

DECLARATION

I understand that this is an individual assessment and that collaboration is not permitted. I have not received any assistance with my work for this assessment. Where I have used the published work of others, I have indicated this with appropriate citation.

I have not and will not share any part of my work on this assessment, directly or indirectly, with any other student.

I have read and I understand the plagiarism provisions in the General Regulations of the University Calendar for the current year, found at http://www.tcd.ie/calendar.

I have also completed the Online Tutorial on avoiding plagiarism 'Ready Steady Write', located at http://tcd-ie.libguides.com/plagiarism/ready-steady-write."

I understand that by returning this declaration with my work, I am agreeing with the above statement.

| Name: | | | |
|-------|--|--|--|
| Date: | | | |

Introduction:

As part of our final assignment, we were asked to predict score for Airbnb listings in Dublin City under various categories like cleanliness, check-in, location, among others. I have downloaded data from Airbnb website (listings.csv and reviews.csv). I have used various Feature Engineering techniques to get meaningful features from the large dataset. Then, I performed Feature Selection on the data to get most impactful features and then used these selected features to train models. Details of each of these steps are mentioned in the following paragraphs.

Features Engineering on Reviews Data:

To perform feature engineering on the reviews data, I have followed below steps.

Step 1: Cleaning the comments and translating the comments to English

The reviews.csv file contained reviews in many languages and these reviews also had many special characters. To clean the reviews, I have first removed all the special tags from reviews data like '</br>', '\n', '\r', '\t'. Then, I removed all special characters from the data like emojis. To achieve this, I have used clean-text library and used clean function of this library with no-emoji parameter set to True to remove any special character from dataset. I created 2 lambda expressions and applied them on comments column and saved the result in a new column clean_comments.

Now, to translate the clean comments to English language, I have used **GoogleTranslator** function from **deep-translator** library and set it parameters like **source** to **auto** to autodetect the language of the review and **target** to **en** to translate the reviews to English. The results were stored in a new column **translated_comments** and final dataset was stored in **reviews_translated.csv** for further processing.

Step 2: Extracting features from translated 3reviews using TF-IDF approach and Sentiment Analysis

I loaded the translated comments into a data-frame and replaced all the null values with **none** text before extracting features. Furthermore, I have also removed all the common English Stop words like a, an, the, in, etc. from the comments. Primary reason for removing stop words is that stop words occur very frequently in the sentences and therefore, TF_IDF approach, which is based on the frequency of words, can assign higher weights to these words rather than other significant words. This can result in stop words having higher influence on the overall outcome which negatively impacts performance. The cleaned reviews were stored in **tf idf reviews** column.

Then, I performed **TF-IDF** analysis on the data and extracted 500 most significant features from the comments. The primary reason for choosing TF-IDF approach for feature extraction is that it normalises the words count taking into consideration the number of documents it appears in. This helps to reduce the undue significance of words that occur frequently in one document but not in other. Secondly, it also makes the rare words occurring in the reviews more significant than the common words, which is very important for extracting significant features. I have extracted both **unigram and bigram features** from the reviews to get a diverse feature space. Once, features were extracted for each review, I have then grouped the reviews based on **listing_id** and taken mean of the scores for the feature extracted for each listing. Below is the feature set:

| | 10_tfidf_ftr | minutes_tfidf_ftr | 100_tfidf_ftr | 15_tfidf_ftr | 20_tfidf_ftr | 30_tfidf_ftr | able_tfidf_ftr | absolutely_tfidf_ftr | access_tfidf_ftr | wonderful_tfidf_ftr | wonderful host_tfidf_ftr | work_tfidf_ftr | worked_tfidf_ftr | would_tfidf_ftr | would definitely_tfidf_ftr | would highly_tfidf_ftr | would recommend_tfidf_ftr | would stay_tfidf_ft |
|--------------------|--------------|-------------------|---------------|--------------|--------------|--------------|----------------|----------------------|------------------|---------------------|-----------------------------|----------------|------------------|-----------------|-------------------------------|---------------------------|------------------------------|------------------------|
| listing_id | | | | | | | | | | | | | | | | | | |
| 44077 | 0.004663 | 0.002446 | 0.000000 | 0.014725 | 0.006068 | 0.003582 | 0.002419 | 0.008140 | 0.006169 | 0.034061 | 0.004163 | 0.000000 | 0.004379 | 0.036848 | 0.008609 | 0.004841 | 0.008816 | 0.006540 |
| 85156 | 0.006780 | 0.001983 | 0.000907 | 0.011244 | 0.002703 | 0.003059 | 0.001299 | 0.014373 | 0.000577 | 0.033942 | 0.002535 | 0.000000 | 0.004024 | 0.027349 | 0.009746 | 0.007798 | 0.003896 | 0.006721 |
| 159889 | 0.006429 | 0.002499 | 0.003418 | 0.007292 | 0.010938 | 0.006483 | 0.006822 | 0.005211 | 0.011620 | 0.017880 | 0.002735 | 0.003237 | 0.001203 | 0.024377 | 0.007249 | 0.000524 | 0.012905 | 0.003262 |
| 162809 | 0.004214 | 0.000000 | 0.004433 | 0.001089 | 0.003573 | 0.005012 | 0.004115 | 0.006906 | 0.005705 | 0.013119 | 0.004768 | 0.000672 | 0.001287 | 0.022313 | 0.004064 | 0.006147 | 0.006321 | 0.005881 |
| 165828 | 0.007357 | 0.002225 | 0.002213 | 0.010164 | 0.011786 | 0.000000 | 0.017447 | 0.000000 | 0.020526 | 0.022630 | 0.004384 | 0.003114 | 0.001701 | 0.044431 | 0.002678 | 0.011711 | 0.029830 | 0.010904 |
| - | | | | | | | | | | | | | | | | | | |
| 707685389742134998 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.101077 | 0.149678 | 0.000000 | 0.000000 | 0.000000 |
| 707825078259308780 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 708679904448712003 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 709451504510289772 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.269414 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 710054111904793673 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |

Figure 1: TF-IDF Features extracted for each listing based on user reviews

Then, I performed **Sentiment Analysis** using Vader library on the reviews and extracted the Positive, Negative and Neutral sentiment scores as features for each review. The primary reason for performing sentiment analysis is that we will be able to check if the sentiment of the review has any impact on overall score prediction. Once sentiment features were extracted for each review, I grouped them on the basis of **listing_id** and took mean of scores for each listing.

| | | reviews_sentiment_neutral |
|----------|--|---|
| | | |
| 0.467950 | 0.015911 | 0.516147 |
| 0.487905 | 0.015724 | 0.496352 |
| 0.466158 | 0.017792 | 0.516045 |
| 0.502457 | 0.018242 | 0.479325 |
| 0.404859 | 0.022406 | 0.572719 |
| | | |
| 0.728000 | 0.000000 | 0.272000 |
| 0.430000 | 0.000000 | 0.570000 |
| 0.479000 | 0.000000 | 0.521000 |
| 0.280000 | 0.000000 | 0.720000 |
| 0.664000 | 0.000000 | 0.336000 |
| | 0.487905 0.466158 0.502457 0.404859 0.728000 0.430000 0.479000 0.280000 | 0.487905 0.015724 0.466158 0.017792 0.502457 0.018242 0.404859 0.022406 0.728000 0.000000 0.430000 0.000000 0.479000 0.000000 0.280000 0.000000 |

Figure 2: Sentiment Features extracted for each listing based on user reviews

Then, I merged these 2 datasets on the basis of listing_id to get final feature set for reviews and stored it in review_features.csv.

| | 10_tfidf_ftr | 10 minutes_tfidf_ftr | 100_tfidf_ftr | 15_tfidf_ftr | 20_tfidf_ftr | 30_tfidf_ftr | able_tfidf_ftr | absolutely_tfidf_ftr | access_tfidf_ftr | | would lidf_ftr | would recommend_tfldf_ftr | would stay_tfidf_ftr | youre_tfidf_ftr | reviews_sentiment_postive | reviews_sentiment_negative | reviews_sentiment_neutral |
|----------------------|--------------|-------------------------|---------------|--------------|--------------|--------------|----------------|----------------------|------------------|-----|-------------------|------------------------------|-------------------------|-----------------|---------------------------|----------------------------|---------------------------|
| listing_id | | | | | | | | | | | | | | | | | |
| 44077 | 0.004663 | 0.002446 | 0.000000 | 0.014725 | 0.006068 | 0.003582 | 0.002419 | 0.008140 | 0.006169 | 0.0 | 04841 | 0.008816 | 0.006540 | 0.002551 | 0.467950 | 0.015911 | 0.516147 |
| 85156 | 0.006780 | 0.001983 | 0.000907 | 0.011244 | 0.002703 | 0.003059 | 0.001299 | 0.014373 | 0.000577 | 0.0 | 07798 | 0.003896 | 0.006721 | 0.002471 | 0.487905 | 0.015724 | 0.496352 |
| 159889 | 0.006429 | 0.002499 | 0.003418 | 0.007292 | 0.010938 | 0.006483 | 0.006822 | 0.005211 | 0.011620 | 0.0 | 000524 | 0.012905 | 0.003262 | 0.007829 | 0.466158 | 0.017792 | 0.516045 |
| 162809 | 0.004214 | 0.000000 | 0.004433 | 0.001089 | 0.003573 | 0.005012 | 0.004115 | 0.006906 | 0.005705 | 0.0 | 06147 | 0.006321 | 0.005881 | 0.006164 | 0.502457 | 0.018242 | 0.479325 |
| 165828 | 0.007357 | 0.002225 | 0.002213 | 0.010164 | 0.011786 | 0.000000 | 0.017447 | 0.000000 | 0.020526 | 0. | 011711 | 0.029830 | 0.010904 | 0.007039 | 0.404859 | 0.022406 | 0.572719 |
| | | | | | | | | | | | | | | | | | |
| 707685389742134998 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.0 | 000000 | 0.000000 | 0.000000 | 0.000000 | 0.728000 | 0.000000 | 0.272000 |
| 707825078259308780 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.0 | 000000 | 0.000000 | 0.000000 | 0.000000 | 0.430000 | 0.000000 | 0.570000 |
| 708679904448712003 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.0 | 000000 | 0.000000 | 0.000000 | 0.000000 | 0.479000 | 0.000000 | 0.521000 |
| 709451504510289772 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.0 | 000000 | 0.000000 | 0.000000 | 0.000000 | 0.280000 | 0.000000 | 0.720000 |
| 710054111904793673 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.0 | 000000 | 0.000000 | 0.000000 | 0.000000 | 0.664000 | 0.000000 | 0.336000 |
| 6209 rows × 503 colu | ımns | | | | | | | | | | | | | | | | |

Figure 3: Final Features Set for reviews data

Features Engineering on Listings Data:

I have used various feature engineering techniques on the Listings dataset. These are based on type of data and Each of these are mentioned below:

1. Dropping Columns

| Column Names | Reason for dropping |
|--|---|
| listing_url, picture_url, host_url, | These columns contain URLs to various Airbnb webpages related to the listing; |
| host_thumbnail_url, host_picture_url | therefore these are nor relevant features for the review scores. |
| scrape_id, source | These columns contain text which is not relevant to review score and no further |
| | features could be extracted from these fields. |
| host_id, host_name, host_location, | These columns contain information related to Host which are insignificant features |
| host_location, host_neighbourhood, | for overall review scores and no further analysis like sentiment analysis etc. could be |
| host_since | performed on these columns. |
| last_scraped, first_review, last_review, | These columns contained various dates which I have not included in final feature set |
| calendar_last_scraped | as no time-series related analysis could be performed using these fields. |
| calendar_updated, license, | These are blank columns and therefore, I have removed these from final feature set |
| neighbourhood_group_cleansed, | |
| bathrooms | |
| latitude, longitude | This positional information could not be used further for extracting any feature and |
| | therefore dropped |
| neighbourhood | I have dropped this column as another column neighbourhood_cleansed was |
| | provided in the data and it was included in the final feature set |

2. Sentiment analysis on Text columns

| Column Names | Reason for Sentiment Analysi |
|-----------------------|---|
| name, description | These columns contain information about the property listed on Airbnb. Therefore, I have performed Sentiment Analysis on these columns to extract sentiment related features from these columns. We will further check if these have any impact on overall score prediction |
| neighborhood_overview | This column contains information about the listed property's surroundings. I have used sentiment analysis to extract features to check if neighbourhood related sentiment scores have impact on overall predictions |
| host_about | This column contains information about the host of listed property. Again, I have used Sentiment analysis to check if scores related to description of host have any impact on overall predictions |

3. Converting columns to numeric columns

I have converted these columns to float values: host_response_rate, host_acceptance_rate and price. I have first removed text and special character like \$, %, etc. from these columns and then converted it to float columns host_response_rate_float, host_acceptance_rate_float, price_float.

4. Encoding T/F values to 1/0 value

host_is_superhost, host_has_profile_pic, host_identity_verified, has_availability ,instant_bookable columns were represented as t/f values. I have converted these to integer columns represented by 1/0 values

5. Replacing NA values in numeric columns with mean value of that column

For the below mentioned columns, I have replaced the N/A values with the mean of the values in that column. These were already numeric columns and therefore conversion was not required.

host_listings_count, host_total_listings_count, accommodates, bedrooms, beds, minimum_nights, maximum_nights, minimum_minimum_nights, maximum_nights, minimum_nights, maximum_nights, minimum_nights, maximum_nights, minimum_nights, maximum_nights, maximum_

6. One-Hot encoding on categorical columns

property_type, room_type, host_response_time, bathrooms_text, host_verifications, neighbourhood_cleansed columns in the data had categorical data. Therefore, I have used One-Hot encoding technique to convert these columns to ordinal columns as we cannot use text data to train the models and this technique is used to convert these categorical text data to numerical data that can be used to train machine learning model.

7. Amenities Column

This column contained list of amenities provided in the property. To check if amenities have impact on user's rating, I have converted this data into numeric column by counting the number of amenities provided in the property and storing this count in a new column **count_amenities**.

Below is the representation of listing data:

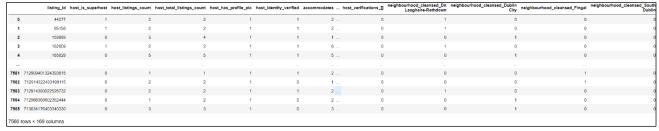


Figure 4: Final Features Set for listings data

I have also **renamed id** column to **listing_id** so that it can be utilised to merge data later. Finally, all these listing features were stored in the **listing_features.csv** file

Final Features Dataset:

Before performing feature selection, I have merged the data contained in **reviews_features.csv** and **listing_features.csv** based on **listing_id** column. Then, I dropped the **listing_id** column from the features set as this does not contain any meaningful information. Below is the final features dataset that will be used for feature selection and model training.

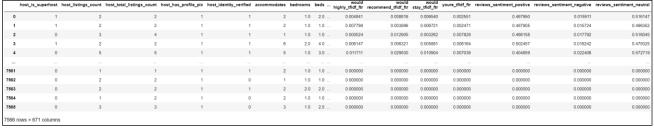


Figure 5: Final Features Set containing listings features and reviews features

I have also used **MinMax feature scaling** technique to normalise the features and rating scores. I have used tis normalisation technique because it retains the relationship that existed between the variables even after the normalisation process. Secondly, due to normalisation, the standard deviations in the dataset also reduces which further reduces the impact of outliers in the data. This also lessens the biasness in the data.

Selected Baseline Model and 2 Other Models and Metric for Performance comparison:

Baseline Model: Linear Regression model

Linear regression is simple model that is used to identify and represent the relationship between the independent variable or features in the data with dependent variable or label in the data. This model is represented as a straight line drawn in the feature space in such a way that it minimises the difference between the predicted and actual values of the dependent variable.

I have chosen this as a baseline model because this model is very easy to train. It does not require any hyper-parameter tuning and it is very simple to interpret the results. Therefore, this makes it easy to compare other complex model's performance with this model and perform analysis of the results.

Model 1: Lasso Regressor

Lasso regressor is a very simple linear model that uses the Shrinkage technique to shrink the values of the coefficients in the equation towards a central value. This is done in order to achieve higher accuracy of the predicted values.

I have chosen this model because it provides a regularisation factor or penalty parameter called alpha, which can be used to tune the performance of this model. This parameter is used to eliminate the non-significant features which helps to improve the overall prediction accuracy. Secondly, this is a linear model and due to elimination, the model becomes very simple with very few features and results are easy to interpret.

Model 2: KNN Regressor

KNN Regressor uses features to in the vicinity to predict the value for a new datapoint. This means that it uses the features, also called neighbours, present near the new data point and calculated the mean of those features to the new datapoint. The number of neighbours to be used for calculating the new datapoint value can be specified.

I have chosen this model because this model can be used to capture the non-linearity in the features as it does not fit a straight line rather uses the average of nearby points to reduce the prediction error. Secondly, it also allows to tune the number of neighbours that are to be used, therefore allowing us to improve the overall model's accuracy.

Metric used for Performance Comparison: 5-fold cross validation with Mean Square Error

I have used 5-fold cross validation score as benchmark score for the evaluation of all these models for different types of prediction like value, cleanliness etc.

The primary reason for using this technique is that it uses every part of the input dataset to train as well as test the model's performance. Due to this, the effect of overfitting and underfitting of the data in the model is reduced significantly. It also results in better generalisation of the model as more data is used to train the model, therefore it adapts well to unseen data. I have used **Mean Square Error** as Scoring strategy as it explains the closeness the predicted values to the actual value. Therefore, it is an ideal strategy for regression problem.

Features Selections and Models Tuning for Review Score Rating:

I have trained Lasso regression model using 5-fold cross validation to eliminate the insignificant features from the dataset. I have tried multiple ranges for L1 regularisation parameter to tune the Lasso model and generated plots for MSE for each range of hyperparameter. Based on plots, I selected the parameter for which I got the least mean square error.

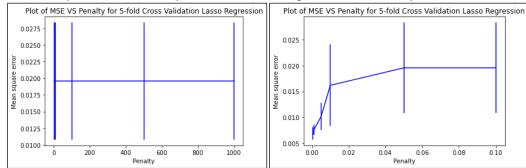


Figure 6: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]

Based on Figure 6, I can analyse the I got least MSE for alpha=0.0005. Therefore, this was used to identify the significant features for Review Score Rating. Following are the non-zero parameters identified:

| | Feature Name | Feature Weight | | Feature Name | Feature Weight |
|----|--|----------------|----|--|----------------|
| 0 | host_is_superhost | -0.245 | 12 | bathrooms_text_1 shared bath | -0.002 |
| 1 | host_listings_count | -0.067 | 13 | bathrooms_text_3 baths | 0.005 |
| 2 | host_total_listings_count | 0.014 | 14 | host_verifications_['email', 'work_email'] | 0.003 |
| 3 | maximum_nights_avg_ntm | -0.005 | 15 | neighbourhood_cleansed_South Dublin | -0.007 |
| 4 | number_of_reviews_ltm | -0.005 | 16 | asked_tfidf_ftr | -0.002 |
| 5 | calculated_host_listings_count_entire_homes | -0.011 | 17 | buses_tfidf_ftr | 0.010 |
| 6 | calculated_host_listings_count_private_rooms | -0.025 | 18 | definitely_tfidf_ftr | -0.012 |
| 7 | count_amenities | -0.005 | 19 | everything needed_tfidf_ftr | 0.001 |
| 8 | property_type_Boat | 0.021 | 20 | highly recommended_tfidf_ftr | 0.039 |
| 9 | property_type_Entire place | 0.010 | 21 | recommend place_tfidf_ftr | 0.056 |
| 10 | property_type_Entire townhouse | -0.002 | 22 | responsive_tfidf_ftr | -0.662 |
| 11 | room_type_Private room | 0.002 | 23 | reviews_sentiment_neutral | 0.138 |

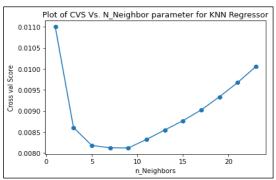
Figure 7: Significant parameters identified using Lasso Regression

I can clearly identify that lasso has identified some very interesting features that impacts the overall rating of the property and these add meaning to how user rates a listing on Airbnb. For Instance, host is super-host is identified as significant along with number of reviews in last 12 month and number of amenities. This plays a very important role when a user rates a listing. Furthermore, type of property and type of rooms are also significant. From the comments I can identify words like responsive, highly recommend, everything needed, recommended place are also significant which also impacts user's overall rating for property

I have used these features to first train the Baseline Linear Regression Model. For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.01676

Then, I trained Lasso regression model using the tuned hyperparameter 0.0005. **The Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0. 01691**

Furthermore, the I trained KNN Regressor multiple time to tune the hyperparameter. The following is the plot of hyperparameter n neighbors vs MSE



I can identify that for n=9 we are getting the best MSE and using this the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0081.

Therefore, we can conclude KNN Regressor performs better than the baseline and Lasso Regressor therefore it can be used to predict the Review Score Rating for Airbnb Listing.

Features Selections and Models Tuning for Review Score Accuracy:

For Review Score Accuracy, I again used Lasso Regression to identify important parameters. I generated below plots for hyperparameter tuning.

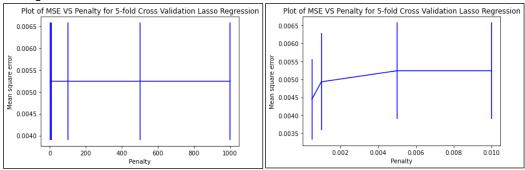


Figure 8: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]

From these plots I have chosen 0.0005 as penalty parameter and used this to identify significant features.

| | Feature Name | Feature Weight | | Feature Name | Feature Weight |
|---|--|----------------|----|-------------------------------------|----------------|
| 0 | host_is_superhost | -0.236 | 8 | property_type_Boat | 0.009 |
| 1 | host_listings_count | -0.025 | 9 | property_type_Private room in loft | 0.003 |
| 2 | host_total_listings_count | 0.014 | 10 | property_type_Private room in tent | -0.003 |
| 3 | maximum_minimum_nights | -0.003 | 11 | bathrooms_text_0 shared baths | -0.001 |
| 4 | number_of_reviews_ltm | -0.001 | 12 | bathrooms_text_1.5 shared baths | 0.001 |
| 5 | calculated_host_listings_count_entire_homes | -0.004 | 13 | neighbourhood_cleansed_South Dublin | -0.004 |
| 6 | calculated_host_listings_count_private_rooms | -0.011 | 14 | highly recommended_tfidf_ftr | 0.024 |
| 7 | count_amenities | -0.002 | 15 | reviews_sentiment_neutral | 0.044 |

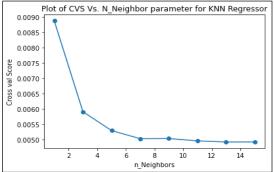
Figure 9: Significant parameters identified using Lasso Regression

For accuracy rating for listing on Airbnb, host is super-host is identified as significant along with number of reviews in the last 12 month and number of amenities. This plays a very important role when a user rates accuracy of a listing. Furthermore, type of property and number of bathrooms are also significant as user tends to give higher accuracy rating if these are accurately listed. Furthermore, neighbourhood of South Dublin is also significant for accuracy score.

For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.0074

For Lasso regression model using the tuned hyperparameter 0.0005 the Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0.0051

For KNN Regressor, the following is the plot of hyperparameter n_neighbors vs MSE

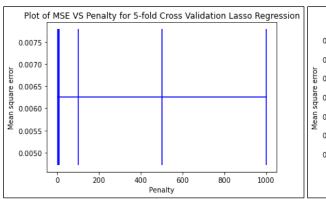


I can identify that for n=7 we are getting the best MSE and using this the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0050.

Therefore, we can conclude KNN Regressor performs better than the baseline and Lasso Regressor therefore it can be used to predict the Accuracy Score Rating for Airbnb Listing.

Features Selections and Models Tuning for Review Score Location:

For Review Score Location, I used Lasso Regression to identify important parameters. I generated below plots for hyperparameter tuning.



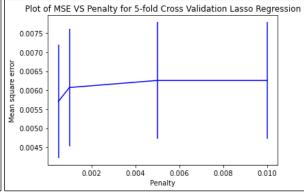


Figure 10: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]

From these plots I have chosen 0.0005 as penalty parameter and used this to identify significant features.

| | Feature Name | Feature Weight | | Feature Name | Feature Weight |
|---|--|----------------|----|------------------------------|----------------|
| 0 | host_is_superhost | -0.048 | 8 | room_type_Private room | 0.008 |
| 1 | host_listings_count | -0.031 | 9 | bathrooms_text_1 shared bath | -0.002 |
| 2 | host_total_listings_count | 0.013 | 10 | 10 minutes_tfidf_ftr | -0.009 |
| 3 | minimum_nights_avg_ntm | 0.002 | 11 | central_tfidf_ftr | -0.066 |
| 4 | ${\tt calculated_host_listings_count_entire_homes}$ | -0.003 | 12 | highly recommended_tfidf_ftr | 0.007 |
| 5 | price_float | 0.003 | 13 | location great_tfidf_ftr | 0.095 |
| 6 | property_type_Boat | 0.005 | 14 | reviews_sentiment_neutral | 0.029 |
| 7 | property_type_Private room in loft | -0.005 | | | |

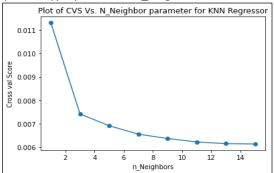
Figure 11: Significant parameters identified using Lasso Regression

For location rating, **host is super-host** is identified as significant along with price. From reviews we can see that keywords like **central, location great** were also considered significant as these describe the location of the listing.

For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.0081

For Lasso regression model using the tuned hyperparameter 0.0005 the Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0.0062

For KNN Regressor, the following is the plot of hyperparameter n_neighbors vs MSE



I can identify that for n=13 we are getting the best MSE and using this the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0061.

Therefore, we can conclude KNN Regressor performs better than the baseline and Lasso Regressor therefore it can be used to predict the Cleanliness Score Rating for Airbnb Listing.

Features Selections and Models Tuning for Review Score Check-in:

For Review Score Check-in, I generated below plots for hyperparameter tuning.

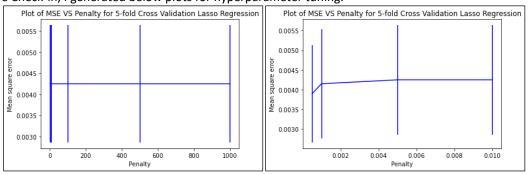


Figure 12: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]

From these plots I have chosen 0.0005 as penalty parameter and used this to identify significant features.

| | Feature Name | Feature Weight | | Feature Name | Feature Weight |
|---|--|----------------|----|-------------------------------------|----------------|
| 0 | host_is_superhost | -0.089 | 6 | property_type_Boat | 0.003 |
| 1 | host_listings_count | -0.012 | 7 | property_type_Entire place | 0.004 |
| 2 | host_total_listings_count | 0.014 | 8 | property_type_Private room in loft | 0.006 |
| 3 | maximum_minimum_nights | -0.002 | 9 | property_type_Private room in tent | -0.003 |
| 4 | calculated_host_listings_count_entire_homes | -0.005 | 10 | bathrooms_text_0 shared baths | -0.001 |
| 5 | calculated_host_listings_count_private_rooms | -0.016 | 11 | bathrooms_text_1.5 shared baths | 0.001 |
| | | | 12 | neighbourhood_cleansed_South Dublin | -0.005 |
| | | | 13 | reviews_sentiment_neutral | 0.021 |

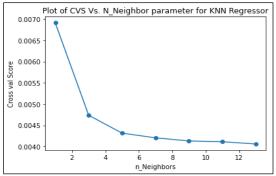
Figure 13: Significant parameters identified using Lasso Regression

For check-in rating, **host is super-host** is identified as significant as super-host ensure smooth check-in. Furthermore, **property type** is also considered significant.

For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.0056

For Lasso regression model using the tuned hyperparameter 0.0005 the Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0.0040

For KNN Regressor, the following is the plot of hyperparameter n_neighbors vs MSE



I can identify that for n=9 we are getting the best MSE and using this the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0041.

Therefore, we can conclude Lasso Regressor performs better than the baseline and KNN Regressor therefore it can be used to predict the Check-in Score Rating for Airbnb Listing.

Features Selections and Models Tuning for Review Score Cleanliness:

For Review Score Cleanliness, I generated below plots for hyperparameter tuning.

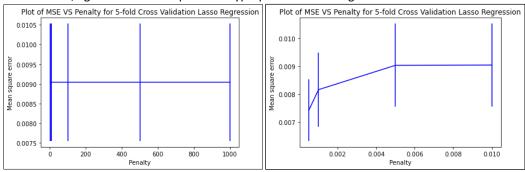


Figure 14: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1] From these plots I have chosen 0.0005 as penalty parameter and used this to identify significant features.

| | Feature Name | Feature Weight | Feature Name | Feature Weight |
|----|--|------------------|--|----------------|
| 0 | host_is_superhost | -0.354 14 | property_type_Private room in tent | -0.007 |
| 1 | host_listings_count | -0.049 15 | room_type_Private room | 0.002 |
| 2 | host_total_listings_count | 0.023 16 | host_response_time_none | -0.015 |
| 3 | maximum_minimum_nights | -0.007 17 | bathrooms_text_1.5 baths | 0.003 |
| 4 | number_of_reviews_l30d | 0.008 18 | bathrooms_text_1.5 shared baths | 0.001 |
| 5 | calculated_host_listings_count_entire_homes | -0.003 19 | neighbourhood_cleansed_Dn Laoghaire-Rathdown | -0.007 |
| 6 | calculated_host_listings_count_private_rooms | -0.015 20 | neighbourhood_cleansed_South Dublin | -0.010 |
| 7 | reviews_per_month | -0.010 21 | 10_tfidf_ftr | 0.001 |
| 8 | description_sentiment_negative | -0.001 22 | clean tidy_tfidf_ftr | 0.088 |
| 9 | host_about_sentiment_negative | -0.002 23 | gorgeous_tfidf_ftr | -0.029 |
| 10 | host_acceptance_rate_float | -0.003 24 | highly recommended_tfidf_ftr | 0.052 |
| 11 | price_float | 0.002 25 | recommend place_tfidf_ftr | 0.042 |
| 12 | property_type_Boat | 0.034 26 | responsive_tfidf_ftr | 0.002 |
| 13 | property_type_Private room in loft | 0.006 27 | rooms_tfidf_ftr | -0.003 |
| | | 28 | reviews_sentiment_neutral | 0.041 |

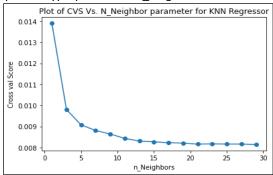
Figure 15: Significant parameters identified using Lasso Regression

For cleanliness rating, host is super-host is identified as significant as super-host ensure cleanliness for in their property. Furthermore, number of reviews in the last 30 days was considered more significant for cleanliness. I can also analyse that description sentiment and host about sentiment were also considered significant for cleanliness. From reviews we can see that keywords like clean tidy, gorgeous were also considered significant as these describe the cleanliness of the listing.

For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.0092

For Lasso regression model using the tuned hyperparameter 0.0005 the Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0.0084

For KNN Regressor, the following is the plot of hyperparameter n_neighbors vs MSE



I can identify that for n=21 we are getting the best MSE and using this the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0081.

Therefore, we can conclude KNN Regressor performs better than the baseline and Lasso Regressor therefore it can be used to predict the Cleanliness Score Rating for Airbnb Listing.

Features Selections and Models Tuning for Review Score Communication:

For Review Score communication, I generated below plots for hyperparameter tuning.

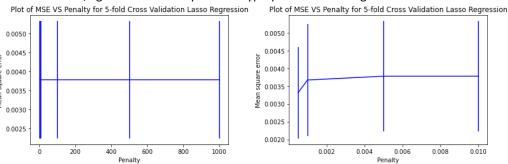


Figure 16: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]

From these plots I have chosen 0.0005 as penalty parameter and used this to identify significant features.

| | Feature Name | Feature Weight | | Feature Name | Feature Weight |
|---|--|----------------|----|-------------------------------------|----------------|
| 0 | host_is_superhost | -0.160 | 8 | count_amenities | -0.004 |
| 1 | host_listings_count | -0.006 | 9 | property_type_Boat | 0.011 |
| 2 | host_total_listings_count | 0.013 | 10 | property_type_Entire place | 0.002 |
| 3 | bedrooms | 0.001 | 11 | property_type_Private room in loft | 0.001 |
| 4 | maximum_minimum_nights | -0.002 | 12 | property_type_Private room in tent | -0.001 |
| 5 | number_of_reviews_ltm | -0.002 | 13 | bathrooms_text_1.5 shared baths | 0.001 |
| 6 | calculated_host_listings_count_entire_homes | -0.002 | 14 | neighbourhood_cleansed_South Dublin | -0.003 |
| 7 | calculated_host_listings_count_private_rooms | -0.041 | 15 | reviews_sentiment_neutral | 0.019 |

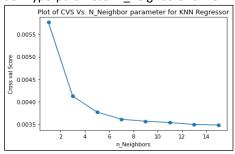
Figure 17: Significant parameters identified using Lasso Regression

For communication rating, host is super-host is identified as significant along with number of reviews in last 12 months.

For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.0067

For Lasso regression model using the tuned hyperparameter 0.0005 the Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0.0036

For KNN Regressor, the following is the plot of hyperparameter n_neighbors vs MSE



I can identify that for n=13 we are getting the best MSE and using this the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0034.

Therefore, we can conclude KNN Regressor performs better than the baseline and Lasso Regressor therefore it can be used to predict the Cleanliness Score Rating for Airbnb Listing.

Features Selections and Models Tuning for Review Score Value:

For Review Score value, I generated below plots for hyperparameter tuning.

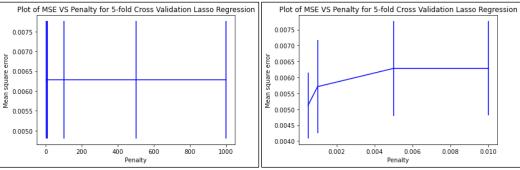


Figure 18: Plot of MSE vs C for C range [1, 5, 10, 100, 500, 1000] and [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]

From these plots I have chosen 0.0005 as penalty parameter and used this to identify significant features.

| | Feature Name | Feature Weight | | Feature Name | Feature Weight |
|---|---|----------------|----|-------------------------------------|----------------|
| 0 | host_is_superhost | -0.282 | 10 | property_type_Private room in loft | 0.008 |
| 1 | host_listings_count | -0.037 | 11 | property_type_Private room in tent | -0.002 |
| 2 | host_total_listings_count | 0.017 | 12 | property_type_Private room in villa | 0.001 |
| 3 | maximum_nights_avg_ntm | -0.003 | 13 | bathrooms_text_1 shared bath | -0.001 |
| 4 | number_of_reviews_ltm | -0.011 | 14 | neighbourhood_cleansed_South Dublin | -0.013 |
| 5 | $calculated_host_listings_count_entire_homes$ | -0.003 | 15 | definitely_tfidf_ftr | 0.005 |
| 6 | ${\sf calculated_host_listings_count_private_rooms}$ | -0.014 | 16 | highly recommended_tfidf_ftr | 0.029 |
| 7 | property_type_Boat | 0.022 | 17 | recommend place_tfidf_ftr | 0.013 |
| 8 | property_type_Entire place | 0.004 | 18 | reviews_sentiment_neutral | 0.057 |
| 9 | property_type_Entire townhouse | -0.002 | | | |

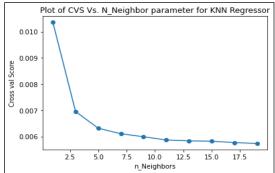
Figure 19: Significant parameters identified using Lasso Regression

For communication rating, host is super-host is identified as significant as along with number of reviews in last 12 months.

Property type is significant as type of property is considered value or money. From reviews we can see that keywords like highly recommend and recommend place were also considered significant as these describe the overall value of the listing For baseline model, the Cross Validation Score (absolute of negative MSE) is: 0.0083

For Lasso regression model using the tuned hyperparameter 0.0005 the Cross Validation Score (absolute of negative MSE) for Lasso Regression model is: 0.0061

For KNN Regressor, the following is the plot of hyperparameter n_neighbors vs MSE



I can identify that for **n=11** we are getting the best MSE and using this **the Cross Validation Score (absolute of negative MSE) for KNN Regression is: 0.0058.**

Therefore, we can conclude KNN Regressor performs better than the baseline and Lasso Regressor therefore it can be used to predict the Value Score Rating for Airbnb Listing.

Results discussion and Conclusion:

From the above results we can clearly see that KNN regressor performs better than the Lasso regressor and Baseline Linear Regression. The primary reason for this is that KNN regressor can capture the non-linearity in the data and adapt itself to this non-linearity. Due to this, the KNN model has generalised well which the other two linear models could not since these models use straight line to fit the model which is not capable enough to capture non-linearity in the data.

We were also able to select important features from the dataset. **Host is super-host was the most prominent feature** that was present for all review score ratings. This makes a lot of sense as super-hosts generally impact the over all user experience on their

property and thus impact the overall rating. **Number of reviews** were also considered significant for most of the ratings as higher the reviews, the more it impacts the rating of the listing. **South Dublin Neighbourhood** was also considered significant which means it is popular among visitors for staying. **Property type** along with **number of bathrooms** were also considered significant. From the reviews data, we can clearly see that keywords identified by tf-idf for each of the review score rating were different and were significant for that particular type of rating. For instance, **highly recommended, responsive** for overall rating; **Clean tidy and gorgeous** for cleanliness; **location great and central** for location rating were considered significant which clearly explains that right set of tf-idf features were selected for model training.

The Mean Square error for each of these models is less than 0.01 for all the models which means that models have performed accurately and were able to adapt to the non-linearity in the data.

Question 2

1. 2 situations where logistic regression would five inaccurate predictions

Situation 1: The logistic model does not perform particularly well when weak correlation exists between features and labels. The primary reason is that it becomes difficult for Logistic regression model to establish relationship between the features and the labels because of weak correlation. The data points in feature space when plotted are scattered and therefore, it becomes difficult to draw a linear decision surface that can minimise the error in prediction by minimising the distance of points from the decision surface.

Situation 2: The logistic model assumes that a liner relationship exists between the features and labels therefore, this model will also not perform well if there is non-linearity in data. A prime example of this type of data is time series data. The main reason for under performance is that Logistic regression model tries to fit a linear decision surface in the non-linear space. This will lead to errors in the model's prediction as model will not be able to adapt to the non-linear data and generalise well.

2. KNN Classifier Vs. Neural Net classifier

Advantages of KNN Classifier: The main advantage of KNN Classifier is that it is an intuitive and simple algorithm to implement and it is very easy to interpret the results of this model. This model required very less training data and can adapt to non-linearity in the data and can generalise well to complex features in the dataset. Furthermore, it's sensitivity towards outliers in the data set is an added advantage as it can help to improve overall prediction accuracy.

Disadvantages of KNN Classifier: The primary disadvantage is that this model becomes computationally very expensive if the dataset is large. The main reason for this is that in KNN model, for each new data point in the dataset, distance is calculated from all the existing points and if dataset is large, the number of calculations performed for each value of training set will increase exponentially. Also, it does not perform well if the dataset is imbalanced as it will predict the majority class most of the times. Furthermore, special care has to be taken to tune the model's hyperparameter as it can lead to overfitting of the training data.

Advantages of Neural Net Classifier: The main advantage of Neural Net classifier is that it is very flexible model and it can easily adapt to complex non-linear decision boundaries. Since it can infer the hidden complex relationship between the features and labels, these models generalise well to the unseen relationships that exists in the unseen real-world data which improves its performance in real-world scenarios. It also aids this model to adapt to imbalanced as well non-linear data.

Disadvantages of Neural Net Classifier: Like KNN, this model is also very computationally expensive. This will also depend on the hyperparameter selected for training the model. For instance, more the number of hidden layers in the Neural Net, more computationally expensive it will be. Secondly, this model requires large amount of training data and its performance is directly dependent on the amount of training data provided.

Hence, we can conclude that both these models are computationally expensive and both are sensitive to the hyperparameter tuning but KNN requires less training data than Neural Net classifier. However, Neural net classifiers can learn the hidden complex relationships in the data and adapt to non-linearity in the data better than KNN classifiers.

3. K-Fold Cross-validation

K-Fold cross validation is resampling technique in which the training data is split into k parts. Then, during each of the k iterations, k-1 parts are used to train the model and remaining one part of the k parts is used for validation. Due to this technique, every part of data was used to train the model, therefore model has more chance the generalise on the data. This will help model to adapt well to the unseen data. Furthermore, model's performance was also validated during each of the k iterations, which can be used to check the effects of overfitting and underfitting of the data in model. This will help us to analyse the performance of model on unseen data.

K=5, or K=10 is considered as appropriate choice for this technique as these provide adequate amount of data for model to train on as well as test its performance. Too large or too small values of K can lead to underfitting and overfitting problems in the model. For instance, when k is small, for example k=2, this means that model will be trained on only 50% of the data. This will lead to overfitting as the model was trained on very less data, therefore model has very less chance to generalise to the unseen data, thereby decreasing its performance. On the other hand, if K is very large, for instance k=20, model will be trained on 95% of the data and this will lead to underfitting as model is trained on too much data and has very less data to test its performance. Therefore, model has generalised too much on training data and will not adopt well to unseen test data.

Thus, we can conclude that K=5 or K=10 are ideal parameters to trade-off the impact of overfitting and underfitting of the model on data.

4. Lagged output values to construct features

Using Lagged output values as features means that using the output variables from the prior time steps to train the model. This means output of the model for t-1 time step will be used to train the model for t time step. Here we have used only 1 lagged feature, Similarly, we can use any number of time lagged output to construct our new features. For instance, we can use t-3, t-2, t-1 time step output to predict t time step output.

For example, to predict sales of a particular item, we can use the sales data of that item for the previous month. But we can also apply a time lag of 4 months 12 months to check the impact of seasonality on the sale of the product.

Quarterly Sales data for 2021:

| Month | Sales |
|-----------------|-------|
| March, 2021 | 6 |
| June, 2021 | 12 |
| September, 2021 | 18 |
| December, 2021 | 24 |

Quarterly Sales data for 2022,

| Month | Sales |
|-----------------|-----------------|
| March, 2022 | 6 |
| June, 2022 | 12 |
| September, 2022 | 24 |
| December, 2022 | To be predicted |

Then, we can time shift sales 2021 data and use it as feature to predict sales for December 2022

| Month | Sales 2021 | Sales 2022 |
|-----------------|------------|-----------------|
| March, 2022 | NA | 6 |
| June, 2022 | 6 | 12 |
| September, 2022 | 12 | 24 |
| December, 2022 | 24 | To be predicted |

Based on above, we can clearly see that sales for December 2022 will be 48 units.

Appendix Code

```
1. TranslateReviewsToEnglish
### Before executing below code, please execute these commands in console
##### pip install deep-translator
#
##### pip install unidecode
#
##### pip install clean-text
## Import Libraries
import pandas as pd
from deep translator import GoogleTranslator
from cleantext import clean
from IPython.display import display
## Reading reviews.csv data and loading it in Dataframe
reviews_file = 'data/reviews.csv'
reviews_df = pd.read_csv(reviews_file)
display(reviews_df)
### Removing all the unnecessary tags and special characters like emojis
lambda_remove_tags = lambda review : review.replace("\cry,"").replace("\n", "").replace("\r", "").replace("\t", "").strip()
lambda_remove_emoji = lambda review : clean(review, no_emoji=True)
lambda translate sentence = lambda review : GoogleTranslator(source='auto', target='en').translate(review)
reviews_df['clean_comments'] = reviews_df['comments'].astype(str).apply(lambda_remove_tags).apply(lambda_remove_emoji)
display(reviews_df)
### Translating all comments to English
for i in range(len(reviews_df['clean_comments'])):
  review = reviews_df['clean_comments'][i]
  try:
    reviews_df.at[i, 'translated_comments'] = lambda_translate_sentence(str(review))
  except:
    print(f'Error occured for i: {i}')
    print(f'Error review: {review} \n\n')
    reviews_df.at[i, 'translated_comments'] = review
display(reviews df)
### Storing final features set in csv
reviews_df.to_csv('data/reviews_translated.csv')
2. Feature_Engineering_Reviews.py
### Import Libraries
import pandas as pd
from nltk.corpus import stopwords
import string
from sklearn.feature extraction.text import TfidfVectorizer
from nltk.sentiment.vader import SentimentIntensityAnalyzer
### Reading Translated reviews file reviews translated.csv data and loading it in Dataframe
reviews file = 'data/reviews translated.csv'
transalated reviews df = pd.read csv(reviews file)
display(transalated reviews df)
## Removing Unnamed: 0 column from dataframe
transalated reviews df.drop('Unnamed: 0', axis=1, inplace=True)
display(transalated reviews df)
### Confirming if there any null values in any column
transalated reviews df.isnull().sum()
### Replacing null values with 'none' string
transalated reviews df.fillna('none', inplace=True)
# ## Confirming if there any null values in any column
transalated reviews df.isnull().sum()
### Removing all Punctuations and Stopwords from the reviews
english stopwords = set(stopwords.words("english"))
def remove punctuation stopwords(review):
  words = review.split()
  new_sentence = " "
  for word in words:
    new word = word.translate(str.maketrans(", ", string.punctuation))
```

if new_word not in english_stopwords:

```
new sentence += new word + " "
   return new sentence.strip().lower()
transalated\_reviews\_df['tf\_idf\_reviews'] = transalated\_reviews\_df['translated\_comments']. as type(str). apply(remove\_punctuation\_stopwords) are transalated\_comments']. as type(str). apply(remove\_punctuation\_stopwords) are transalated\_comments']. The transalated\_comments' are transalated\_com
display(transalated reviews df)
### Applying TF-IDF technique to get important features
tf idf reviews list = list(transalated reviews df['tf idf reviews'])
tf idf vectorizer = TfidfVectorizer(analyzer='word', use idf=True, max features=500, ngram range=(1, 2))
tf idf reviews = tf idf vectorizer.fit transform(tf idf reviews list)
tf idf reviews array = tf idf reviews.toarray()
tf_idf_column_names = [feature_name + '_tfidf_ftr' for feature_name in tf_idf_vectorizer.get_feature_names()]
tf idf review df = pd.DataFrame(data = tf idf reviews array, columns = tf idf column names)
tf idf review_df['listing_id'] = transalated_reviews_df['listing_id']
display(tf idf review df)
### Grouping by Listing ID and finding mean of TF-IDF features
tf_idf_features_df = tf_idf_review_df.groupby('listing_id').mean()
display(tf idf features df)
### Applying Sentiment Analysis to get Sentiment related features for reviews
reviews sentiment df = pd.DataFrame()
reviews sentiment df['listing id'] = transalated reviews df['listing id']
sentiment analyzer = SentimentIntensityAnalyzer()
reviews sentiment df['reviews sentiment'] = transalated reviews df['tf idf reviews'].apply(lambda review:
sentiment analyzer.polarity scores(review))
reviews sentiment df['reviews sentiment postive'] = reviews sentiment df['reviews sentiment'].apply(lambda review: review['pos'])
reviews_sentiment_df['reviews_sentiment_negative'] = reviews_sentiment_df['reviews_sentiment'].apply(lambda review: reviews['neg'])
reviews sentiment df['reviews sentiment neutral'] = reviews sentiment df['reviews sentiment'].apply(lambda review: review['neu'])
reviews_sentiment_df.drop('reviews_sentiment', axis=1, inplace=True)
reviews sentiment df
### Grouping by Listing ID and finding mean of Sentiment features
reviews sentiment features df = reviews sentiment df.groupby('listing id').mean()
display(reviews sentiment features df)
# ## Merging Review Sentiment Features and TF-IDF Features
reviews features df = pd.merge(tf idf features df, reviews sentiment features df, on='listing id', how='left')
display(reviews features df)
### Confirming Datatypes of the dataframe are all numeric
datatypes = pd.DataFrame(reviews features df.dtypes)
pd.set_option('display.max_rows', None)
display(datatypes)
### Confirming if there any null values in any column
reviews_features_df.isnull().sum()
### Storing final features set in csv
reviews_features_df.to_csv('data/review_features.csv')
3. Feature_Engineering_Listings.py
## Import Libraries
import pandas as pd
from nltk.sentiment.vader import SentimentIntensityAnalyzer
import string
import numpy as np
import warnings
warnings.filterwarnings("ignore")
## Reading listings.csv data and loading it in Dataframe
listings file = 'data/listings.csv'
df = pd.read csv(listings file)
listings df = df
display(listings df)
### Checking all Columns
list(listings df.columns)
### Rename Columns
listings_df.rename(columns={'id':'listing_id'}, inplace=True)
### Dropping Columns that are not relevant for models
listings_df.drop('listing_url', axis=1, inplace=True)
listings_df.drop('scrape_id', axis=1, inplace=True)
listings_df.drop('last_scraped', axis=1, inplace=True)
```

listings_df.drop('source', axis=1, inplace=True) listings_df.drop('picture_url', axis=1, inplace=True) listings_df.drop('host_id', axis=1, inplace=True) listings_df.drop('host_url', axis=1, inplace=True) listings_df.drop('host_name', axis=1, inplace=True)

```
listings df.drop('host since', axis=1, inplace=True)
listings_df.drop('host_location', axis=1, inplace=True)
listings df.drop('host thumbnail url', axis=1, inplace=True)
listings df.drop('host picture url', axis=1, inplace=True)
listings_df.drop('host_neighbourhood', axis=1, inplace=True)
listings df.drop('neighbourhood', axis=1, inplace=True)
listings_df.drop('neighbourhood_group_cleansed', axis=1, inplace=True)
listings df.drop('latitude', axis=1, inplace=True)
listings df.drop('longitude', axis=1, inplace=True)
listings df.drop('bathrooms', axis=1, inplace=True)
listings df.drop('calendar updated', axis=1, inplace=True)
listings df.drop('calendar last scraped', axis=1, inplace=True)
listings df.drop('first review', axis=1, inplace=True)
listings_df.drop('last_review', axis=1, inplace=True)
listings df.drop('license', axis=1, inplace=True)
### Performing Sentiment Analysis on Long Text Columns
sentiment_analyzer = SentimentIntensityAnalyzer()
def perform sentiment analysis(data frame, column name):
  data frame[column_name].fillna('none', inplace=True)
  sentiment column name = column name + ' sentiment'
  positive sentiment column name = column name + ' sentiment positive'
  negative sentiment column name = column name + ' sentiment negative'
  neutral sentiment column name = column name + ' sentiment neutral'
  data frame[sentiment column name] = data frame[column name].astype(str).apply(lambda col: sentiment analyzer.polarity scores(col))
  data_frame[positive_sentiment_column_name] = data_frame[sentiment_column_name].apply(lambda col: col['pos'])
  data_frame[negative_sentiment_column_name] = data_frame[sentiment_column_name].apply(lambda col: col['neg'])
  data_frame[neutral_sentiment_column_name] = data_frame[sentiment_column_name].apply(lambda col: col['neu'])
  data frame.drop(sentiment column name, axis=1, inplace=True)
  data frame.drop(column name, axis=1, inplace=True)
  return data frame
listings df = perform sentiment analysis(listings df, 'name')
listings df = perform sentiment analysis(listings df, 'description')
listings df = perform sentiment analysis(listings df, 'neighborhood overview')
listings_df = perform_sentiment_analysis(listings_df, 'host_about')
### Converting to Float Columns containing numbers with special characters
aplha specialChars = string.punctuation.replace('.','') + string.ascii letters
convert_float_lambda = lambda col : float(col.translate(str.maketrans(", ", aplha_specialChars)).strip())
listings_df['host_response_rate'].fillna('0', inplace=True)
listings_df['host_response_rate_float'] = listings_df['host_response_rate'].astype(str).apply(convert_float_lambda)
listings_df.drop('host_response_rate', axis=1, inplace=True)
listings df['host acceptance rate'].fillna('0', inplace=True)
listings df['host acceptance rate float'] = listings df['host acceptance rate'].astype(str).apply(convert float lambda)
listings df.drop('host acceptance rate', axis=1, inplace=True)
listings df['price'].fillna('0', inplace=True)
listings df['price float'] = listings df['price'].astype(str).apply(convert float lambda)
listings_df.drop('price', axis=1, inplace=True)
# ## Encoding columns that contains T/F Values to 1/0
def encode_t_f_values(data_frame, column_name) :
  data_frame[column_name].fillna('f', inplace=True)
  data_frame[column_name].loc[data_frame[column_name] == 't'] = 1
  data_frame[column_name].loc[data_frame[column_name] == 'f'] = 0
  return data frame
listings_df = encode_t_f_values(listings_df, 'host_is_superhost')
listings df = encode t f values(listings df, 'host has profile pic')
listings df = encode t f values(listings df, 'host identity verified')
listings_df = encode_t_f_values(listings_df, 'has_availability')
listings_df = encode_t_f_values(listings_df, 'instant_bookable')
listings_df = listings_df.astype({'host_is_superhost':'int', 'host_has_profile_pic':'int', 'host_identity_verified':'int', 'has_availability':'int',
'instant_bookable' :'int'})
### Repacing NAs in all numeric columns with mean values of that column
listings df['host listings count'].fillna(listings df['host listings count'].mean(), inplace=True)
listings_df['host_total_listings_count'].fillna(listings_df['host_total_listings_count'].mean(), inplace=True)
listings df['accommodates'].fillna(listings df['accommodates'].mean(), inplace=True)
listings df['bedrooms'].fillna(listings df['bedrooms'].mean(), inplace=True)
listings df['beds'].fillna(listings df['beds'].mean(), inplace=True)
listings df['minimum nights'].fillna(listings df['minimum nights'].mean(), inplace=True)
```

```
listings df['maximum nights'].fillna(listings df['maximum nights'].mean(), inplace=True)
listings_df['minimum_minimum_nights'].fillna(listings_df['minimum_minimum_nights'].mean(), inplace=True)
listings\_df['maximum\_minimum\_nights']. fillna(listings\_df['maximum\_minimum\_nights']. mean(), inplace=True)
listings\_df['minimum\_maximum\_nights']. fillna(listings\_df['minimum\_maximum\_nights']. mean(), inplace=True)
listings_df['maximum_maximum_nights'].fillna(listings_df['maximum_maximum_nights'].mean(), inplace=True)
listings_df['minimum_nights_avg_ntm'].fillna(listings_df['minimum_nights_avg_ntm'].mean(), inplace=True)
listings df['maximum nights avg ntm'].fillna(listings df['maximum nights avg ntm'].mean(), inplace=True)
listings df['availability_30'].fillna(listings_df['availability_30'].mean(), inplace=True)
listings df['availability 60'].fillna(listings df['availability 60'].mean(), inplace=True)
listings df['availability 90'].fillna(listings df['availability 90'].mean(), inplace=True)
listings df['availability 365'].fillna(listings df['availability 365'].mean(), inplace=True)
listings df['number of reviews'].fillna(listings df['number of reviews'].mean(), inplace=True)
listings df['number of reviews ltm'].fillna(listings df['number of reviews ltm'].mean(), inplace=True)
listings_df['number_of_reviews_130d'].fillna(listings_df['number_of_reviews_130d'].mean(), inplace=True)
listings df['calculated host listings count'].fillna(listings df['calculated host listings count'].mean(), inplace=True)
listings\_df['calculated\_host\_listings\_count\_entire\_homes']. fill na(listings\_df['calculated\_host\_listings\_count\_entire\_homes']. fill na(listings\_df['calculated\_host\_listings\_f['calculated\_host\_listings']. fil
inplace=True)
listings df['calculated host listings count private rooms'].fillna(listings df['calculated host listings count private rooms'].mean(),
inplace=True)
listings df['calculated host listings count shared rooms'].fillna(listings df['calculated host listings count shared rooms'].mean(),
inplace=True)
listings df['reviews per month'].fillna(listings df['reviews per month'].mean(), inplace=True)
listings df['review scores rating'].fillna(listings df['review scores rating'].mean(), inplace=True)
listings df['review scores accuracy'].fillna(listings df['review scores accuracy'].mean(), inplace=True)
listings df['review scores cleanliness'].fillna(listings df['review scores cleanliness'].mean(), inplace=True)
listings_df['review_scores_checkin'].fillna(listings_df['review_scores_checkin'].mean(), inplace=True)
listings df['review scores communication'].fillna(listings df['review scores communication'].mean(), inplace=True)
listings_df['review_scores_location'].fillna(listings_df['review_scores_location'].mean(), inplace=True)
listings df['review_scores_value'].fillna(listings_df['review_scores_value'].mean(), inplace=True)
### Encoding Amenities column by replacing it with the Count of amenities
listings df['count amenities'] = listings df['amenities'].apply(lambda amenities list: len(amenities list.split(',')))
listings df.drop('amenities', axis=1, inplace=True)
# ## One-Hot Encoding all the Categorical columns
listings df['property type'].fillna('none', inplace=True)
listings df['room type'].fillna('none', inplace=True)
listings df['host response time'].fillna('none', inplace=True)
listings_df['bathrooms_text'].fillna('none', inplace=True)
listings df['host verifications'].fillna('none', inplace=True)
listings df['neighbourhood cleansed'].fillna('none', inplace=True)
listings_df = pd.get_dummies(listings_df, columns = ['property_type', 'room_type', 'host_response_time', 'bathrooms_text',
'host_verifications', 'neighbourhood_cleansed'])
display(listings df)
# ## Confirming the datatypes of all columns
datatypes = pd.DataFrame(listings df.dtypes)
pd.set_option('display.max_rows', None)
display(datatypes)
# ## Confirming if there any null values in any column
listings df.isnull().sum()
### Storing final features set in csv
listings_df.to_csv('data/listing_features.csv')
4. Feature_Selection_Model_Tuning_ReviewScores_Accuracy
## Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean squared error
from sklearn.model selection import KFold, cross val score
from sklearn.model_selection import train_test_split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear_model import Lasso, LinearRegression
import warnings
warnings.filterwarnings("ignore")
## Feature Selection
## Reading review features data and loading it in Dataframe
reviews features file = 'data/review features.csv'
reviews features df = pd.read csv(reviews features file)
```

display(reviews features df)

```
## Reading lisiting features data and loading it in Dataframe
listings_features_file = 'data/listing_features.csv'
listings_features_df = pd.read_csv(listings_features_file)
display(listings features df)
listings_features_df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings features df)
### Merging review and listing features based on listing id
all_features_df = pd.merge(listings_features_df, reviews_features_df, on='listing_id', how='left')
display(all features df)
### Dropping listing id column from final feature set and replacing any null value with 0
all features df.drop('listing id', axis=1, inplace=True)
all features df.fillna(0, inplace = True)
display(all features df)
### Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all features df.dtypes)
pd.set option('display.max rows', None)
display(datatypes)
### Confirming if there any null values in any column
all features df.isnull().sum()
### Separating labels from features
Y review scores accuracy = pd.DataFrame(all features df['review scores accuracy'])
final features df = all features df.copy()
final features df.drop('review scores rating', axis=1, inplace=True)
final features df.drop('review scores accuracy', axis=1, inplace=True)
final features df.drop('review scores cleanliness', axis=1, inplace=True)
final_features_df.drop('review_scores_checkin', axis=1, inplace=True)
final_features_df.drop('review_scores_communication', axis=1, inplace=True)
final_features_df.drop('review_scores_location', axis=1, inplace=True)
final_features_df.drop('review_scores_value', axis=1, inplace=True)
pd.reset_option('^display.', silent=True)
display(final features df)
### Feature Selection using Lasso Regression
#### Scaling the data using MinMax scaling
scaler features = MinMaxScaler()
scaler features.fit(final features df)
scaled features = scaler features.fit transform(final features df)
scaled_features_df = pd.DataFrame(scaled_features, columns = final_features_df.columns)
scaler_label = MinMaxScaler()
scaler label.fit(Y review scores accuracy)
scaled_label = scaler_label.fit_transform(Y_review_scores_accuracy)
scaled_Y_review_scores_accuracy = pd.DataFrame(scaled_label, columns = Y_review_scores_accuracy.columns)
display(scaled features df)
scaled_features_array = np.array(scaled_features_df)
scaled label array = np.array(scaled Y review scores accuracy)
def calculate_mse_stddev_penalty_lasso(penalty_parameters):
  k fold split = 5
  k fold split function = KFold(n splits = k fold split)
  mean_sqaure_error_penalty = []
  standard_deviation_penalty = []
  for penalty in penalty_parameters :
    lasso model = Lasso(alpha = penalty)
    mean sqaure error fold = []
    for train index, test index in k fold split function.split(scaled features array):
      X train, X test = scaled features array[train index], scaled features array[test index]
      y train, y test = scaled label array[train index], scaled label array[test index]
      lasso_model.fit(X_train, y_train)
      predictions = lasso_model.predict(X_test)
      mean_sqaure_error_fold.append(mean_squared_error(y_test, predictions))
    mean_sqaure_error_penalty.append(np.array(mean_sqaure_error_fold).mean())
    standard_deviation_penalty.append(np.array(mean_sqaure_error_fold).std())
  return mean sqaure error penalty, standard deviation penalty
penalty parameters = [1, 5, 10, 100, 500, 1000]
mean squire error, standard deviation = calculate mse stddev penalty lasso(penalty parameters)
```

```
plt.figure()
plt.errorbar(penalty parameters, mean squire error, yerr = standard deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty parameters = [0.0005, 0.001, 0.005, 0.01]
mean sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty parameters, mean squire error, yerr = standard deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature names = list(final features df.columns.values)
def get_lasso_parameters(penalty):
  lasso model dictionary = {}
  X_Train,X_Test,y_Train,y_Test = train_test_split(scaled_features_array, scaled_label_array, test_size = 0.2, random_state=111, shuffle =
  lasso model params df = pd.DataFrame(columns = feature names)
  lasso model = Lasso(alpha = penalty)
  lasso model.fit(X Train, y Train)
  model dict = {}
  for i in range(len(final_features_df.columns)):
    model_dict[feature_names[i]] = np.around(lasso_model.coef_[i-2], decimals = 3)
  lasso_model_params_df = lasso_model_params_df.append(model_dict, ignore_index = True)
  return lasso model params df
penalty parameter = 0.0005
lasso df = get lasso parameters(penalty parameter)
column names = list()
lasso_param_dictionary = {}
for column_name in lasso_df.columns:
  column = lasso df[column name]
  count_of_non_zeros = (column != 0).sum()
  if count_of_non_zeros != 0 :
    column names.append(column name)
    lasso_param_dictionary[column_name] = column[0]
print(f'Total Non-zero Columns: {len(column names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso non zero params df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
for key in lasso param dictionary:
  lasso non zero params df.loc[len(lasso non zero params df.index)] = [key, lasso param dictionary[key]]
display(lasso_non_zero_params_df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected_features = final_features_df[column_names]
scaler selected features = MinMaxScaler()
scaler_selected_features.fit(selected_features)
scaled selected features = scaler selected features.fit transform(selected features)
scaled selected features df = pd.DataFrame(scaled selected features, columns = selected features.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores accuracy)
scaled_label = scaler_label.fit_transform(Y_review_scores_accuracy)
scaled_Y_review_scores_accuracy = pd.DataFrame(scaled_label, columns = Y_review_scores_accuracy.columns)
display(scaled selected features df)
X_train, X_test, y_train, y_test = train_test_split(scaled_selected_features_df, scaled_Y_review_scores_accuracy, test_size = 0.2,
random_state = 111)
scaled_train_feature = np.array(X_train)
scaled_train_label = np.array(y_train)
scaled_test_feature = np.array(X_test)
scaled test label = np.array(y test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
```

```
val score = cross val score(Baseline Linear Model, scaled train feature, scaled train label, cv = 5,scoring = 'neg mean squared error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso Model = Lasso(alpha = 0.0005)
lasso val score = cross val score(Lasso Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso val score).mean())}')
### Model 2: KNN Regression
knn score = []
neighbors = [x for x in range(1, (len(column_names) + 1), 2)]
for neighbor in neighbors:
  KNN Model = KNeighborsRegressor(n neighbors = neighbor)
  knn val score = cross val score(KNN Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
  knn score.append(abs(np.array(knn val score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn_val_score).mean())}', " for n_neighbors = ", neighbor)
plt.plot(neighbors, knn score, marker = 'o')
plt.xlabel("n Neighbors")
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned KNN Model = KNeighborsRegressor(n neighbors = 7)
tuned knn val score = cross val score(Tuned KNN Model, scaled train feature, scaled train label, cv = 5, scoring =
'neg mean squared error')
print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned knn val score).mean())}')
5. Feature_Selection_Model_Tuning_ReviewScores_Checkin
## Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean squared error
from sklearn.model selection import KFold, cross val score
from sklearn.model selection import train test split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear_model import Lasso, LinearRegression
import warnings
warnings.filterwarnings("ignore")
## Feature Selection
## Reading review features data and loading it in Dataframe
reviews_features_file = 'data/review_features.csv'
reviews_features_df = pd.read_csv(reviews_features_file)
display(reviews features df)
## Reading lisiting features data and loading it in Dataframe
listings features file = 'data/listing features.csv'
listings features df = pd.read csv(listings features file)
display(listings features df)
listings_features_df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings features df)
### Merging review and listing features based on listing id
all_features_df = pd.merge(listings_features_df, reviews_features_df, on='listing_id', how='left')
display(all features df)
### Dropping listing id column from final feature set and replacing any null value with 0
all_features_df.drop('listing_id', axis=1, inplace=True)
all features df.fillna(0, inplace = True)
display(all features df)
# ## Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all features df.dtypes)
pd.set_option('display.max_rows', None)
display(datatypes)
### Confirming if there any null values in any column
all_features_df.isnull().sum()
### Separating labels from features
Y_review_scores_checkin = pd.DataFrame(all_features_df['review_scores_checkin'])
final_features_df = all_features_df.copy()
final_features_df.drop('review_scores_rating', axis=1, inplace=True)
final features df.drop('review scores accuracy', axis=1, inplace=True)
final features df.drop('review scores cleanliness', axis=1, inplace=True)
final features df.drop('review scores checkin', axis=1, inplace=True)
```

```
final features df.drop('review scores communication', axis=1, inplace=True)
final_features_df.drop('review_scores_location', axis=1, inplace=True)
final_features_df.drop('review_scores_value', axis=1, inplace=True)
pd.reset option('^display.', silent=True)
display(final_features_df)
### Feature Selection using Lasso Regression
# ### Scaling the data using MinMax scaling
scaler_features = MinMaxScaler()
scaler features.fit(final features df)
scaled features = scaler features.fit transform(final features df)
scaled_features_df = pd.DataFrame(scaled_features, columns = final_features_df.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores checkin)
scaled_label = scaler_label.fit_transform(Y_review_scores_checkin)
scaled_Y_review_scores_checkin = pd.DataFrame(scaled_label, columns = Y_review_scores_checkin.columns)
display(scaled features df)
scaled_features_array = np.array(scaled_features_df)
scaled_label_array = np.array(scaled_Y_review_scores_checkin)
def calculate_mse_stddev_penalty_lasso(penalty_parameters):
  k_fold_split = 5
  k_fold_split_function = KFold(n_splits = k_fold_split)
  mean sqaure error penalty = []
  standard deviation penalty = []
  for penalty in penalty parameters:
    lasso model = Lasso(alpha = penalty)
    mean_sqaure_error_fold = []
    for train_index, test_index in k_fold_split_function.split(scaled_features_array):
      X_train, X_test = scaled_features_array[train_index], scaled_features_array[test_index]
      y_train, y_test = scaled_label_array[train_index], scaled_label_array[test_index]
      lasso_model.fit(X_train, y_train)
      predictions = lasso_model.predict(X_test)
      mean_sqaure_error_fold.append(mean_squared_error(y_test, predictions))
    mean_sqaure_error_penalty.append(np.array(mean_sqaure_error_fold).mean())
    standard_deviation_penalty.append(np.array(mean_sqaure_error_fold).std())
  return mean_sqaure_error_penalty, standard_deviation_penalty
penalty parameters = [1, 5, 10, 100, 500, 1000]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty_parameters = [0.0005, 0.001, 0.005, 0.01]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature_names = list(final_features_df.columns.values)
def get_lasso_parameters(penalty):
  lasso model dictionary = {}
  X_Train,X_Test,y_Train,y_Test = train_test_split(scaled_features_array, scaled_label_array, test_size = 0.2, random_state=111, shuffle =
  lasso_model_params_df = pd.DataFrame(columns = feature_names)
  lasso_model = Lasso(alpha = penalty)
  lasso_model.fit(X_Train, y_Train)
  model dict = {}
  for i in range(len(final_features_df.columns)):
    model_dict[feature_names[i]] = np.around(lasso_model.coef_[i-2], decimals = 3)
  lasso_model_params_df = lasso_model_params_df.append(model_dict, ignore_index = True)
  return lasso_model_params_df
penalty_parameter = 0.0005
lasso_df = get_lasso_parameters(penalty_parameter)
column_names = list()
lasso_param_dictionary = {}
```

```
for column name in lasso df.columns:
  column = lasso_df[column_name]
  count_of_non_zeros = (column != 0).sum()
  if count of non zeros != 0:
    column_names.append(column_name)
    lasso param dictionary[column name] = column[0]
print(f'Total Non-zero Columns: {len(column names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso non zero params df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
for key in lasso param dictionary:
  lasso non zero params df.loc[len(lasso non zero params df.index)] = [key, lasso param dictionary[key]]
display(lasso non zero params df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected features = final features df[column names]
scaler selected features = MinMaxScaler()
scaler_selected_features.fit(selected_features)
scaled_selected_features = scaler_selected_features.fit_transform(selected_features)
scaled\_selected\_features\_df = pd.DataFrame(scaled\_selected\_features, columns = selected\_features.columns)
scaler_label = MinMaxScaler()
scaler label.fit(Y review scores checkin)
scaled label = scaler label.fit transform(Y review scores checkin)
scaled Y review scores checkin = pd.DataFrame(scaled label, columns = Y review scores checkin.columns)
display(scaled selected features df)
X train, X test, y train, y test = train test split(scaled selected features df, scaled Y review scores checkin, test size = 0.2, random state
= 111)
scaled train feature = np.array(X train)
scaled_train_label = np.array(y_train)
scaled_test_feature = np.array(X_test)
scaled test label = np.array(y test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
val_score = cross_val_score(Baseline_Linear_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso Model = Lasso(alpha = 0.0005)
lasso_val_score = cross_val_score(Lasso_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso_val_score).mean())}')
knn score = []
neighbors = [x for x in range(1, (len(column_names) + 1), 2)]
for neighbor in neighbors:
  KNN_Model = KNeighborsRegressor(n_neighbors = neighbor)
  knn_val_score = cross_val_score(KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
  knn score.append(abs(np.array(knn val score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn_val_score).mean())}', " for n_neighbors = ", neighbor)
plt.plot(neighbors, knn score, marker = 'o')
plt.xlabel("n Neighbors")
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N_Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned_KNN_Model = KNeighborsRegressor(n_neighbors = 9)
tuned_knn_val_score = cross_val_score(Tuned_KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring =
'neg_mean_squared_error')
print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned_knn_val_score).mean())}')
6. Feature_Selection_Model_Tuning_ReviewScores_Cleanliness
### Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean_squared_error
from sklearn.model_selection import KFold, cross_val_score
from sklearn.model_selection import train_test_split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear_model import Lasso, LinearRegression
import warnings
```

warnings.filterwarnings("ignore")

```
## Feature Selection
## Reading review features data and loading it in Dataframe
reviews_features_file = 'data/review_features.csv'
reviews features df = pd.read csv(reviews features file)
display(reviews features df)
## Reading lisiting features data and loading it in Dataframe
listings features file = 'data/listing features.csv'
listings features df = pd.read csv(listings features file)
display(listings features df)
listings features df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings features df)
### Merging review and listing features based on listing id
all features df = pd.merge(listings features df, reviews features df, on='listing id', how='left')
display(all features df)
### Dropping listing id column from final feature set and replacing any null value with 0
all features df.drop('listing id', axis=1, inplace=True)
all features df.fillna(0, inplace = True)
display(all features df)
### Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all features df.dtypes)
pd.set option('display.max rows', None)
display(datatypes)
# ## Confirming if there any null values in any column
all features df.isnull().sum()
### Separating labels from features
Y_review_scores_cleanliness = pd.DataFrame(all_features_df['review_scores_cleanliness'])
final features df = all features df.copy()
final_features_df.drop('review_scores_rating', axis=1, inplace=True)
final_features_df.drop('review_scores_accuracy', axis=1, inplace=True)
final_features_df.drop('review_scores_cleanliness', axis=1, inplace=True)
final_features_df.drop('review_scores_checkin', axis=1, inplace=True)
final features df.drop('review scores communication', axis=1, inplace=True)
final features df.drop('review scores location', axis=1, inplace=True)
final features df.drop('review scores value', axis=1, inplace=True)
pd.reset option('^display.', silent=True)
display(final features df)
### Feature Selection using Lasso Regression
#### Scaling the data using MinMax scaling
scaler features = MinMaxScaler()
scaler\_features.fit (final\_features\_df)
scaled_features = scaler_features.fit_transform(final_features_df)
scaled_features_df = pd.DataFrame(scaled_features, columns = final_features_df.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores cleanliness)
scaled label = scaler label.fit transform(Y review scores cleanliness)
scaled Y review scores cleanliness = pd.DataFrame(scaled label, columns = Y review scores cleanliness.columns)
display(scaled features df)
scaled features array = np.array(scaled features df)
scaled_label_array = np.array(scaled_Y_review_scores_cleanliness)
def calculate_mse_stddev_penalty_lasso(penalty_parameters):
  k_fold_split = 5
  k_fold_split_function = KFold(n_splits = k_fold_split)
  mean_sqaure_error_penalty = []
  standard_deviation_penalty = []
  for penalty in penalty_parameters :
    lasso model = Lasso(alpha = penalty)
    mean sqaure error fold = []
    for train index, test index in k fold split function.split(scaled features array):
      X train, X test = scaled features array[train index], scaled features array[test index]
      y_train, y_test = scaled_label_array[train_index], scaled_label_array[test_index]
      lasso_model.fit(X_train, y_train)
      predictions = lasso model.predict(X test)
      mean_sqaure_error_fold.append(mean_squared_error(y_test, predictions))
    mean_sqaure_error_penalty.append(np.array(mean_sqaure_error_fold).mean())
    standard_deviation_penalty.append(np.array(mean_sqaure_error_fold).std())
  return mean_sqaure_error_penalty, standard_deviation_penalty
penalty_parameters = [1, 5, 10, 100, 500, 1000]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty parameters, mean squire error, yerr = standard deviation, color = 'blue')
```

```
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty_parameters = [0.0005, 0.001, 0.005, 0.01]
mean sqaure error, standard deviation = calculate mse stddev penalty lasso(penalty parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature_names = list(final_features_df.columns.values)
def get lasso parameters(penalty):
  lasso model dictionary = {}
  X_Train,X_Test,y_Train,y_Test = train_test_split(scaled_features_array, scaled_label_array, test_size = 0.2, random_state=111, shuffle =
False)
  lasso model params df = pd.DataFrame(columns = feature names)
  lasso model = Lasso(alpha = penalty)
  lasso_model.fit(X_Train, y_Train)
  model dict = {}
  for i in range(len(final features df.columns)):
    model dict[feature names[i]] = np.around(lasso model.coef [i-2], decimals = 3)
  lasso model params df = lasso model params df.append(model dict, ignore index = True)
  return lasso_model_params_df
penalty parameter = 0.0005
lasso_df = get_lasso_parameters(penalty_parameter)
column_names = list()
lasso param dictionary = {}
for column name in lasso df.columns:
  column = lasso df[column name]
  count of non zeros = (column != 0).sum()
  if count of non zeros != 0:
    column names.append(column name)
    lasso param dictionary[column name] = column[0]
print(f'Total Non-zero Columns: {len(column_names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso non zero params df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
for key in lasso_param_dictionary:
  lasso_non_zero_params_df.loc[len(lasso_non_zero_params_df.index)] = [key, lasso_param_dictionary[key]]
display(lasso_non_zero_params_df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected features = final features df[column names]
scaler selected features = MinMaxScaler()
scaler selected features.fit(selected features)
scaled selected features = scaler selected features.fit transform(selected features)
scaled_selected_features_df = pd.DataFrame(scaled_selected_features, columns = selected_features.columns)
scaler label = MinMaxScaler()
scaler_label.fit(Y_review_scores_cleanliness)
scaled_label = scaler_label.fit_transform(Y_review_scores_cleanliness)
scaled_Y_review_scores_cleanliness = pd.DataFrame(scaled_label, columns = Y_review_scores_cleanliness.columns)
display(scaled selected features df)
X_train, X_test, y_train, y_test = train_test_split(scaled_selected_features_df, scaled_Y_review_scores_cleanliness, test_size = 0.2,
random state = 111)
scaled train feature = np.array(X train)
scaled train label = np.array(y train)
scaled test feature = np.array(X test)
scaled_test_label = np.array(y_test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
val_score = cross_val_score(Baseline_Linear_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val_score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso_Model = Lasso(alpha = 0.0005)
lasso_val_score = cross_val_score(Lasso_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso val score).mean())}')
### Model 2: KNN Regression
knn score = []
```

```
neighbors = [x \text{ for } x \text{ in range}(1, (len(column names) + 1), 2)]
for neighbor in neighbors:
  KNN_Model = KNeighborsRegressor(n_neighbors = neighbor)
  knn val score = cross val score(KNN Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
  knn_score.append(abs(np.array(knn_val_score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn val score).mean())}', " for n neighbors = ", neighbor)
plt.plot(neighbors, knn score, marker = 'o')
plt.xlabel("n Neighbors")
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned KNN Model = KNeighborsRegressor(n neighbors = 21)
tuned_knn_val_score = cross_val_score(Tuned_KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring =
'neg mean squared error')
print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned knn val score).mean())}')
7. Feature_Selection_Model_Tuning_ReviewScores_Communication
## Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean squared error
from sklearn.model selection import KFold, cross val score
from sklearn.model_selection import train_test_split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear_model import Lasso, LinearRegression
import warnings
warnings.filterwarnings("ignore")
## Feature Selection
# ## Reading review features data and loading it in Dataframe
reviews features file = 'data/review features.csv'
reviews features df = pd.read csv(reviews features file)
display(reviews features df)
## Reading lisiting features data and loading it in Dataframe
listings_features_file = 'data/listing_features.csv'
listings_features_df = pd.read_csv(listings_features_file)
display(listings_features_df)
listings_features_df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings features df)
# ## Merging review and listing features based on listing id
all_features_df = pd.merge(listings_features_df, reviews_features_df, on='listing_id', how='left')
display(all features df)
### Dropping listing id column from final feature set and replacing any null value with 0
all features df.drop('listing id', axis=1, inplace=True)
all features df.fillna(0, inplace = True)
display(all_features_df)
### Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all_features_df.dtypes)
pd.set_option('display.max_rows', None)
display(datatypes)
### Confirming if there any null values in any column
all features df.isnull().sum()
### Separating labels from features
Y review scores communication = pd.DataFrame(all features df['review scores communication'])
final features df = all features df.copy()
final features df.drop('review scores rating', axis=1, inplace=True)
final_features_df.drop('review_scores_accuracy', axis=1, inplace=True)
final_features_df.drop('review_scores_cleanliness', axis=1, inplace=True)
final features df.drop('review scores checkin', axis=1, inplace=True)
final_features_df.drop('review_scores_communication', axis=1, inplace=True)
final_features_df.drop('review_scores_location', axis=1, inplace=True)
final_features_df.drop('review_scores_value', axis=1, inplace=True)
pd.reset_option('^display.', silent=True)
display(final features df)
### Feature Selection using Lasso Regression
#### Scaling the data using MinMax scaling
scaler features = MinMaxScaler()
```

```
scaler features.fit(final features df)
scaled_features = scaler_features.fit_transform(final_features_df)
scaled_features_df = pd.DataFrame(scaled_features, columns = final_features_df.columns)
scaler label = MinMaxScaler()
scaler_label.fit(Y_review_scores_communication)
scaled_label = scaler_label.fit_transform(Y_review_scores_communication)
scaled Y review scores communication = pd.DataFrame(scaled_label, columns = Y_review_scores_communication.columns)
display(scaled features df)
scaled features array = np.array(scaled features df)
scaled label array = np.array(scaled Y review scores communication)
def calculate mse stddev penalty lasso(penalty parameters):
  k fold split = 5
  k fold split function = KFold(n splits = k fold split)
  mean_sqaure_error_penalty = []
  standard_deviation_penalty = []
  for penalty in penalty parameters:
    lasso_model = Lasso(alpha = penalty)
    mean_sqaure_error_fold = []
    for train_index, test_index in k_fold_split_function.split(scaled_features_array):
      X train, X test = scaled features array[train index], scaled features array[test index]
      y train, y test = scaled label array[train index], scaled label array[test index]
      lasso model.fit(X train, y train)
      predictions = lasso model.predict(X test)
      mean square error fold.append(mean squared error(y test, predictions))
    mean sqaure error penalty.append(np.array(mean sqaure error fold).mean())
    standard_deviation_penalty.append(np.array(mean_sqaure_error_fold).std())
  return mean_sqaure_error_penalty, standard_deviation_penalty
penalty_parameters = [1, 5, 10, 100, 500, 1000]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty parameters = [0.0005, 0.001, 0.005, 0.01]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature names = list(final features df.columns.values)
def get lasso parameters(penalty):
  lasso model dictionary = {}
  X_Train,X_Test,y_Train,y_Test = train_test_split(scaled_features_array, scaled_label_array, test_size = 0.2, random_state=111, shuffle =
False)
  lasso_model_params_df = pd.DataFrame(columns = feature_names)
  lasso_model = Lasso(alpha = penalty)
  lasso_model.fit(X_Train, y_Train)
  model dict = {}
  for i in range(len(final features df.columns)):
    model_dict[feature_names[i]] = np.around(lasso_model.coef_[i-2], decimals = 3)
  lasso_model_params_df = lasso_model_params_df.append(model_dict, ignore_index = True)
  return lasso model params df
penalty parameter = 0.0005
lasso df = get lasso parameters(penalty parameter)
column_names = list()
lasso_param_dictionary = {}
for column name in lasso df.columns:
  column = lasso_df[column_name]
  count_of_non_zeros = (column != 0).sum()
  if count_of_non_zeros != 0 :
    column_names.append(column_name)
    lasso_param_dictionary[column_name] = column[0]
print(f'Total Non-zero Columns: {len(column names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso non zero params df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
```

```
for key in lasso param dictionary:
  lasso_non_zero_params_df.loc[len(lasso_non_zero_params_df.index)] = [key, lasso_param_dictionary[key]]
display(lasso non zero params df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected features = final features df[column names]
scaler_selected_features = MinMaxScaler()
scaler selected features.fit(selected features)
scaled selected features = scaler selected features.fit transform(selected features)
scaled selected features df = pd.DataFrame(scaled_selected_features, columns = selected_features.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores communication)
scaled label = scaler label.fit transform(Y review scores communication)
scaled_Y_review_scores_communication = pd.DataFrame(scaled_label, columns = Y_review_scores_communication.columns)
display(scaled selected features df)
X_train, X_test, y_train, y_test = train_test_split(scaled_selected_features_df, scaled_Y_review_scores_communication, test_size = 0.2,
random state = 111)
scaled_train_feature = np.array(X_train)
scaled train label = np.array(y train)
scaled test feature = np.array(X test)
scaled test label = np.array(y test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
val score = cross val score(Baseline Linear Model, scaled train feature, scaled train label, cv = 5,scoring = 'neg mean squared error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso Model = Lasso(alpha = 0.0005)
lasso_val_score = cross_val_score(Lasso_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso_val_score).mean())}')
### Model 2: KNN Regression
knn score = []
neighbors = [x \text{ for } x \text{ in range}(1, (len(column names) + 1), 2)]
for neighbor in neighbors:
  KNN Model = KNeighborsRegressor(n neighbors = neighbor)
  knn val score = cross val score(KNN Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
  knn score.append(abs(np.array(knn val score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn_val_score).mean())}', " for n_neighbors = ", neighbor)
plt.plot(neighbors, knn_score, marker = 'o')
plt.xlabel("n Neighbors")
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N_Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned KNN Model = KNeighborsRegressor(n neighbors = 13)
tuned knn val score = cross val score(Tuned KNN Model, scaled train feature, scaled train label, cv = 5, scoring =
'neg mean squared error')
print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned knn val score).mean())}')
8. Feature_Selection_Model_Tuning_ReviewScores_Location
### Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean_squared_error
from sklearn.model selection import KFold, cross val score
from sklearn.model selection import train test split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear_model import Lasso, LinearRegression
import warnings
warnings.filterwarnings("ignore")
## Feature Selection
## Reading review features data and loading it in Dataframe
reviews_features_file = 'data/review_features.csv'
reviews_features_df = pd.read_csv(reviews_features_file)
display(reviews features df)
## Reading lisiting features data and loading it in Dataframe
listings features file = 'data/listing features.csv'
```

listings features df = pd.read csv(listings features file)

```
display(listings features df)
listings_features_df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings_features_df)
### Merging review and listing features based on listing id
all_features_df = pd.merge(listings_features_df, reviews_features_df, on='listing_id', how='left')
display(all features df)
\# ## Dropping listing id column from final feature set and replacing any null value with 0
all features df.drop('listing id', axis=1, inplace=True)
all features df.fillna(0, inplace = True)
display(all features df)
# ## Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all features df.dtypes)
pd.set option('display.max rows', None)
display(datatypes)
# ## Confirming if there any null values in any column
all features df.isnull().sum()
### Separating labels from features
Y_review_scores_location = pd.DataFrame(all_features_df['review_scores_location'])
final features df = all_features_df.copy()
final_features_df.drop('review_scores_rating', axis=1, inplace=True)
final features df.drop('review scores accuracy', axis=1, inplace=True)
final features df.drop('review scores cleanliness', axis=1, inplace=True)
final features df.drop('review scores checkin', axis=1, inplace=True)
final features df.drop('review scores communication', axis=1, inplace=True)
final features df.drop('review scores location', axis=1, inplace=True)
final_features_df.drop('review_scores_value', axis=1, inplace=True)
pd.reset_option('^display.', silent=True)
display(final_features_df)
### Feature Selection using Lasso Regression
# ### Scaling the data using MinMax scaling
scaler_features = MinMaxScaler()
scaler features.fit(final features df)
scaled_features = scaler_features.fit_transform(final_features_df)
scaled features_df = pd.DataFrame(scaled_features, columns = final_features_df.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores location)
scaled_label = scaler_label.fit_transform(Y_review_scores_location)
scaled_Y_review_scores_location = pd.DataFrame(scaled_label, columns = Y_review_scores_location.columns)
display(scaled features df)
scaled_features_array = np.array(scaled_features_df)
scaled_label_array = np.array(scaled_Y_review_scores_location)
def calculate_mse_stddev_penalty_lasso(penalty_parameters) :
  k_fold_split = 5
  k_fold_split_function = KFold(n_splits = k_fold_split)
  mean sqaure error penalty = []
  standard deviation penalty = []
  for penalty in penalty parameters:
    lasso model = Lasso(alpha = penalty)
    mean_sqaure_error_fold = []
    for train_index, test_index in k_fold_split_function.split(scaled_features_array):
      X_train, X_test = scaled_features_array[train_index], scaled_features_array[test_index]
      y_train, y_test = scaled_label_array[train_index], scaled_label_array[test_index]
      lasso_model.fit(X_train, y_train)
      predictions = lasso_model.predict(X_test)
      mean_sqaure_error_fold.append(mean_squared_error(y_test, predictions))
    mean sqaure error penalty.append(np.array(mean sqaure error fold).mean())
    standard deviation penalty.append(np.array(mean sqaure error fold).std())
  return mean squure error penalty, standard deviation penalty
penalty parameters = [1, 5, 10, 100, 500, 1000]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty_parameters = [0.0005, 0.001, 0.005, 0.01]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
```

```
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature names = list(final features df.columns.values)
def get lasso parameters(penalty):
  lasso model dictionary = {}
  X Train,X Test,y Train,y Test = train test split(scaled features array, scaled label array, test size = 0.2, random state=111, shuffle =
False)
  lasso model params df = pd.DataFrame(columns = feature names)
  lasso model = Lasso(alpha = penalty)
  lasso_model.fit(X_Train, y_Train)
  model_dict = {}
  for i in range(len(final features df.columns)):
    model dict[feature names[i]] = np.around(lasso model.coef [i-2], decimals = 3)
  lasso_model_params_df = lasso_model_params_df.append(model_dict, ignore_index = True)
  return lasso model params df
penalty_parameter = 0.0005
lasso df = get_lasso_parameters(penalty_parameter)
column names = list()
lasso param dictionary = {}
for column name in lasso df.columns:
  column = lasso df[column name]
  count of non zeros = (column != 0).sum()
  if count_of_non_zeros != 0 :
    column names.append(column name)
    lasso_param_dictionary[column_name] = column[0]
print(f'Total Non-zero Columns: {len(column_names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso_non_zero_params_df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
for key in lasso param dictionary:
  lasso non zero params df.loc[len(lasso non zero params df.index)] = [key, lasso param dictionary[key]]
display(lasso_non_zero_params_df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected_features = final_features_df[column_names]
scaler_selected_features = MinMaxScaler()
scaler selected features.fit(selected features)
scaled_selected_features = scaler_selected_features.fit_transform(selected_features)
scaled_selected_features_df = pd.DataFrame(scaled_selected_features, columns = selected_features.columns)
scaler label = MinMaxScaler()
scaler_label.fit(Y_review_scores_location)
scaled label = scaler label.fit transform(Y review scores location)
scaled Y review scores location = pd.DataFrame(scaled label, columns = Y review scores location.columns)
display(scaled selected features df)
X_train, X_test, y_train, y_test = train_test_split(scaled_selected_features_df, scaled_Y_review_scores_location, test_size = 0.2, random_state
= 111)
scaled_train_feature = np.array(X_train)
scaled train label = np.array(y train)
scaled_test_feature = np.array(X_test)
scaled_test_label = np.array(y_test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
val_score = cross_val_score(Baseline_Linear_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg mean squared error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso Model = Lasso(alpha = 0.0005)
lasso val score = cross val score(Lasso Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso_val_score).mean())}')
### Model 2: KNN Regression
knn score = []
neighbors = [x for x in range(1, (len(column_names) + 1), 2)]
for neighbor in neighbors:
  KNN_Model = KNeighborsRegressor(n_neighbors = neighbor)
  knn_val_score = cross_val_score(KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
  knn_score.append(abs(np.array(knn_val_score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn_val_score).mean())}', " for n_neighbors = ", neighbor)
plt.plot(neighbors, knn score, marker = 'o')
plt.xlabel("n Neighbors")
```

```
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N_Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned_KNN_Model = KNeighborsRegressor(n_neighbors = 13)
tuned_knn_val_score = cross_val_score(Tuned_KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring =
'neg_mean_squared error')
print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned knn val score).mean())}')
9. Feature_Selection_Model_Tuning_ReviewScores_Rating
### Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean squared error
from sklearn.model_selection import KFold, cross_val_score
from sklearn.model selection import train test split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear model import Lasso, LinearRegression
import warnings
warnings.filterwarnings("ignore")
## Feature Selection
## Reading review features data and loading it in Dataframe
reviews_features_file = 'data/review_features.csv'
reviews_features_df = pd.read_csv(reviews_features_file)
display(reviews_features_df)
## Reading lisiting features data and loading it in Dataframe
listings features file = 'data/listing features.csv'
listings_features_df = pd.read_csv(listings_features_file)
display(listings features df)
listings features df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings features df)
### Merging review and listing features based on listing id
all features df = pd.merge(listings features df, reviews features df, on='listing id', how='left')
display(all features df)
### Dropping listing id column from final feature set and replacing any null value with 0
all_features_df.drop('listing_id', axis=1, inplace=True)
all_features_df.fillna(0, inplace = True)
display(all_features_df)
### Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all features df.dtypes)
pd.set_option('display.max_rows', None)
display(datatypes)
# ## Confirming if there any null values in any column
all features df.isnull().sum()
### Separating labels from features
Y_review_scores_rating = pd.DataFrame(all_features_df['review_scores_rating'])
final features df = all features df.copy()
final_features_df.drop('review_scores_rating', axis=1, inplace=True)
final_features_df.drop('review_scores_accuracy', axis=1, inplace=True)
final_features_df.drop('review_scores_cleanliness', axis=1, inplace=True)
final_features_df.drop('review_scores_checkin', axis=1, inplace=True)
final_features_df.drop('review_scores_communication', axis=1, inplace=True)
final_features_df.drop('review_scores_location', axis=1, inplace=True)
final features df.drop('review scores value', axis=1, inplace=True)
pd.reset option('^display.', silent=True)
display(final features df)
### Feature Selection using Lasso Regression
#### Scaling the data using MinMax scaling
scaler_features = MinMaxScaler()
scaler_features.fit(final_features_df)
scaled_features = scaler_features.fit_transform(final_features_df)
scaled_features_df = pd.DataFrame(scaled_features, columns = final_features_df.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores rating)
scaled label = scaler label.fit transform(Y review scores rating)
scaled Y review scores rating = pd.DataFrame(scaled label, columns = Y review scores rating.columns)
```

```
display(scaled features df)
scaled_features_array = np.array(scaled_features_df)
scaled_label_array = np.array(scaled_Y_review_scores_rating)
def calculate mse stddev penalty lasso(penalty parameters):
  k_fold_split = 5
  k_fold_split_function = KFold(n_splits = k_fold_split)
  mean_sqaure_error_penalty = []
  standard deviation penalty = []
  for penalty in penalty parameters:
    lasso model = Lasso(alpha = penalty)
    mean sqaure error fold = []
    for train index, test index in k fold split function.split(scaled features array):
      X train, X test = scaled features array[train index], scaled features array[test index]
      y train, y_test = scaled_label_array[train_index], scaled_label_array[test_index]
      lasso model.fit(X train, y train)
      predictions = lasso model.predict(X test)
      mean_sqaure_error_fold.append(mean_squared_error(y_test, predictions))
    mean sqaure error penalty.append(np.array(mean sqaure error fold).mean())
    standard deviation penalty.append(np.array(mean sqaure error fold).std())
  return mean sqaure error penalty, standard deviation penalty
penalty parameters = [1, 5, 10, 100, 500, 1000]
mean sqaure error, standard deviation = calculate mse stddev penalty lasso(penalty parameters)
plt.figure()
plt.errorbar(penalty parameters, mean squire error, yerr = standard deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty_parameters = [0.0005, 0.001, 0.005, 0.01, 0.05, 0.1]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature_names = list(final_features_df.columns.values)
def get lasso parameters(penalty):
  lasso_model_dictionary = {}
  X_Train,X_Test,y_Train,y_Test = train_test_split(scaled_features_array, scaled_label_array, test_size = 0.2, random_state=111, shuffle =
False)
  lasso model params df = pd.DataFrame(columns = feature names)
  lasso model = Lasso(alpha = penalty)
  lasso_model.fit(X_Train, y_Train)
  model dict = {}
  for i in range(len(final features df.columns)):
    model dict[feature names[i]] = np.around(lasso model.coef [i-2], decimals = 3)
  lasso_model_params_df = lasso_model_params_df.append(model_dict, ignore_index = True)
  return lasso model params df
penalty_parameter = 0.0005
lasso_df = get_lasso_parameters(penalty_parameter)
column_names = list()
lasso_param_dictionary = {}
for column name in lasso df.columns:
  column = lasso df[column name]
  count of non zeros = (column != 0).sum()
  if count of non zeros != 0:
    column names.append(column name)
    lasso_param_dictionary[column_name] = column[0]
print(f'Total Non-zero Columns: {len(column_names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso_non_zero_params_df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
for key in lasso_param_dictionary:
  lasso_non_zero_params_df.loc[len(lasso_non_zero_params_df.index)] = [key, lasso_param_dictionary[key]]
display(lasso_non_zero_params_df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected features = final features df[column names]
scaler selected features = MinMaxScaler()
```

```
scaler selected features.fit(selected features)
scaled_selected_features = scaler_selected_features.fit_transform(selected_features)
scaled_selected_features_df = pd.DataFrame(scaled_selected_features, columns = selected_features.columns)
scaler label = MinMaxScaler()
scaler_label.fit(Y_review_scores_rating)
scaled_label = scaler_label.fit_transform(Y_review_scores_rating)
scaled\_Y\_review\_scores\_rating = pd.DataFrame(scaled\_label, columns = Y\_review\_scores\_rating.columns)
display(scaled selected features df)
X train, X test, y train, y test = train test split(scaled selected features df, scaled Y review scores rating, test size = 0.2, random state =
111)
scaled train feature = np.array(X train)
scaled train label = np.array(y train)
scaled test feature = np.array(X test)
scaled_test_label = np.array(y_test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
val_score = cross_val_score(Baseline_Linear_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val_score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso Model = Lasso(alpha = 0.0005)
lasso val score = cross val score(Lasso Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso val score).mean())}')
### Model 2: KNN Regression
knn score = []
neighbors = [x \text{ for } x \text{ in range}(1, (len(column names) + 1), 2)]
for neighbor in neighbors:
  KNN_Model = KNeighborsRegressor(n_neighbors = neighbor)
  knn_val_score = cross_val_score(KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
  knn_score.append(abs(np.array(knn_val_score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn_val_score).mean())}', " for n_neighbors = ", neighbor)
plt.plot(neighbors, knn_score, marker = 'o')
plt.xlabel("n Neighbors")
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned_KNN_Model = KNeighborsRegressor(n_neighbors = 9)
tuned_knn_val_score = cross_val_score(Tuned_KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring =
'neg mean squared error')
print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned_knn_val_score).mean())}')
10. Feature_Selection_Model_Tuning_ReviewScores_Value
### Import Libraries
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean squared error
from sklearn.model_selection import KFold, cross_val_score
from sklearn.model selection import train test split
from sklearn.neighbors import KNeighborsRegressor
from sklearn.svm import SVR
from sklearn.linear_model import Lasso, LinearRegression
import warnings
warnings.filterwarnings("ignore")
## Feature Selection
## Reading review features data and loading it in Dataframe
reviews features file = 'data/review features.csv'
reviews features df = pd.read csv(reviews features file)
display(reviews_features_df)
## Reading lisiting features data and loading it in Dataframe
listings_features_file = 'data/listing_features.csv'
listings_features_df = pd.read_csv(listings_features_file)
display(listings_features_df)
listings_features_df.drop('Unnamed: 0', axis=1, inplace=True)
display(listings_features_df)
### Merging review and listing features based on listing id
all_features_df = pd.merge(listings_features_df, reviews_features_df, on='listing_id', how='left')
display(all features df)
### Dropping listing id column from final feature set and replacing any null value with 0
```

```
all features df.drop('listing id', axis=1, inplace=True)
all_features_df.fillna(0, inplace = True)
display(all features df)
### Confirming Datatypes for all features in dataframe
datatypes = pd.DataFrame(all_features_df.dtypes)
pd.set option('display.max rows', None)
display(datatypes)
# ## Confirming if there any null values in any column
all features df.isnull().sum()
# ## Separating labels from features
Y review scores value = pd.DataFrame(all features df['review scores value'])
final features df = all features df.copy()
final features df.drop('review scores rating', axis=1, inplace=True)
final_features_df.drop('review_scores_accuracy', axis=1, inplace=True)
final features df.drop('review scores cleanliness', axis=1, inplace=True)
final features df.drop('review scores checkin', axis=1, inplace=True)
final_features_df.drop('review_scores_communication', axis=1, inplace=True)
final_features_df.drop('review_scores_location', axis=1, inplace=True)
final features df.drop('review scores value', axis=1, inplace=True)
pd.reset option('^display.', silent=True)
display(final features df)
### Feature Selection using Lasso Regression
# ### Scaling the data using MinMax scaling
scaler features = MinMaxScaler()
scaler features.fit(final features df)
scaled_features = scaler_features.fit_transform(final_features_df)
scaled features df = pd.DataFrame(scaled features, columns = final features df.columns)
scaler_label = MinMaxScaler()
scaler_label.fit(Y_review_scores_value)
scaled label = scaler label.fit transform(Y review scores value)
scaled_Y_review_scores_value = pd.DataFrame(scaled_label, columns = Y_review_scores_value.columns)
display(scaled features df)
scaled features array = np.array(scaled features df)
scaled label array = np.array(scaled Y review scores value)
def calculate mse stddev penalty lasso(penalty parameters):
  k fold split = 5
  k_fold_split_function = KFold(n_splits = k_fold_split)
  mean_sqaure_error_penalty = []
  standard deviation penalty = []
  for penalty in penalty_parameters:
    lasso_model = Lasso(alpha = penalty)
    mean sqaure error fold = []
    for train_index, test_index in k_fold_split_function.split(scaled_features_array):
      X train, X test = scaled features array[train index], scaled features array[test index]
      y_train, y_test = scaled_label_array[train_index], scaled_label_array[test_index]
      lasso model.fit(X train, y train)
      predictions = lasso model.predict(X test)
      mean square error fold.append(mean squared error(y test, predictions))
    mean_sqaure_error_penalty.append(np.array(mean_sqaure_error_fold).mean())
    standard_deviation_penalty.append(np.array(mean_sqaure_error_fold).std())
  return mean_sqaure_error_penalty, standard_deviation_penalty
penalty_parameters = [1, 5, 10, 100, 500, 1000]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
penalty_parameters = [0.0005, 0.001, 0.005, 0.01]
mean_sqaure_error, standard_deviation = calculate_mse_stddev_penalty_lasso(penalty_parameters)
plt.figure()
plt.errorbar(penalty_parameters, mean_sqaure_error, yerr = standard_deviation, color = 'blue')
plt.xlabel('Penalty')
plt.ylabel('Mean square error')
plt.title('Plot of MSE VS Penalty for 5-fold Cross Validation Lasso Regression')
plt.show()
### Getting all Non-Zero features after Tuned Lasso Regression
feature names = list(final features df.columns.values)
def get lasso parameters(penalty):
```

```
lasso model dictionary = {}
  X_Train,X_Test,y_Train,y_Test = train_test_split(scaled_features_array, scaled_label_array, test_size = 0.2, random_state=111, shuffle =
  lasso model params df = pd.DataFrame(columns = feature names)
  lasso_model = Lasso(alpha = penalty)
  lasso_model.fit(X_Train, y_Train)
  model dict = {}
  for i in range(len(final features df.columns)):
    model dict[feature names[i]] = np.around(lasso model.coef [i-2], decimals = 3)
  lasso model params df = lasso model params df.append(model dict, ignore index = True)
  return lasso model params df
penalty parameter = 0.0005
lasso df = get lasso parameters(penalty parameter)
column_names = list()
lasso param dictionary = {}
for column name in lasso df.columns:
  column = lasso_df[column_name]
  count_of_non_zeros = (column != 0).sum()
  if count of non zeros != 0:
    column names.append(column name)
    lasso param dictionary[column name] = column[0]
print(f'Total Non-zero Columns: {len(column names)}')
print(f'Selected Non-zero Column Names: {column names}')
lasso non zero params df = pd.DataFrame(columns = ['Feature Name', 'Feature Weight'])
for key in lasso param dictionary:
  lasso_non_zero_params_df.loc[len(lasso_non_zero_params_df.index)] = [key, lasso_param_dictionary[key]]
display(lasso non zero params df)
## Models and Hyper-parameter tuning
### Normalising Selected Features Set
selected features = final features df[column names]
scaler_selected_features = MinMaxScaler()
scaler selected features.fit(selected features)
scaled selected features = scaler selected features.fit transform(selected features)
scaled selected features df = pd.DataFrame(scaled selected features, columns = selected features.columns)
scaler label = MinMaxScaler()
scaler label.fit(Y review scores value)
scaled_label = scaler_label.fit_transform(Y_review_scores_value)
scaled_Y_review_scores_value = pd.DataFrame(scaled_label, columns = Y_review_scores_value.columns)
display(scaled selected features df)
X_train, X_test, y_train, y_test = train_test_split(scaled_selected_features_df, scaled_Y_review_scores_value, test_size = 0.2, random_state =
111)
scaled_train_feature = np.array(X_train)
scaled train_label = np.array(y_train)
scaled test feature = np.array(X test)
scaled test label = np.array(y test)
### Baseline Model: Linear Regression
Baseline Linear Model = LinearRegression()
val score = cross val score(Baseline Linear Model, scaled train feature, scaled train label, cv = 5,scoring = 'neg mean squared error')
print(f'Cross Validation Score for Baseline Linear Regression is: {abs(np.array(val_score).mean())}')
### Model 1: Tuned Lasso Regression
Lasso_Model = Lasso(alpha = 0.0005)
lasso_val_score = cross_val_score(Lasso_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring = 'neg_mean_squared_error')
print(f'Cross Validation Score for Lasso Model is: {abs(np.array(lasso_val_score).mean())}')
### Model 2: KNN Regression
knn score = []
neighbors = [x \text{ for } x \text{ in range}(1, (len(column names) + 1), 2)]
for neighbor in neighbors:
  KNN Model = KNeighborsRegressor(n neighbors = neighbor)
  knn val score = cross val score(KNN Model, scaled train feature, scaled train label, cv = 5, scoring = 'neg mean squared error')
  knn_score.append(abs(np.array(knn_val_score).mean()))
  print(f'Cross Validation Score for KNN Regressor is: {abs(np.array(knn_val_score).mean())}', " for n_neighbors = ", neighbor)
plt.plot(neighbors, knn score, marker = 'o')
plt.xlabel("n_Neighbors")
plt.ylabel("Cross val Score")
plt.title("Plot of CVS Vs. N_Neighbor parameter for KNN Regressor")
plt.show()
#### Tuned KNN Model
Tuned KNN Model = KNeighborsRegressor(n neighbors = 11)
tuned_knn_val_score = cross_val_score(Tuned_KNN_Model, scaled_train_feature, scaled_train_label, cv = 5,scoring =
'neg mean squared error')
```

| print(f'Cross Validation Score for KNN Regression is: {abs(np.array(tuned_knn_val_score).mean())}') | | | | | | | |
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