# Vertical Banner Storyboard for Air New Zealand

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|  | Description: | Banner at 0.0 seconds |
| Elements: | Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration: | Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation: | Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description: | Banner at 0.25 seconds |
| Elements: | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 3: Big Fancy Tent  Image 4: Location Pointer icon  Text 1: Yellow text - “Switch camping for glamping”  Text 2: Yellow text - Location of Big Fancy Tent  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration: | Image 1: 20 seconds  Image 2: 18 seconds  Image 3: 2 seconds  Image 4: 2 seconds  Text 1: 2.5 seconds  Text 2: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation: | Image 1: Fading in, links to Local Tourist Authority  Image 2: Arrives from right of screen moving left  Image 3: Fading in  Image 4: Fading in (iteration 1 of 3)  Text 1: Fading in  Text 2: Fading in  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description: | Banner at 0.5 seconds |
| Elements: | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 3: Big Fancy Tent  Image 4: Location Pointer icon  Text 1: Yellow text - “Switch camping for glamping”  Text 2: Yellow text - Location of Big Fancy Tent  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration: | Image 1: 20 seconds  Image 2: 18 seconds  Image 3: 2 seconds  Image 4: 2 seconds  Text 1: 2.5 seconds  Text 2: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation: | Image 1: Fully visible, links to Local Tourist Authority  Image 2: Has stopped moving  Image 3: Fully visible  Image 4: Fully visible (iteration 1 of 3)  Text 1: Fully visible  Text 2: Fully visible  Background 1: Not visible  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description: | Banner at 1.75 seconds |
| Elements: | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 3: Big Fancy Tent  Image 4: Location Pointer icon  Text 1: Yellow text - “Switch camping for glamping”  Text 2: Yellow text - Location of Big Fancy Tent  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration: | Image 1: 20 seconds  Image 2: 18 seconds  Image 3: 2 seconds  Image 4: 2 seconds  Text 1: 2.5 seconds  Text 2: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation: | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 3: Fading out  Image 4: Fading out (iteration 1 of 3)  Text 1: No change  Text 2: Fading out  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description: | Banner at 2.25 seconds |
| Elements: | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Text 1: Yellow text - “Switch camping for glamping”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration: | Image 1: 20 seconds  Image 2: 18 seconds  Text 1: 2.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation: | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Text 1: Fading out  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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| --- | --- | --- |
|  | Description | Banner at 2.5 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 2.75 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Text 3: Yellow text - “Find new escapes”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Text 3: 2.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Text 3: Fading in  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 3.0 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 4: Location Pointer icon  Image 5: Waterfalls  Text 3: Yellow text - “Find new escapes”  Text 4: Yellow text - Location of waterfalls  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 5: 2 seconds  Text 3: 2.5 seconds  Text 4: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 4: Fading in (iteration 2 of 3)  Image 5: Fading in  Text 3: Fully visible  Text 4: Fading in  Background 1: Sits in the background throughout the animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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| --- | --- | --- |
|  | Description | Banner at 3.25 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 4: Location Pointer icon  Image 5: Waterfalls  Text 3: Yellow text - “Find new escapes”  Text 4: Yellow text - Location of waterfalls  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 5: 2 seconds  Text 3: 2.5 seconds  Text 4: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 4: Fully visible (iteration 2 of 3)  Image 5: Fully visible  Text 3: Fully visible  Text 4: Fully visible  Background 1: Not visible  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 5.0 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 4: Location Pointer icon  Image 5: Waterfalls  Text 3: Yellow text - “Find new escapes”  Text 4: Yellow text - Location of waterfalls  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 5: 2 seconds  Text 3: 2.5 seconds  Text 4: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 4: Fading out (iteration 2 of 3)  Image 5: Fading out  Text 3: Fading out  Text 4: Fading out  Background 1: Sits in the background throughout the animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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| --- | --- | --- |
|  | Description | Banner at 5.25 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 5.5 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Text 5: Yellow text - “Discover pristine greenery”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Text 5: 2.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Text 5: Fading in  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 5.75 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 4: Location Pointer icon  Image 6: Person biking through the bush  Text 5: Yellow text - “Discover pristine greenery”  Text 6: Yellow text - Location of person biking through the bush  Background 1 - Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 6: 2 seconds  Text 5: 2.5 seconds  Text 6: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 4: Fading in (iteration 3 of 3)  Image 6: Fading in  Text 5: Fully visible  Text 6: Fading in  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 6.0 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 4: Location Pointer icon  Image 6: Person biking through the bush  Text 5: Yellow text - “Discover pristine greenery”  Text 6: Yellow text - Location of person biking through the bush  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 6: 2 seconds  Text 5: 2.5 seconds  Text 6: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 4: Fully visible (iteration 3 of 3)  Image 6: Fully visible  Text 5: Fully visible  Text 6: Fully visible  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 7.25 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 4: Location Pointer icon  Image 6: Person biking through the bush  Text 5: Yellow text - “Discover pristine greenery”  Text 6: Yellow text - Location of person biking through the bush  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 6: 2 seconds  Text 5: 2.5 seconds  Text 6: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 4: Fading out (iteration 3 of 3)  Image 6: Fading out  Text 5: Fading out  Text 6: Fading out  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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| --- | --- | --- |
|  | Description | Banner at 7.5 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 7.75 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 7: Aerial shot of the beach and ocean  Image 8: Star Alliance logo  Image 9: Purple circle with yellow text inside - “Find out more”  Text 7: White text - “AIR NEW ZEALAND”  Text 8: Yellow text - “See Gisborne in a new light”  Text 9: White text - “A STAR ALLIANCE MEMBER”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 7: 9.5 seconds  Image 8: 9.5 seconds  Image 9: 9.5 seconds  Text 7: 9.5 seconds  Text 8: 9.5 seconds  Text 9: 9.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 7: Fading in  Image 8: Fading in  Image 9: Moves from the bottom of the container to the centre of the container, links to Local Tourist Authority  Text 7: Fading in  Text 8: Fading in  Text 9: Fading in  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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|  | Description | Banner at 8.0 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 7: Aerial shot of the beach and ocean  Image 8: Star Alliance logo  Image 9: Purple circle with yellow text inside - “Find out more”  Text 7: White text - “AIR NEW ZEALAND”  Text 8: Yellow text - “See Gisborne in a new light”  Text 9: White text - “A STAR ALLIANCE MEMBER”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 7: 9.5 seconds  Image 8: 9.5 seconds  Image 9: 9.5 seconds  Text 7: 9.5 seconds  Text 8: 9.5 seconds  Text 9: 9.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 7: Fully visible  Image 8: Fully visible  Image 9: Still moving from the bottom of the container to the centre of the container, links to Local Tourist Authority  Text 7: Fully visible  Text 8: Fully visible  Text 9: Fully visible  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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| --- | --- | --- |
|  | Description | Banner at 8.75 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 7: Aerial shot of the beach and ocean  Image 8: Star Alliance logo  Image 9: Purple circle with yellow text inside - “Find out more”  Text 7: White text - “AIR NEW ZEALAND”  Text 8: Yellow text - “See Gisborne in a new light”  Text 9: White text - “A STAR ALLIANCE MEMBER”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 7: 9.5 seconds  Image 8: 9.5 seconds  Image 9: 9.5 seconds  Text 7: 9.5 seconds  Text 8: 9.5 seconds  Text 9: 9.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 7: Fully visible  Image 8: Fully visible  Image 9: Stopped moving, links to Local Tourist Authority  Text 7: Fully visible  Text 8: Fully visible  Text 9: Fully visible  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none” |

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| --- | --- | --- |
|  | Description | Banner at 10.25 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 7: Aerial shot of the beach and ocean  Image 8: Star Alliance logo  Image 9: Purple circle with yellow text inside - “Find out more”  Text 7: White text - “AIR NEW ZEALAND”  Text 8: Yellow text - “See Gisborne in a new light”  Text 9: White text - “A STAR ALLIANCE MEMBER”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 7: 9.5 seconds  Image 8: 9.5 seconds  Image 9: 9.5 seconds  Text 7: 9.5 seconds  Text 8: 9.5 seconds  Text 9: 9.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 7: Fully visible  Image 8: Fully visible  Image 9: No change, links to Local Tourist Authority  Text 7: Fully visible  Text 8: Fully visible  Text 9: Fully visible  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: Fading in, onclick to JavaScript Replay function |

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| --- | --- | --- |
|  | Description | Banner at 10.5 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 7: Aerial shot of the beach and ocean  Image 8: Star Alliance logo  Image 9: Purple circle with yellow text inside - “Find out more”  Text 7: White text - “AIR NEW ZEALAND”  Text 8: Yellow text - “See Gisborne in a new light”  Text 9: White text - “A STAR ALLIANCE MEMBER”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 7: 9.5 seconds  Image 8: 9.5 seconds  Image 9: 9.5 seconds  Text 7: 9.5 seconds  Text 8: 9.5 seconds  Text 9: 9.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: No change  Image 7: Fully visible  Image 8: Fully visible  Image 9: No change, links to Local Tourist Authority  Text 7: Fully visible  Text 8: Fully visible  Text 9: Fully visible  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: Fully visible, onclick to JavaScript Replay function |

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| --- | --- | --- |
|  | Description | Banner at 17.75 seconds |
| Elements | Image 1: Local Tourist Authority logo  Image 2: Air New Zealand logo  Image 7: Aerial shot of the beach and ocean  Image 8: Star Alliance logo  Image 9: Purple circle with yellow text inside - “Find out more”  Text 7: White text - “AIR NEW ZEALAND”  Text 8: Yellow text - “See Gisborne in a new light”  Text 9: White text - “A STAR ALLIANCE MEMBER”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Image 2: 18 seconds  Image 7: 9.5 seconds  Image 8: 9.5 seconds  Image 9: 9.5 seconds  Text 7: 9.5 seconds  Text 8: 9.5 seconds  Text 9: 9.5 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Image 2: Fading out  Image 7: Fading out  Image 8: Fading out  Image 9: Fading out, links to Local Tourist Authority  Text 7: Fading out  Text 8: Fading out  Text 9: Fading out  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: No change, onclick to JavaScript Replay function |

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| --- | --- | --- |
|  | Description | Banner at 18.0 seconds |
| Elements | Image 1: Local Tourist Authority logo  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: No change, onclick to JavaScript Replay function |

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| --- | --- | --- |
|  | Description | Banner at 18.25 seconds |
| Elements | Image 1: Local Tourist Authority logo  Text 10: Yellow text – “Anna McColl Student ID: 1527037”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Text 10: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Text 10: Fading in  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: No change, onclick to JavaScript Replay function |

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| --- | --- | --- |
|  | Description | Banner at 18.5 seconds |
| Elements | Image 1: Local Tourist Authority logo  Text 10: Yellow text – “Anna McColl Student ID: 1527037”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Text 10: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: No change, links to Local Tourist Authority  Text 10: Fully visible  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: No change, onclick to JavaScript Replay function |

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|  | Description | Banner at 20.0 seconds – end of animation |
| Elements | Image 1: Local Tourist Authority logo  Text 10: Yellow text – “Anna McColl Student ID: 1527037”  Background 1: Black  Button 1: Information (i) icon  Button 2: Exit ad X icon  Button 3: Replay icon |
| Duration | Image 1: 20 seconds  Text 10: 2 seconds  Background 1: 20 seconds  Button 1: 20 seconds  Button 2: 20 seconds  Button 3: 8 seconds |
| Elements Animation | Image 1: Animation Fill Mode = forwards  Text 10: Animation Fill Mode = forwards  Background 1: Sits in the background throughout animation  Button 1: Fully visible throughout animation, opens alert message with information  Button 2: Fully visible throughout animation, changes display CSS attribute to “none”  Button 3: Animation Fill Mode = forwards, onclick to JavaScript Replay function |