



# ScamShield

*AI-Powered Scam Detection for Everyone*



670+

Participants



Gemini AI

Powered By



100%

Free & Open

## THE PROBLEM

# Scams Are Destroying Lives

\$1T+

Lost to scams globally in 2024

*Source: Global Anti-Scam Alliance*

📱 1 in 4 people received a scam message in the last 30 days

👵 Elderly & non-tech-savvy users are most vulnerable

🔗 Phishing links look identical to real bank/e-commerce sites

❓ No simple, free, instant tool exists to verify suspicious messages

# ScamShield — Instant AI Analysis

*Paste any suspicious message → Get an instant AI verdict with explanation and advice*



**SCAM**

Red alert with red flags listed,  
phishing links flagged, OTP requests  
caught



**SUSPICIOUS**

Amber warning with reasons  
explained, user advised to verify  
before acting



**SAFE**

Green confirmation that message  
appears legitimate and trustworthy

**KEY FEATURES**

# Built for Real Users, Not Just Demos

## Gemini AI Analysis

Google's Gemini 2.5 Flash analyzes message patterns, urgency language, suspicious URLs, and social engineering tactics

## Red Flag Breakdown

Each reason explained in plain English — not just 'this is a scam' but exactly WHY and what to look for

## One-Click Examples

Pre-loaded scam templates (Bank Fraud, Job Scam, Fake Prize) let anyone test instantly — perfect for demos

## Confidence Score

Visual progress bar showing 0–100% confidence with color-coded verdict (red/amber/green) for instant recognition

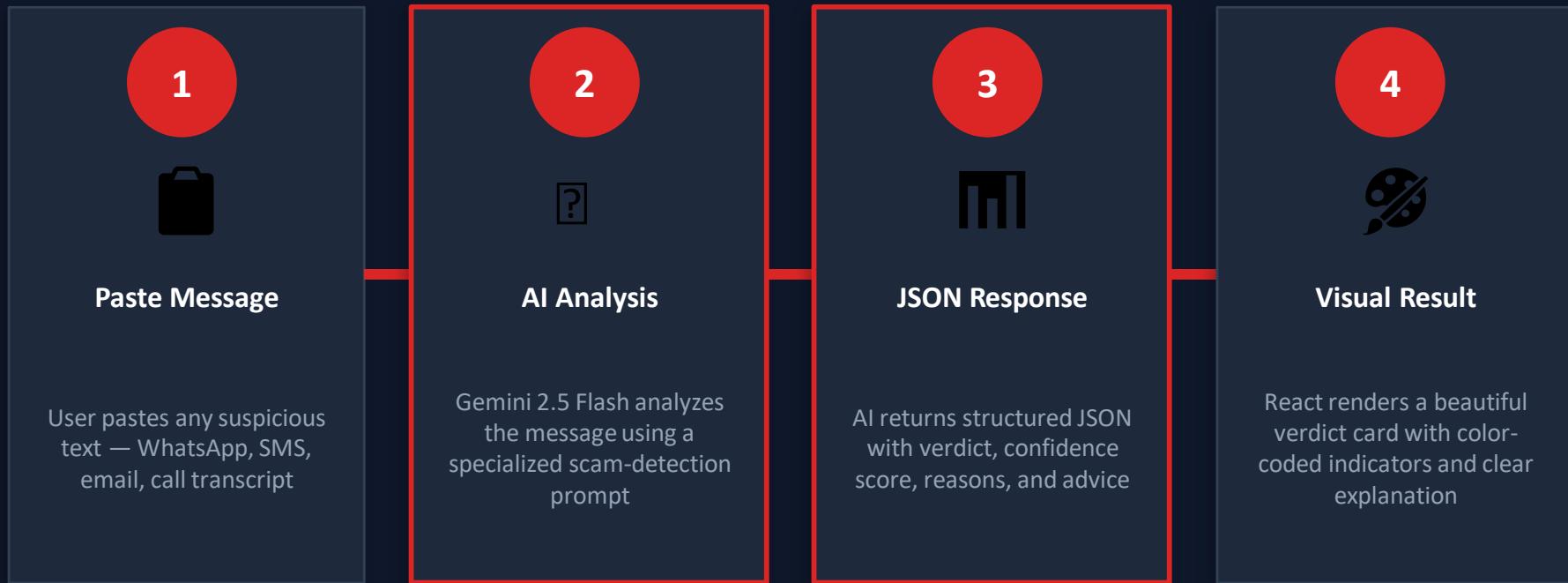
## Community Scam Feed

Users report scams anonymously to a live feed, creating a crowdsourced database of real threats in real time

## Actionable Advice

Every result includes a clear next step: block sender, report to bank, verify through official channels, etc.

# Simple. Fast. Accurate.



⚡ Average response time: under 2 seconds • Works on any device with a browser

# Production-Ready, Zero Cost



**React + Vite**

Frontend Framework



**Tailwind CSS**

Styling & Design



**Google Gemini**

AI Engine (2.5 Flash)



**REST API**

Direct Fetch Calls



**Vercel**

Hosting & Deployment



**GitHub**

Version Control



Total Infrastructure Cost: \$0 / month

# Who ScamShield Protects



## Elderly Users

Most targeted demographic — ScamShield gives them a simple paste-and-check tool they can actually use



## Students

Job scams and scholarship fraud target students — instant detection prevents financial and personal data loss



## Professionals

Business email compromise and phishing cost companies billions — ScamShield acts as a quick sanity check

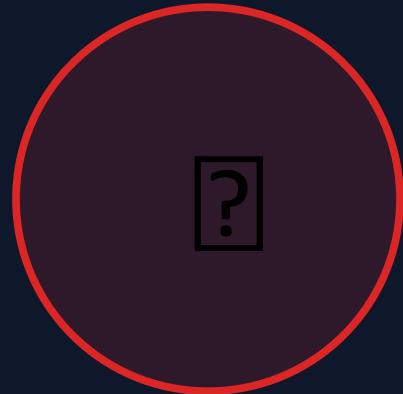


## Global Users

Scams are culturally specific — Gemini AI understands context across languages and regions



Future Roadmap: Browser Extension • WhatsApp Bot • Regional Language Support • Real-time URL Scanner



# ScamShield

*Protecting People. One Message at a Time.*



Live App: [scamshield.vercel.app](https://scamshield.vercel.app)



GitHub: [github.com/kapilshastriwork-maker/scamshield](https://github.com/kapilshastriwork-maker/scamshield)



Theme: Cybersecurity & AI/ML