

Key Features

WE ARE STATISTICS

- Users can see information about how they are utilizing their closet and determine what actions to take

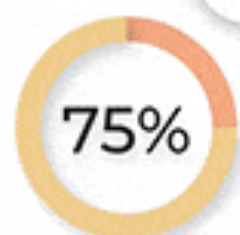
- Encourages users to be more conscious of their clothing consumption patterns and utilize more of their closet

9:41



Wear Statistics

Percentage Utilized



Size trends

M



..... M



..... 36



..... 8

Color / Pattern



Wear Ranking



Most Worn



Least Worn

Clothing Cost

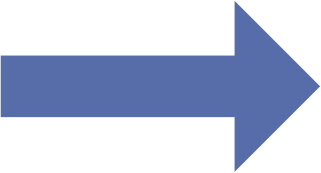
\$1000

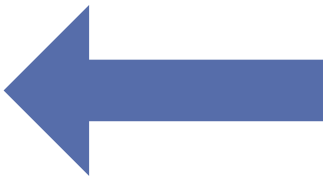


Closet Count



Press to play



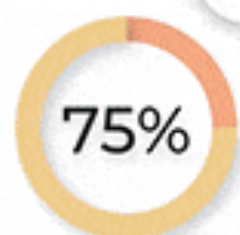


9:41



Wear Statistics

Percentage Utilized



Size trends

M



..... M



..... 36



..... 8

Color / Pattern



Wear Ranking



Most Worn



Least Worn

Clothing Cost

\$1000



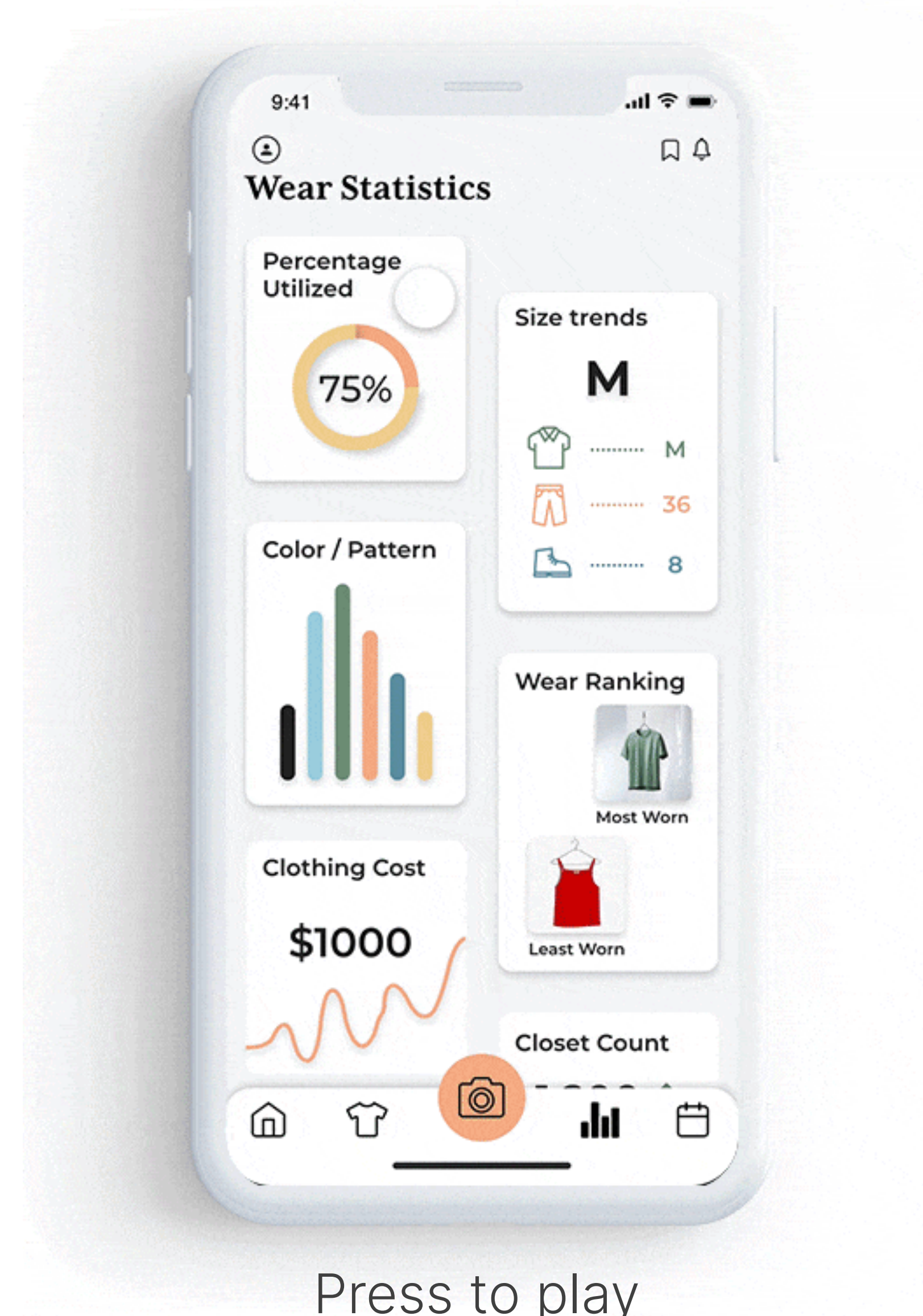
Closet Count



Key Features

WEAR STATISTICS

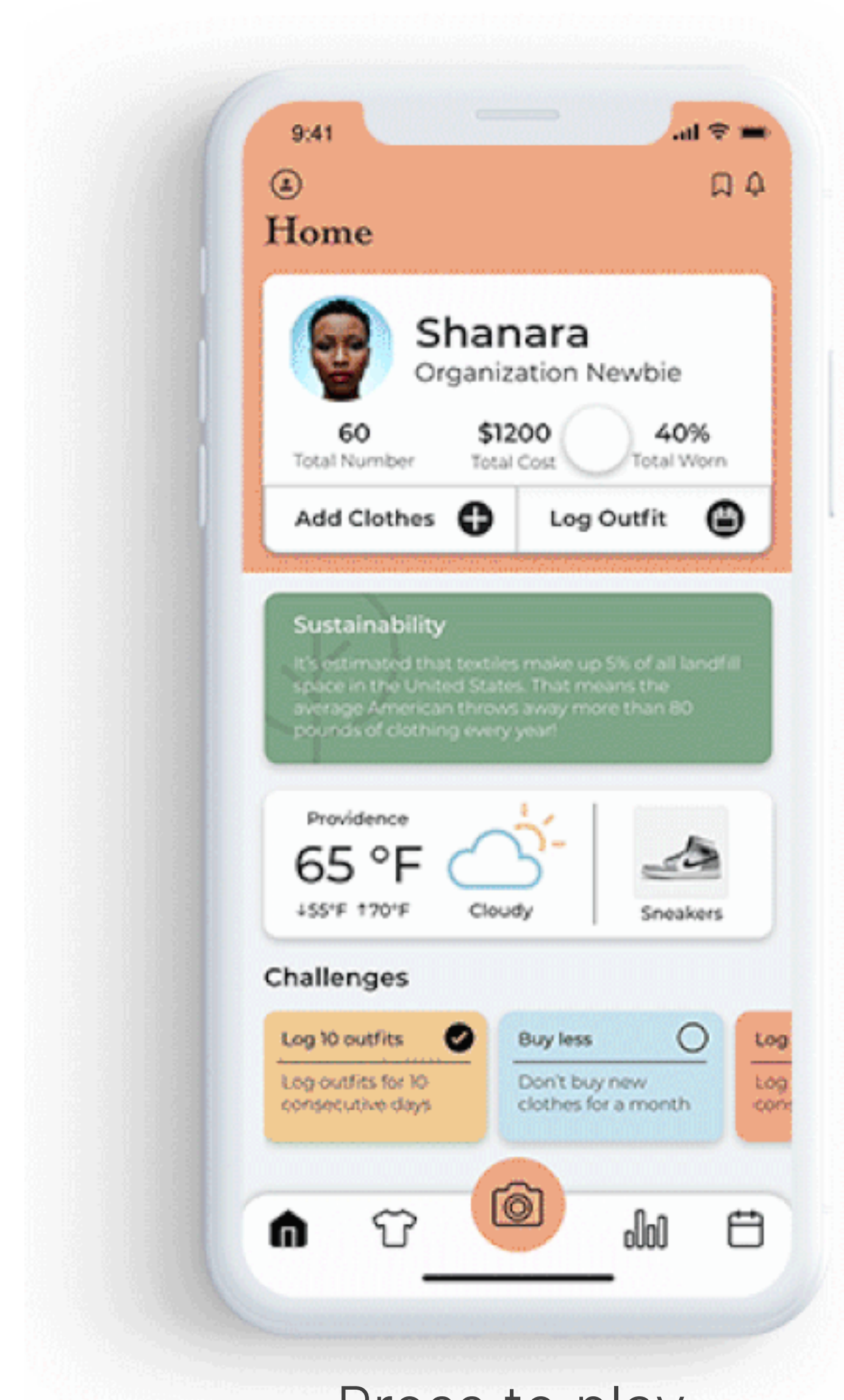
- Users can see information about how they are utilizing their closet and determine what actions to take
- Encourages users to be **more conscious of their clothing consumption patterns** and **utilize more of their closet**



Key Features

COMPARE CLOSET

- Users can compare items of clothing they are considering buying and compare them to clothes they own
- Helps users **reconsider** whether they **really need** to purchase a new item of clothing



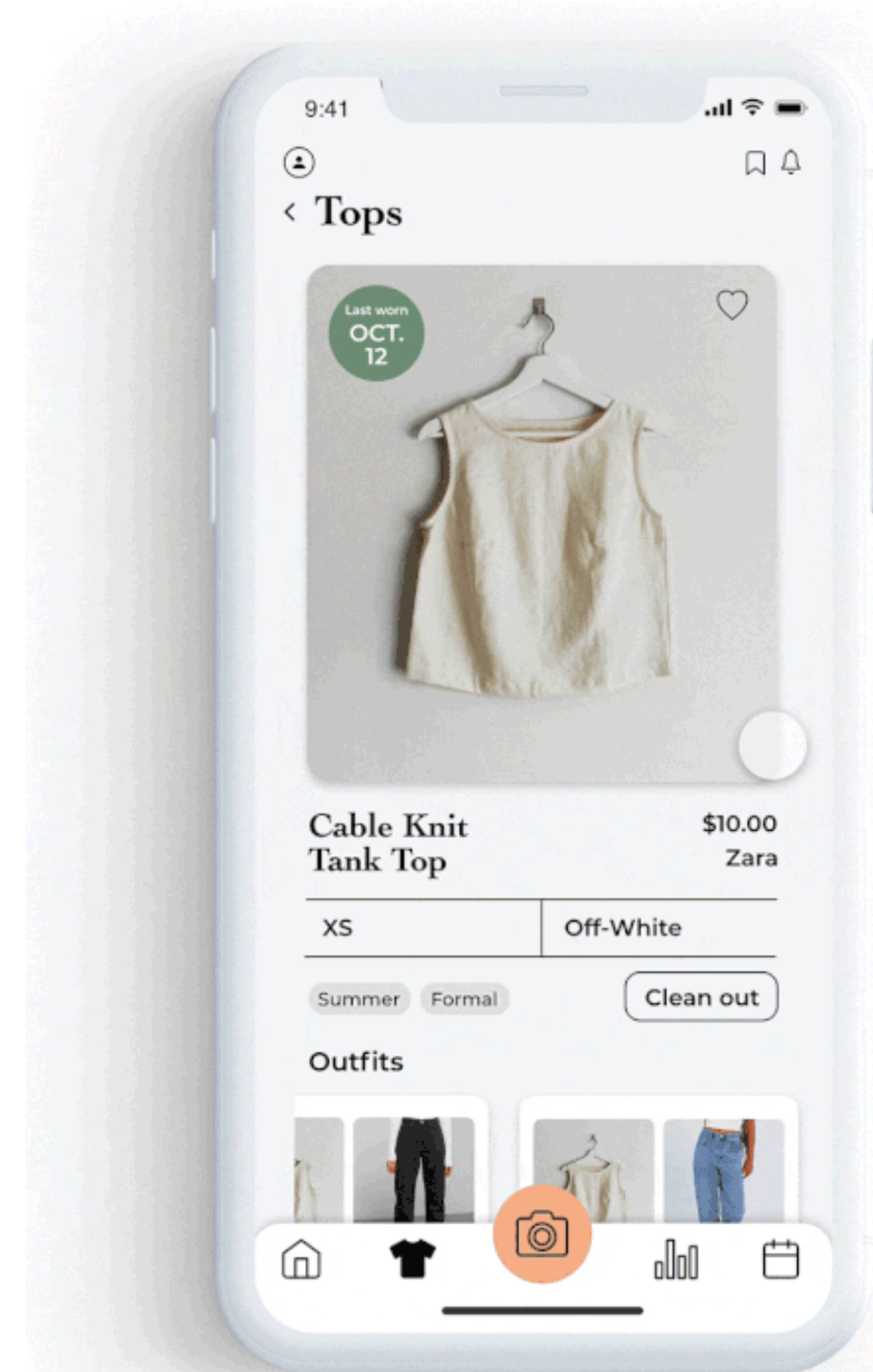
Press to play



Key Features

CLOSET CLEANOUT

- Users can tag clothes that they don't wear with options : donate/recycle/upcycle and resell and learn about each option
- Encourages users to consider what **actions they can take with clothes they do not wear often**



Press to play

