Carla Jean Pantaleon - Frontend Developer

Frontend Developer with 4+ years of experience building responsive, cross-browser websites using WordPress and 2+ years building SaaS platform using ReactJS and NextJS. Skilled at improving developer efficiency through reusable components, theming, and thorough documentation. Experienced in Agile practices — facilitated sprint planning, retrospectives, daily standups, and took point as acting team lead when needed. Passionate about performance optimization and UX alignment.

Experience

Frontend Developer, ALC TECHNOLOGIES INC.

Aug 2024 - Present

- Developed and launched new websites from scratch using WordPress, HTML, SCSS, and JavaScript. Implemented fully custom themes with mobile responsiveness and cross-browser compatibility.
- Built a reusable boilerplate theme with style guide and UI components to standardize and accelerate future company site builds.
- Authored documentation for each website to support admins and external partners, enhancing clarity and maintainability.
- Collaborated closely with UI/UX team and Head of Design to translate high-fidelity designs into polished, functional front-end layouts.
- Monitored and optimized website performance and SEO using Google Analytics and Google Search Console, resulting in improved visibility.

Frontend Developer, WHITE CLOAK TECHNOLOGIES INC. Oct 2021 - Jun 2024

- Developed a portal for clients to facilitate communication, report generation, and feedback collection for individual team member using NextJS, MongoDB queries, and TailwindCSS.
- Developed business banking platform that serves as a centralized solution for different banking services like Bills Payment, Fund Transfer, Branch Visit, and more for small to large enterprises using ReactJS and Redux.
- Maintained web applications of multiple real estate clients that involves regular updates, content management, and SEO optimization using GatsbyJS.
- Helped facilitate agile ceremonies such as daily standup meetings, sprint planning, reviews, retrospective meetings, and backlog refinements.

Contact

- <u>carlajeanmp@gmail.com</u>
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- Metro Manila, Philippines

Technical Skills

Languages & Markup

HTML, CSS, JavaScript, PHP

Libraries & Frameworks

SASS, TailwindCSS, JQuery, ReactJS, NextJS, GatsbyJS

Tools, Platforms, & Methodologies

Jira, Miro, Agile, Waterfall, WordPress, Shopify, Webflow, Headless CMS, GitHub, SEO, Figma, Adobe XD, Sketch, Google Analytics, Google Search Console, ACF, CF7, Rank Math, Elementor, Screaming Frog

Featured Projects

ALC CO.

ALC Recruit

Hearing Marathon

<u>booco</u>

UnionBank The Portal

Education

Jose Rizal University

Bachelor of Science in Information Technology, 2014-2018

Digital Web/Operations Assistant, EMAPTA

May - Oct 2021

- Maintained multiple microsite across different CMS platforms.
- Performed 404 error checks and fixes using Screaming Frog.

Web Developer, LH&CREATIVES INC.

May 2018 - Apr 2021

- Developed and maintained websites using Wordpress.
- Performed quality assurance tests on various sites to ensure cross browser compatibility and mobile responsiveness.
- Implemented WordPress queries and SEO Optimizations.
- Experienced working with CSS Preprocessor such as SASS using BEM Patterns.