

Contact



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Austin, Texas

KARA KLEFOS

UI/UX Designer

UI/UX Designer with a strong foundation in both creative problem-solving and data-driven strategies, leveraging over a decade of retail experience, including leadership roles. Skilled in understanding user behavior and crafting intuitive, user-centric interfaces. Experienced in collaborating with diverse teams to deliver accessible, seamless digital experiences that align with business objectives.

Education

● UI Design Certificate

CareerFoundry
2024 - 2025

● Frontend Development for Designers Certificate

CareerFoundry
2024 - 2025

● Bachelor of Science in Family and Consumer Sciences

Texas State University
2012 - 2016
Major in Fashion Merchandising
Minor in Business Administration

Tools

Figma
Sketch
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Visual Studio Code
Git & GitHub

Skills

User Interface
User Research
Competitive Analysis
A/B & User Testing
Usability Analysis
Wireframing
Prototyping
Visual Design
Responsive Design
User Flows
Brand Guidelines
HTML
CSS
JavaScript

Experience

● Senior Stylist

Stitch Fix Inc.

Aug 2020 - Present

- Curated personalized clothing selections tailored to clients' preferences, fit, and lifestyle by leveraging data-driven insights and trend forecasting to enhance customer satisfaction and retention.
- Delivered detailed client feedback to improve algorithm accuracy and refine product offerings.
- Ranked in the top 7% of stylists, earning a performance-based bonus for exceptional stats while delivering a top-tier client experience.

● A.I. Researcher

Appen

Aug 2023 - Dec 2024

- Collected, annotated, and analyzed data to enhance machine learning models for NLP, computer vision, and speech recognition.
- Conducted research and evaluations to improve AI accuracy, efficiency, and real-world applicability.

● Manager, Head of Social Media, Buyer

Second Summer Bride

July 2019 - July 2020

- Led and mentored a team of 12, driving sales growth through strategic initiatives and personalized coaching.
- Analyzed customer purchasing patterns and adjusted inventory accordingly, reducing stockouts and increasing sales.
- Spearheaded social media efforts, boosting Instagram profile visits by 40% and more than doubling followers, earning recognition on Bridal Musings for curating an exceptional brand presence.
- Managed all aspects of operations, from styling and customer service to inventory buying, consigning, and content creation, ensuring a seamless and profitable business.

● Shipping and Receiving Manager, Stylist

Blush Bridal Lounge

July 2016 - July 2019

- Managed all shipping, receiving, and inventory for a high-end bridal boutique, ensuring accuracy, efficiency, and seamless logistics.
- Oversaw merchandise flow, coordinated vendor shipments, and implemented organizational systems to improve efficiency.