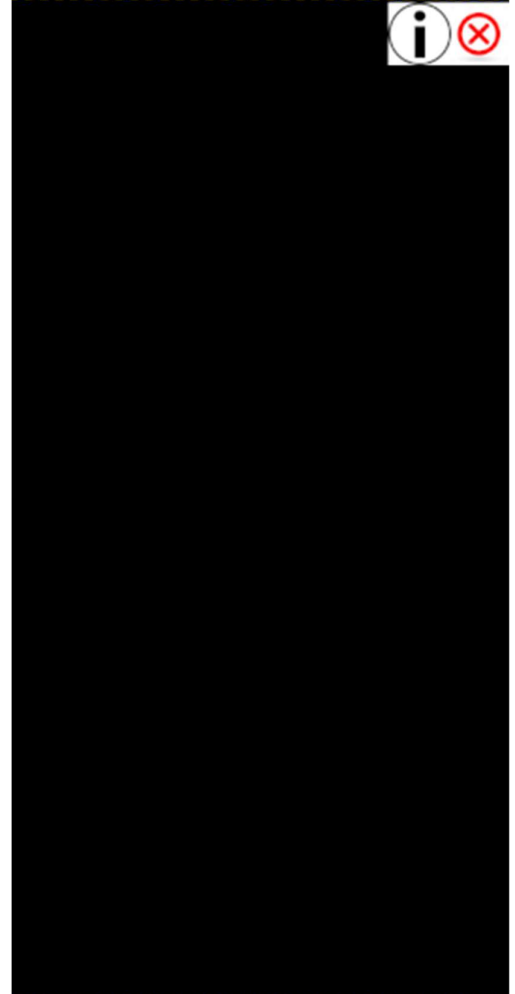


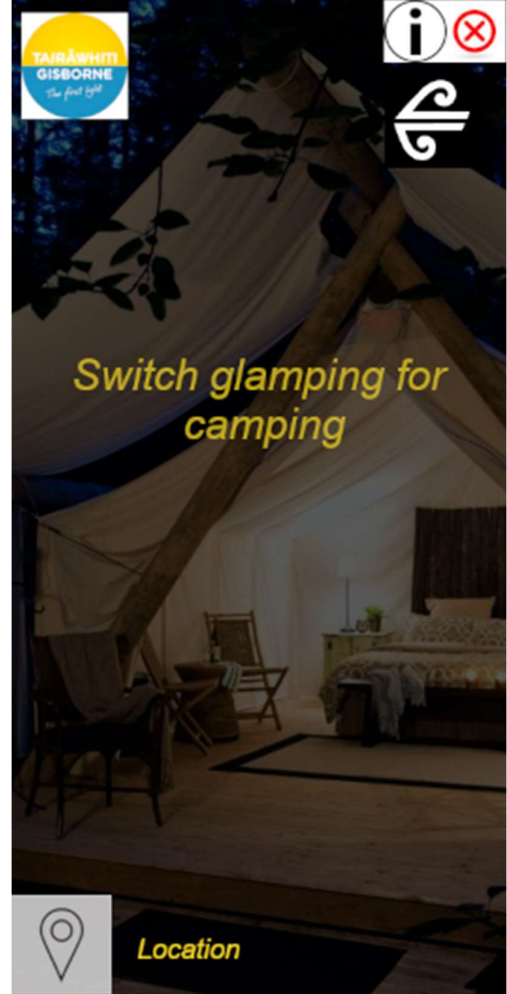



Vertical Banner Storyboard for Air New Zealand

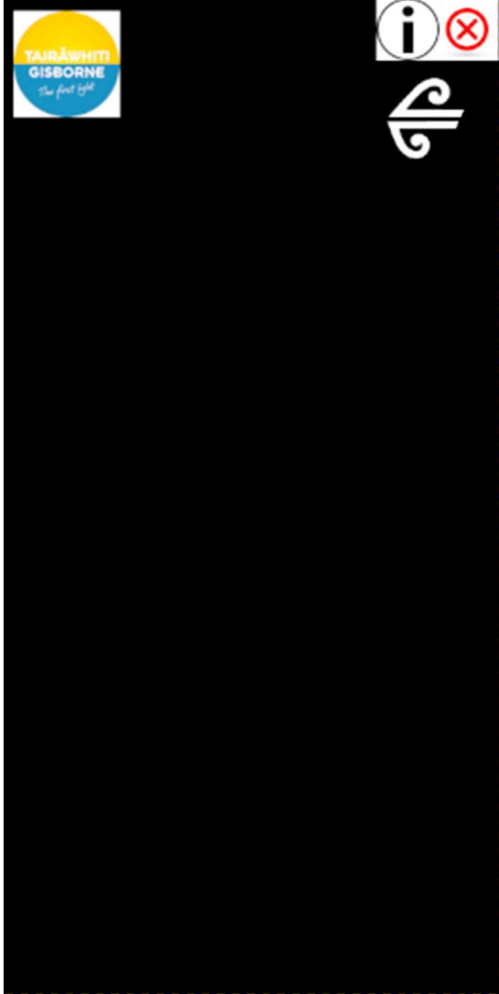
	Description:	Banner at 0.0 seconds
	Elements:	Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon
	Duration:	Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds
	Elements Animation:	Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"


 <p>The banner image shows a large, illuminated glamping tent at night. In the top left corner is the 'TAIRĀWHITI GISBORNE The first light' logo. In the top right are an information icon (i) and a red exit icon (X). A blue arrow points from the 'Elements' row to the information icon. The main text 'Switch glamping for camping' is in yellow. At the bottom left is a location pin icon and the word 'Location' in yellow.</p>	Description:	Banner at 0.25 seconds
	Elements:	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 3: Big Fancy Tent Image 4: Location Pointer icon Text 1: Yellow text - "Switch camping for glamping" Text 2: Yellow text - Location of Big Fancy Tent Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p>
	Duration:	<p>Image 1: 20 seconds Image 2: 18 seconds Image 3: 2 seconds Image 4: 2 seconds Text 1: 2.5 seconds Text 2: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p>
	Elements Animation:	<p>Image 1: Fading in, links to Local Tourist Authority Image 2: Arrives from right of screen moving left Image 3: Fading in Image 4: Fading in (iteration 1 of 3) Text 1: Fading in Text 2: Fading in Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

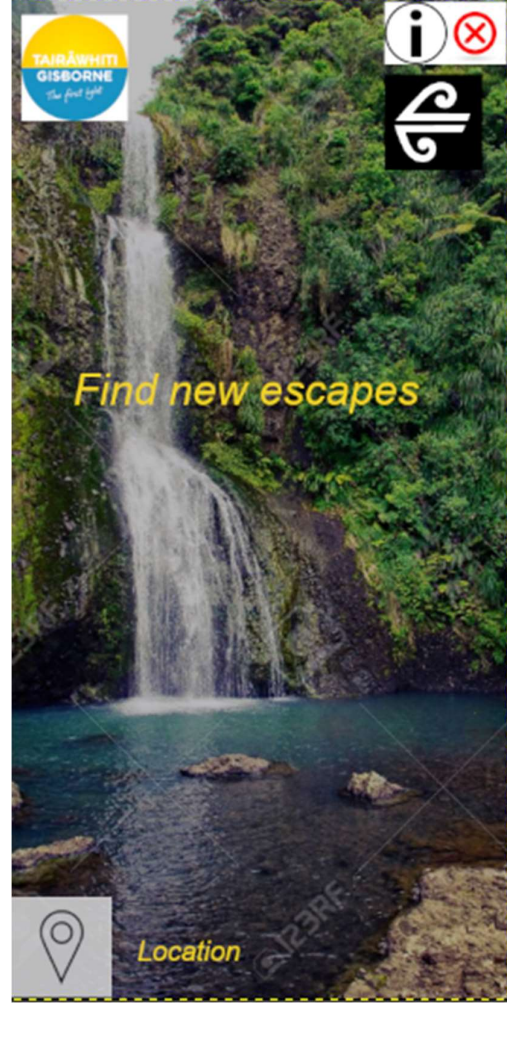
 <p>The banner image shows a large, illuminated glamping tent at night. The tent is white with a blue stripe and is set up on a wooden platform. Inside the tent, there is a bed with a patterned blanket, a lamp, and some furniture. The text "Switch glamping for camping" is overlaid in yellow. In the top left corner, there is a logo for "TAIRĀWHITI GIBBORNE The first light". In the top right corner, there are icons for information (i) and exit (X). In the bottom left corner, there is a location pin icon and the word "Location" in yellow.</p>	Description:	Banner at 0.5 seconds
	Elements:	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 3: Big Fancy Tent Image 4: Location Pointer icon Text 1: Yellow text - "Switch camping for glamping" Text 2: Yellow text - Location of Big Fancy Tent Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p>
	Duration:	<p>Image 1: 20 seconds Image 2: 18 seconds Image 3: 2 seconds Image 4: 2 seconds Text 1: 2.5 seconds Text 2: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p>
	Elements Animation:	<p>Image 1: Fully visible, links to Local Tourist Authority Image 2: Has stopped moving Image 3: Fully visible Image 4: Fully visible (iteration 1 of 3) Text 1: Fully visible Text 2: Fully visible Background 1: Not visible Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

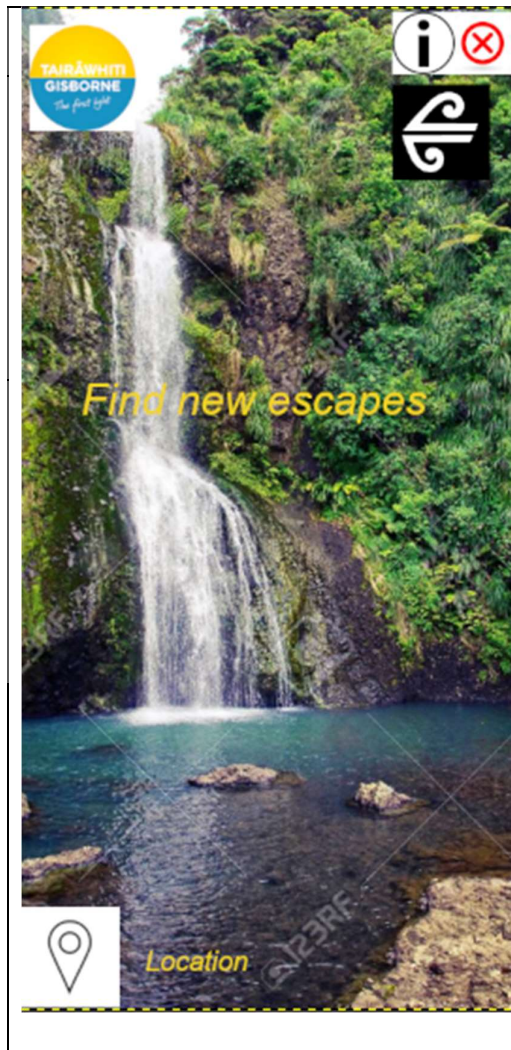
 <p>The banner image shows a large, illuminated glamping tent at night. The text "Switch glamping for camping" is overlaid in yellow. In the top left corner is the "TAIRĀWHITI GISBORNE The first light" logo. In the top right corner are an information icon (i) and a red exit icon (X). In the bottom left corner is a location pin icon and the word "Location" in yellow. A white location pointer icon is also visible in the top right area of the tent.</p>	Description:	Banner at 1.75 seconds
	Elements:	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 3: Big Fancy Tent Image 4: Location Pointer icon Text 1: Yellow text - "Switch camping for glamping" Text 2: Yellow text - Location of Big Fancy Tent Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p>
	Duration:	<p>Image 1: 20 seconds Image 2: 18 seconds Image 3: 2 seconds Image 4: 2 seconds Text 1: 2.5 seconds Text 2: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p>
	Elements Animation:	<p>Image 1: No change, links to Local Tourist Authority Image 2: No change Image 3: Fading out Image 4: Fading out (iteration 1 of 3) Text 1: No change Text 2: Fading out Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

	Description:	Banner at 2.25 seconds
	Elements:	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Text 1: Yellow text - "Switch camping for glamping" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon
	Duration:	Image 1: 20 seconds Image 2: 18 seconds Text 1: 2.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds
	Elements Animation:	Image 1: No change, links to Local Tourist Authority Image 2: No change Text 1: Fading out Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"

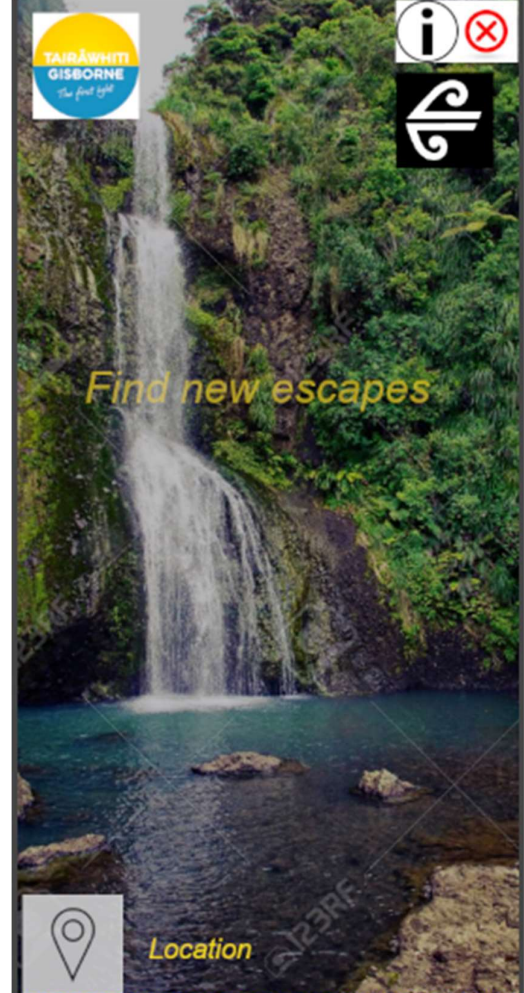
	Description	Banner at 2.5 seconds
	Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p>
	Duration	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

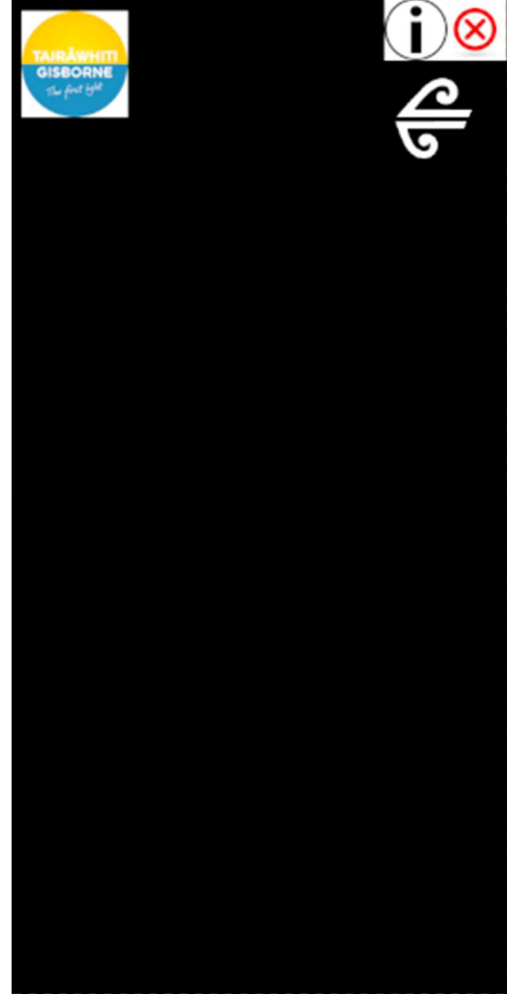
	Description	Banner at 2.75 seconds
	Elements	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Text 3: Yellow text - "Find new escapes" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon
	Duration	Image 1: 20 seconds Image 2: 18 seconds Text 3: 2.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds
	Elements Animation	Image 1: No change, links to Local Tourist Authority Image 2: No change Text 3: Fading in Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"

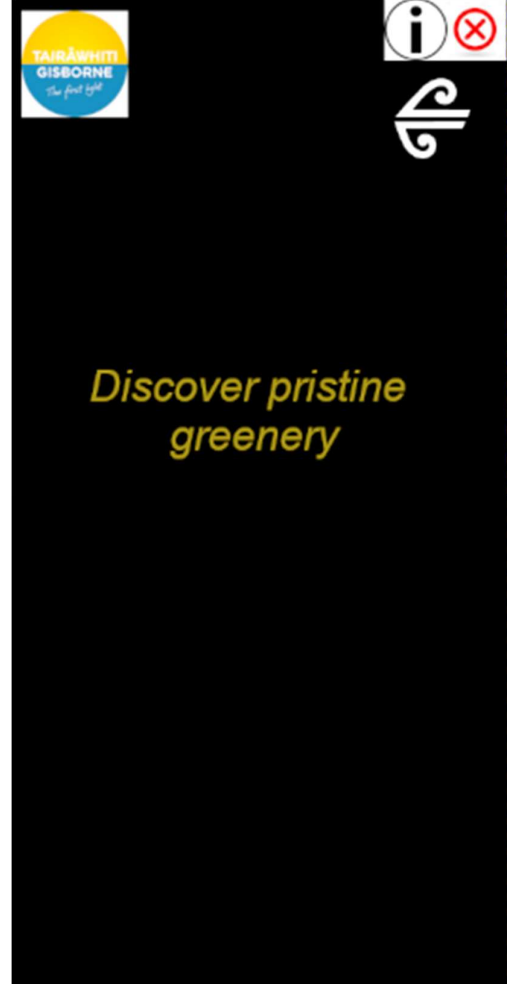
 <p>The banner image features a scenic waterfall cascading into a pool. In the top left corner is the 'TAIRĀWHITI GISBORNE The first light' logo. In the top right corner are an information icon (i) and a red 'X' icon. Below these is a black square containing a white location pointer icon. The text 'Find new escapes' is written in yellow across the middle of the waterfall. At the bottom left, there is a location pin icon and the word 'Location' in yellow. A faint 'AIRZEE' watermark is visible in the bottom right of the image.</p>	Description	Banner at 3.0 seconds
	Elements	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 4: Location Pointer icon Image 5: Waterfalls Text 3: Yellow text - "Find new escapes" Text 4: Yellow text - Location of waterfalls Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p>
	Duration	<p>Image 1: 20 seconds Image 2: 18 seconds Image 4: 2 seconds Image 5: 2 seconds Text 3: 2.5 seconds Text 4: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority Image 2: No change Image 4: Fading in (iteration 2 of 3) Image 5: Fading in Text 3: Fully visible Text 4: Fading in Background 1: Sits in the background throughout the animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

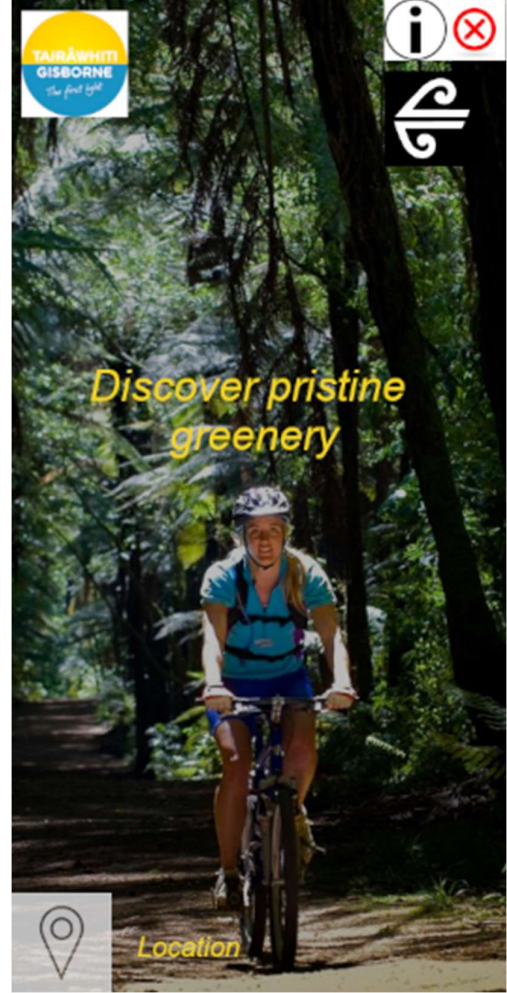


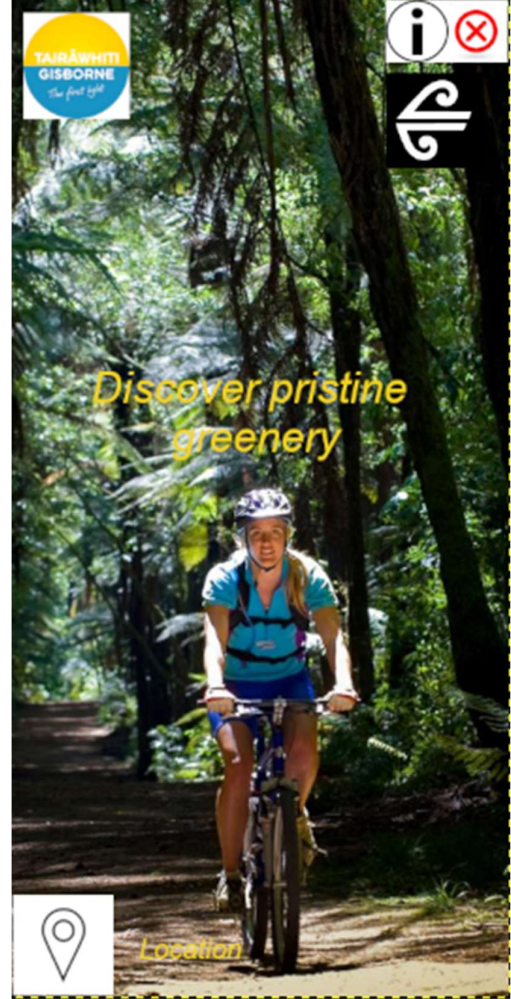
Description	Banner at 3.25 seconds
Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Image 4: Location Pointer icon</p> <p>Image 5: Waterfalls</p> <p>Text 3: Yellow text - "Find new escapes"</p> <p>Text 4: Yellow text - Location of waterfalls</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p>
Duration	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 4: 2 seconds</p> <p>Image 5: 2 seconds</p> <p>Text 3: 2.5 seconds</p> <p>Text 4: 2 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p>
Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Image 4: Fully visible (iteration 2 of 3)</p> <p>Image 5: Fully visible</p> <p>Text 3: Fully visible</p> <p>Text 4: Fully visible</p> <p>Background 1: Not visible</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

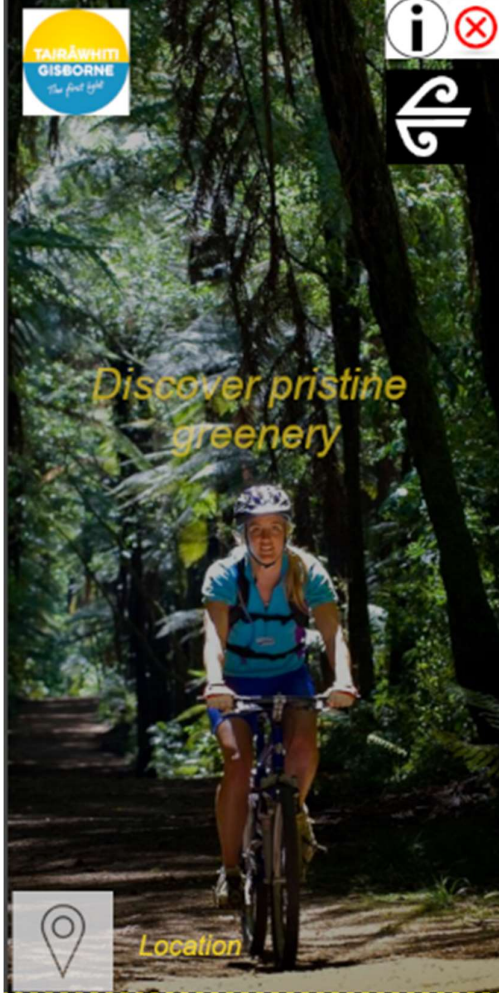
	Description	Banner at 5.0 seconds
	Elements	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 4: Location Pointer icon Image 5: Waterfalls Text 3: Yellow text - "Find new escapes" Text 4: Yellow text - Location of waterfalls Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon
	Duration	Image 1: 20 seconds Image 2: 18 seconds Image 4: 2 seconds Image 5: 2 seconds Text 3: 2.5 seconds Text 4: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds
	Elements Animation	Image 1: No change, links to Local Tourist Authority Image 2: No change Image 4: Fading out (iteration 2 of 3) Image 5: Fading out Text 3: Fading out Text 4: Fading out Background 1: Sits in the background throughout the animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"

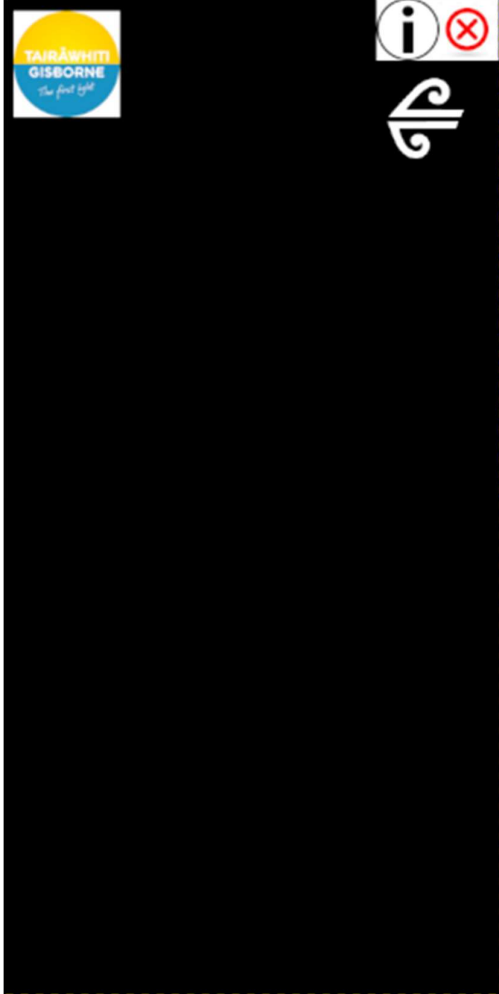
 <p>The screenshot shows a video player interface. In the top left corner, there is a circular logo for 'TAIRĀWHITI GISBORNE' with the tagline 'The first light'. In the top right corner, there are two icons: an information icon (i) and a red X icon. Below these icons is a white stylized logo. The main area of the video is a solid black rectangle. A dashed yellow border is visible along the bottom and right edges of the video frame.</p>	Description	Banner at 5.25 seconds
	Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p>
	Duration	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

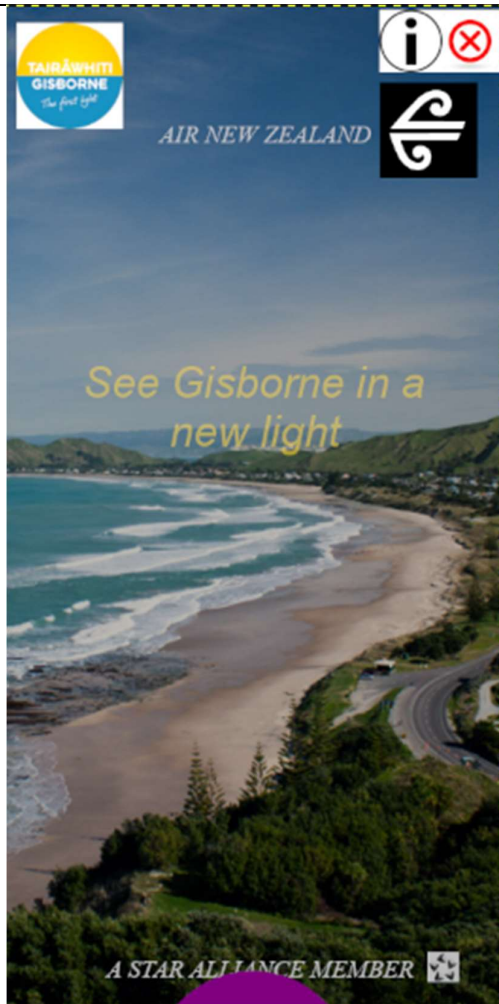
 <p>The banner is a vertical rectangle with a black background. In the top left corner is the Tairāwhiti Gisborne logo. In the top right corner is the Air New Zealand logo. Below the Air New Zealand logo is a white information icon (i) inside a circle, which is next to a red 'X' icon. The text 'Discover pristine greenery' is written in a yellow, italicized font in the center. The right edge of the banner has a dashed yellow border.</p>	Description	Banner at 5.5 seconds
	Elements	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Text 5: Yellow text - "Discover pristine greenery" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p>
	Duration	<p>Image 1: 20 seconds Image 2: 18 seconds Text 5: 2.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority Image 2: No change Text 5: Fading in Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

	Description	Banner at 5.75 seconds
	Elements	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 4: Location Pointer icon Image 6: Person biking through the bush Text 5: Yellow text - "Discover pristine greenery" Text 6: Yellow text - Location of person biking through the bush Background 1 - Black Button 1: Information (i) icon Button 2: Exit ad X icon
	Duration	Image 1: 20 seconds Image 2: 18 seconds Image 4: 2 seconds Image 6: 2 seconds Text 5: 2.5 seconds Text 6: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds
	Elements Animation	Image 1: No change, links to Local Tourist Authority Image 2: No change Image 4: Fading in (iteration 3 of 3) Image 6: Fading in Text 5: Fully visible Text 6: Fading in Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"


	<p>Description</p> <p>Banner at 6.0 seconds</p>	<p>Elements</p> <p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 4: Location Pointer icon Image 6: Person biking through the bush Text 5: Yellow text - "Discover pristine greenery" Text 6: Yellow text - Location of person biking through the bush Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p> <p>Duration</p> <p>Image 1: 20 seconds Image 2: 18 seconds Image 4: 2 seconds Image 6: 2 seconds Text 5: 2.5 seconds Text 6: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p> <p>Elements Animation</p> <p>Image 1: No change, links to Local Tourist Authority Image 2: No change Image 4: Fully visible (iteration 3 of 3) Image 6: Fully visible Text 5: Fully visible Text 6: Fully visible Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>
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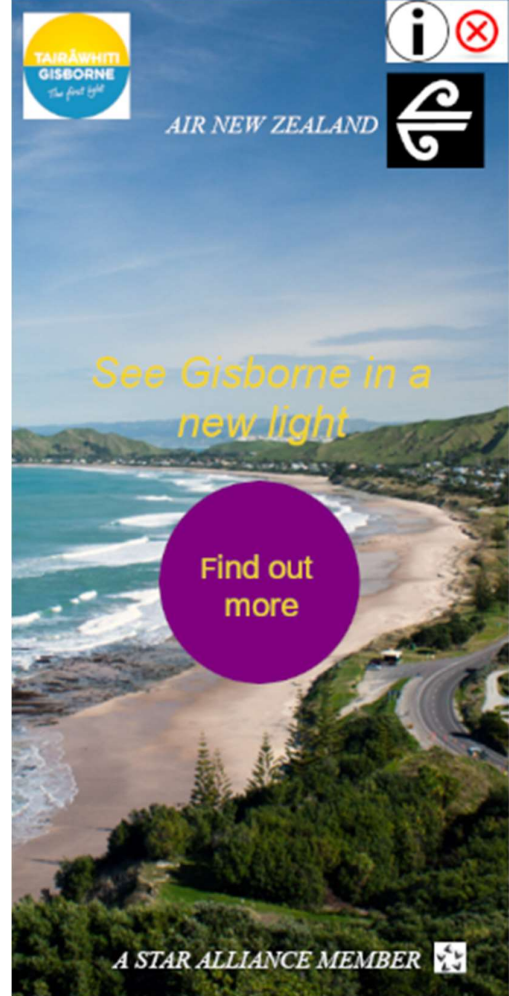
	Description	Banner at 7.25 seconds
	Elements	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 4: Location Pointer icon Image 6: Person biking through the bush Text 5: Yellow text - "Discover pristine greenery" Text 6: Yellow text - Location of person biking through the bush Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon</p>
	Duration	<p>Image 1: 20 seconds Image 2: 18 seconds Image 4: 2 seconds Image 6: 2 seconds Text 5: 2.5 seconds Text 6: 2 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority Image 2: No change Image 4: Fading out (iteration 3 of 3) Image 6: Fading out Text 5: Fading out Text 6: Fading out Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

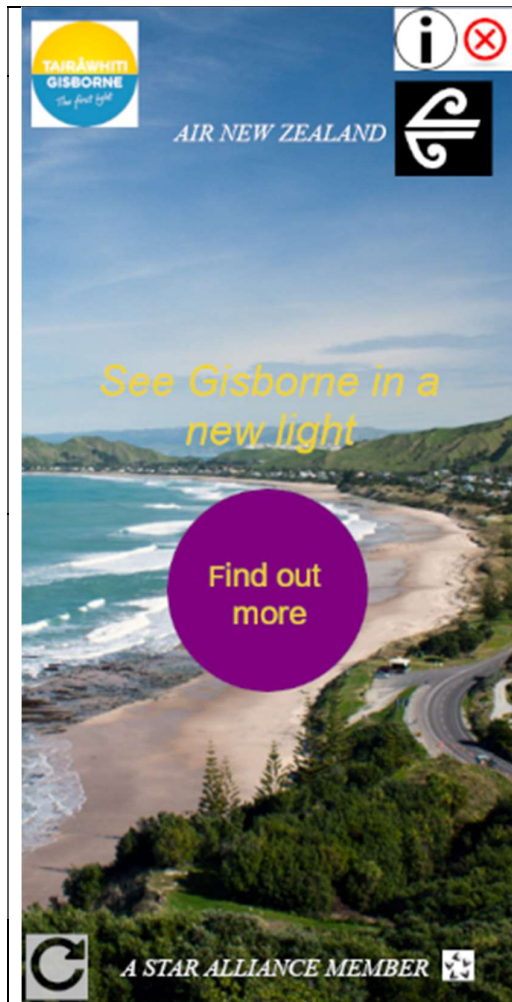
	Description	Banner at 7.5 seconds
	Elements	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon
	Duration	Image 1: 20 seconds Image 2: 18 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds
	Elements Animation	Image 1: No change, links to Local Tourist Authority Image 2: No change Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"



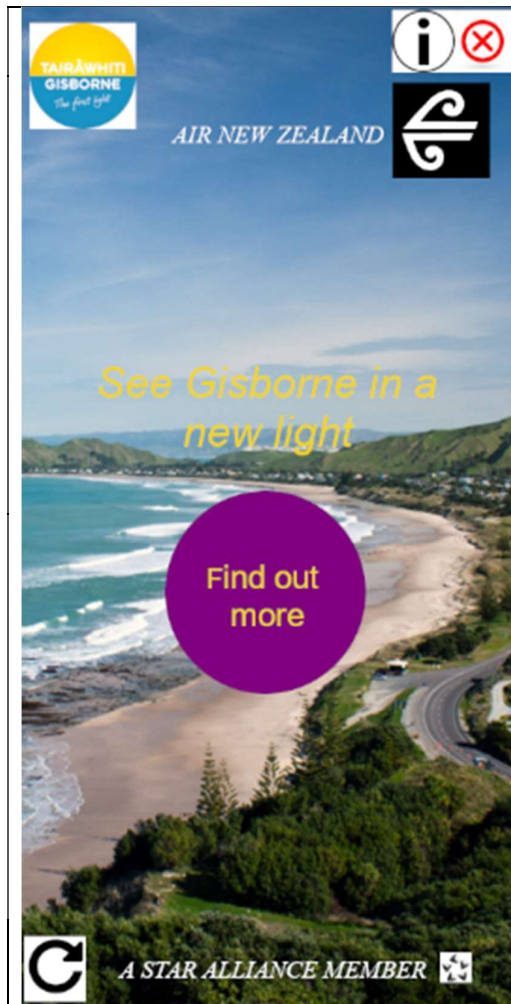
Description	Banner at 7.75 seconds
Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance logo</p> <p>Image 9: Purple circle with yellow text inside - "Find out more"</p> <p>Text 7: White text - "AIR NEW ZEALAND"</p> <p>Text 8: Yellow text - "See Gisborne in a new light"</p> <p>Text 9: White text - "A STAR ALLIANCE MEMBER"</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p>
Duration	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9.5 seconds</p> <p>Image 8: 9.5 seconds</p> <p>Image 9: 9.5 seconds</p> <p>Text 7: 9.5 seconds</p> <p>Text 8: 9.5 seconds</p> <p>Text 9: 9.5 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p>
Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Image 7: Fading in</p> <p>Image 8: Fading in</p> <p>Image 9: Moves from the bottom of the container to the centre of the container, links to Local Tourist Authority</p> <p>Text 7: Fading in</p> <p>Text 8: Fading in</p> <p>Text 9: Fading in</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

	<p>Description</p> <p>Banner at 8.0 seconds</p>
<p>Elements</p>	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance logo</p> <p>Image 9: Purple circle with yellow text inside - "Find out more"</p> <p>Text 7: White text - "AIR NEW ZEALAND"</p> <p>Text 8: Yellow text - "See Gisborne in a new light"</p> <p>Text 9: White text - "A STAR ALLIANCE MEMBER"</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p>
<p>Duration</p>	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9.5 seconds</p> <p>Image 8: 9.5 seconds</p> <p>Image 9: 9.5 seconds</p> <p>Text 7: 9.5 seconds</p> <p>Text 8: 9.5 seconds</p> <p>Text 9: 9.5 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p>
<p>Elements Animation</p>	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Image 7: Fully visible</p> <p>Image 8: Fully visible</p> <p>Image 9: Still moving from the bottom of the container to the centre of the container, links to Local Tourist Authority</p> <p>Text 7: Fully visible</p> <p>Text 8: Fully visible</p> <p>Text 9: Fully visible</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p>

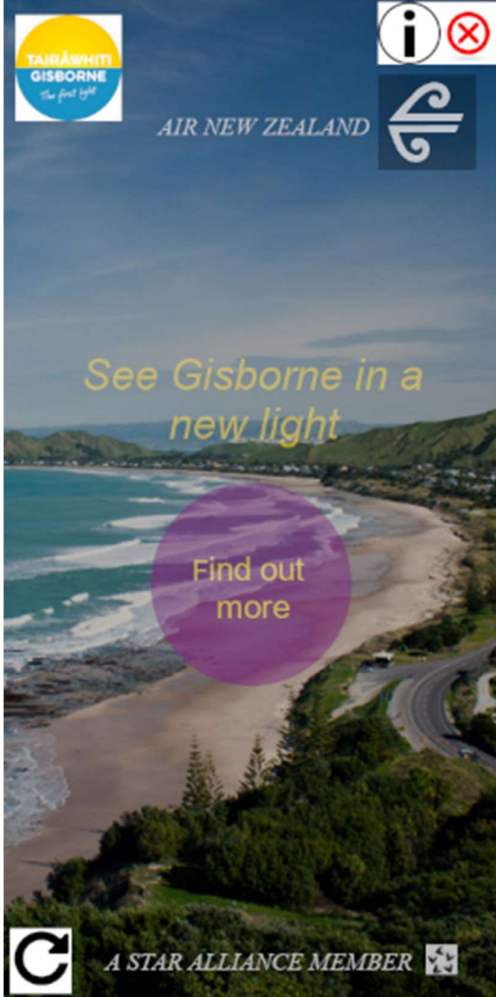
	<table> <tr> <td data-bbox="688 94 862 155">Description</td><td data-bbox="862 94 1459 155">Banner at 8.75 seconds</td></tr> <tr> <td data-bbox="688 155 862 562">Elements</td><td data-bbox="862 155 1459 562"> Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 7: Aerial shot of the beach and ocean Image 8: Star Alliance logo Image 9: Purple circle with yellow text inside - "Find out more" Text 7: White text - "AIR NEW ZEALAND" Text 8: Yellow text - "See Gisborne in a new light" Text 9: White text - "A STAR ALLIANCE MEMBER" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon </td></tr> <tr> <td data-bbox="688 562 862 926">Duration</td><td data-bbox="862 562 1459 926"> Image 1: 20 seconds Image 2: 18 seconds Image 7: 9.5 seconds Image 8: 9.5 seconds Image 9: 9.5 seconds Text 7: 9.5 seconds Text 8: 9.5 seconds Text 9: 9.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds </td></tr> <tr> <td data-bbox="688 926 862 1432">Elements Animation</td><td data-bbox="862 926 1459 1432"> Image 1: No change, links to Local Tourist Authority Image 2: No change Image 7: Fully visible Image 8: Fully visible Image 9: Stopped moving, links to Local Tourist Authority Text 7: Fully visible Text 8: Fully visible Text 9: Fully visible Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none" </td></tr> </table>	Description	Banner at 8.75 seconds	Elements	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 7: Aerial shot of the beach and ocean Image 8: Star Alliance logo Image 9: Purple circle with yellow text inside - "Find out more" Text 7: White text - "AIR NEW ZEALAND" Text 8: Yellow text - "See Gisborne in a new light" Text 9: White text - "A STAR ALLIANCE MEMBER" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon	Duration	Image 1: 20 seconds Image 2: 18 seconds Image 7: 9.5 seconds Image 8: 9.5 seconds Image 9: 9.5 seconds Text 7: 9.5 seconds Text 8: 9.5 seconds Text 9: 9.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds	Elements Animation	Image 1: No change, links to Local Tourist Authority Image 2: No change Image 7: Fully visible Image 8: Fully visible Image 9: Stopped moving, links to Local Tourist Authority Text 7: Fully visible Text 8: Fully visible Text 9: Fully visible Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"
Description	Banner at 8.75 seconds								
Elements	Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 7: Aerial shot of the beach and ocean Image 8: Star Alliance logo Image 9: Purple circle with yellow text inside - "Find out more" Text 7: White text - "AIR NEW ZEALAND" Text 8: Yellow text - "See Gisborne in a new light" Text 9: White text - "A STAR ALLIANCE MEMBER" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon								
Duration	Image 1: 20 seconds Image 2: 18 seconds Image 7: 9.5 seconds Image 8: 9.5 seconds Image 9: 9.5 seconds Text 7: 9.5 seconds Text 8: 9.5 seconds Text 9: 9.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds								
Elements Animation	Image 1: No change, links to Local Tourist Authority Image 2: No change Image 7: Fully visible Image 8: Fully visible Image 9: Stopped moving, links to Local Tourist Authority Text 7: Fully visible Text 8: Fully visible Text 9: Fully visible Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none"								

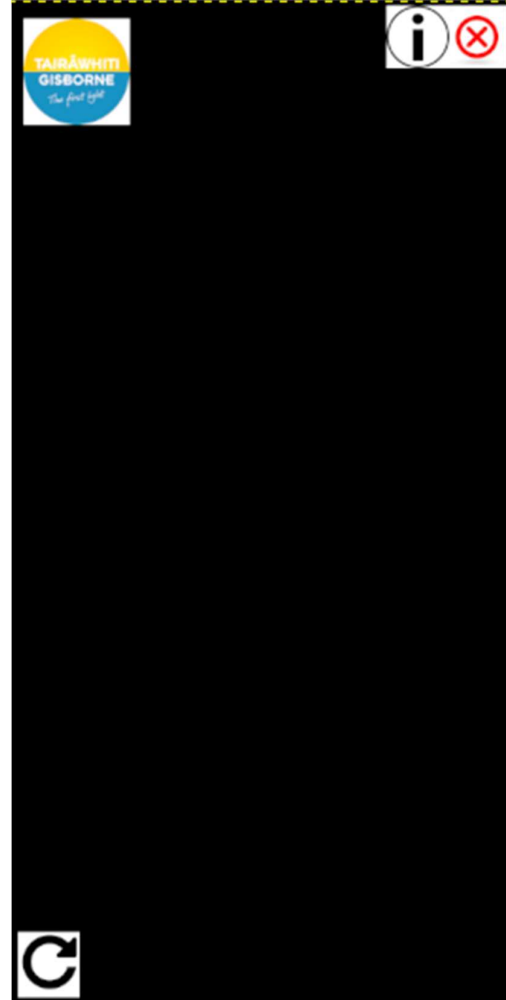


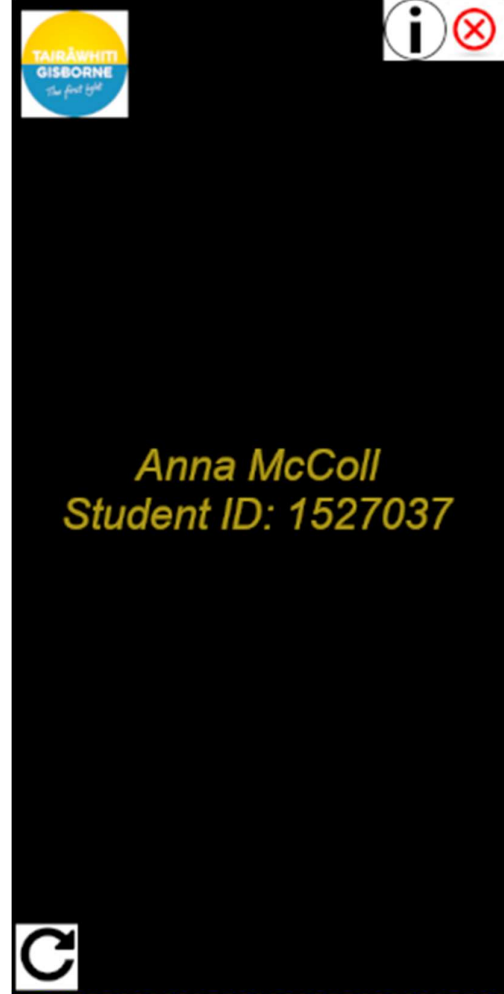
Description	Banner at 10.25 seconds
Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance logo</p> <p>Image 9: Purple circle with yellow text inside - "Find out more"</p> <p>Text 7: White text - "AIR NEW ZEALAND"</p> <p>Text 8: Yellow text - "See Gisborne in a new light"</p> <p>Text 9: White text - "A STAR ALLIANCE MEMBER"</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p> <p>Button 3: Replay icon</p>
Duration	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9.5 seconds</p> <p>Image 8: 9.5 seconds</p> <p>Image 9: 9.5 seconds</p> <p>Text 7: 9.5 seconds</p> <p>Text 8: 9.5 seconds</p> <p>Text 9: 9.5 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p> <p>Button 3: 8 seconds</p>
Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Image 7: Fully visible</p> <p>Image 8: Fully visible</p> <p>Image 9: No change, links to Local Tourist Authority</p> <p>Text 7: Fully visible</p> <p>Text 8: Fully visible</p> <p>Text 9: Fully visible</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p> <p>Button 3: Fading in, onclick to JavaScript Replay function</p>




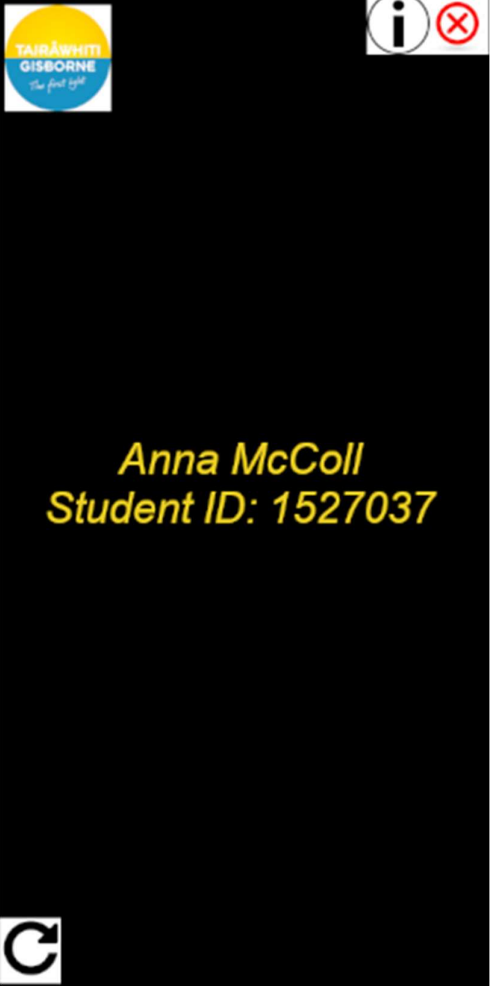
Description	Banner at 10.5 seconds
Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Image 2: Air New Zealand logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance logo</p> <p>Image 9: Purple circle with yellow text inside - "Find out more"</p> <p>Text 7: White text - "AIR NEW ZEALAND"</p> <p>Text 8: Yellow text - "See Gisborne in a new light"</p> <p>Text 9: White text - "A STAR ALLIANCE MEMBER"</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p> <p>Button 3: Replay icon</p>
Duration	<p>Image 1: 20 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9.5 seconds</p> <p>Image 8: 9.5 seconds</p> <p>Image 9: 9.5 seconds</p> <p>Text 7: 9.5 seconds</p> <p>Text 8: 9.5 seconds</p> <p>Text 9: 9.5 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p> <p>Button 3: 8 seconds</p>
Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Image 2: No change</p> <p>Image 7: Fully visible</p> <p>Image 8: Fully visible</p> <p>Image 9: No change, links to Local Tourist Authority</p> <p>Text 7: Fully visible</p> <p>Text 8: Fully visible</p> <p>Text 9: Fully visible</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to "none"</p> <p>Button 3: Fully visible, onclick to JavaScript Replay function</p>

	Description	Banner at 17.75 seconds
	Elements	<p>Image 1: Local Tourist Authority logo Image 2: Air New Zealand logo Image 7: Aerial shot of the beach and ocean Image 8: Star Alliance logo Image 9: Purple circle with yellow text inside - "Find out more" Text 7: White text - "AIR NEW ZEALAND" Text 8: Yellow text - "See Gisborne in a new light" Text 9: White text - "A STAR ALLIANCE MEMBER" Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon Button 3: Replay icon</p>
	Duration	<p>Image 1: 20 seconds Image 2: 18 seconds Image 7: 9.5 seconds Image 8: 9.5 seconds Image 9: 9.5 seconds Text 7: 9.5 seconds Text 8: 9.5 seconds Text 9: 9.5 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds Button 3: 8 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority Image 2: Fading out Image 7: Fading out Image 8: Fading out Image 9: Fading out, links to Local Tourist Authority Text 7: Fading out Text 8: Fading out Text 9: Fading out Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to "none" Button 3: No change, onclick to JavaScript Replay function</p>

	Description	Banner at 18.0 seconds
	Elements	Image 1: Local Tourist Authority logo Background 1: Black Button 1: Information (i) icon Button 2: Exit ad X icon Button 3: Replay icon
	Duration	Image 1: 20 seconds Background 1: 20 seconds Button 1: 20 seconds Button 2: 20 seconds Button 3: 8 seconds
	Elements Animation	Image 1: No change, links to Local Tourist Authority Background 1: Sits in the background throughout animation Button 1: Fully visible throughout animation, opens alert message with information Button 2: Fully visible throughout animation, changes display CSS attribute to “none” Button 3: No change, onclick to JavaScript Replay function

	Description	Banner at 18.25 seconds
	Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Text 10: Yellow text – “Anna McColl Student ID: 1527037”</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p> <p>Button 3: Replay icon</p>
	Duration	<p>Image 1: 20 seconds</p> <p>Text 10: 2 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p> <p>Button 3: 8 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Text 10: Fading in</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to “none”</p> <p>Button 3: No change, onclick to JavaScript Replay function</p>

	Description	Banner at 18.5 seconds
	Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Text 10: Yellow text – “Anna McColl Student ID: 1527037”</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p> <p>Button 3: Replay icon</p>
	Duration	<p>Image 1: 20 seconds</p> <p>Text 10: 2 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p> <p>Button 3: 8 seconds</p>
	Elements Animation	<p>Image 1: No change, links to Local Tourist Authority</p> <p>Text 10: Fully visible</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to “none”</p> <p>Button 3: No change, onclick to JavaScript Replay function</p>

	Description	Banner at 20.0 seconds – end of animation
	Elements	<p>Image 1: Local Tourist Authority logo</p> <p>Text 10: Yellow text – “Anna McColl Student ID: 1527037”</p> <p>Background 1: Black</p> <p>Button 1: Information (i) icon</p> <p>Button 2: Exit ad X icon</p> <p>Button 3: Replay icon</p>
	Duration	<p>Image 1: 20 seconds</p> <p>Text 10: 2 seconds</p> <p>Background 1: 20 seconds</p> <p>Button 1: 20 seconds</p> <p>Button 2: 20 seconds</p> <p>Button 3: 8 seconds</p>
	Elements Animation	<p>Image 1: Animation Fill Mode = forwards</p> <p>Text 10: Animation Fill Mode = forwards</p> <p>Background 1: Sits in the background throughout animation</p> <p>Button 1: Fully visible throughout animation, opens alert message with information</p> <p>Button 2: Fully visible throughout animation, changes display CSS attribute to “none”</p> <p>Button 3: Animation Fill Mode = forwards, onclick to JavaScript Replay function</p>