

## Contact



281-734-2591



karaklefos1@gmail.com



[www.behance.net/karaklefos](https://www.behance.net/karaklefos)



[www.linkedin.com/in/karaklefos](https://www.linkedin.com/in/karaklefos)



Austin, Texas

# KARA KLEFOS

## UI/UX Designer

UI/UX Designer with a strong foundation in both creative problem-solving and data-driven strategies, leveraging over a decade of retail experience, including leadership roles. Skilled in understanding user behavior and crafting intuitive, user-centric interfaces. Experienced in collaborating with diverse teams to deliver accessible, seamless digital experiences that align with business objectives.

## Education

### ● UI Design Certificate

CareerFoundry  
2024 - 2025

### ● Bachelor of Science in Family and Consumer Sciences

Texas State University  
2012 - 2016  
Major in Fashion Merchandising  
Minor in Business Administration

## Tools

Figma  
Sketch  
Adobe Lightroom

## Skills

User Interface  
A/B Preference Testing  
Competitive Analysis  
User Research  
Usability Analysis  
Wireframing  
Prototyping  
Visual Design  
Responsive Design

## Projects

### Mod Muse

Designed a vintage fashion marketplace native app, creating user flows, wireframes, and prototypes. Used A/B testing and user research to refine usability.

### ReciFree

Conducted extensive user research to shape an allergen-friendly recipe responsive web app. Developed personas, wireframes, and prototypes, refining functionality through testing.

## Experience

### ● Senior Stylist

Stitch Fix Inc.

Aug 2020 - Present

- Curated personalized clothing selections tailored to clients' preferences, fit, and lifestyle by leveraging data-driven insights and trend forecasting to enhance customer satisfaction and retention.
- Delivered detailed client feedback to improve algorithm accuracy and refine product offerings.
- Ranked in the top 7% of stylists, earning a performance-based bonus for exceptional stats while delivering a top-tier client experience.

### ● A.I. Researcher

Appen

Aug 2023 - Dec 2024

- Collected, annotated, and analyzed data to enhance machine learning models for NLP, computer vision, and speech recognition.
- Conducted research and evaluations to improve AI accuracy, efficiency, and real-world applicability.

### ● Manager, Head of Social Media, Buyer

Second Summer Bride

July 2019 - July 2020

- Led and mentored a team of 12, driving sales growth through strategic initiatives and personalized coaching.
- Analyzed customer purchasing patterns and adjusted inventory accordingly, reducing stockouts and increasing sales.
- Spearheaded social media efforts, boosting Instagram profile visits by 40% and more than doubling followers, earning recognition on Bridal Musings for curating an exceptional brand presence.
- Managed all aspects of operations, from styling and customer service to inventory buying, consigning, and content creation, ensuring a seamless and profitable business.

### ● Shipping and Receiving Manager, Stylist

Blush Bridal Lounge

July 2016 - July 2019

- Managed all shipping, receiving, and inventory for a high-end bridal boutique, ensuring accuracy, efficiency, and seamless logistics.
- Oversaw merchandise flow, coordinated vendor shipments, and implemented organizational systems to improve efficiency.