# Horizontal Banner Ad for www.piha.co.nz

|  |  |  |  |
| --- | --- | --- | --- |
|  | | | |
| Description: | Banner at 0.0 seconds | Elements: | Image 1: pihaLandscapeBanner.jpg  Text 1: “Piha”  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration: | Image 1: 15 seconds  Text 1: 7.5 seconds | Elements animation: | Image 1: Moving up  Text 1: Fades in, gets bigger, changes color |
|  | | | |
| Description: | Banner at 2.5 seconds | Elements: | Image 1: pihaLandscapeBanner.jpg  Text 1: “Piha”  Text 2: “Wild”  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration: | Image 1: 15 seconds  Text 1: 7.5 seconds  Text 2: 7.5 seconds | Elements animation: | Image 1: Moving up  Text 1: Gets bigger, still changing colour  Text 2: Fades in, gets bigger, changes color |
|  | | | |
| Description: | Banner at 5 seconds | Elements: | Image 1: pihaLandscapeBanner.jpg  Text 1: “Piha”  Text 2: “Wild”  Text 3: “Beauty”  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration: | Image 1: 15 seconds  Text 1: 7.5 seconds  Text 2: 7.5 seconds  Text 3: 7.5 seconds | Elements animation: | Image 1: Moving up  Text 1: Fades out, gets smaller, color reverts to original  Text 2: Gets bigger, still changing color  Text 3: Fades in, gets bigger, changes color |

|  |  |  |  |
| --- | --- | --- | --- |
|  | | | |
| Description: | Banner at 7.5 seconds | Elements: | Image 1: pihaLandscapeBanner.jpg  Text 1: “Piha” (2nd iteration)  Text 2: “Wild”  Text 3: “Beauty”  Image 2: pihaBushBanner.jpg  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration: | Image 1: 15 seconds  Text 1: 7.5 seconds  Text 2: 7.5 seconds  Text 3: 7.5 seconds  Image 2: 15seconds | Elements animation: | Image 1: Moving up, fading out  Text 1: Fading in, gets bigger, changes color  Text 2: Fades out, gets smaller, reverts to original color  Text 3: Gets bigger, still changing color  Image 2: Starts moving right to left |
|  | | | |
| Description | Banner at 10 seconds | Elements | Image 1: pihaLandscapeBanner.jpg  Text 1: “Piha” (2nd iteration)  Text 2: “Wild” (2nd iteration)  Text 3: “Beauty”  Image 2: pihaBushBanner.jpg  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Image 1: 15 seconds  Text 1: 7.5 seconds  Text 2: 7.5 seconds  Text 3: 7.5 seconds  Image 2: 15 seconds | Elements animation | Image 1: Moving up, fading out  Text 1: Gets bigger, still changing color  Text 2: Fades in, gets bigger, changes color  Text 3: Fades out, gets smaller, reverts to original color  Image 2: Moving right to left |

|  |  |  |  |
| --- | --- | --- | --- |
|  | | | |
| Description | Banner at 12.5 seconds | Elements | Image 1: pihaLandscapeBanner.jpg  Text 1: “Piha” (2nd iteration)  Text 2: “Wild” (2nd iteration)  Text 3: “Beauty” (2nd iteration)  Image 2: pihaBushBanner.jpg  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Image 1: 15 seconds  Text 1: 7.5 seconds  Text 2: 7.5 seconds  Text 3: 7.5 seconds  Image 2: 15 seconds | Elements animation | Image 1: Moving up, fading out  Text 1: Fades out, gets smaller, reverts to original color  Text 2: Gets bigger, still changing color  Text 3: Fades in, gets bigger, changes color  Image 2: Moving right to left |
|  | | | |
| Description | Banner at 15 seconds | Elements | Text 2: “Wild” (2nd iteration)  Text 3: “Beauty” (2nd iteration)  Image 2: pihaBushBanner.jpg  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Text 2: 7.5 seconds  Text 3: 7.5 seconds  Image 2: 15 seconds | Elements animation | Text 2: Fades out, gets smaller, reverts to original color  Text 3: Gets bigger, still changing color  Image 2: Moving right to left |
|  | | | |
| Description | Banner at 17.5 seconds | Elements | Text 3: “Beauty” (2nd iteration)  Image 2: pihaBushBanner.jpg  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Text 3: 7.5 seconds  Image 2: 15 seconds | Elements animation | Text 3: Fades out, gets smaller, reverts to original color  Image 2: Moving right to left |

|  |  |  |  |
| --- | --- | --- | --- |
|  | | | |
| Description | Banner at 20 seconds | Elements | Image 2: pihaBushBanner.jpg  Text 4: “Anna McColl” “Student ID: 1527037” (over 2 lines)  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Image 2: 15 seconds  Text 4: 5 seconds | Elements animation | Image 2: Moving right to left  Text 4: Gets bigger, changes color |
|  | | | |
| Description | Banner at 22.5 seconds | Elements | Text 4: “Anna McColl” “Student ID: 1527037” (over 2 lines)  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Text 4: 5 seconds | Elements animation | Text 4: Still getting bigger, still changing color |
|  | | | |
| Description | Banner at 25 seconds | Elements | Text 4: “Anna McColl” “Student ID: 1527037” (over 2 lines)  Link: <http://www.piha.co.nz> (opens in new window) |
| Duration | Text 4: 5 seconds | Elements animation | Text 4: Gets smaller, reverts to original color, remains on this frame |