ln(\theta))$$

Let's find the MLE. we take the derivative of the log-likelihood wrt  $\theta$  and set it equal to zero and solve.

$$\frac{d}{d\theta} [l] = n \left( -\frac{\bar{x}}{1-\theta} + \frac{1}{\theta} \right) \stackrel{\text{set } 0}{=} 0 \Rightarrow \frac{1}{\theta} = \frac{\bar{x}}{1-\theta} \Rightarrow 1-\theta = \theta \bar{x} \\ \Rightarrow \frac{1-\theta}{\theta} = \bar{x} \Rightarrow \frac{1}{\theta} - 1 = \bar{x} \Rightarrow \frac{1}{\theta} = \bar{x} + 1 \\ \Rightarrow \hat{\theta}_{MLE} = \frac{1}{\bar{x} + 1}$$

Consider  $\bar{x} = 49 \Rightarrow \hat{\theta}_{MLE} = \frac{1}{49+1} = 2\%$

Let's examine MLE Property #2:

$$\hat{\theta}_{MLE} \sim N(\theta, SE[\hat{\theta}_{MLE}]^2) = N(\theta, \sqrt{\frac{\theta(1-\theta)}{n}}^2)$$

In the curly-F: iid Binomial case

$$\hat{\theta}_{MLE} = \bar{x}, SE[\hat{\theta}_{MLE}] = SE[\bar{x}] = \sqrt{\text{Var}[\bar{x}]} = \sqrt{\frac{\sigma^2}{n}} = \sqrt{\frac{\theta(1-\theta)}{n}}$$

In the F: iid Geometric case,

$$\hat{\theta}_{MLE} = \frac{1}{\bar{x}+1}, SE\left[\frac{1}{\bar{x}+1}\right] = ? \text{ difficult without more mathematics.}$$

We now use Property 2 to attack the other goals of inference:

Confidence Sets: we use a method called the "confidence interval":

$$CI_{\theta, 1-\alpha} := \left[ \hat{\theta}_{MLE} \pm z_{\frac{\alpha}{2}} SE[\hat{\theta}_{MLE}] \right]$$

$\uparrow$  Parameter level of confidence       $\uparrow$  std normal quantile at  $\frac{\alpha}{2}$

For the iid Bernoulli case:

$$CI_{\theta, 1-\alpha} = \left[ \bar{x} \pm z_{\frac{\alpha}{2}} \sqrt{\frac{\bar{x}(1-\bar{x})}{n}} \right]$$

$$1-\alpha = 95\% \Rightarrow \alpha = 5\%$$

$$CI_{0,95\%} = \left[ \bar{x} \pm 1.96 \sqrt{\frac{\bar{x}(1-\bar{x})}{n}} \right]$$

