

# KARAN JAIN

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## EDUCATION

- University of California, Irvine, The Paul Merage School of Business, Irvine, CA** **June 2027**  
Master of Business Administration (STEM), Strategy, Business Analytics & Digital Transformation
- Merit-Based Scholarship Recipient; Graduate Teaching Assistant (TA), Fall 2025
  - Leadership: VP - Marketing, Merage Product Club; VP - Marketing & Comm., C4C; Board Member, UCI Chess
  - Achievements: 3rd place, Penn Healthcare Case Competition (PHCC) 2025; Participant, MBA Case World Cup'26
- Netaji Subhas Institute of Technology, University of Delhi, Delhi, India** **May 2021**  
Bachelor of Engineering, Biotechnology Engineering
- President, eCell NSIT- The Entrepreneurship Cell; Executive Vice President & Project Founder, Enactus NSIT
  - Founder and President, Shatranj - The Chess Club; Captain, College Chess Team
  - Case Winner: Ford Motors Company Fund COVID19 Challenge, KPMG Ethics Grant Competition (2018, 2019)

## PROFESSIONAL EXPERIENCE

- CRYSTA IVF LIFE PVT. LTD, India** **May 2025 - June 2025**  
**Summer Intern - Location Strategy**  
Leading IVF and fertility clinic chain in India delivering assisted reproductive treatments across multiple cities
- Developed a data-driven location prioritization framework analyzing demographics, income, and care access across 50+ Tier 2 & 3 cities, identifying 4 high-potential markets for clinic expansion
  - Conducted competitive benchmarking and catchment analysis, uncovering ~30% unmet fertility demand in target regions and informing a growth plan projected to serve 2,000+ new patients annually
  - Assessed regional healthcare infrastructure, referral networks, and operational readiness, enabling a 18% reduction in time-to-launch and improving Crysta's clinic expansion ROI projections
- REDCLIFFE LABS, Delhi, India** **January 2023 - March 2025**  
**Manager, Founder's Office**  
Leading diagnostics provider in India offering pathology and radiology services through a nationwide lab network
- Oversaw P&L for Tier 1 and Tier 2 cities, leading strategic initiatives, drove 15% revenue growth and catalyzed Redcliffe's expansion into key emerging markets across India
  - Partnered with internal teams, vendors, and consultants to assess market positioning and CX strategy, resulting in a 12% boost in NPS and launch of a vendor engagement framework
  - Optimized operational costs by leveraging digital initiatives and analytical tools and enabled real time demand supply alignment through enhanced resources utilization across 25+ key markets
  - Led in-depth analysis of phlebotomists' operations and lab workflows, designing and implementing cost-saving initiatives reducing unit sample costs by 8% and improved turnaround time by over 20%

- EVEREST GROUP, Gurugram, India** **August 2021 - January 2023**  
**Analyst - Business Processes Services**  
Global research & advisory firm providing strategic insights on business, IT, & engineering services to Fortune 500 clients
- Advised 15+ Fortune 500 clients on vendor selection and sourcing strategy, delivering cost savings of up to 18% and accelerating digital transformation in procurement and finance & accounting
  - Analyzed AI, analytics, and sustainability offerings of 40+ vendors, identifying high-performing partners and reducing RFP evaluation time by 20%
  - Spearheaded 5+ CXO-level strategy workshops for leading PO service providers, providing actionable insights on Spend Analytics, Contract Lifecycle Management (CLM), and Supplier Relationship Management (SRM)
  - Authored 8+ research reports using the PEAK Matrix, evaluating 40+ service providers across 300+ parameters to uncover procurement trends and optimize client performance

## ADDITIONAL INFORMATION

- **Skills:** User Experience (UX), Usability Testing, Program Management, Agile, Scrum, SQL, Tableau, JIRA
- **Certifications:** AI in Healthcare Specialization (Stanford-Coursera), Adv. Excel (CFI), Fin Modeling (CFA PM)
- **Chess:** FIDE-Rated International Player (1824), 4+ State Champion, National School Championship Runner-up
- **Languages:** English (Native); Hindi (Native); Japanese (Basic)
- **Community Outreach:** Volunteer, Cleandrives (Vasundhara Trust), After school chess camps - Teach for India (TFI)