



# Hotels Analytics Overview

Summary

Guest

Cancelled

Revenue

1.07bn

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

01-01-2023

09-01-2026

Hotel Name

All

Room Category

All

Booking Channel

All

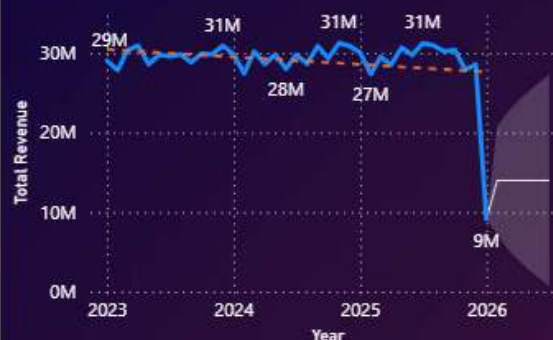
Nationality

All

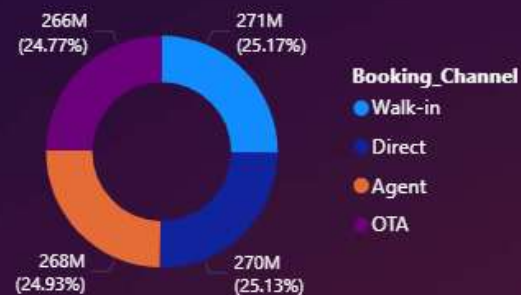
Year

All

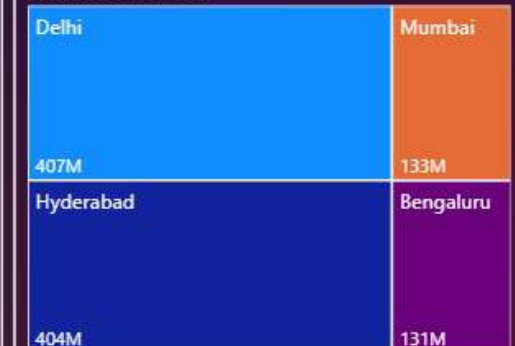
Yearly and Monthly Revenue Trend



Revenue By Booking Channel



Revenue By City



Revenue By Room Category



Upsell Potential By Booking Count



Total Revenue and Occupancy % by Year-Month





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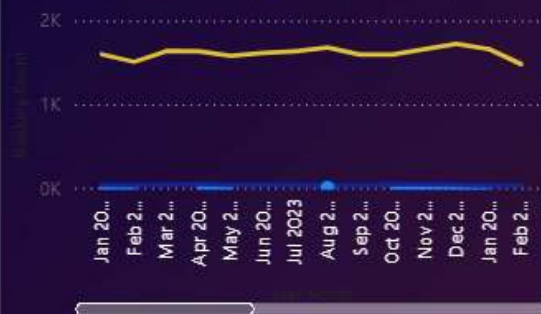
All

Year

All

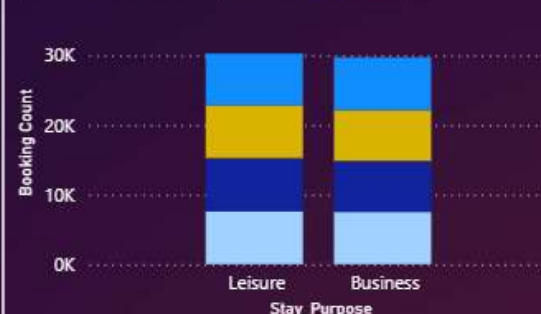
## Guest Type Distribution

Customer Se... ● First-Timer ● Loyal Guest ● Regular Guest

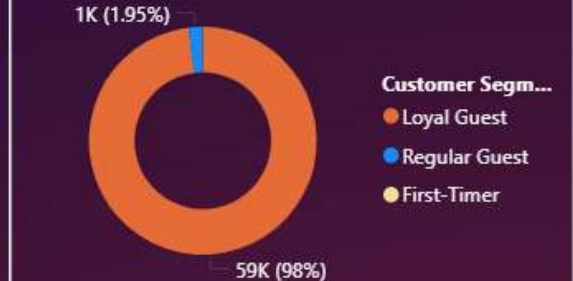


## Booking Channel Preference by Stay Type

Booking Cha... ● Agent ● Direct ● OTA ● Walk-in



## Customer Segmentation



## Average Stay Duration by Guest Type



## Total Revenue by Guest Type



## Nationality Wise Revenue

Nationality	Business	Leisure	Total
Germany	109986380	102756789	212743169
India	108517743	110047972	218565715
UAE	99755358	112930248	212685606
UK	102529003	106196233	208725236
USA	112311255	109951459	222262714
Total	533099739	541882701	1074982440





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Room Category

All

Booking Channel

All

Nationality

All

Year

All

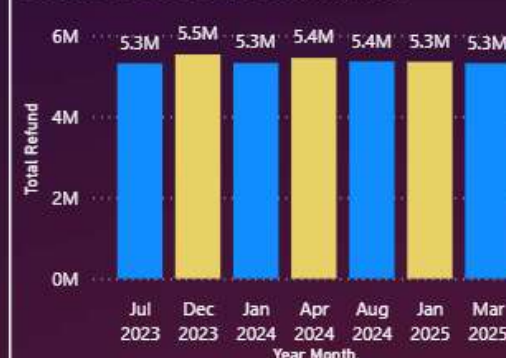
Cancellation Trend



Cancellation Rate by Guest



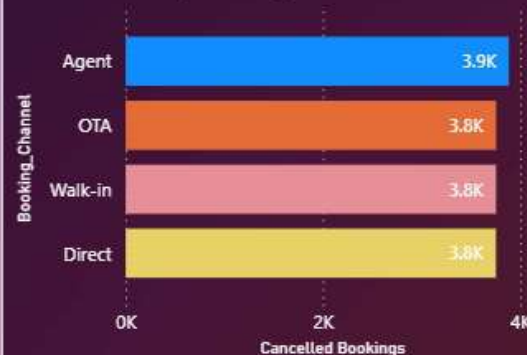
Revenue lost due to Cancellation



Cancellation Count vs Completed



Cancellation by Booking Channel



Season





## Summary

## Guest

**Cancelled**

## Revenue

1.07bn

### Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

## 25.26

**Cancellation Rate %**

Date \_\_\_\_\_

01-01-2023



09-01-2026

**Hotel Name**

All

Room Category

All

### Booking Channel

All

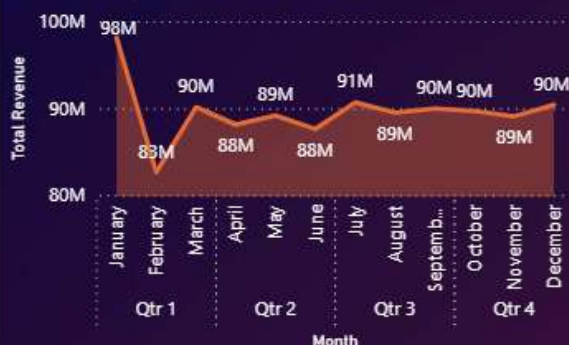
Nationality

All

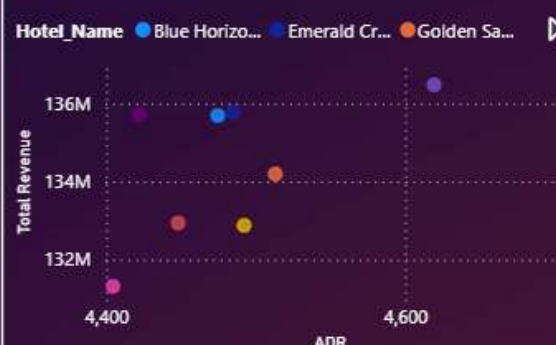
Year

All

### Revenue by Month and Quarter



## Revenue vs ADR



Room\_Category x



### Total Revenue by Season and Room\_Category



### Total Revenue by Stay\_Type



### Total Revenue by Nationality

