

Kara Klefos

Product & UX/UI Designer

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Product & UX/UI Designer with experience creating low, mid and high-fidelity wireframes, prototypes, and responsive interfaces for web and mobile. Proficient in Figma, Sketch, and Adobe Creative Suite, with expertise in user research, usability testing, accessibility (WCAG), and user-centered design. Experienced in collaborating with stakeholders to translate requirements into intuitive, effective designs.

WORK EXPERIENCE

Life Anew Restorative
Justice
2025 – Present

Lead Product Designer

- Sole designer leading the end-to-end design of an internal app to streamline employee resources, workflows, and community programs.
- Conducted user research, journey mapping, and usability testing with staff to uncover needs around accessing food/shelter resources, documentation, and tools for conducting “circles” that foster conflict resolution and emotional learning.
- Designed and iterated low- to high-fidelity wireframes and prototypes using Figma, incorporating continuous employee feedback to ensure user-centered design, usability and alignment with nonprofit goals.
- Developed a cohesive design system and final app interface to improve accessibility (WCAG) of resources, support staff in daily workflows, and strengthen Life Anew’s community impact.

Stitch Fix Inc.
2020 – Present

Senior Stylist

- Curate personalized clothing selections tailored to clients' preferences, fit, and lifestyle by leveraging data-driven insights and trend forecasting to enhance customer satisfaction and retention.
- Deliver detailed client feedback to improve algorithm accuracy and refine product offerings.
- Ranked in the top 7% of stylists, earning a performance-based bonus for exceptional stats while delivering a top-tier client experience.

Appen
2023 - 2024

Artificial Intelligence Researcher

- Collected, annotated, and analyzed data to enhance machine learning models for NLP, computer vision, and speech recognition.
- Conducted research and evaluations to improve AI accuracy, efficiency, and real-world applicability.

Second Summer Bride
2016- 2020

UX/UI Designer, Manager

- Improved site usability through UX-driven layout revisions, wireframes and content strategy, resulting in a 25% increase in online inquiries.
- Managed bi-monthly website updates, uploading new inventory and refining layout to improve user flow and product visibility.
- Directed all social media strategy, photography, and copywriting—boosting Instagram profile visits by 40% and more than doubling followers; recognized by Bridal Musings for curating an exceptional brand presence on Instagram.
- Led and mentored a team, driving sales growth through personalized coaching, daily operations management, and strategic initiatives across styling, customer service, and inventory planning.

EDUCATION

Texas State University
2012 - 2016

Bachelor of Science in Family & Consumer Sciences

Major: Fashion Merchandising **Minor:** Business Administration

CareerFoundry
2024 - 2025

UI Design Certificate, Frontend Development for Designers Certificate

SKILLS

- **UX Design:** User Research, Usability Testing, A/B Testing, User Flows & Journey Mapping, Information Architecture, Wireframing & Prototyping
- **UI Design:** Visual Design, Responsive Design, Design Systems, Accessibility, Typography & Color Theory, Usability, Consistency, Error Handling
- **Tools:** Figma, Sketch, Adobe Illustrator, Git & GitHub, Visual Studio Code
- **Front-End:** HTML5, CSS3, JavaScript (ES6+)