

# Kapil Viswanathan, Product Designer

[kapilviswa.com](http://kapilviswa.com)

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## EXPERIENCE

### Senior Product Designer - Ford Motor Company (Contract)

May 2017 - Current

Co-owned the creative process from concept to launch. Shipped significant redesigns of the GoRide dispatch and driver app. Crafted dozens of in-product illustrations and Pixel-hinted all icons.

Collaborated with other designers to ensure consistency with other products on the platform.

### UX Researcher - Colorado State University

Jan 2015 - May 2016

Successfully contributed to the design and launch of a streamlined mobile application for 2,700 students. Created visual identity design for 30+ campus events.

### UX Designer - BHEL (Chennai, IND)

Mar 2014 - Jun 2014

Worked with the identity team to create a new sign-in experience for internal employees. Collaborated with a developer and helped with HTML and CSS.

### Web Designer, Wipro Limited (Chennai, IND)

Jan 2013 - Sep 2013

Designed the interface for Wipro Digital and worked with the engineering team to finish implementation.

## VOLUNTEERING

### U&I, Non-Profit NGO (Chennai, IND)

May 2013 - Apr 2014

I taught English and Math to over 30 underprivileged students through an after-school program.

## SKILLS

UX Design  
UX Research  
Concept Sketches  
Wireframes  
Prototyping  
User Testing  
Data Visualization  
Design systems  
Icon Design  
Video Editing  
Illustrations

## SOFTWARE

Sketch  
Figma  
Invision  
Principle  
Adobe CC  
Invision Studio  
HTML & CSS

## EDUCATION

### Campbellsville University

MBA

Jun 2019 - May 2021\*

### Colorado State University

M.S. in Engineering

Aug 2014 - May 2016