



Brainstorm & idea prioritization

Use this template to brainstorm ideas for your team, then use the prioritization matrix to select the most valuable ideas to implement.

- 1. Brainstorm ideas
- 2. Prioritize ideas
- 3. Implement ideas



Before you brainstorm
Before you brainstorm, make sure you have a clear understanding of the problem you are trying to solve.

01. Before you brainstorm

- 1. Brainstorm ideas
- 2. Prioritize ideas
- 3. Implement ideas



Define your problem statement
What problem are you trying to solve? What are the goals of your project? What are the constraints of your project?

02. Define your problem statement



Brainstorm
Brainstorm ideas that solve the problem. What are the goals of your project? What are the constraints of your project?

03. Brainstorm



Group ideas
Group ideas that solve the problem. What are the goals of your project? What are the constraints of your project?

04. Group ideas



Prioritize
Prioritize ideas that solve the problem. What are the goals of your project? What are the constraints of your project?

05. Prioritize



After you brainstorm
After you brainstorm, make sure you have a clear understanding of the problem you are trying to solve.

06. After you brainstorm

