

Scope of project

Olx is a classified advertisements website with sections devoted to housing, and second hand products like gadgets, smartphones, cars, furniture, etc. Users can list their item and write a description, upload pictures and set an expected price. Interested users can get in touch with the the seller and negotiate a price and all that through the chat option.

Olx is about:

- giving each other a break, getting the word out about everyday, real-world stuff.
- restoring the human voice to the Internet, in a humane, non-commercial environment.
- keeping things simple, common-sense, down-to-earth, honest, very real.
- providing an alternative to impersonal, big-media sites.
- being inclusive, giving a voice to the disenfranchised, democratizing.
- being a collection of communities with similar spirit, not a single monolithic entity.

Working:

1) Login and Register Page:

The user would first need to “Login” or “Register”

2) Home Page:

On the Home Page there will Be 5 options to choose from “Search Listed Items”, “Browse Ads”, “Select Categories”, “Create a New Ad” and “Messages”.

3) Search Listed Items:

If the User clicks on “Search Listed Items” button it will lead the user to a list of all the listed ads people posted on our website for that search. If the user clicks on a specific ad they are interested in, it will lead them to the Ad profile where they could see the description and expected price and other related details and the user can also send message to seller of that specific product from there.

4) Browse Ads:

If the user clicks on “Browse Ads” button it will lead them to most recent ads on our website and then they could just follow the same procedure and negotiate with the seller through messages option.

5) Select Categories:

There are 7 Major Categories in our website. After selecting on a particular category ads will be shown only accordance with your desired field

6) Create a New Ad:

After clicking on “Create a New Ad” button it will lead the user to a window where they can list any products from the available categories. This button will open a window where the user can add title, picture, contact details, description and expected price for the product they wish to sell. The user would also have an option to choose whether or not to display their contact details for this ad. After this it will show under browse ads in our website.

7) Messages:

After Clicking on “Messages” button it will show all the messages in the user’s profile.

Stakeholders Identified

- Buyers - They are interested in good quality products at affordable prices. They also want peace of mind with trusted sellers, and trustworthy information in the ads. They also like variety of products..
- Sellers- They value their reach to customers, fair charges (our website doesn’t charge any charges). They also value more categories, so they can sell different used products.
- Real Estate Agents- They also value their reach to the interested customers and ease of posting ads.They should not feel alienated, at best, it increases their usage or the perceived value of listing on our website.
- Employees- Income, safe work environment.