Kapil Viswanathan, Product Designer

kapilviswa.com   (720) - 722 - 9181   kapil.v9@gmail.com

EXPERIENCE

Senior Product Designer - Ford Motor Company (Contract)
May 2017 - Current
Co-owned the creative process from concept to launch. Shipped significant redesigns of the GoRide dispatch and driver app. Crafted dozens of in-product illustrations and Pixel-hinted all icons. Collaborated with other designers to ensure consistency with other products on the platform.

UX Researcher - Colorado State University
Jan 2015 - May 2016
Successfully contributed to the design and launch of a streamlined mobile application for 2,700 students. Created visual identity design for 30+ campus events.

UX Designer - BHEL (Chennai, IND)
Mar 2014 - Jun 2014
Worked with the identity team to create a new sign-in experience for internal employees. Collaborated with a developer and helped with HTML and CSS.

Web Designer, Wipro Limited (Chennai, IND)
Jan 2013 - Sep 2013
Designed the interface for Wipro Digital and worked with the engineering team to finish implementation.

VOLUNTEERING

U&I, Non-Profit NGO (Chennai, IND)
May 2013 - Apr 2014
I taught English and Math to over 30 underprivileged students through an after-school program.

SKILLS

UX Design

UX Research

Concept Sketches

Wireframes

Prototyping

User Testing

Data Visualization

Design systems

Icon Design

Video Editing

Illustrations

SOFTWARE

Sketch

Figma

Invision

Principle

Adobe CC

Invision Studio

HTML & CSS

EDUCATION

Campbellsville University

MBA

Jun 2019 - May 2021*

Colorado State University

M.S. in Engineering

Aug 2014 - May 2016