# Toni Kaplan

South Berwick, ME 207-752-0573 tonarie.k@gmail.com

# **Experience**

# CREATIVE MARKETING INTERN @ SENTIENT DECISION SCIENCE

JUL. 2018-LATE SEPT. 2018

- Developed logos, page layouts and infographics for print and web.
- Created data visualization animations used in presentations for Fortune 500 clients.
- Preformed QA testing on new implicit survey web app.

#### PITTSBURGH, PA

# **RESEARCH ASSISTANT @ CARNEGIE MELLON BIG LAB**

**SEPT. 2017 - MAY 2018** 

Led research projects involving crowd work and accessibility.

- Actively involved in user centered research from research proposal through research writing.
- Co-developed a Chrome browser extension for collecting data about online crowdwork strategies. Used Javascript / JQuery in conjunction with Django and MySQL.
- Created and deployed web surveys. Conducted statistical analysis to derive meaning from results.
- Synthesized results and co-wrote research paper accepted to HCOMP 2018.

# ORONO, ME

# STUDENT RESEARCHER / X-DIMENSIONAL RENDERER

**SEPT. 2014 - JUNE 2017** 

Multifaceted role bridging software development, rendering and user research.

- Created 3D models, designed and programmed virtual reality experiences for research purposes, contract work and public demos. Worked primarily in Unity using C#.
- Learned new skills as necessary to accomplish research goals. Dabbled in iOS Apps (Swift),
   Android Apps (Java), and experimented with Photon Servers, Unreal Engine, and OpenCV.
- Managed research and development projects. Acted a bridge between researchers and developers to translate research expectations into project timelines and technical specifications.
- Conducted in-lab learning workshops and mentored new employees. Represented the lab as a Unity workshop instructor for students groups and summer camps.

#### ORONO, ME

# **TEACHING ASSISTANT (UMAINE)**

**JANUARY 2016 - MAY 2017** 

Collaboratively designed class syllabi and co-taught 3 academic courses: an introductory computer science course, a graduate level human-computer interaction course and a graduate level course in virtual reality. Managed class websites, graded homework submissions and helped debug student code.

# Education

# PITTSBURGH, PA

# ONE YEAR OF STUDY TOWARD HCI PHD

**FALL 2017 TO SPRING 2018** 

Completed one year of study toward HCI PhD. 4.0 GPA. Left in good standing to enter industry.

#### ORONO, ME

# **BACHELOR OF ARTS IN NEW MEDIA**

**FALL 2013 TO SPRING 2017** 

Minors in Computer Science and Human-Computer Interaction. 3.9 GPA.

# Skills

I am currently working on increasing my React experience and expanding my skill set to include Angular.js. I am eager to learn new skills to meet company needs / workflow.

#### WEB:

HTML5	CSS3	Javascript	JQuery
SQL	React	Sass	PHP

# **GRAPHIC DESIGN:**

Photoshop Illust	strator InDesign	Premier
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# UX:

Wireframing	User Stories	Persona Development	Storyboards	
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