

Kara Klefos

UX/UI Designer

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WORK EXPERIENCE

Life Anew Restorative Justice 2025 – Present	Lead UX/UI Designer <ul style="list-style-type: none">Sole designer leading the end-to-end design of an internal app to streamline employee resources, workflows, and community programs.Conducted user research with staff to uncover needs around accessing food/shelter resources, documentation, and tools for conducting “circles” that foster conflict resolution and emotional learning.Designed and iterated low- to high-fidelity wireframes, incorporating continuous employee feedback to ensure usability and alignment with nonprofit goals.Developed a cohesive design system and final app interface to improve accessibility of resources, support staff in daily workflows, and strengthen Life Anew’s community impact.
Stitch Fix Inc. 2020 – Present	Senior Stylist <ul style="list-style-type: none">Curate personalized clothing selections tailored to clients' preferences, fit, and lifestyle by leveraging data-driven insights and trend forecasting to enhance customer satisfaction and retention.Deliver detailed client feedback to improve algorithm accuracy and refine product offerings.Ranked in the top 7% of stylists, earning a performance-based bonus for exceptional stats while delivering a top-tier client experience.
Appen 2023 - 2024	Artificial Intelligence Researcher <ul style="list-style-type: none">Collected, annotated, and analyzed data to enhance machine learning models for NLP, computer vision, and speech recognition.Conducted research and evaluations to improve AI accuracy, efficiency, and real-world applicability.
Second Summer Bride 2016- 2020	UX/UI Designer, Manager <ul style="list-style-type: none">Improved site usability through UX-driven layout revisions and content strategy, resulting in a 25% increase in online inquiries.Managed bi-monthly website updates, uploading new inventory and refining layout to improve user flow and product visibility.Directed all social media strategy, photography, and copywriting—boosting Instagram profile visits by 40% and more than doubling followers; recognized by Bridal Musings for curating an exceptional brand presence.Led and mentored a team, driving sales growth through personalized coaching, daily operations management, and strategic initiatives across styling, customer service, and inventory planning.Analyzed customer purchasing patterns and adjusted inventory accordingly, reducing stockouts and increasing sales.

EDUCATION

Texas State University 2012 - 2016	Bachelor of Science in Family & Consumer Sciences Major: Fashion Merchandising Minor: Business Administration
CareerFoundry 2024 - 2025	UI Design Certificate, Frontend Development for Designers Certificate

SKILLS

- UX Design:** User Research, Usability Testing, A/B Testing, User Flows & Journey Mapping, Information Architecture, Wireframing & Prototyping
- UI Design:** Visual Design, Responsive Design, Design Systems, Accessibility, Typography & Color Theory, Usability, Consistency, Error Handling
- Tools:** Figma, Sketch, Adobe Illustrator, Git & GitHub, Visual Studio Code
- Front-End:** HTML5, CSS3, JavaScript (ES6+)