



Hotels Analytics Overview

[Summary](#)[Guest](#)[Cancelled](#)[Revenue](#)**1bn**

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023

1/9/2026

Hotel Name

All

Room Category

All

Booking Channel

All

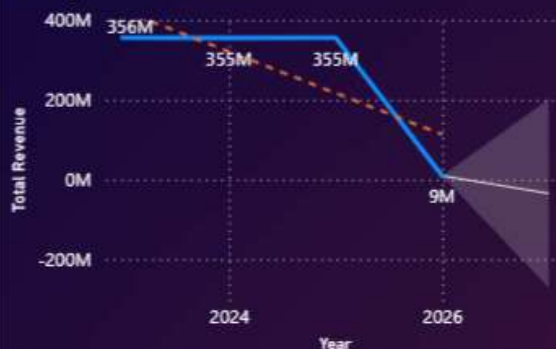
Nationality

All

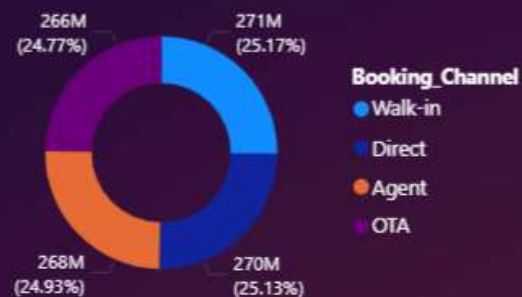
Year

All

Yearly Revenue Trend



Revenue By Booking Channel



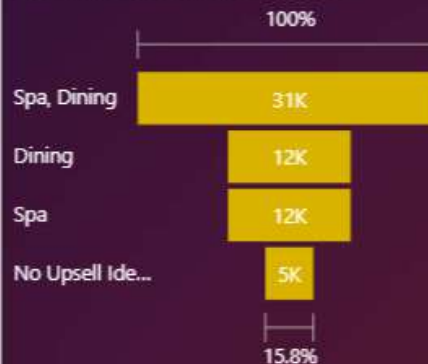
Revenue By City



Revenue By Room Category



Upsell Potential By Stay Type



Total Revenue and Occupancy % by Year-Month





Hotels Analytics Overview

Summary

Guest

Cancelled

Revenue

1bn

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023

1/9/2026

Hotel Name

All

Room Category

All

Booking Channel

All

Nationality

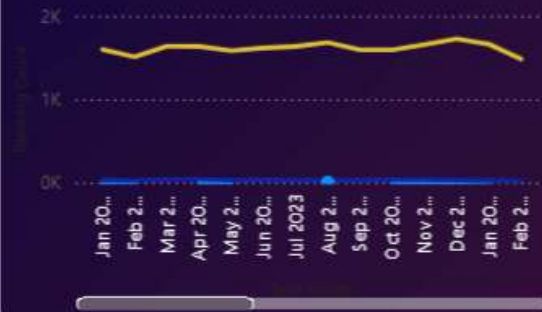
All

Year

All

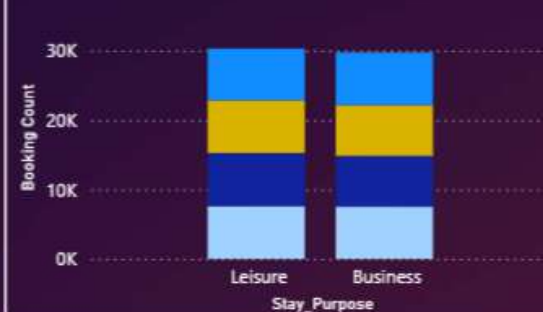
Guest Type Distribution

Customer Se... ● First-Timer ● Loyal Guest ● Regular Guest



Booking Channel Preference by Stay Type

Booking_Cha... ● Agent ● Direct ● OTA ● Walk-in



Customer Segmentation



Average Stay Duration by Guest Type



Total Revenue by Guest Type



Nationality Wise Revenue

Nationality	Business	Leisure	Total
Germany	109986380	102756789	212743169
India	108517743	110047972	218565715
UAE	99755358	112930248	212685606
UK	102529003	106196233	208725236
USA	112311255	109951459	222262714
Total	533099739	541882701	1074982440



Hotels Analytics Overview

Summary

Guest

Cancelled

Revenue

1bn

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023

1/9/2026

Hotel Name

All

Room Category

All

Booking Channel

All

Nationality

All

Year

All

Cancellation Trend



Cancellation Rate by Guest



Revenue lost due to Cancellation



Cancellation Count vs Completed



Cancellation by Booking Channel



Season





Summary

Guest

Cancelled

Revenue

1bn

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date _____

1/1/2023



1/9/2026

**Hotel Name**

All



Room Category

All



Booking Channel

All



Nationality

All

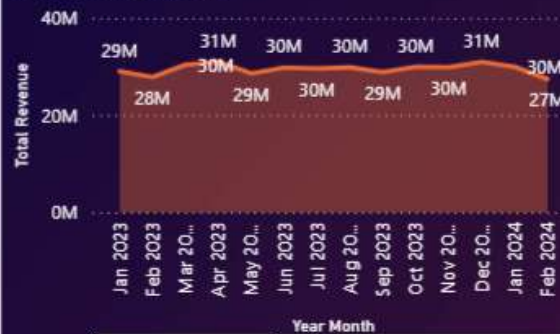


Year

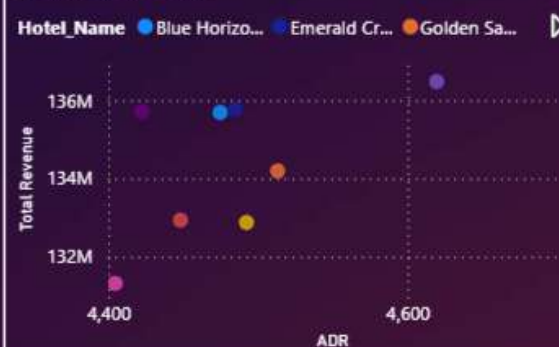
All



Revenue by Month



Revenue vs ADR



Room_Category ×



Total Revenue by Season and Room_Category



Total Revenue by Stay_Type



Total Revenue by City

