

## **Privacy Policy**

At Adver, we value and prioritize the privacy and protection of your personal information. This Privacy Policy outlines how we collect, use, and safeguard the information you provide to us when using our website or engaging with our services. We are committed to maintaining the confidentiality and security of your data in accordance with applicable privacy laws and regulations.

### **Information Collection**

When you visit our website or interact with our services, we may collect certain information from you. This may include:

**Personal Information:** We may collect personal information such as your name, email address, phone number, and any other information you voluntarily provide to us through our contact forms or when you communicate with us.

**Usage Information:** We may gather non-personal information about your interactions with our website and services. This may include your IP address, browser type, device information, pages visited, and other statistical data.

### **Use of Information**

We use the collected information for the following purposes:

1. **To provide and improve our services:** We use your information to fulfill your requests, respond to inquiries, and deliver our services effectively. This includes communicating with you, customizing our offerings, and ensuring a seamless user experience.
2. **To personalize user experience:** We may use the information to understand your preferences, tailor our content, and provide relevant recommendations or promotional materials.
3. **To analyze and improve our website:** We utilize the data to analyze trends, track website performance, and enhance our website's functionality, security, and user interface.

## **Information Sharing**

Adver respects your privacy and does not sell, trade, or disclose your personal information to third parties for marketing purposes. However, we may share your information in the following circumstances:

**Service Providers:** We may engage trusted third-party service providers to assist us in delivering our services. These providers have access to your information solely for the purpose of performing the tasks assigned to them on our behalf.

**Legal Compliance:** We may disclose your information if required to do so by law or in response to valid legal requests, such as court orders or government regulations.

## **Data Security**

We take appropriate measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. We implement industry-standard security practices and technologies to safeguard your data.

## **Your Rights**

You have the right to access, update, and request the deletion of your personal information held by us. If you wish to exercise these rights or have any concerns regarding your privacy, please contact us using the information provided below.

## **Changes to the Privacy Policy**

We may update our Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically to stay informed about how we collect, use, and protect your information.

## **Contact Us**

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your personal information, please contact us at:

Email: [privacy@advercompany.com](mailto:privacy@advercompany.com)

Phone: [+51+4045]

Address: Sonipat, Haryana

Adver