



# Hotels Analytics Overview

[Summary](#)[Guest](#)[Cancelled](#)[Revenue](#)**1.07bn**

Total Revenue

**22.42**

Occupancy %

**4.48K**

ADR

**1.00K**

RevPAR

**240K**

Room Nights Sold

**25.26**

Cancellation Rate %

Date

01-01-2023 09-01-2026

Hotel Name

All

Room Category

All

Booking Channel

All

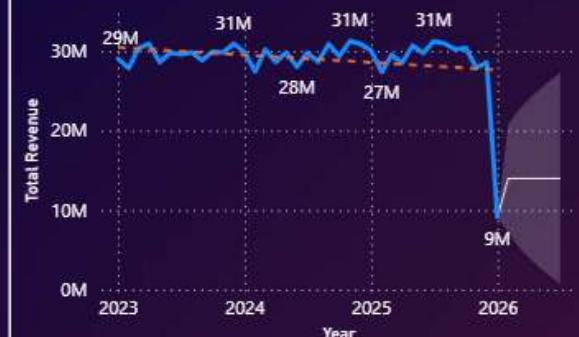
Nationality

All

Year

All

## Yearly and Monthly Revenue Trend



## Revenue By Booking Channel



## Revenue By City



## Revenue By Room Category



## Upsell Potential By Booking Count



## Total Revenue and Occupancy % by Year-Month





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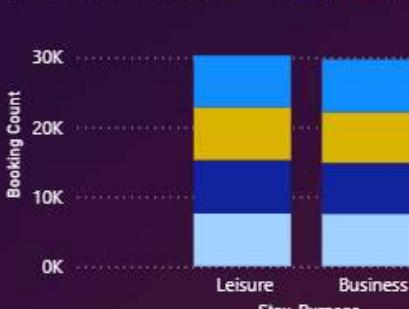
## Guest Type Distribution

Customer Seg... ● First-Timer ● Loyal Guest ● Regular Guest



## Booking Channel Preference by Stay Type

Booking\_Cha... ● Agent ● Direct ● OTA ● Walk-in



## Customer Segmentation



## Average Stay Duration by Guest Type



## Total Revenue by Guest Type



## Nationality Wise Revenue

Nationality	Business	Leisure	Total
Germany	109986380	102756789	21274316
India	108517743	110047972	21856571
UAE	99755358	112930248	21268560
UK	102529003	106196233	20872523
USA	112311255	109951459	22226271
<b>Total</b>	533099739	541882701	107498244



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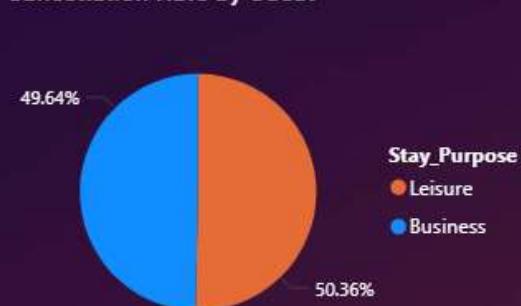
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Total Revenue

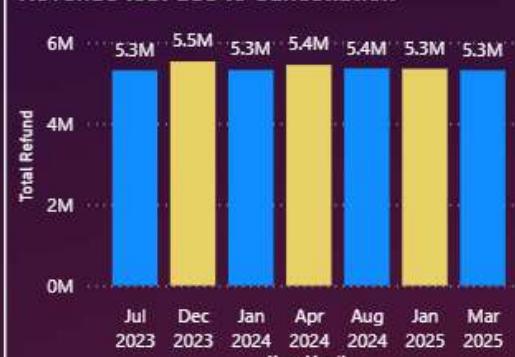
Cancellation Trend



Cancellation Rate by Guest



Revenue lost due to Cancellation

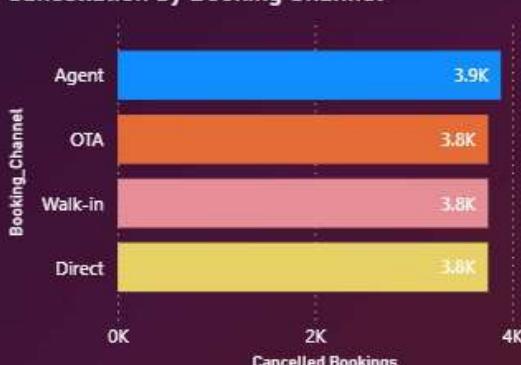


Cancellation Count vs Completed

Status: Cancelled (Blue), Completed (Dark Blue), NoShow (Orange)



Cancellation by Booking Channel



Season





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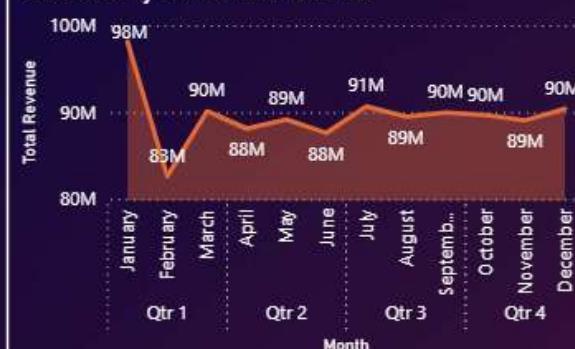
Year

All

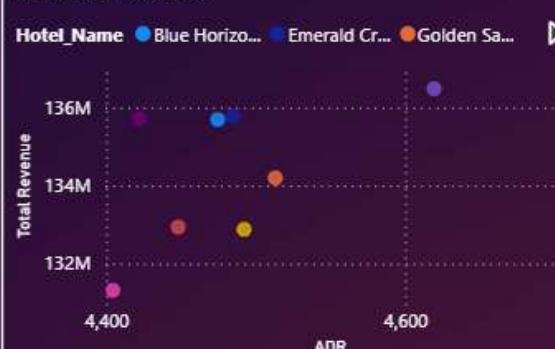
**1.07bn**

Total Revenue

Revenue by Month and Quarter



Revenue vs ADR



Room\_Category


**1.00K**

RevPAR

Total Revenue by Season and Room\_Category



Total Revenue by Stay\_Type



Total Revenue by Nationality

