



SHIELD INSURANCE

*"Your Shield of Protection,
Every Step of the Way"*



SHIELD
INSURANCE



FILTERS

City

All

Sales Mode,

All

Year, Month

All

Age Group

All

Policy ID

All

ABBREVIATION

LM - Last Month
Values are in Thousands & Millions

General View

Key Metrics

Last month values are not available for selected filters

Monthly Revenue Growth

₹ 131.7M ✓

LM: (Blank) (+Infinity%)
Nov_22

Monthly Customers Growth

3.8K ✓

LM: (Blank) (+Infinity%)
Nov_22

Daily Revenue Growth

4.4M ✓

LM: (Blank) (+Infinity%)
Nov_22

Daily Customer Growth

126.2 ✓

LM: (Blank) (+Infinity%)
Nov_22

Monthly Trend

Revenue by Year and Month

Customers



Revenue Split

City	Total Customers	Total Revenue
Delhi NCR	11007	₹ 401,569,473
Mumbai	6432	₹ 239,508,975
Hyderabad	4340	₹ 160,522,521
Chennai	2966	₹ 106,306,560
Indore	2096	₹ 81,345,320
Total	26841	₹ 989,252,849

Customers Split

Age Group	Total Customers	Total Revenue
31-40	10977	₹ 335,723,587
41-50	5357	₹ 210,597,958
65+	2069	₹ 193,768,662
51-60	1969	₹ 107,802,842
21-30	4955	₹ 83,411,013
61-65	823	₹ 49,121,400
18-20	691	₹ 8,827,387
Total	26841	₹ 989,252,849

Customers Segmentation

City	Age Group	Total Customers	Total Revenue
Delhi NCR	31-40	4544	₹ 137,853,920
Delhi NCR	41-50	2195	₹ 84,033,940
Mumbai	31-40	2580	₹ 79,006,421
Delhi NCR	65+	860	₹ 78,921,147
Hyderabad	31-40	1800	₹ 55,005,449
Mumbai	41-50	1273	₹ 51,076,025
Mumbai	65+	493	₹ 45,348,737
Total		26841	₹ 989,252,849



SHIELD
INSURANCE



FILTERS

City

All

Sales Mode,

All

Year, Month

All

Age Group

All

Policy ID

All

ABBREVIATION

LM - Last Month

Values are in Thousands & Millions

Sales View

Key Metrics

Total Revenue

₹ 989.3M

Total Customers

26.8K

Offline Sales

₹703.7M

Offline Customers

19.1K

Online Sales

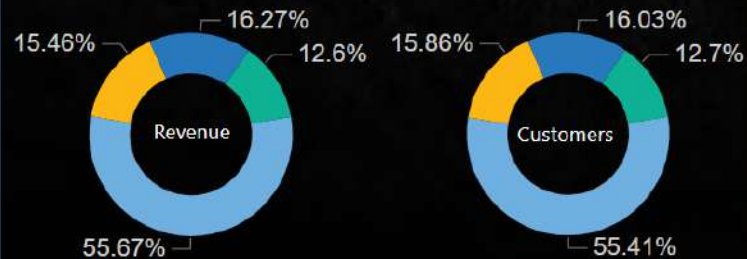
₹285.6M

Online Customers

7712

Revenue & Customers Split by Sales Mode %

Offline-Agent Offline-Direct Online-App Online-Website

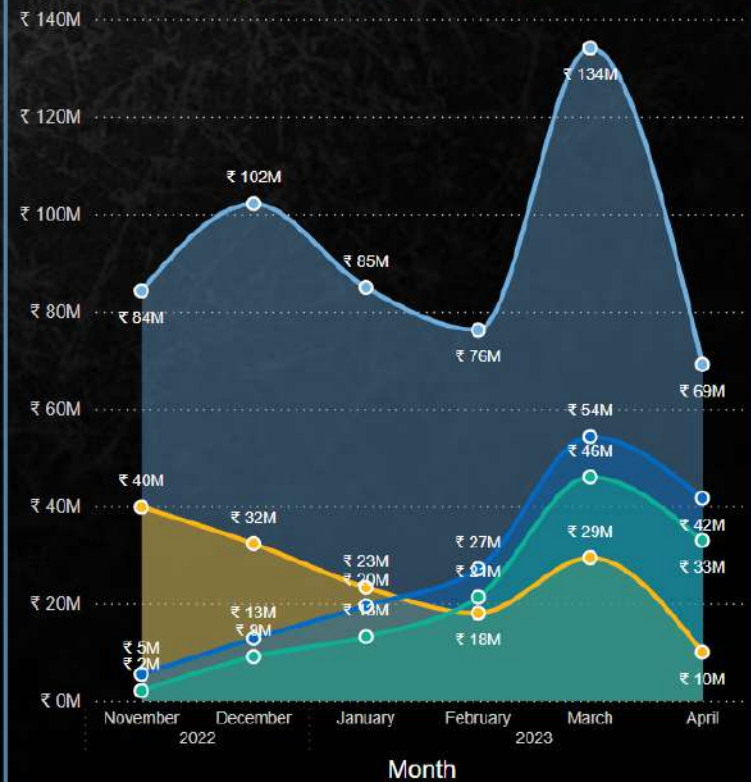


Trend Sales Mode Over Month

Revenue by Month

Customers

Offline-Agent Offline-Direct Online-App Online-Website





SHIELD
INSURANCE



FILTERS

City

All

Sales Mode,

All

Year, Month

All

Age Group

All

Policy ID

All

ABBREVIATION

LM - Last Month

Values are in Thousands & Millions

Age Group View

Total Customers

26.8K

Total Revenue

₹ 989.3M

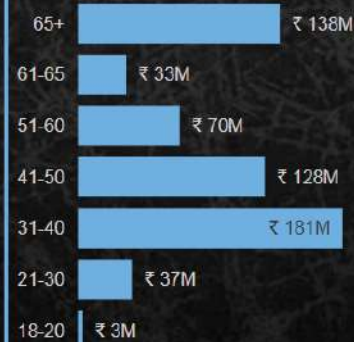
Expected Settlement

₹ 589.2M

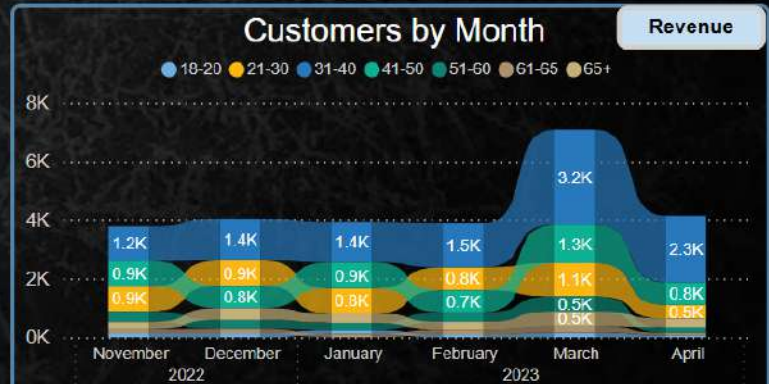
Expected Profit

₹ 400.1M

Expected Settlement by Age Group



Trend Chart by Age Group



Policy Preference by Age Group

Age Group Policy ID	18-20		21-30		31-40		41-50		51-60		61-65		65+		Total	
	Customer	Revenue	Customer	Revenue	Customer	Revenue	Customer	Revenue	Customer	Revenue	Customer	Revenue	Customer	Revenue	Customer	Revenue
POL4321HEL	327	₹ 1.7M	1892	₹ 10.0M	1449	₹ 8.6M	453	₹ 2.9M	159	₹ 1.1M	50	₹ 0.4M	104	₹ 0.8M	4434	₹ 25.5M
POL4331HEL	145	₹ 1.1M	971	₹ 7.7M	1686	₹ 15.1M	592	₹ 5.8M	144	₹ 1.5M	63	₹ 0.7M	134	₹ 1.5M	3735	₹ 33.5M
POL3309HEL	83	₹ 1.0M	683	₹ 8.7M	1945	₹ 28.0M	707	₹ 11.0M	203	₹ 3.4M	84	₹ 1.5M	124	₹ 2.3M	3829	₹ 55.9M
POL5319HEL	33	₹ 0.6M	394	₹ 7.0M	1511	₹ 30.2M	862	₹ 18.8M	258	₹ 6.1M	103	₹ 2.5M	168	₹ 4.4M	3329	₹ 69.6M
POL6303HEL	35	₹ 0.8M	324	₹ 7.4M	1297	₹ 33.5M	824	₹ 23.2M	272	₹ 8.2M	109	₹ 3.4M	156	₹ 5.3M	3017	₹ 81.8M
POL6093HEL	24	₹ 0.8M	268	₹ 9.0M	1051	₹ 39.9M	670	₹ 27.9M	236	₹ 10.6M	90	₹ 4.1M	204	₹ 10.3M	2543	₹ 102.5M
POL9221HEL	27	₹ 1.2M	167	₹ 7.5M	864	₹ 44.1M	558	₹ 31.1M	290	₹ 17.5M	129	₹ 7.9M	283	₹ 18.9M	2318	₹ 128.3M
POL1048HEL	9	₹ 0.7M	142	₹ 11.6M	629	₹ 57.7M	340	₹ 34.2M	165	₹ 18.0M	79	₹ 8.7M	304	₹ 37.1M	1668	₹ 167.9M
POL2005HEL	8	₹ 1.0M	114	₹ 14.5M	545	₹ 78.6M	351	₹ 55.7M	242	₹ 41.4M	116	₹ 20.0M	592	₹ 113.0M	1968	₹ 324.3M
Total	691	₹ 8.8M	4955	₹ 83.4M	10977	₹ 335.7M	5357	₹ 210.6M	1969	₹ 107.8M	823	₹ 49.1M	2069	₹ 193.8M	26841	₹ 989.3M