

# Kara Klefos

## UX/UI Designer

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### WORK EXPERIENCE

Life Anew Restorative Justice 2025 – Present	<b>Lead UX/UI Designer</b> <ul style="list-style-type: none"><li>Sole designer leading the end-to-end design of an internal app to streamline employee resources, workflows, and community programs.</li><li>Conducted user research with staff to uncover needs around accessing food/shelter resources, documentation, and tools for conducting “circles” that foster conflict resolution and emotional learning.</li><li>Designed and iterated low- to high-fidelity wireframes, incorporating continuous employee feedback to ensure usability and alignment with nonprofit goals.</li><li>Developed a cohesive design system and final app interface to improve accessibility of resources, support staff in daily workflows, and strengthen Life Anew’s community impact.</li></ul>
Stitch Fix Inc. 2020 – Present	<b>Senior Stylist</b> <ul style="list-style-type: none"><li>Curate personalized clothing selections tailored to clients' preferences, fit, and lifestyle by leveraging data-driven insights and trend forecasting to enhance customer satisfaction and retention.</li><li>Deliver detailed client feedback to improve algorithm accuracy and refine product offerings.</li><li>Ranked in the top 7% of stylists, earning a performance-based bonus for exceptional stats while delivering a top-tier client experience.</li></ul>
Appen 2023 - 2024	<b>Artificial Intelligence Researcher</b> <ul style="list-style-type: none"><li>Collected, annotated, and analyzed data to enhance machine learning models for NLP, computer vision, and speech recognition.</li><li>Conducted research and evaluations to improve AI accuracy, efficiency, and real-world applicability.</li></ul>
Second Summer Bride 2016- 2020	<b>UX/UI Designer, Manager</b> <ul style="list-style-type: none"><li>Improved site usability through UX-driven layout revisions and content strategy, resulting in a 25% increase in online inquiries.</li><li>Managed bi-monthly website updates, uploading new inventory and refining layout to improve user flow and product visibility.</li><li>Directed all social media strategy, photography, and copywriting—boosting Instagram profile visits by 40% and more than doubling followers; recognized by Bridal Musings for curating an exceptional brand presence.</li><li>Led and mentored a team, driving sales growth through personalized coaching, daily operations management, and strategic initiatives across styling, customer service, and inventory planning.</li><li>Analyzed customer purchasing patterns and adjusted inventory accordingly, reducing stockouts and increasing sales.</li></ul>

### EDUCATION

Texas State University 2012 - 2016	<b>Bachelor of Science in Family &amp; Consumer Sciences</b> <b>Major:</b> Fashion Merchandising <b>Minor:</b> Business Administration
CareerFoundry 2024 - 2025	<b>UI Design Certificate,</b> <b>Frontend Development for Designers Certificate</b>

### SKILLS

- UX Design:** User Research, Usability Testing, A/B Testing, User Flows & Journey Mapping, Information Architecture, Wireframing & Prototyping
- UI Design:** Visual Design, Responsive Design, Design Systems, Accessibility, Typography & Color Theory, Usability, Consistency, Error Handling
- Tools:** Figma, Sketch, Adobe Illustrator, Git & GitHub, Visual Studio Code
- Front-End:** HTML5, CSS3, JavaScript (ES+)