

# **`**`Machinehack-ML-Merchandise-Popularity-Prediction`**`**

We need to predict the popularity from all the other data from dataset like Store\_Ratio, Basket Ratio, Store Score.

Big Brands spend a significant amount on popularizing a product. Nevertheless, their efforts go in vain while establishing the merchandise in the hyperlocal market. Based on different geographical conditions same attributes can communicate a piece of much different information about the customer. Hence, insights this is a must for any brand owner.

## ABOUT DATASET

Dataset link: <https://www.kaggle.com/datasets/oossiiris/machinehack-ml-merchandise-popularity-prediction> Train.csv - 18208 x 12  
(Includes popularity Column as Target variable)

Test.csv - 12140 x 11

## COLUMNS IN THE DATASET

storeratio

basketratio

category1

storescore

category2

storepresence

score1

score2

score3

score4

time

popularity (Target Column)

## Importing required libraries

In []:

```
# Import all necessary libraries
import seaborn as sns
import numpy as np
from sklearn.metrics import log_loss
import pandas as pd
from scipy.stats import skew, kurtosis, zscore
from sklearn.metrics import accuracy_score
import matplotlib.pyplot as plt
import seaborn as sns
import scipy.stats as stat
from matplotlib import pylab
from pylab import *
from imblearn.over_sampling import SMOTE
from collections import Counter
import warnings
warnings.filterwarnings("ignore")
```

## Importing the dataset

In []:

```
# Load the dataset using pandas
train_df =
test_df =
```

In []:

```
# print train head
```

```

Out[:]:
Store_Ratio  Basket_Ratio  Category_1  Store_Score  Category_2  Store_Presence  Score_1  Score_2  Score_3  Score_4  time  popularity
0      0.407      0.00380      2      -35.865      1      0.9920      0.944      0.0988      0.1100      113.911      189125      4
1      0.234      0.10500      0      -19.884      1      0.9440      0.900      0.1290      0.0382      76.332      186513      4
2      0.668      0.72600      9      -7.512      1      0.0387      0.000      0.1340      0.4530      124.075      172143      4
3      0.184      0.00561      4      -34.357      1      0.8490      0.931      0.1110      0.0641      79.037      184000      5
4      0.231      0.13100      6      -22.842      1      0.9370      0.000      0.1090      0.0677      109.560      186507      3

```

```

In[:]:

# print test head

```

```

Out[:]:
Store_Ratio  Basket_Ratio  Category_1  Store_Score  Category_2  Store_Presence  Score_1  Score_2  Score_3  Score_4  time
0      0.164      0.994      1      -23.718      0      0.12400      0.99100      0.7890      0.00001      127.602      236436
1      0.586      0.636      4      -7.710      1      0.00208      0.32200      0.1070      0.35500      136.337      253631
2      0.457      0.743      0      -7.591      1      0.40400      0.00931      0.2010      0.68800      154.902      215669
3      0.423      0.748      5      -9.832      1      0.03000      0.22100      0.1690      0.42800      93.977      325200
4      0.802      0.756      2      -10.791      0      0.08430      0.00765      0.0521      0.96300      131.715      288293

```

```

In[:]:

# Make a copy of the dataset
df =

```

## Identifying the number of features or columns

```

In[:]:

# Check the shape of train dataset

```

```

Out[:]:
(18208, 12)

In[:]:

```

```

# Check the shape of test dataset

Out[:]:
(12140, 11)

```

## Know all the names of the columns

```

In[:]:

# Check the columns in the train dataset

```

```

Out[:]:
Index(['Store_Ratio', 'Basket_Ratio', 'Category_1', 'Store_Score',
      'Category_2', 'Store_Presence', 'Score_1', 'Score_2', 'Score_3',
      'Score_4', 'time', 'popularity'],
      dtype='object')

```

## Knows more about the data in the columns like data type it contains and total samples of each

```

In[:]:

# Check which columns are having categorical, numerical or boolean values of train dataset

```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 18208 entries, 0 to 18207
Data columns (total 12 columns):
#   Column          Non-Null Count  Dtype
---  -
0   Store_Ratio      18208 non-null  float64
1   Basket_Ratio     18208 non-null  float64
2   Category_1       18208 non-null  int64
3   Store_Score      18208 non-null  float64
4   Category_2       18208 non-null  int64
5   Store_Presence   18208 non-null  float64
6   Score_1          18208 non-null  float64
7   Score_2          18208 non-null  float64
8   Score_3          18208 non-null  float64
9   Score_4          18208 non-null  float64
10  time             18208 non-null  int64
11  popularity       18208 non-null  int64
dtypes: float64(8), int64(4)
memory usage: 1.7 MB
```

After checking the Dtypes of all the columns

object - String values

float64 - Numerical values

Observation: There are no String values so there are no categorical data

In []:

```
# Check which columns are having categorical, numerical or boolean values of test dataset

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 12140 entries, 0 to 12139
Data columns (total 11 columns):
#   Column          Non-Null Count  Dtype
---  -
0   Store_Ratio      12140 non-null  float64
1   Basket_Ratio     12140 non-null  float64
2   Category_1       12140 non-null  int64
3   Store_Score      12140 non-null  float64
4   Category_2       12140 non-null  int64
5   Store_Presence   12140 non-null  float64
6   Score_1          12140 non-null  float64
7   Score_2          12140 non-null  float64
8   Score_3          12140 non-null  float64
9   Score_4          12140 non-null  float64
10  time             12140 non-null  int64
dtypes: float64(8), int64(3)
memory usage: 1.0 MB
```

After checking the Dtypes of all the columns

object - String values

float64 - Numerical values

Observation: There are no String values so there are no categorical data

# Know more mathematical relations of the dataset like count, min, max values, standarad deviation values, mean and different percentile values

In []:

```
# For more information on the train dataset like the total count in all the columns
# min, max values and more information of the respective columns
```

|       | Store_Ratio  | Basket_Ratio | Category_1   | Store_Score  | Category_2   | Store_Presence | Score_1      | Score_2      | Score_3      | Out[ ]: |
|-------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|--------------|--------------|---------|
| count | 18208.000000 | 18208.000000 | 18208.000000 | 18208.000000 | 18208.000000 | 18208.000000   | 18208.000000 | 18208.000000 | 18208.000000 | 1       |
| mean  | 0.544283     | 0.483585     | 5.155536     | -12.198086   | 0.648506     | 0.477702       | 0.322109     | 0.164888     | 0.421440     |         |
| std   | 0.202709     | 0.302010     | 3.535068     | 8.370566     | 0.477450     | 0.380634       | 0.413493     | 0.136531     | 0.271922     |         |
| min   | 0.000000     | 0.000216     | 0.000000     | -47.576000   | 0.000000     | 0.000000       | 0.000000     | 0.011900     | 0.000000     |         |
| 25%   | 0.411000     | 0.200000     | 2.000000     | -16.496250   | 0.000000     | 0.086175       | 0.000001     | 0.095300     | 0.184750     |         |
| 50%   | 0.573000     | 0.517000     | 5.000000     | -9.166500    | 1.000000     | 0.430000       | 0.002245     | 0.112000     | 0.393000     |         |
| 75%   | 0.699000     | 0.742000     | 8.000000     | -5.943750    | 1.000000     | 0.895000       | 0.859000     | 0.176000     | 0.640000     |         |
| max   | 0.998000     | 1.000000     | 11.000000    | -0.079000    | 1.000000     | 0.996000       | 1.000000     | 0.991000     | 0.999000     |         |

In [ ]:

```
# For more information on the test dataset like the total count in all the columns
# min, max values and more information of the respective columns
```

|       | Store_Ratio  | Basket_Ratio | Category_1   | Store_Score  | Category_2   | Store_Presence | Score_1      | Score_2      | Score_3      | Out[ ]: |
|-------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|--------------|--------------|---------|
| count | 12140.000000 | 12140.000000 | 12140.000000 | 12140.000000 | 12140.000000 | 12140.000000   | 12140.000000 | 12140.000000 | 12140.000000 | 1       |
| mean  | 0.543776     | 0.488879     | 5.121417     | -12.062847   | 0.642916     | 0.474675       | 0.321641     | 0.165942     | 0.420485     |         |
| std   | 0.200109     | 0.301217     | 3.528765     | 8.300385     | 0.479160     | 0.377582       | 0.414438     | 0.139109     | 0.270508     |         |
| min   | 0.000000     | 0.000000     | 0.000000     | -46.847000   | 0.000000     | 0.000000       | 0.000000     | 0.000000     | 0.000000     |         |
| 25%   | 0.414750     | 0.213000     | 2.000000     | -16.066000   | 0.000000     | 0.087775       | 0.000001     | 0.095900     | 0.190000     |         |
| 50%   | 0.570000     | 0.521000     | 5.000000     | -9.046500    | 1.000000     | 0.430500       | 0.002050     | 0.112000     | 0.392000     |         |
| 75%   | 0.696000     | 0.745000     | 8.000000     | -5.891750    | 1.000000     | 0.882000       | 0.861000     | 0.173250     | 0.633000     |         |
| max   | 0.978000     | 1.000000     | 11.000000    | 0.662000     | 1.000000     | 0.996000       | 1.000000     | 0.994000     | 1.000000     |         |

## Get the total number of samples in the dataset using the len() function

In [ ]:

```
# check the lenght of test and train dataset
```

```
train data length: 18208
test data length: 12140
```

## Counting the total number of missing value

In [ ]:

```
# Check for missing values in all the columnns of the train dataset
```

Out[ ]:

```
Store_Ratio      0
Basket_Ratio     0
Category_1       0
Store_Score      0
Category_2       0
Store_Presence   0
Score_1          0
Score_2          0
Score_3          0
Score_4          0
time            0
popularity       0
dtype: int64
```

There is no missing values in this dataset

In [ ]:

```
# Check for missing values in all the columns of the test dataset
```

Out[ ]:

```
Store_Ratio      0
Basket_Ratio     0
Category_1       0
Store_Score      0
Category_2       0
Store_Presence   0
Score_1          0
Score_2          0
Score_3          0
Score_4          0
time             0
dtype: int64
```

There is no missing values in this dataset

## Get unique values

In [ ]:

```
# get unique values in train dataset
```

```
Store_Ratio : 1053
Basket_Ratio : 1993
Category_1 : 12
Store_Score : 10758
Category_2 : 2
Store_Presence : 2832
Score_1 : 3668
Score_2 : 1385
Score_3 : 1591
Score_4 : 12943
time : 12755
popularity : 5
```

In [ ]:

```
# get unique values in test dataset
```

```
Store_Ratio : 1010
Basket_Ratio : 1811
Category_1 : 12
Store_Score : 8300
Category_2 : 2
Store_Presence : 2507
Score_1 : 3064
Score_2 : 1275
Score_3 : 1491
Score_4 : 9463
time : 9301
```

## EDA

## CORRELATION MATRIX

Why ?

A correlation matrix is a table showing correlation coefficients between variables

There are three broad reasons for computing a correlation matrix:

1. To summarize a large amount of data where the goal is to see patterns. In our example above, the observable pattern is that all the variables highly correlate with each other.
2. To input into other analyses. For example, people commonly use correlation matrixes as inputs for exploratory factor analysis, confirmatory factor analysis, structural equation models, and linear regression when excluding missing values pairwise.
3. As a diagnostic when checking other analyses. For example, with linear regression, a high amount of correlations suggests that the linear regression estimates will be unreliable

In [ ]:

```
#correlation
#perform correlation matrix Using pandas
```

corr =

Out[ ]:

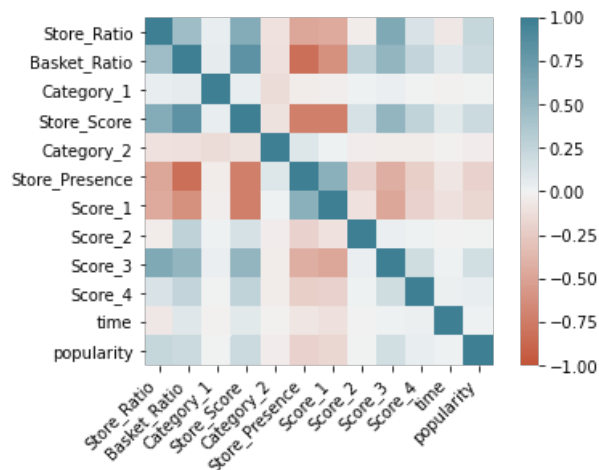
|                | Store_Ratio | Basket_Ratio | Category_1 | Store_Score | Category_2 | Store_Presence | Score_1 | Score_2 | Score_3 | Score_4 | time  |
|----------------|-------------|--------------|------------|-------------|------------|----------------|---------|---------|---------|---------|-------|
| Store_Ratio    | 1.00        | 0.47         | 0.04       | 0.60        | -0.10      | -0.47          | -0.45   | -0.04   | 0.62    | 0.12    | -0.06 |
| Basket_Ratio   | 0.47        | 1.00         | 0.05       | 0.83        | -0.11      | -0.82          | -0.61   | 0.28    | 0.53    | 0.25    | 0.10  |
| Category_1     | 0.04        | 0.05         | 1.00       | 0.04        | -0.14      | -0.05          | -0.03   | 0.02    | 0.04    | 0.00    | -0.01 |
| Store_Score    | 0.60        | 0.83         | 0.04       | 1.00        | -0.09      | -0.72          | -0.73   | 0.15    | 0.52    | 0.26    | 0.08  |
| Category_2     | -0.10       | -0.11        | -0.14      | -0.09       | 1.00       | 0.10           | 0.02    | -0.04   | -0.04   | -0.05   | -0.01 |
| Store_Presence | -0.47       | -0.82        | -0.05      | -0.72       | 0.10       | 1.00           | 0.57    | -0.19   | -0.43   | -0.22   | -0.07 |
| Score_1        | -0.45       | -0.61        | -0.03      | -0.73       | 0.02       | 0.57           | 1.00    | -0.10   | -0.47   | -0.20   | -0.11 |
| Score_2        | -0.04       | 0.28         | 0.02       | 0.15        | -0.04      | -0.19          | -0.10   | 1.00    | 0.03    | 0.02    | 0.00  |
| Score_3        | 0.62        | 0.53         | 0.04       | 0.52        | -0.04      | -0.43          | -0.47   | 0.03    | 1.00    | 0.18    | 0.01  |
| Score_4        | 0.12        | 0.25         | 0.00       | 0.26        | -0.05      | -0.22          | -0.20   | 0.02    | 0.18    | 1.00    | 0.03  |
| time           | -0.06       | 0.10         | -0.01      | 0.08        | -0.01      | -0.07          | -0.11   | -0.00   | 0.01    | 0.03    | 1.00  |
| popularity     | 0.23        | 0.20         | 0.00       | 0.20        | -0.03      | -0.20          | -0.16   | 0.00    | 0.18    | 0.04    | 0.02  |

Observations from above correlation matrix

1. store ratio is strongly correlated with basket ratio , store score, score3 ,store presence score1 , score3
2. basket ratio is correlatd to store score, store presence, score1 score3.
3. category1 is correlated with category2
4. score presence is correlated with score1, score2, score3, popularity
5. score1 is correlated with score3 , score4, time, popularity

In [ ]:

```
# Using seaborn
ax =
```



## SCATTER PLOT

1. A scatter plot is a type of plot using Cartesian coordinates to display values for typically two variables for a set of data.
2. The data are displayed as a collection of points, each having the value of one variable determining the position on the horizontal axis and the value of the other variable determining the position on the vertical axis.
3. Scatter plot's are used to observe and show relationships between two numeric variables.

In [ ]:

```
# perform scatterplot
# Make a list of all the columns of train dataset
# Loop through the different columns
```

```
def plot_scatter(x, y):  
    # code here
```

### Observations from above scatter plot

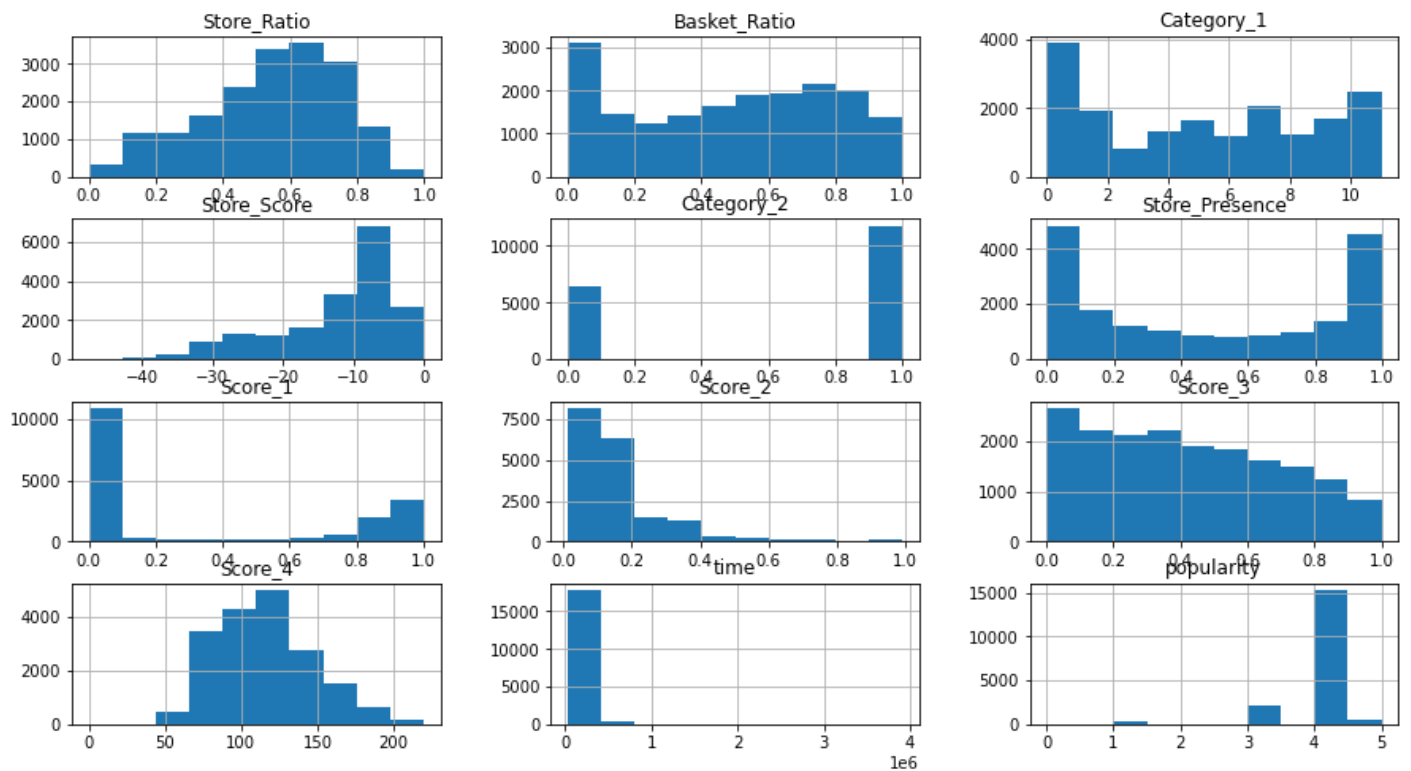
1. As value of store presence increases value of basket ratio decreases.
2. As value of store score increases value of basket ratio increases.
3. Increase in value of store ratio results in the increase of basket ratio's value

## HISTOGRAM

1. A histogram is an approximate representation of the distribution of numerical data.
2. To construct a histogram, the first step is to "bin" (or "bucket") the range of values—that is, divide the entire range of values into a series of intervals—and then count how many values fall into each interval.
3. The words used to describe the patterns in a histogram are: "symmetric", "skewed left" or "right", "unimodal", "bimodal" or "multimodal".

In []:

```
# perform histogram using pandas for all columns of train dataset
```



### observation from above histogram

1. The data distribution of store presence is bimodal
2. Score\_2, score 1, score3 and time data distribution is skewed left.
3. Store score and popularity data distribution is skewed right.
4. distribution of basket ratio, carwgor1 is multimodal.
5. distribution of store eatio is bimodal and skewed

## VIF - Variance inflation factor

1. The variance inflation factor (VIF) quantifies the extent of correlation between one predictor and the other predictors in a model.
2. It is used for diagnosing collinearity/multicollinearity.
3. Higher values signify that it is difficult to impossible to assess accurately the contribution of predictors to a model.

In []:

```
#import statsmodel.api
```

In []:

```
# creating a dataframe of just numerical values
train_for_vif =
```

```
# target values
target =
```

```
# numerical values column names
names =
```

```
#print names
```

```
['Store_Ratio', 'Basket_Ratio', 'Category_1', 'Store_Score', 'Category_2', 'Store_Presence', 'Score_1', 'Score_2', 'Score_3', 'Score_4', 'time']
```

In []:

```
# dropping rows with from new dataframe empty cells
```

Out[]:

```
array([False,  True, False, False, False, False, False, False, False,
        False, False])
```

In []:

```
# Calculating VIF for each feature.
```

```
# taking one column as target variable
```

```
# taking all other remaining columns as fetaure variable
```

```
# firting the OLS model on y and x
```

```
# geting the r^2 value of results.
```

```
# calculating vif value
```

```
for i in range(0, len(names)):
```

```
    y =
```

```
    x =
```

```
    model =
```

```
    results =
```

```
    rsq =
```

```
    vif =
```

```
    print("R Square value of {} columns is {} keeping all other columns as features".format(names[i], (round(rsq, 2))))
    print("Variance inflation Factor of {} columns is {} \n".format(names[i], vif))
```



R Square value of Store\_Ratio columns is 0.91 keeping all other columns as features  
Variance inflation Factor of Store\_Ratio columns is 11.74

R Square value of Basket\_Ratio columns is 0.92 keeping all other columns as features  
Variance inflation Factor of Basket\_Ratio columns is 12.13

R Square value of Category\_1 columns is 0.68 keeping all other columns as features  
Variance inflation Factor of Category\_1 columns is 3.11

R Square value of Store\_Score columns is 0.9 keeping all other columns as features  
Variance inflation Factor of Store\_Score columns is 9.87

R Square value of Category\_2 columns is 0.65 keeping all other columns as features  
Variance inflation Factor of Category\_2 columns is 2.83

R Square value of Store\_Presence columns is 0.85 keeping all other columns as features  
Variance inflation Factor of Store\_Presence columns is 6.69

R Square value of Score\_1 columns is 0.72 keeping all other columns as features  
Variance inflation Factor of Score\_1 columns is 3.59

R Square value of Score\_2 columns is 0.64 keeping all other columns as features  
Variance inflation Factor of Score\_2 columns is 2.79

R Square value of Score\_3 columns is 0.85 keeping all other columns as features  
Variance inflation Factor of Score\_3 columns is 6.48

R Square value of Score\_4 columns is 0.92 keeping all other columns as features  
Variance inflation Factor of Score\_4 columns is 12.88

R Square value of time columns is 0.83 keeping all other columns as features  
Variance inflation Factor of time columns is 5.87

#### Observations:

there is colinearity/multicolinearity between variables as the VIF value is almost upto 2.5

Store\_Ratio, Basket\_Ratio, Category\_1, Store\_Score, Category\_2, Store\_Presence, Score\_1, Score\_2, Score\_3, Score\_4, time they all have colinearity with all the variables.

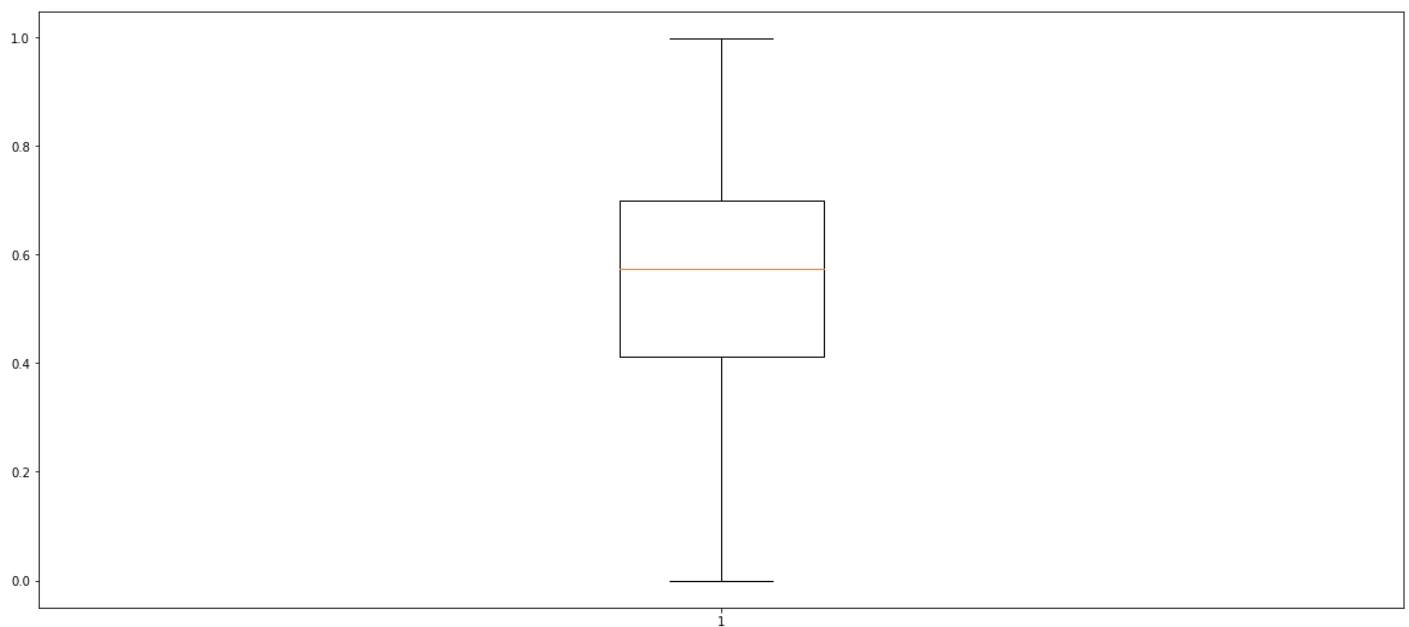
## BOX PLOT

A boxplot is a standardized way of displaying the dataset based on a five-number summary:

1. Minimum (Q0 or 0th percentile): the lowest data point excluding any outliers.
2. Maximum (Q4 or 100th percentile): the largest data point excluding any outliers.
3. Median (Q2 or 50th percentile): the middle value of the dataset.
4. First quartile (Q1 or 25th percentile): also known as the lower quartile  $qn(0.25)$ , is the median of the lower half of the dataset.
5. Third quartile (Q3 or 75th percentile): also known as the upper quartile  $qn(0.75)$ , is the median of the upper half of the dataset

In []:

```
# Perform a box plot on Store_Ratio
```



from above box plot graph:

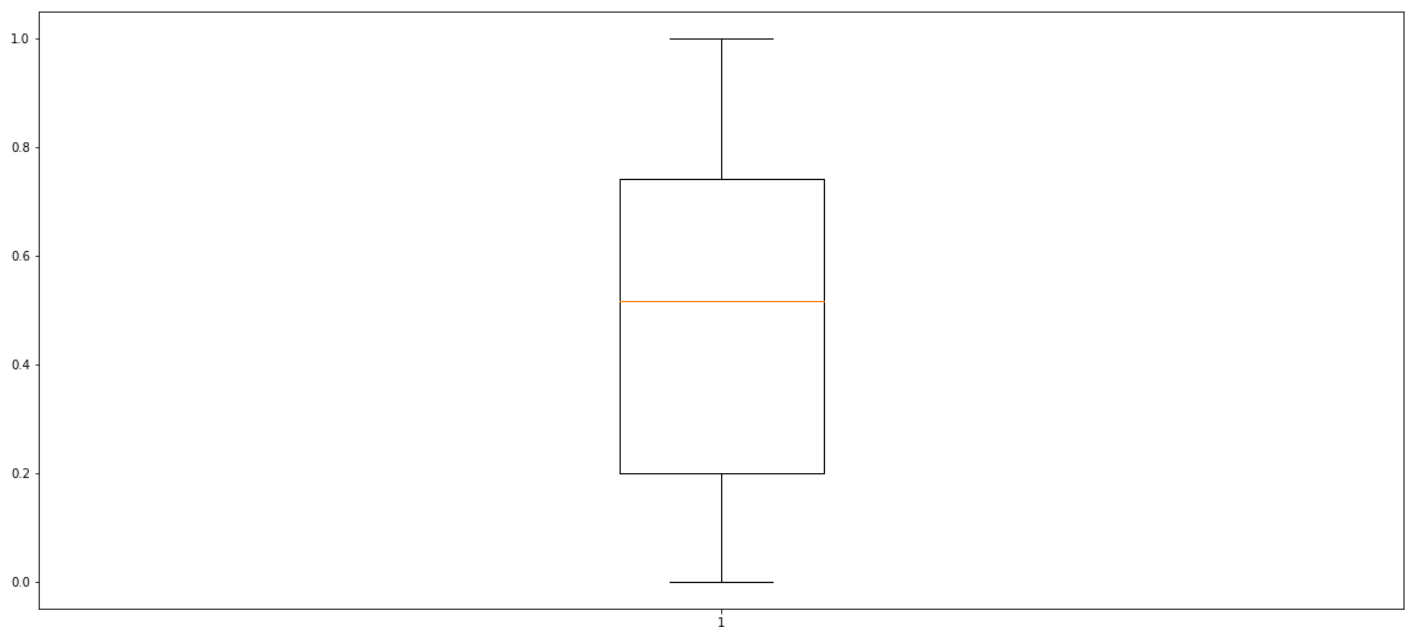
**Store ratio**

1. 25% of store ratio have value between range 0 to 0.4.
2. 25% of store ratio have value between range 0.4 to 0.6.
3. 25% of store ratio have value between range 0.6 to 0.7.
4. 25% of store ratio have value between range 0.7 to 1.

The mean store ratio is around 6.

In []:

```
# Perform a box plot on Basket_Ratio
```



from above box plot graph:

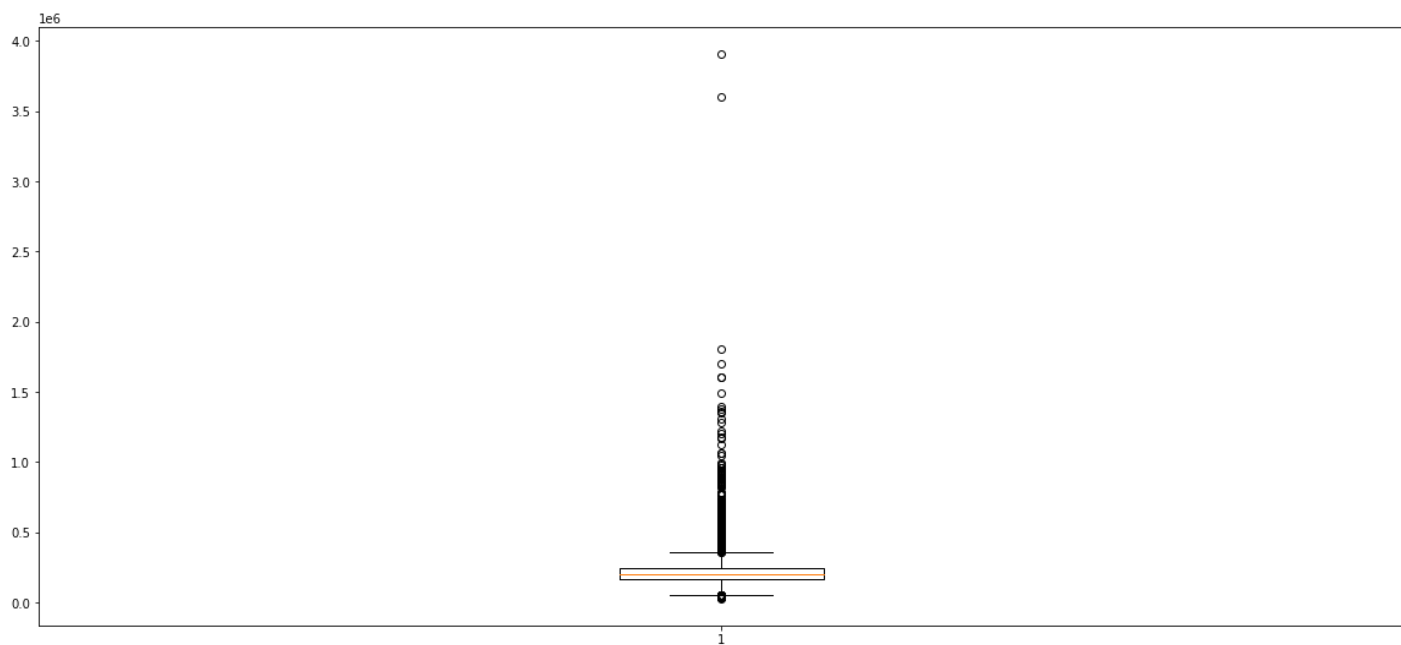
**basket ratio**

1. 25% of basket ratio have value between range 0 to 0.2.
2. 25% of basket ratio have value between range 0.2 to 0.52
3. 25% of basket ratio have value between range 0.52 to 0.78.
4. 25% of basket ratio have value between range 0.78 to 1.

The mean basket ratio is around 0.52

In []:

```
# Perform a box plot on time
```



from above box plot graph:

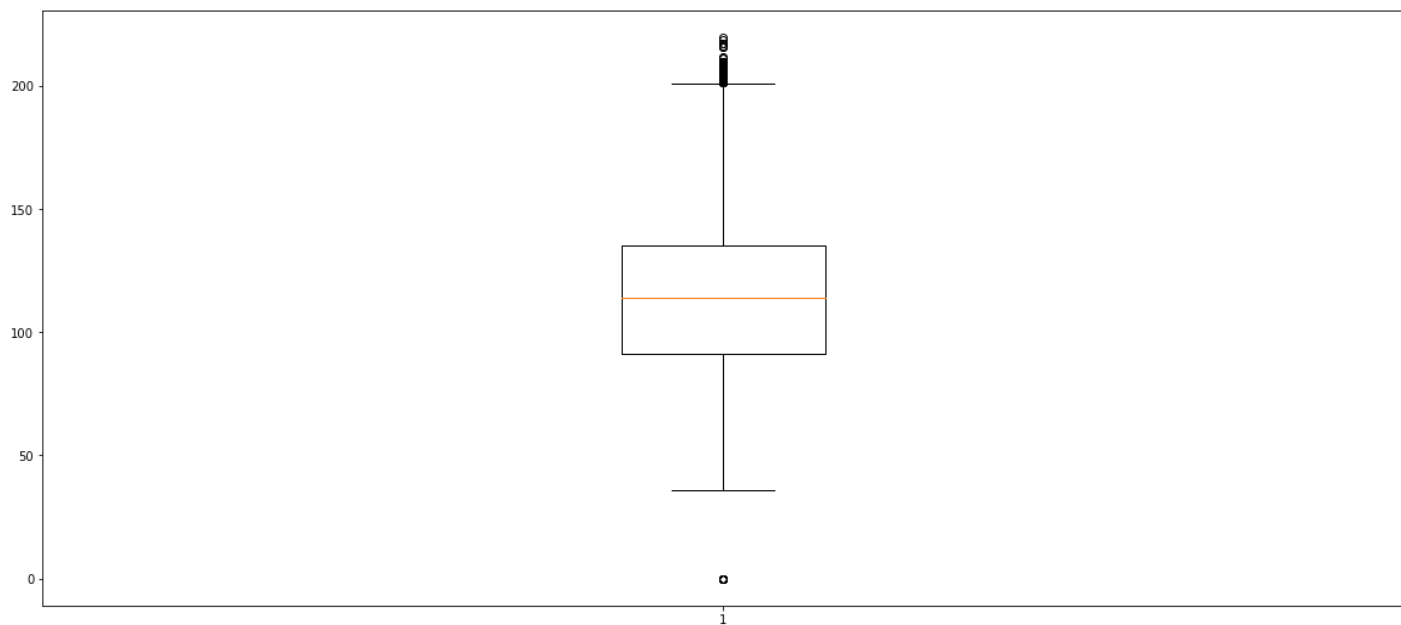
time

1. 25% of time have value between range 0 to 0.2.
2. 25% of time have value between range 0.2 to 0.25
3. 25% of time have value between range 0.25 to 0.3.
4. 25% of time have value between range 0.3 to 0.4

The mean time is around 0.25

In []:

```
# Perform a box plot on Score_4
```



from above box plot graph:

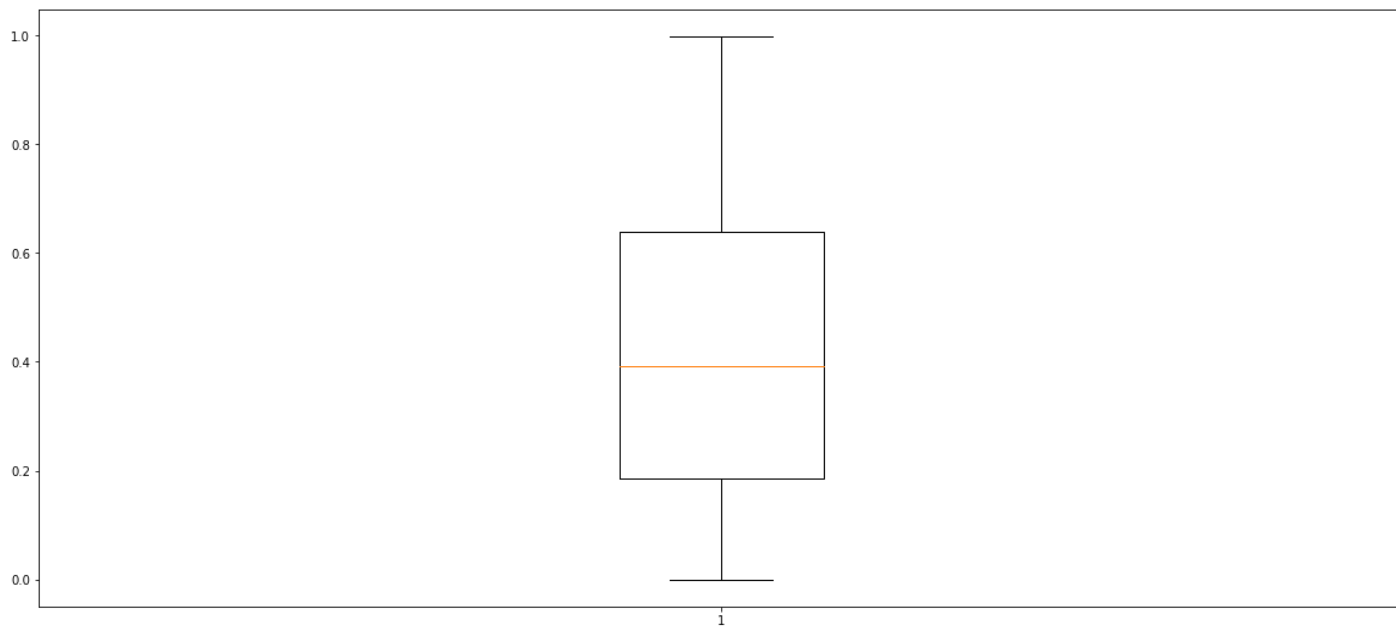
score 4

1. 25% of score 4 have value between range 40 to 90.
2. 25% of score 4 have value between range 90 to 125
3. 25% of score 4 have value between range 125 to 140.
4. 25% of score 4 have value between range 140 to 200.

The mean score 4 is around 125

In []:

```
# Perform a box plot on Score_3
```



from above box plot graph:

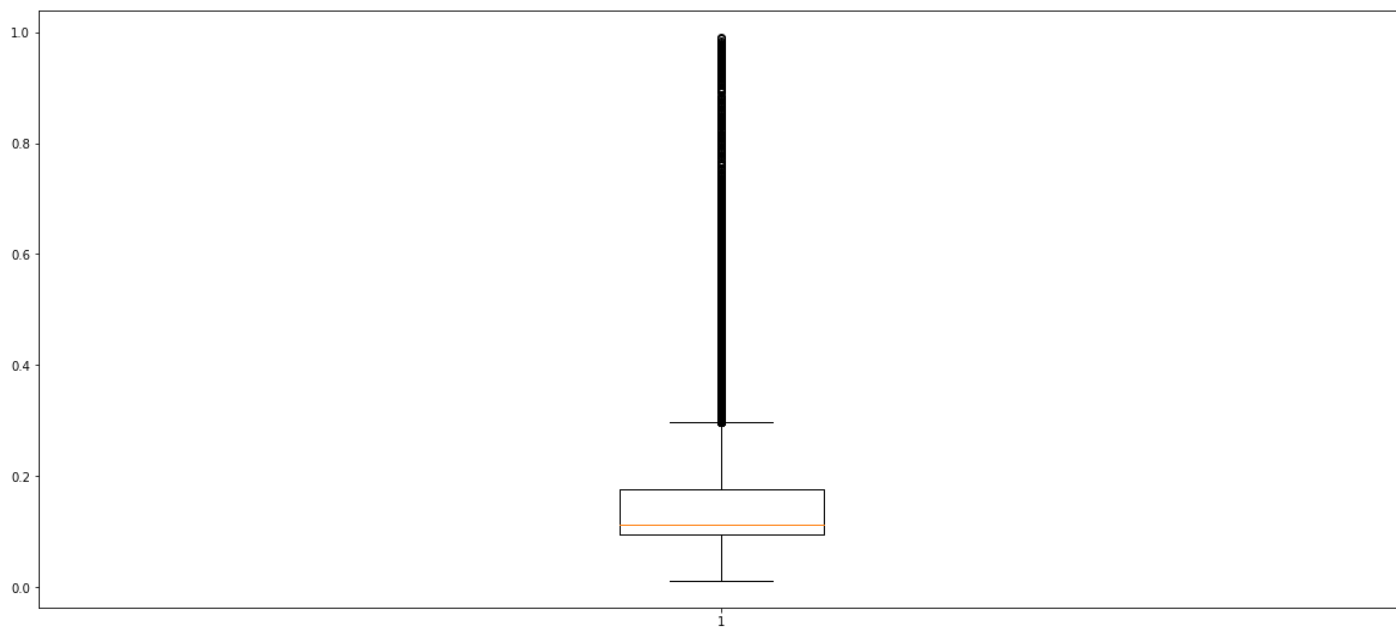
score3

1. 25% of score3 have value between range 0 to 0.2.
2. 25% of score3 have value between range 0.2 to 0.4
3. 25% of score3 have value between range 0.4 to 0.62.
4. 25% of score3 have value between range 0.62 to 1.

The mean score3 is around 0.4

In []:

```
# Perform a box plot on Score_2
```



from above box plot graph:

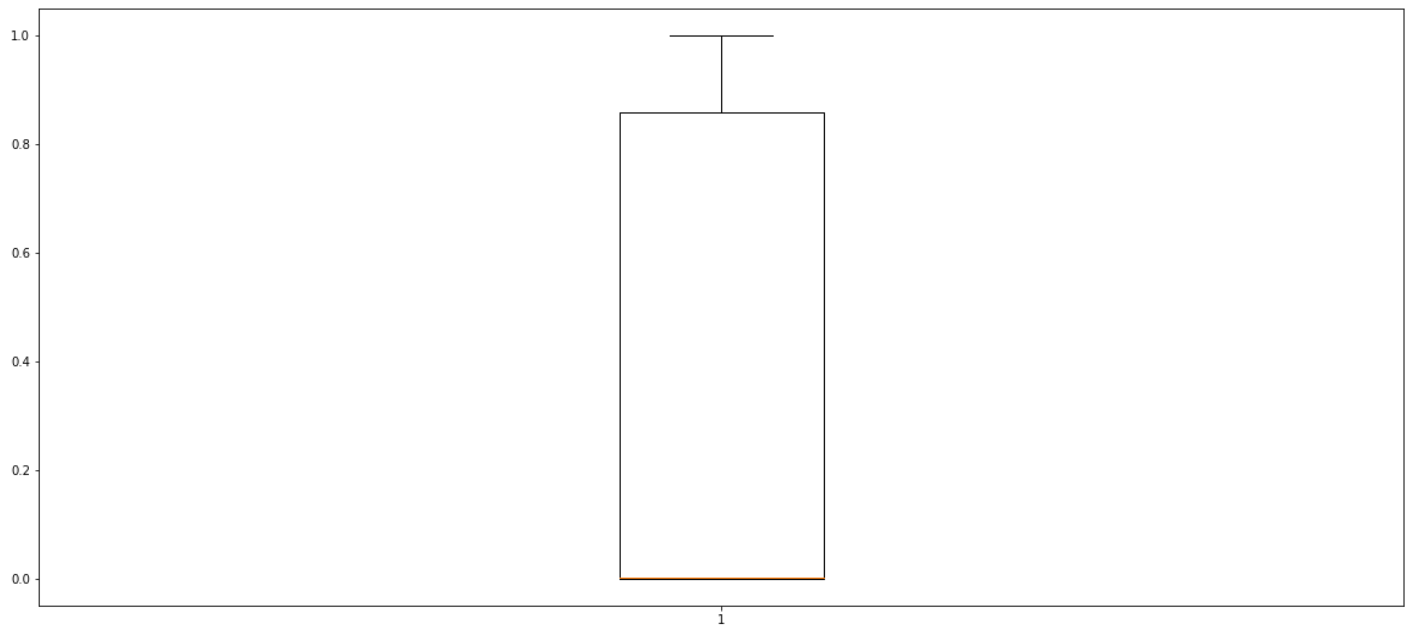
score2

1. 25% of score2 have value between range 0 to 0.1.
2. 25% of score2 have value between range 0.1 to 0.12
3. 25% of score2 have value between range 0.12 to 0.18.
4. 25% of score2 have value between range 0.18 to 1.

The mean score2 is around 0.12

In []:

```
# Perform a box plot on Score_1
```



from above box plot graph:

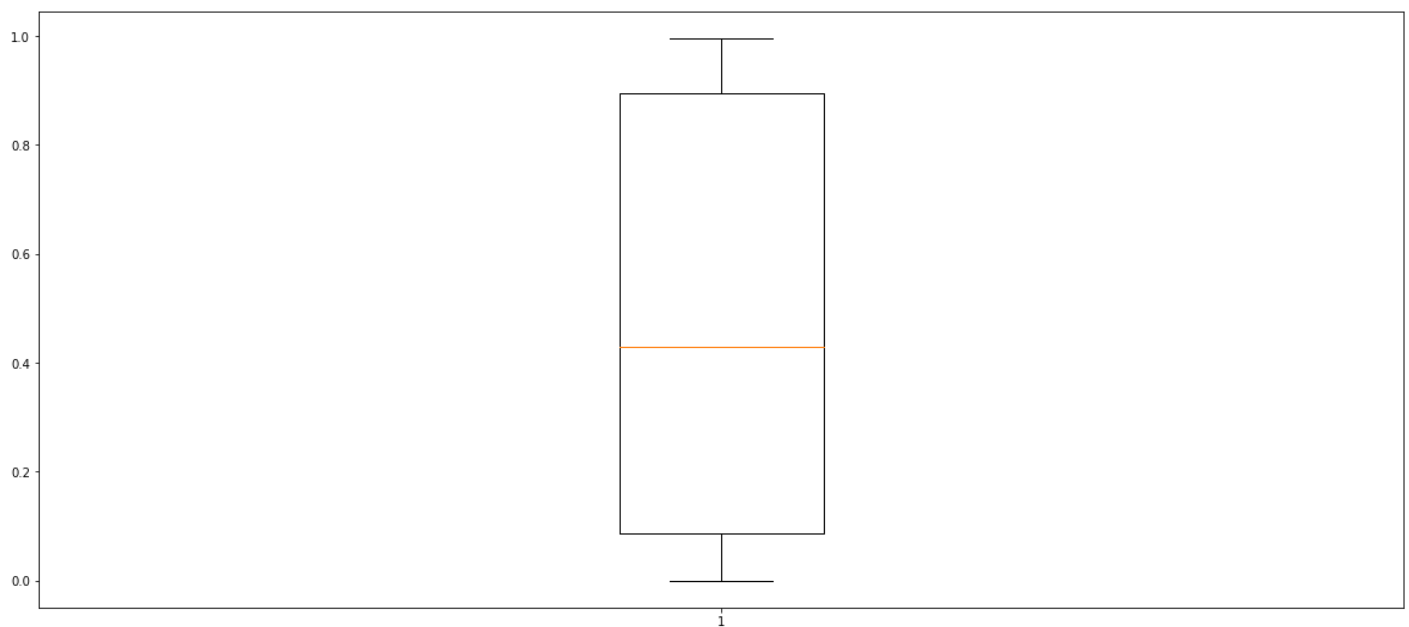
score1

1. 25% of score1 have value between range 0 to 0.0.
2. 25% of score1 have value between range 0.0 to 0.0
3. 25% of score1 have value between range 0.0 to 0.9
4. 25% of score1 have value between range 0.9 to 1.

The mean score1 is around 0.0

In []:

```
# Perform a box plot on Store_Presence
```



from above box plot graph:

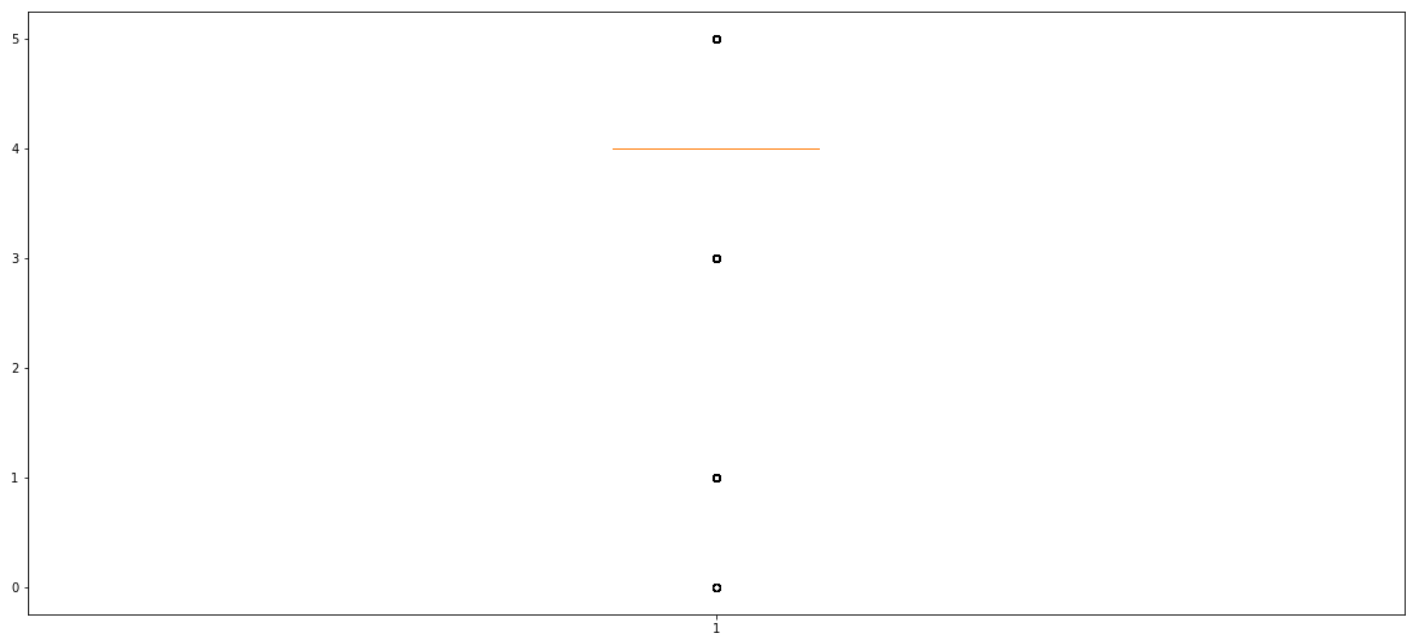
store presence

1. 25% of store presence have value between range 0 to 0.35.
2. 25% of store presence have value between range 0.35 to 0.42
3. 25% of store presence have value between range 0.42 to 0.95.
4. 25% of store presence have value between range 0.95 to 1.

The mean store presence is around 0.42

In []:

```
# Perform a box plot on popularity
```



## COUNT PLOT

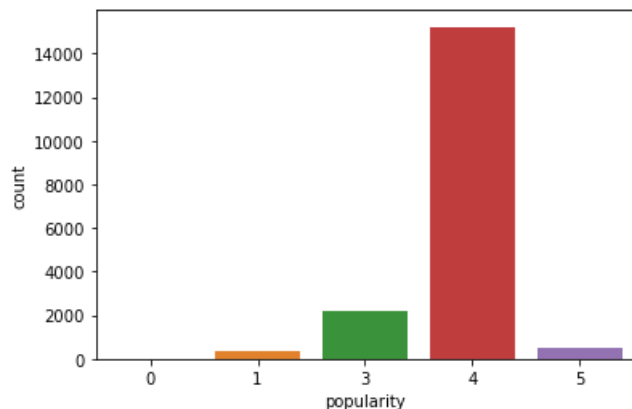
1. A countplot is kind of like a histogram or a bar graph for some categorical area.
2. It simply shows the number of occurrences of an item based on a certain type of category.

In []:

```
# Perform the countplot on the popularity
```

Out[ ]:

```
<AxesSubplot:xlabel='popularity', ylabel='count'>
```



From above count plot

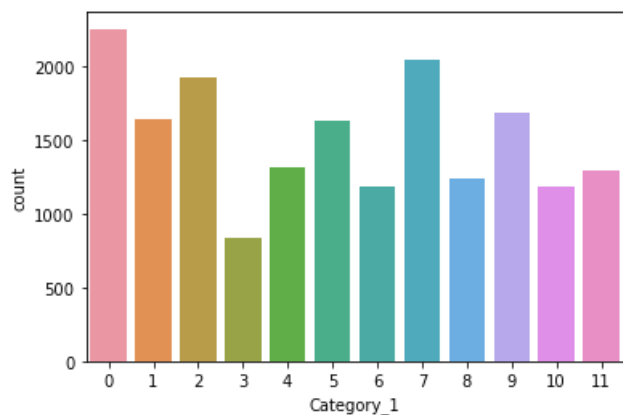
we can observe that the dataset is imbalanced.

In [ ]:

```
# Perform the countplot on the category 1
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_1', ylabel='count'>
```



distribution of values over complete dataset is multimodal

## point PLOT

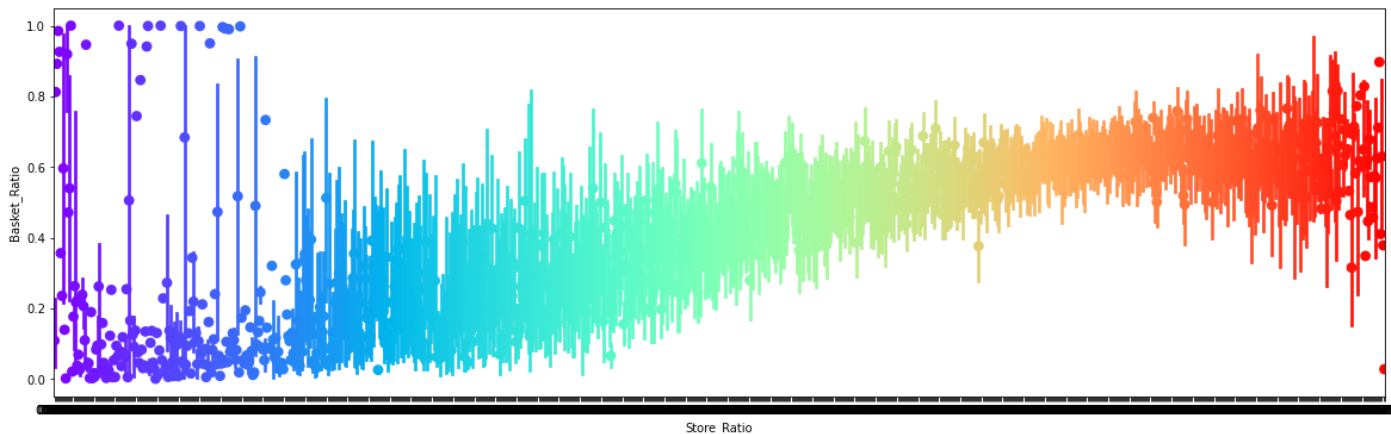
1. A point plot uses scatter plot glyphs to visualize features like point estimates and confidence intervals.
2. A point plot uses scatter plot points to represent the central tendency of numeric data.
3. These plots make use of error bars to indicate any uncertainty around the numeric

In [ ]:

```
# Perform point plot between Store Ratio and Basket Ratio
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='Basket_Ratio'>
```



From above point plot

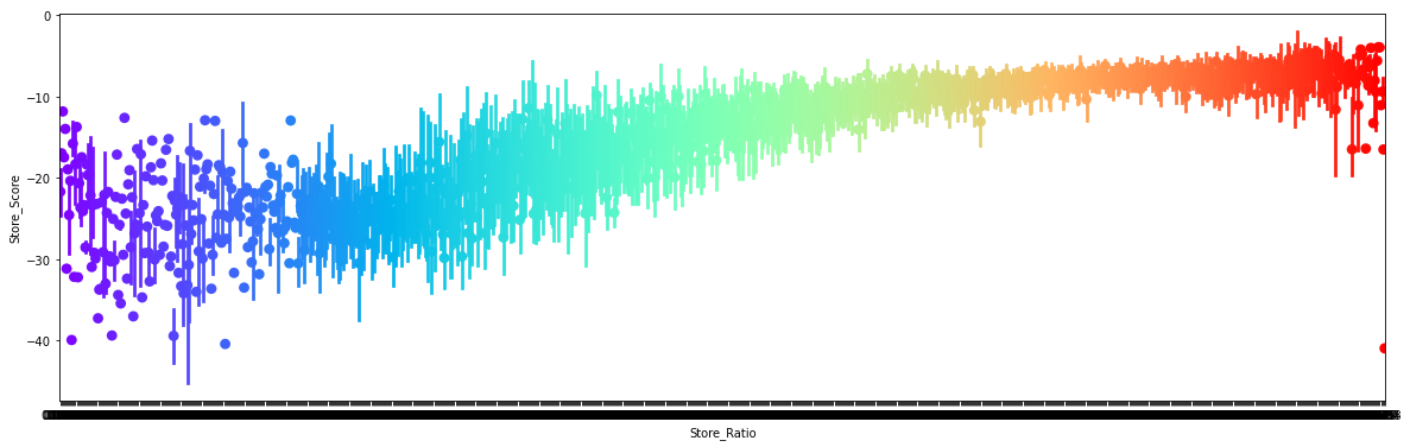
There is a increase in basket ratio when there is a increase in store ratio. That is both are correlated

In []:

```
# Perform point plot between Store Ratio and Store Score
```

Out []:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='Store_Score'>
```



From above point plot

There is a increase in store score when there is a increase in store ratio. That is both are correlated

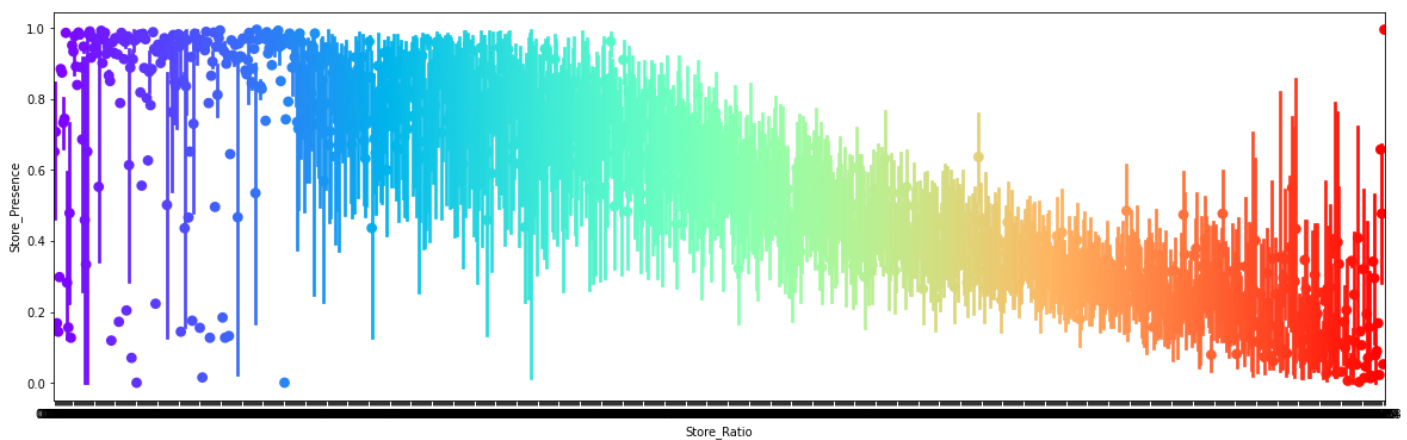
increase decrease increase decrease

In []:

```
# Perform point plot between Store Ratio and Store Presence
```

Out []:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='Store_Presence'>
```



From above point plot

There is a increase in store ratio when there is a decrease in store presence.

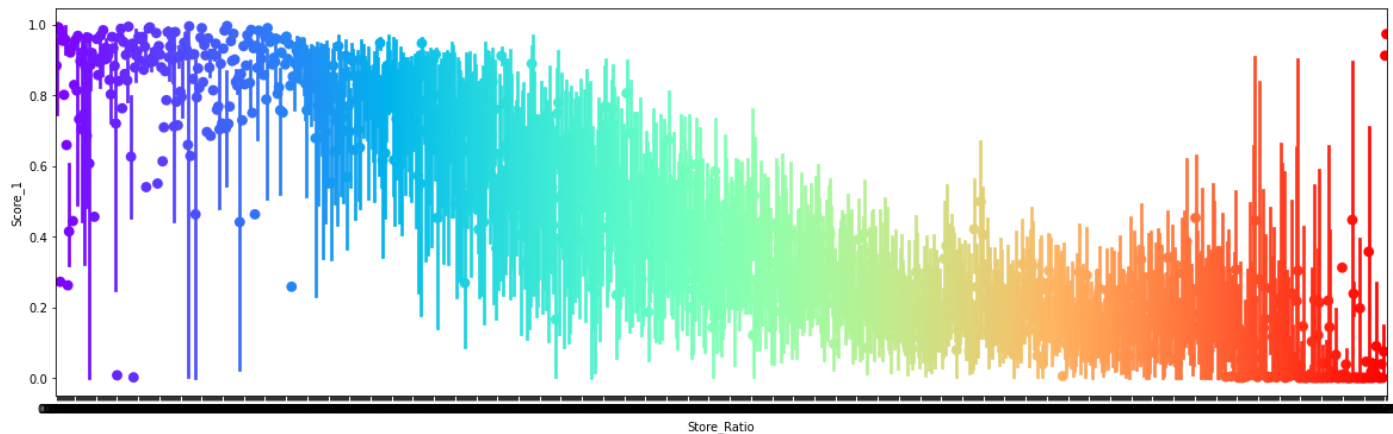
In []:

```
# Perform point plot between Store Ratio and Score 1
```



Out[ ]:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='Score_1'>
```



From above point plot

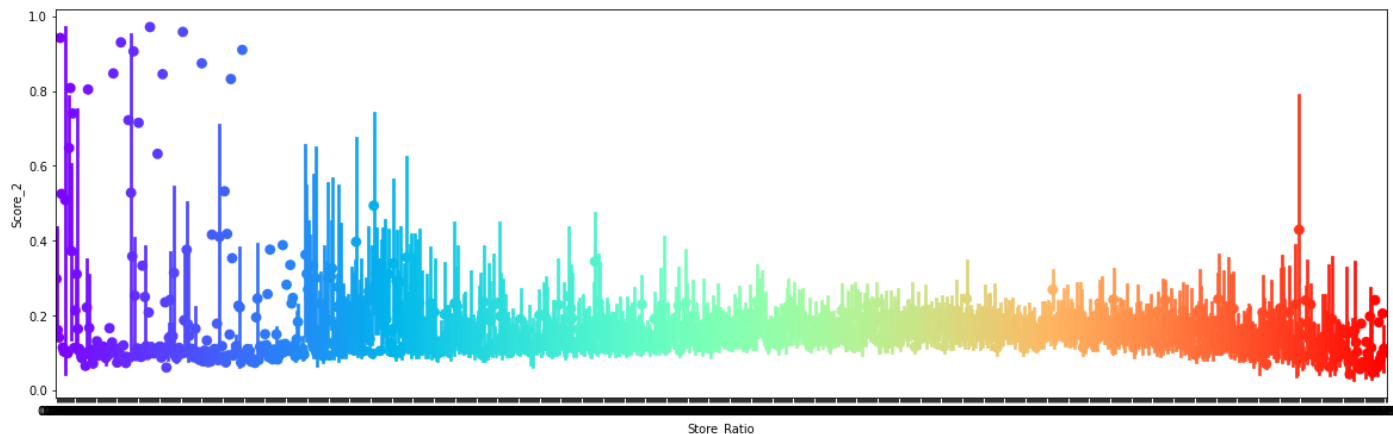
There is a decrease in score3 when there is a increase in store ratio.

In [ ]:

```
# Perform point plot between Store Ratio and Score 2
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='Score_2'>
```

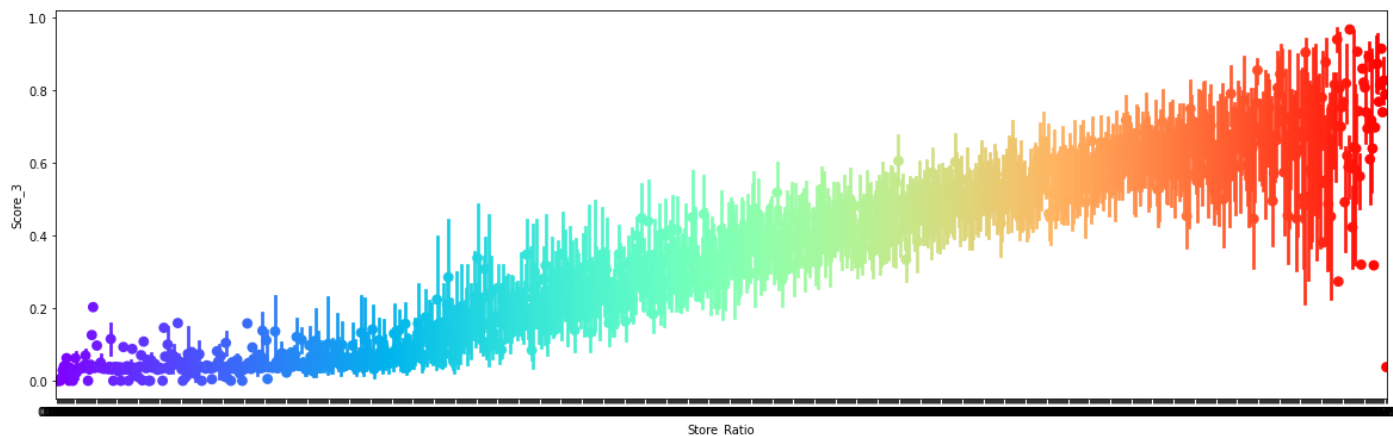


In [ ]:

```
# Perform point plot between Store ratio and Score 3
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='Score_3'>
```



From above point plot

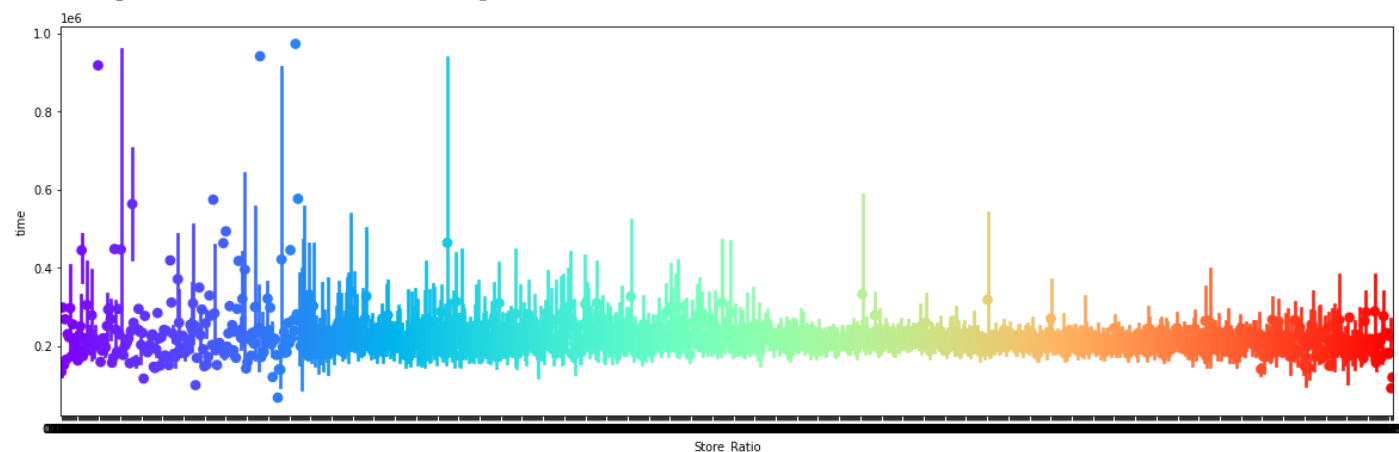
There is a increase in store ratio when there is a increase in score3. That is both are correlated

In [ ]:

```
# Perform point plot between Store Ratio and time
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Ratio', ylabel='time'>
```



From above pointplot

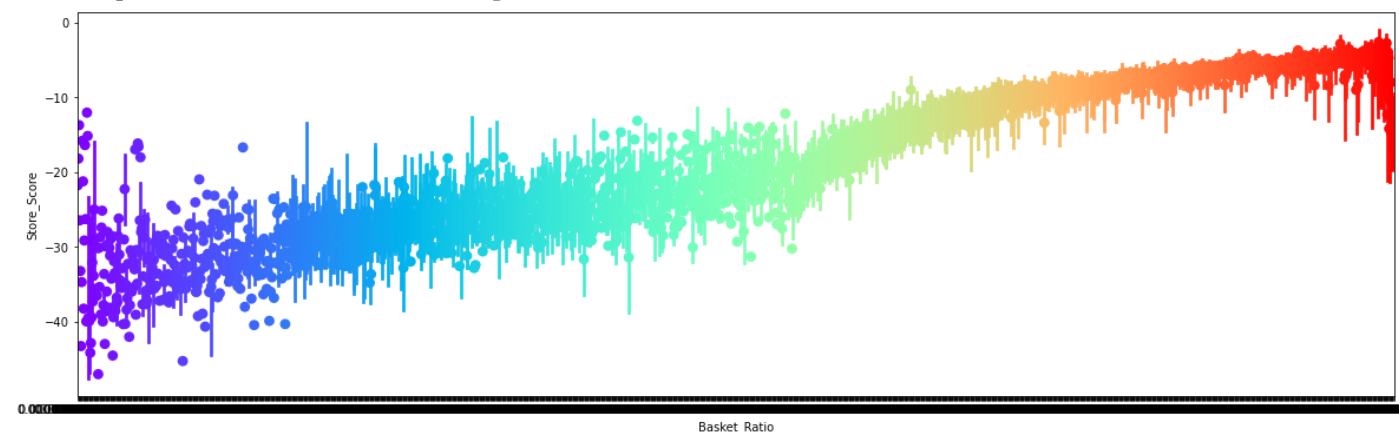
1. Most of the points are between 0.2 to 0.3
2. Very few points above 0.3

In [ ]:

```
# Perform point plot between Basket Ratio and Store Score
```

Out[ ]:

```
<AxesSubplot:xlabel='Basket_Ratio', ylabel='Store_Score'>
```



From above point plot

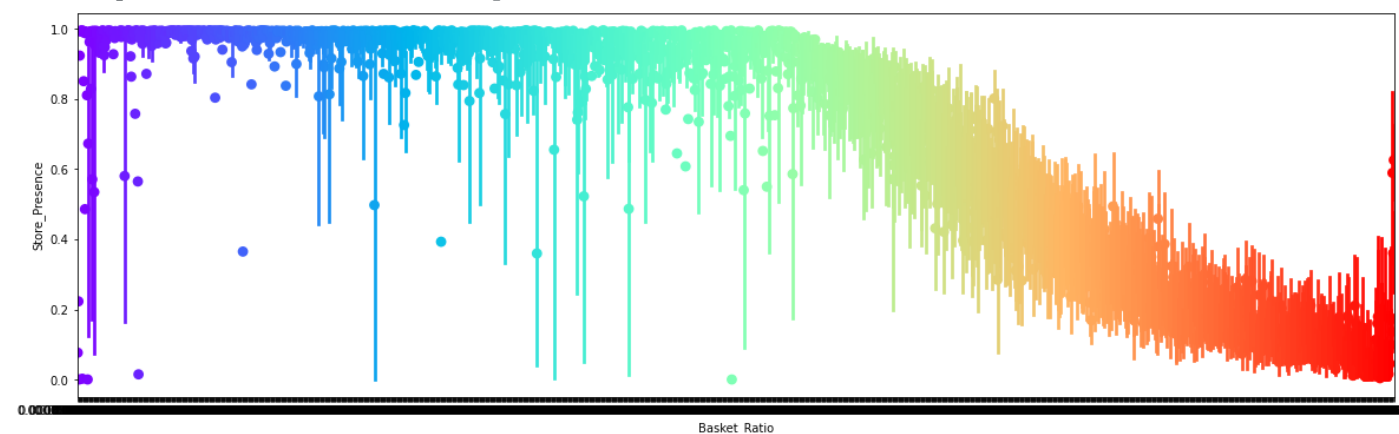
There is a increase in store score when there is a increase in basket ratio.

In [ ]:

```
# Perform point plot between Basket Ratio and Store Presence
```

Out[ ]:

```
<AxesSubplot:xlabel='Basket_Ratio', ylabel='Store_Presence'>
```

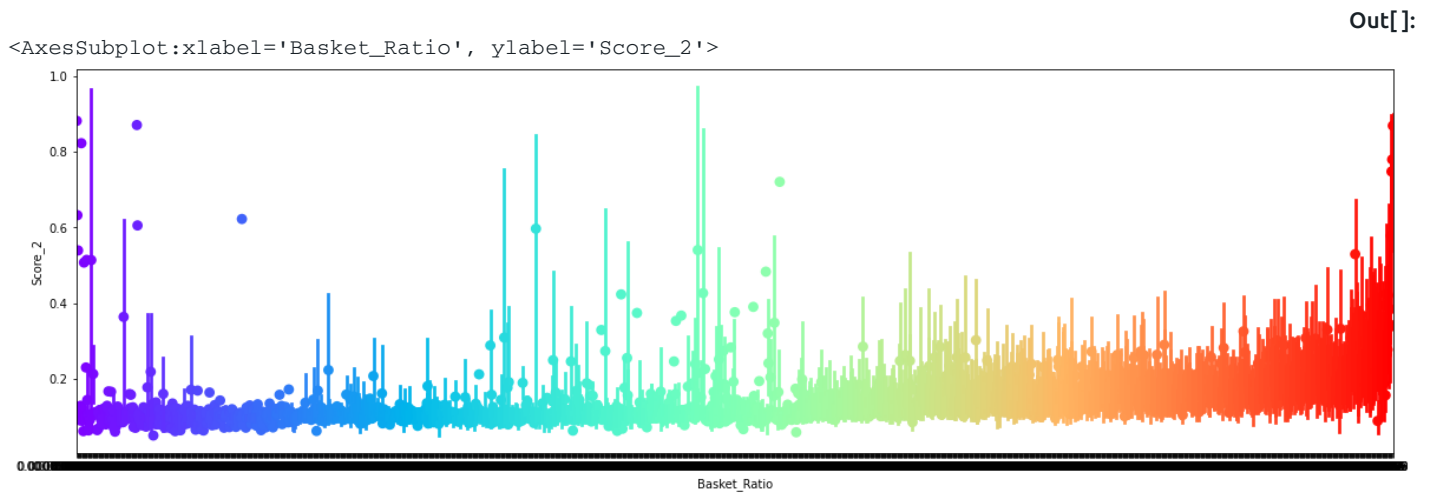


observation from above point plot

there is decrease in value on store presence as value of basket ratio is increasing

In [ ]:

```
# Perform point plot between Basket Ratio and Score 2
```

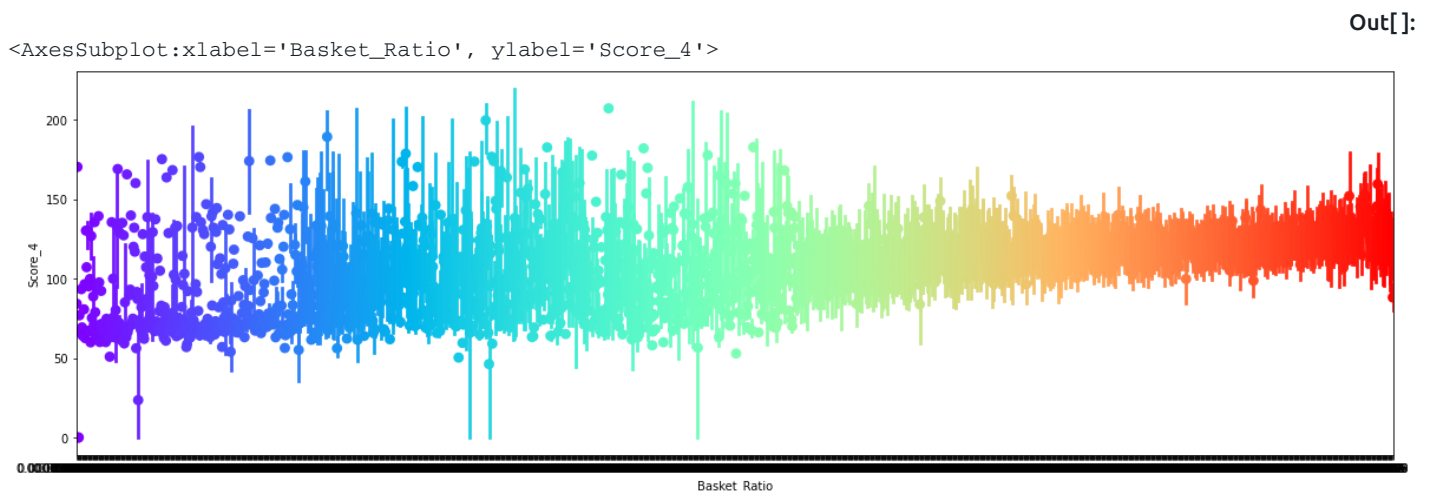


From above pointplot

1. Most of the points are between 0.0 to 0.2
2. Very few points above 0.2

In [ ]:

```
# Perform point plot between Basket Ratio and Score 4
```



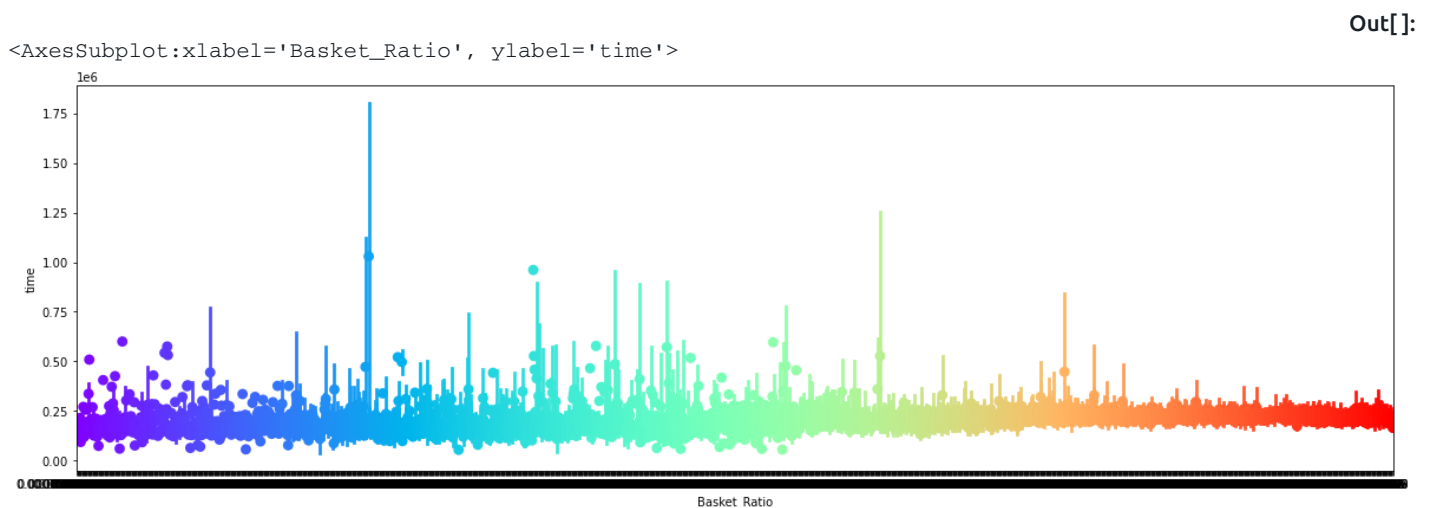
From above pointplot

Most of the points are between 50 to 150

Very few points above 150 and below 50

In [ ]:

```
# Perform point plot between Basket Ratio and Time
```



From above pointplot

Most of the points are between 0.0 to 0.50

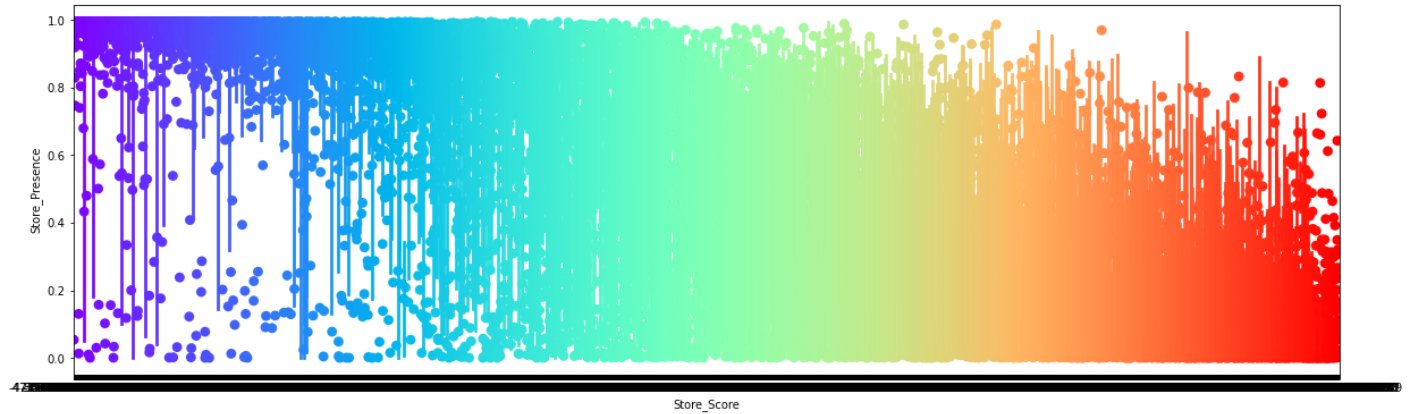
Very few points above 0.50

In []:

```
# Perform point plot between Store Score and Store Presence
```

Out []:

```
<AxesSubplot:xlabel='Store_Score', ylabel='Store_Presence'>
```



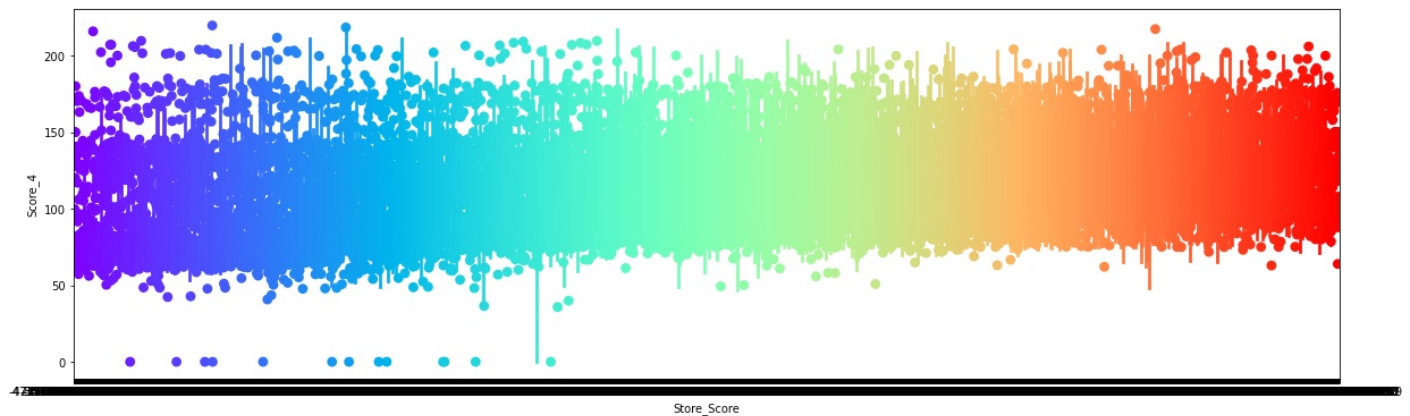
as the value of store score increasing value of store presence decreasing

In []:

```
# Perform point plot between Store Score and Score 4
```

Out []:

```
<AxesSubplot:xlabel='Store_Score', ylabel='Score_4'>
```



From above pointplot

Most of the points are between 50 to 200

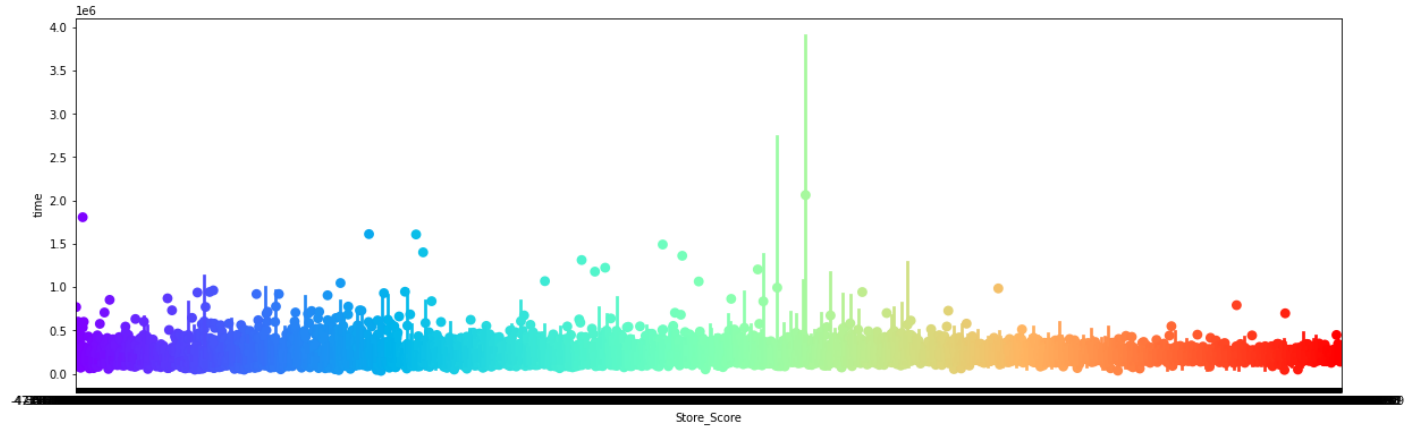
Very few points above 200 and below 50

In []:

```
# Perform point plot between Store Score and time
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Score', ylabel='time'>
```



From above pointplot

Most of the points are between 0.0 and 0.5

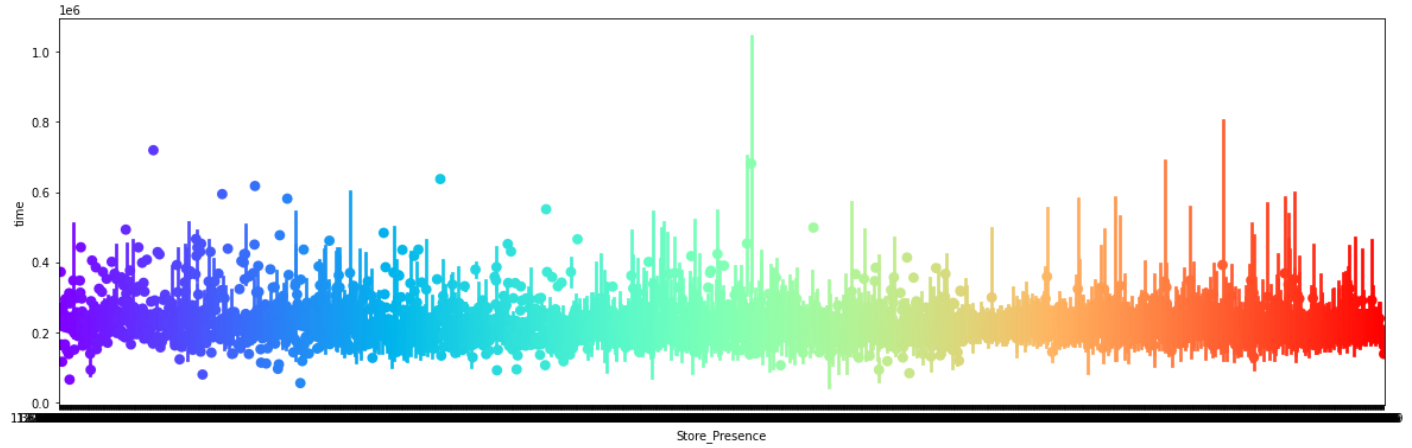
Very few points above 0.5

In [ ]:

```
# Perform point plot between Store Presence and time
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Presence', ylabel='time'>
```



From above pointplot

Most of the points are between 0.1 and 0.4

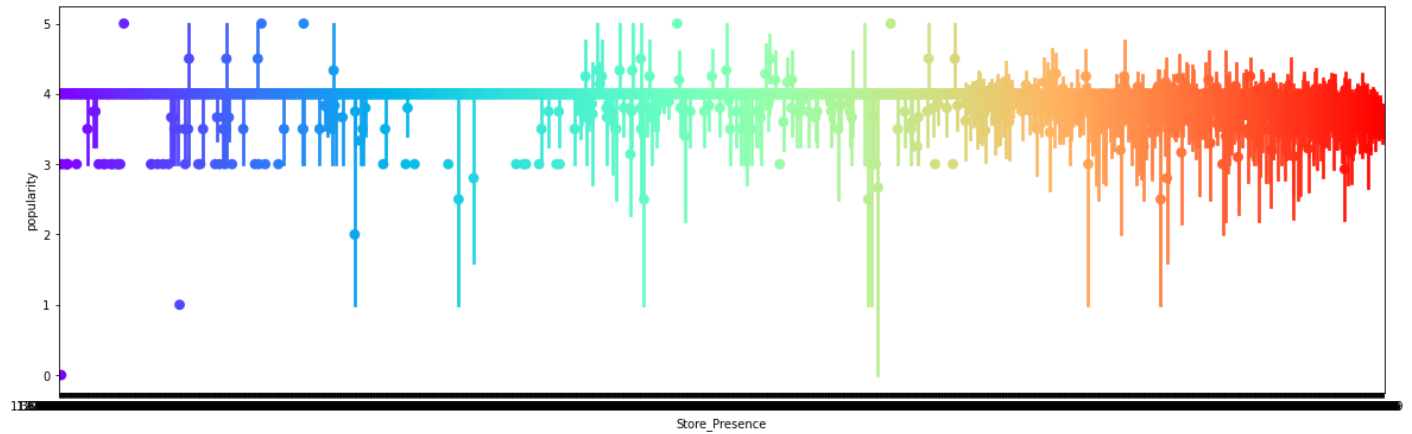
Very few points above 0.4 and below 0,1

In [ ]:

```
# Perform point plot between Store presence and popularity
```

Out[ ]:

```
<AxesSubplot:xlabel='Store_Presence', ylabel='popularity'>
```



From above pointplot

Most of the points are between 3 to 4

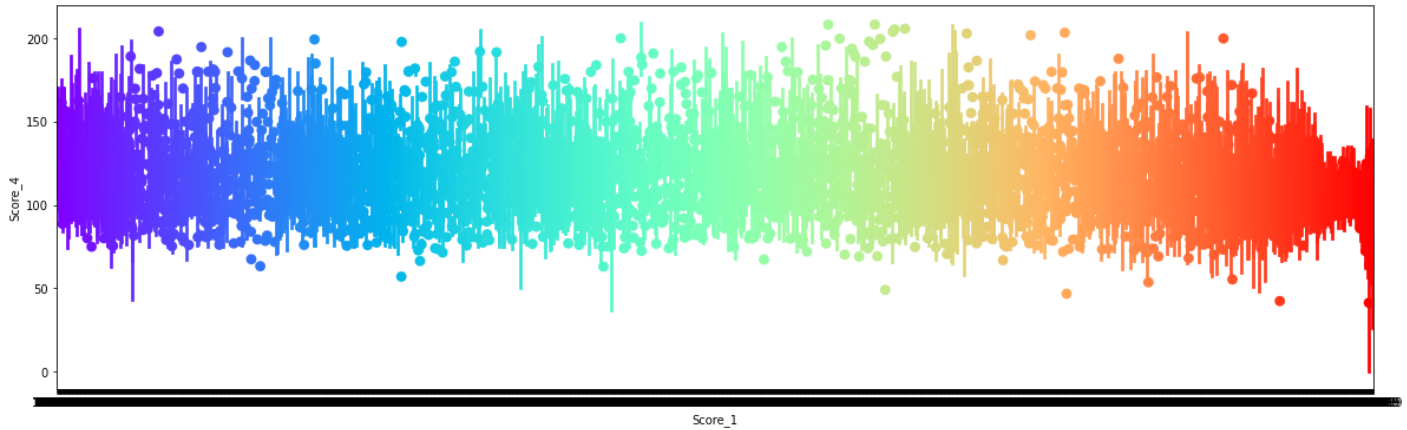
Very few points above 4 and below 3

In []:

```
# Perform point plot between Score 1 and score 4
```

Out []:

```
<AxesSubplot:xlabel='Score_1', ylabel='Score_4'>
```



From above pointplot

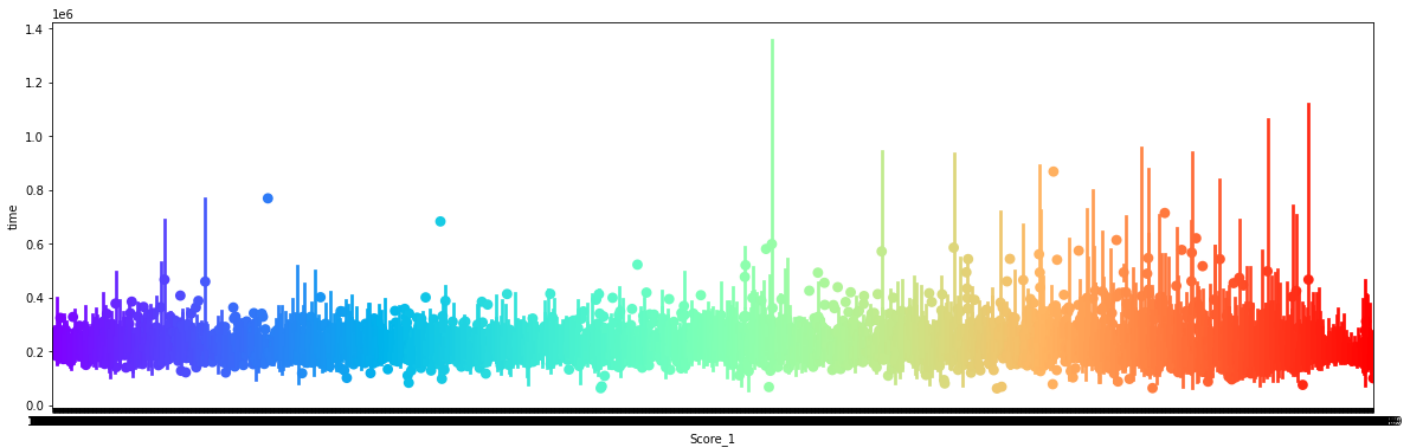
Most of the points are between 75 to 175 Very few points above 175 and below 75

In []:

```
# Perform point plot between Score 1 and time
```

Out []:

```
<AxesSubplot:xlabel='Score_1', ylabel='time'>
```



From above pointplot

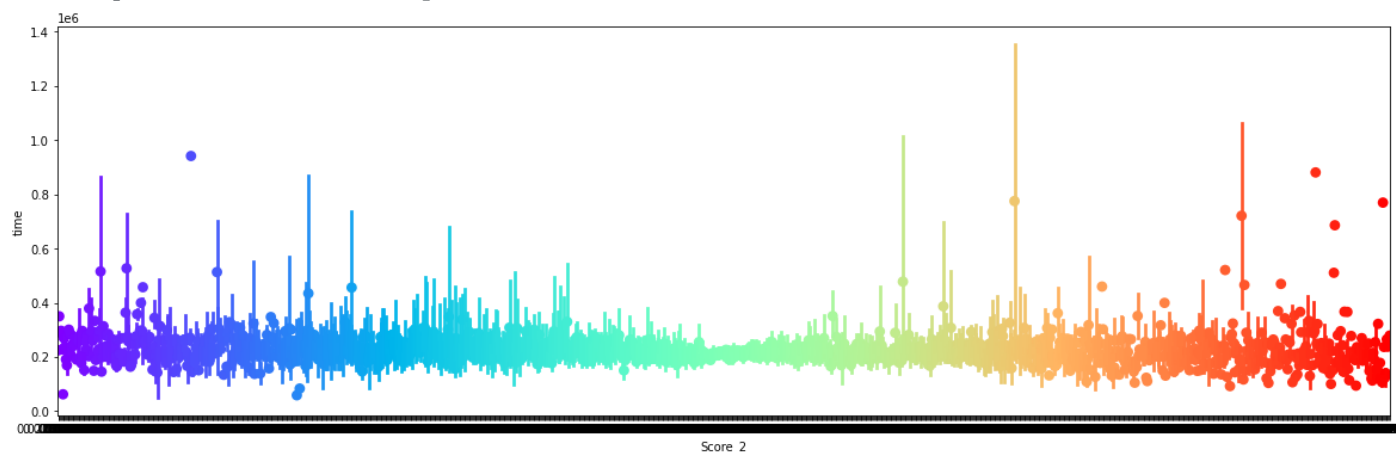
1. Most of the points are between 0.1 to 0.4
2. Very few points above 0.4

In []:

```
# Perform point plot between Score 2 and time
```

Out[ ]:

```
<AxesSubplot:xlabel='Score_2', ylabel='time'>
```



From above pointplot

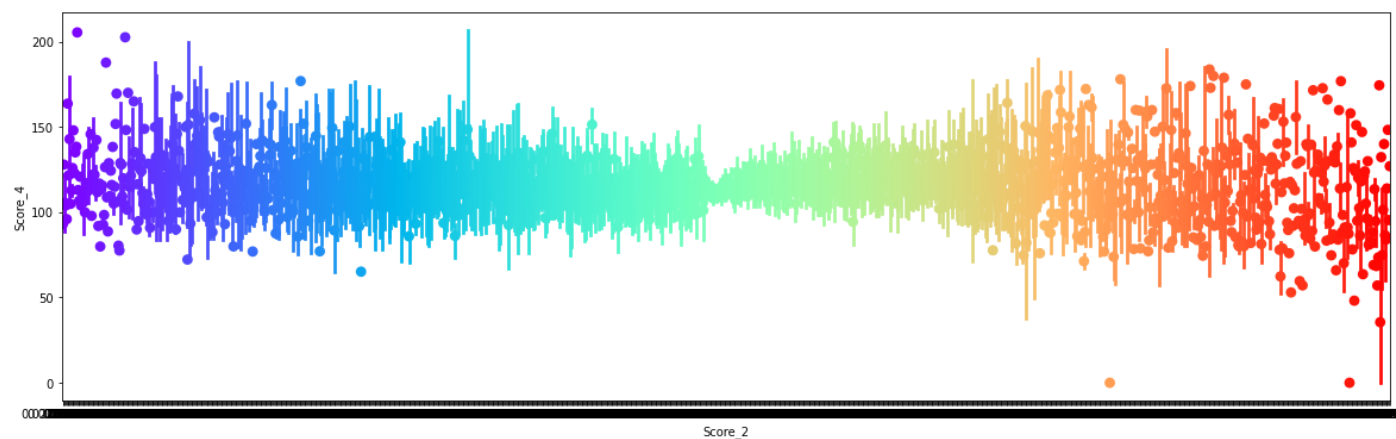
1. Most of the points are between 1 to 3
2. Very few points above 3

In [ ]:

```
# Perform point plot between Score 2 and Score 4
```

Out[ ]:

```
<AxesSubplot:xlabel='Score_2', ylabel='Score_4'>
```



From above pointplot

Most of the points are between 75 to 150

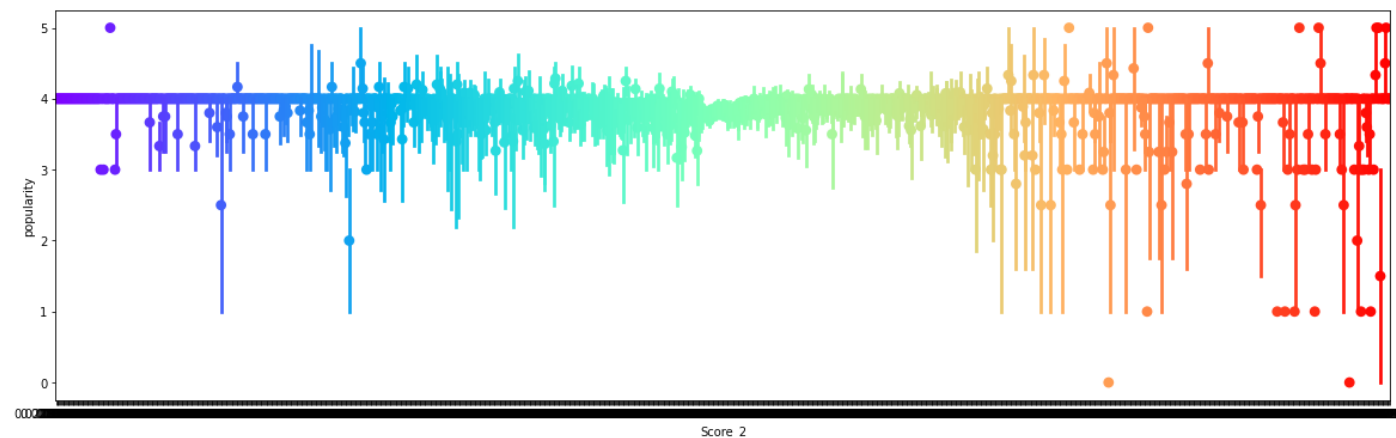
Very few points above 150 and below 75

In [ ]:

```
# Perform point plot between Score 2 and popularity
```

Out[ ]:

```
<AxesSubplot:xlabel='Score_2', ylabel='popularity'>
```



From above pointplot

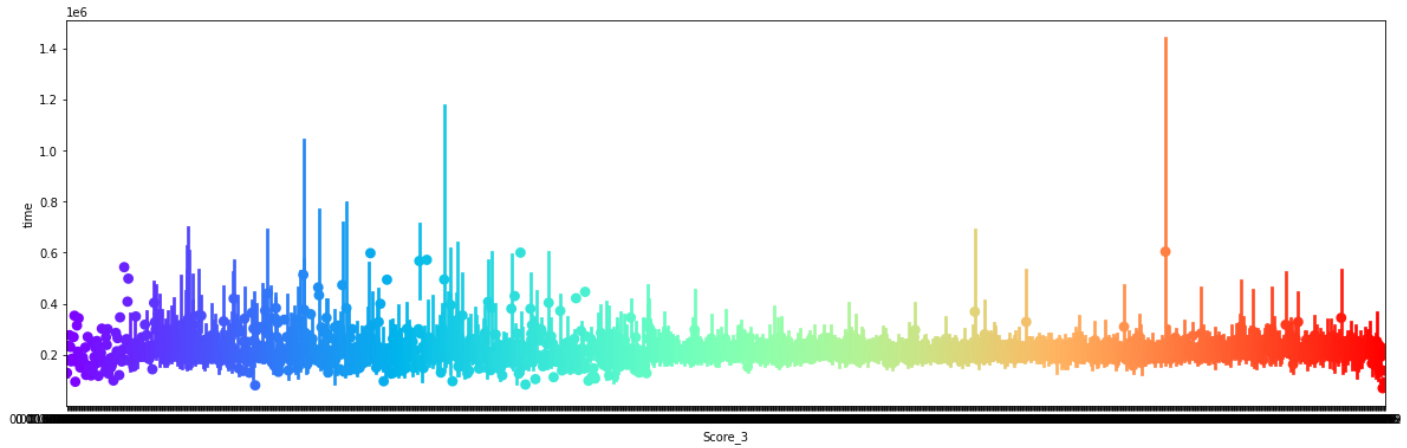
1. Most of the points are around 4
2. few points are between 3 and 4
3. very few are below 3

In []:

```
# Perform point plot between Score 3 and time
```

Out []:

```
<AxesSubplot:xlabel='Score_3', ylabel='time'>
```



From above pointplot

Most of the points are between 0.0 to 0.4

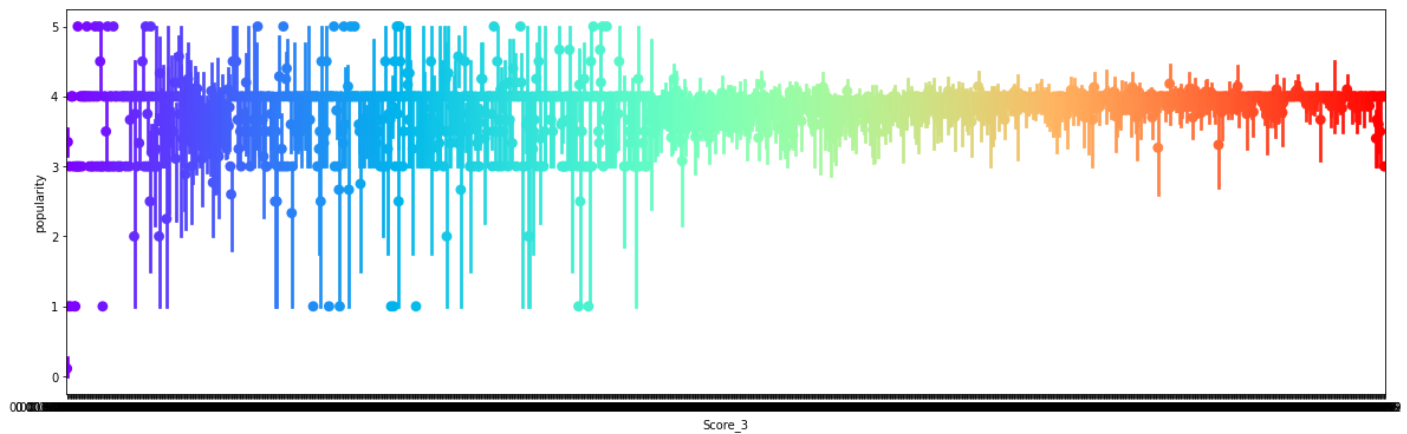
Very few points above 0.4

In []:

```
# Perform point plot between Score 3 and popularity
```

Out []:

```
<AxesSubplot:xlabel='Score_3', ylabel='popularity'>
```



From above pointplot

Most of the points are between 3 to 4

Very few points above 4 and below 3

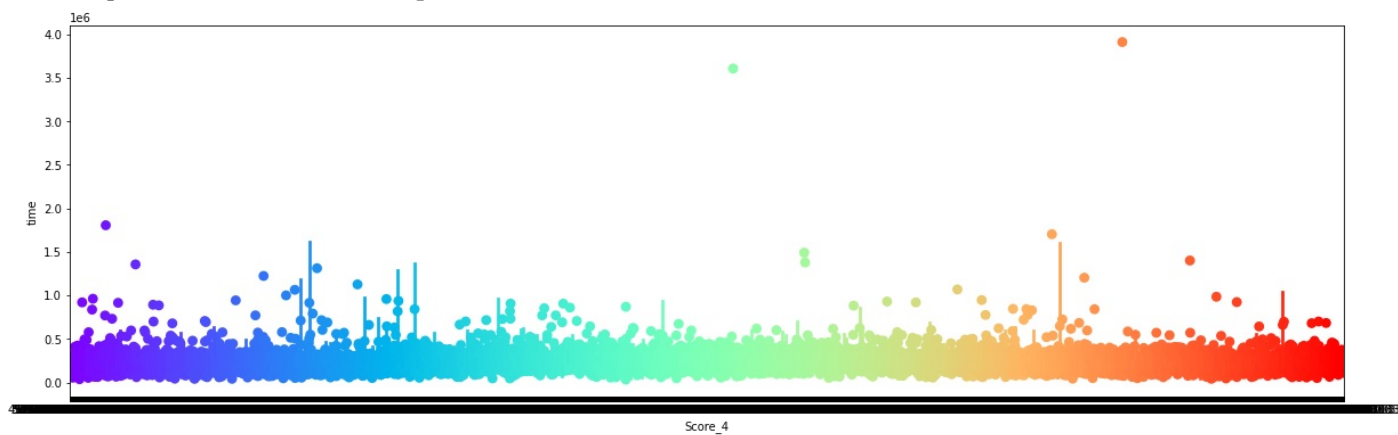
In []:

```
# Perform point plot between Score 4 and time
```



Out[ ]:

```
<AxesSubplot:xlabel='Score_4', ylabel='time'>
```



From above pointplot

1. Most of the points are between 0 to 0.5
2. Very few points above 0.5

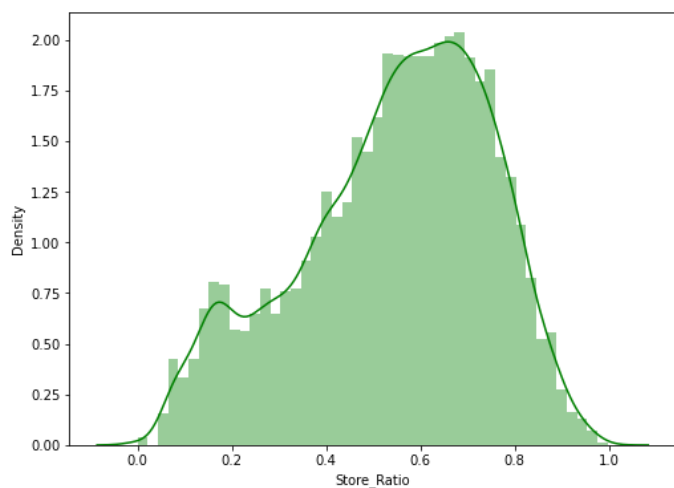
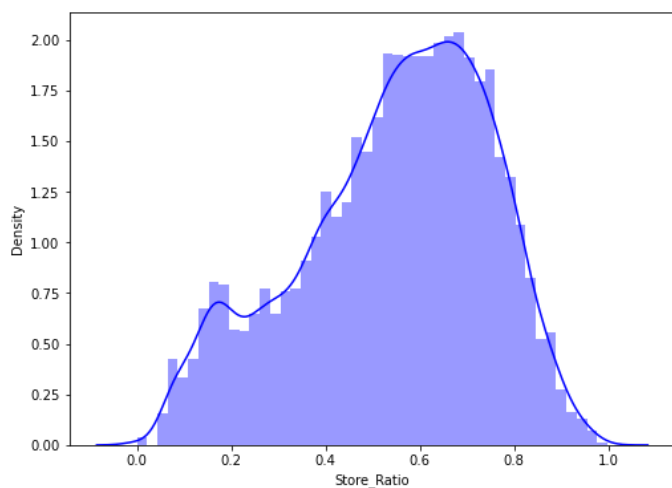
## DISTPLOT

The distplot represents the univariate distribution of data i.e. data distribution of a variable against the density distribution

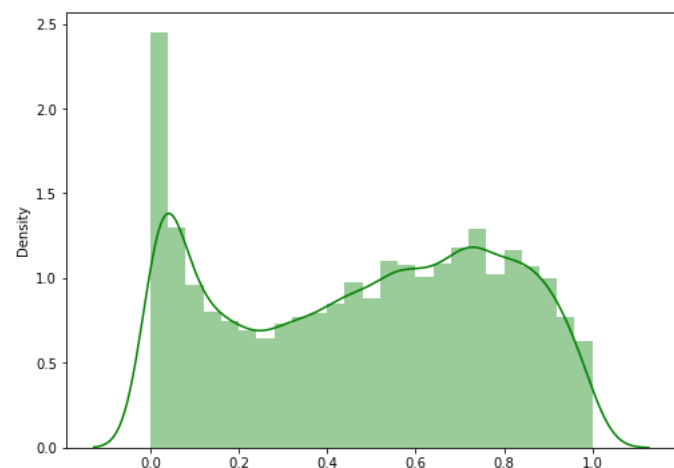
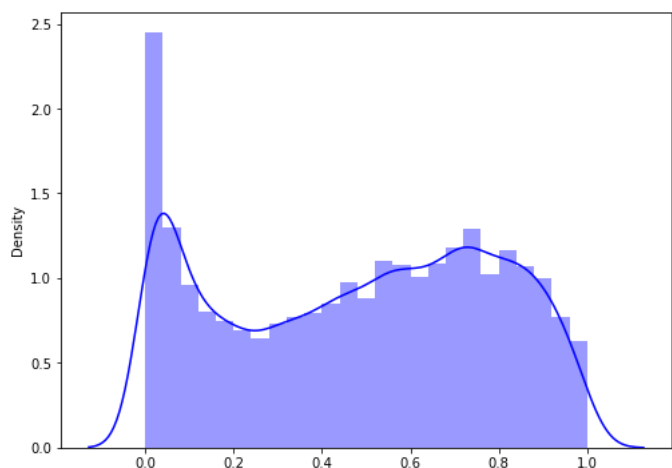
In [ ]:

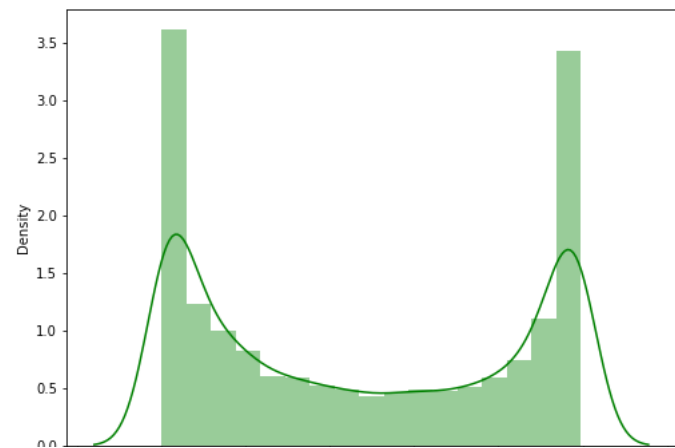
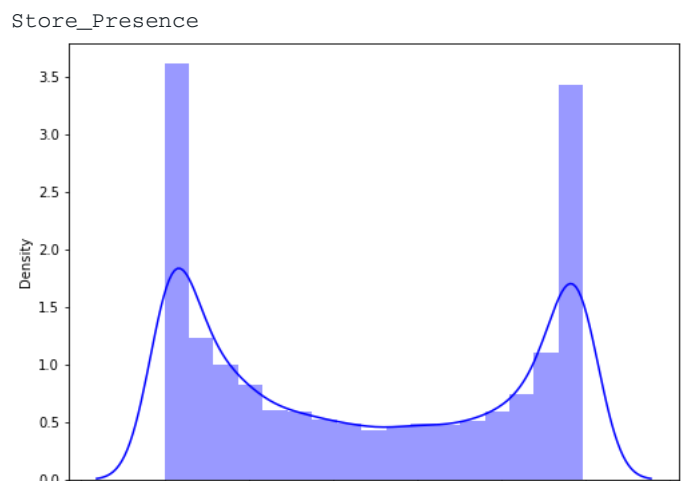
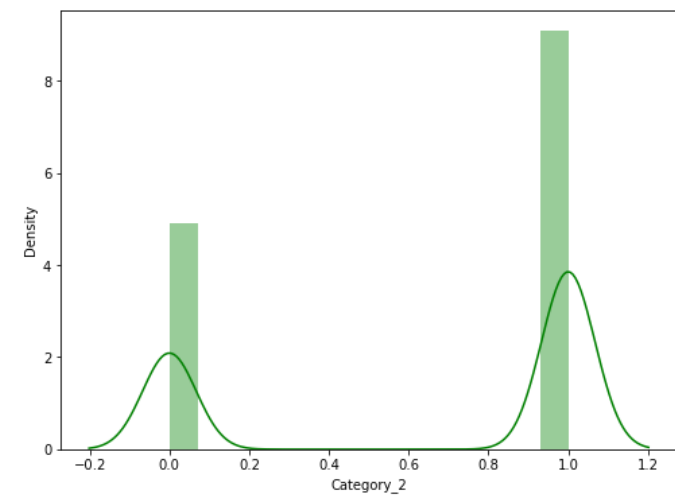
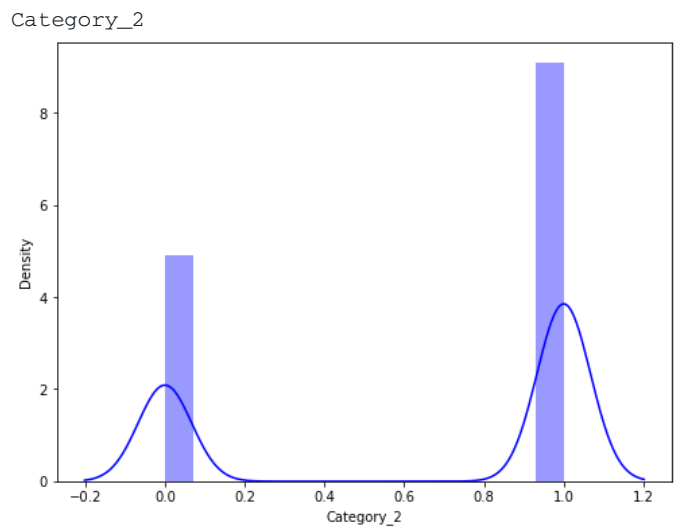
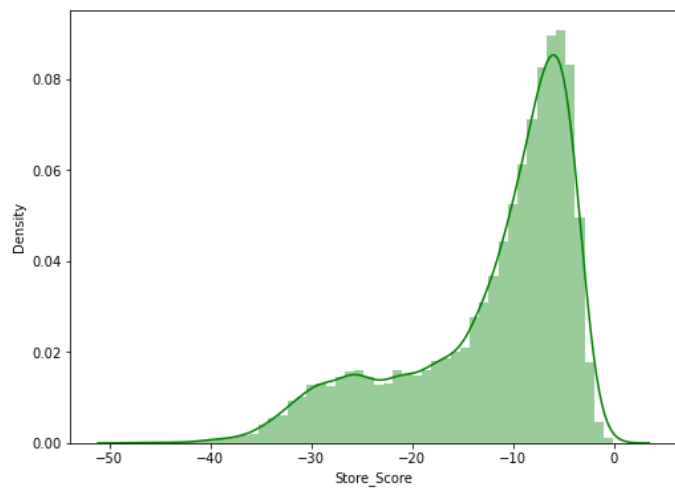
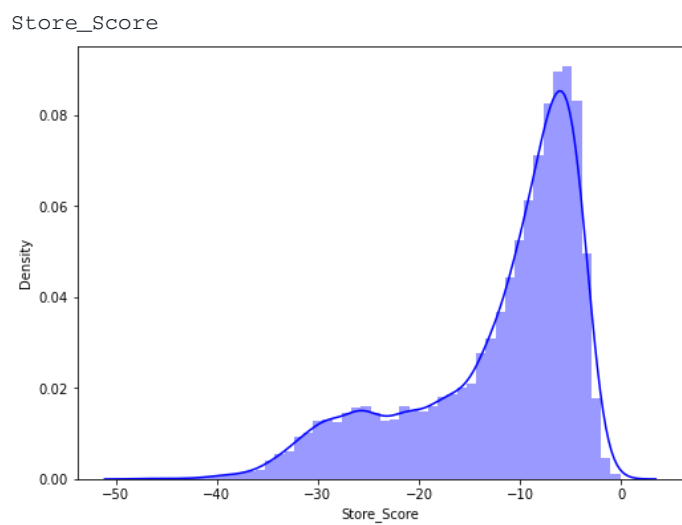
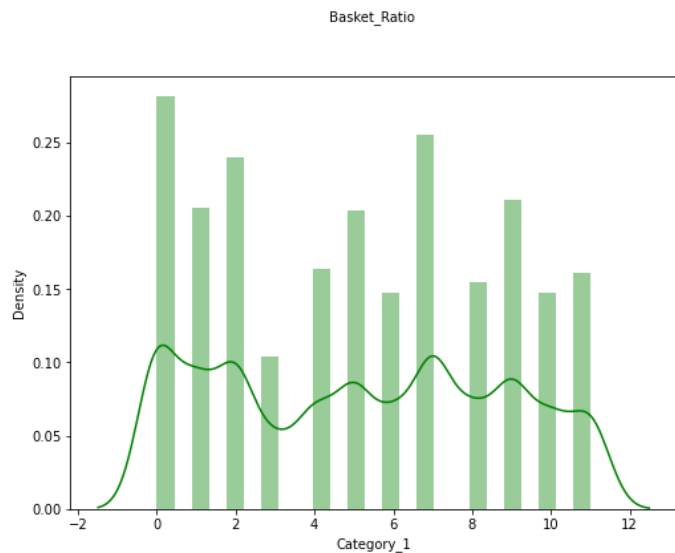
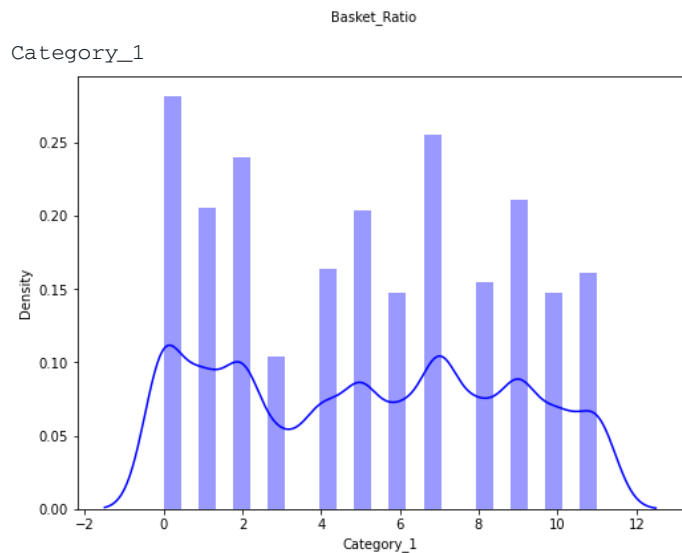
```
#Perform distplot for all the columns in dataset
for column in df.columns:
    print(column)
    # code below
    fig,ax =
```

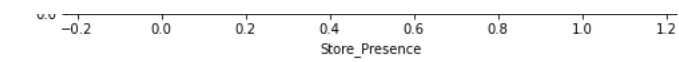
Store\_Ratio



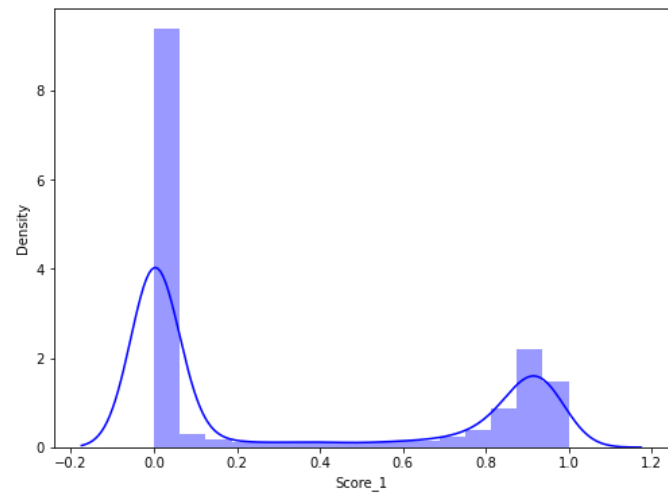
Basket\_Ratio



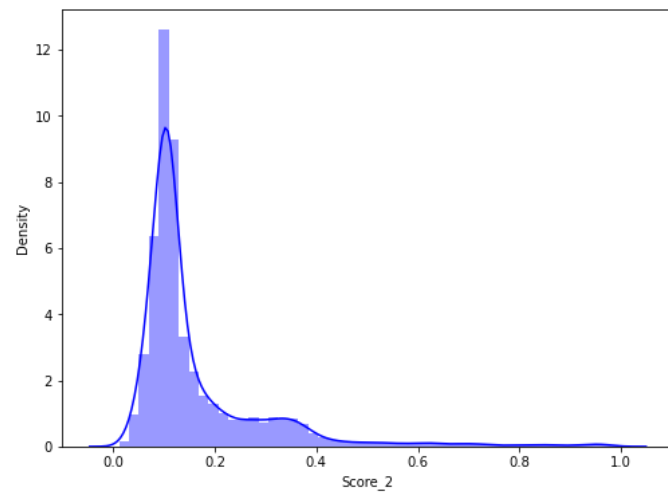




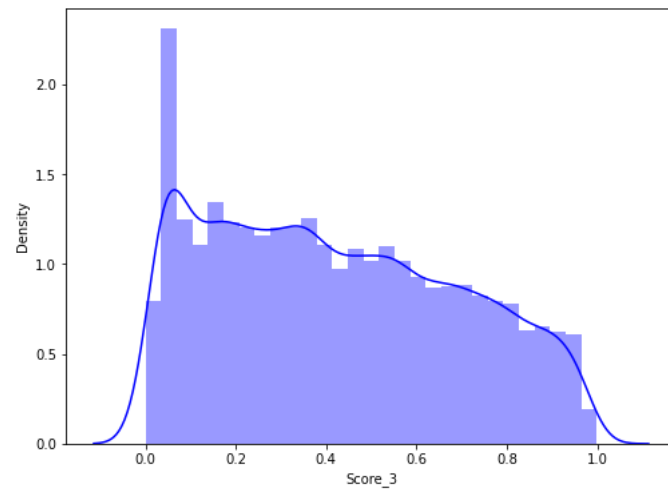
Score\_1



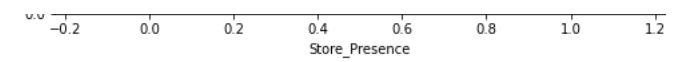
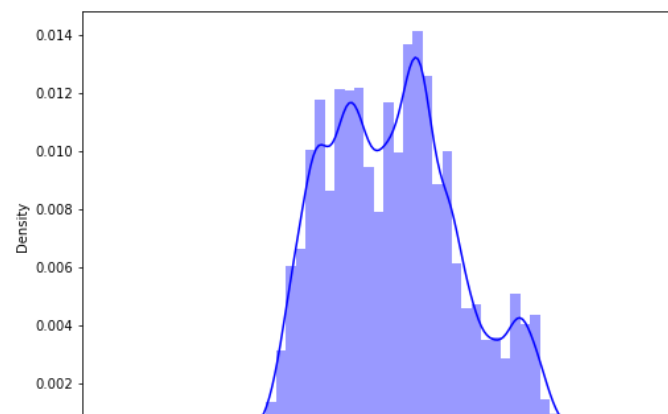
Score\_2



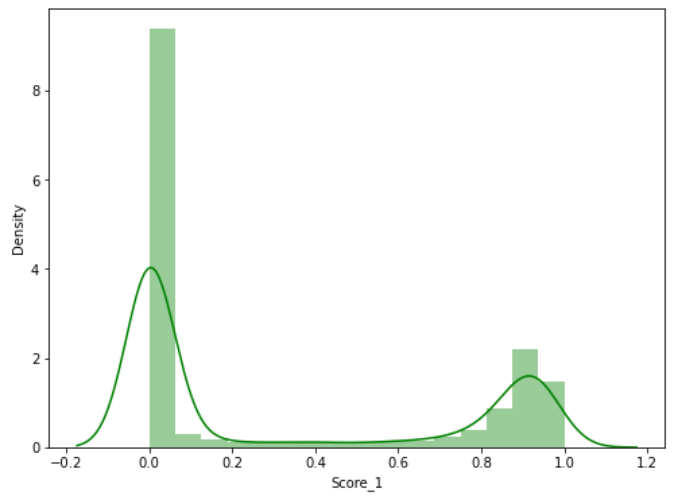
Score\_3



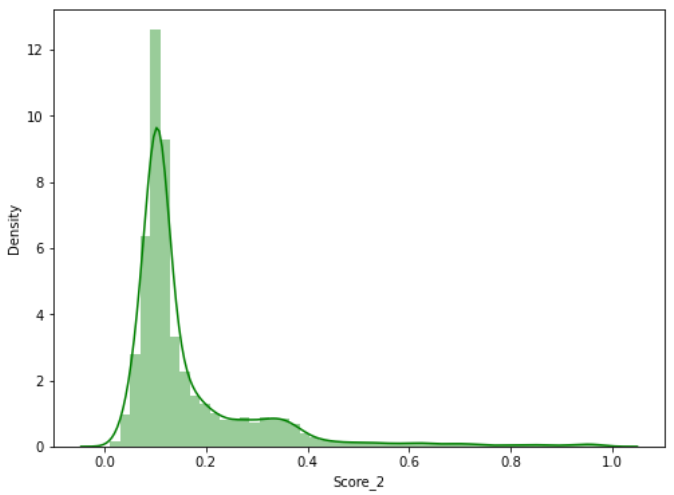
Score\_4



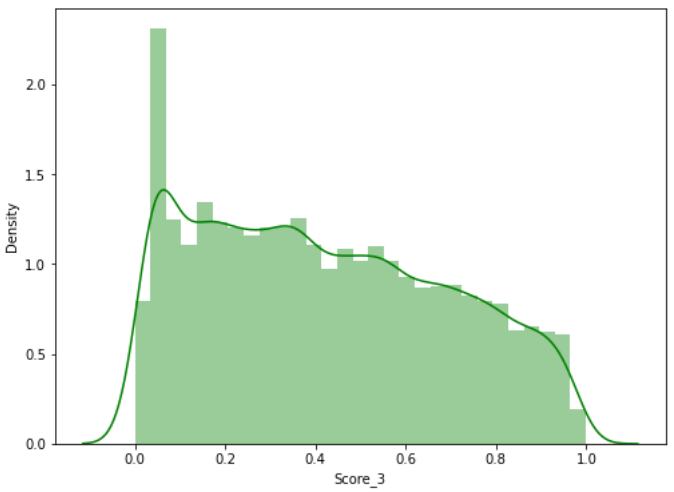
Score\_1



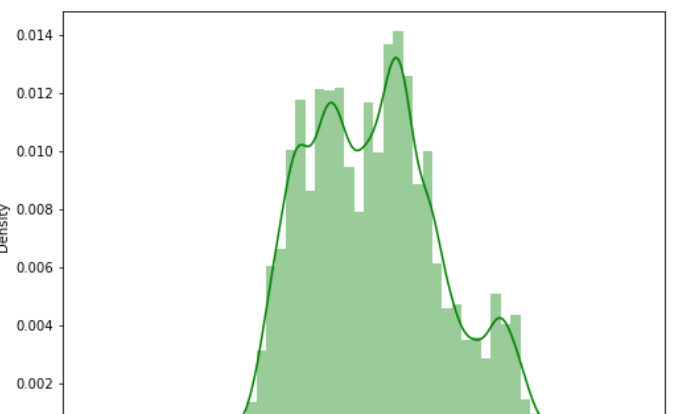
Score\_2

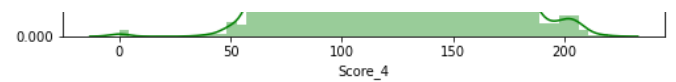
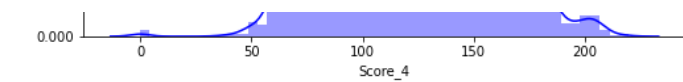


Score\_3

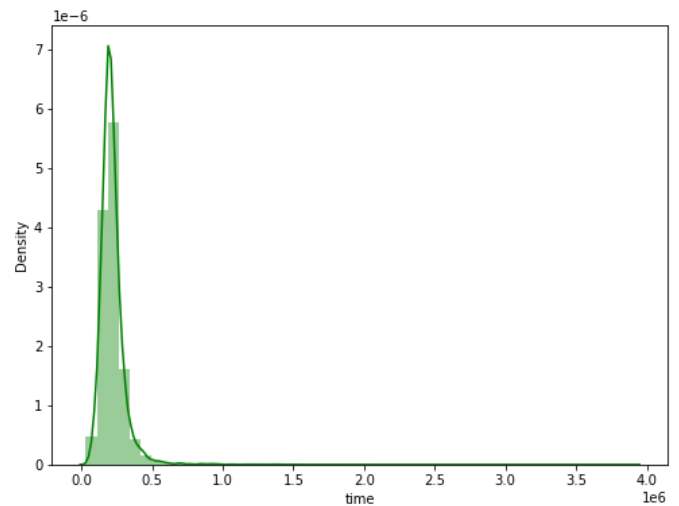
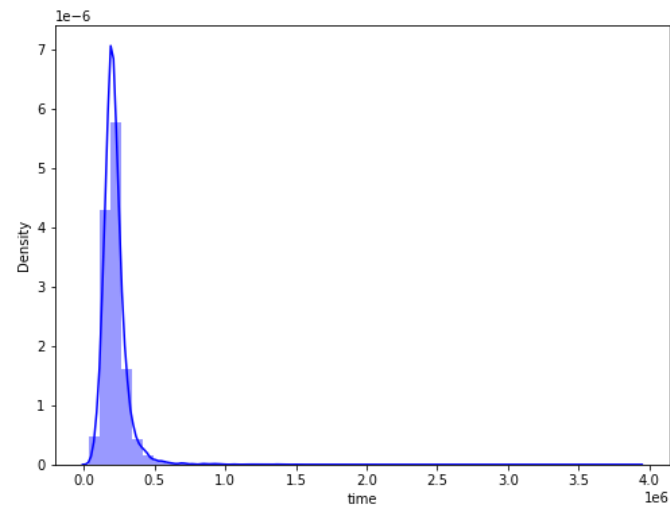


Score\_4

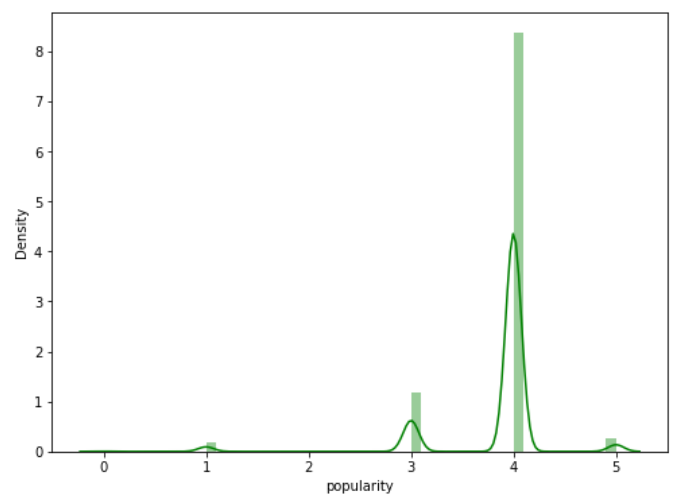
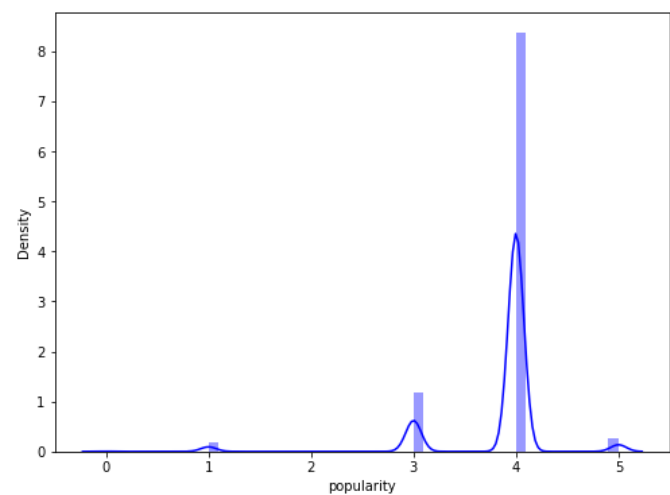




time



popularity



## OBSERVATIONS

1. distribution of store ratio, store presence, score3 and popularity are right skewed
2. distribution of basket ratio, score2 and time are skewed left
3. distribution of category 1 is multimodal
4. distribution of category2 and score1 are bimodal

## dendrogram

The dendrogram is a visual representation of the compound correlation data. The individual compounds are arranged along the bottom of the dendrogram and referred to as leaf nodes. Compound clusters are formed by joining individual compounds or existing compound clusters with the join point referred to as a node.

In [ ]:

```
# Plot a Dendrogram on the columns of the dataset
```

```
# dropping the NaN values
X =
```

```
# import scipy, hierarchy as hc
```

```
corr =
```

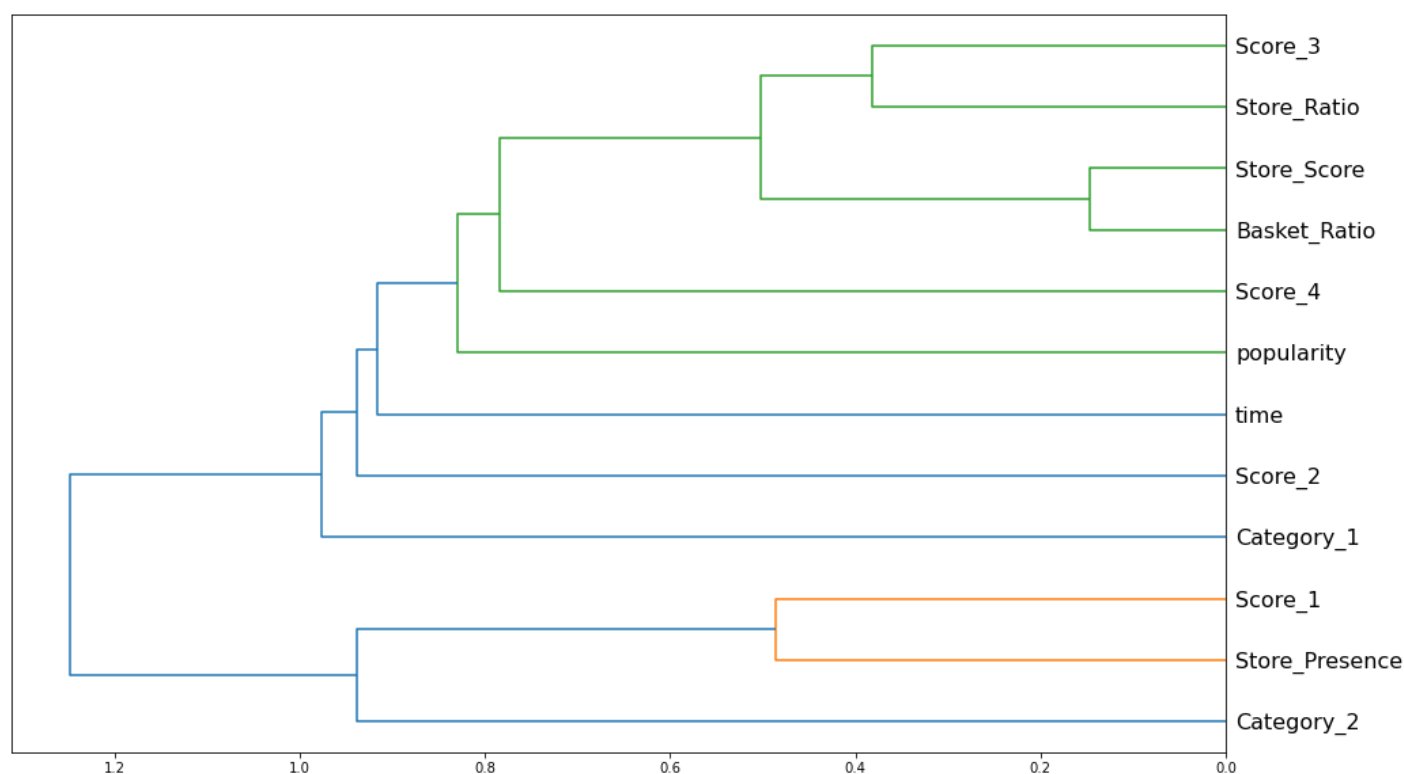
```
corr_condensed =
```

```
z =
```

```
fig =
```

```
dendrogram =
```

```
plt.show()
```



strongly correlated variables

1. score3 and store ratio
2. store score and basket ratio
3. score1 and store presence

## Voilin Plot

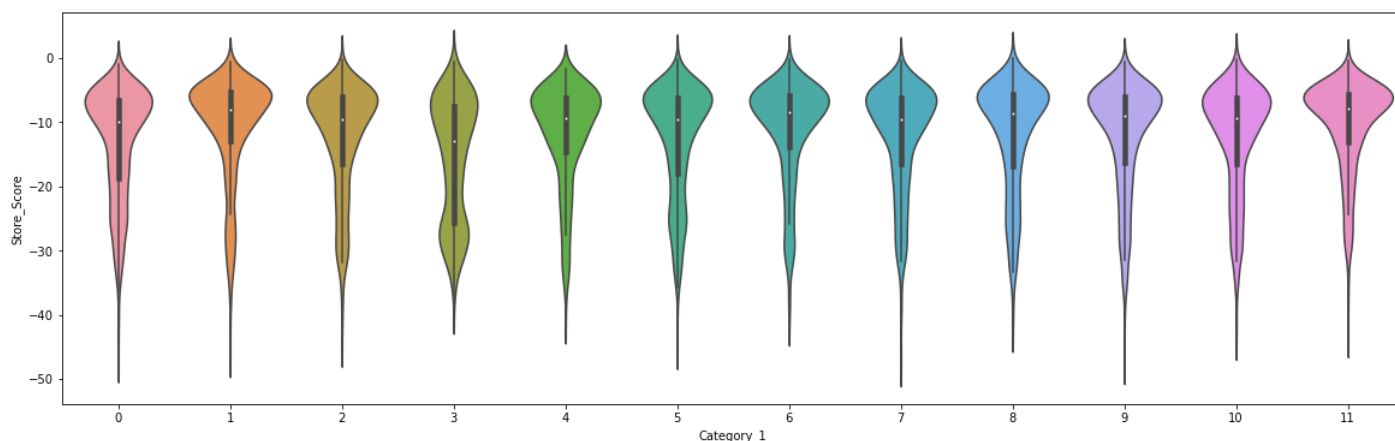
1. A violin plot is a method of plotting numeric data.
2. Violin plots are similar to box plots, except that they also show the probability density of the data at different values, usually smoothed by a kernel density estimator.
3. It has:
  - A. Median (a white dot on the violin plot)
  - B. Interquartile range (the black bar in the center of violin)
  - C. The lower/upper adjacent values (the black lines stretched from the bar) — defined as first quartile — 1.5 IQR and third quartile + 1.5 IQR respectively.

In []:

```
# perform a violin plot between category1 and store score
```

Out []:

```
<AxesSubplot:xlabel='Category_1', ylabel='Store_Score'>
```



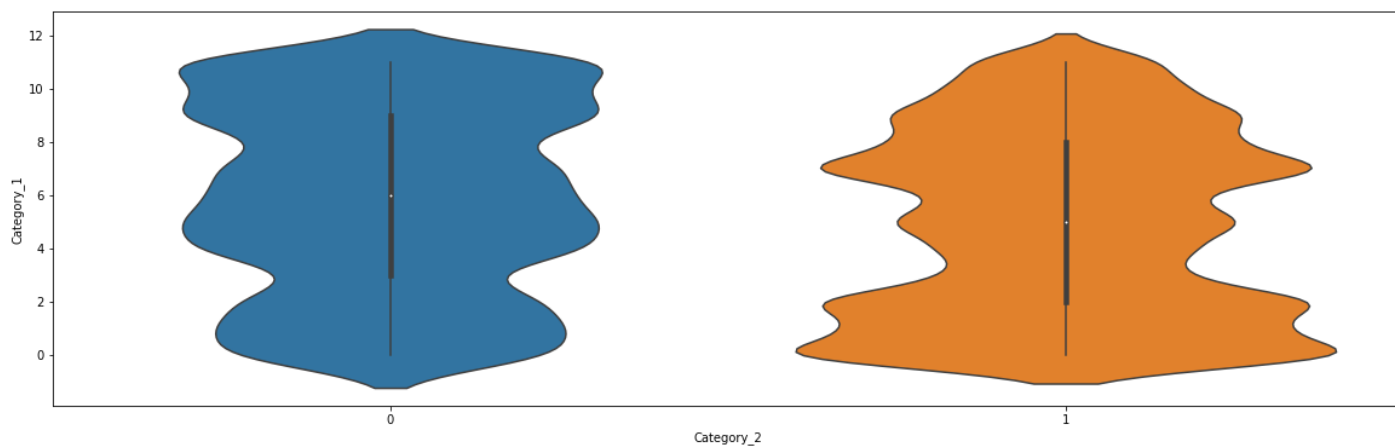
there is no relation between store score and category1

In []:

```
# perform a violin plot between category2 and category1
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_2', ylabel='Category_1'>
```



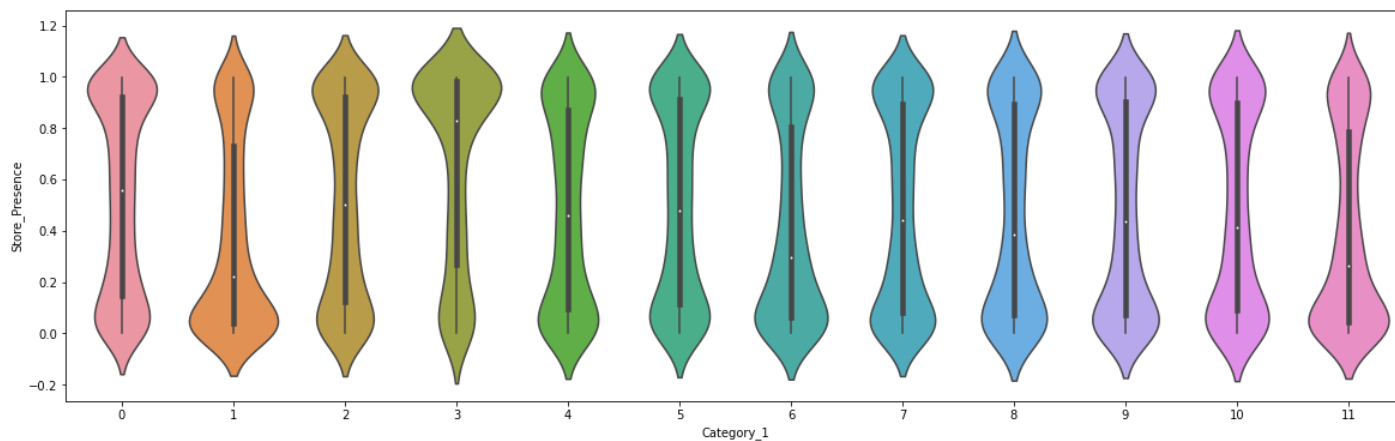
there is no relation between category2 and category1

In []:

```
# perform a violin plot between category1 and store presence
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_1', ylabel='Store_Presence'>
```



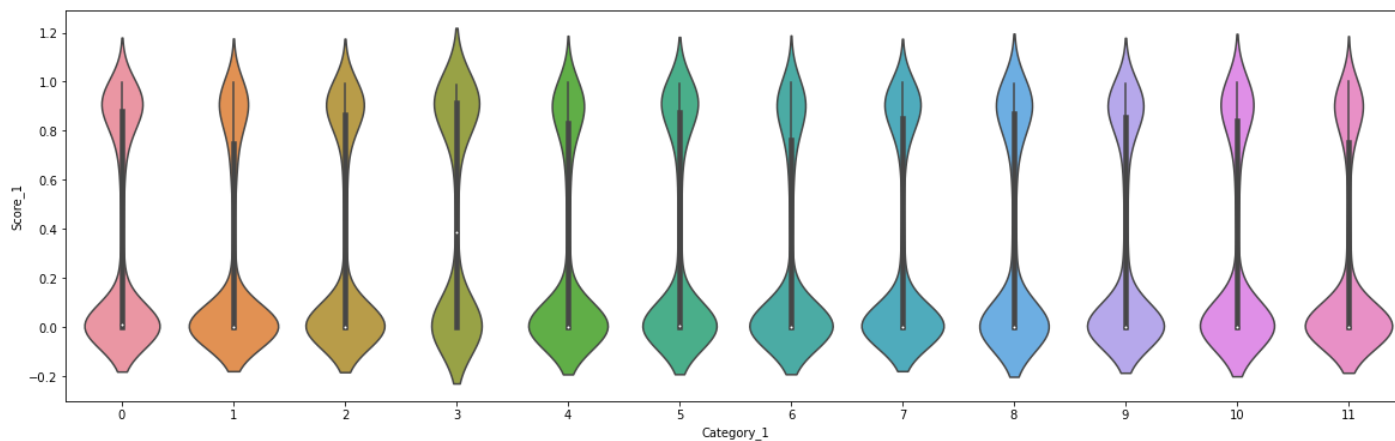
there is no relation between store presence and category1

In []:

```
# perform a violin plot between category1 and score1
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_1', ylabel='Score_1'>
```



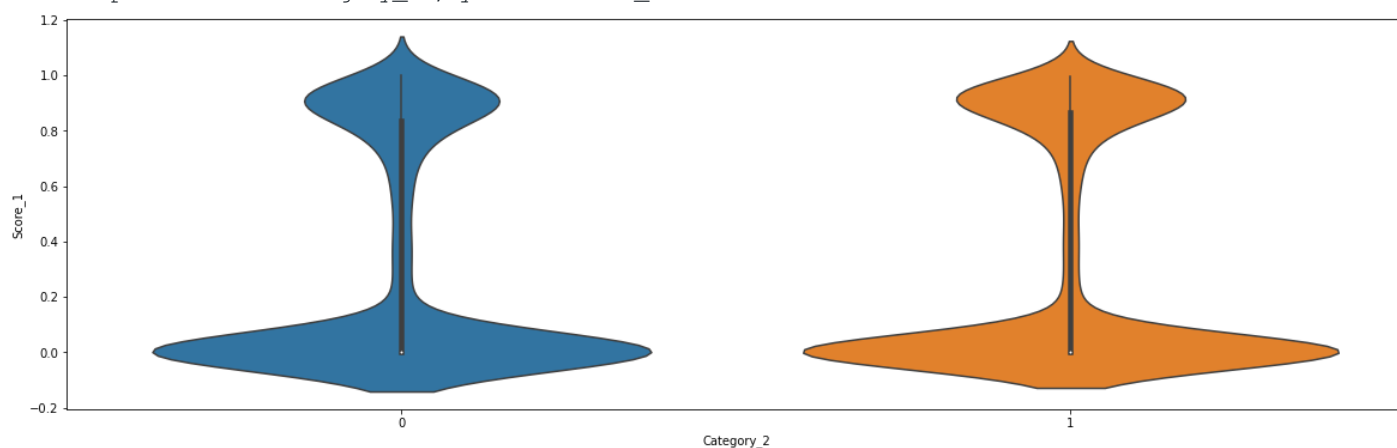
there is no relation between score1 and category1

In []:

```
# perform a violin plot between category2 and score2
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_2', ylabel='Score_1'>
```



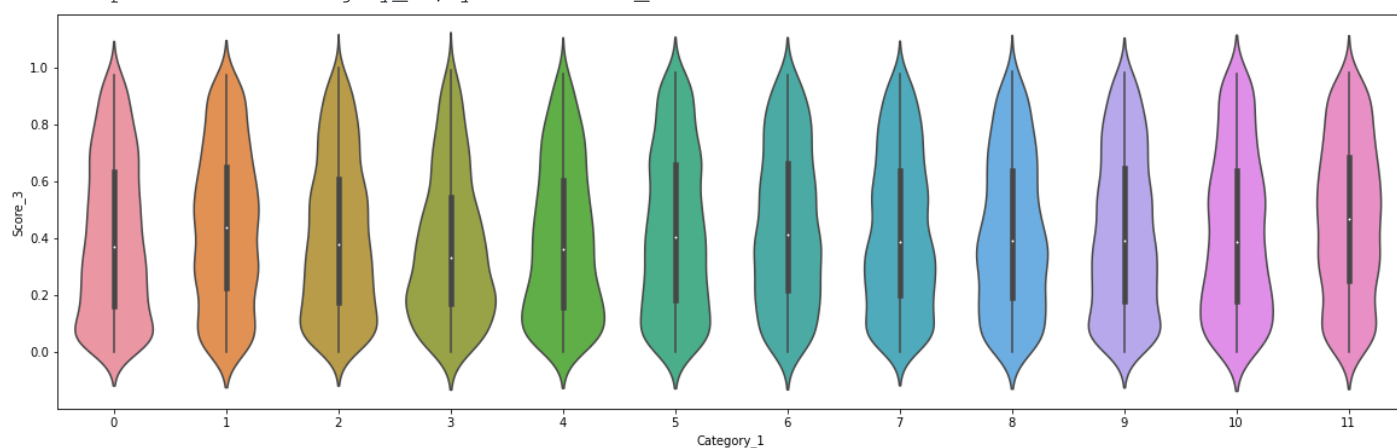
there is no relation between score2 and category1

In [ ]:

```
# perform a violin plot between category1 and score3
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_1', ylabel='Score_3'>
```



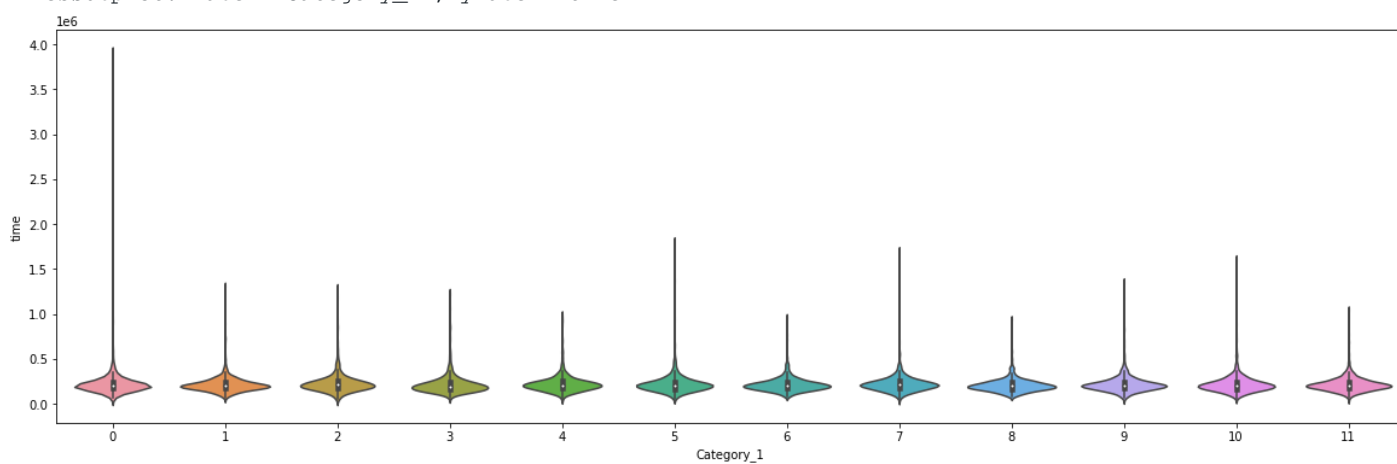
there is no relation between score3 and category1

In [ ]:

```
# perform a violin plot between category1 and time
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_1', ylabel='time'>
```



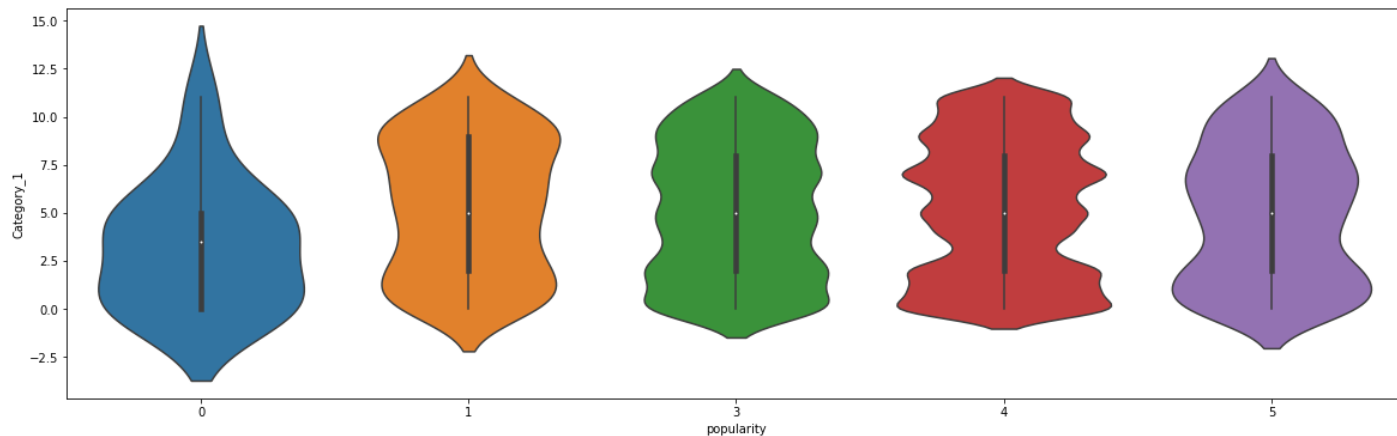
there is no relation between time and category1

In [ ]:

```
# perform a violin plot between popularity and category1
```

Out[ ]:

```
<AxesSubplot:xlabel='popularity', ylabel='Category_1'>
```



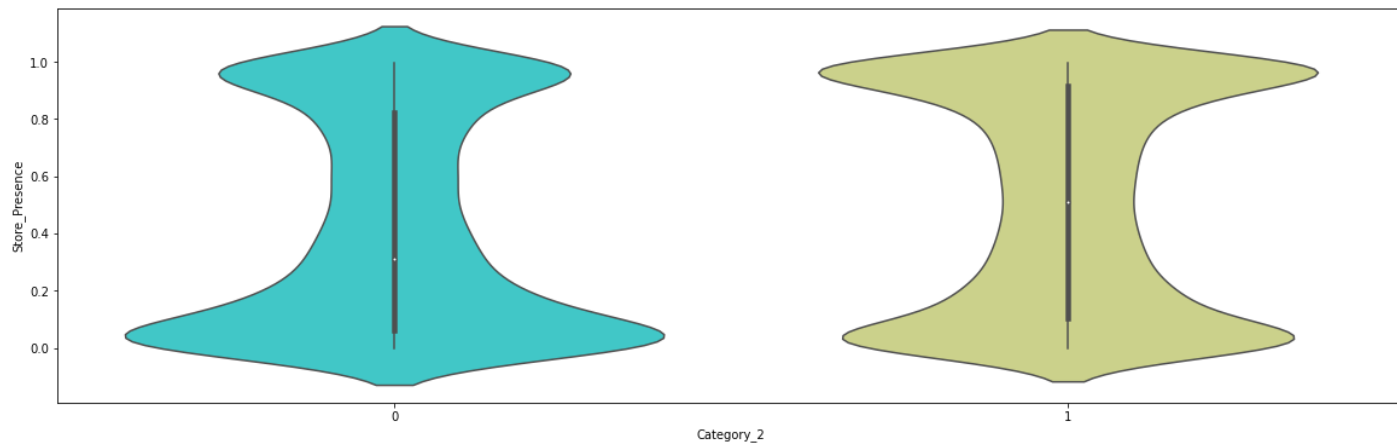
there is no relation between popularity and category1

In [ ]:

```
# perform a violin plot between category2 and store presence
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_2', ylabel='Store_Presence'>
```



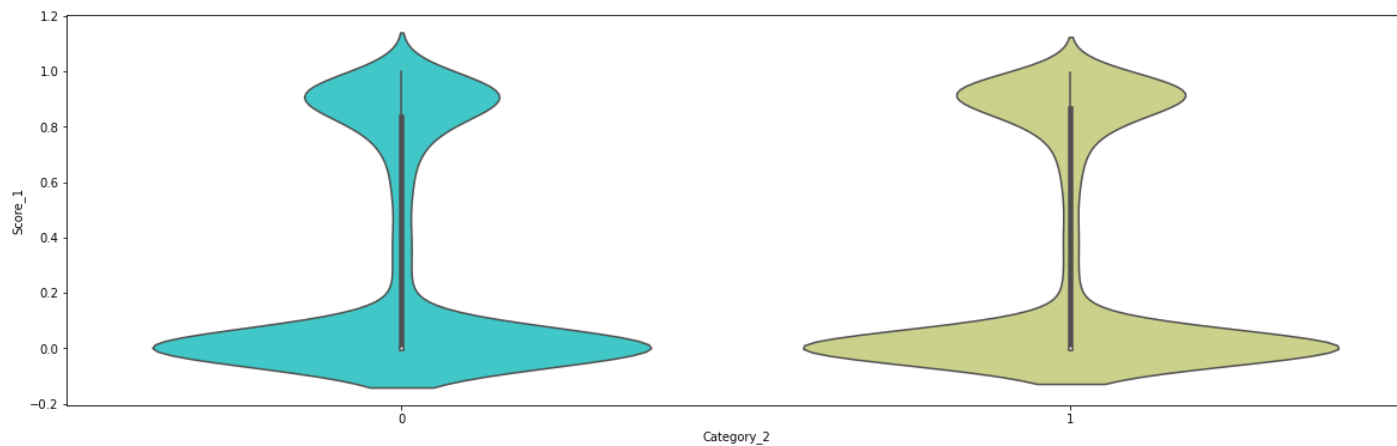
there is no relation between category2 and store presence

In [ ]:

```
# perform a violin plot between category2 and score1
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_2', ylabel='Score_1'>
```



there is no relation between category2 and score1

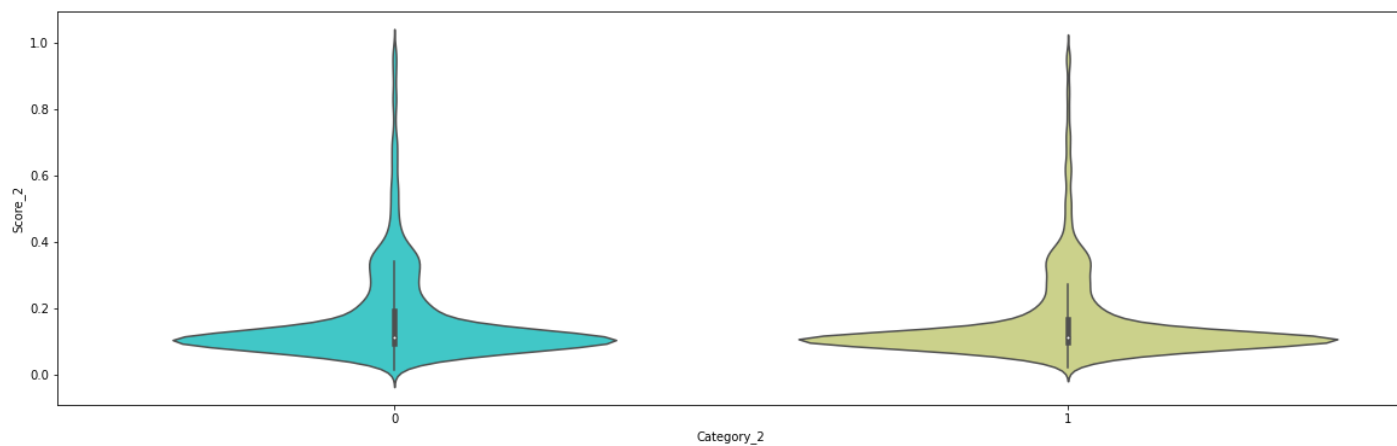
In [ ]:

```
# perform a violin plot between category2 and score2
```



Out[ ]:

```
<AxesSubplot:xlabel='Category_2', ylabel='Score_2'>
```



there is no relation between category2 and score2

In [ ]:

```
# perform a violin plot between category2 and score3
```

Out[ ]:

```
<AxesSubplot:xlabel='Category_2', ylabel='Score_3'>
```



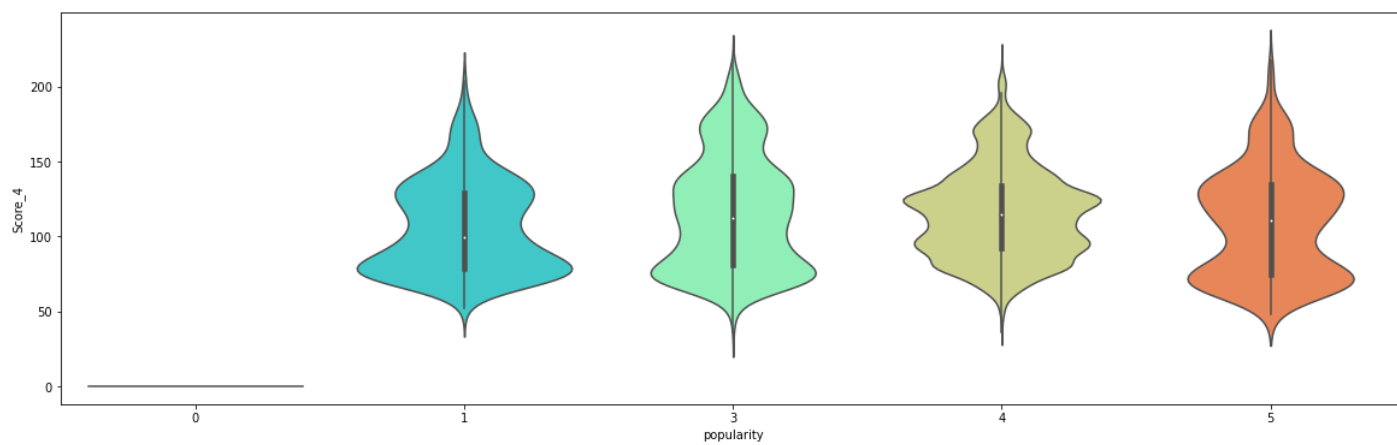
there is no relation between category2 and score3

In [ ]:

```
# perform a violin plot between popularity and score4
```

Out[ ]:

```
<AxesSubplot:xlabel='popularity', ylabel='Score_4'>
```



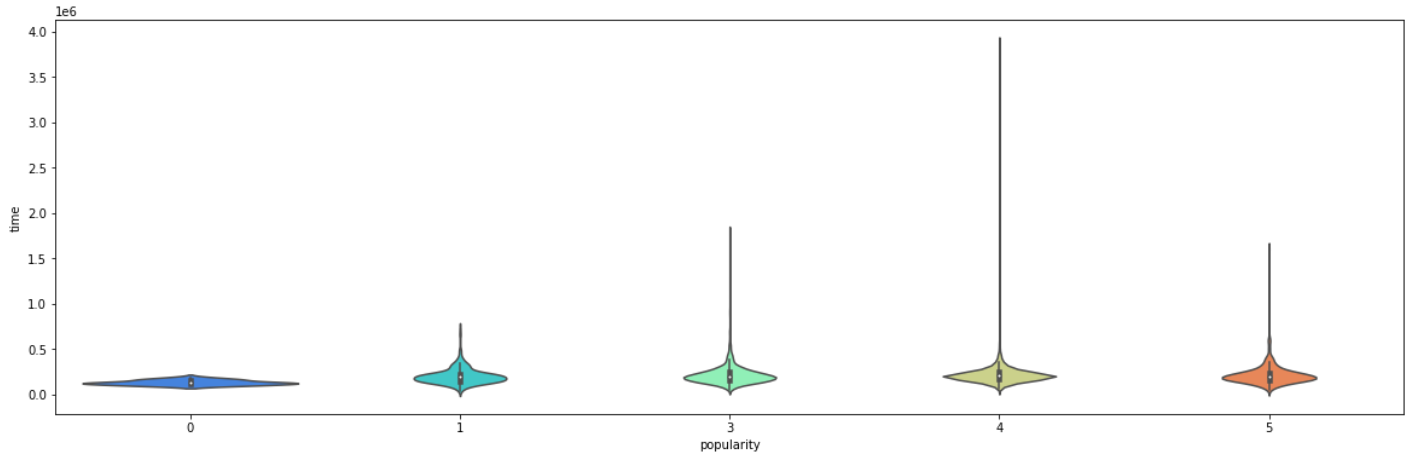
there is no relation between popularity and score 4

In [ ]:

```
# perform a violin plot between popularity and time
```

Out[ ]:

```
<AxesSubplot:xlabel='popularity', ylabel='time'>
```



there is on relation between time and popularity

## Preprocessing

In [ ]:

```
#convert the time column into more columns like hour, month, day, year , minute
train_df['hour'] =

train_df['month'] =

train_df['day'] =

train_df['year'] =

train_df['minute'] =
```

In [ ]:

```
# drop popularity from train_df and name that variable as y

#drop popularity n time from train dataset
y =

train_df =
```

## Scaling

### Why scaling is necessary?

1. Most of the times, your dataset will contain features highly varying in magnitudes, units and range. But since, most of the machine learning algorithms use Euclidean distance between two data points in their computations, this is a problem.
2. If left alone, these algorithms only take in the magnitude of features neglecting the units.
3. The results would vary greatly between different units, 5kg and 5000gms.
4. The features with high magnitudes will weigh in a lot more in the distance calculations than features with low magnitudes.
5. To suppress this effect, we need to bring all features to the same level of magnitudes. This can be achieved by scaling.

### min max scaling

Variables that are measured at different scales do not contribute equally to the model fitting & model learned function and might end up creating a bias. Thus, to deal with this potential problem feature-wise normalization such as MinMax Scaling is usually used prior to model fitting.

In [ ]:

```
# Helper function for scaling all the numerical data using MinMaxScaler
# import asarray
# import MinMaxScaler
def scale_data(df,col):

    scaler =
```

```
df[col] =
```

```
return df
```

In []:

```
# Making a list of the column names to be scaled
```

```
# passing data and column name for scaling
```

```
col_X = ['Store_Ratio', 'Basket_Ratio', 'Store_Score', 'Store_Presence', 'Score_1', 'Score_2', 'Score_3',
```

```
X =
```

```
X =
```

## Splitting the data into train and test set

In []:

```
# split the dataset into test and train
```

```
# 90% train , 10% test and random state 42
```

```
from sklearn.model_selection import train_test_split
```

```
X_train, X_test, y_train, y_test =
```

In []:

```
# print X_train shape, y_train shape
```

```
((14566, 15), (14566,))
```

Out[]:

In []:

```
# check for nan value in X_train
```

```
np.any(np.isnan(X_train))
```

Out[]:

```
False
```

## Modelling

In []:

```
# importing necessary libraries for getting metrics of models
```

```
import math
```

```
import sklearn.metrics as metrics
```

```
from sklearn.metrics import classification_report, confusion_matrix, accuracy_score
```

```
# Function for calculating all the relevant metrics
```

```
def print_score(m):
```

```
    res =
```

```
    print("Classification Report \n",res)
```

In []:

```
# Visualize importance of all the features in the dataset for the prediction
```

```
def visualize_importance(feature_importances, feat_train_df):
```

```
    # creating dataframe for feature name and feature importance
```

```
    feature_importance_df =
```

```
    _df = pd.DataFrame()
```

```
    _df['feature_importance'] =
```

```
    _df['column'] =
```

```
    feature_importance_df =
```

```
    # grouping all data and sorting in descending order
```

```
    order =
```

```
    # plotting feature importance data using boxenplot
```

```
    fig, ax =
```

```
return fig, ax
```

## LOGISTIC REGRESSION

1. Logistic regression is one of the most popular Machine Learning algorithms, which comes under the Supervised Learning technique.
2. Logistic Regression is much similar to the Linear Regression except that how they are used. Linear Regression is used for solving Regression problems, whereas Logistic regression is used for solving the classification problems.

In []:

```
%%time
# Fit a logistic Regression model to the train dataset

# Import logisticRegression

# Instantiate the model
log_class =

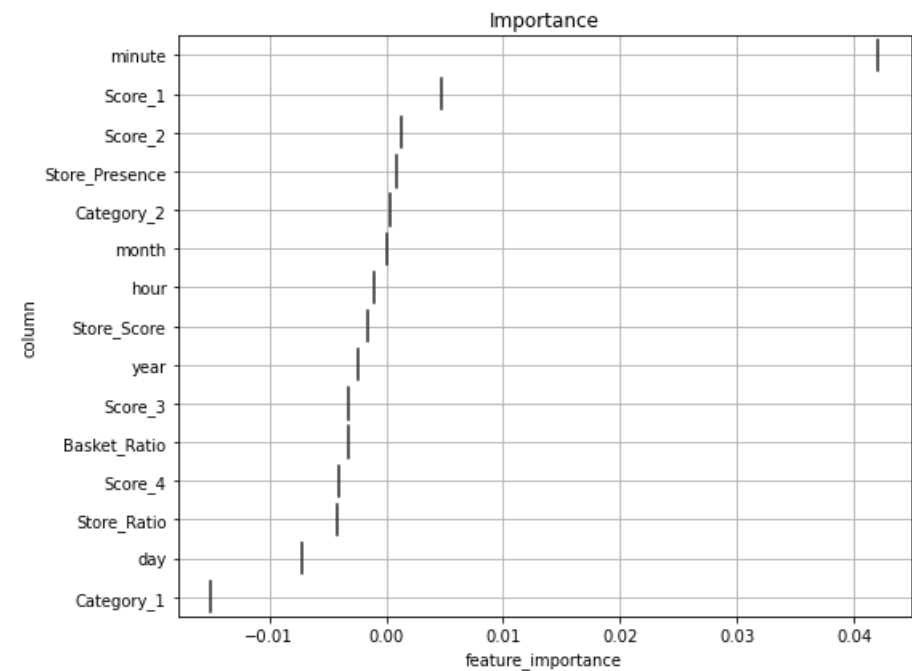
# fitting the model on train data

# print score of the model

# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 0.00      | 0.00   | 0.00     | 3       |
| 1                     | 0.00      | 0.00   | 0.00     | 74      |
| 3                     | 0.22      | 0.01   | 0.02     | 444     |
| 4                     | 0.83      | 1.00   | 0.91     | 3030    |
| 5                     | 0.00      | 0.00   | 0.00     | 91      |
| accuracy              |           |        | 0.83     | 3642    |
| macro avg             | 0.21      | 0.20   | 0.19     | 3642    |
| weighted avg          | 0.72      | 0.83   | 0.76     | 3642    |

Wall time: 597 ms



## RANDOM FOREST CLASSIFIER

random forest algorithm creates decision trees on data samples and then gets the prediction from each of them and finally selects the best solution by means of voting. It is an ensemble method which is better than a single decision tree because it reduces the over-fitting by averaging the result.

In []:

```
%%time
# Fit a RandomForestClassifier model to the train dataset

#import RandomForestClassifier

# Instantiate the model
rf_clf =

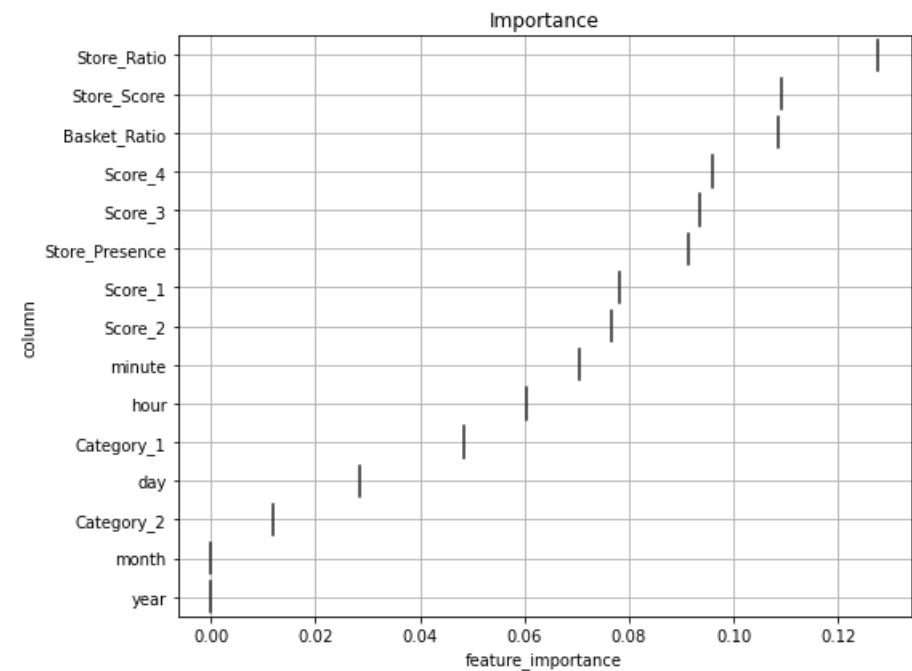
# fitting the model on train data

# print score of the model

# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 1.00      | 0.35   | 0.52     | 74      |
| 3                     | 0.91      | 0.31   | 0.46     | 444     |
| 4                     | 0.88      | 1.00   | 0.93     | 3030    |
| 5                     | 1.00      | 0.32   | 0.48     | 91      |
| accuracy              |           |        | 0.88     | 3642    |
| macro avg             | 0.96      | 0.60   | 0.68     | 3642    |
| weighted avg          | 0.89      | 0.88   | 0.86     | 3642    |

Wall time: 4.4 s



## ADA BOOST CLASSIFIER

An AdaBoost classifier is a meta-estimator that begins by fitting a classifier on the original dataset and then fits additional copies of the classifier on the same dataset but where the weights of incorrectly classified instances are adjusted such that subsequent classifiers focus more on difficult cases.

In []:

```
%%time
# Fit a AdaBoost classifier model to the train dataset

# Import AdaBoostClassifier

# Instantiate the model
Ada_clf =

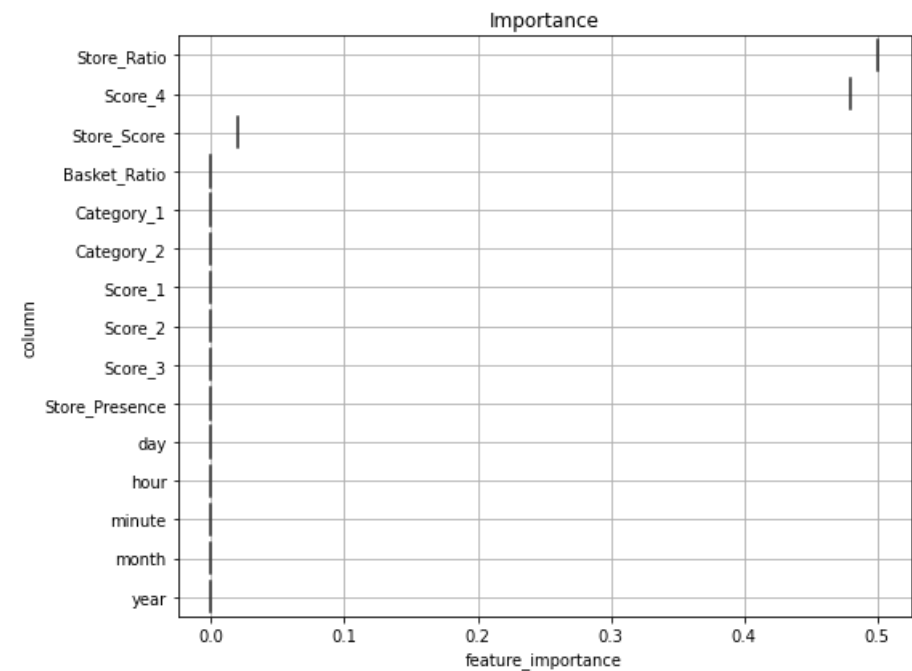
# fitting the model on train data

# print score of the model

# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 0.01      | 0.18   | 0.01     | 74      |
| 3                     | 0.00      | 0.00   | 0.00     | 444     |
| 4                     | 0.69      | 0.34   | 0.45     | 3030    |
| 5                     | 0.00      | 0.00   | 0.00     | 91      |
| accuracy              |           |        | 0.29     | 3642    |
| macro avg             | 0.34      | 0.30   | 0.29     | 3642    |
| weighted avg          | 0.57      | 0.29   | 0.38     | 3642    |

Wall time: 840 ms



## SUPORT VECTOR CLASSIFIER

1. A support vector machine (SVM) is a supervised machine learning model that uses classification algorithms for two-group classification problems. After giving an SVM model sets of labeled training data for each category, they're able to categorize new text.

In []:

```
%%time
# Fit a support vector classifier model to the train dataset

#import SVC

# Instantiate the model
svc =

#fit the model on train data
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 0.00      | 0.00   | 0.00     | 3       |
| 1                     | 0.00      | 0.00   | 0.00     | 74      |
| 3                     | 0.00      | 0.00   | 0.00     | 444     |
| 4                     | 0.83      | 1.00   | 0.91     | 3030    |
| 5                     | 0.00      | 0.00   | 0.00     | 91      |
| accuracy              |           |        | 0.83     | 3642    |
| macro avg             | 0.17      | 0.20   | 0.18     | 3642    |
| weighted avg          | 0.69      | 0.83   | 0.76     | 3642    |

Wall time: 4.95 s

## DESISION TREE CLASSICIFIER

Decision Tree Classifier is a simple and widely used classification technique. It applies a straitforward idea to solve the classification problem. Decision Tree Classifier poses a series of carefully crafted questions about the attributes of the test record. Each time time it receive an answer, a follow-up question is asked until a conclusion about the calss label of the record is reached.

In []:

```
%%time
# Fit a DecisionTreeClassifier model to the train dataset

#import DecisionTreeClassifier

# Instantiate the model
dt_clf =

# fitting the model on train data

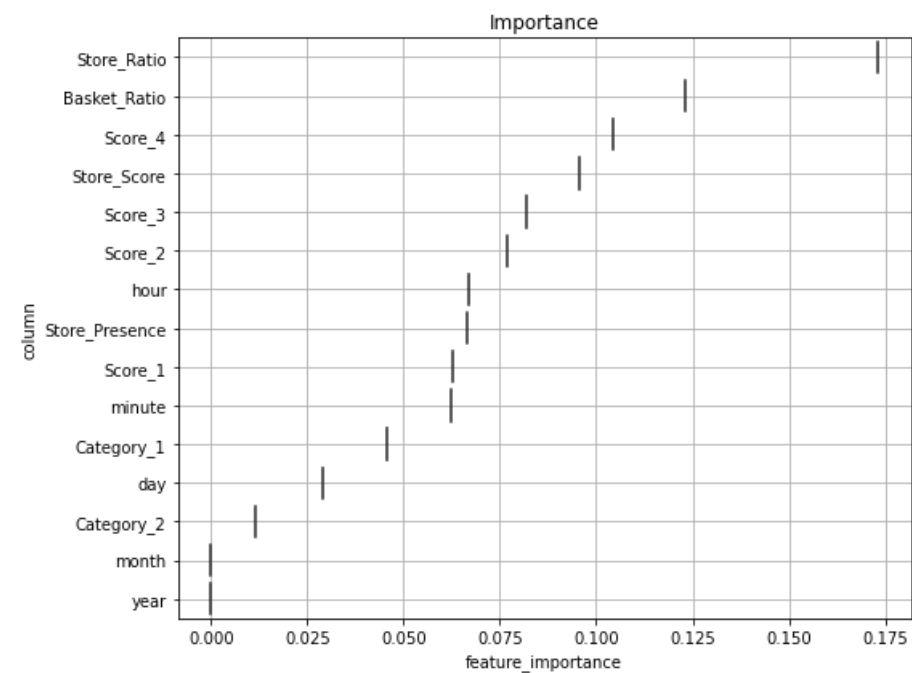
# print score of the model

# visualizing importance of features
fig, ax =
```



| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 0.31      | 0.38   | 0.34     | 74      |
| 3                     | 0.46      | 0.48   | 0.47     | 444     |
| 4                     | 0.91      | 0.89   | 0.90     | 3030    |
| 5                     | 0.29      | 0.35   | 0.32     | 91      |
| accuracy              |           |        | 0.82     | 3642    |
| macro avg             | 0.59      | 0.62   | 0.61     | 3642    |
| weighted avg          | 0.83      | 0.82   | 0.82     | 3642    |

Wall time: 247 ms



## K NEIGHBOUR CLASSIFIER

In []:

```
%%time
# Fit a K-Neighbour classifier model to the train dataset

# Import KNeighborsClassifier

# Instantiate the model
knn_clf =

# fitting the model on train data

# print score of the model
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 0.00      | 0.00   | 0.00     | 3       |
| 1                     | 0.23      | 0.04   | 0.07     | 74      |
| 3                     | 0.37      | 0.15   | 0.21     | 444     |
| 4                     | 0.85      | 0.96   | 0.90     | 3030    |
| 5                     | 0.43      | 0.10   | 0.16     | 91      |
| accuracy              |           |        | 0.82     | 3642    |
| macro avg             | 0.38      | 0.25   | 0.27     | 3642    |
| weighted avg          | 0.77      | 0.82   | 0.78     | 3642    |

Wall time: 226 ms

# GRADIENT BOOSTING CLASSIFIER

In []:

```
%%time
# Fit a Gradient Boosting Classifier model to the train dataset

# Import GradientBoostingClassifier

# Instantiate the model
GBR_clf =

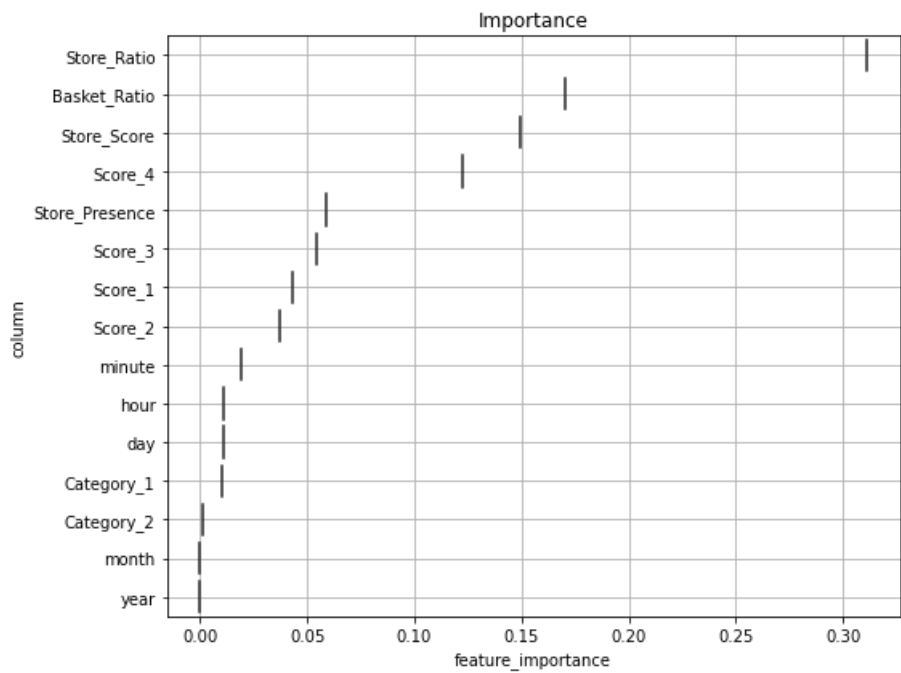
# fitting the model on train data

# print score of the model

# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 0.67      | 0.16   | 0.26     | 74      |
| 3                     | 0.55      | 0.11   | 0.18     | 444     |
| 4                     | 0.85      | 0.99   | 0.91     | 3030    |
| 5                     | 0.75      | 0.13   | 0.22     | 91      |
| accuracy              |           |        | 0.84     | 3642    |
| macro avg             | 0.76      | 0.48   | 0.52     | 3642    |
| weighted avg          | 0.81      | 0.84   | 0.79     | 3642    |

Wall time: 15.7 s



# BAGGING CLASSIFIER

In []:

```
%%time
# Fit a Bagging Classifier model to the train dataset
```

```
# Import BaggingClassifier

# Instantiate the model
bg_clf =

# fitting the model on train data

# print score of the model
```

Classification Report

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.76      | 0.35   | 0.48     | 74      |
| 3            | 0.56      | 0.41   | 0.47     | 444     |
| 4            | 0.89      | 0.96   | 0.92     | 3030    |
| 5            | 0.81      | 0.29   | 0.42     | 91      |
| accuracy     |           |        | 0.86     | 3642    |
| macro avg    | 0.81      | 0.60   | 0.66     | 3642    |
| weighted avg | 0.85      | 0.86   | 0.85     | 3642    |

Wall time: 947 ms

## VOTING CLASSIFIER

In []:

```
%time
# Fit a VotingClassifier model to the train dataset

# Import VotingClassifier

# list of classifier objects
classifiers = [("knn", knn_clf), ("svc", svc), ("dt", dt_clf), ("rf_clf", rf_clf)]

# Instantiate the model
voting_clf =

# fitting the model on train data

# print score of the model
```

Classification Report

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.96      | 0.35   | 0.51     | 74      |
| 3            | 0.85      | 0.31   | 0.45     | 444     |
| 4            | 0.87      | 0.99   | 0.93     | 3030    |
| 5            | 1.00      | 0.11   | 0.20     | 91      |
| accuracy     |           |        | 0.87     | 3642    |
| macro avg    | 0.94      | 0.55   | 0.62     | 3642    |
| weighted avg | 0.88      | 0.87   | 0.84     | 3642    |

Wall time: 12.3 s

## XGB CLASSIFIER

In []:

```
%time
# Fit a XGBClassifier model to the train dataset
```

```
# Import XGBClassifier
```

```
# Instantiate the model
xgb_clf =
```

```
# fitting the model on train data
```

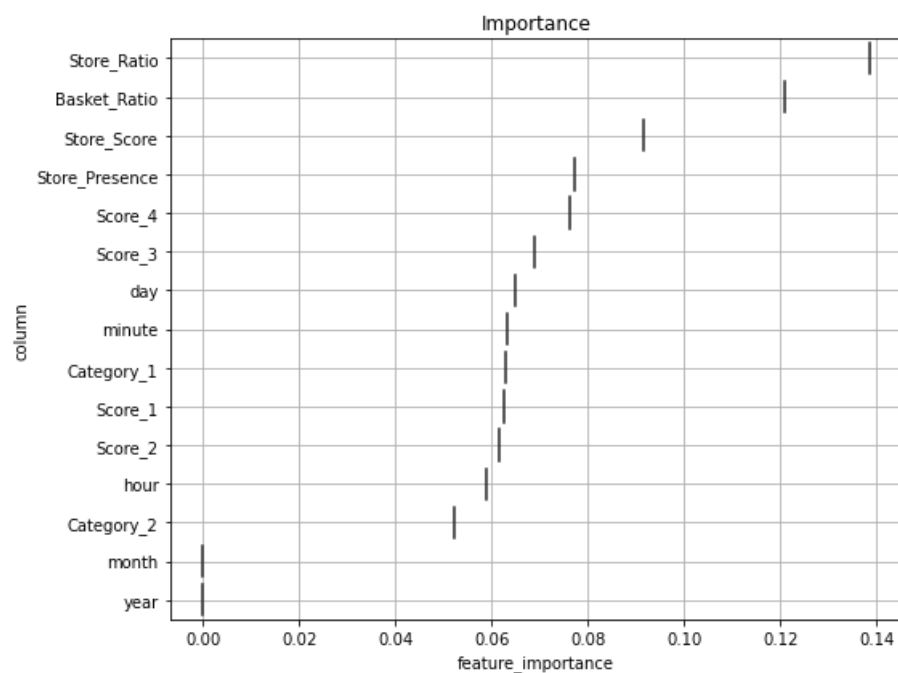
```
# print score of the model
```

```
# visualizing importance of features
fig, ax =
```

[00:15:28] WARNING: C:/Users/Administrator/workspace/xgboost-win64\_release\_1.4.0/src/learner.cc:1095: Starting in XGBoost 1.3.0, the default evaluation metric used with the objective 'multi:softprob' was changed from 'merror' to 'mlogloss'. Explicitly set eval\_metric if you'd like to restore the old behavior.

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.90      | 0.35   | 0.50     | 74      |
| 3            | 0.68      | 0.31   | 0.43     | 444     |
| 4            | 0.88      | 0.98   | 0.93     | 3030    |
| 5            | 0.90      | 0.31   | 0.46     | 91      |
| accuracy     |           |        | 0.87     | 3642    |
| macro avg    | 0.87      | 0.59   | 0.66     | 3642    |
| weighted avg | 0.86      | 0.87   | 0.85     | 3642    |

Wall time: 4.93 s



## Comparing all the model based on metric

In []:

```
# import metrics, train_test_split
```

```
def compare_models(models,names,X_train,y_train,X_test,y_test):
    # the libraries we need
```

```
for (model,name) in zip(models,names):
    print(name)
```

```

# then predict on the test set
y_pred =
res =
print("Classification Report \n",res)
print("-----")

```

In []:

```

# list of model objects
models= [log_class,rf_clf,Ada_clf,svc, dt_clf, knn_clf, GBR_clf,bg_clf, voting_clf, xgb_clf ]
# list of model names
names = ['logistic', 'rf','AdaBoost', 'svc', 'Dtree','KNN','GBR','bagging','voting','XGB']
# print the comparison of models

```

```

logistic
Classification Report
      precision    recall  f1-score   support

     0         0.00      0.00      0.00         3
     1         0.00      0.00      0.00        74
     3         0.22      0.01      0.02       444
     4         0.83      1.00      0.91      3030
     5         0.00      0.00      0.00         91

 accuracy          0.83      3642
 macro avg         0.21      0.20      0.19      3642
 weighted avg      0.72      0.83      0.76      3642

```

```

-----
rf
Classification Report
      precision    recall  f1-score   support

     0         1.00      1.00      1.00         3
     1         1.00      0.35      0.52        74
     3         0.91      0.31      0.46       444
     4         0.88      1.00      0.93      3030
     5         1.00      0.32      0.48         91

 accuracy          0.88      3642
 macro avg         0.96      0.60      0.68      3642
 weighted avg      0.89      0.88      0.86      3642

```

```

-----
AdaBoost
Classification Report
      precision    recall  f1-score   support

     0         1.00      1.00      1.00         3
     1         0.01      0.18      0.01        74
     3         0.00      0.00      0.00       444
     4         0.69      0.34      0.45      3030
     5         0.00      0.00      0.00         91

 accuracy          0.29      3642
 macro avg         0.34      0.30      0.29      3642
 weighted avg      0.57      0.29      0.38      3642

```

```

-----
svc
Classification Report
      precision    recall  f1-score   support

     0         0.00      0.00      0.00         3
     1         0.00      0.00      0.00        74
     3         0.00      0.00      0.00       444
     4         0.83      1.00      0.91      3030
     5         0.00      0.00      0.00         91

 accuracy          0.83      3642
 macro avg         0.17      0.20      0.18      3642
 weighted avg      0.69      0.83      0.76      3642

```

```

-----
Dtree
Classification Report

```

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.31      | 0.38   | 0.34     | 74      |
| 3            | 0.46      | 0.48   | 0.47     | 444     |
| 4            | 0.91      | 0.89   | 0.90     | 3030    |
| 5            | 0.29      | 0.35   | 0.32     | 91      |
| accuracy     |           |        | 0.82     | 3642    |
| macro avg    | 0.59      | 0.62   | 0.61     | 3642    |
| weighted avg | 0.83      | 0.82   | 0.82     | 3642    |

-----

KNN

Classification Report

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 0.00      | 0.00   | 0.00     | 3       |
| 1            | 0.23      | 0.04   | 0.07     | 74      |
| 3            | 0.37      | 0.15   | 0.21     | 444     |
| 4            | 0.85      | 0.96   | 0.90     | 3030    |
| 5            | 0.43      | 0.10   | 0.16     | 91      |
| accuracy     |           |        | 0.82     | 3642    |
| macro avg    | 0.38      | 0.25   | 0.27     | 3642    |
| weighted avg | 0.77      | 0.82   | 0.78     | 3642    |

-----

GBR

Classification Report

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.67      | 0.16   | 0.26     | 74      |
| 3            | 0.55      | 0.11   | 0.18     | 444     |
| 4            | 0.85      | 0.99   | 0.91     | 3030    |
| 5            | 0.75      | 0.13   | 0.22     | 91      |
| accuracy     |           |        | 0.84     | 3642    |
| macro avg    | 0.76      | 0.48   | 0.52     | 3642    |
| weighted avg | 0.81      | 0.84   | 0.79     | 3642    |

-----

bagging

Classification Report

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.76      | 0.35   | 0.48     | 74      |
| 3            | 0.56      | 0.41   | 0.47     | 444     |
| 4            | 0.89      | 0.96   | 0.92     | 3030    |
| 5            | 0.81      | 0.29   | 0.42     | 91      |
| accuracy     |           |        | 0.86     | 3642    |
| macro avg    | 0.81      | 0.60   | 0.66     | 3642    |
| weighted avg | 0.85      | 0.86   | 0.85     | 3642    |

-----

voting

Classification Report

|              | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| 0            | 1.00      | 1.00   | 1.00     | 3       |
| 1            | 0.96      | 0.35   | 0.51     | 74      |
| 3            | 0.85      | 0.31   | 0.45     | 444     |
| 4            | 0.87      | 0.99   | 0.93     | 3030    |
| 5            | 1.00      | 0.11   | 0.20     | 91      |
| accuracy     |           |        | 0.87     | 3642    |
| macro avg    | 0.94      | 0.55   | 0.62     | 3642    |
| weighted avg | 0.88      | 0.87   | 0.84     | 3642    |

-----

XGB

Classification Report

|  | precision | recall | f1-score | support |
|--|-----------|--------|----------|---------|
|--|-----------|--------|----------|---------|

|              |      |      |      |      |
|--------------|------|------|------|------|
| 0            | 1.00 | 1.00 | 1.00 | 3    |
| 1            | 0.90 | 0.35 | 0.50 | 74   |
| 3            | 0.68 | 0.31 | 0.43 | 444  |
| 4            | 0.88 | 0.98 | 0.93 | 3030 |
| 5            | 0.90 | 0.31 | 0.46 | 91   |
| -----        |      |      |      |      |
| accuracy     |      |      | 0.87 | 3642 |
| macro avg    | 0.87 | 0.59 | 0.66 | 3642 |
| weighted avg | 0.86 | 0.87 | 0.85 | 3642 |

## Hyperparameter tuning

A hyperparameter is a parameter whose value is set before the learning process begins.

Hyperparameters tuning is crucial as they control the overall behavior of a machine learning model.

Every machine learning models will have different hyperparameters that can be set.

## grid search

One traditional and popular way to perform hyperparameter tuning is by using an Exhaustive Grid Search from Scikit learn.

This method tries every possible combination of each set of hyper-parameters.

Using this method, we can find the best set of values in the parameter search space.

This usually uses more computational power and takes a long time to run since this method needs to try every combination in the grid size.

In []:

```
%%time
# Helper function to perform hyper parameter tuning with GridSearchCV
def grid_search(model,grid):
    from sklearn.model_selection import GridSearchCV, train_test_split
    from sklearn.model_selection import KFold
    from sklearn.model_selection import GridSearchCV

    cv =

    clf =

    # print clf.score and best_params_
```

Wall time: 0 ns

In []:

```
%%time
# create parameters dict in list for tuning
log_para_grid = {
    'C':10.0 **np.arange(-2,3),
    'penalty':['l1','l2']
}

# passing data for hyper parameter tuning with Gridsearchcv

0.18232898718571372
{'C': 10.0, 'penalty': 'l2'}
Wall time: 9.23 s
```

**NOTE : you can use any one of RandomizedSearchCv or GridSearchCV, both works fine.**

## RamdomizedSearchCV

In []:

```
# Helper function to perform hyper parameter tuning with RandomizedSearchCV
def random_Search(model,X_train, Y_train,param_grid):
    from sklearn.model_selection import RandomizedSearchCV

    # Random search of parameters, using 3 fold cross validation,
    # search across 100 different combinations, and use all available cores
    # Fit the random search model
    random =

    #fit on train

    # print best_params_
```

In []:

```
%%time
# create parameters dict for tuning
rf_para_grid = {'n_estimators': list(range(150, 301, 50)),
                'max_features': ['auto', 'sqrt'],
                'max_depth': [int(x) for x in np.linspace(3, 10, num = 3)],
                'min_samples_split': [2, 5],
                'min_samples_leaf': [1, 2],
                'bootstrap': [True, False]}

# passing data for hyper parameter tuning with Randomized search cv

Fitting 3 folds for each of 10 candidates, totalling 30 fits
{'n_estimators': 200, 'min_samples_split': 2, 'min_samples_leaf': 1, 'max_features': 'sqrt', 'max_depth':
10, 'bootstrap': False}
Wall time: 19.5 s
```

In []:

```
%%time
# create parameters dict for tuning
GBR_para_grid = {
'n_estimators': [x for x in range(200,351, 50)],
'learning_rate' : [0.01, 0.1, 0.2],
'max_depth': [x for x in range(5,7)],
'min_samples_split': [x for x in range(2,6)]
}

# passing data for hyper parameter tuning with Randomized search cv

Fitting 3 folds for each of 10 candidates, totalling 30 fits
{'n_estimators': 300, 'min_samples_split': 5, 'max_depth': 6, 'learning_rate': 0.2}
Wall time: 8min 9s
```

In []:

```
%%time
# create parameters dict for tuning
knn_para_grid = {
                'leaf_size': list(range(3,15,2)),
                'n_neighbors' : list(range(10,30))
            }

# passing data for hyper parameter tuning with Randomized search cv

Fitting 3 folds for each of 10 candidates, totalling 30 fits
{'n_neighbors': 25, 'leaf_size': 7}
Wall time: 4.41 s
```

In []:

```
%%time
# create parameters dict for tuning
DTR_para_grid = {
                "splitter":["best","random"],
                "max_depth" : [3,5,7,9],
                "min_samples_leaf": [1,2,3,4],
                "max_features":["auto","log2","sqrt"]
            }

# passing data for hyper parameter tuning with Randomized search cv
```



```
Fitting 3 folds for each of 10 candidates, totalling 30 fits
{'splitter': 'best', 'min_samples_leaf': 2, 'max_features': 'log2', 'max_depth': 3}
Wall time: 350 ms
```

In []:

```
%%time
# create parameters dict for tuning
Ada_para_grid = {
    'n_estimators' : [100, 200, 300],
    'learning_rate' : [0.001, 0.01, 0.1, 1.0]
}

# passing data for hyper parameter tuning with Randomized search cv
```

```
Fitting 3 folds for each of 10 candidates, totalling 30 fits
{'n_estimators': 300, 'learning_rate': 0.01}
Wall time: 24.1 s
```

In []:

```
%%time
# create parameters dict for tuning
XGB_para_grid = {"learning_rate" : [0.05, 0.10] ,
    "max_depth" : [ 3, 4, 5],
    "min_child_weight" : [ 3, 5, 7 ],
    "gamma" : [ 0.0, 0.1],
    "colsample_bytree" : [ 0.3, 0.4] }

# passing data for hyper parameter tuning with Randomized search cv
```

```
Fitting 3 folds for each of 10 candidates, totalling 30 fits
[00:48:07] WARNING: C:/Users/Administrator/workspace/xgboost-win64_release_1.4.0/src/learner.cc:1095:
Starting in XGBoost 1.3.0, the default evaluation metric used with the objective 'multi:softprob' was changed from 'merror' to 'mlogloss'. Explicitly set eval_metric if you'd like to restore the old behavior.
{'min_child_weight': 5, 'max_depth': 5, 'learning_rate': 0.1, 'gamma': 0.1, 'colsample_bytree': 0.3}
Wall time: 25.4 s
```

## Using the tuned parameters and training the models

### Gradient Boosting Classifier

In []:

```
%%time

# Instantiate the model
GBR_clf =

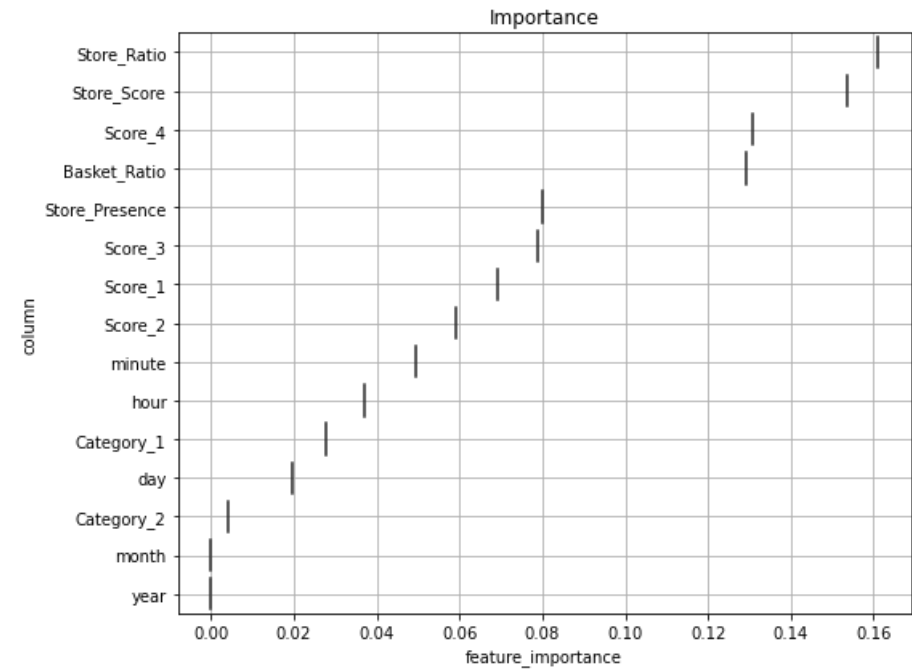
# fitting the model on train data

# print score of the model

# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 0.68      | 0.35   | 0.46     | 74      |
| 3                     | 0.69      | 0.36   | 0.47     | 444     |
| 4                     | 0.89      | 0.98   | 0.93     | 3030    |
| 5                     | 0.77      | 0.33   | 0.46     | 91      |
| accuracy              |           |        | 0.87     | 3642    |
| macro avg             | 0.81      | 0.60   | 0.67     | 3642    |
| weighted avg          | 0.86      | 0.87   | 0.85     | 3642    |

Wall time: 1min 24s



## Random Forest Classifier

In []:

```
%%time

# Instantiate the model
rf_clf =

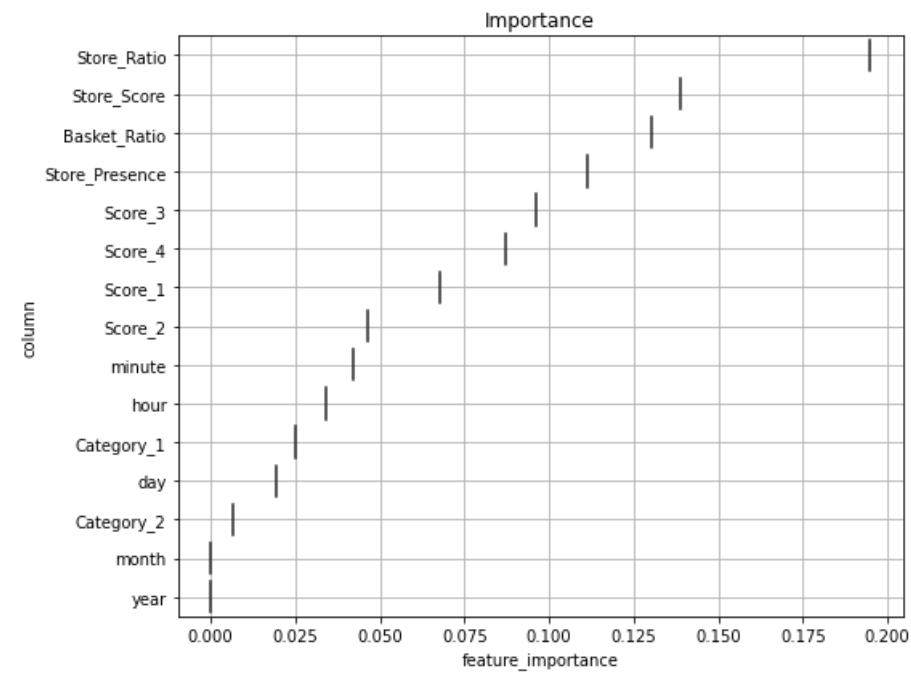
# fitting the model on train data

# print score of the model

# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 1.00      | 0.07   | 0.13     | 74      |
| 3                     | 0.93      | 0.09   | 0.16     | 444     |
| 4                     | 0.85      | 1.00   | 0.92     | 3030    |
| 5                     | 1.00      | 0.10   | 0.18     | 91      |
| accuracy              |           |        | 0.85     | 3642    |
| macro avg             | 0.96      | 0.45   | 0.48     | 3642    |
| weighted avg          | 0.86      | 0.85   | 0.79     | 3642    |

Wall time: 4.25 s



## Adaboost Classifier

In []:

```
%%time

# Instantiate the model
Ada_clf =

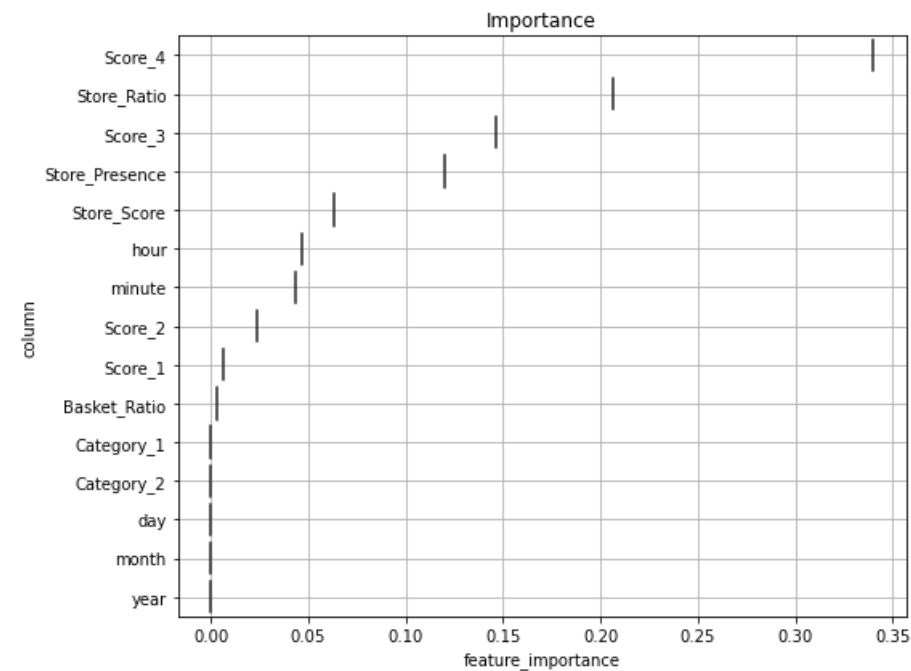
# fitting the model on train data


# print score of the model


# visualizing importance of features
fig, ax =
```

| Classification Report |           |        |          |         |
|-----------------------|-----------|--------|----------|---------|
|                       | precision | recall | f1-score | support |
| 0                     | 1.00      | 1.00   | 1.00     | 3       |
| 1                     | 0.00      | 0.00   | 0.00     | 74      |
| 3                     | 0.00      | 0.00   | 0.00     | 444     |
| 4                     | 0.83      | 1.00   | 0.91     | 3030    |
| 5                     | 0.00      | 0.00   | 0.00     | 91      |
| accuracy              |           |        | 0.83     | 3642    |
| macro avg             |           |        | 0.37     | 3642    |
| weighted avg          |           |        | 0.69     | 3642    |

Wall time: 4.54 s



## Now working with the test dataset provided

In []:

```
# preparing test data as similarly as done for train data before.
test_df['hour'] =

test_df['month'] =

test_df['day'] =

test_df['year'] =

test_df['minute'] =

test_df =
```

In []:

```
X_test = test_df
```

In []:

```
# check columns of test data
```

Out []:

```
Index(['Store_Ratio', 'Basket_Ratio', 'Category_1', 'Store_Score',
      'Category_2', 'Store_Presence', 'Score_1', 'Score_2', 'Score_3',
      'Score_4', 'hour', 'month', 'day', 'year', 'minute'],
      dtype='object')
```

In []:

```
# passing test data for scaling
col_X_test = ['Store_Ratio', 'Basket_Ratio', 'Category_1', 'Store_Score',
              'Category_2', 'Store_Presence', 'Score_1', 'Score_2', 'Score_3',
              'Score_4']
X_test =
```

In []:

```
# Perform the prediction on the test dataset
y_predicted =
```

Out[]:

```
array([4, 4, 4, ..., 4, 4, 4], dtype=int64)
```

In []:

```
# creating a dataframe of predicted results
predictions =
```

In []:

```
# predicted values in dataframe
```

Out[]:

```
0
0 4
1 4
2 4
3 4
4 4
```

## CONCLUSION

We have performed EDA, preprocessing, build different models, visualized feature importance, did hyper parameter tuning of each model and did prediction. store ratio is most important data in the dataset. we used voting classifier for prediction

**Congratulation for completing the assignment.**

You have learned a lot while doing this assignment.