

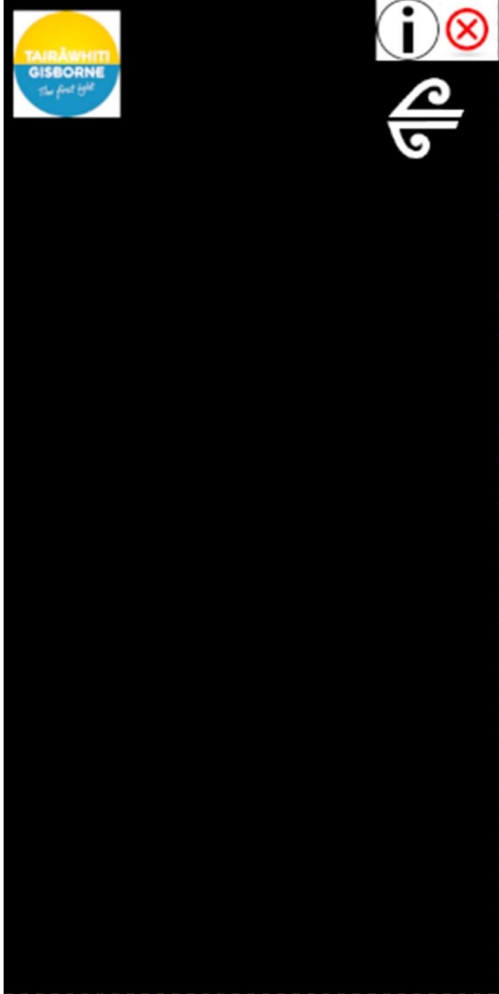
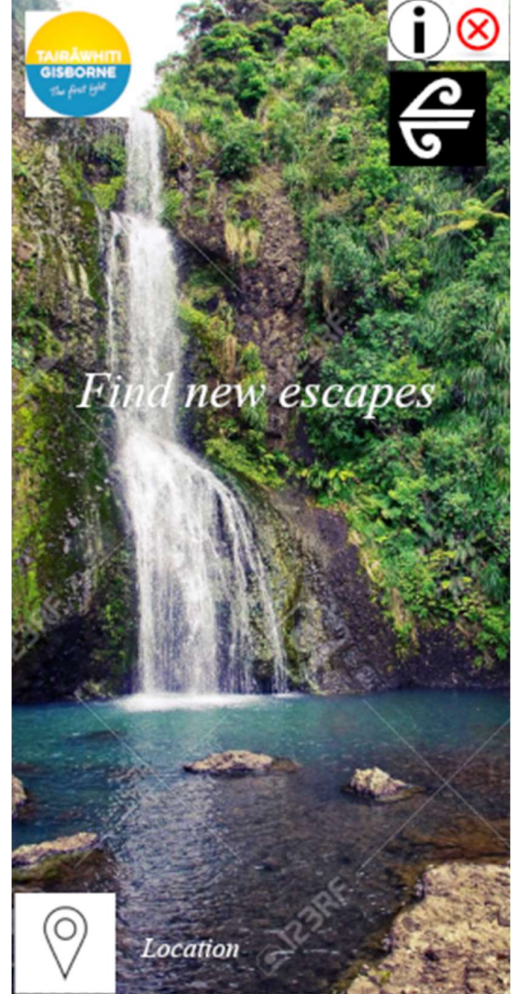


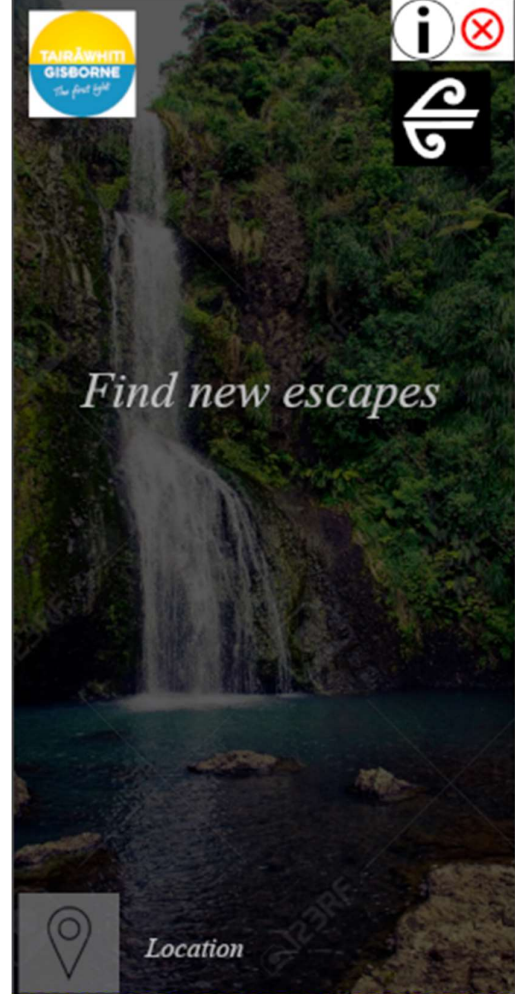
## Vertical Banner Storyboard for Air New Zealand

	Description:	Banner at 0.0 seconds
	Elements:	<p>Image 1: Local Tourist Authority Logo  Image 2: Air New Zealand Logo  Image 3: Big Fancy Tent  Image 4: Location Pointer Icon  Text 1: White text "Switch camping for glamping"  Text 2: White text Location of Big Fancy Tent  Background 1: Black  Button 1: Information (i) symbol  Button 2: Exit ad X symbol</p>
	Duration:	<p>Image 1: 3 seconds  Image 2: 18 seconds  Image 3: 2 seconds  Image 4: 2 seconds  Text 1: 3 seconds  Text 2: 2 seconds  Button 1: 18 seconds  Button 2: 18 seconds</p>
	Elements Animation:	<p>Image 1: Fades in  Image 2: Arrives from right of screen moving left  Image 3: Fades in  Image 4: Fades in  Text 1: Fades in  Text 2: Fades in  Button 1: Fully opaque  Button 2: Fully opaque</p>

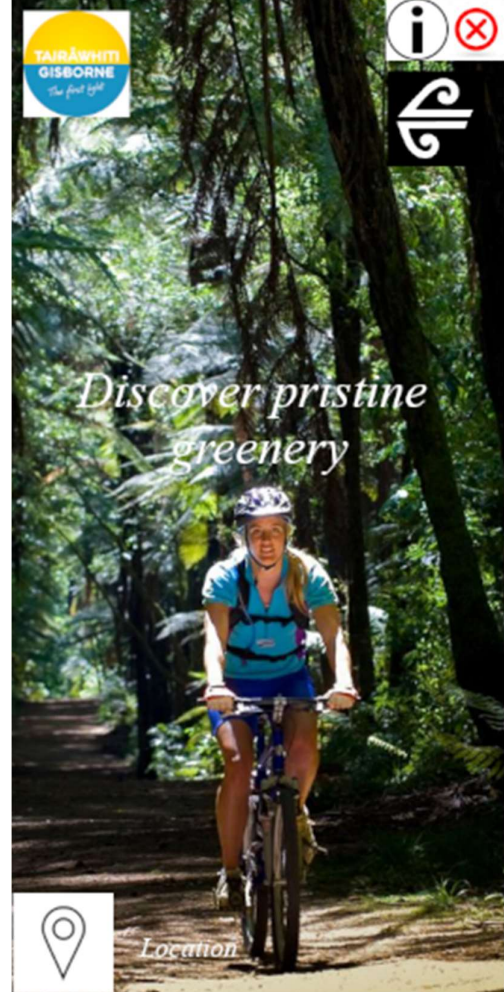
 <p>The banner image shows a large, illuminated glamping tent at night. The text "Switch camping for glamping" is overlaid in a white, cursive font. In the top left corner is the "TAIRĀWHITI GISBORNE" logo. In the top right corner are an information icon (i), a red exit icon (X), and a location pointer icon. In the bottom left corner is a location pointer icon with the word "Location" next to it.</p>	Description	Banner at 2.0 seconds
	Elements	Image 1: Local Tourist Authority Logo Image 2: Air New Zealand Logo Image 3: Big Fancy Tent Image 4: Location Pointer Icon Text 1: White text "Switch camping for glamping" Text 2: White text Location of Big Fancy Tent Background 1: Black Button 1: Information (i) symbol Button 2: Exit ad X symbol
	Duration	Image 1: 3 seconds Image 2: 18 seconds Image 3: 2 seconds Image 4: 2 seconds Text 1: 3 seconds Text 2: 2 seconds Background 1: 2 seconds Button 1: 18 seconds Button 2: 18 seconds
	Elements Animation	Image 1: No change Image 2: No change Image 3: Fades out Image 4: Fades out Text 1: Fades out Text 2: Fades out Button 1: No change Button 2: No change

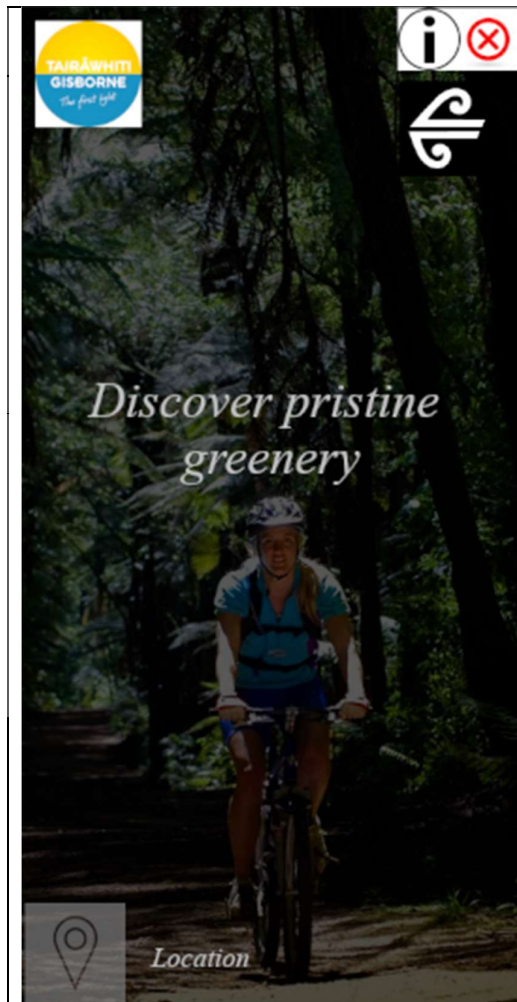
	Description	Banner at 3.0 seconds
	Elements	Image 1: Local Tourist Authority Logo Image 2: Air New Zealand Logo Background 1: Black Button 1: Information (i) symbol Button 2: Exit ad X symbol
	Duration	Image 1: 18 seconds Image 2: 18 seconds Background 1: 2 seconds Button 1: 18 seconds Button 2: 18 seconds
	Elements Animation	Image 1: No change Image 2: No change Button 1: No change Button 2: No change

	Description	Banner at 4.0 seconds
	Elements	Image 1: Local Tourist Authority Logo Image 2: Air New Zealand Logo Image 4: Location Pointer Icon Image 5: Waterfalls Text 3: White text "Find new escapes" Text 4: White text Location of waterfalls Button 1: Information (i) symbol Button 2: Exit ad X symbol
	Duration	Image 1: 18 seconds Image 2: 18 seconds Image 4: 2 seconds Image 5: 2 seconds Text 3: 2 seconds Text 4: 2 seconds Button 1: 18 seconds Button 2: 18 seconds
	Elements Animation	Image 1: No change Image 2: No change Image 4: Fades in Image 5: Fades in Text 3: Fades in Text 4: Fades in Button 1: No change Button 2: No change

	<p>Description</p>	<p>Banner at 6.0 seconds</p>
	<p>Elements</p>	<p>Image 1: Local Tourist Authority Logo  Image 2: Air New Zealand Logo  Image 4: Location Pointer Icon  Image 5: Waterfalls  Text 3: White text "Find new escapes"  Text 4: White text Location of waterfalls  Background 1: Black  Button 1: Information (i) symbol  Button 2: Exit ad X symbol</p>
	<p>Duration</p>	<p>Image 1: 18 seconds  Image 2: 18 seconds  Image 4: 2 seconds  Image 5: 2 seconds  Text 3: 2 seconds  Text 4: 2 seconds  Background 1: 0.5 seconds  Button 1: 18 seconds  Button 2: 18 seconds</p>
	<p>Elements Animation</p>	<p>Image 1: No change  Image 2: No change  Image 4: Fades out  Image 5: Fades out  Text 3: Fades out  Text 4: Fades out  Button 1: No change  Button 2: No change</p>



	Description	Banner at 6.5 seconds
	Elements	Image 1: Local Tourist Authority Logo Image 2: Air New Zealand Logo Image 4: Location Pointer Icon Image 6: Person biking through the bush Text 5: White text "Discover pristine greenery" Text 6: White text Location of person biking through the bush Button 1: Information (i) symbol Button 2: Exit ad X symbol
	Duration	Image 1: 18 seconds Image 2: 18 seconds Image 4: 2 seconds Image 6: 2 seconds Text 5: 2 seconds Text 6: 2 seconds Button 1: 18 seconds Button 2: 18 seconds
	Elements Animation	Image 1: No change Image 2: No change Image 4: Fades in Image 6: Fades in Text 5: Fades in Text 6: Fades in Button 1: No change Button 2: No change

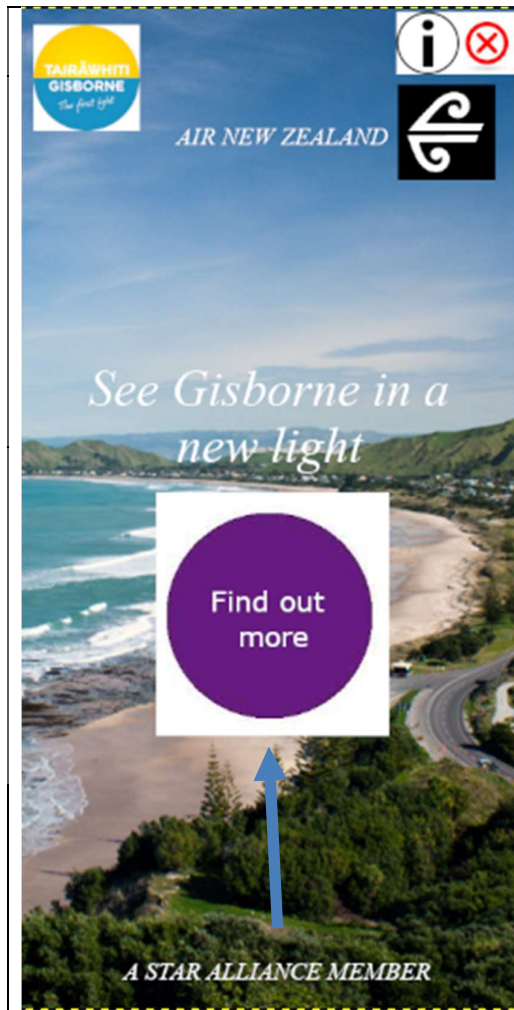


Description	Banner at 8.5 seconds
Elements	<p>Image 1: Local Tourist Authority Logo</p> <p>Image 2: Air New Zealand Logo</p> <p>Image 4: Location Pointer Icon</p> <p>Image 6: Person biking through the bush</p> <p>Text 5: White text "Discover pristine greenery"</p> <p>Text 6: White text Location of person biking through the bush</p> <p>Background 1: Black</p> <p>Button 1: Information (i) symbol</p> <p>Button 2: Exit ad X symbol</p>
Duration	<p>Image 1: 18 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 4: 2 seconds</p> <p>Image 6: 2 seconds</p> <p>Text 5: 2 seconds</p> <p>Text 6: 2 seconds</p> <p>Background 1: 0.5 seconds</p> <p>Button 1: 18 seconds</p> <p>Button 2: 18 seconds</p>
Elements Animation	<p>Image 1: No change</p> <p>Image 2: No change</p> <p>Image 4: Fades out</p> <p>Image 6: Fades out</p> <p>Text 5: Fades out</p> <p>Text 6: Fades out</p> <p>Button 1: No change</p> <p>Button 2: No change</p>

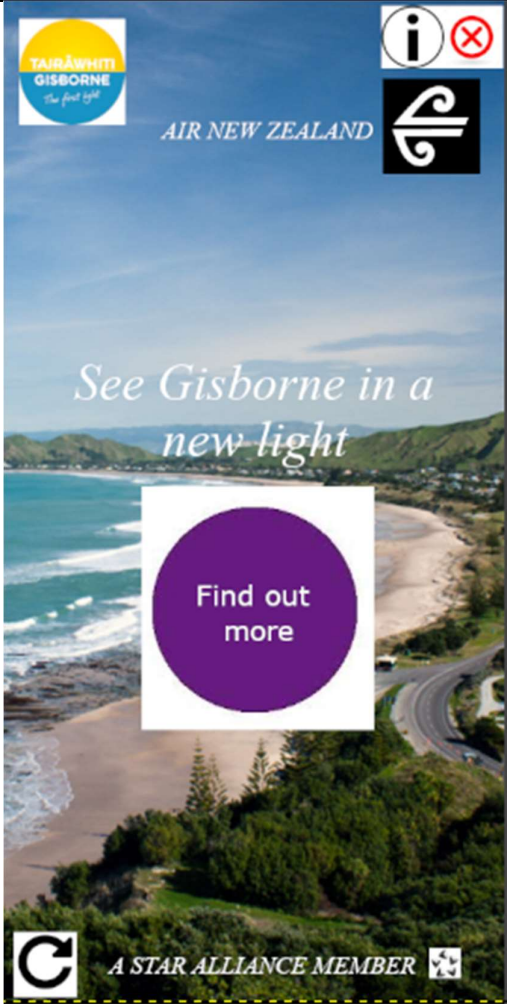


Description	Banner at 9.0 seconds
Elements	<p>Image 1: Local Tourist Authority Logo</p> <p>Image 2: Air New Zealand Logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance Logo</p> <p>Image 9: Purple circle with white text inside - "Find out more"</p> <p>Text 7: White text "AIR NEW ZEALAND"</p> <p>Text 8: White text "See Gisborne in a new light"</p> <p>Text 9: White text "A STAR ALLIANCE MEMBER"</p> <p>Button 1: Information (i) symbol</p> <p>Button 2: Exit ad X symbol</p>
Duration	<p>Image 1: 18 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9 seconds</p> <p>Image 8: 9 seconds</p> <p>Image 9: 1 second</p> <p>Text 7: 9 seconds</p> <p>Text 8: 9 seconds</p> <p>Text 9: 9 seconds</p> <p>Button 1: 18 seconds</p> <p>Button 2: 18 seconds</p>
Elements Animation	<p>Image 1: No change</p> <p>Image 2: No change</p> <p>Image 7: Fades in</p> <p>Image 8: Fades in</p> <p>Image 9: Moves from the bottom of the container to just above the centre of the container</p> <p>Text 7: Fades in</p> <p>Text 8: Fades in</p> <p>Text 9: Fades in</p> <p>Button 1: No change</p> <p>Button 2: No change</p>





Description	Banner at 10.0 seconds
Elements	<p>Image 1: Local Tourist Authority Logo</p> <p>Image 2: Air New Zealand Logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance Logo</p> <p>Image 9: Purple circle with white text inside - "Find out more"</p> <p>Text 7: White text "AIR NEW ZEALAND"</p> <p>Text 8: White text "See Gisborne in a new light"</p> <p>Text 9: White text "A STAR ALLIANCE MEMBER"</p> <p>Button 1: Information (i) symbol</p> <p>Button 2: Exit ad X symbol</p>
Duration	<p>Image 1: 18 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9 seconds</p> <p>Image 8: 9 seconds</p> <p>Image 9: 8 second</p> <p>Text 7: 9 seconds</p> <p>Text 8: 9 seconds</p> <p>Text 9: 9 seconds</p> <p>Button 1: 18 seconds</p> <p>Button 2: 18 seconds</p>
Elements Animation	<p>Image 1: No change</p> <p>Image 2: No change</p> <p>Image 7: No change</p> <p>Image 8: No change</p> <p>Image 9: Stops at the centre of the container</p> <p>Text 7: No change</p> <p>Text 8: No change</p> <p>Text 9: No change</p> <p>Button 1: No change</p> <p>Button 2: No change</p>

	Description	Banner at 11.0 seconds
	Elements	<p>Image 1: Local Tourist Authority Logo</p> <p>Image 2: Air New Zealand Logo</p> <p>Image 7: Aerial shot of the beach and ocean</p> <p>Image 8: Star Alliance Logo</p> <p>Image 9: Purple circle with white text inside - "Find out more"</p> <p>Text 7: White text "AIR NEW ZEALAND"</p> <p>Text 8: White text "See Gisborne in a new light"</p> <p>Text 9: White text "A STAR ALLIANCE MEMBER"</p> <p>Button 1: Information (i) symbol</p> <p>Button 2: Exit ad X symbol</p> <p>Button 3: White replay symbol</p>
	Duration	<p>Image 1: 18 seconds</p> <p>Image 2: 18 seconds</p> <p>Image 7: 9 seconds</p> <p>Image 8: 9 seconds</p> <p>Image 9: 8 seconds</p> <p>Text 7: 9 seconds</p> <p>Text 8: 9 seconds</p> <p>Text 9: 9 seconds</p> <p>Button 1: 18 seconds</p> <p>Button 2: 18 seconds</p> <p>Button 3: 7 seconds</p>
	Elements Animation	<p>Image 1: No change</p> <p>Image 2: No change</p> <p>Image 7: No change</p> <p>Image 8: No change</p> <p>Image 9: No change</p> <p>Text 7: No change</p> <p>Text 8: No change</p> <p>Text 9: No change</p> <p>Button 1: No change</p> <p>Button 2: No change</p> <p>Button 3: Fades in</p>