



Expected Remaining Pours
2,091

Product

- ☒ Month
- ✓ December

✓ October

✓ September

✓ August

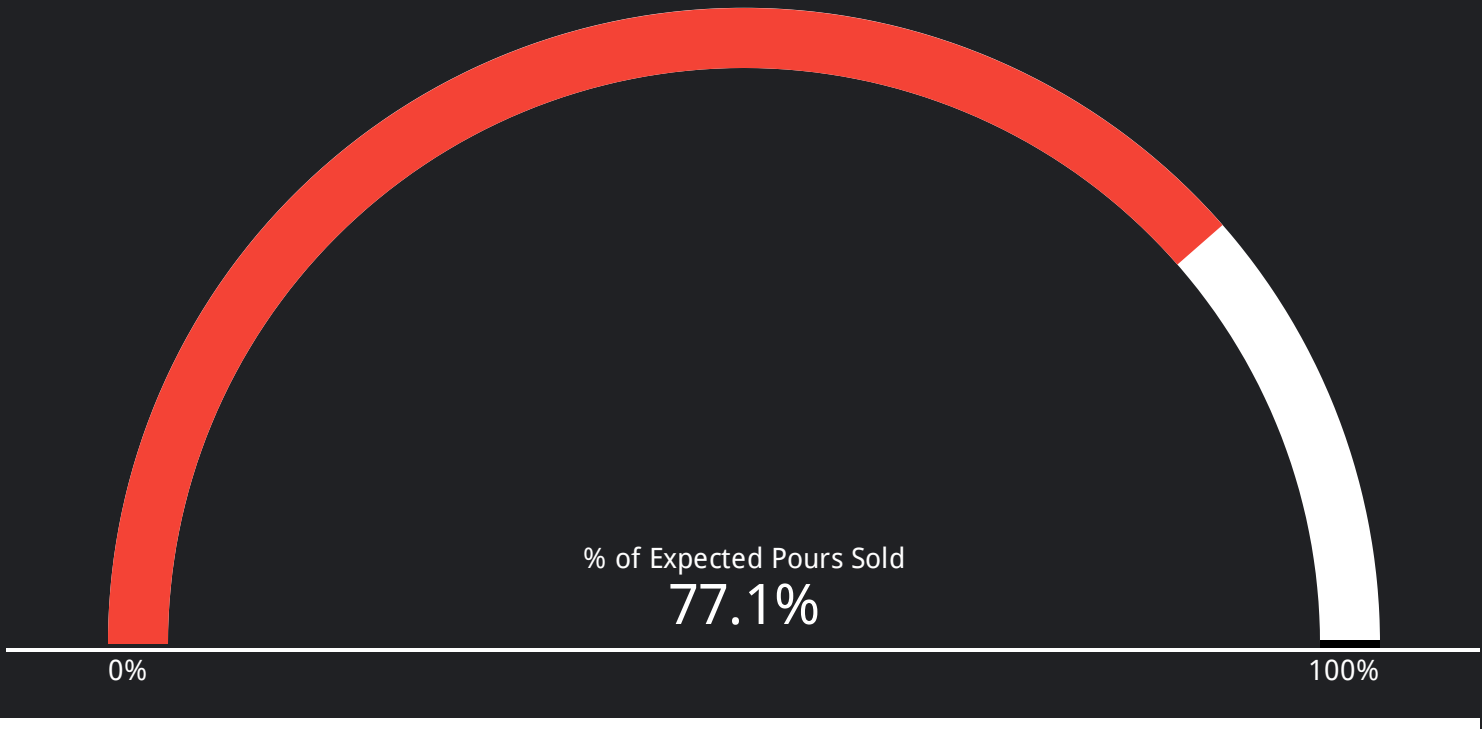
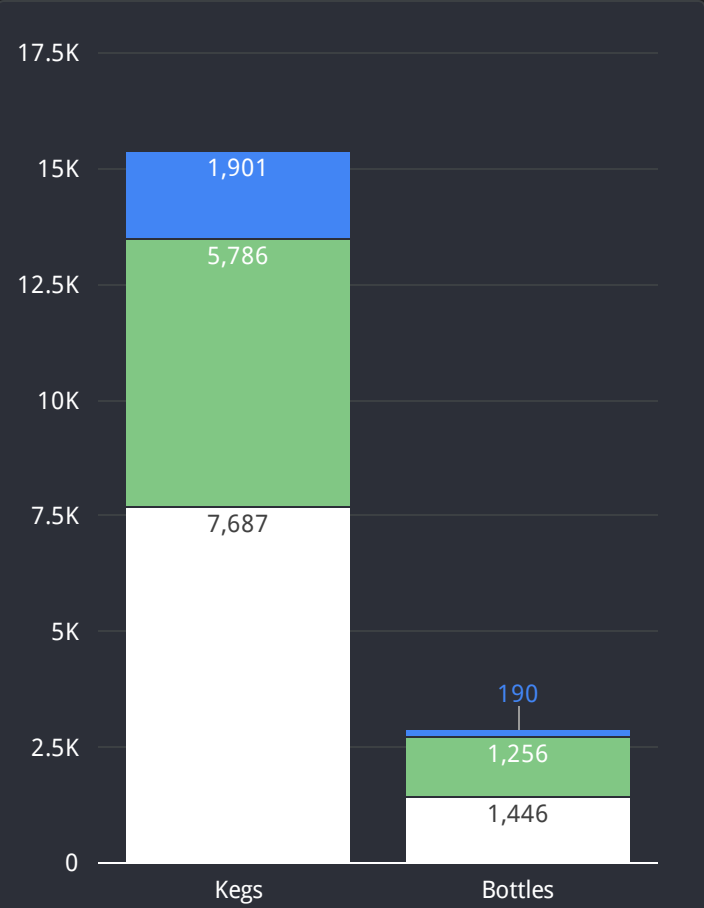
✓ July

- ☒ Type
- ✓ Kegs

✓ Bottles

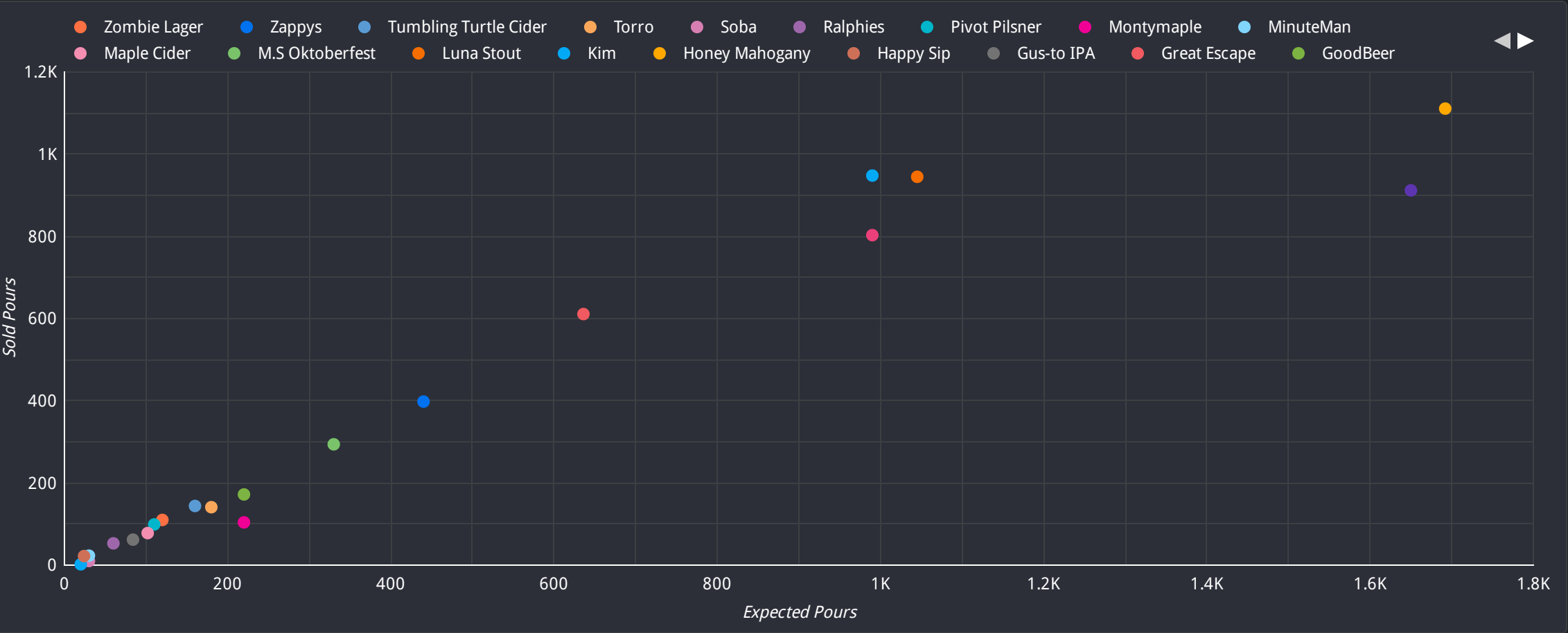
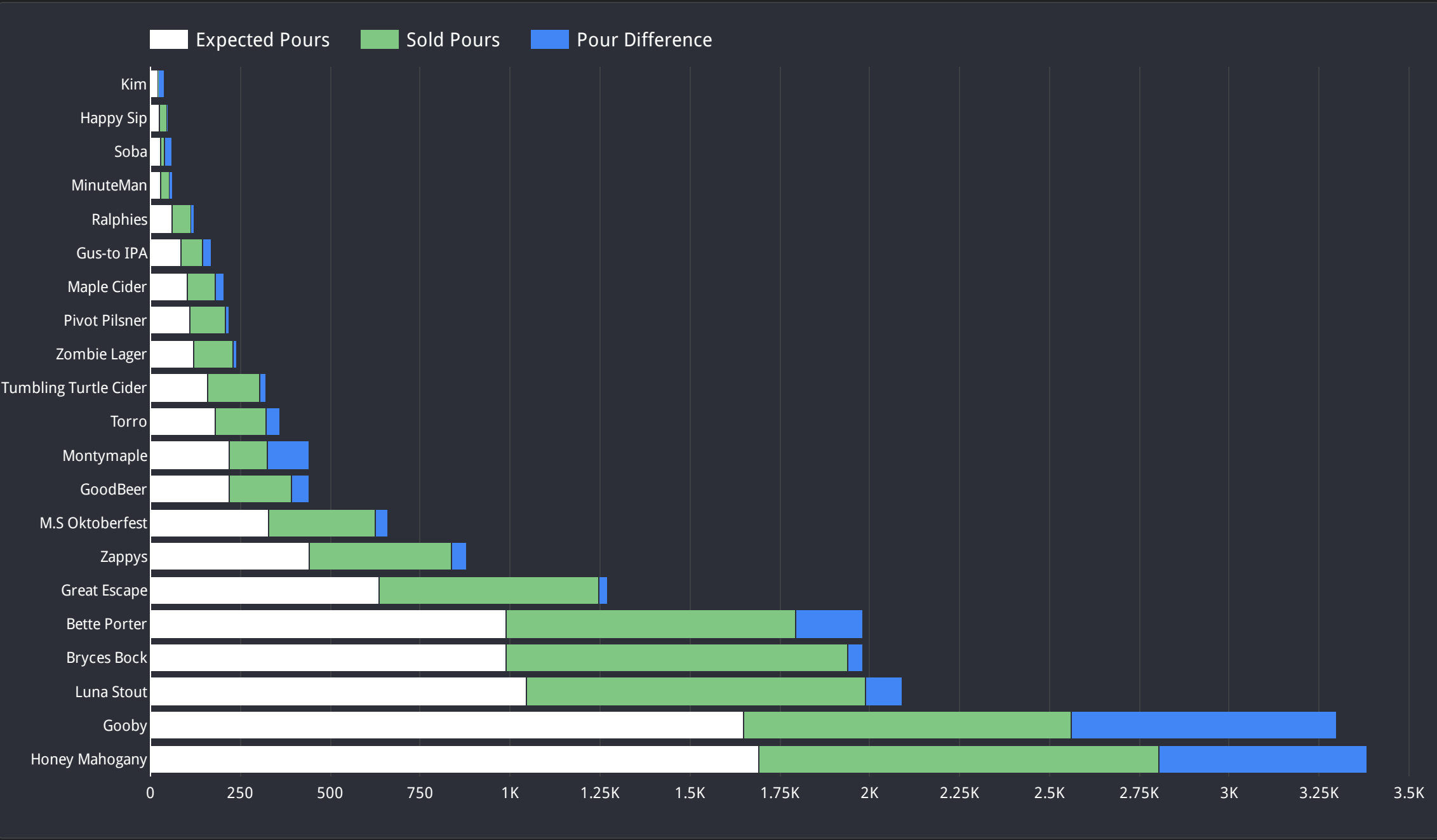
Sold Pours
7,042

Expected Pours Sold Pours Pour Difference

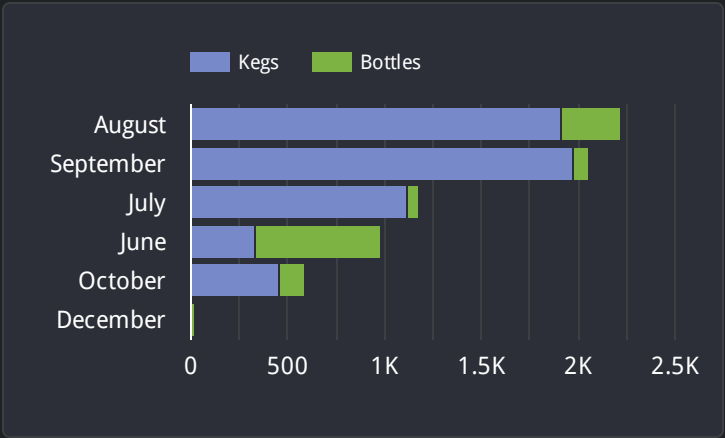


Percentage Evaluation
Moderate Underselling

Product	Expected Pours	Sold Pours	Pour Difference	Sold Pours / Expected
Honey Mahogany	1,692	1,111	581	65.66%
Gooby	1,650	912	738	55.27%
Luna Stout	1,045	945	100	90.43%
Bette Porter	990	803	187	81.11%
Bryces Bock	990	948	42	95.76%
Great Escape	636	611	25	96.07%
Zappys	440	398	42	90.45%
M.S Oktoberfest	330	294	36	89.09%
GoodBeer	220	172	48	78.18%
Montymaple	220	104	116	47.27%
Torro	180	141	39	78.33%
Tumbling Turtle ...	160	144	16	90%
Zombie Lager	120	110	10	91.67%
Pivot Pilsner	110	99	11	90%
Maple Cider	102	78	24	76.47%
Gus-to IPA	84	62	22	73.81%
Ralphies	60	53	7	88.33%
Soba	30	10	20	33.33%
MinuteMan	30	23	7	76.67%
Happy Sip	24	22	2	91.67%
Kim	20	17	3	85%
Grand total	9,133	7,042	2,091	77.11%



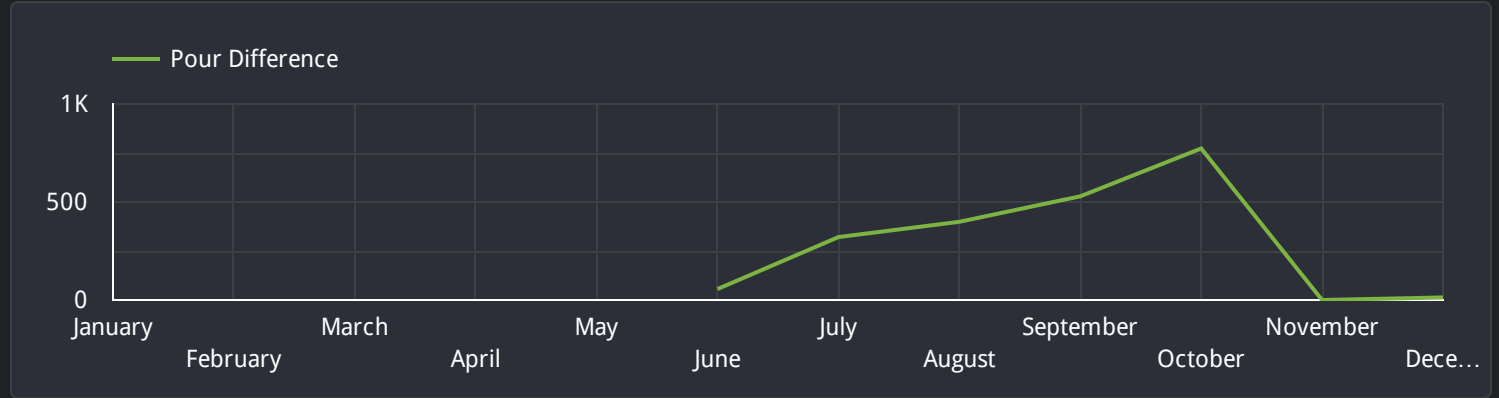
Sold Pours by Month



Month	Expected Pours	Sold Pours	Pour Difference
August	2,620	2,221	399
September	2,580	2,051	529
July	1,497	1,176	321
June	1,040	984	56
October	1,366	593	773
December	20	17	3
Grand total	9,133	7,042	2,091

Product	Sold Pours
1. Honey Mahogany	1,111
2. Bryces Bock	948
3. Luna Stout	945
4. Gooby	912
Grand total	7,042

1 - 21 / 21



Product

Keg Count

14.8

Bottle Count

4,204

☒ Month

✓

October

✓

September

✓

August

✓

July

☒ Type

✓

Keg

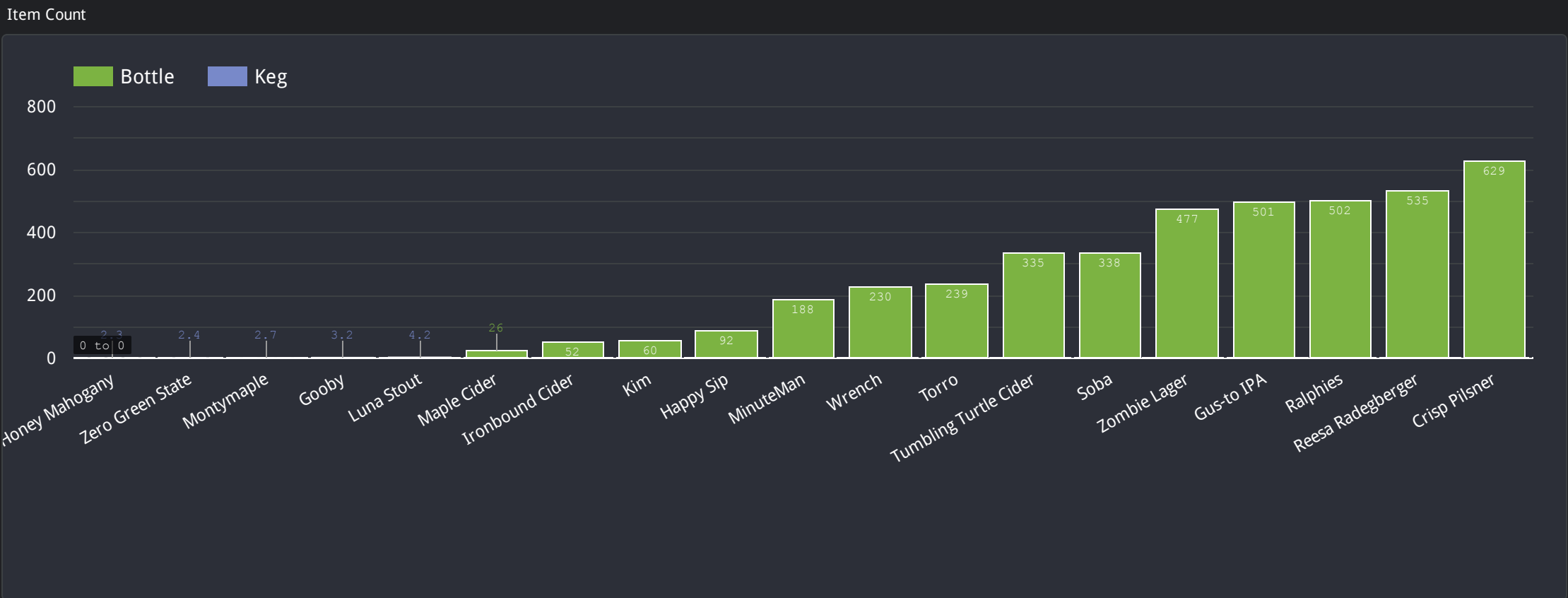
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Bottle

Total Order Cost

\$12,371.86

Type	Product	Inventory Count
Bottle	Crisp Pilsner	629
	Reesa Radegberger	535
	Ralphies	502
	Gus-to IPA	501
	Zombie Lager	477
	Soba	338
	Tumbling Turtle Cider	335
	Torro	239
	Wrench	230
	MinuteMan	188
	Happy Sip	92
	Kim	60
	Ironbound Cider	52
	Maple Cider	26
	Total	4,204
Keg	Luna Stout	4.2
	Gooby	3.2
	Montymaple	2.7
	Zero Green State	2.4
	Honey Mahogany	2.3
	Total	14.8



Type	Product	Cost by Unit	Total Order Cost
Keg	Luna Stout	\$560	\$1,176
	Gooby	\$418	\$668.8
	Montymaple	\$314.85	\$283.38
	Zero Green State	\$149.9	\$179.88
	Honey Mahogany	\$124	\$285.2
	Total	\$1,566.75	\$2,593.26
Bottle	Kim	\$18.56	\$278.4
	Soba	\$17.5	\$1,183
	Ralphies	\$17.5	\$1,757
	Maple Cider	\$15.75	\$81.9
	Ironbound Cider	\$14	\$145.6
	Happy Sip	\$13.05	\$240.12
	Crisp Pilsner	\$12.75	\$1,603.95
	Zombie Lager	\$11.88	\$1,416.69
	Wrench	\$11.52	\$662.4
	Torro	\$11.25	\$537.75
	MinuteMan	\$7.05	\$265.08
	Tumbling Turtle Cider	\$5.75	\$385.25
	Gus-to IPA	\$4.84	\$606.21
	Reesa Radegberger	\$4.6	\$615.25
	Total	\$166	\$9,778.6
Grand total		\$1,732.75	\$12,371.86

Month / Total Order Cost						
Type	June	July	August	October	September	Grand total
Bottle	\$2,725.25	\$2,571.7	\$2,156.84	\$858.89	\$1,465.92	\$9,778.6
Keg	\$1,057.6	\$588	\$89.94	\$763.26	\$94.46	\$2,593.26
Grand total	\$3,782.85	\$3,159.7	\$2,246.78	\$1,622.15	\$1,560.38	\$12,371.86