

Assignment 2

Advanced SQL for Data Analysis and Visualization

This assignment is to test your ability to write advanced SQL queries to address a variety of data analysis questions and visualize them in an appropriate way to understand the result.

Instruction:

- Use any relational database (e.g., SQL Server, MySQL, PostgreSQL) for database creation and relation insertion.
- Execute SQL queries to validate the accuracy of results on the same platform.
- Populate some arbitrary data as instructed.
- Utilize visualization tools such as Tabulae, Power BI, or Streamlit for clear and informative presentation of the results.

1. Database Schema Design (1 marks)

Create a database name "ADTAssignment2" with the following table:

```
`program` (programID, name)
`depCourse` (courseID, deptName, programID)
`users` (userID, programID)
`courseSiteVisit` (visitID, courseID, userID, date)
```

2. Data Population (1.5 mark)

Populate each table to meet the specified criteria:

Insert sample data,

1. there are at least two departments (for example, Computer Science and Maths).
2. there are at least 2 programs (for example, undergrad and Master).
3. there are at least 2 courses in each program per department.
4. there are at least 3 users in each program.
5. populate the courseSiteVisit table with at least 100 records with following criteria:
 - i. there are at least 2 users visited all courses.
 - ii. all users should have visited at least 1 course.
 - iii. each user should have visited at least 1 course multiple times on the same date.
 - iv. each user should have visited multiple dates per a single course.

3. Data Analysis (2.5 mark) and Visualization (2.5 mark)

- a. The total number of times a course has been visited or accessed by all users.
- b. The total number of visits for each course, categorized by program.
- c. The total number of students or users enrolled in each program.
- d. The total number of unique visitors per department by program.
- e. The most recent date (or last date) on which a user visited each course.
- f. The number of times a user has visited each course.

- g. The user who has visited a course the most (i.e., most frequent visitor per course), along with the visit count.
- h. The user who visited a course the most times in a single day. (i.e., most frequent visited user in single day per course)
- i. Longest visit streak days per user per course (i.e., the maximum number of days in a row that a user has accessed or engaged with the course site)
- j. Longest gap between visit per user and number of days in single course.
- k. The user who visited the most courses within a short duration.

Submission:

- Meet GA to demonstrate your work: they will check all the above tasks from your laptop.
- They will question you to explain the reason for using certain statements.
- Submit a pdf document with the following:
 - o SQL file
 - o Report to explain the results including the visualization.