

```
In [1]: # importing lib.
```

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [2]: df = pd.read_csv('mymoviedb.csv', lineterminator='\n')
df.head()
```

Out[2]:

| | | Release_Date | Title | Overview | Popularity | Vote_Count | Vote_Average | Original_ |
|---|------------|-------------------------|---|----------|------------|------------|--------------|-----------|
| 0 | 2021-12-15 | Spider-Man: No Way Home | Peter Parker is unmasked and no longer able to... | 5083.954 | 8940 | 8.3 | | |
| 1 | 2022-03-01 | The Batman | In his second year of fighting crime, Batman u... | 3827.658 | 1151 | 8.1 | | |
| 2 | 2022-02-25 | No Exit | Stranded at a rest stop in the mountains durin... | 2618.087 | 122 | 6.3 | | |
| 3 | 2021-11-24 | Encanto | The tale of an extraordinary family, the Madri... | 2402.201 | 5076 | 7.7 | | |
| 4 | 2021-12-22 | The King's Man | As a collection of history's worst tyrants and... | 1895.511 | 1793 | 7.0 | | |



```
In [3]: # viewing dataset info
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9827 entries, 0 to 9826
Data columns (total 9 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   Release_Date     9827 non-null    object  
 1   Title            9827 non-null    object  
 2   Overview         9827 non-null    object  
 3   Popularity       9827 non-null    float64 
 4   Vote_Count       9827 non-null    int64  
 5   Vote_Average     9827 non-null    float64 
 6   Original_Language 9827 non-null    object  
 7   Genre            9827 non-null    object  
 8   Poster_Url        9827 non-null    object  
dtypes: float64(2), int64(1), object(6)
memory usage: 691.1+ KB
```

- looks like our dataset has no NaNs!
- Overview, Original_Language and Poster-Url wouldn't be so useful during analysis
- Release_Date column needs to be casted into date time and to extract only the year value

```
In [8]: # exploring genres column
df['Genre'].head()
```

```
Out[8]: 0    Action, Adventure, Science Fiction
        1          Crime, Mystery, Thriller
        2                  Thriller
        3    Animation, Comedy, Family, Fantasy
        4    Action, Adventure, Thriller, War
Name: Genre, dtype: object
```

- genres are separated by commas followed by whitespaces.

```
In [11]: # check for duplicated rows
df.duplicated().sum()
```

```
Out[11]: 0
```

- our dataset has no duplicated rows either.

```
In [15]: # exploring summary statistics
df.describe()
```

Out[15]:

| | Popularity | Vote_Count | Vote_Average |
|--------------|-------------------|-------------------|---------------------|
| count | 9827.000000 | 9827.000000 | 9827.000000 |
| mean | 40.326088 | 1392.805536 | 6.439534 |
| std | 108.873998 | 2611.206907 | 1.129759 |
| min | 13.354000 | 0.000000 | 0.000000 |
| 25% | 16.128500 | 146.000000 | 5.900000 |
| 50% | 21.199000 | 444.000000 | 6.500000 |
| 75% | 35.191500 | 1376.000000 | 7.100000 |
| max | 5083.954000 | 31077.000000 | 10.000000 |

In []: • Exploration Summary

- we have a dataframe consisting of 9827 rows and 9 columns.
- our dataset looks a bit tidy with no NaNs nor duplicated values.
- Release_Date column needs to be casted into date time and to extract only the year.
- Overview, Original_Languege and Poster-Url wouldn't be so useful during analysis.
- there is noticeable outliers in Popularity column
- Vote_Average better be categorised for proper analysis.
- Genre column has comma saperated values and white spaces that needs to be handled.

In [18]: `# Data Cleaning`

Casting Release_Date column and extracting year values

In [21]: `df.head()`

Out[21]:

| | Release_Date | Title | Overview | Popularity | Vote_Count | Vote_Average | Original_ |
|---|--------------|-------------------------|---|------------|------------|--------------|-----------|
| 0 | 2021-12-15 | Spider-Man: No Way Home | Peter Parker is unmasked and no longer able to... | 5083.954 | 8940 | 8.3 | |
| 1 | 2022-03-01 | The Batman | In his second year of fighting crime, Batman u... | 3827.658 | 1151 | 8.1 | |
| 2 | 2022-02-25 | No Exit | Stranded at a rest stop in the mountains durin... | 2618.087 | 122 | 6.3 | |
| 3 | 2021-11-24 | Encanto | The tale of an extraordinary family, the Madri... | 2402.201 | 5076 | 7.7 | |
| 4 | 2021-12-22 | The King's Man | As a collection of history's worst tyrants and... | 1895.511 | 1793 | 7.0 | |



In [23]:

```
# casting column a
df['Release_Date'] = pd.to_datetime(df['Release_Date'])

# confirming changes
print(df['Release_Date'].dtypes)
```

datetime64[ns]

In [25]:

```
df['Release_Date'] = df['Release_Date'].dt.year
df['Release_Date'].dtypes
```

Out[25]:

dtype('int32')

In [27]:

```
df.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9827 entries, 0 to 9826
Data columns (total 9 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   Release_Date     9827 non-null    int32  
 1   Title            9827 non-null    object  
 2   Overview          9827 non-null    object  
 3   Popularity        9827 non-null    float64 
 4   Vote_Count        9827 non-null    int64  
 5   Vote_Average      9827 non-null    float64 
 6   Original_Language 9827 non-null    object  
 7   Genre             9827 non-null    object  
 8   Poster_Url         9827 non-null    object  
dtypes: float64(2), int32(1), int64(1), object(5)
memory usage: 652.7+ KB

```

In [29]: `df.head()`

| | | Release_Date | Title | Overview | Popularity | Vote_Count | Vote_Average | Original_Language |
|---|------|-------------------------|---|----------|------------|------------|--------------|-------------------|
| 0 | 2021 | Spider-Man: No Way Home | Peter Parker is unmasked and no longer able to... | | 5083.954 | 8940 | 8.3 | |
| 1 | 2022 | The Batman | In his second year of fighting crime, Batman u... | | 3827.658 | 1151 | 8.1 | |
| 2 | 2022 | No Exit | Stranded at a rest stop in the mountains durin... | | 2618.087 | 122 | 6.3 | |
| 3 | 2021 | Encanto | The tale of an extraordinary family, the Madri... | | 2402.201 | 5076 | 7.7 | |
| 4 | 2021 | The King's Man | As a collection of history's worst tyrants and... | | 1895.511 | 1793 | 7.0 | |

Dropping Overview, Original_Language and Poster-Url

In [32]: `# making list of column to be dropped
cols = ['Overview', 'Original_Language', 'Poster_Url']`

```
# dropping columns and confirming changes
df.drop(cols, axis = 1, inplace = True)
df.columns
```

```
Out[32]: Index(['Release_Date', 'Title', 'Popularity', 'Vote_Count', 'Vote_Average',
       'Genre'],
       dtype='object')
```

```
In [34]: df.head()
```

```
Out[34]:
```

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|---|--------------|-------------------------|------------|------------|--------------|------------------------------------|
| 0 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | 8.3 | Action, Adventure, Science Fiction |
| 1 | 2022 | The Batman | 3827.658 | 1151 | 8.1 | Crime, Mystery, Thriller |
| 2 | 2022 | No Exit | 2618.087 | 122 | 6.3 | Thriller |
| 3 | 2021 | Encanto | 2402.201 | 5076 | 7.7 | Animation, Comedy, Family, Fantasy |
| 4 | 2021 | The King's Man | 1895.511 | 1793 | 7.0 | Action, Adventure, Thriller, War |

categorizing Vote_Average column

We would cut the `Vote_Average` values and make 4 categories: `popular` `average` `below_avg` `not_popular` to describe it more using `catgorize_col()` function provided above.

```
In [37]: def catgorize_col (df, col, labels):
    """
    catgorizes a certain column based on its quartiles

    Args:
        (df)      df      - dataframe we are proccesing
        (col)     str     - to be catgorized column's name
        (labels)  list   - list of labels from min to max

    Returns:
        (df)      df      - dataframe with the categorized col
    """

    # setting the edges to cut the column accordingly
    edges = [df[col].describe()['min'],
             df[col].describe()['25%'],
             df[col].describe()['50%'],
             df[col].describe()['75%'],
             df[col].describe()['max']]
```

```
df[col] = pd.cut(df[col], edges, labels = labels, duplicates='drop')
return df
```

```
In [39]: # define labels for edges
labels = ['not_popular', 'below_avg', 'average', 'popular']

# categorize column based on Labels and edges
catgorize_col(df, 'Vote_Average', labels)

# confirming changes
df['Vote_Average'].unique()
```

```
Out[39]: ['popular', 'below_avg', 'average', 'not_popular', NaN]
Categories (4, object): ['not_popular' < 'below_avg' < 'average' < 'popular']
```

```
In [41]: df.head()
```

```
Out[41]:
```

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|---|--------------|-------------------------|------------|------------|--------------|------------------------------------|
| 0 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Action, Adventure, Science Fiction |
| 1 | 2022 | The Batman | 3827.658 | 1151 | popular | Crime, Mystery, Thriller |
| 2 | 2022 | No Exit | 2618.087 | 122 | below_avg | Thriller |
| 3 | 2021 | Encanto | 2402.201 | 5076 | popular | Animation, Comedy, Family, Fantasy |
| 4 | 2021 | The King's Man | 1895.511 | 1793 | average | Action, Adventure, Thriller, War |

```
In [43]: # exploring column
df['Vote_Average'].value_counts()
```

```
Out[43]:
```

| Vote_Average | count |
|--------------|-------|
| not_popular | 2467 |
| popular | 2450 |
| average | 2412 |
| below_avg | 2398 |

Name: count, dtype: int64

```
In [45]: # dropping Nans
df.dropna(inplace = True)

# confirming
df.isna().sum()
```

```
Out[45]:
```

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|--|--------------|-------|------------|------------|--------------|-------|
| | 0 | 0 | 0 | 0 | 0 | 0 |

dtype: int64

```
In [47]: df.head()
```

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|---|--------------|-------------------------|------------|------------|--------------|------------------------------------|
| 0 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Action, Adventure, Science Fiction |
| 1 | 2022 | The Batman | 3827.658 | 1151 | popular | Crime, Mystery, Thriller |
| 2 | 2022 | No Exit | 2618.087 | 122 | below_avg | Thriller |
| 3 | 2021 | Encanto | 2402.201 | 5076 | popular | Animation, Comedy, Family, Fantasy |
| 4 | 2021 | The King's Man | 1895.511 | 1793 | average | Action, Adventure, Thriller, War |

we'd split genres into a list and then explode our dataframe to have only one genre per row for each movie

```
In [52]: # split the strings into lists
df['Genre'] = df['Genre'].str.split(', ')
# explode the lists
df = df.explode('Genre').reset_index(drop=True)
df.head()
```

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|---|--------------|-------------------------|------------|------------|--------------|-----------------|
| 0 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Action |
| 1 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Adventure |
| 2 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Science Fiction |
| 3 | 2022 | The Batman | 3827.658 | 1151 | popular | Crime |
| 4 | 2022 | The Batman | 3827.658 | 1151 | popular | Mystery |

```
In [55]: # casting column into category
df['Genre'] = df['Genre'].astype('category')
# confirming changes
df['Genre'].dtypes
```

```
Out[55]: CategoricalDtype(categories=['Action', 'Adventure', 'Animation', 'Comedy', 'Crime',
                                         'Documentary', 'Drama', 'Family', 'Fantasy', 'History',
                                         'Horror', 'Music', 'Mystery', 'Romance', 'Science Fiction',
                                         'TV Movie', 'Thriller', 'War', 'Western'],
                                         , ordered=False, categories_dtype=object)
```

```
In [57]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 25552 entries, 0 to 25551
Data columns (total 6 columns):
 #   Column      Non-Null Count  Dtype  
 ---  --          -----          ----  
 0   Release_Date 25552 non-null   int32  
 1   Title        25552 non-null   object  
 2   Popularity   25552 non-null   float64 
 3   Vote_Count   25552 non-null   int64  
 4   Vote_Average 25552 non-null   category 
 5   Genre        25552 non-null   category  
dtypes: category(2), float64(1), int32(1), int64(1), object(1)
memory usage: 749.6+ KB
```

```
In [59]: df.unique()
```

```
Out[59]: Release_Date    100
          Title         9415
          Popularity    8088
          Vote_Count    3265
          Vote_Average   4
          Genre         19
          dtype: int64
```

Now that our dataset is clean and tidy, we are left with a total of 6 columns and 25551 rows to dig into during our analysis

Data Visualization

here, we'd use Matplotlib and seaborn for making some informative visuals to gain insights about our data.

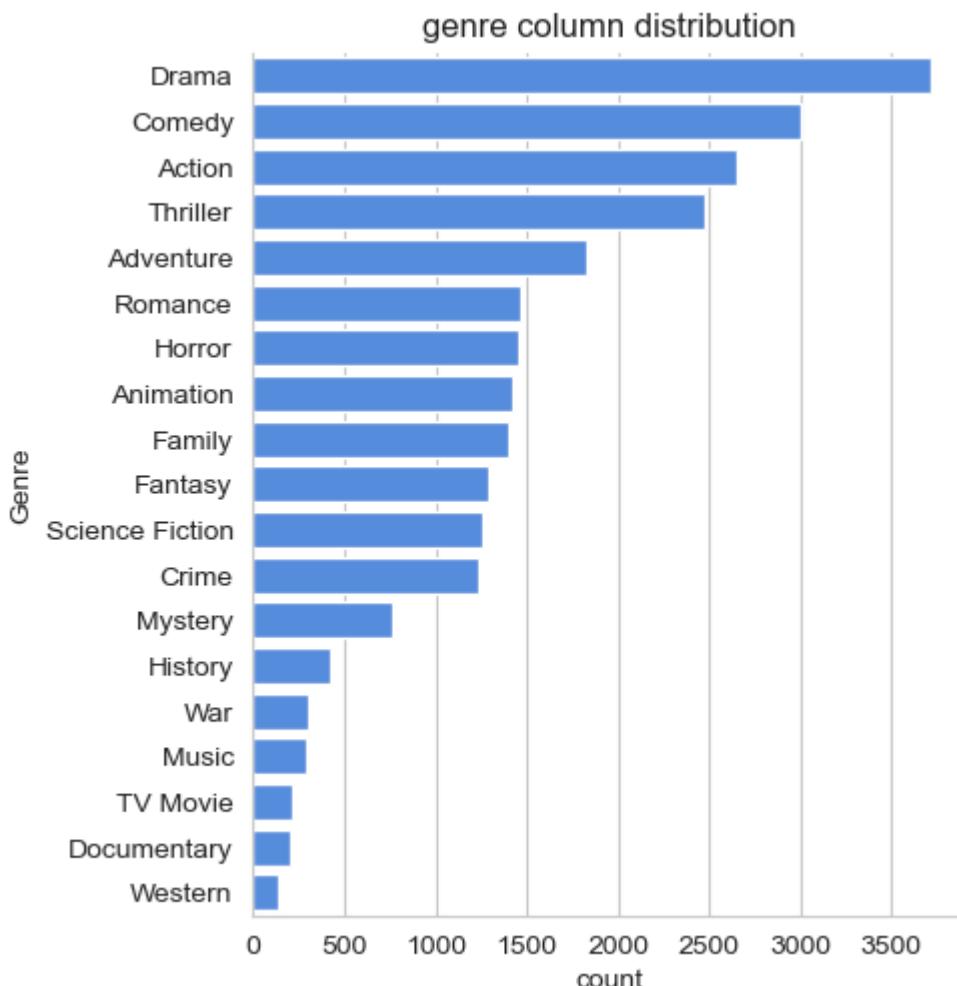
```
In [62]: # setting up seaborn configurations
sns.set_style('whitegrid')
```

Q1: What is the most frequent genre in the dataset?

```
In [65]: # showing stats. on genre column
df['Genre'].describe()
```

```
Out[65]: count    25552
unique      19
top        Drama
freq       3715
Name: Genre, dtype: object
```

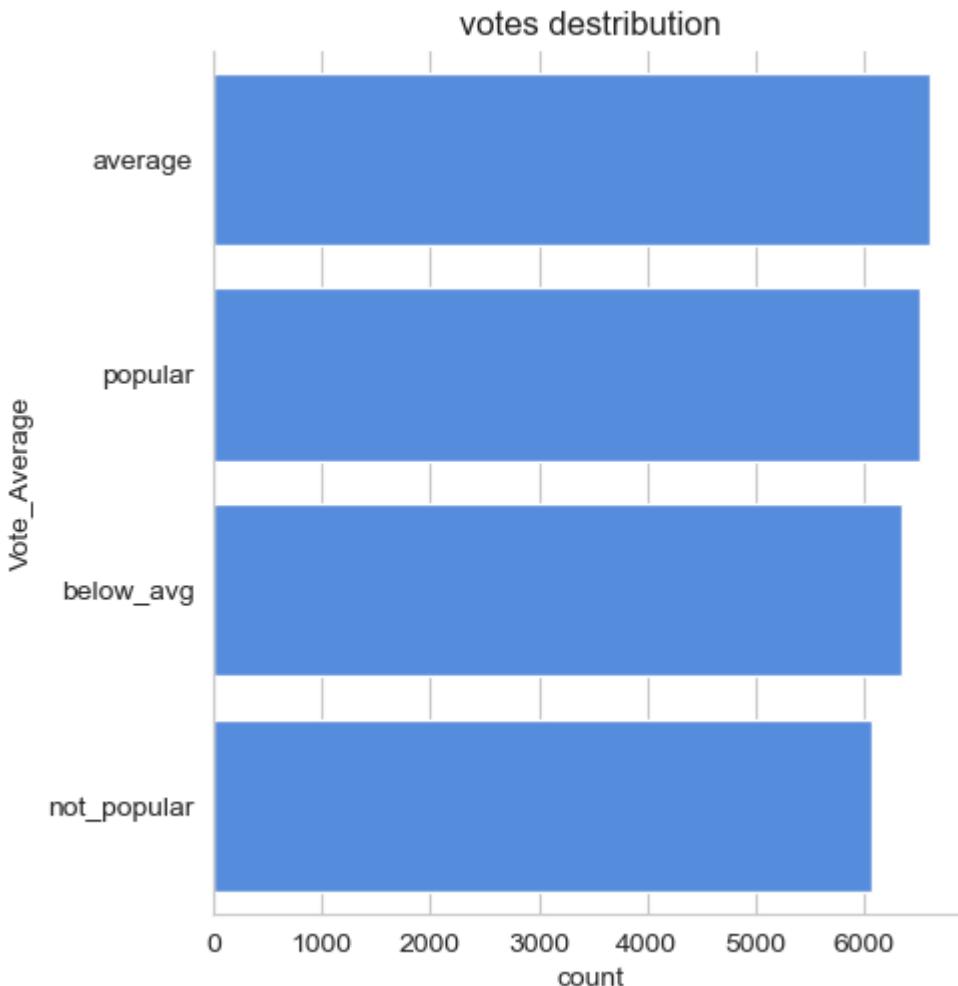
```
In [67]: # visualizing genre column
sns.catplot(y = 'Genre', data = df, kind = 'count',
            order = df['Genre'].value_counts().index,
            color = '#4287f5')
plt.title('genre column distribution')
plt.show()
```



- we can notice from the above visual that `Drama` genre is the most frequent genre in our dataset and has appeared more than 14% of the times among 19 other genres.

Q2: What genres has highest votes ?

```
In [71]: # visualizing vote_average column
sns.catplot(y = 'Vote_Average', data = df, kind = 'count',
            order = df['Vote_Average'].value_counts().index,
            color = '#4287f5')
plt.title('votes distribution')
plt.show()
```



Q3: What movie got the highest popularity? what's its genre?

```
In [74]: # checking max popularity in dataset
df[df['Popularity'] == df['Popularity'].max()]
```

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|---|--------------|-------------------------|------------|------------|--------------|-----------------|
| 0 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Action |
| 1 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Adventure |
| 2 | 2021 | Spider-Man: No Way Home | 5083.954 | 8940 | popular | Science Fiction |

Q4: What movie got the lowest popularity? what's its genre?

```
In [86]: # checking max popularity in dataset
df[df['Popularity'] == df['Popularity'].min()]
```

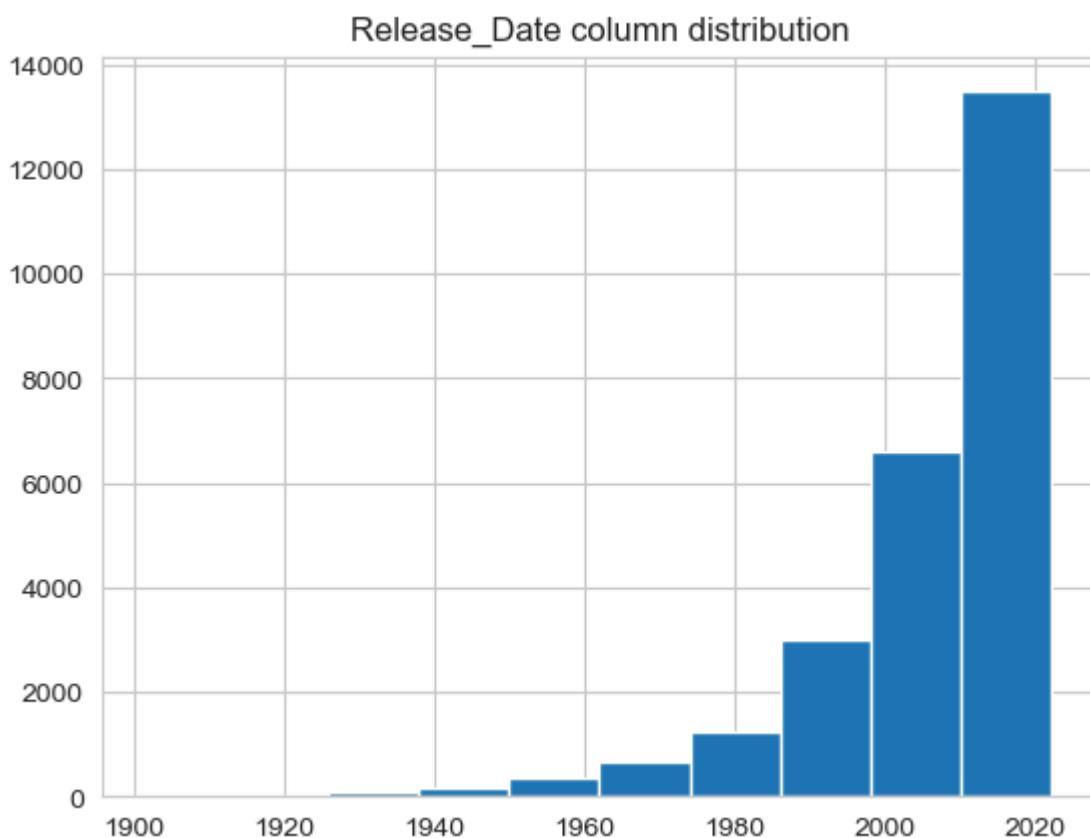
Out[86]:

| | Release_Date | Title | Popularity | Vote_Count | Vote_Average | Genre |
|-------|--------------|--------------------------------------|------------|------------|--------------|-----------------|
| 25546 | 2021 | The United States vs. Billie Holiday | 13.354 | 152 | average | Music |
| 25547 | 2021 | The United States vs. Billie Holiday | 13.354 | 152 | average | Drama |
| 25548 | 2021 | The United States vs. Billie Holiday | 13.354 | 152 | average | History |
| 25549 | 1984 | Threads | 13.354 | 186 | popular | War |
| 25550 | 1984 | Threads | 13.354 | 186 | popular | Drama |
| 25551 | 1984 | Threads | 13.354 | 186 | popular | Science Fiction |

Q5: Which year has the most filmed movies?

In [82]:

```
df['Release_Date'].hist()
plt.title('Release_Date column distribution')
plt.show()
```



Conclusion

Q1: What is the most frequent genre in the dataset?

Drama genre is the most frequent genre in our dataset and has appeared more than 14% of the times among 19 other genres.

Q2: What genres has highest votes ?

we have 25.5% of our dataset with popular vote (6520 rows). Drama again gets the highest popularity among fans by being having more than 18.5% of movies popularities.

Q3: What movie got the highest popularity ? what's its genre ?

Spider-Man: No Way Home has the highest popularity rate in our dataset and it has genres of Action , Adventure and Sience Fiction .

Q3: What movie got the lowest popularity ? what's its genre ?

The united states, thread' has the highest lowest rate in our dataset and it has genres of music , drama , 'war', 'sci-fi' and history'.

Q4: Which year has the most filammed movies?

year 2020 has the highest filmming rate in our dataset.

In []: