



# KAPOOR FOOD INDIA

From Farms, To Your Kitchen with Freshness!



**FASAL**

FROZEN GREEN BEANS

MANGO PULP

STRAWBERRY PULP

Premium Frozen Vegetables & Fruit Pulps

Made with IQF Technology | Export-Ready Quality



Farm Fresh



Quick Frozen



Quality Assured



Reliable Delivery

[www.kapoorfoodindia.in](http://www.kapoorfoodindia.in)





# About Kapoor Food India

**Kapoor Food India** is a food processing company based in Lucknow, manufacturing premium frozen foods under our brand **Fasal**.

We started with a simple belief—everyone deserves access to nutritious, great-tasting products year-round, regardless of season.

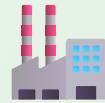
We source fresh raw materials from trusted farms and freeze using **IQF (Individual Quick Freezing)** to lock in natural taste, texture, and nutrition.

Every batch goes through multiple quality checks, and we follow globally accepted export-ready practices. With strict cold storage and a reliable cold chain, Fasal products reach you safely and consistently.





# Our Purpose & Excellence



## Manufacturing Excellence

Modern setup designed to reduce manual handling and improve consistency. 🌸 **Female-centric workforce** — Women lead across roles and are shareholders too. We follow globally accepted export-ready practices with strict quality controls.



## Our Mission

To deliver safe, high-quality Fasal frozen foods that preserve natural taste and nutrition—making healthy cooking convenient for homes, and dependable for food businesses and distribution partners.



## Our Vision

To be the most trusted Indian frozen-food manufacturer and partner—known for export-ready standards, transparent relationships, and responsible operations.





# Our Product Range

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## Frozen Vegetables



Frozen Green Peas



Frozen Sweet Corn



Frozen Mix Vegetables



Frozen Okra (Bhindi)



Frozen Broccoli

## Frozen Fruit Pulps



Frozen Mango Pulp



Frozen Litchi Pulp



Frozen Strawberry Pulp



Frozen Jamun Pulp



Frozen Tomato Pulp

 Visit [www.kapoorfodindia.in](http://www.kapoorfodindia.in) for our complete range of products





# From Farm to Freezer: Our Quality Journey

1

## Sourcing

Sourced from trusted farms that follow our quality requirements—selected at peak harvest for best taste and texture.

2

## Processing

Fast hygienic processing with multiple checks to remove foreign matter and ensure clean, safe raw material.

3

## Freezing

IQF quickly freezes each piece individually. Products maintained at -25°C to -18°C (product-dependent).

4

## Packaging

Food-grade packaging on controlled lines—sealed to protect freshness, hygiene, and shelf life.

5

## Delivery

Cold-chain movement through reefer van ensures products arrive safely without temperature abuse.



## IQF Technology

Individual Quick Freezing (IQF) rapidly freezes each piece separately, preventing ice crystal formation and preserving the natural texture, flavor, and nutrients of our products. This ensures every piece is as fresh as the day it was harvested.





# Benefits of Frozen Products



## Year-Round Availability

Enjoy your favorite vegetables any time—freshness is locked at harvest, not limited by season.



## Time-Saving

Cleaned and ready to cook—ideal for homes, restaurants, caterers, and food manufacturers.



## Cost Effective

No peeling, cutting, or cleaning required—saves labor costs and preparation time.



## Nutrient Retention

IQF freezing preserves nutrition, colour, and texture—closer-to-fresh quality, every time.



## Reduced Waste

Use only what you need—less spoilage, more value from every pack.



## Food Safety

Controlled freezing process eliminates bacterial growth and ensures hygienic handling.





# Our Core Values



## Quality First

Multiple in-process quality checks ensure clean, consistent products that meet high standards—batch after batch.



## Trust & Transparency

Clear product specifications, predictable delivery, and long-term partnerships built on honest commitments.



## Sustainability

Responsible water handling with harvesting and compliant discharge, plus reducing food waste through freezing.



## Customer Focus

We support households and B2B partners with dependable supply, consistent quality, and responsive service.



## Women Leading the Way

Women-powered, female-centric workforce driving quality and care. Women lead across roles and are shareholders.



## Continuous Improvement

Always evolving our processes, technology, and practices to deliver better products and service.





# Why Choose Kapoor Food India?



## Farm Fresh

Sourced from trusted farms that follow our quality specifications—picked at peak freshness.



## Quality Assured

Multiple in-process checks and hygienic handling keep products clean and consistent.



## Export-Ready Quality

We follow globally accepted practices and standards, making our products ready for international markets.



## Quick Frozen (IQF)

Blast freeze and IQF preserve colour, taste, and texture—every piece freezes individually.



## Reliable Delivery

Cold-chain storage and reefer van delivery keep orders protected from processing to doorstep.



## Partnership Approach

Long-term relationships with distributors, retailers, and food service partners built on trust.





# Let's Connect

## Our Locations



### Branch Office

5/44, Vineet Khand, Gomti Nagar, Lucknow - 226010



### Manufacturing Unit

Gram Basara, Kursi-Mehmoodabad Road, Fatehpur, Barabanki  
- 225302



### Registered Office

Civil Lines, Jail Road, Gonda - 271001



### Phone

+91 9999989714



### Email

[support@kapoorfoodindia.in](mailto:support@kapoorfoodindia.in)



### Website

[www.kapoorfoodindia.in](http://www.kapoorfoodindia.in)



## Become a Distributor

Join hands with Kapoor Food India and be part of our growing network. We offer competitive margins, quality products, and excellent support to our distribution partners.

✓ Competitive Margins

✓ Quality Products

✓ Marketing Support

✓ Reliable Supply

**Contact us today to explore partnership opportunities!**





# Thank You!



**FASAL**

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Visit our booth to experience Fasal!