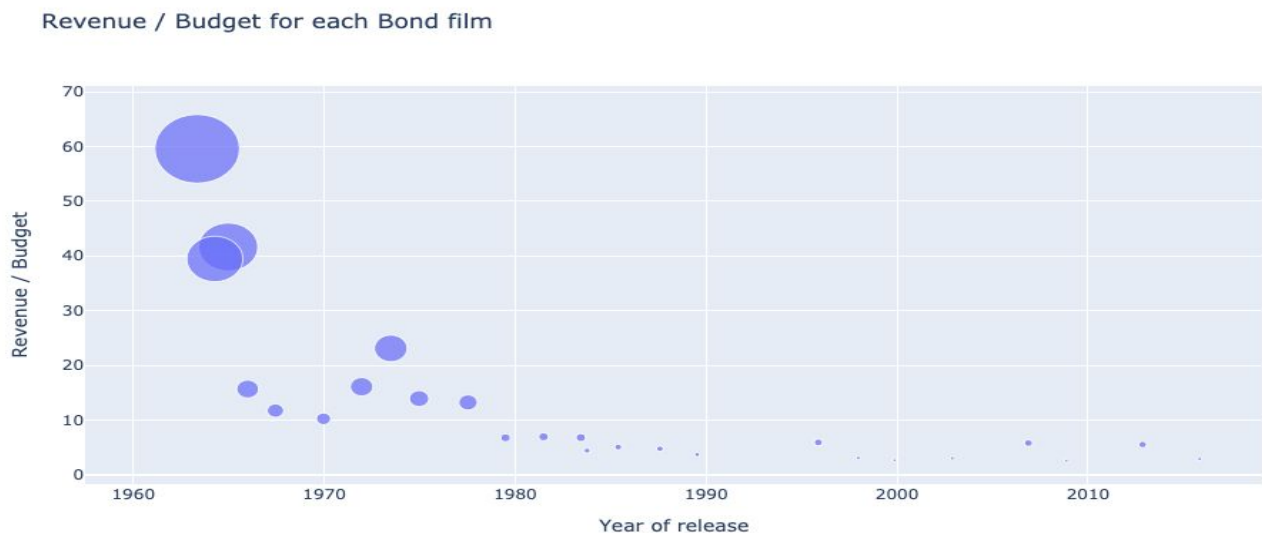


Karan Sunil

A13537263

### The name is Bond, James Bond

In the first graph we look at the returns of the money spent in the movie. We can see that there are diminishing returns from the newer Bond movies. The reason for this is that with times movie budgets have been constantly increasing. The first Bond movie was produced for \$1m, while the upcoming Bond movie - No Time to Die (April 2020) has already exceeded its initial budget of \$300m.



The rating of the actor is the average IMDB rating of the Bond movies they acted in. From this we can see that Daniel Craig is the most popular Bond actor. Daniel Craig consumed the most alcohol on average and also a high number of kills. For the new Bond movie, 'No Time to Die', the script writers should focus on getting the right balance of kills, alcohol consumed and relationships.

