



PIZZA SALES DASHBOARD

Jan/15 – Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order value



50K

Total Pizza sold



21K

Total Orders



2.32

Avg Pizzas per order

BUSIEST DAY & TIMES

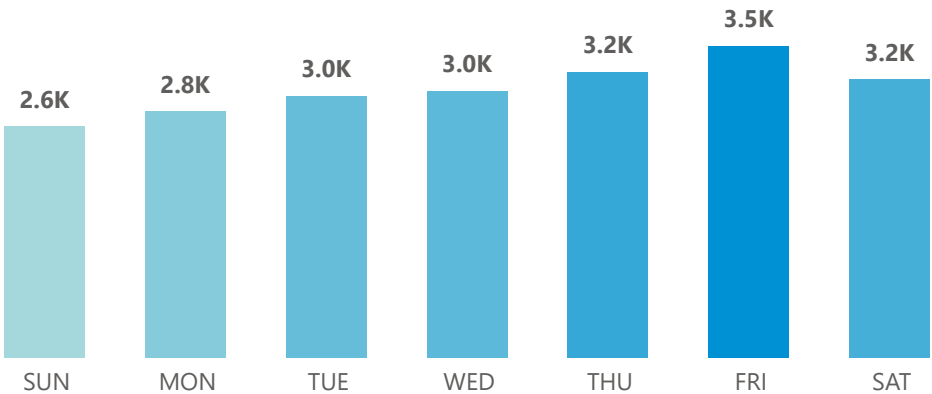
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

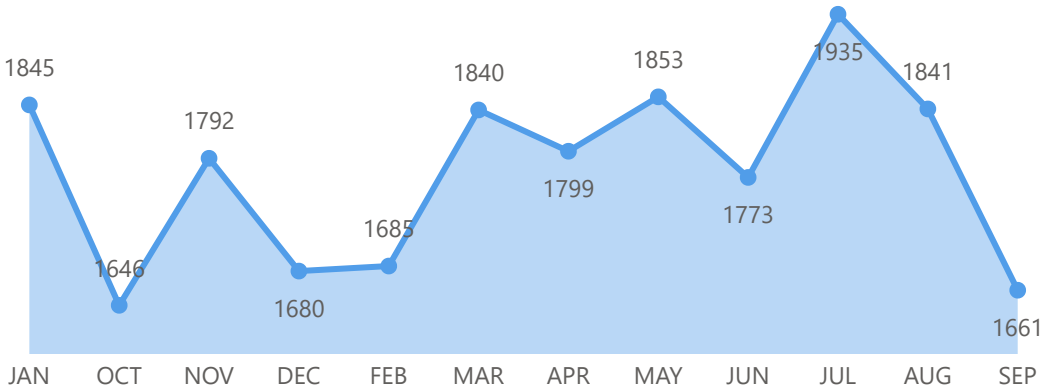
MONTHLY

There are **maximum** orders from month of **January** and **July**

Total Orders by Order Day



Total Orders by Order Month



SALES PERFORMANCE

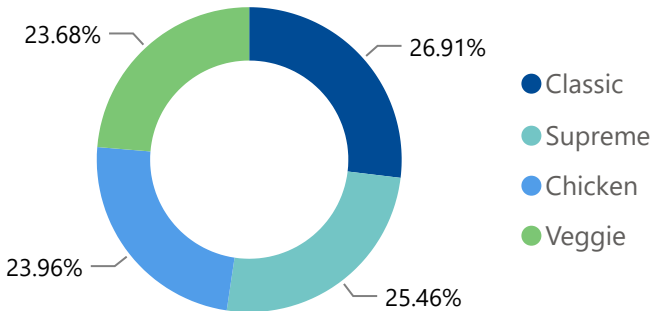
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

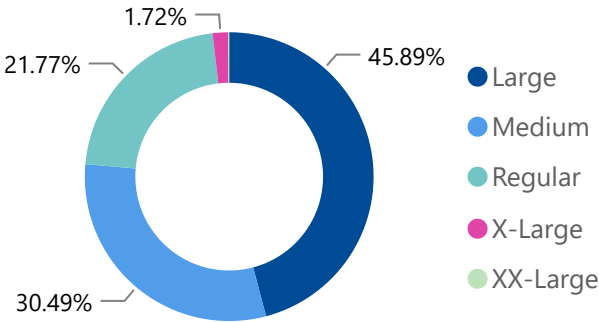
MONTHLY

Large size pizza contributes to **maximum** sales.

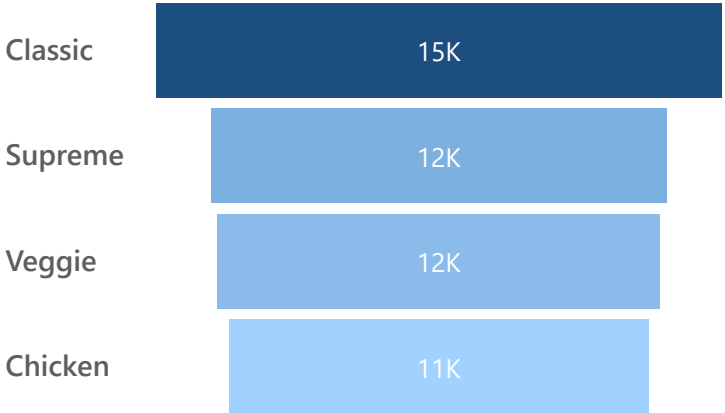
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza

QUANTITY

The Classic Deluxe Pizza

TOTAL ORDERS

The Classic Deluxe Pizza

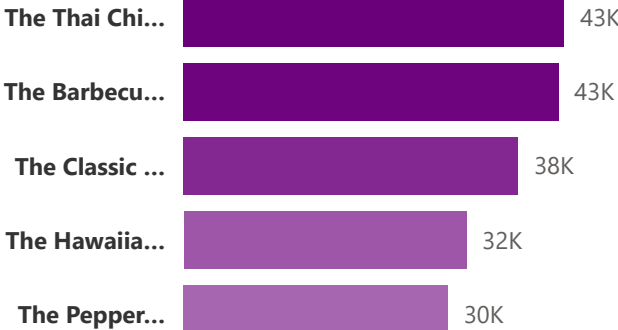
Top 5 Pizza by Revenue



Top 5 Pizza by Quantity



Top 5 Pizza by Total Orders



WORST SELLERS

REVENUE

The Brie Carre Pizza

QUANTITY

The Brie Carre Pizza

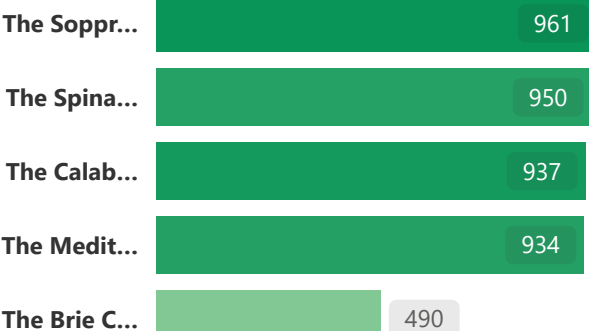
TOTAL ORDERS

The Brie Carre Pizza

Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Orders

