



Hotels Analytics Overview

[Summary](#)[Guest](#)[Cancelled](#)[Revenue](#)**1bn**

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023

1/9/2026

Hotel Name

All

Room Category

All

Booking Channel

All

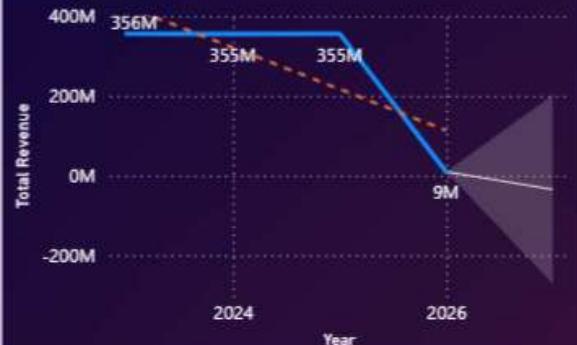
Nationality

All

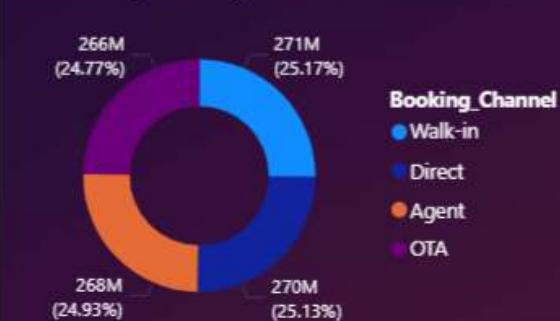
Year

All

Yearly Revenue Trend



Revenue By Booking Channel



Revenue By City



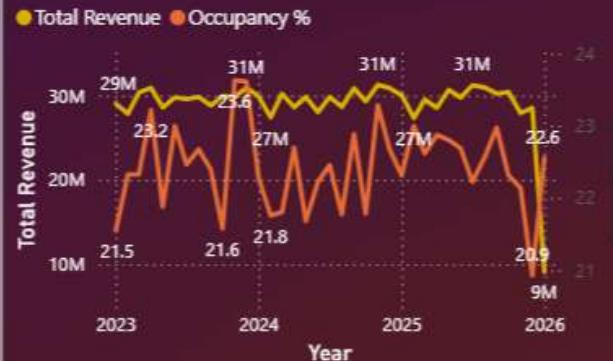
Revenue By Room Category



Upsell Potential By Stay Type



Total Revenue and Occupancy % by Year-Month





Hotels Analytics Overview

[Summary](#)[Guest](#)[Cancelled](#)[Revenue](#)

...

1bn

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023

1/9/2026

Hotel Name

All

Room Category

All

Booking Channel

All

Nationality

All

Year

All

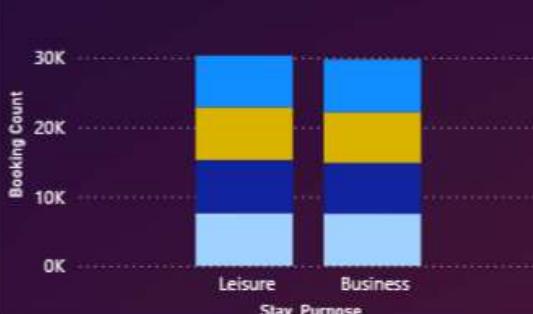
Guest Type Distribution

Customer Seg... ● First-Timer ● Loyal Guest ● Regular Guest

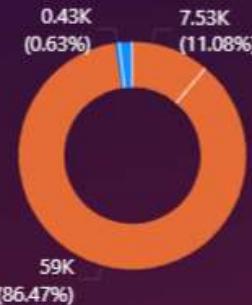


Booking Channel Preference by Stay Type

Booking_Cha... ● Agent ● Direct ● OTA ● Walk-in



Customer Segmentation



Customer Segm...
● Loyal Guest
● Regular Guest
● First-Timer
● Other

Average Stay Duration by Guest Type



Total Revenue by Guest Type



Nationality Wise Revenue

Nationality	Business	Leisure	Total
Germany	109986380	102756789	21274316
India	108517743	110047972	21856571
UAE	99755358	112930248	21268560
UK	102529003	106196233	20872523
USA	112311255	109951459	22226271
Total	533099739	541882701	107498244



Hotels Analytics Overview

[Summary](#)[Guest](#)[Cancelled](#)[Revenue](#)**1bn**

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023



1/9/2026

**Hotel Name**

All

**Room Category**

All

**Booking Channel**

All

**Nationality**

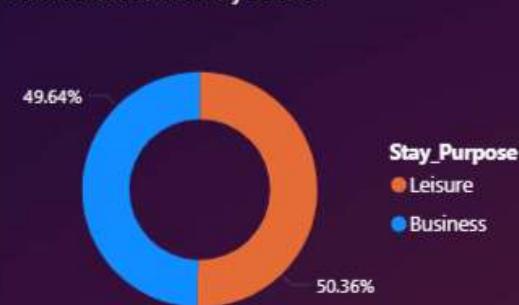
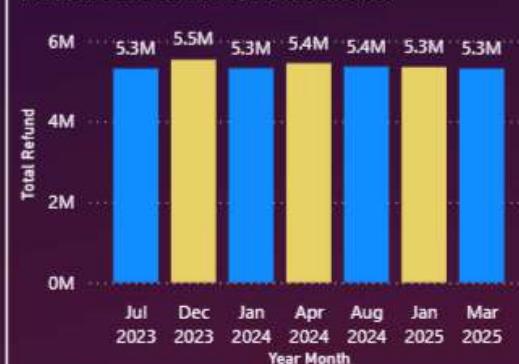
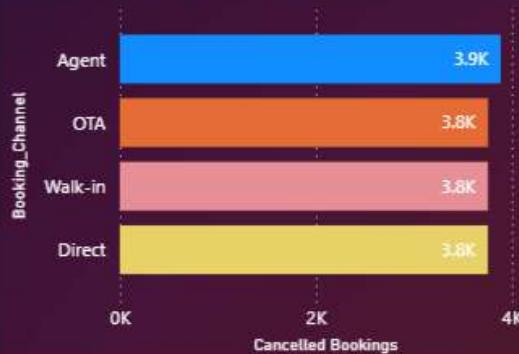
All

**Year**

All

**1bn**

Total Revenue

Cancellation Trend**Cancellation Rate by Guest****Revenue lost due to Cancellation****Cancellation Count vs Completed****Cancellation by Booking Channel****Season**



Hotels Analytics Overview

1bn

Total Revenue

22.42

Occupancy %

4.48K

ADR

1.00K

RevPAR

240K

Room Nights Sold

25.26

Cancellation Rate %

Date

1/1/2023

Hotel Name

All

Room Category

All

Guest

Cancelled

Revenue

