

# KARAN FADNAVIS

## UI / UX DESIGN & DEVELOPMENT

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## WORK EXPERIENCE

### FRONTEND AUCKLAND UI DESIGNER & DEVELOPER

AUGUST 2015 +

- Working as a contractor part-time in addition to my studies
- Using JavaScript for in house projects
- Developing Wordpress websites for clients
- Providing support for various design and development tasks for ongoing client projects

### LINKLABS MUMBAI WEB PROJECT MANAGER

MAY 2006 - APRIL 2008

- Managed web projects I was working on along with other web projects
- Conceptualised & designed web interfaces along with the HTML conversion
- Oversaw one HTML developer
- Collaborated with the Graphic design team for multiple projects

### TRIP CREATIVE SERVICES MUMBAI WEB LEAD

SEPTEMBER 2013 - FEBRUARY 2015

- Was in charge of all web projects
- Dealt with clients to understand specific project requirements
- Used Wordpress to deliver customised web solutions
- Conceptualised Mobile Apps & Games
- Collaborated on Branding, Graphic & Motion Graphic projects

### FREELANCING PUNE, MUMBAI WEB + GRAPHIC DESIGNER

MAY 2005 +

- Wordpress site design & development
- Branding & marketing material design and consultation
- Identity and brand collateral design
- Brochure design
- Motion graphics animation

### DIGITAL LAW & KENNETH MUMBAI Sr. ART DIRECTOR

MAY 2012 - MARCH 2013

- Interacted and discussed project briefs and objectives with clients
- Conceptualized, visualised and designed for campaigns in digital and print media
- Managed a creative team
- Frequently liaised with the technical team overseeing development outcomes
- Worked in conjunction with the planning and social media teams to for pitches & clients' social media activities
- Drove client campaigns ensuring timely delivery
- Collaborated with other teams in crunch situations
- Handled these accounts: Lavasa, Parle Fulltoss, Chhatrapati Shivaji International Airport, Tata Capital, Godrej Properties, FBB, Tribeca Developers, and I also worked on: Idea, Star Sports, Lodha Group, Omkar Builders, Renault

## SKILLS

PHOTOSHOP 90%

ILLUSTRATOR 90%

INDESIGN 90%

HTML 90%

CSS 90%

SASS 90%

JS / JQUERY 75%

WORDPRESS 75%

GREENSOCK 75%

## EDUCATION

### MEDIA DESIGN SCHOOL AUCKLAND GRADUATE DIPLOMA OF WEB AND INTERACTIVE DESIGN

FEBRUARY 2015 - NOVEMBER 2015

- Currently pursuing further studies in the Web & Interactive field
- Self directed course where I focused on HTML / CSS / WordPress & JavaScript programming including various JS libraries

### GRIFFITH UNIVERSITY GOLD COAST BACHELOR OF MULTIMEDIA

JULY 2002 - MAY 2004

- Completed 2 years of the bachelors programme
- Areas of study included Graphic Design, Web Design, Programming, Animation, Video Production, Game Design & Sound Design

### LOYOLA HIGH SCHOOL PUNE S.S.C. & H.S.C. BOARD [SCIENCE]

JUNE 1989 - APRIL 2001

- Completed S.S.C. & H.S.C. board examinations securing a first class in both
- Represented the school in Basketball and Swimming