

Personal Notes:

Site seems modern, up to date, and efficient.

Fairly easy to use (self explanatory)

It's hard to compare to other sites? Nothing in my area is quite like this that I have ever utilized.

I would use the site if I was ever in need of this service, which is very telling for myself.

Pros: smooth, does what's expected, simple, efficient site

Cons: search will return not applicable options, too many requirements upon sign up, company contact info not good enough, app was better than the site, map inconsistent at best.

(below are notes as a cohort)

Brainstorm for Yoodlize, Testing:

1. Navigation and home pages are at the bottom of the page.
 - a. Not very user-friendly.
 2. Create an account
 - a. Account verification bugs
 - b. The location of the sign-up is not obvious for the users.
 - c. Not intuitive.
 3. Log In/sign-up
 - a. Sing-up incomplete
 - b. Forgot user info.
 - c. Footer is not c
 4. Broken links
 - a. Ex. the map is broken.
 - b. Sometimes our Map shows items and other times it does not.
 - c. Map specks are not correct in general.
 - d. Inconsistent with search results.
 - i. Desktop version adjust to phone if the screen is minimized
 5. Any category from the home page search all or see all, give you results up to about the 5th page: Not showing all results.
 6. ***** Our search for the Rubik's Cube did not produce results. It would be nice to get a message of "items not found ect..."
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- After spending some time exploring Yoodlize, what are your first impressions? Shaky work.
 - Is the site easy to use? NO
 - Is the user experience/flow of the website easy to navigate? No

Yoodlize Search Test “Rubik’s Cube”

- No rubiks cube to be found during search
 - Search from the home page
 - Search from the advanced search both do not work together or give the same items.
 - Only two items appear
- **Click on the first result:**
 - First item: “Crystal Cube of Destiny”: no action
 - The rent button does not allow users to rent unless users are from Utah.
- Searching for a cube gives the same results.
- Search does not adjust with the changing of the zipcode

Searching with Yoodlize produces different results from each and any search.

Positive list: 10min

- Clear story/ concept
- Easy sign-up
- Categories
- Handles images logically and consistently

Website is easy to use and descriptive.

Changes in web page size displays what appears to be a mobile site. Recommending users to download the mobile app. Good amount of categories. Mobile app offers a better user experience and flow, general website look.

Rubik’s Cube:

Showed results for crystal cube and gaming controllers.

Same results are shown each time an item is searched.

Website should alert users with no results instead of showing the best option.

Laptop:

Showing correct results for laptops and accessories was able to click on the first result and see the item.