

KATHERINE REYES

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Skills & Qualifications

Languages and Environments

Expert: HTML, CSS3, JavaScript, JQuery.

Intermediate: Python, C#, XML, Unix.

Concepts

Object-oriented programming, front-end web development, agile methodology and scrum, Agency-driven production.

Applications and Platforms

Sublime Text, Dreamweaver, Visual Studio 2012, Responsys Interact, Android Studio, Microsoft Office 2013, Office 365, Google Drive.

Education

Seattle University, Albers School of Business and Economics

September 2009 - June 2012, Seattle, Washington

Bachelor of Arts in Business Administration, Information Systems, GPA 3.4/4.0

Bachelor of Arts in Business Administration, Marketing, GPA 3.0/4.0

Relevant Experience

Oracle Corporation, Oracle Marketing Cloud

Email and Web Developer | Seattle, Washington (September 2013 – Present)

- Developed over 20 external and internal client pages with HTML5, CSS3, and JavaScript libraries; tracking email address acquisitions, unsubscriptions, opt-in and opt-out preference updating centers; while maintaining client's visual design and flow on desktop and mobile experiences.
- Worked closely with back-end to ensure data received is accurate, logical, and compatible by using handwritten validation via a combination of regex, JavaScript, and accurate libraries.
- Developed complex kinetic emails using advanced CSS3 methods and logic; these provide a richer and more valuable interactive customer experience for marketing programs of Fortune 500 companies.

Beacon Food Forest

Volunteer Web Developer | Seattle, Washington (April 2013 – December 2015)

- Developed initial stage of website as a modular system via JavaScript and DOM manipulation.
- Rebuilt website with Python and Django modules, so that custom interfaces can be used by non-tech savvy administrators to make weekly updates to website sections.
- Implemented visual refresh for desktop and mobile experiences using HTML5, CSS3, JavaScript.