

Kapil Viswanathan, Designer

EXPERIENCE

Product Designer, Ford(Contract) May 2017-Present

Co-owned the creative process from concept to launch. Shipped significant redesigns of the GoRide dashboard and driver app. Crafted dozens of in-product illustrations and Pixel-hinted all icons. Collaborated with other designers to ensure consistency with other products on the platform.

Desinger, BHEL Mar 2014 - Jun 2014

Worked with the identity team to create a new sign-in experience for internal employees. Collaborated with a developer and helped with HTML and CSS.

Web Designer, Wipro Limited Jan 2013 - Sep 2013

Designed primary web interface for Wipro Digital. Validated the designs by testing and worked with the engineering team to finish implementation.

Project - Colorado State University

Successfully contributed to the design and launch of a streamlined mobile application for 2,700 students. Created visual identity design for 30+ campus events.

EDUCATION

Colorado State University Aug 2014 - May 2016

Masters in System Design Engineering.

Anna University Sep 2008 - May 2012

Bachelors in Engineering.

SKILLS

UX Design
UX Research
Concept Sketches
Wireframes
Prototyping
User Testing
Data Visualization
Systems Design
Icon Design
Illustrations
3D design
AR & VR design
Sketch
Invision & Studio
Adobe CC
Git
HTML & CSS

[Dribbble](#)

[LinkedIn](#)

CONTACT

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