

Decision		Retain $H_0$	Reject $H_0$
$H_0$ true	✓	Type I error Prob = $\alpha$	
	Type II error Prob = $\beta$		✓ Power = $1 - \beta$

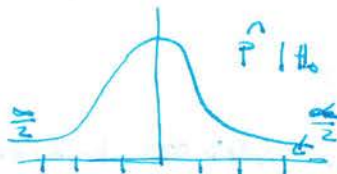
$$\alpha = P(\text{Reject } H_0 \mid H_0 \text{ true})$$

$$\beta = P(\text{Retain } H_0 \mid H_0 \text{ false})$$

$$\text{Power} = P(\text{Reject } H_0 \mid H_0 \text{ false})$$

$$\alpha \downarrow = \beta \uparrow$$

$$\alpha \uparrow = \beta \downarrow$$



## Clinical Trial

$H_0$ : drug does not work

$H_a$ : drug works

↓  
alternate  
hypothesis

Type I error: Release a drug <sup>to public</sup> that ~~does~~ <sup>is</sup> not work efficacious.

Type II error: Do not release a drug that is efficacious.

cost: Need more info

## Fire alarm system

$H_0$ : No Fire

$H_a$ : Fire

Type I error: false alarm

Cost: Annoyance

Type II error: Fire, but alarm doesn't send

Cost: Lives

## American Justice System

$H_0$ : Innocent

$H_a$ : Guilty

Type I: Innocent person goes to jail

Cost:

Type II: Guilty person goes free

Cost:

## Scientific theory

$H_0$ : old theory

$H_a$ : new theory

$\alpha$ : 1% or 5%

Return to known sex ratio

$$H_0: p = 0.5$$

$$H_a: p \neq 0.5$$

Previously  $\hat{p} = \frac{165}{345} = .48 \in \text{Retention Region}$

$$\alpha = 5\%$$

Let's do experiment again

In 2008 in USA  $n = 4,247,000$  babies born.

2,123,000 are males.

$$\text{Retention Region} = \left[ 0.5 \pm 2 \sqrt{\frac{0.5(1-0.5)}{4,247,000}} \right]$$

$$[0.495, 0.505] \text{ As } n \uparrow = B.L. = \text{Power} \uparrow$$

Retention Region

testing if  $p \neq p_0 \rightarrow \left[ p_0 \pm z_{\alpha/2} \sqrt{\frac{p_0(1-p_0)}{n}} \right]$

$$CI_{p, 1-\alpha} = \left[ \hat{p} \pm z_{\alpha/2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} \right]$$

Summation of reasonable values

$$\hat{p} = \frac{2,123,000}{4,247,000} = .512 \notin \text{Retention Region} \Rightarrow \text{Reject } H_0 \Rightarrow \text{Gender ratio is not even.}$$

$$H_0: p = 0.5$$

Retain  $H_0$  or Reject  $H_0$

$$H_a: p \neq 0.5$$

Alien problem

$H_0$ : Aliens don't exist

$H_a$ : Aliens do exist

$\alpha$  low  $\alpha$  high

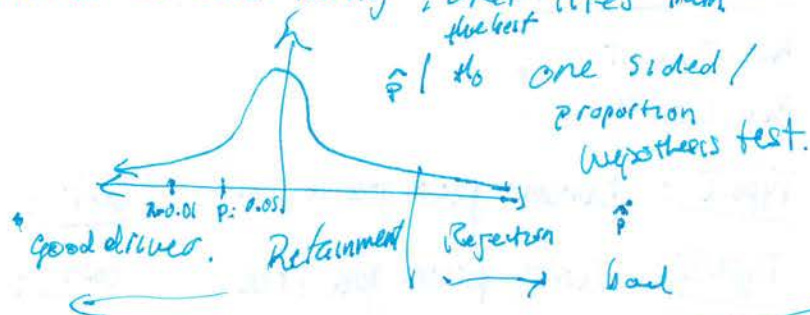
One sided testing about IN the

If more than 5% of customers give a driver a bad rating, Uber fires them

$$H_0: \text{Driver is good} \quad p \leq p_0 = 0.05$$

$$H_a: \text{Bad driver} \quad p > p_0 = 0.05$$

$$\hat{p} = \frac{\# \text{ of bad driver}}{1000}$$



$$[-\infty, p_0 + z_{\alpha} \sqrt{\frac{p_0(1-p_0)}{n}}] = \text{Retention Region}$$