

Key Features

9:41



Closet



All Outfits

Outfit Suggestions

Get outfits recommendations based on your preferences



Create Outfit

Create your custom outfit out of items in your closet



Seasonal



Winter



Spring



Summer

Occasional



Formal



Casual



Workout

Custom

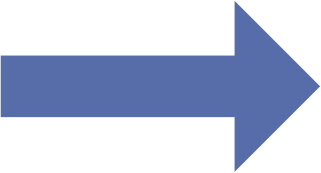


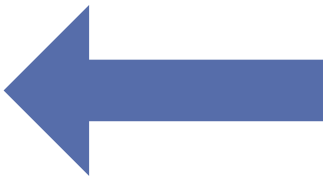
OUTSTANDING

- Algorithm generated suggestions for outfits and can add these to the closet

- Helps users get new looks out of old clothes and utilize their closet to full minimizing urge to buy more

Press to play





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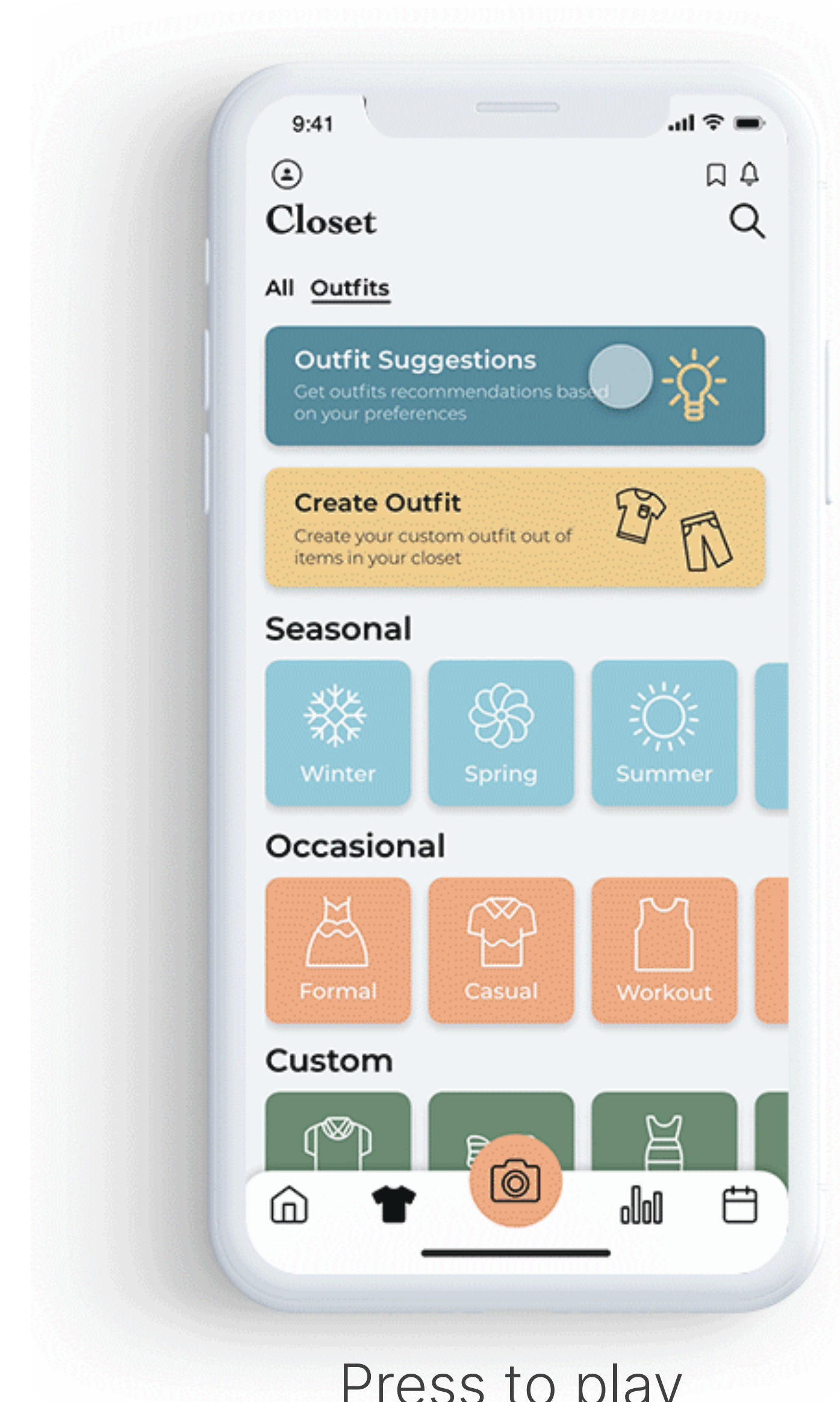
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Key Features

OUTFIT SUGGESTIONS

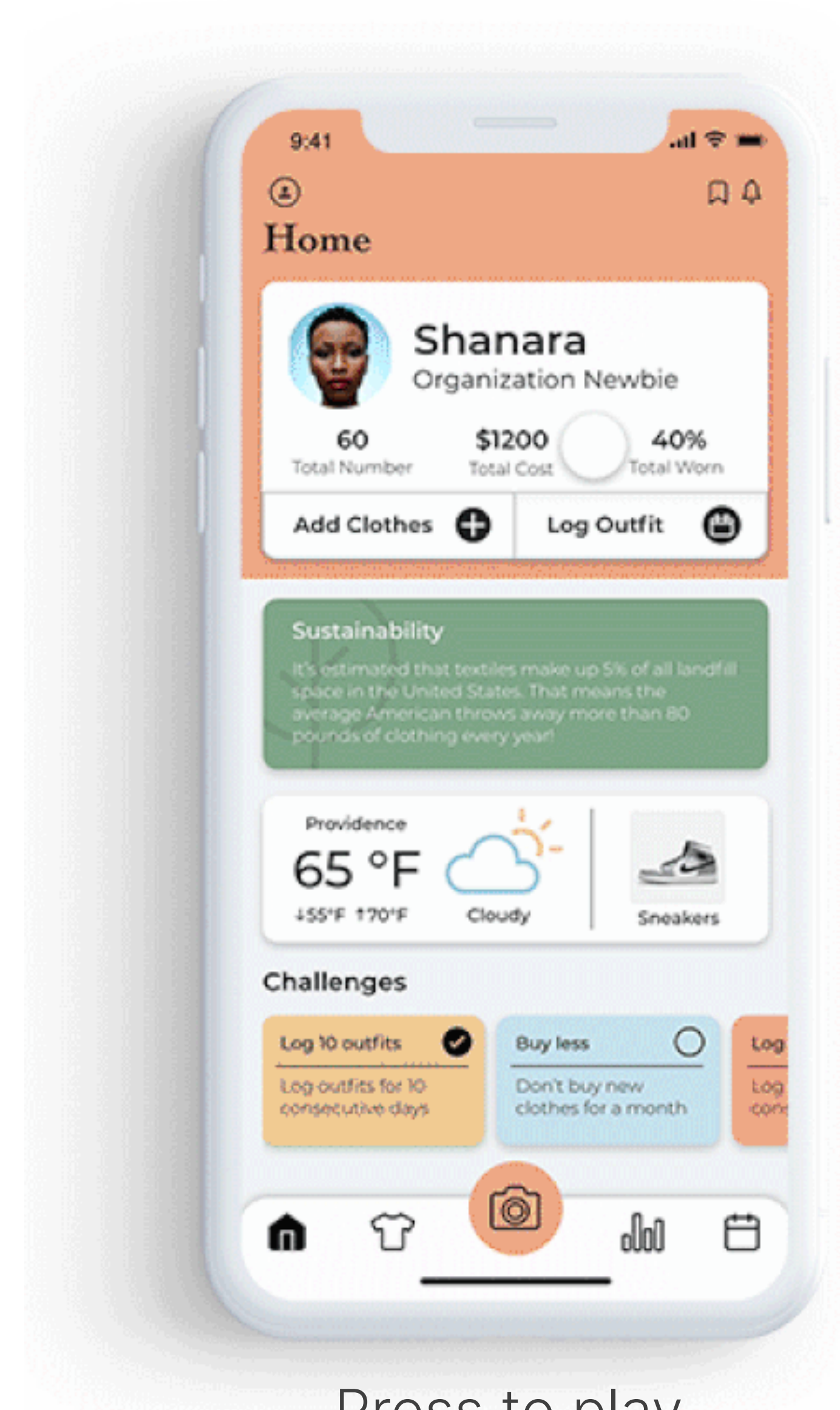
- Algorithm generated suggestions for outfits and can add these to the closet
- Helps users get **new looks out of old clothes** and utilize their closet to full minimizing urge to buy more



Key Features

COMPARE CLOSET

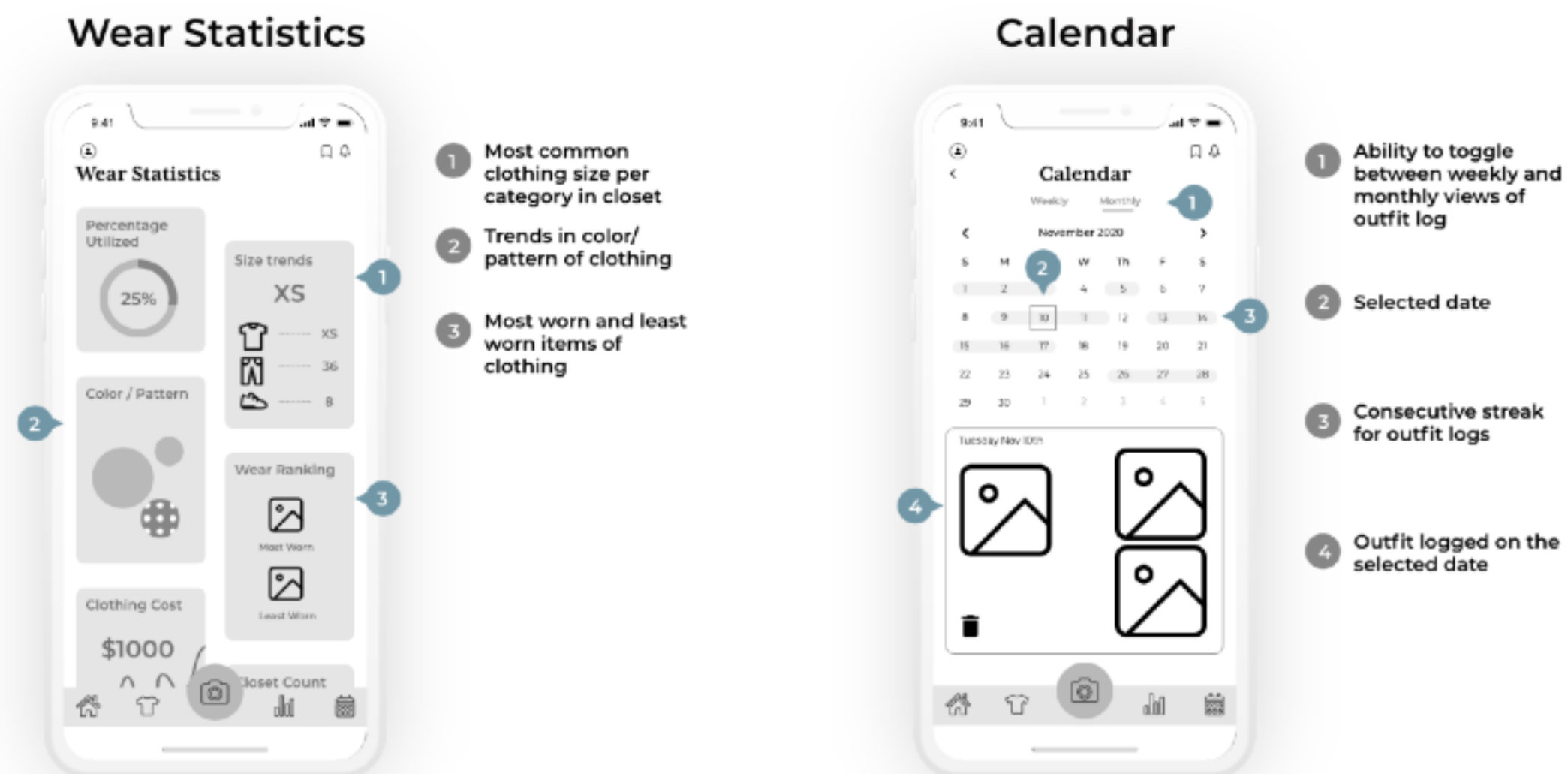
- Users can compare items of clothing they are considering buying and compare them to clothes they own
- Helps users **reconsider** whether they **really need** to purchase a new item of clothing



Press to play



Low-Fi & Testing



USER TESTING INSIGHTS

Tested concepts with three users. While users were intrigued by wear statistics and calendar feature, there was a **strong desire for an outfit generation feature**.

