



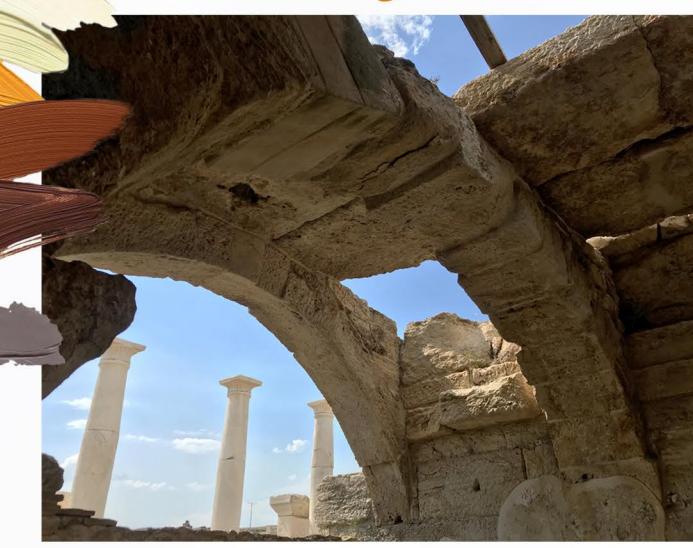
22-23 AW APOLLONIA

The ancient city of Tripolis

It is situated about 40 km north of Denizli, east of **Buldan** and Yenicekent Towns, at the foot of a hill which is between Buyuk Menderes River and Yenicekent Town. Tripolis was one of the frontier centers of commerce and agriculture in the Lydia Region which supplied transportation between Karia, Phrygia, and Tripolis. It was one of the richest cities in the region because of its strategic location. It is believed to have been founded by citizens of Pergamum. The best extant monuments date from the 1st - 3rd centuries A.D. According to Plinius, another name of the city was **Apollonia**. There are names of the goddess Leto, Letoia Phthia Games and the Menderes River on their coins. The city suffered many earthquakes and wars throughout history. Nowadays, consumers want handcrafted homewares that embody a **heritage-rich story** they can connect with.

11-0105 TCX
14-0626 TCX
17-1145 TCX
19-1245 TCX
19-1320 TCX
18-1312 TCX

#heritageconservation



It was created textile goods that reference motifs from countryside, antique living, tripolis ancient city's and focus on traditional production, decorative trims and edging to build on the overall look.

An example; when depicting icons and graphics for suzeni, I researched their heritage thoroughly to be respectful of their origin.

#buldanbezi



#empowerculture #preserveheritage



#potluçarşaf

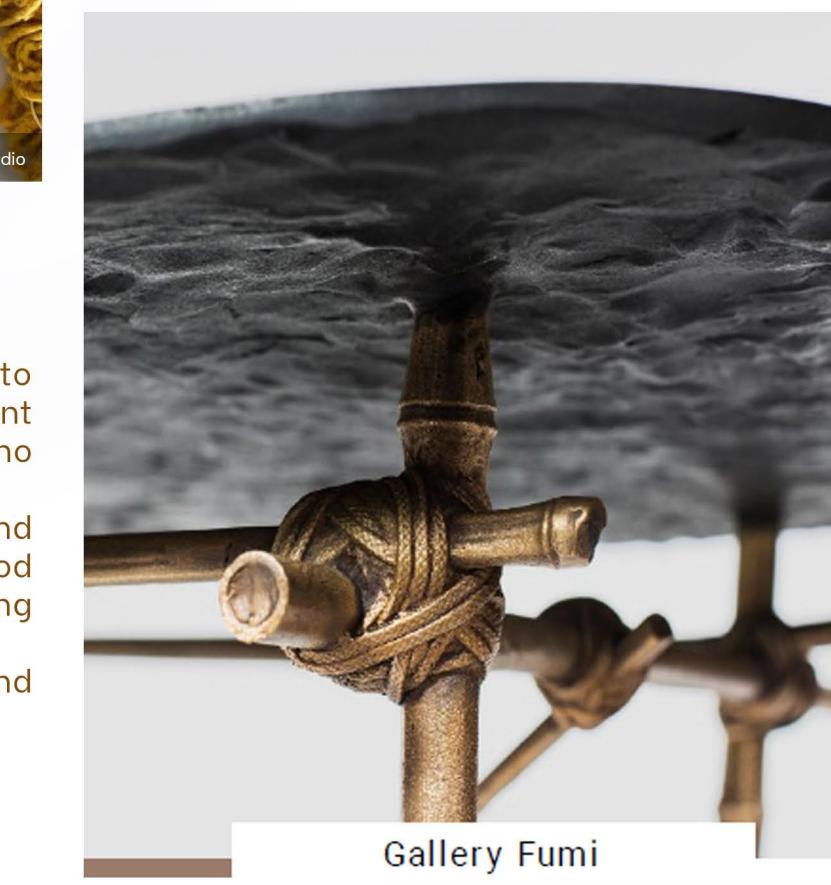
#naturaldye #acorn



#suzeni

Suzeni in Buldan is an **ancient technique**. There are weavers who have been practicing it for years. Most of the weavers are women. Except local works, machines are being used generally. Machines are being used for commercial purposes as well.

Suzeni; embroidery in Buldan is a one sided technique which means it looks like chain from the front and machine stitched from the behind.



Colour is a key topic. The global market of natural dyes is expected to reach \$5bn by 2024 and natural colour will be increasingly important as conscious shoppers seek healthy textiles that contain little or no toxic colourants.

How we can action this; we can explore responsible solutions and opportunities to extract colour from local plant materials or food waste to achieve an organic palette, which is important for upcoming A/W 22/23 collections.

The Apollonia Collection's colors are consists of raw cotton color and from **acorn** color scale obtained by natural dyeing technique.

Gallery Fumi



#creativequilting



#biodegradable #gogreen



Packaging is an important way to communicate brands' eco-efforts, bedding set, pique, throw pillow, bedspread in a package, fully recyclable at the end of their life. I considered environmentally friendly packaging alternatives that will grab the consumer's eye while staying in line with the product's ethical efforts in this project; paper from responsible sources and recycled material. Packaging and hantags materials has FSC-certified

"This packaging is made from recycled paper."

Please recycle this packaging at your nearest recycling bin so it can be used again."



#ethicallymade

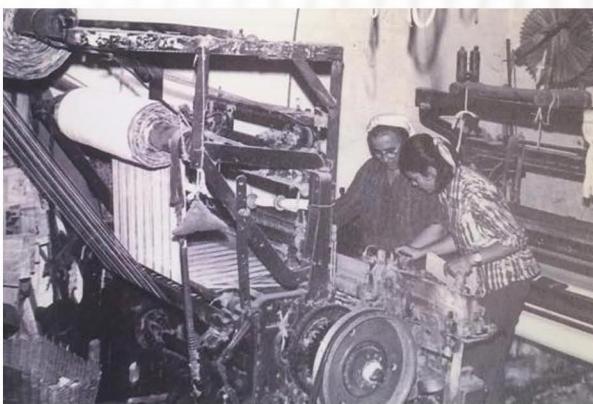
The collection was designed to support the woven heritage of **Denizli-Buldan** and to protect its traditional manual weaving and embroidery techniques "suzeni" from fading away.

Why it's one to watch: in this example's **ethically made** collections are created and fairly traded through direct artisan partnerships. Connecting artisans to a wider business gives them the ability to work in their home towns and preserve their culture, craft and community, while practising their skillset and making a living.

The collection is serious about environmental sustainability. Natural dyes and fibres are used in production, items are packaged in compostable and reuse materials.

Potlu çarşaf; It's been weaving by two methods; as pieces and meters. As piece, it has fringed edges and is characteristic technique in Buldan. Meter kind is rare. It became available by Babadağ region which we know as striped sheet, and in Buldan it has been woven as twirled striped sheets.

#handwoven



#responsiblepackaging #recycledonce #recycleagain



22-23 AW
APOLLONIA
The ancient city of Tripolis

- Front panel was designed with **suzani**.
- Made of 100% organic cotton; **Buldan' (#potlucarsaf) fabric**. Organic cotton is grown without the use of toxic and persistent pesticides and synthetic fertilizers.
- 300 thread count, (Warp+weft' yarns; 20/1 Nm; for seersucker' effect multi twist yarn 21/1 Nm).
- Duvet features a hidden button closure with interior ties that keep insert in place; sham features an envelope closure.
- Pre-washed with Midori for a super soft hand feel.
- Our cotton products must support more sustainable cotton farming.
- Hem detail; button closure.
- Button detail,



-Recommended to machine wash.
-Domestic production

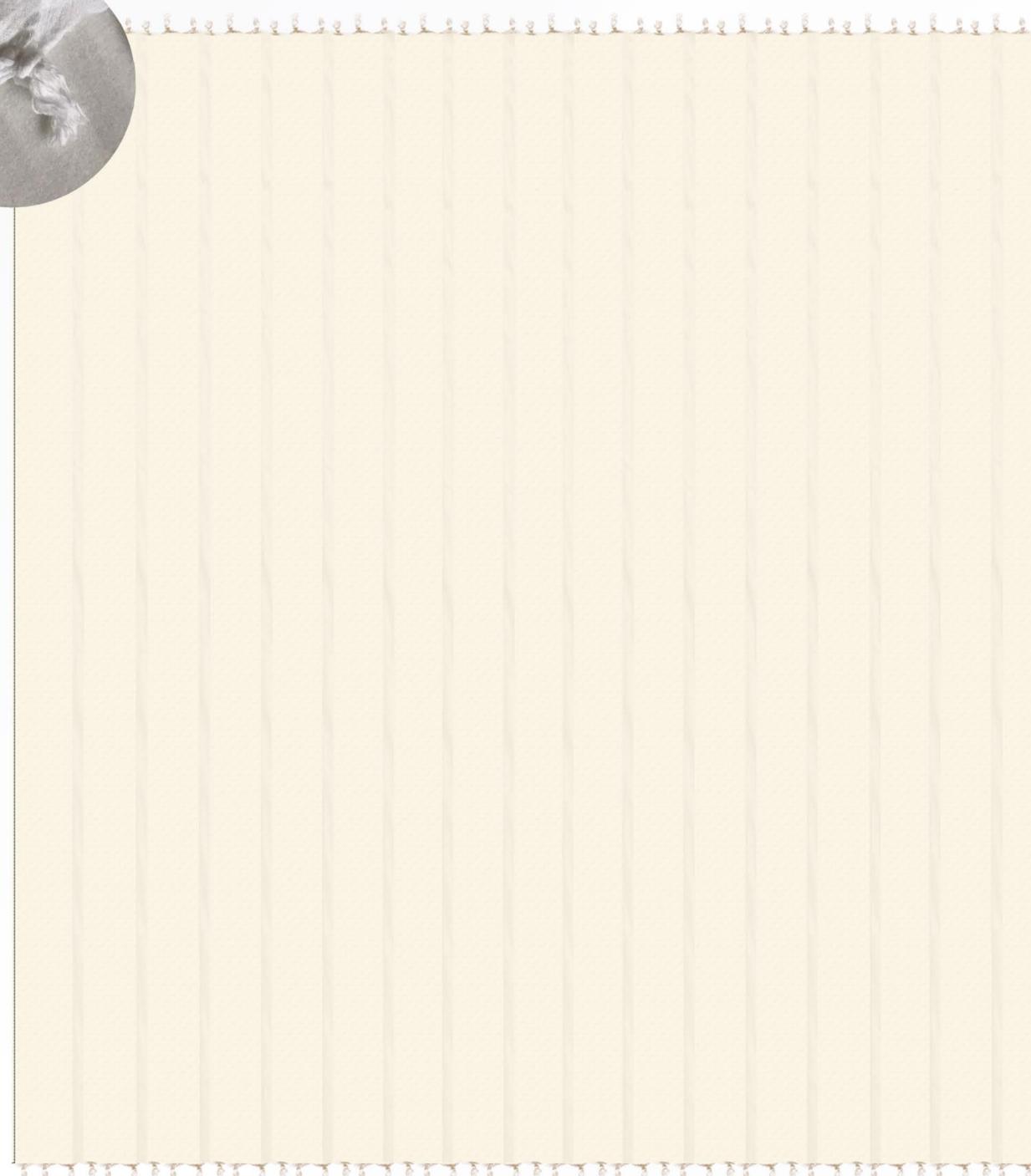


Sheet Design

Woven design inspired by Potlu çarşaf
As piece, it has fringed edges and is **characteristic technique in Buldan**.
Dimensions:
240 cm x 260 cm

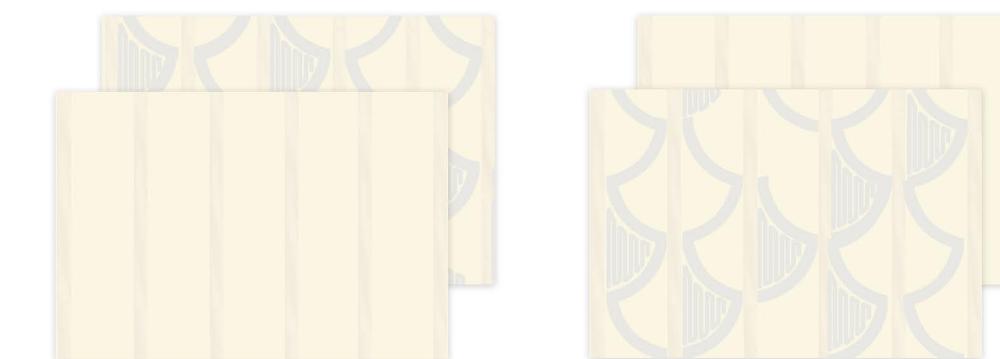


#collaborationwithlocal
#sustainablysourced



Double Duvet Cover Design

Dimensions:
200 cm x 220 cm
Pillowcase:
70cm wide x 50cm high x 4pieces



Front Panel



Reverse

#tone-on-tone

11-0105 TCX

14-0626 TCX



Suzeni's Line

Suzani in Buldan is an ancient technique. There are weavers who have been practicing it for years. Most of the weavers are women. Except local works, machines are being used generally. Machines are being used for commercial purposes as wellEmbroidery has two kinds in Buldan:
1) Pulley (It is locally called as "Kaplama")
2) Machine (It is locally called as "Suzani")



#ethicallymade



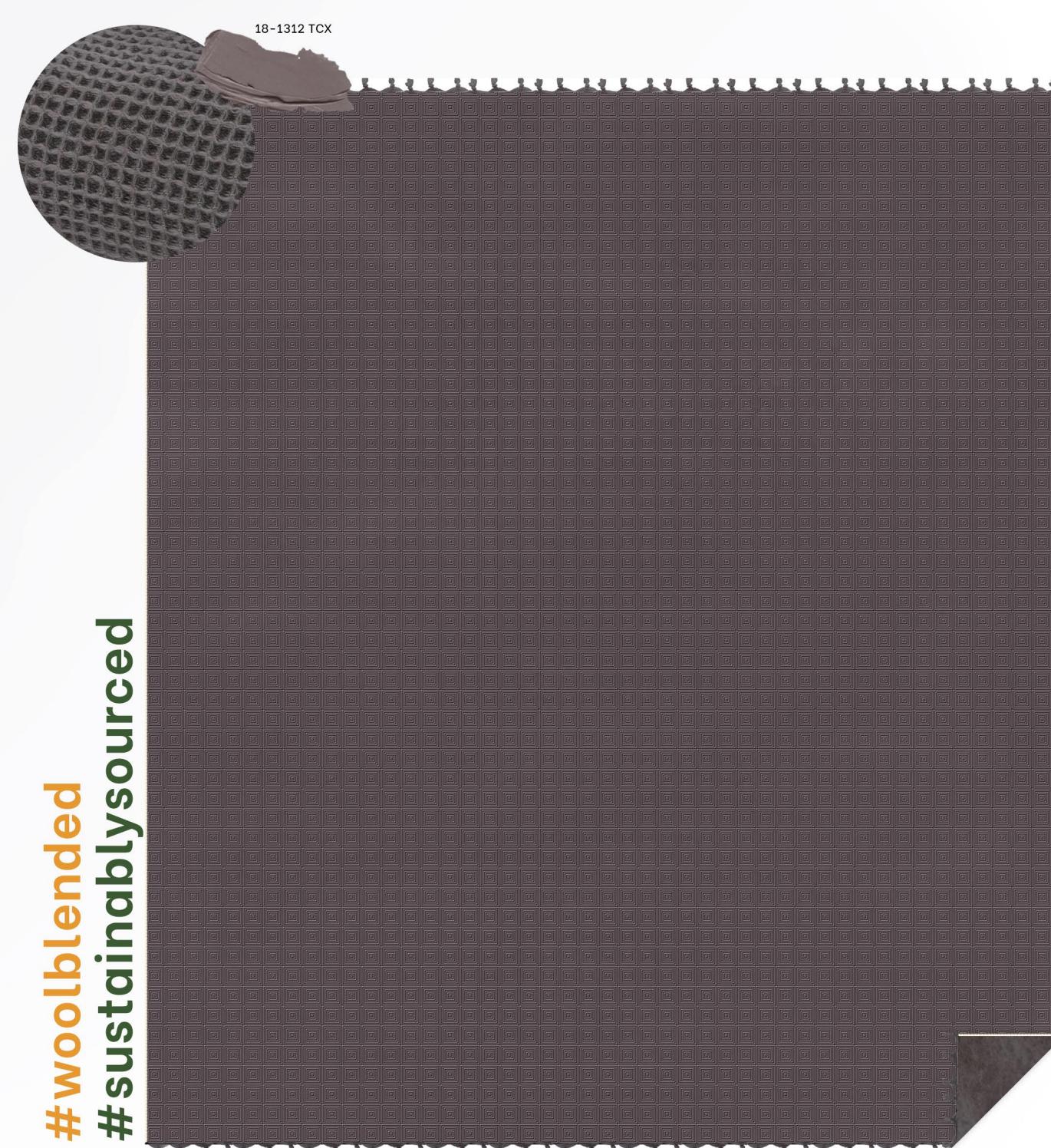


22-23 AW APOLLONIA The ancient city of Tripolis

- Will add a fresh layer to your bed or sofa with this double-faced (one face was **raising**) waffle-weave blanket.
 - Expertly constructed in a range of earthy neutrals, this cozy accent perfectly complements classic and modern decor.
 - Blanket is weaving of 50% cotton and 50% wool.
 - Yarn dyed with acorn.
 - Our cotton and wool products must be support sustainable.
 - Pre-washed with **Midori** for a super soft hand feel.
 - Recommended to gentle wash.
 - Domestic production
- Creative quilting; we must Invested in natural-padded quilting, free-motion stitching for textiles, inspired by craft and DIY trends
- Quilt & Shams are blended of 50% cotton and 50% wool.
- Double-faced (grey-brown) quilt & shams.

Waffle Weave Blanket Design

Wool regulates body temperature and is naturally flame retardant and hypoallergenic, making it a great fibre for the home and especially kids' room
Dimensions:
220 cm x 240 cm

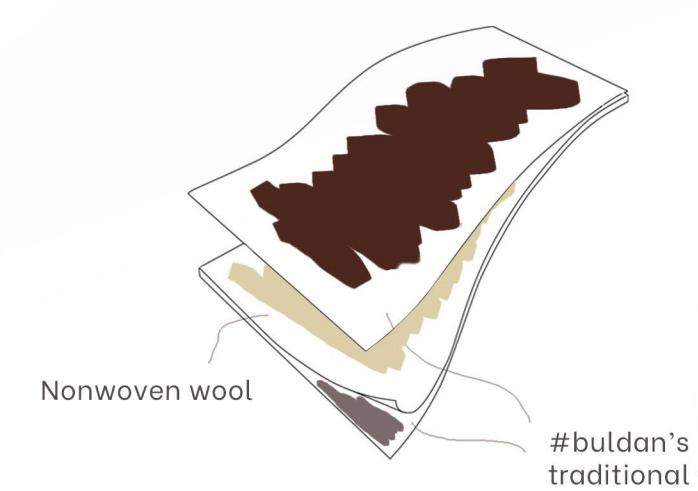


Quilt & Shams

Dimensions:
240 cm x 260 cm
Pillowcase:
70cm wide x 50cm high x 2pieces

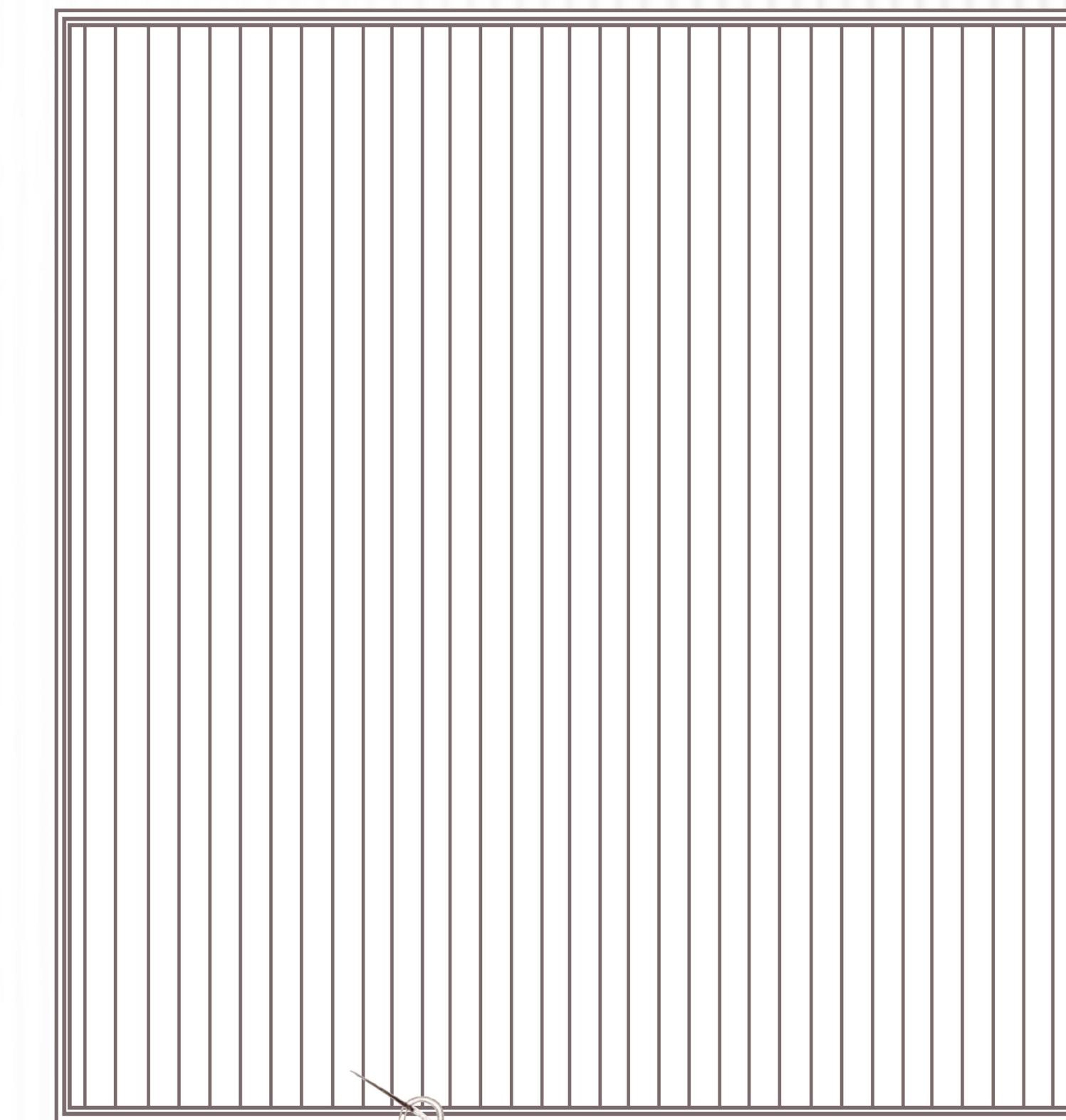
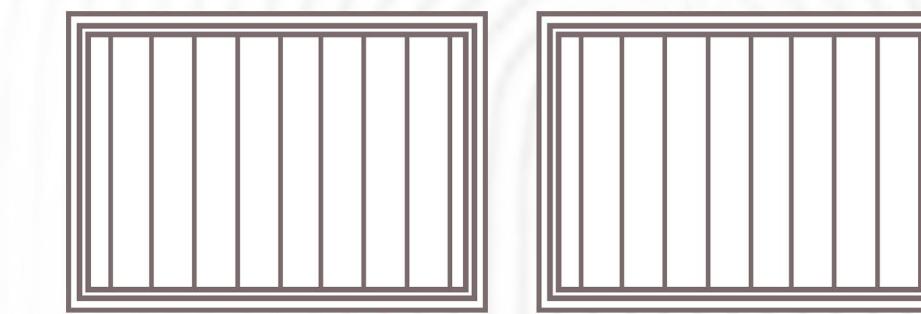


Suzeni; embroidery in Buldan is a one sided technique which means it looks like chain from the front and machine stitched from the behind.
In this design; The quilting technique will be made using suzen embroidery with 100% cotton thread in brown on the front and gray on the back.



Suzeni's Line

A new look at quilting with **suzeni**; we must add tactile qualities to our designs with embroidery and quilting techniques; we should partner with an artisan to give new life to traditional embellishment, production methods and add a **unique** finish to our range.



#suzeni
#stitchwork

#ancientlines



22-23 AW
APOLLONIA
The ancient city of Tripolis

-Front panel was designed with **suzani**; "Üstlük" or "Poşu" is check design in the weaving tradition of Buldan.
In this design' basics inspiration from Üstlük' tradition.
-Face and reverse panel are **100% cotton** blend; **Buldan' fabric**. Our cotton products must support more sustainable cotton farming.
-The Apollonia Collection's colors are consists of raw cotton color and from **acorn** color scale obtained by **natural dyeing technique**; First pillow design is woven of 100% yarn-dyed cotton, second one is piece dyed.

-Button closure.

-Button detail,

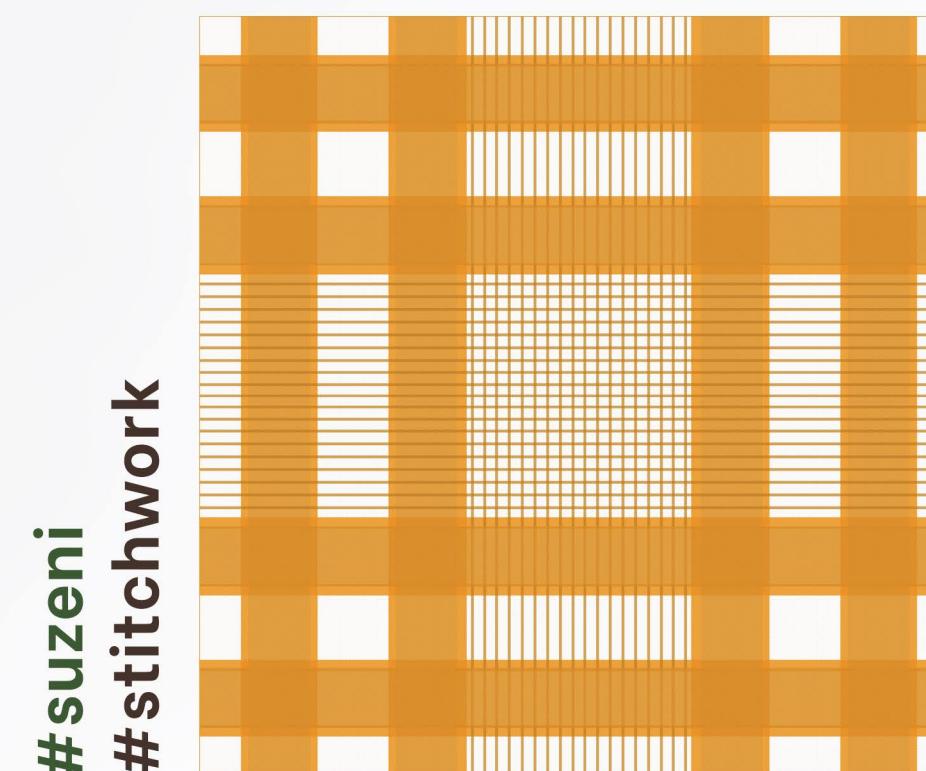


-Recommended to **gentle wash**.

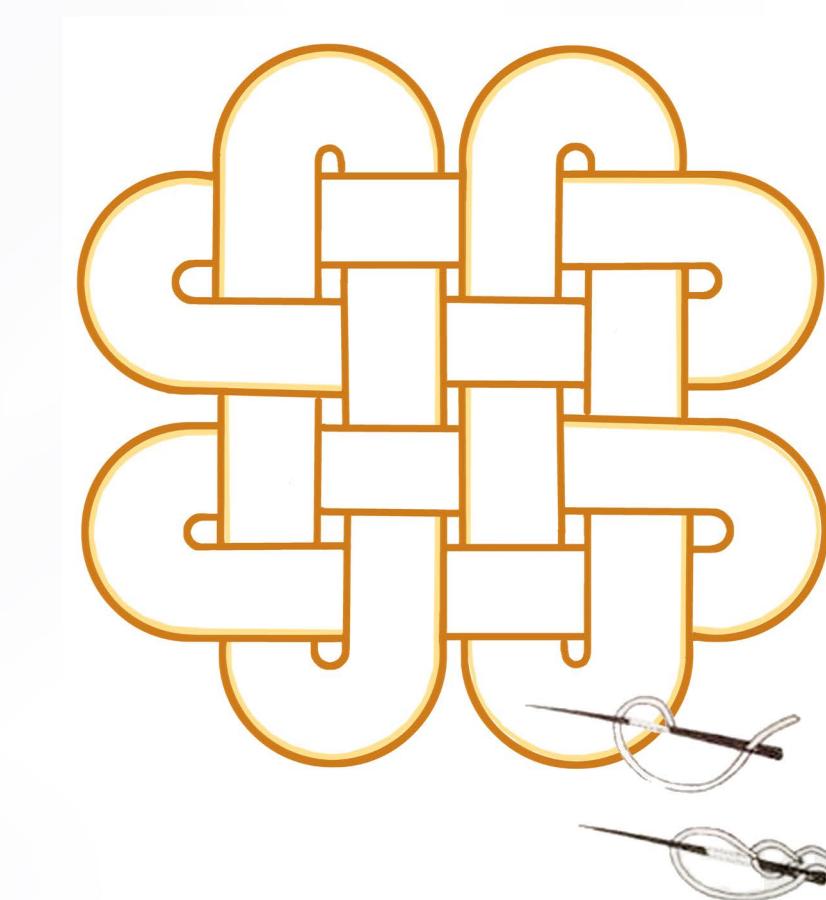
-Domestic production

Pillow Design - 1

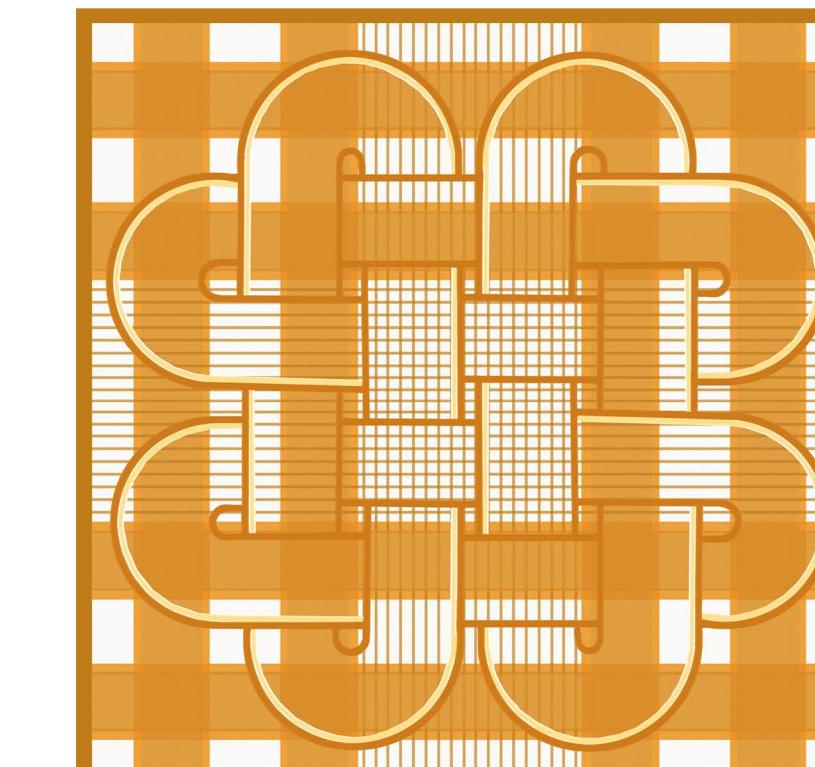
Weaving Design



Suzeni's Line

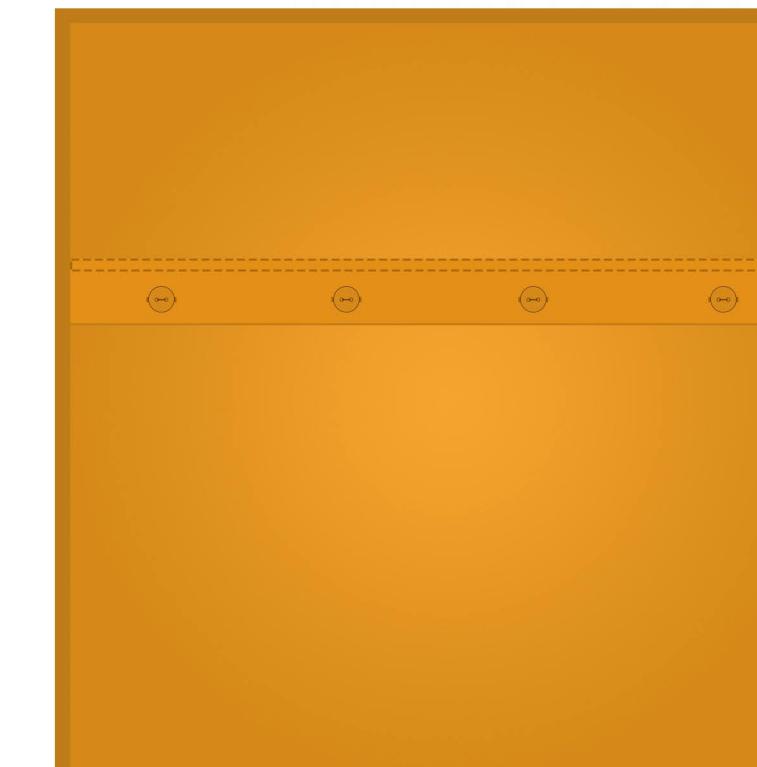


Front Panel



#naturaldye
#acorn

Reverse



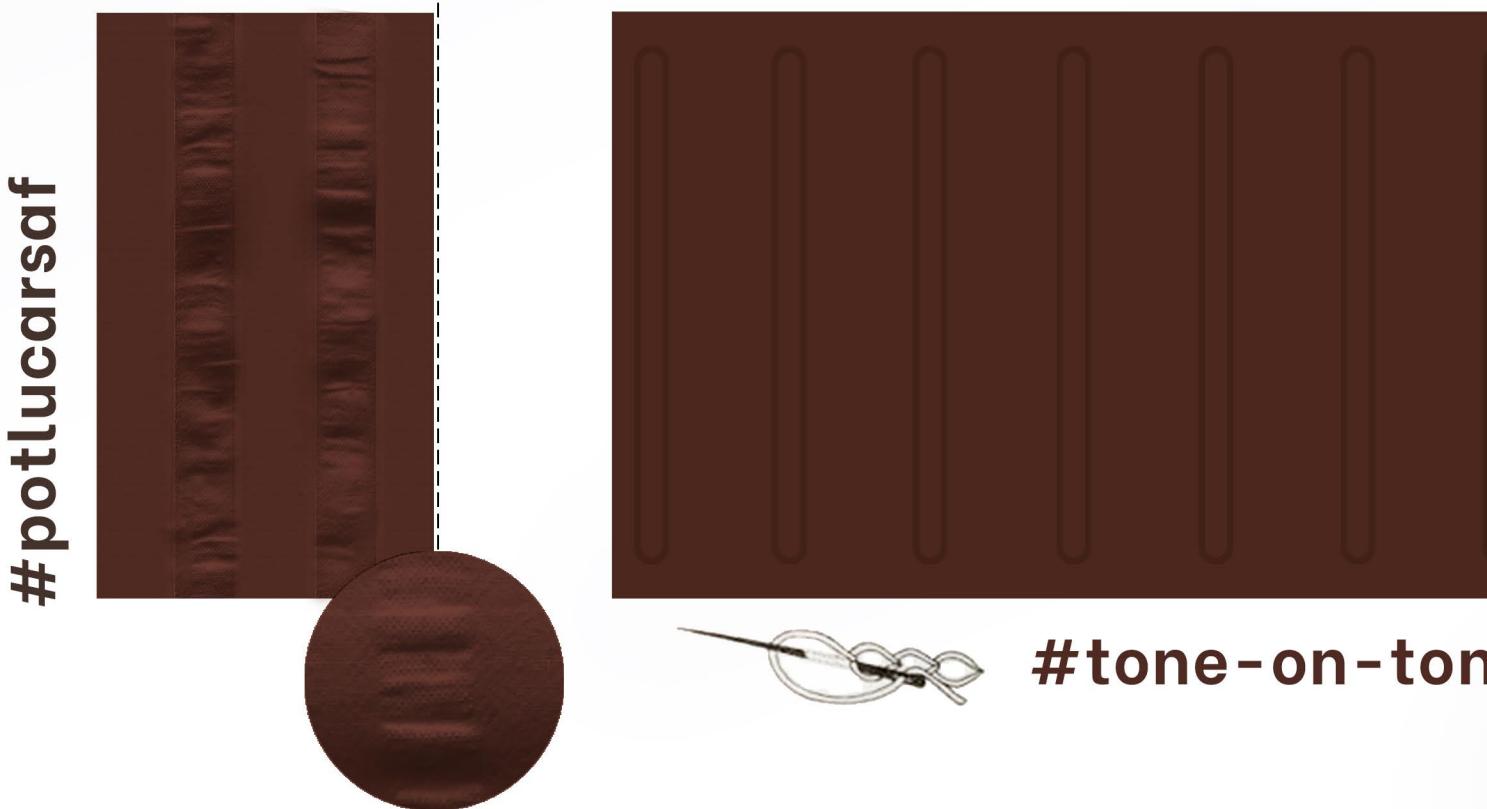
45 cm



#preserveheritage
#collaborationwithlocal

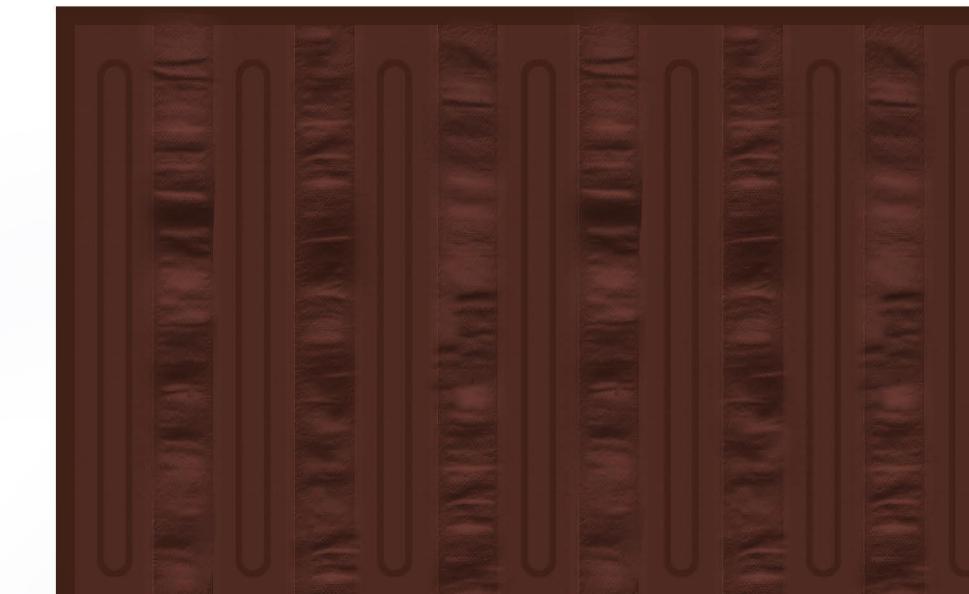
Pillow Design - 2

Weaving Design



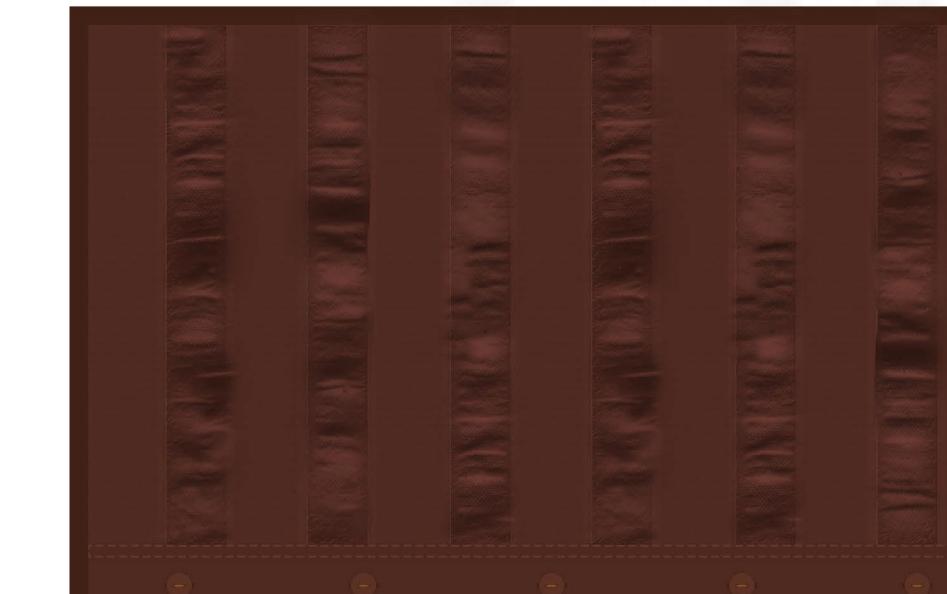
Suzeni's Line

Front Panel



#tone-on-tone

Reverse



55 cm



#empowerculture

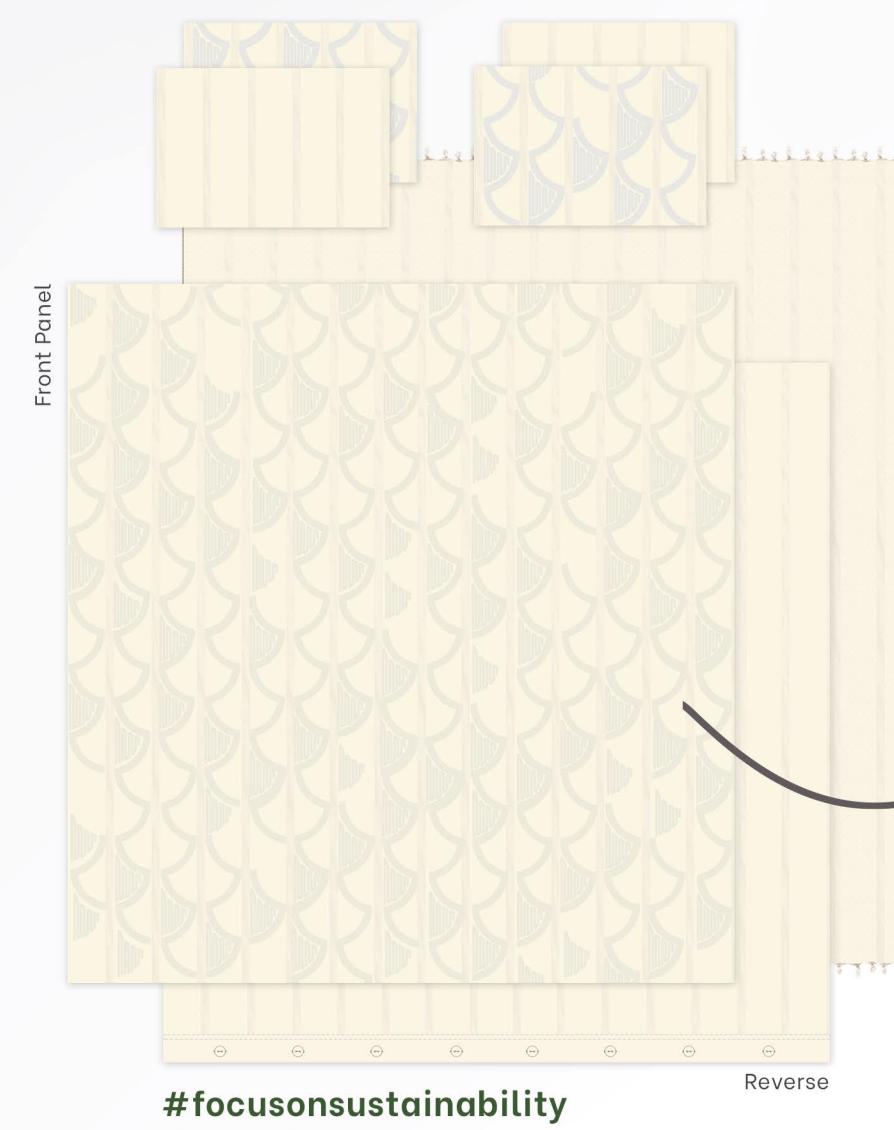


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Total look;

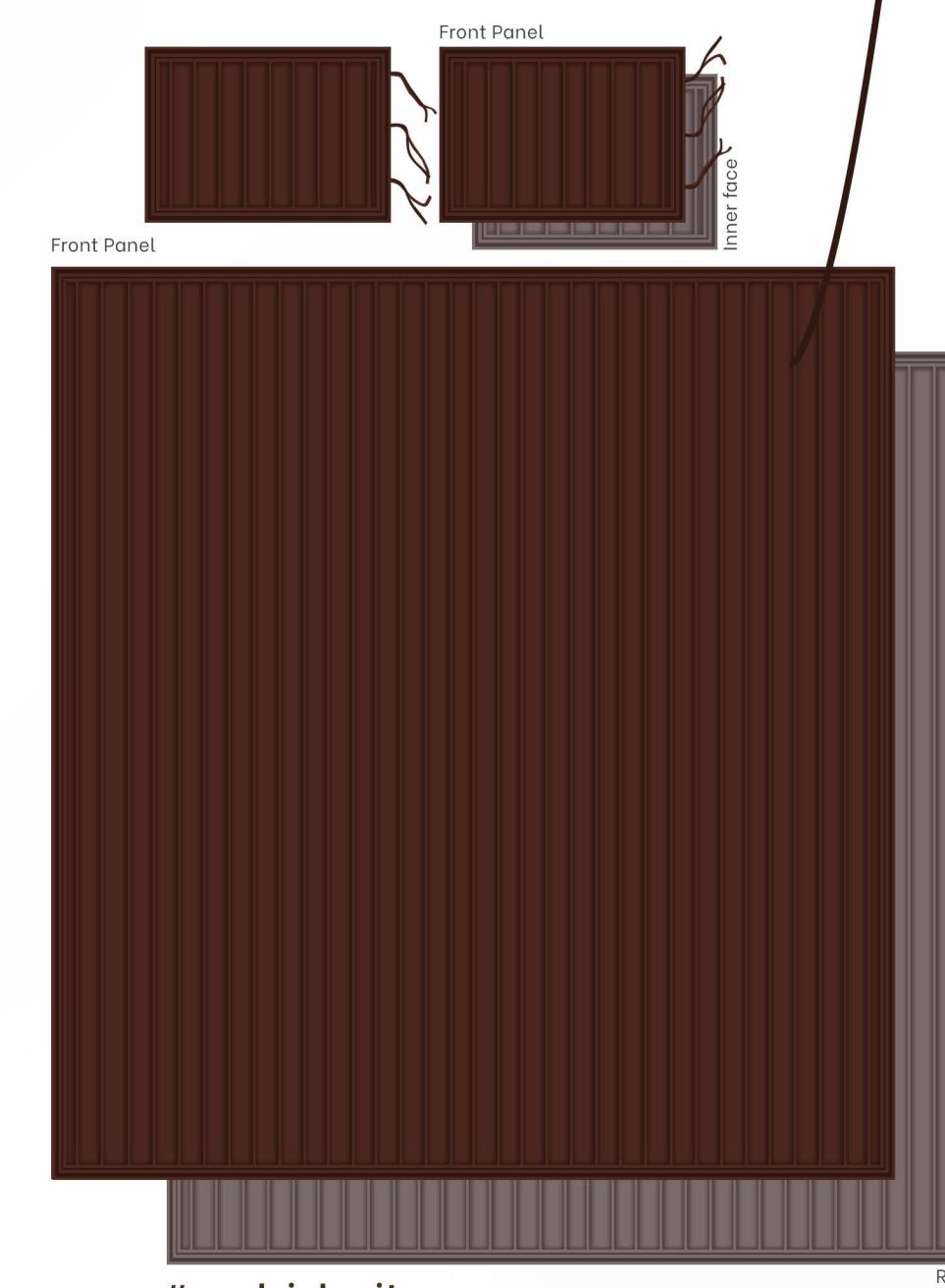
- Double Duvet Cover & Sheet
- Waffle Weaving Blanket
- Quilt & Shams
- Pillows
- Apollonia "Do it yourself" The Suzeni Embroidery Kit



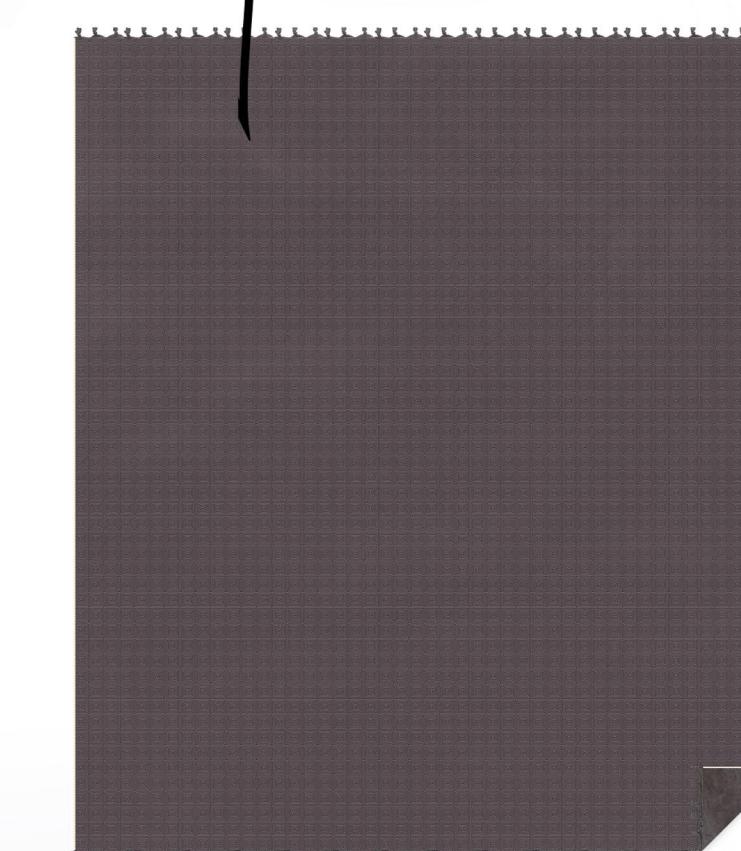
#focusonsustainability
#suzeni



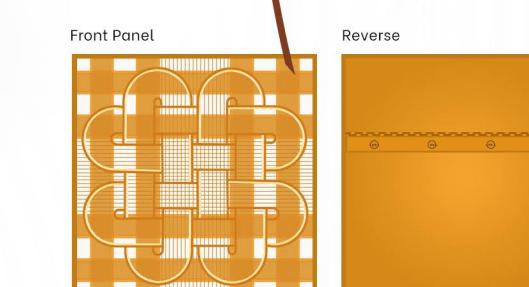
#ethicallymade



#madeinheritage
#madeinnature



#biodegradable
#gogreen



#acorn
#naturaldye



Celebrating **ancient textile-making techniques** is important for supporting local regional heritage and making a social approach to sustainability. While expand product ranges with **DIY and kit** offerings that bring craft straight to the consumer and that way we can claim our **cultural heritage**; we can respect the source by clearly crediting its origins.



#empowerculture
#preserveheritage

#heritageconservation