



ADVENTURES TOURISM AND SAFTEY MEASURES
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Submitted by

VIBIN KJ

210755175038

Under the Guidance of

MR. SOOREJ T P

**CHENNAI AMIRTA INTERNATIONAL INSTITUTE OF HOTEL
MANAGEMENT**

[Affiliated to **SINGHANIA UNIVERSITY**]

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BONAFIDE CERTIFICATE

Certified that the Project report titled "Adventures tourism and safety measures" is the bona fide work of VIBIN KJ Reg No:210755175038 who carried out the work under my supervision. Certified further that to the best of my knowledge the work reported here in does not form part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other University/Institution.

Place: BANGLORE

Date:

Signature of Guide Principal Signature



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Lastly, I want to thank all my friends and colleagues who helped me with their love and inspiration. Their assistance helped me to complete my report smoothly



DECLARATION

I, **Mr. VIBIN KJ** here declare that the project work titled “Adventure tourism and safety measures ” is the original work done by me under the supervision of DR.SATISH RAO along with MR. SOOREJ T P and it is not submitted to any university or published any time before. The Project work for partial fulfilment of the requirement of the award of **BSCHM** by **SINGHANIA UNIVERSITY**.

Name: VIBIN KJ

Register No: 210755175038

Date:

SYNOPSIS

"Adventures in Tourism: Exploring Thrills Safely" is an informative and engaging guide that delves into the world of adventure tourism while emphasizing the importance of safety measures. This book takes readers on a thrilling journey through various adventure destinations, activities, and experiences, highlighting the exhilaration and excitement of these adventures.

The first part of the book introduces readers to the concept of adventure tourism and its growing popularity among travelers seeking unique and adrenaline-pumping experiences. It explores various adventure activities, such as hiking, mountain biking, rock climbing, water sports, and wildlife safaris, and provides an in-depth look at the challenges and risks associated with each.

In the final section, "Adventures in Tourism" provides practical tips and guidelines for travelers to plan their adventures responsibly and safely. It offers insights into choosing reputable tour operators, understanding insurance options, and packing essentials for various adventure trips.

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CHAPTER 1: INTRODUCTION



This project, "Adventures in Tourism: Balancing Thrills and Safety," is dedicated to unraveling the intricate relationship between adventure tourism and the indispensable safety measures that accompany it. We embark on a journey through the heart of exhilaration, exploring the diverse spectrum of adventure activities and their captivating destinations. From scaling towering peaks to diving into the depths of the ocean, from navigating uncharted trails to experiencing the wildest encounters with nature, this project sheds light on the myriad ways in which adventure tourism enriches our lives.

But beyond the excitement and enchantment, we delve deep into the realm of safety, recognizing that a fulfilling adventure is one that unfolds with care and precaution. We offer insights into risk assessment, the importance of appropriate gear, the significance of professional training and certification, and the swift responsiveness of emergency procedures. Real-life accounts and case studies are employed to underline the gravity of the matter and to reinforce the idea that safety is a non-negotiable aspect of adventure tourism.

the goal of this project is to empower adventure enthusiasts, equip them with the knowledge and resources to ensure their safety, and help them strike a balance between thrill and security. it serves as a compass for travelers, guiding them in selecting reliable tour operators, understanding insurance options, and preparing themselves for the exciting journeys ahead. adventure and safety need not be mutually exclusive; rather, they should be interwoven to enable adventurers to traverse the world with confidence and serenity

join us on this enlightening expedition as we unearth the art of adventures in tourism, where thrills and safety converge to create remarkable memories that will last a lifetime.

In a rapidly changing world, where the urge to explore and seek exhilarating experiences is at an all-time high, adventure tourism has emerged as a dynamic and captivating facet of the travel industry. As more and more people yearn for thrilling encounters in the great outdoors or within the heart of bustling cities, the concept of adventure tourism has transcended niche interest to become a mainstream phenomenon.

However, behind the allure of adventure and the promise of unforgettable escapades, there is an imperative that cannot be overlooked: the safety of adventure tourists. With the surge in adventure tourism, the need for effective safety measures and comprehensive guidance is paramount. The thrill-seeker of today must be well-informed and well-prepared to embark on their adventure of choice, ensuring that every adrenaline rush is both enjoyable and secure.

Purpose and scope for the project

Inform and Educate: The primary purpose is to inform and educate adventure enthusiasts, potential adventure tourists, travel professionals, and the general public about the exhilarating world of adventure tourism and the critical importance of safety measures. By doing so, the project aims to empower individuals with knowledge and awareness, ensuring that they can enjoy thrilling adventures with confidence and prudence.

Promote Responsible Adventure Tourism: Another key purpose is to promote responsible adventure tourism. The project seeks to encourage adventure tourists to not only embrace excitement and adventure but to do so responsibly and ethically. It emphasizes that safety and adventure are not mutually exclusive, and by making informed choices, travelers can have the best of both worlds.

SCOPE

Adventure Activities: The project covers a diverse array of adventure activities, such as hiking, mountain biking, rock climbing, water sports, wildlife safaris, and more. It provides insights into the nature of these activities, their appeal, and the associated risks.

Adventure Destinations: It explores adventure tourism destinations worldwide, highlighting the unique experiences and challenges each location offers. From remote wilderness areas to urban adventure hotspots, the project delves into the appeal of different destinations.

Safety Measures: A significant part of the project is dedicated to safety measures. It offers comprehensive guidance on risk assessment, proper equipment selection, the importance of professional training and certification, and emergency response protocols. Practical advice is provided for adventure tourists to ensure their well-being.

Real-life Stories and Case Studies: To drive home the importance of safety, the project incorporates real-life stories and case studies of adventure incidents. These anecdotes illustrate the potential dangers and underscore the necessity of being prepared.

Choosing Reliable Tour Operators: The project provides tips and guidelines for selecting reputable tour operators who prioritize safety and adhere to ethical and responsible tourism practices

.Insurance and Legal Aspects: It discusses insurance options relevant to adventure tourism and touches on legal aspects, helping travelers understand their rights and responsibilities.

Packing and Planning: Practical recommendations for packing essentials and planning adventure trips are included to help adventurers prepare thoroughly.
Promotion of Ethical Adventure Tourism: The project advocates for the responsible and ethical aspects of adventure tourism, promoting a mindset that respects the environment, local communities, and cultural sensitivity.



CHAPTER 2: REVIEW OF THE LITRATURE

Overview of Adventures tourism and safety measures

"Adventures in Tourism: Balancing Thrills and Safety" provides a holistic overview of the dynamic and exhilarating world of adventure tourism while emphasizing the crucial importance of safety measures. This project aims to inform, educate, and empower adventure enthusiasts, travelers, and professionals by offering a comprehensive exploration of various facets within this realm.

.Key Components of the Overview:

Adventure Activities: The project takes readers on a journey through a diverse array of adventure activities, from heart-pounding pursuits like rock climbing and whitewater rafting to more leisurely activities such as wildlife safaris and cultural immersion experiences. Each activity is examined for its unique appeal and inherent risks.

Adventure Destinations: It explores adventure tourism destinations worldwide, showcasing the thrilling experiences and challenges they present. Readers are introduced to the awe-inspiring landscapes of remote wilderness areas, as well as the urban adventure hubs that offer excitement in the midst of bustling cities.

Safety Measures: Safety is a paramount concern, and the project provides an in-depth examination of the measures that are essential for the well-being of adventure tourists. This includes detailed discussions on risk assessment, the selection of proper equipment, the significance of professional training and certification, and emergency response protocols.

Real-Life Stories and Case Studies: To underline the significance of safety, real-life stories and case studies of adventure incidents are incorporated. These narratives serve as powerful reminders of the potential dangers and the need for preparedness.

Selecting Reliable Tour Operators: The project offers guidance on how to choose trustworthy tour operators who prioritize safety and adhere to ethical and responsible tourism practices. This ensures that travelers can entrust their well-being to capable hands

Insurance and Legal Aspects: It sheds light on insurance options relevant to adventure tourism, making it easier for travelers to understand and secure adequate coverage. Additionally, it touches upon the legal aspects associated with adventure tourism, helping travelers grasp their rights and responsibilities.

Packing and Planning: Practical recommendations for packing essentials and planning adventure trips are included to help adventure tourists prepare thoroughly, ensuring a well-organized and safe adventure.

Promotion of Ethical Adventure Tourism: The project emphasizes the importance of responsible and ethical adventure tourism. It encourages travelers to adopt a mindset that respects the environment, local communities, and cultural sensitivities, contributing to sustainable and responsible travel practices.

□ IMPORTANTS OF SAFETY MEASURES



Risk Mitigation: Adventure activities often involve inherent risks. Safety measures help mitigate these risks and reduce the likelihood of accidents and injuries.

Visitor Experience: Ensuring the safety of participants enhances their overall experience. They can enjoy the adventure with peace of mind, knowing that precautions are in place.

Legal Compliance: Many adventure tourism businesses are subject to legal regulations. Adhering to safety measures helps them comply with these regulations and avoid legal issues.

Reputation: A reputation for safety is essential for any adventure tourism company. Positive safety records can attract more customers and build trust.
Insurance: Insurance costs are often lower for companies that have robust safety measures in place, as insurers see them as lower risk

Insurance: Insurance costs are often lower for companies that have robust safety measures in place, as insurers see them as lower risk.

Emergency Preparedness: Having safety measures means being prepared for emergencies. This can be life-saving in remote or high-risk environments.

Community Relations: In many adventure tourism destinations, businesses must maintain positive relationships with local communities. Safety measures can help minimize negative impacts on these communities

Employee Well-being: Safety measures also protect the well-being of staff. Employees who feel safe and supported are more likely to provide better service to customers.

Long-Term Viability: By prioritizing safety, adventure tourism businesses can ensure their long-term viability and success, contributing to the growth of the industry.



ACCESS CONTROL:

Registration and Screening: Require participants to register and complete a screening process to assess their fitness and readiness for the adventure activity. This may include age restrictions, medical assessments, and skill certifications.

Pre-Booking and Permits: Implement a pre-booking system where participants must obtain permits or reservations in advance. This helps manage the number of participants and prevents overcrowding.

Guide and Instructor Qualifications: Ensure that guides and instructors are properly trained and certified for the specific adventure activity. They should have the skills and knowledge to lead participants safely.

Equipment Inspection: Regularly inspect and maintain adventure equipment (e.g., ropes, harnesses, helmets) to ensure they are in good condition and meet safety standards.

Permits and Regulations: Adventure tourism destinations often require permits and adherence to specific regulations to control the number of participants and ensure that activities are conducted safely and responsibly. These permits are issued by local authorities or government agencies.

Limited Group Sizes: Operators may limit the size of adventure tour groups to reduce environmental impact and maintain safety. Smaller groups can navigate trails and routes more effectively and minimize disruption to the environment.

Time Restrictions: Access control can include time restrictions, such as certain activities being allowed only during specific hours

Visitor Centers: Visitor centers serve as access control points where tourists can receive information, obtain permits, and receive safety briefings. They often serve as educational hubs to orient visitors to the environment and culture.

Educational Programs: Adventure tourism destinations frequently offer educational programs or guides to inform participants about the environment, local customs, and safety guidelines. These programs help tourists make informed decisions and minimize their impact.

□ Local Benefits: Adventure tourism can bring economic benefits to local communities. It's important to ensure that local people receive fair compensation for their involvement and that tourism revenue supports community development.

□ Access Control: Managing access to adventure sites is important for safety and sustainability. This includes controlling the number of participants, permits, and monitoring environmental impacts

.Customer Experience: Adventure tourism focuses on providing participants with unique and unforgettable experiences. Operators strive to create personalized and memorable adventures.



CHAPTER 3: METHODOLOGY

Overview of Adventures tourism management

Planning and Development: This includes identifying adventure destinations, selecting activities (e.g., hiking, rafting, rock climbing), and creating itineraries

Risk Assessment and Safety: Ensuring the safety of participants is paramount. This involves assessing and managing risks associated with adventure activities.

Logistics: Handling transportation, accommodation, permits, and equipment for adventure trips.

Marketing and Promotion: Attracting customers through effective marketing strategies.

Customer Experience: Providing a memorable adventure experience, including guides, customer service, and unique activities.

Environmental Responsibility: Practicing sustainable and eco-friendly tourism to minimize the impact on natural environments.

Risk Assessment and Management:

The process of identifying and evaluating potential risks in adventure activities.

Strategies for mitigating and managing risks to ensure participant safety.

Adventure Equipment and Gear:

The importance of using high-quality, well-maintained equipment in adventure tourism.

Guidelines for selecting appropriate gear for different activities.

Training and Certification:

The role of training and certification programs for adventure tourism guides and instructors.

Examples of certifications and their significance in ensuring safety.



Case Studies and Accidents:

Adventure Tour Boat Capsizing in Thailand: A tragic boat capsizing incident in Thailand during a tour caused fatalities. It exposed concerns about boat safety standards and overcrowding during marine adventure tourism.

Diving Incident on the Great Barrier Reef: There have been instances of diving accidents on the Great Barrier Reef. These accidents emphasize the importance of diver training, equipment maintenance, and adherence to safety guidelines.

Innovations in Safety Technology:

Wearable GPS and Satellite Communication Devices:

Devices like GPS watches, personal locator beacons (PLBs), and satellite phones allow adventurers to stay connected and send distress signals in remote areas. They are vital for tracking, communication, and requesting help in emergencies.

Adventure-Specific Apps:

Smartphone apps designed for adventure enthusiasts offer features like route tracking, real-time weather updates, and SOS services. They enhance navigation and provide crucial information for safe adventures.

Drone Technology:

Drones are used for aerial surveillance and monitoring in adventure tourism. They assist in search and rescue missions, provide aerial views of terrain, and help identify potential hazards.

- Health and Safety Apps:

Mobile apps are used for personal safety, providing features like emergency alerts, location sharing, and safety tips.

Nanotechnology for Safety Materials:

Nanomaterials are used to enhance the properties of safety equipment, making them more durable, lightweight, and resistant to environmental factors.

Smart Helmets and Glasses:

Innovations in smart home technology include smart smoke detectors, security cameras, and doorbell cameras, offering real-time alerts and improved home security.

Biometric Authentication:

Biometric technology, such as fingerprint and facial recognition, enhances security in various applications, from access control to smartphone authentication.

Visitors registration and identification

Visitor Sign-In Sheet:

A traditional and simple method involves a paper sign-in sheet where visitors manually record their name, date, time of arrival, and purpose of their visit. This method is still used in some settings but lacks security.

Visitor Management Software:

Modern visitor registration systems use dedicated software that allows visitors to check-in electronically. These systems can capture visitor information, issue badges, and notify hosts about a visitor's arrival.

Digital Kiosks:

Self-service kiosks equipped with touchscreen displays can be placed at entrances to allow visitors to check in and print visitor badges. They often integrate with visitor management software.

Biometric Authentication:

Some high-security facilities use biometric identification methods, such as fingerprint or facial recognition, to verify a visitor's identity.

Barcoded or QR Code Badges:

Visitors are issued badges with barcodes or QR codes that can be quickly scanned for identification and access control purposes.

Access Control Integration:

Visitor registration systems can be integrated with access control systems to restrict or allow access based on a visitor's credentials.

Mobile Apps:

Some organizations offer mobile apps for visitors to pre-register, receive digital badges, and check in using their smartphones. Hosts can be notified through the app.

Types of Adventures tourism

Sky diving



Skydiving is an exhilarating adventure sport that involves jumping out of an aircraft from high altitudes and freefalling before deploying a parachute for a safe landing. Here's some information about skydiving:

- 1 Types of Jumps: Skydiving can include various types of jumps, such as tandem jumps (with an instructor), solo jumps, and advanced jumps like formation skydiving and wingsuit flying.
- 2 Freefall: During freefall, you experience a thrilling sensation of falling through the sky. This can last from a few seconds to a minute, depending on the altitude.

- 3 Altitude: Skydiving often takes place at altitudes of around 10,000 to 15,000 feet, with some extreme jumps from even higher altitudes.
- 4 Parachute Deployment: After the freefall, the parachute is deployed, allowing for a controlled descent to the ground.
- 5 Training: First-time skydivers typically receive training before their jump, including safety instructions and how to deploy the parachute. Tandem jumps are popular for beginners, as you're attached to an experienced instructor.
- 6 Equipment: Skydivers wear a jumpsuit, helmet, goggles, and a harness that connects to the parachute system.
- 7 Safety: Skydiving is generally considered safe when performed with proper equipment and under the guidance of experienced professionals. Follow all safety guidelines and instructions.
- 8 Locations: Skydiving centers can be found in many countries and regions, often in picturesque locations, providing breathtaking views during the jump.

HIKING



Hiking is a popular outdoor activity that involves walking or trekking through natural landscapes, typically on trails or in the wilderness. Here are some key points about hiking:

- 1 Types of Hiking: Hiking can range from easy day hikes on well-marked trails to more challenging backpacking trips that last multiple days and involve camping.
- 2 Trail Difficulty: Trails are often rated by difficulty, with designations like easy, moderate, and strenuous, based on factors like elevation gain and terrain.
- 3 Gear: Hikers typically wear comfortable clothing and sturdy hiking boots or trail shoes. It's important to carry essentials like water, food, a map, a first-aid kit, and appropriate clothing for varying weather conditions.

- 4 Trail Navigation: Maps, trail markers, and sometimes GPS devices or smartphone apps help hikers navigate the trail.
- 5 Scenic Beauty: Hiking allows you to explore diverse natural landscapes, from forests and mountains to deserts and coastal areas, offering scenic beauty and opportunities for wildlife observation.
- 6 Fitness Benefits: Hiking provides a great workout, improving cardiovascular health, strength, and endurance.
- 7 Solitude or Social: Hiking can be a solitary activity for those seeking peace and solitude, or a social one when done with friends or as part of organized hiking groups.
- 8 Leave No Trace: Hikers are encouraged to follow "Leave No Trace" principles, which emphasize environmental stewardship and responsible outdoor ethics.
- 9 National and State Parks: Many national and state parks have well-maintained hiking trails, making it accessible for people of various skill levels.

CAMPING



Camping is a popular outdoor activity that involves temporarily living in a natural environment, typically in tents, RVs, or under the open sky. Here are some key aspects of camping:

- 1 Types of Camping: Camping comes in various forms, including tent camping, RV camping, car camping, backpacking, and even glamping (luxury camping).
- 2 Location: Campers can set up in designated campgrounds, on public lands, in national or state parks, or even in remote wilderness areas.
- 3 Shelter: Tents, hammocks, or campers (RVs, trailers, etc.) provide shelter and a place to sleep. Camping styles range from basic to well-equipped.

- 4 Campfires: Campfires are a classic part of camping, used for cooking, warmth, and socializing. However, many areas have fire regulations and restrictions.
- 5 Cooking: Campers often cook their meals over a campfire, on a portable stove, or using other outdoor cooking equipment.
- 6 Outdoor Activities: Camping offers opportunities for outdoor activities like hiking, fishing, bird-watching, and more, depending on the location.
- 7 Nature Connection: Camping allows you to immerse yourself in nature, providing a break from city life and a chance to appreciate the natural world.
- 8 Disconnecting: Campers often find it an opportunity to disconnect from electronic devices and enjoy the simplicity of the outdoors.
- 9 Leave No Trace: Like hiking, campers are encouraged to follow Leave No Trace principles to minimize their impact on the environment.

CHAPTER 4: PROFILE

Adventure Tourism Profile:



Activities: Adventure tourism encompasses a wide range of activities, including hiking, mountain climbing, rock climbing, water sports (rafting, kayaking), winter sports (skiing, snowboarding), paragliding, skydiving, safari adventures, and more.

Adventure tourism is a type of tourism in which tourists engage in adventure activities such as trekking, climbing, rafting, scuba diving, or the likes. Adventure tourism gains much of its excitement by allowing the tourist to step outside their comfort zone.

Details of adventure sports popular in the world are: (i) Land Based: Mountaineering, Trekking, Rock Climbing, Sport Climbing, Camping, Snow Skiing, Mountain Biking and Zipline. (ii) Air Based: Paragliding, Powered Hang gliding, Parasailing, Sky Diving/Parachuting and Hot Air Ballooning.

- Destinations: Adventure tourism destinations are often located in scenic and remote areas, such as national parks, mountains, deserts, and coastal regions, where participants can engage with nature and wildlife.



The Chadar Trek is another famous adventure destination in India that travellers love. The trek leads you to Chadar lake and eventually the Zanskar river. You'll get to witness a new culture altogether, and the trek itself is a wonderful experience. However, check the fitness requirements before signing up for the trek, because it's not an easy one. Follow all the safety precautions and Covid-19 regulations to make your trip safer for yourself and everyone around you.

- Adventure Levels: These activities vary in intensity and skill level, catering to both beginners and experienced adventurers. Some are suitable for families, while others require specialized training.

Mild Adventures:

- Suitable for beginners and families.
- Minimal physical demands and risk.
- Examples: Nature walks, bird-watching, easy hiking, beginner-level kayaking, and car camping.

Moderate Adventures:

- Moderate physical fitness and skill required.
- May involve some risks but typically manageable.
- Examples: Intermediate hiking, white-water rafting on Class II-III rapids, snorkeling, and cross-country skiing

- Benefits: Adventure tourism offers participants a chance to push their limits, connect with nature, and experience the thrill of conquering physical and mental challenges. It can also foster personal growth and build self-confidence.
- 1 Physical Fitness: Adventure activities often require physical exertion, which can lead to improved fitness levels, including cardiovascular health, strength, and endurance.
 - 2 Mental Well-being: Adventure tourism provides opportunities to challenge oneself, boost self-confidence, and overcome fears, contributing to improved mental well-being.
 - 3 Stress Reduction: Spending time in natural settings and engaging in adventure activities can reduce stress and promote relaxation.
 - 4 Personal Growth: Adventure tourism encourages personal growth by pushing individuals out of their comfort zones and helping them develop problem-solving and decision-making skills.
 - 5 Connection to Nature: Participants can reconnect with the natural world, fostering an appreciation for the environment and promoting environmental awareness.

Safety Measures in Adventure Tourism:

Safety is a critical aspect of adventure tourism to ensure participants have a positive and secure experience. Here are some essential safety measures:

- 1 Qualified Guides and Instructors: Many adventure activities require certified guides and instructors who are trained to lead and teach participants safely. They have in-depth knowledge of the activity and the local environment.
- 2 Equipment: Ensure the use of high-quality and well-maintained equipment that meets safety standards. Properly fitting gear is essential to prevent accidents.
- 3 Safety Briefings: Participants should receive comprehensive safety briefings before engaging in any adventure activity. These briefings include instructions on equipment use, techniques, and potential risks involved.
- 4 Weather Conditions: Pay close attention to weather conditions and forecasts, and be prepared to postpone or cancel activities if conditions are unsafe. Unpredictable weather can pose serious risks.

- 5 Physical Preparation: Participants should understand the physical requirements of the activity and ensure they are in good health and have the necessary fitness level. Training or acclimatization may be required for some high-altitude or physically demanding activities.
- 6 Emergency Plans: Have well-defined emergency plans in place, including first aid and evacuation procedures. Participants should know how to respond in emergencies, and communication devices should be readily available.
- 7 Permits and Regulations: Adhere to local permits and regulations for adventure activities, respecting environmental and wildlife protections. Unregulated activities can harm ecosystems and wildlife.
- 8 Environmental Stewardship: Promote responsible and sustainable adventure tourism by minimizing your impact on ecosystems and wildlife. Follow "Leave No Trace" principles.
- 9 Insurance: Participants and operators should have appropriate insurance coverage, including adventure or travel insurance, to cover medical emergencies and other unexpected incidents.

- 10 Risk Assessment: Regularly assess and mitigate risks associated with adventure activities. Safety protocols should be updated based on new information and experience.
- 11 Adventure tourism offers unforgettable experiences, but participants and operators must prioritize safety. It's essential to choose reputable operators, follow safety guidelines, and use common sense to enjoy the thrill of adventure while minimizing risks.
- 12 Make sure you have the appropriate safety gear such as helmets, harnesses, and life jackets. Also, dress appropriately for the activity and the weather. 3. Get trained by professionals: Most adventure sports require some degree of training.
- 13 Examples of hazards in adventure activities include falls from height, drowning, falling objects, lightning strikes, equipment failure, assault, cold injury and many more. It is an unfortunate party that meets all of these on a single day.

CHAPTER 5: RESULTS AND DISCSSION

➤ PRIMARY DATA

Collecting primary data on adventure tourism and safety measures typically involves conducting surveys, interviews, or observations. Here's an outline of how you can approach this:

- 1 Survey Tourists: Create a questionnaire to gather information from adventure tourists. Include questions about the type of adventures they engage in, their experiences, and safety concerns. Sample questions might be:
 - . What types of adventure activities have you participated in?
 - . Have you ever encountered safety issues during adventure tourism?
 - . Do you research safety measures before engaging in adventure activities?
- 2 Interview Tour Operators: Speak with adventure tour operators or guides to get insights into the safety measures they implement. Some questions to consider:
 - . What safety precautions do you take for different adventure activities?
 - . Have you encountered any safety incidents? How were they managed?
 - . Do you have specific training or certifications for your staff regarding safety?

➤ **SECONDARY DATA**

- 1 Secondary data for adventure tourism and safety measures can be gathered from existing sources, such as research studies, reports, articles, and databases. Here are some key sources for secondary data on this topic:
- 2 Government Reports: Many government agencies and departments publish reports on adventure tourism and safety. Look for reports from tourism boards, safety organizations, and health departments. These reports often contain statistics, safety regulations, and recommendations.
- 3 Academic Studies: Search for academic research papers and studies related to adventure tourism and safety. These can provide in-depth analyses, statistics, and insights into safety measures and issues.
- 4 Industry Associations: Industry-specific organizations and associations often publish reports and guidelines on safety measures for adventure tourism. For example, organizations like the Adventure Travel Trade Association (ATTA) may offer valuable resources.
- 5 Tourism Journals and Magazines: Explore tourism journals and magazines for articles, case studies, and news related to adventure tourism safety. These sources may provide real-world examples and trends.

- 6 Travel Blogs and Forums: Online travel blogs, forums, and review websites may contain valuable information from travelers sharing their experiences, including safety concerns and tips.
- 7 News Media: News articles and reports can shed light on recent incidents or safety measures in adventure tourism. They may also provide a broader perspective on the industry.
- 8 Accident Databases: Some organizations maintain databases of adventure tourism accidents and incidents. These can be useful for understanding the types of incidents that occur and their frequency.

CHAPTER 6: STAFF TRAINING

➤ IMPORTANCE OF STAFF TRAINING



- 1 Safety: Training equips staff with the knowledge and skills to ensure the safety of participants. This includes understanding potential risks, first aid, emergency response, and how to use safety equipment.
- 2 Customer Experience: Well-trained staff can provide a better adventure experience, ensuring participants enjoy their activities safely. This can lead to positive reviews and repeat business.
- 3 Risk Management: Training helps staff identify and mitigate risks, reducing the likelihood of accidents or injuries, which can be costly in terms of both human lives and financial liability.

- 4 Compliance: Many adventure tourism operations are subject to regulations and standards. Proper training ensures compliance with these requirements, avoiding legal issues.
- 5 Professionalism: Training imparts professionalism and competence to staff, which enhances the reputation of the adventure tourism business.

Safety measures in adventure tourism include:

- 1 Risk Assessment: Regularly assess and update risk assessments for different activities to identify potential hazards.
- 2 Equipment Inspection: Regularly inspect and maintain adventure equipment to ensure it's safe for use.
- 3 Emergency Plans: Develop and regularly practice emergency response plans for various scenarios, such as injuries, natural disasters, or equipment malfunctions
- 4 First Aid Training: Staff should be trained in first aid and CPR to provide immediate assistance in case of injuries.
- 5 Guide Qualifications: Ensure that guides are certified and experienced in the activities they lead.
- 6 Weather Monitoring: Keep a close eye on weather conditions, as adverse weather can pose significant risks. Activities may need to be postponed or canceled in poor weather.
- 7 Participant Briefings: Provide participants with clear safety briefings before activities, including instructions on safety equipment and behavior.

- 8 Communication Systems: Establish reliable communication systems for staff to keep in touch during activities, especially in remote areas.
- 9 Group Size: Limit the size of adventure groups to manageable levels, ensuring staff can effectively supervise and assist participants.
- 10 Environmental Responsibility: Encourage responsible and sustainable practices to protect natural environments and ecosystems where adventure activities take place.

Evaluation of training effectiveness:

Evaluating the effectiveness of training in adventure tourism is crucial to ensure the safety and satisfaction of participants. Here are some key evaluation methods:

- 1 Pre- and Post-Training Assessments: Compare participants' knowledge, skills, and attitudes before and after training to measure improvements.
- 2 Skill Demonstrations: Observe participants performing adventure activities to assess their competency in real-life situations.
- 3 Participant Feedback: Gather feedback through surveys or interviews to understand their perception of the training program and its impact.
- 4 Incident Reports: Track and analyze any safety incidents or near-misses to identify areas where training may need improvement.
- 5 Certification Success: Monitor the pass rates in relevant certifications or qualifications associated with adventure tourism.
- 6 On-the-Job Performance: Evaluate how well participants apply their training in actual adventure tourism scenarios.

- 8 Return on Investment (ROI): Analyze the cost-effectiveness of the training program by comparing it to the benefits, such as increased bookings and customer satisfaction.
- 9 Customer Reviews: Pay attention to customer reviews and feedback regarding the quality of the adventure experiences provided.
- 10 Trainer Assessment: Evaluate the competence of trainers and their ability to effectively impart knowledge and skills.
- 11 Benchmarking: Compare the outcomes of your training program with industry standards and best practices.

CHAPTER 7: CASE STUDIES

A STUDY OF TAJ AND OBEROIHOTELS, MUMBAI TERROR STRIKE

1. Taj Mumbai hotel



The hotels in order to fulfill their safety and security needs, have implemented proper safety and security system to protect their employees, guests and their belongings, tangible assets such as artifacts and décor, equipment and appliances, raw materials grocery items and goods pertaining to various departments like production, housekeeping and front office along with intangible assets like garden and surroundings. The incident of 26/11 terror attack at Taj Hotel and Oberoi Hotel, Mumbai was an eye opener for many of us who were earlier advocating the privacy of the guests and did not allow the scanning and frisking of the guests and cordoning of guests room (in some cases only).

After this terror strike, almost all the popular hotels reviewed their safety and security system to cope up with any similar situation likely to happen in near future. The personnel from defense services were also impaneled for their expert advice and suggestion. However, the success of safety and security lies in the fact that employees and guests should adhere with policies, procedure, strict rules and regulations and instructions provided by the hotels time to time. The Taj Hotel, Mumbai, review its risk assessment on regular interval to incorporate and update its safety management features. Safety committees are deputed by The Taj Hotel Group to conduct monthly audits of the hotels in the light of the applying appropriate risk mitigations if any. The offices of the hotel are incorporated with safety and security features which are in the pattern of latest industry trends and regulatory requirements. Even these are also reviewed on regular basis to

incorporate changes if required. In order to achieve its objectives, The Taj Hotel, Mumbai often organizes safety awareness programmes, workshops and safety weeks in collaboration with independent safety experts. The Taj group of hotels has conferred an award to its hotels for opting and performing best in safety aspects.

The Taj Hotel, Mumbai reviewed its safety and security systems and implemented many new procedures after receiving inputs from many defense experts. Their policy itself says that the profit of the hospitality industry is based on the safety and security system which it provides to the guests in terms of bringing satisfaction and loyalty. In the initial phase of their safety plan, the Taj Hotel, Mumbai established collaborations with foreign organizations who had world class expertise in various terror operations. The Taj Hotel Mumbai, however provided extensive training to its security personnel in consultation with many international and national security experts and even they were sent to overseas to meet out the objective. The security personnel are equipped with bollards and similar appropriate technologies and also scanning machines have been installed for baggage screening and above all personal frisking has been mandate to be done by metal detectors. Separate male and female security personnel have been deputed for frisking of male and female guests. The dog squad is also invested to the hotel to prevent any mishap caused due to improvised weapons. The hotel also gives emphasis on organizing awareness programmes especially for the hotel guests and employees. In the process of winning confidence of guests regarding safety and security issues, the Taj Hotel, Mumbai is one which has opted for OHSAS 18001 certification. The Taj Hotel, Mumbai has also installed safety management devices throughout the hotel premises that keep on reminding the people (guests and employees) regarding issues related to health, safety and work place culture.

The Taj Hotel, Mumbai has installed CCTV cameras of high quality and security personnel are constantly watching the movements of each guest and their behavior. The Taj Hotel has opted for floor security. Under these system, the guest is supposed to access those areas for which he/she is entitled. Like, if the guest's room lies on third floor, the lift will stop at its designated floor only and thus, the guest's movement can be restricted to its floor. Every room has been placed with safety procedure cards also known as "Credo Cards" indicating don'ts and don'ts to be followed during any emergency circumstances.

In case of vehicles approaching towards the Taj Hotel, all the vehicles have to pass through a barrier, which is under control by the Taj Hotel's own security personnel. As soon as the vehicle is stopped, its trunk and hoods are thorough check, and after satisfaction, the vehicle is allowed to proceed towards parking area or porch area.

OBEROI HOTELS, MUMBAI



So far As Oberoi, Mumbai is concerned, it is the first one who introduced Bollard based safety. Bollards are basically hydraulic cylinders that lie under the surface and is being controlled by button. It is used as a device against anti-terrorist activities. It is also responsible for averting any terror strike carried out in the form of a speeding vehicle. An orientation cum training programme of fifteen days duration became an essential part of recruitment process. It enables every staff member to be aware of and handle firefighting equipment in any emergency situation, helpful in locating emergency exit gates and may contribute as a disaster management team. It is being organized as an essential part of training for all newly recruited staff members and it is mandate for them to participate and secure minimum 75% marks. Those who are unable to score 75% marks, are given another chance to clear the exam. However, those who are unable to score desired percentile after two consecutive attempts such employees are not entertained to be an employee of Oberoi hotel. Oberoi Hotel, Mumbai created “Emergency Response Team” by re-employing the ex-employees of NSG. They were also deputed in lobby area and at scanner counter.

The safety and security of the Oberoi, Mumbai is divided into two parts. First one that takes care of outer premises while another one is responsible for providing hotel inside safety and security. The outer premise is under the control of police that always checks the guest's movement through barricades. The safety and security of the inner self of the hotel is taken care by the armed and undercover guards that keep an eye over the every movement. They check the necessary documents of guests against the proof of their hotel reservation and on confirmation they accept the baggage for inspection and x-ray

scanning. The guests are then allowed to pass through metal detectors to detect something unwanted. The same procedure is applicable to the employees as well where everyone has to pass through scanner located at entry and exit gates.

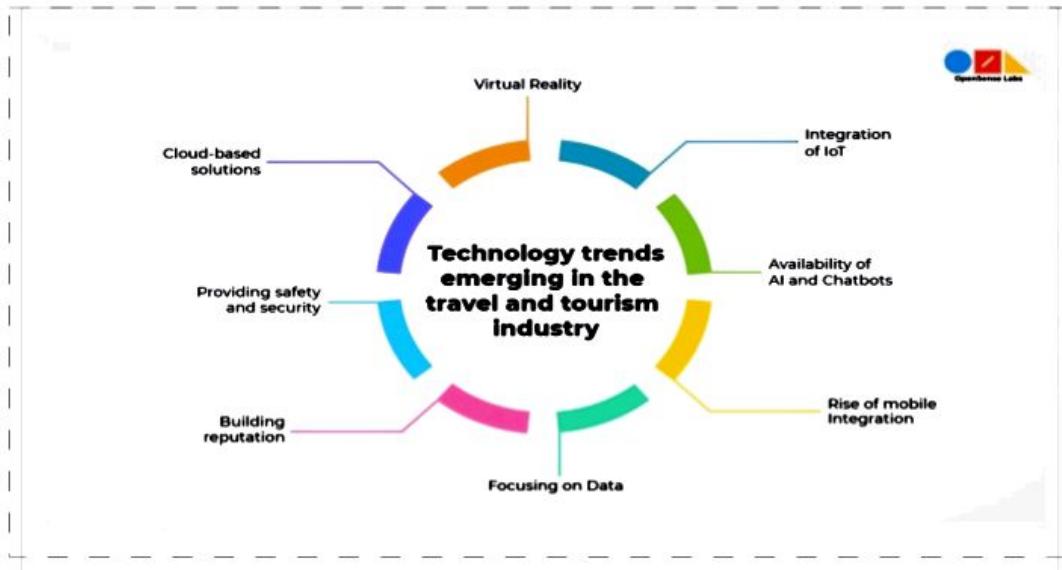
The Oberoi, Mumbai set an example in implementing safety and security majors. Their rooms are fitted with sensors and rooms will be opened only when the actual guest arrives at the gate. Also, the elevator will lead the guest to the exact floor by sensing the location of the room. This will prevent the guest's intention to loiter unnecessarily on every floor. The Oberoi, Mumbai is also destined to provide safety and security to its employees as well. For female staff/s whose shift is over by midnight, the hotel administration with the help of hotel security provides pick up and drops facility from/to their resident/s. This facility is rendered against even if the employee comes by her own conveyance and is provided as an escort service till she enters in her residence.

However, there are some more preventive steps taken by the Oberoi, Mumbai to handle any awkward situation. They are as follows:

- Introduction of PABX system specially for voice recording
- Introduction of finger print based entry system in room
- Installation of bullet proof glasses at strategic locations
- Installation of PA system with multiple language to be used during emergency
- Installation of CCTV cameras and motion detectors
- Creation of ample evacuation routes
- Provision of safe deposit boxes
- Installation of smoke detectors
- Implementation of clearly visible marks showing exit gate
- Installation of alarms at every entry points
- Introduction of electronic card locking system that includes deadbolt locks

CHAPTER 8: TECHNOLOGY AND TOOLS

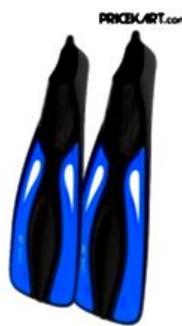
➤ SECURITY TECHNOLOGY RECOMMENDATIONS



Navigation and GPS: Discussing how GPS devices, navigation apps, and mapping tools are used for route planning and tracking in adventure tourism.

GPS is a fully-functional satellite-based navigation system. Satellite navigation is a system based on a wide network of artificial satellites. GPS satellites transmit continuous microwave radio signals composed of two carriers, two codes and a navigation message.

Safety Equipment: Covering the technology and gear used for safety in adventure sports, including helmets, harnesses, and personal locator beacons.



We conduct our mountaineering expeditions keeping high standards of safety in mind and ensure that the client is provided with the most up to date climbing gear such as Climbing Boots, Gaiters, Crampons, Ice Axe, Ascender-Jumar, Descender-Fig of 8, Harness, Helmet & Carabiners.

Tourists taking hard adventure activities, need to have the knowledge of hard adventure activity, a high level of expertise, physical & mental fitness, and expert guidance. High altitude mountaineering, river rafting, scuba diving, hang gliding, skydiving comes etc.

What is the meaning of air based adventure?

Air Based Adventure Tourism (7) comprises, Hot Air Ballooning, Paragliding / Hand Gliding, Para Motoring, Parasailing, Ski Diving, Air Safaris, Kite Boarding.

Emergency Response Systems:

Emergency response systems in adventure tourism are crucial for ensuring the safety of participants in often remote and challenging environments. Here are key aspects and components of such systems:

- 1 Communication Devices: Adventure tourism operators provide guides and participants with reliable communication devices such as satellite phones, two-way radios, or satellite messengers. These devices allow immediate communication with rescue teams or the base camp.
- 2 Emergency Protocols: Clear emergency protocols and procedures are established and communicated to all participants. These protocols outline the steps to take in case of an emergency, including how to use communication devices and where to seek shelter.
- 3 Personnel Training: Guides and staff are trained in first aid, CPR, and wilderness emergency response. They should be equipped to handle various medical situations and provide initial assistance.

- 4 Location Beacons: Many adventure tourists carry personal locator beacons (PLBs) or satellite messengers with SOS features. These devices can send distress signals with GPS coordinates to authorities for rapid response.
- 5 Centralized Monitoring: Adventure tourism companies often have a centralized monitoring system that tracks the location and progress of groups. This enables them to respond quickly if a group misses a check-in or deviates from the planned route.
- 6 Air Evacuation Plans: In remote areas, operators often have agreements with local air evacuation services for rapid helicopter or plane transport in the event of a severe emergency. This includes having landing zones pre-identified.
- 7 Risk Assessments: Regular risk assessments are conducted to identify potential hazards and plan for emergency responses. These assessments inform decisions about whether an activity should proceed in adverse conditions.
- 8 Weather Monitoring: Operators often have access to real-time weather data and monitoring to make informed decisions about continuing or suspending activities in response to severe weather.

Drone and aerial surveillance in adventure tourism:

- 1 Drone and aerial surveillance play significant roles in enhancing safety and the overall experience in adventure tourism. Here's how they are utilized:
- 2 Search and Rescue: Drones equipped with high-resolution cameras and thermal imaging technology can quickly search large areas, rugged terrain, or bodies of water to locate lost or injured adventure tourists. This aids in prompt rescue operations.
- 3 Aerial Mapping: Drones are used to create detailed aerial maps of adventure destinations, helping operators plan routes, identify potential hazards, and monitor changes in the landscape due to natural factors like weather or geology.
- 4 Monitoring Wildlife: Drones can capture stunning footage of wildlife in their natural habitats without disturbing them. This provides tourists with a unique opportunity to observe animals while maintaining a safe distance.
- 5 Terrain Assessment: Aerial surveillance helps assess the suitability of terrain for adventure activities such as rock climbing, hiking, or whitewater rafting. Operators can identify risks and make informed decisions.

Wearable technology:

- 1 Wearable technology in adventure tourism is becoming increasingly popular and serves several important functions to enhance the safety, comfort, and overall experience of participants. Here are some key applications and examples:
- 2 GPS Watches: GPS-enabled smartwatches or sports watches provide adventurers with accurate location tracking, route navigation, and the ability to mark waypoints. They also offer features like altimeters and barometers to monitor altitude and atmospheric conditions.
- 3 Fitness Trackers: Wearable fitness trackers can monitor heart rate, distance traveled, steps taken, and calories burned, allowing participants to keep track of their physical condition during adventure activities.
- 4 Smart Clothing: Some adventure clothing is embedded with sensors and technology to monitor body temperature, moisture levels, and even adapt to changing weather conditions, keeping tourists comfortable and safe.

- 5 Head-Mounted Cameras: Action cameras, like GoPro, are popular among adventure tourists. They can capture high-quality photos and videos of activities such as hiking, biking, or water sports.
- 6 Navigation Glasses: Smart glasses with heads-up displays can provide real-time navigation information without requiring adventurers to look at maps or devices, keeping their hands free.
- 7 Communication Devices: Some outdoor wearables, like adventure-specific smartwatches or communication beacons, offer two-way messaging and SOS features for emergency situations
- 8 Satellite Messengers: These handheld devices allow adventure tourists to send messages and emergency signals via satellite networks, ensuring communication even in remote areas with no cell coverage.
- 9 Helmet-Mounted Tech: For activities like biking or snowboarding, helmets can come equipped with built-in speakers and microphones, enabling hands-free communication and playing music.
- 10 Adventure Apps: Many adventure tourists use mobile apps on their smartphones, which can be considered a form of wearable technology. These apps offer trail maps, route planning, weather updates, and safety features.

CHAPTER 9: CONCLUSION AND SCOPE

Conclusion:

In conclusion, adventure tourism is a thriving industry that allows individuals to explore and experience the world's most awe-inspiring and challenging environments.

While adventure tourism offers the promise of excitement and unforgettable experiences, ensuring the safety of participants is of paramount importance. Several key safety measures and considerations are essential for the success and sustainability of adventure tourism:

- 1 Risk Assessment: Conducting thorough risk assessments before each adventure activity is critical. Identifying potential hazards and evaluating their impact on participants is the foundation of a safe adventure experience.
- 2 Expert Guides and Staff: Employing experienced and well-trained guides and staff is essential. They play a pivotal role in leading groups safely, providing first aid when needed, and making informed decisions in emergencies.
- 3 Safety Equipment: Providing participants with the necessary safety equipment, from helmets and life jackets to first aid kits and navigation tools, is a fundamental requirement for adventure operators.

- 4 Emergency Response Systems: Establishing robust emergency response systems that include communication devices, protocols, and evacuation plans ensures that help can arrive quickly in case of accidents or unforeseen situations.
- 5 Training and Education: Preparing adventure tourists with appropriate training and education about the activity, its risks, and how to respond to emergencies is key to their safety.
- 6 Regulatory Compliance: Complying with local and international safety regulations, permits, and guidelines is essential for operating adventure tourism businesses responsibly.
- 7 Technology Integration: Utilizing technology such as GPS, drones, wearable devices, and communication tools can significantly enhance safety and improve the overall adventure experience.
- 8 Environmental Responsibility: Practicing sustainable and responsible tourism to minimize the impact on the environment and local communities is vital for the long-term viability of adventure tourism.
- 9 Continuous Improvement: Ongoing evaluation and improvement of safety measures and protocols based on real-world experiences and changing conditions are necessary to adapt to new challenges and opportunities.

Scope:

The scope of adventure tourism is vast and diverse, with a wide range of activities and destinations available to those seeking thrilling and memorable experiences. While adventure tourism continues to expand, safety measures remain crucial to sustain the industry and protect participants. Here's an overview of the scope and the importance of safety measures:

Adventure Activities: Adventure tourism encompasses a broad spectrum of activities, including but not limited to trekking, hiking, rock climbing, mountaineering, whitewater rafting, kayaking, paragliding, zip-lining, caving, safari tours, scuba diving, snorkeling, and winter sports like skiing and snowboarding.

Extreme Environments: Adventure tourists explore diverse and often extreme environments, such as mountains, jungles, deserts, oceans, and polar regions, seeking unique and challenging experiences.

Cultural Exploration: Adventure tourism often integrates cultural experiences by engaging with indigenous communities and participating in local traditions and customs.

Importance of Safety Measures:

Participant Safety: The primary concern in adventure tourism is the safety of participants. Safety measures, such as risk assessments, expert guides, and well-maintained equipment, are essential to minimize accidents and injuries.

Emergency Response: Establishing effective emergency response systems ensures that tourists receive prompt medical attention or evacuation in case of accidents, medical issues, or natural disasters.

Compliance with Regulations: Adherence to local, national, and international safety regulations and standards is vital to maintain the industry's integrity and protect tourists.

Risk Mitigation: Safety measures are designed to identify and mitigate potential risks, ensuring that adventure tourists can enjoy their experiences with confidence.

Long-Term Viability: Sustainable practices, environmental responsibility, and ethical tourism not only protect the environment and local communities but also contribute to the long-term viability of adventure tourism.

OBJECTIVES

The objectives of adventure tourism and the corresponding safety measures are intertwined, as safety is a fundamental aspect of achieving these objectives. Here are the key objectives and their associated safety measures:

Provide Unique Experiences: Adventure tourism aims to offer participants unique and thrilling experiences, allowing them to explore the world's most challenging and awe-inspiring environments.

Promote Physical Activity: Adventure activities encourage physical activity and outdoor recreation, fostering a healthier and more active lifestyle.

Cultural Exploration: Adventure tourists often seek cultural immersion by engaging with local communities, learning about traditions, and gaining a deeper understanding of different cultures.

Wildlife Observation: Many adventure tourists are drawn to observing wildlife in their natural habitats, providing opportunities for educational and ecological experiences.

Environmental Awareness: Adventure tourism promotes environmental awareness and the conservation of natural landscapes and ecosystems.

Associated Safety Measures:

By aligning these safety measures with the objectives of adventure tourism, operators can offer unique and memorable experiences while prioritizing the well-being and safety of participants. This balanced approach ensures that adventure tourism remains an exciting and sustainable industry.

Environmental Responsibility: Practicing environmentally responsible and sustainable tourism minimizes the impact on the environment, ensuring its long-term preservation.

Technology Integration: Utilizing technology like GPS, drones, communication devices, and wearables enhances safety by providing real-time data and improving communication and navigation.

Continuous Improvement: Adventure tourism operators should continuously evaluate and improve safety measures based on feedback and changing conditions to adapt to new challenges and opportunities.

Risk Assessment: To provide unique experiences while minimizing danger, adventure operators conduct thorough risk assessments for each activity, identifying potential hazards and their impact.

FINDINGS

- Findings related to adventure tourism often encompass a wide range of observations, trends, and insights into this dynamic industry. These findings are based on research, market analysis, and the experiences of both participants and operators. Here are some key findings:
- Growing Popularity: Adventure tourism is experiencing steady growth, with an increasing number of travelers seeking more immersive and exciting experiences.
- Diverse Activities: Adventure tourism encompasses a wide range of activities, from traditional options like hiking and mountain climbing to newer trends like zip-lining, wildlife safaris, and cultural immersion.
- Demographic Diversity: Adventure tourists come from diverse age groups and backgrounds, from young backpackers to older, more affluent travelers.
- Eco-Friendly Practices: There is a growing emphasis on eco-friendly and sustainable adventure tourism, with travelers seeking experiences that have a positive impact on the environment and local communities.
- Technology Integration: The integration of technology, such as GPS devices, drones, and wearables, is enhancing safety, communication, and navigation during adventure activities.

- Safety Priority: Safety is a top priority for adventure tourism operators. They implement thorough risk assessments, employ expert guides, and have robust emergency response systems in place.
- Cultural Experiences: Many adventure tourists are interested in cultural immersion, including interactions with local communities and learning about traditional practices.
- Educational Component: Adventure tourism often incorporates an educational aspect, providing participants with insights into geography, ecology, and wildlife conservation.
- Positive Economic Impact: Adventure tourism can have a significant economic impact on destinations, contributing to job creation and infrastructure development.
- Seasonal and Regional Variations: The popularity of adventure activities varies by season and region. For example, winter sports are more popular in mountainous regions during the winter months.
- Online Booking and Information: The internet has made it easier for adventure tourists to research, plan, and book their trips. Online reviews and social media play a significant role in decision-making.

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APPENDICES

Appendices in adventure tourism are supplementary materials or documents that are included at the end of a report, research paper, or documentation related to adventure tourism. These appendices provide additional information, data, or details that support the main content and help readers gain a more comprehensive understanding of the topic. Here are some common examples of what you might find in appendices related to adventure tourism:

- Maps and Route Details: Detailed maps of adventure routes, trails, or expedition itineraries, including topographical maps and GPS coordinates
- Photographs and Visuals: Additional photos, diagrams, or visual aids that enhance the understanding of the destinations, activities, and safety measures discussed.
- Safety Protocols and Guidelines: Detailed safety guidelines, protocols, and emergency response plans that adventure operators follow, including communication procedures, medical protocols, and equipment lists.
- Participant Forms: Sample copies of forms that adventure tourists need to fill out, such as medical disclosure forms, liability waivers, and emergency contact information.
- Case Studies: Detailed case studies of specific adventure tours, including information on risk assessment, safety measures taken, and outcomes.