

**RA Document**

<b>RA Details</b>	
RA Start Date/Time	18-11-2025 19:00:00
RA End Date/Time	19-11-2025 19:00:00
Ministry/State Name	Ministry Of Defence
Department Name	Department Of Military Affairs
Organisation Name	Indian Army
Office Name	*****
Total Quantity	14
Item Category	Promotion of project by photo shoot and online outreach , Creation of Banners , Display and Advertisement
Auto Extension	If any seller submits the offer price during last 15 minutes of RA end time, then RA will be automatically extended for next 15 minutes from the last participation time. There is no limit on such RA extension cycle.
Minimum Average Annual Turnover of the bidder (For 3 Years)	1 Lakh (s)
MSE Exemption for Years Of Experience and Turnover	Yes   Complete
Startup Exemption for Years Of Experience and Turnover	Yes   Complete

1. If the bidder is a Micro or Small Enterprise as per latest definitions under MSME rules, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
2. If the bidder is a Startup, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to their meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.

**Participation by the bidder in RA process would be considered as their consent for extension in offer validity by 30 days by the date of RA initiation.**

**Please refer to Bid document of [GEM/2025/B/6809987](#) for technical specification, terms & conditions and other details.**

**[This Bid is also governed by the General Terms and Conditions](#)**

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws.

**---Thank You---**