


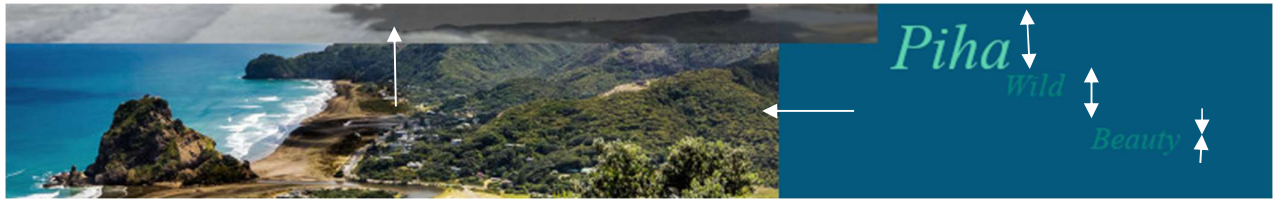


Horizontal Banner Ad for www.piha.co.nz

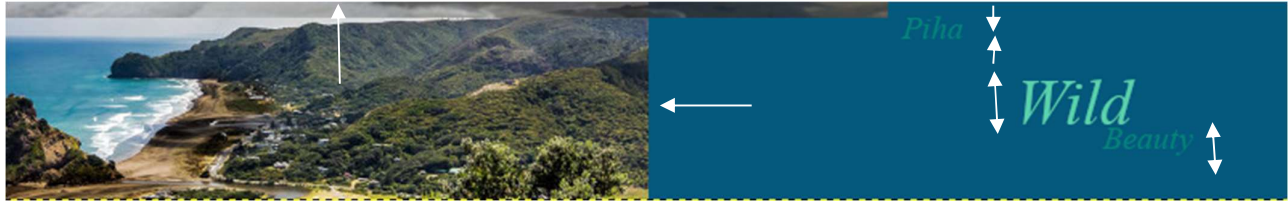
			
Description:	Banner at 0.0 seconds	Elements:	Image 1: pihaLandscapeBanner.jpg Text 1: "Piha" Link: http://www.piha.co.nz (opens in new window)
Duration:	Image 1: 15 seconds Text 1: 7.5 seconds	Elements animation:	Image 1: Moving up Text 1: Fades in, gets bigger, changes color
			
Description:	Banner at 2.5 seconds	Elements:	Image 1: pihaLandscapeBanner.jpg Text 1: "Piha" Text 2: "Wild" Link: http://www.piha.co.nz (opens in new window)
Duration:	Image 1: 15 seconds Text 1: 7.5 seconds Text 2: 7.5 seconds	Elements animation:	Image 1: Moving up Text 1: Gets bigger, still changing colour Text 2: Fades in, gets bigger, changes color
			
Description:	Banner at 5 seconds	Elements:	Image 1: pihaLandscapeBanner.jpg Text 1: "Piha" Text 2: "Wild" Text 3: "Beauty" Link: http://www.piha.co.nz (opens in new window)
Duration:	Image 1: 15 seconds Text 1: 7.5 seconds Text 2: 7.5 seconds Text 3: 7.5 seconds	Elements animation:	Image 1: Moving up Text 1: Fades out, gets smaller, color reverts to original Text 2: Gets bigger, still changing color Text 3: Fades in, gets bigger, changes color



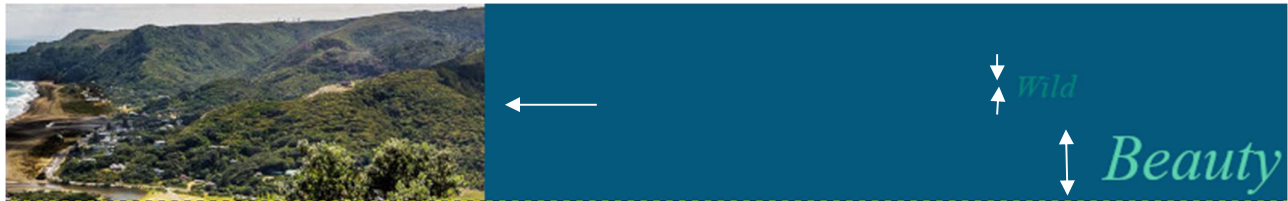
Description:	Banner at 7.5 seconds	Elements:	Image 1: pihaLandscapeBanner.jpg Text 1: "Piha" (2 nd iteration) Text 2: "Wild" Text 3: "Beauty" Image 2: pihaBushBanner.jpg Link: http://www.piha.co.nz (opens in new window)
Duration:	Image 1: 15 seconds Text 1: 7.5 seconds Text 2: 7.5 seconds Text 3: 7.5 seconds Image 2: 15seconds	Elements animation:	Image 1: Moving up, fading out Text 1: Fading in, gets bigger, changes color Text 2: Fades out, gets smaller, reverts to original color Text 3: Gets bigger, still changing color Image 2: Starts moving right to left



Description	Banner at 10 seconds	Elements	Image 1: pihaLandscapeBanner.jpg Text 1: "Piha" (2 nd iteration) Text 2: "Wild" (2 nd iteration) Text 3: "Beauty" Image 2: pihaBushBanner.jpg Link: http://www.piha.co.nz (opens in new window)
Duration	Image 1: 15 seconds Text 1: 7.5 seconds Text 2: 7.5 seconds Text 3: 7.5 seconds Image 2: 15 seconds	Elements animation	Image 1: Moving up, fading out Text 1: Gets bigger, still changing color Text 2: Fades in, gets bigger, changes color Text 3: Fades out, gets smaller, reverts to original color Image 2: Moving right to left



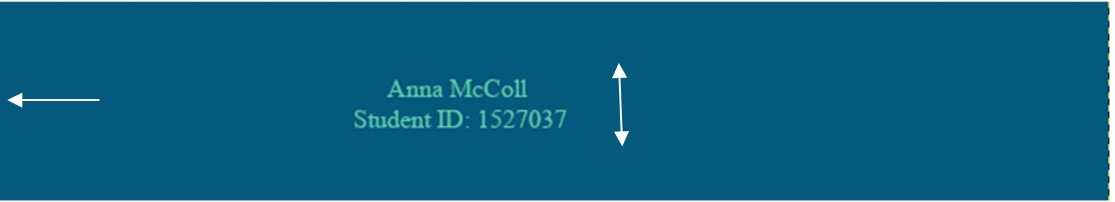
Description	Banner at 12.5 seconds	Elements	Image 1: pihaLandscapeBanner.jpg Text 1: "Piha" (2 nd iteration) Text 2: "Wild" (2 nd iteration) Text 3: "Beauty" (2 nd iteration) Image 2: pihaBushBanner.jpg Link: http://www.piha.co.nz (opens in new window)
Duration	Image 1: 15 seconds Text 1: 7.5 seconds Text 2: 7.5 seconds Text 3: 7.5 seconds Image 2: 15 seconds	Elements animation	Image 1: Moving up, fading out Text 1: Fades out, gets smaller, reverts to original color Text 2: Gets bigger, still changing color Text 3: Fades in, gets bigger, changes color Image 2: Moving right to left



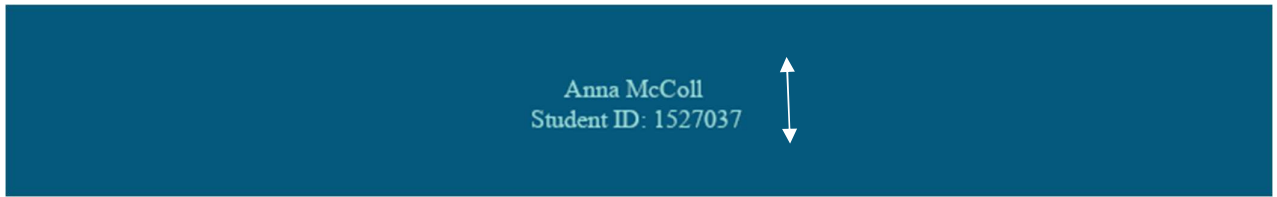
Description	Banner at 15 seconds	Elements	Text 2: "Wild" (2 nd iteration) Text 3: "Beauty" (2 nd iteration) Image 2: pihaBushBanner.jpg Link: http://www.piha.co.nz (opens in new window)
Duration	Text 2: 7.5 seconds Text 3: 7.5 seconds Image 2: 15 seconds	Elements animation	Text 2: Fades out, gets smaller, reverts to original color Text 3: Gets bigger, still changing color Image 2: Moving right to left



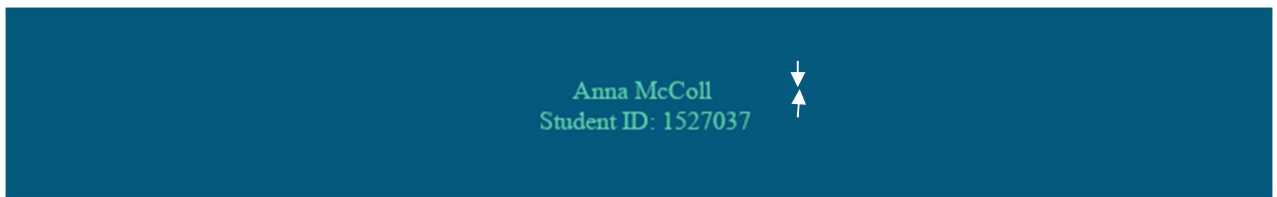
Description	Banner at 17.5 seconds	Elements	Text 3: "Beauty" (2 nd iteration) Image 2: pihaBushBanner.jpg Link: http://www.piha.co.nz (opens in new window)
Duration	Text 3: 7.5 seconds Image 2: 15 seconds	Elements animation	Text 3: Fades out, gets smaller, reverts to original color Image 2: Moving right to left



Description	Banner at 20 seconds	Elements	Image 2: pihaBushBanner.jpg Text 4: "Anna McColl" "Student ID: 1527037" (over 2 lines) Link: http://www.piha.co.nz (opens in new window)
Duration	Image 2: 15 seconds Text 4: 5 seconds	Elements animation	Image 2: Moving right to left Text 4: Gets bigger, changes color



Description	Banner at 22.5 seconds	Elements	Text 4: "Anna McColl" "Student ID: 1527037" (over 2 lines) Link: http://www.piha.co.nz (opens in new window)
Duration	Text 4: 5 seconds	Elements animation	Text 4: Still getting bigger, still changing color



Description	Banner at 25 seconds	Elements	Text 4: "Anna McColl" "Student ID: 1527037" (over 2 lines) Link: http://www.piha.co.nz (opens in new window)
Duration	Text 4: 5 seconds	Elements animation	Text 4: Gets smaller, reverts to original color, remains on this frame