



# ScamShield

*AI-Powered Scam Detection for Everyone*

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 **670+**

Participants

 **Gemini AI**

Powered By

 **100%**

Free & Open


THE PROBLEM


# Scams Are Destroying Lives


**\$1T+**


Lost to scams globally in 2024

*Source: Global Anti-Scam Alliance*

 1 in 4 people received a scam message in the last 30 days

 Elderly & non-tech-savvy users are most vulnerable

 Phishing links look identical to real bank/e-commerce sites

 No simple, free, instant tool exists to verify suspicious messages

OUR SOLUTION

# ScamShield — Instant AI Analysis

*Paste any suspicious message → Get an instant AI verdict with explanation and advice*



**SCAM**

Red alert with red flags listed,  
phishing links flagged, OTP requests  
caught



**SUSPICIOUS**

Amber warning with reasons  
explained, user advised to verify  
before acting



**SAFE**

Green confirmation that message  
appears legitimate and trustworthy

*Works on WhatsApp messages, SMS, emails, call scripts — any text*

KEY FEATURES

# Built for Real Users, Not Just Demos

## Gemini AI Analysis

Google's Gemini 2.5 Flash analyzes message patterns, urgency language, suspicious URLs, and social engineering tactics

## Confidence Score

Visual progress bar showing 0–100% confidence with color-coded verdict (red/amber/green) for instant recognition

## Red Flag Breakdown

Each reason explained in plain English — not just 'this is a scam' but exactly WHY and what to look for

## Community Scam Feed

Users report scams anonymously to a live feed, creating a crowdsourced database of real threats in real time

## One-Click Examples

Pre-loaded scam templates (Bank Fraud, Job Scam, Fake Prize) let anyone test instantly — perfect for demos

## Actionable Advice

Every result includes a clear next step: block sender, report to bank, verify through official channels, etc.

HOW IT WORKS

# Simple. Fast. Accurate.

1



## Paste Message

User pastes any suspicious text — WhatsApp, SMS, email, call transcript

2



## AI Analysis

Gemini 2.5 Flash analyzes the message using a specialized scam-detection prompt

3



## JSON Response

AI returns structured JSON with verdict, confidence score, reasons, and advice

4



## Visual Result

React renders a beautiful verdict card with color-coded indicators and clear explanation

⚡ Average response time: under 2 seconds • Works on any device with a browser

# Production-Ready, Zero Cost



**React + Vite**

Frontend Framework



**Tailwind CSS**

Styling & Design



**Google Gemini**

AI Engine (2.5 Flash)



**REST API**

Direct Fetch Calls



**Vercel**

Hosting & Deployment



**GitHub**

Version Control



**Total Infrastructure Cost: \$0 / month**

# Who ScamShield Protects



## Elderly Users

Most targeted demographic — ScamShield gives them a simple paste-and-check tool they can actually use



## Students

Job scams and scholarship fraud target students — instant detection prevents financial and personal data loss



## Professionals

Business email compromise and phishing cost companies billions — ScamShield acts as a quick sanity check




## Global Users

Scams are culturally specific — Gemini AI understands context across languages and regions



# ScamShield

*Protecting People. One Message at a Time.*

 Live App: [scamshield.vercel.app](https://scamshield.vercel.app)

 GitHub: [github.com/kapilshastriwork-maker/scamshield](https://github.com/kapilshastriwork-maker/scamshield)

 Theme: Cybersecurity & AI/ML