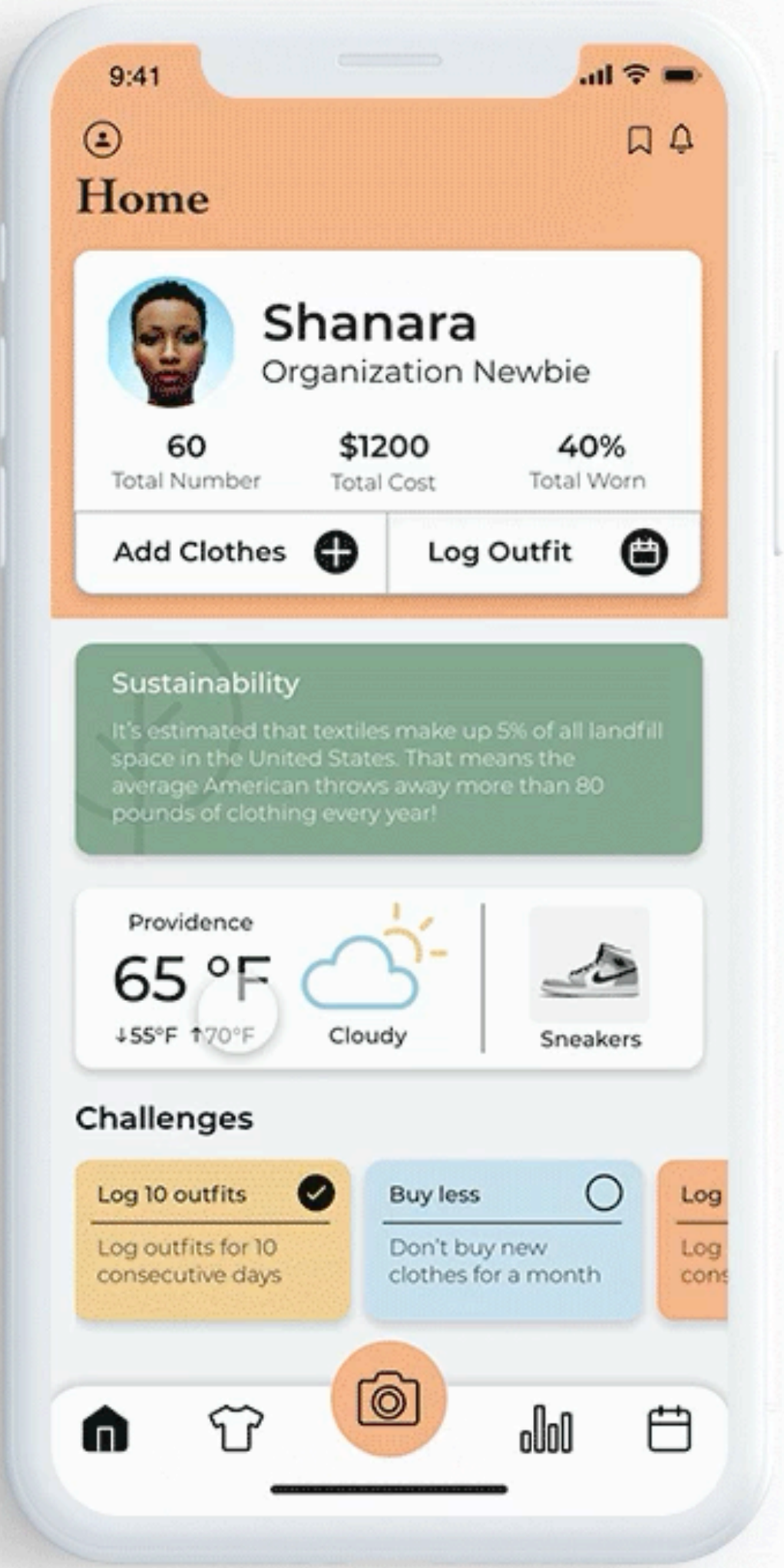
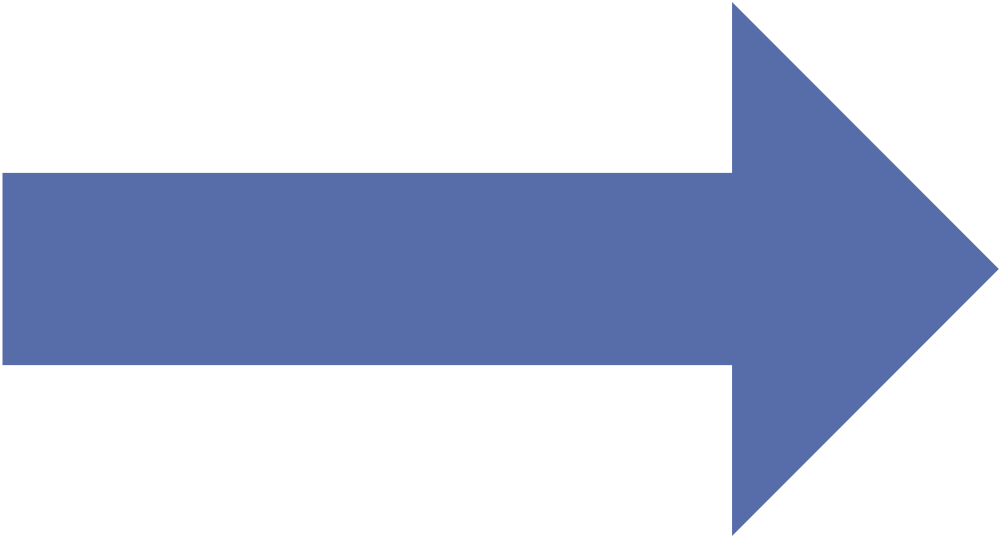
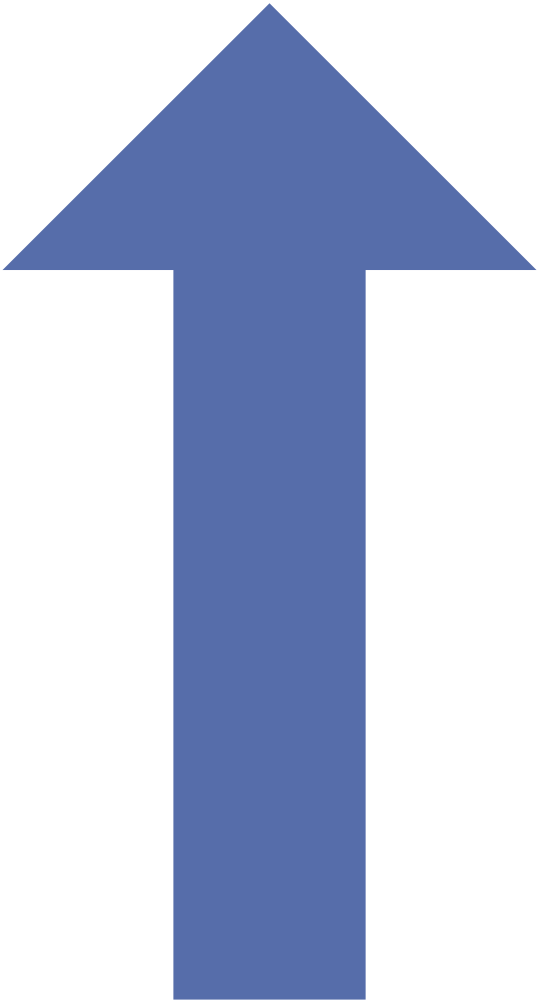
Redress


9:41
Home
Shanara
Organization Newbie
60
Total Number
$1200
Total Cost
40%
Total Worn
Add Clothes
Log Outfit
Sustainability
It's estimated that textiles make up 5% of all landfill space in the United States. That means the average American throws away more than 80 pounds of clothing every year!
Providence
65 °F
↓55°F ↑70°F
Cloudy
Sneakers
Challenges
Log 10 outfits
Log outfits for 10 consecutive days
Buy less
Don't buy new clothes for a month
Log

A clothing organization app promoting sustainable clothing habits

CONCEPT





Press to play

9:41

Home

Shanara

Organization Newbie

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Total Number	Total Cost	Total Worn

Add Clothes

Log Outfit

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Log outfits for 10 consecutive days

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Don't buy new clothes for a month

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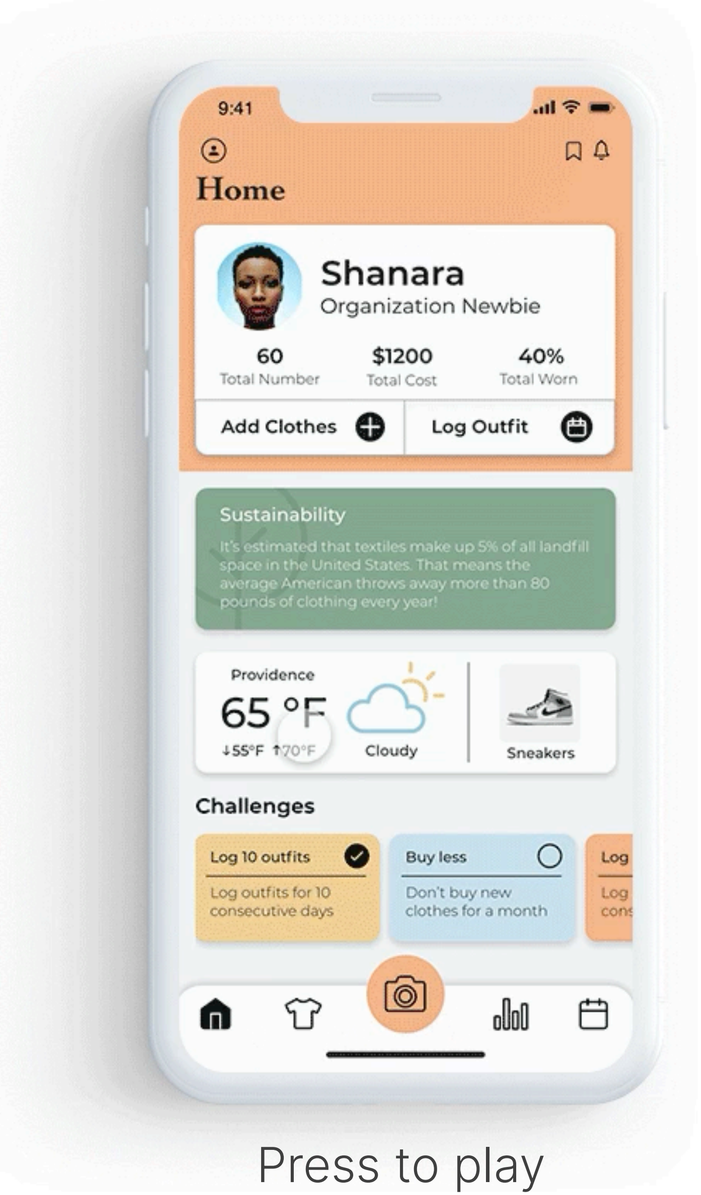
Log cons

Redress

CONCEPT

A clothing organization app promoting sustainable clothing habits



Press to play

Problem Area

Fast fashion encourages users to constantly buy more clothes and discard clothes after a few wears to keep up with trends

reDress

Fashion with a Mission