

Credit Card Transaction Report

Revenue

55M

Trans_Amount

45M

Total Interest

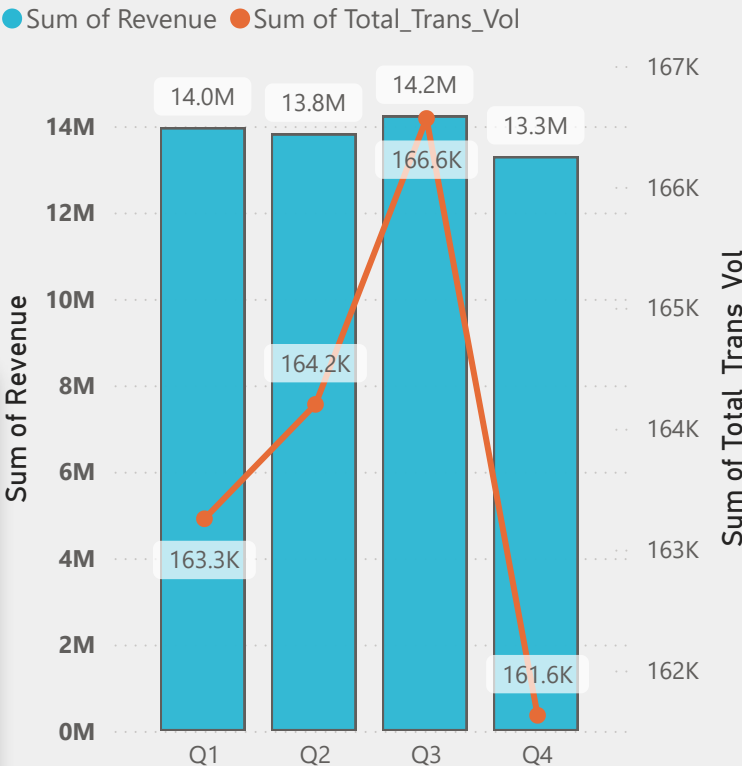
7.8M

Trans_Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

QTR Revenue and Total Trans Count



Week_Start_Date

All

Q4

Q3

Q2

Q1

F

M

Silver

Blue

Gold

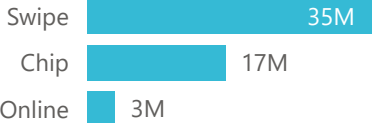
Platinum

Med

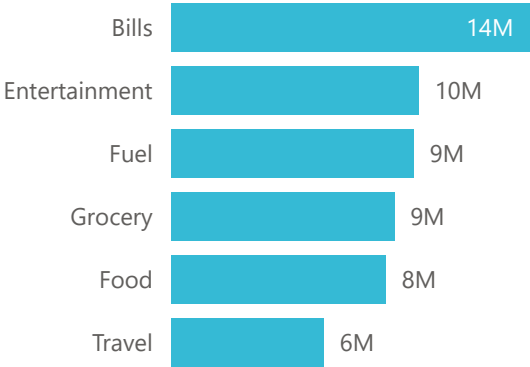
Low

High

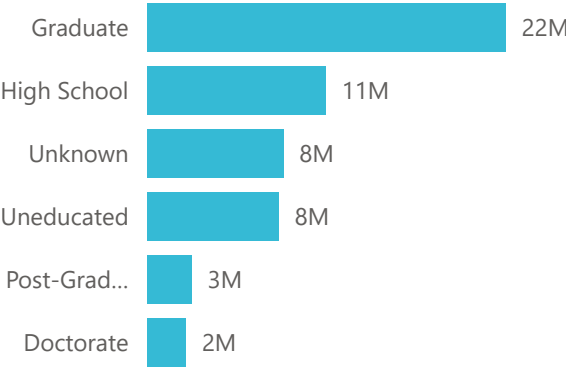
Revenue by Expenditure Type



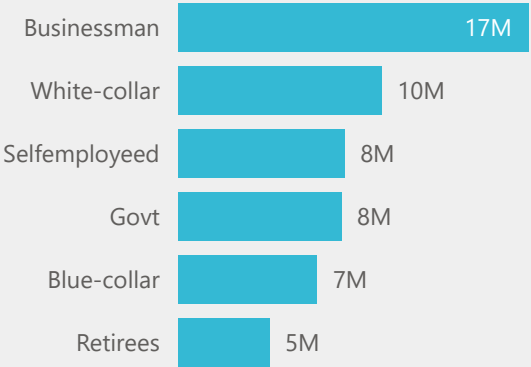
Revenue by Expenditure Type



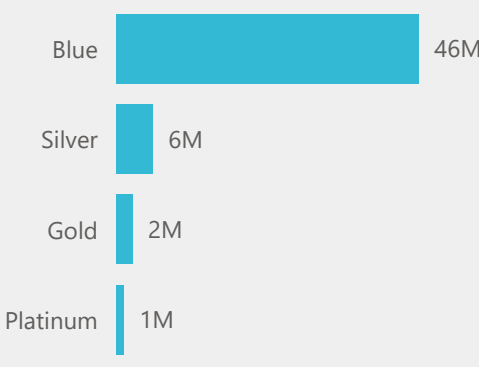
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

M

30M

F

25M

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

Customer_Job

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Interest_Earned

Blue-collar

6904279

5488838

952801

Businessman

17387832

14285412

2539390

Govt

8111701

6507875

1160016

Retirees

4535184

3623120

630359

Selfemployed

8261758

6395026

1119742

White-collar

10114656

8221742

1441074

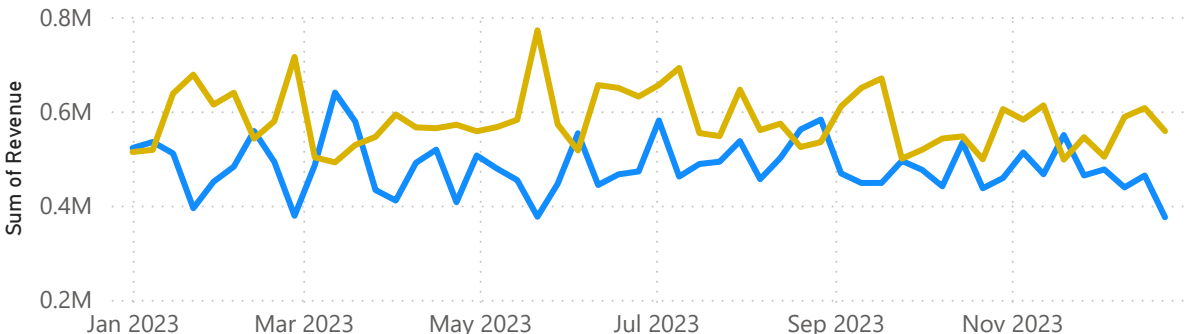
Total

55315410

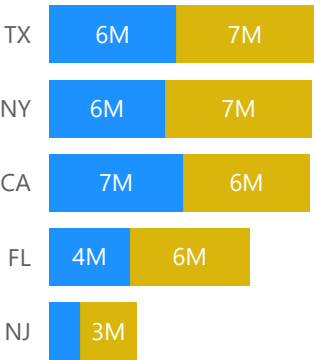
44522013

7843382

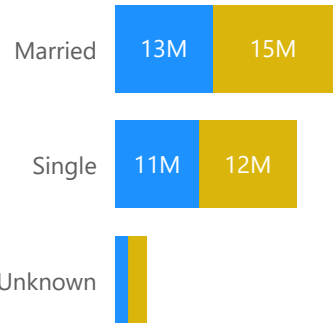
Revenue by Week



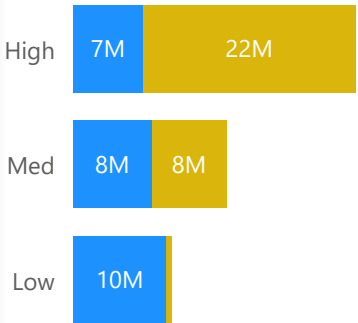
Top 5 States



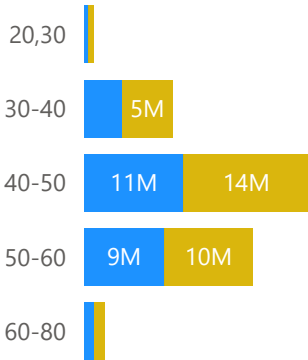
Rev_By Marital Status



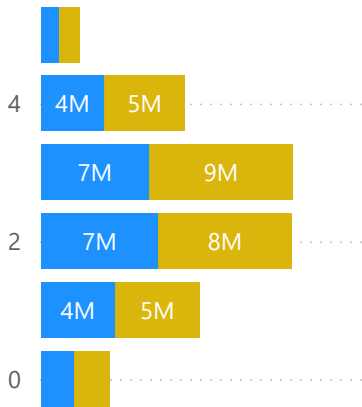
Rev_By Income Group



Rev_By Age Group



Rev_By Dependent



Rev_By Education

