Kapil Viswanathan, Designer

EXPERIENCE

Product Designer, Ford(Contract) May 2017-Present Co-owned the creative process from concept to launch. Shipped significant redesigns of the <u>GoRide</u> dashboard and driver app. Crafted dozens of in-product illustrations and Pixel-hinted all icons. Collaborated with other designers to ensure consistency with other products on the platform.

Desinger, BHEL Mar 2014 - Jun 2014

Worked with the identity team to create a new sign-in experience for internal employees. Collaborated with a developer and helped with HTML and CSS.

Web Designer, Wipro Limited Jan 2013 - Sep 2013 Designed primary web interface for Wipro Digital. Validated the designs by testing and worked with the engineering team to finish implementation.

Project - Colorado State University

Successfully contributed to the design and launch of a streamlined mobile application for 2,700 students.

Created visual identity design for 30+ campus events.

EDUCATION

Colorado State University Aug 2014 - May 2016 Masters in System Design Engineering. Anna University Sep 2008 - May 2012 Bachelors in Engineering.

SKILLS

UX Design UX Research **Concept Sketches** Wireframes **Prototyping** User Testing Data Visualization Systems Design Icon Design Illustrations 3D design AR & VR design Sketch **Invision & Studio** Adobe CC Git

<u>Dribbble</u> LinkedIn

HTML & CSS

CONTACT

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