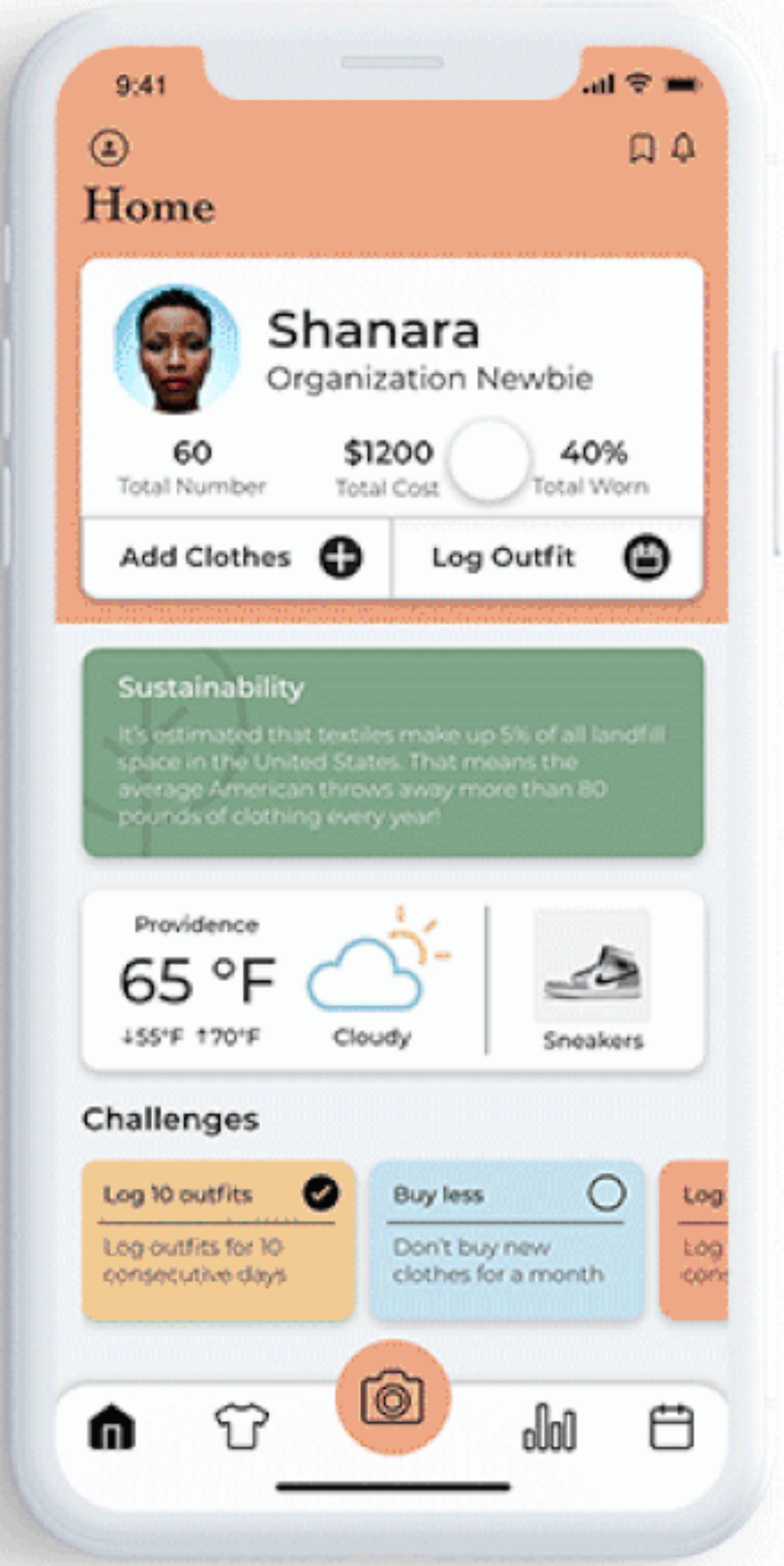
Key Features

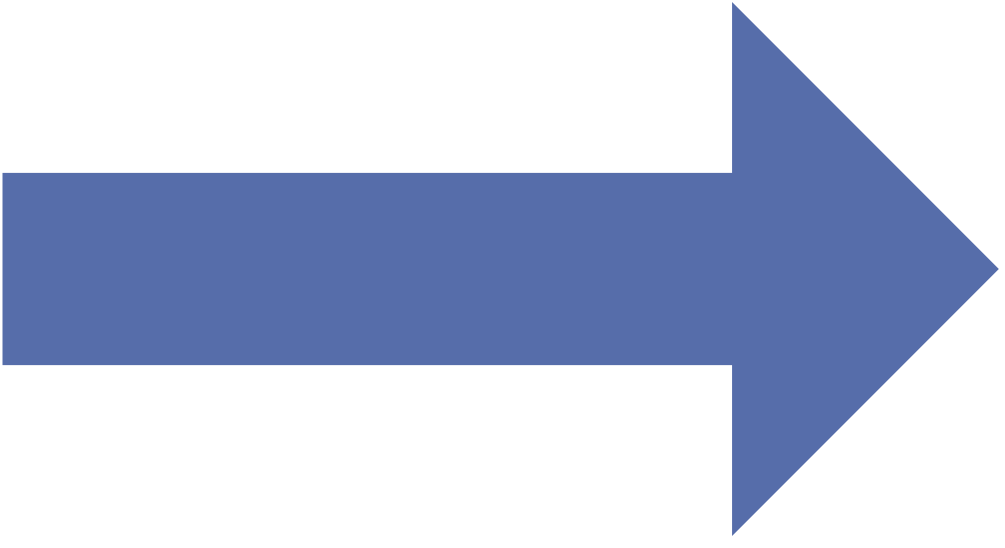
COMPARE CLOSET

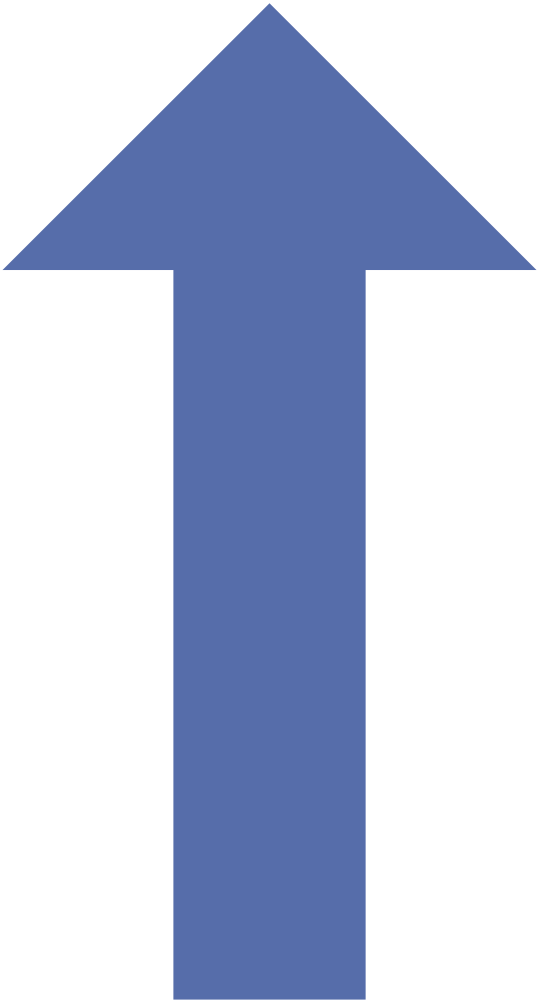
- Users can compare items of clothing they are considering buying and compare them to clothes they own

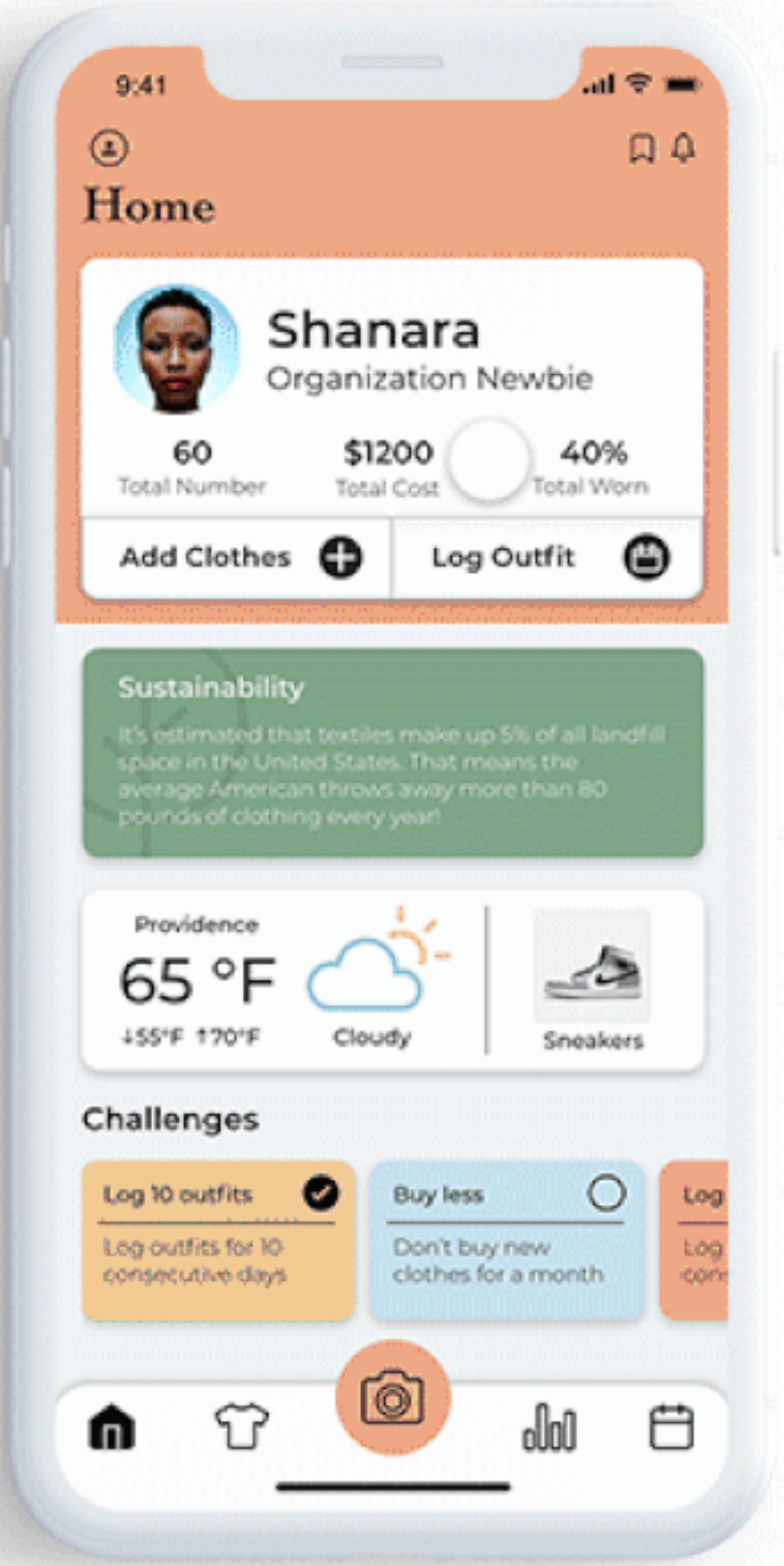
- Helps users **reconsider whether they really need to purchase a new item of clothing**


9:41
Home
Shanara
Organization Newbie
60
Total Number
$1200
Total Cost
40%
Total Worn
Add Clothes
Log Outfit
Sustainability
It's estimated that textiles make up 5% of all landfill space in the United States. That means the average American throws away more than 80 pounds of clothing every year!
Providence
65 °F
↓55°F ↑70°F
Cloudy
Sneakers
Challenges
Log 10 outfits
Log outfits for 10 consecutive days
Buy less
Don't buy new clothes for a month

Press to play



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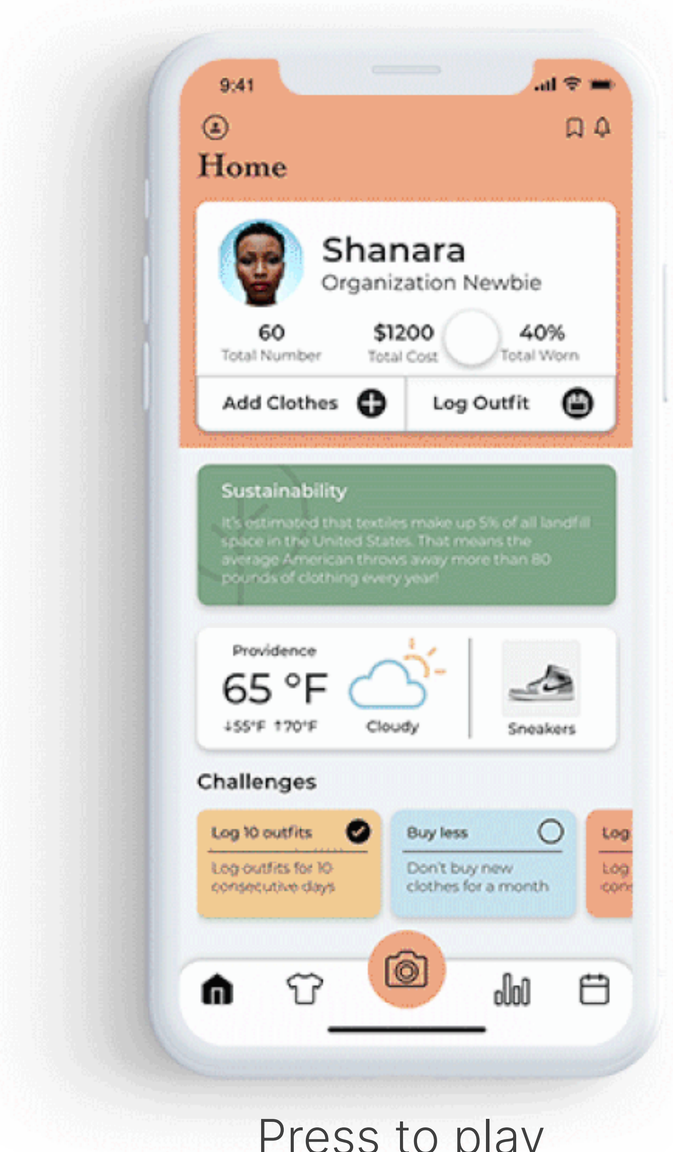


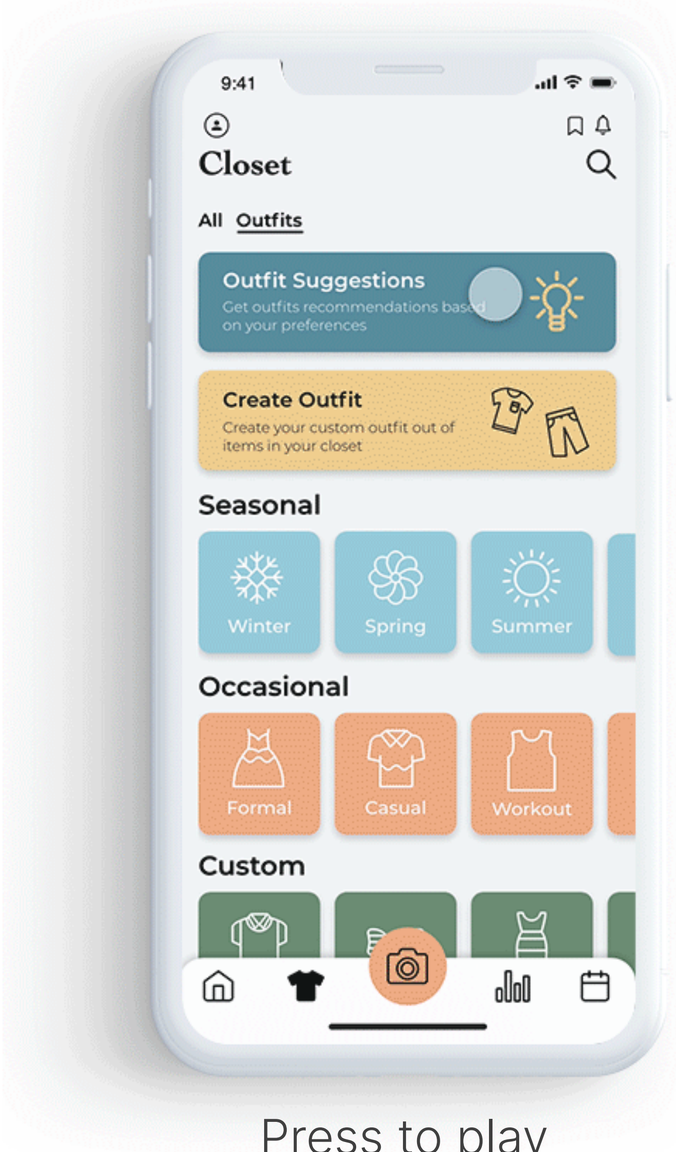
Press to play

Key Features

OUTFIT SUGGESTIONS

- Algorithm generated suggestions for outfits and can add these to the closet

- Helps users get **new looks out of old clothes** and utilize their closet to full **minimizing urge to buy more**



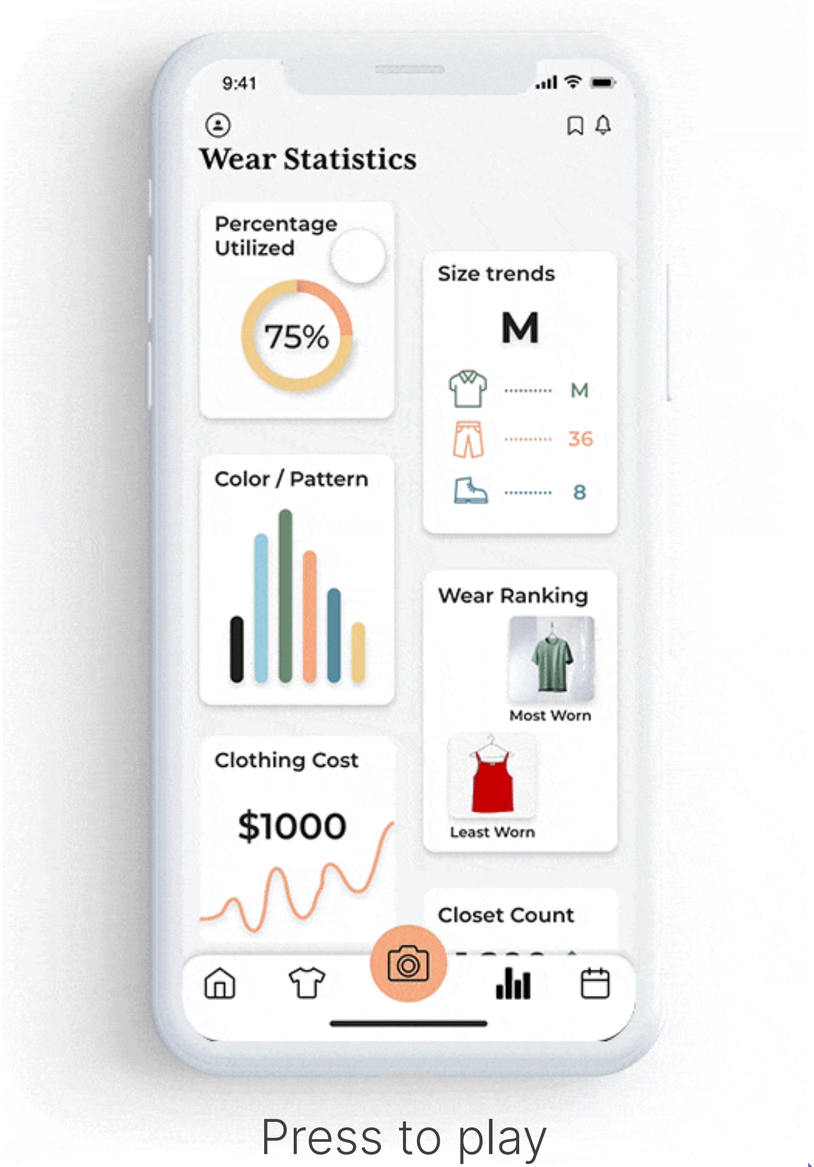
Press to play

Key Features

WEAR STATISTICS

- Users can see information about how they are utilizing their closet and determine what actions to take

- Encourages users to be **more conscious of their clothing consumption patterns** and **utilize more of their closet**



Press to play