Lecture 1: Machine Learning Basics

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This Course...

Social network deanonymizati on

Browser *f*ingerprinti

Growing use of ML techniques in cyber-security application

Spam filtering

→ Biometrics

Malware detection



Automated Evasion

Network intrusion detection

This Course...

Spam filtering Bias and fairness Vulnerabilities in → Interpretability ML/AI deployments/ Accountability and transparency Model privacy Adversarial Training data perturbatio poisoning ns attacks

What is Machine Learning?

• Ability for machines to learn without being explicitly programmed

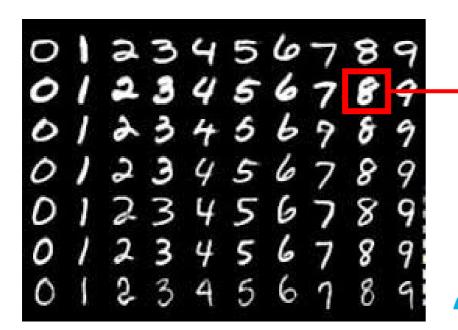
"A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P if its performance at tasks in T, as measured by P, improves with experience E." --- Mitchell, T. (1997). Machine Learning. McGraw Hill. p. 2.

- Why not use user knowledge, experience or expertise?
 - Are humans always able to explain their expertise?
 - Can machines *outperform* humans?
- What kinds of experiences (E), tasks (T) and performance measures (P)?

Example: MNIST Digit Recognition

Task

(T): • Given gray-scale images $x \in [0,255]^{28\times28}$ and $y \in [0,9]$ find a function $f: x \to y$



Experience

(E)A "training dataset" a set of correctly labeled images

Performance

(Classification)"c

(P):Accuracy on a "test dataset"

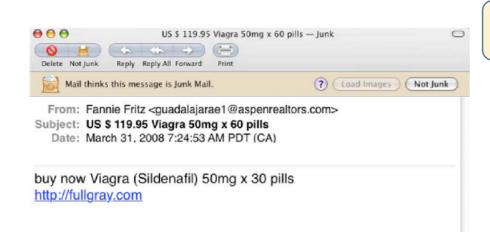
"Supervised Learning

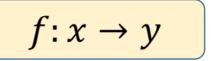
https://www.npmjs.com/

Example: Spam Classification

Task

(T): Emails $x \in \text{all possible emails and } y \in \{spam, non_spam\}$ find





Experience

(E) A "training dataset" a emails marked as "spam" or "non_spam"

Performance

(P):Spam detection accuracy

SPA M

"Supervised Learning
(Classification)"

Some Challenges

US \$ 119.95 Viagra 50mg x 60 pills — Junk Delete Not Junk Reply Reply All Forward Print Mail thinks this message is Junk Mail. From: Fannie Fritz <guadalajarae1@aspenrealtors.com> Subject: US \$ 119.95 Viagra 50mg x 60 pills Date: March 31, 2008 7:24:53 AM PDT (CA) buy now Viagra (Sildenafil) 50mg x 30 pills http://fullgray.com

Representing Data (or Feature

Extraction epresent $x \in \text{all possible emails} mathematically$

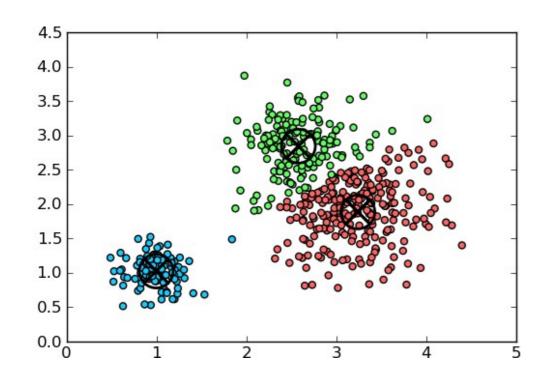
- One example is "bag of words" representation: # times each word in the dictionary occurs
 - What do you lose?
 - What do you gain?
 - How can we compress this representation further?

What kind of classifier? the function f look like?

• And how do we learn it's parameters?

Example: Clustering

Task (T): "Cluster" a set of documents into k groups such that "similar" documents appear in the same group



Experience

(E)A "training dataset" of documents without "labels"

Performance

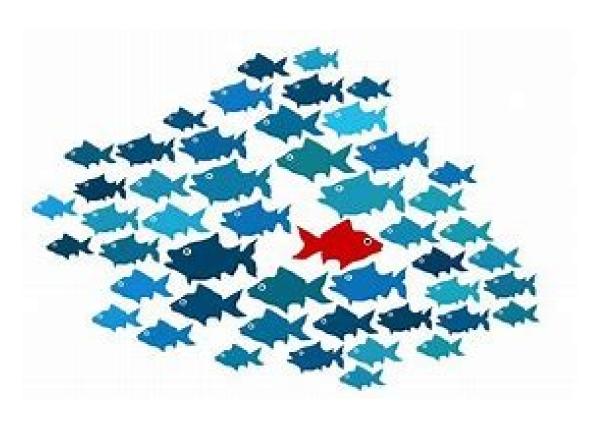
earning"

(P):Average distance to cluster center "Unsupervised"

Example: Anomaly Detection

Task

(T):• Which of these is like the others?



Experience(E) Unlabeled samples

Performance

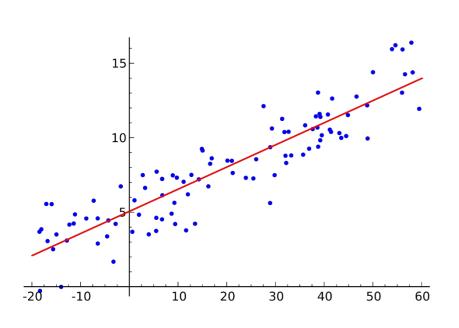
(P):Anomaly detection accuracy

"Unsupervised

Regression

Task

(T): Given $x \in \mathbb{R}$ and $y \in \mathbb{R}$ find a *linear* function



[S. Rangan, EL-GY-9123 Lec 2]

$$f: x \to y$$

Experience

(E): Training data: Points $(x_i, y_i), i \in [1, N]$

Performance

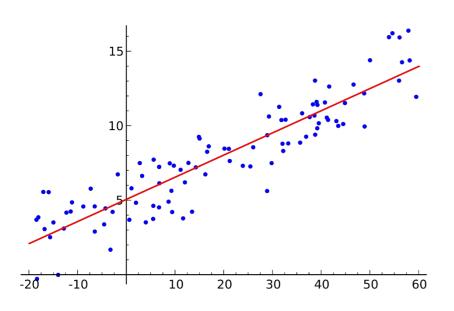
(P):Least squares fit: minimize mean square error between prediction and ground-truth

"Supervised Learning

(Dogression)"

$$y = f(x) = \beta_1 x + \beta_0$$

• How do we find the values (β_1, β_0) ?



$$\min_{\beta_1,\beta_0} \sum_{i=1}^N (y_i - \widehat{y_i})^2$$

$$\widehat{y_i} = \beta_1 x_i + \beta_0 \quad \forall i \in [1, N]$$

$$y = f(x) = \beta_1 x + \beta_0$$

• How do we find the values (β_1, β_0) ?

$$g(\beta_1, \beta_0)$$

$$\min_{\beta_1,\beta_0} \sum_{i=1}^N (y_i - \widehat{y_i})^2$$

$$\widehat{y_i} = \beta_1 x_i + \beta_0 \quad \forall i \in [1, N]$$

$$\min_{\beta_1,\beta_0} \sum_{i=1}^{N} (y_i - \beta_1 x_i - \beta_0)^2$$

$$\frac{\partial g}{\partial \beta_1} = 0 \qquad \frac{\partial g}{\partial \beta_0} = 0$$

$$y = f(x) = \beta_1 x + \beta_0$$

• How do we find the values (β_1, β_0) ?

Residual Sum Squares $g(\beta_1, \beta_0)$

$$\min_{\beta_{1},\beta_{0}} \sum_{i=1}^{N} (y_{i} - \beta_{1}x_{i} - \beta_{0})^{2}$$

$$\frac{\partial g}{\partial \beta_1} = 0 \qquad \frac{\partial g}{\partial \beta_0} = 0$$

$$\frac{\partial g}{\partial \beta_0} = \sum_{i=1}^{N} -2(y_i - \beta_1 x_i - \beta_0) = 0$$

Sample

$$\beta_0 = \frac{\sum_{i=1}^{N} (y_i - \beta_1 x_i)}{N} = \overline{y} - \beta_1 \overline{x}$$

Are you

surprised?

• How do we find the values (β_1, β_0) ?

$$g(\beta_{1}, \beta_{0})$$

$$\min_{\beta_{1}, \beta_{0}} \sum_{i=1}^{N} (y_{i} - \beta_{1}x_{i} - \beta_{0})^{2}$$

$$\frac{\partial g}{\partial \beta_1} = 0 \qquad \frac{\partial g}{\partial \beta_0} = 0$$

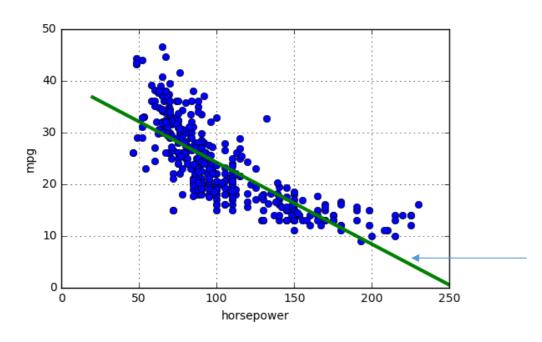
$$\frac{\partial g}{\partial \beta_1} = \sum_{i=1}^{N} -2x_i(y_i - \beta_1 x_i - \beta_0) = 0$$

$$\sum_{i=1}^{N} x_i((y_i - \bar{y}) - \beta_1(x_i - \bar{x})) = 0$$
Sample
$$\beta_1 = \frac{\bar{x}\bar{y} - \bar{x}\bar{y}}{\bar{x}\bar{y} - \bar{x}\bar{y}}$$

Sample

Auto Example

Python code



```
xm = np.mean(x)
ym = np.mean(y)
syy = np.mean((y-ym)**2)
syx = np.mean((y-ym)*(x-xm))
sxx = np.mean((x-xm)**2)
beta1 = syx/sxx
beta0 = ym - beta1*xm
```

Regression line:

$$mpg = \beta_0 + \beta_1 \text{ horsepower}$$

Linear Least Squares (Multivariate)

• Now consider input: $\in \mathfrak{R}^{\mathrm{M}}$ to learn

and output?R

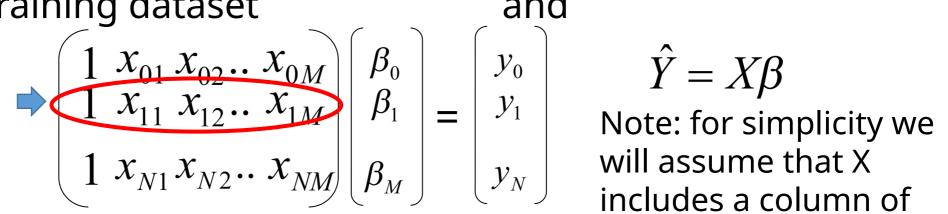
the goal is

$$y = f(x) = \beta_M x_M + ... + \beta_1 x_1 + \beta_0$$

$$X \in \mathfrak{R}^{N \times M}$$

Given training dataset

Training sample



 $Y \in \Re^N$ and

$$\hat{Y} = X\beta$$

includes a column of

Linear Least Squares (Multivariate)

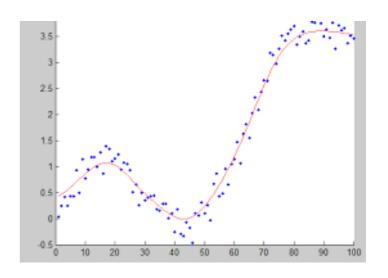
$$RSS = \sum (y - \hat{y})^2 = (Y - \hat{Y})^T \times (Y - \hat{Y}) = (Y - X\beta)^T \times (Y - X\beta)$$

Objectiv
$$\min_{\beta} (Y - X\beta)^T \times (Y - X\beta)$$
e:

Solutio
$$\beta^* = (X^T X)^{-1} X^T Y$$
n:

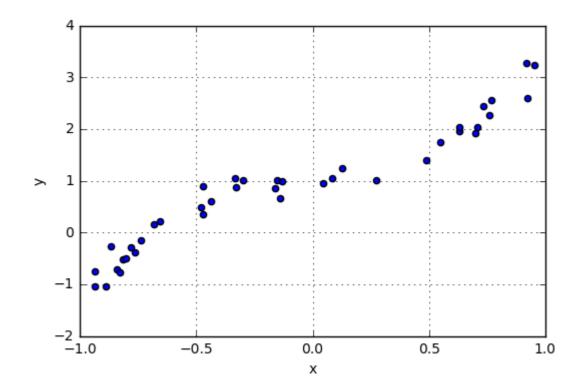
Polynomial Fitting

- Last lecture: polynomial regression
- Given data $(x_i, y_i), i = 1, ..., N$
- Learn a polynomial relationship: $y = \beta_0 + \beta_1 x + \dots + \beta_d x^d + \epsilon$
 - d = degree of polynomial. Called model order
 - $\beta = (\beta_0, \dots, \beta_d)$ = coefficient vector
- Given d, can find β via least squares
- How do we select d from data?
- This problem is called model order selection.



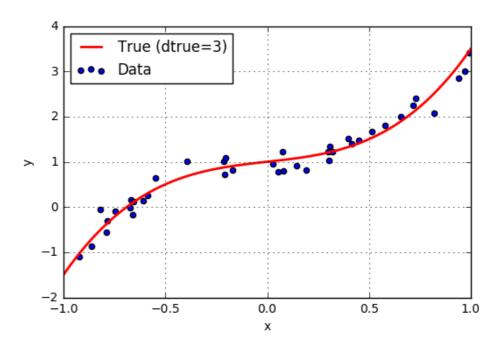
Example Question

- You are given some data.
- Want to fit a model: $y \approx f(x)$
- Decide to use a polynomial: $f(x) = \beta_0 + \beta_1 x + \cdots$
- What model order d should we use?
- Thoughts?



Synthetic Data

- Previous example is synthetic data
- x_i : 40 samples uniform in [-1,1]
- $y = f(x) + \epsilon$,
 - $f(x) = \beta_0 + \beta_1 x + \dots + \beta_d x^d =$ "true relation"
 - d = 3, $\epsilon \sim N(0, \sigma^2)$
- Synthetic data useful for analysis
 - Know "ground truth"
 - Can measure performance of various estimators



```
# Import useful polynomial library
import numpy.polynomial.polynomial as poly

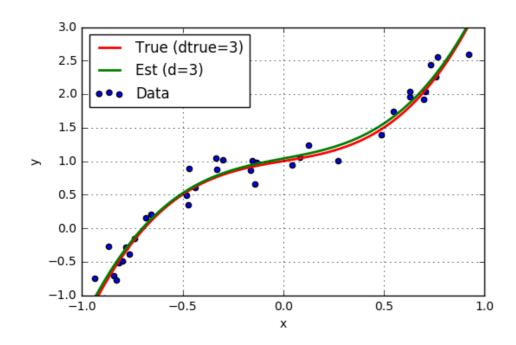
# True model parameters
beta = np.array([1,0.5,0,2]) # coefficients
wstd = 0.2 # noise
dtrue = len(beta)-1 # true poly degree

# Independent data
nsamp = 40
xdat = np.random.uniform(-1,1,nsamp)

# Polynomial
y0 = poly.polyval(xdat,beta)
ydat = y0 + np.random.normal(0,wstd,nsamp)
```

Fitting with True Model Order

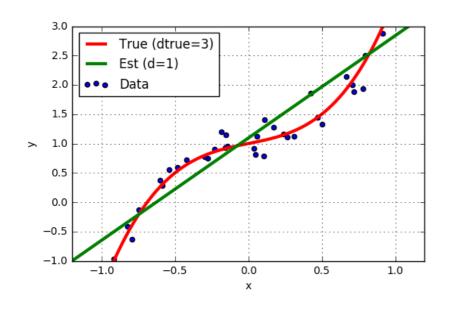
- Suppose true polynomial order, d=3, is known
- Use linear regression
 - numpy.polynomial package

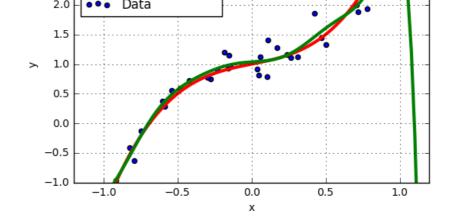


```
d = 3
beta hat = poly.polyfit(xdat,ydat,d)
# Plot true and estimated function
xp = np.linspace(-1,1,100)
yp = poly.polyval(xp,beta)
yp_hat = poly.polyval(xp,beta_hat)
plt.xlim(-1,1)
plt.ylim(-1,3)
plt.plot(xp,yp,'r-',linewidth=2)
plt.plot(xp,yp_hat,'g-',linewidth=2)
# PLot data
plt.scatter(xdat,ydat)
plt.legend(['True (dtrue=3)', 'Est (d=3)', 'Data'], loc='upper left')
plt.grid()
plt.xlabel('x')
plt.ylabel('y')
```

But, True Model Order not Known

Suppose we guess the wrong model order?





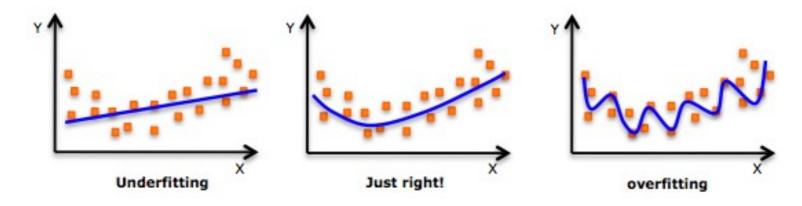
True (dtrue=3)

Est (d=10)

d=1 "Underfitting"

d=10 "Overfitting"

How Can You Tell from Data?



- Is there a way to tell what is the correct model order to use?
- Must use the data. Do not have access to the true d?
- What happens if we guess:
 - *d* too big?
 - d too small?

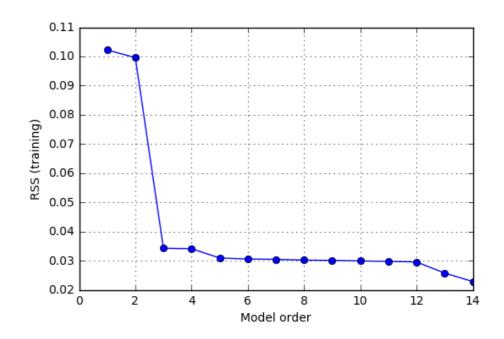
Using RSS on Training Data?

- Simple (but bad) idea:
 - For each model order, d, find estimate $\hat{\beta}$
 - · Compute predicted values on training data

$$\widehat{y}_i = \widehat{\boldsymbol{\beta}}^T \boldsymbol{x}_i$$

• Compute RSS $RSS(d) = \sum_{i} (y_i - \hat{y}_i)^2$

- Find d with lowes \overline{RSS}
- This doesn't work
 - RSS(d) is always decreasing (Question: Why?)
 - Minimizing RSS(d) will pick d as large as possible
 - Leads to overfitting
- What went wrong?
- How do we do better?



Model Class and True Function

- Analysis set-up:
 - Learning algorithm assumes a model class: $\hat{y} = f(x, \beta)$
 - But, data has true relation: $y = f_0(x) + \epsilon$, $\epsilon \sim N(0, \sigma_{\epsilon}^2)$
- Will quantify three key effects:
 - Irreducible error
 - Under-modeling
 - Over-fitting

Output Mean Squared Error

- To evaluate prediction error suppose we are given:
 - A parameter estimate $\widehat{\beta}$ (computed from the learning algorithm)
 - A test point x_{test}
 - Test point is generally different from training samples.
- Predicted value: $\hat{y} = f(x_{test}, \hat{\beta})$
- Actual value: $y = f_0(x_{test}) + \epsilon$
- Output mean squared error:

$$MSE_{y}(\mathbf{x}_{test}, \widehat{\boldsymbol{\beta}}) \coloneqq E[y - \widehat{y}]^{2}$$

• Expectation is over noise ϵ on the test sample.

Irreducible Error

Rewrite output MSE:

$$MSE_y(\mathbf{x}_{test}, \widehat{\boldsymbol{\beta}}) := E[y - \widehat{y}]^2 = E[f_0(\mathbf{x}_{test}) + \epsilon - f(\mathbf{x}_{test}, \widehat{\boldsymbol{\beta}})]^2$$

• Since noise on test sample is independent of $\widehat{m{\beta}}$ and $m{x}_{test}$:

$$MSE_y(\mathbf{x}_{test}, \widehat{\boldsymbol{\beta}}) \coloneqq \left[f_0(\mathbf{x}_{test}) - f(\mathbf{x}_{test}, \widehat{\boldsymbol{\beta}}) \right]^2 + \mathrm{E}(\epsilon^2) = \left[f_0(\mathbf{x}_{test}) - f(\mathbf{x}_{test}, \widehat{\boldsymbol{\beta}}) \right]^2 + \sigma_{\epsilon}^2$$

- Define irreducible error: σ_{ϵ}^2
 - Lower bound on $MSE_y(x_{test}, \widehat{\beta}) \ge \sigma_{\epsilon}^2$
 - Fundamental limit on ability to predict y
 - Occurs since y is influenced by other factors than $oldsymbol{x}$

Analysis with Noise (Advanced)

•

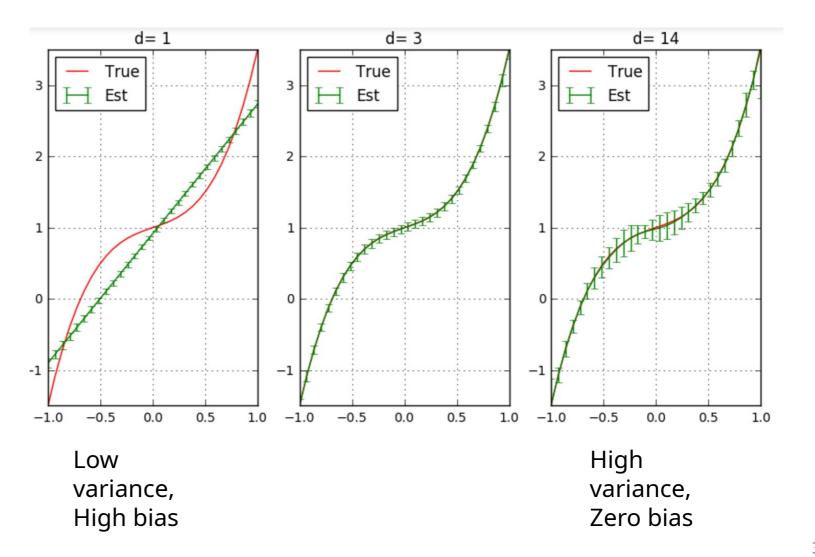
- Now assume noise: $y = f_0(x) + \epsilon, \epsilon \sim N(0, \sigma_{\epsilon}^2)$
- Get training data: $(x_i, y_i), i = 1, ..., n$
- Fit a parameter:

$$\widehat{\boldsymbol{\beta}} = \arg\min_{\boldsymbol{\beta}} \sum_{i=1}^{n} (y_i - f(\boldsymbol{x}_i, \boldsymbol{\beta}))^2$$

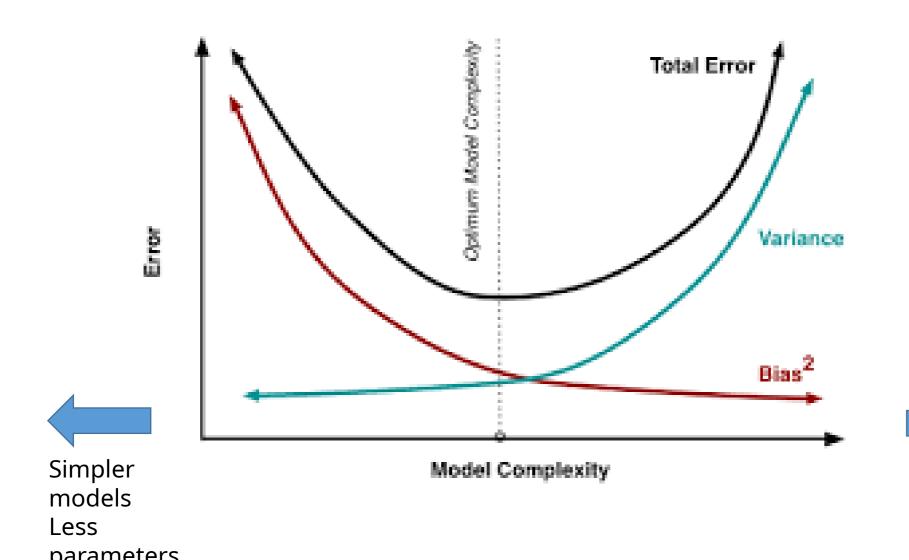
- $\widehat{\beta}$ will be random.
- Depends on particular noise realization.
- Take a new test point x_{test} (not random)
- Compute mean and variance of estimated function $f(\pmb{x}_{test}, \widehat{\pmb{eta}})$
- Define:
 - Bias: Difference of true function from mean estimate
 - Variance: Variance of estimate around its mean

Bias and Variance Illustrated

- Polynomial ex
- Mean and std dev of estimated functions
- 100 trials



Bias-Variance Tradeoff



Richer models More parameters Over-fitting

Cross Validation

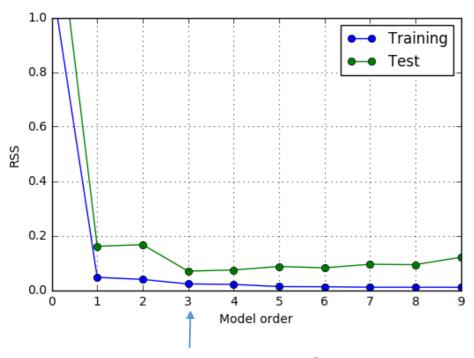
- Concept: Need to test fit on data independent of training data
- Divide data into two sets:
 - N_{train} training samples, N_{valid} validation samples
- For each model order, p, learn parameters $\hat{\beta}$ from training samples
- Measure RSS on validation samples.

$$RSS_{test}(p) = \sum_{i \in \text{valid}} (\widehat{y}_i - y_i)^2$$

• Select model order p that minimizes $RSS_{valid}(p)$

Finding the Model Order

• Estimated optimal model order = 3



RSS test minimized at d=3RSS training always decreases

```
dtest = np.array(range(0,10))
RSStest = []
RSStr = []
for d in dtest:
   # Fit data
   beta hat = poly.polyfit(xtr,ytr,d)
    # Measure RSS on training data
   # This is not necessary, but we do it just to show the training error
   yhat = poly.polyval(xtr,beta hat)
   RSSd = np.mean((yhat-ytr)**2)
   RSStr.append(RSSd)
    # Measure RSS on test data
   yhat = poly.polyval(xts,beta_hat)
   RSSd = np.mean((yhat-yts)**2)
   RSStest.append(RSSd)
plt.plot(dtest,RSStr,'bo-')
plt.plot(dtest,RSStest,'go-')
plt.xlabel('Model order')
plt.ylabel('RSS')
plt.grid()
plt.ylim(0,1)
plt.legend(['Training','Test'],loc='upper right')
```

Problems with Simple Train/Test Split

- Test error could vary significantly depending on samples selected
- Only use limited number of samples for training
- Problems particularly bad for data with limited number of samples

K-Fold Cross Validatio

Feld 2 Feld 3 Fold 4 Feld 5 Training Training Training Training Complete Training Training Test Training Training Training Training Training Test Training Training Training Training Training Test Training Training Training Training Test

- K-fold cross validation
 - Divide data into K parts
 - Use K-1 parts for training. Use remaining for test.
 - Average over the K test choices
 - More accurate, but requires K fits of parameters
- Leave one out cross validation (LOOCV)
 - Take K = N so one sample is left out.
 - Most accurate, but requires N model fittings

Polynomial Example

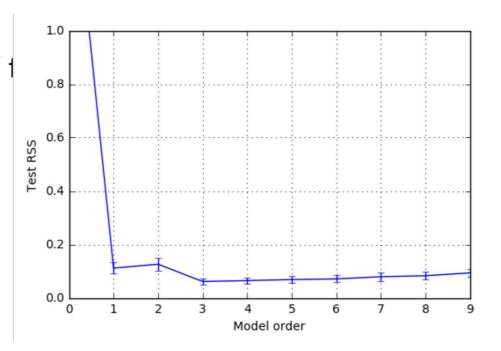
- Use sklearn Kfold object
- Loop
 - Outer loop: Over K folds
 - Inner loop: Over model ord
 - Measure test error in each 1
 - Can be time-consuming

```
# Create a k-fold object
nfold = 20
kf = sklearn.model selection.KFold(n splits=nfold,shuffle=True)
# Model orders to be tested
dtest = np.arange(0,10)
nd = len(dtest)
# Loop over the folds
RSSts = np.zeros((nd,nfold))
for isplit, Ind in enumerate(kf.split(xdat)):
    # Get the training data in the split
   Itr, Its = Ind
   xtr = xdat[Itr]
   ytr = ydat[Itr]
   xts = xdat[Its]
   vts = vdat[Its]
    for it, d in enumerate(dtest):
        # Fit data on training data
        beta hat = poly.polyfit(xtr,ytr,d)
        # Measure RSS on test data
        yhat = poly.polyval(xts,beta hat)
        RSSts[it,isplit] = np.mean((yhat-yts)**2)
```

Polynomial Example CV Results

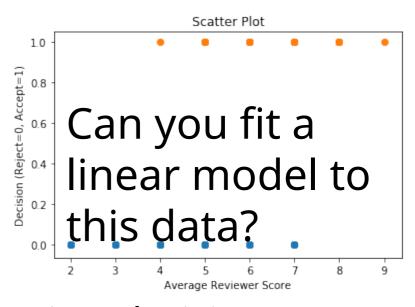
- For each model order d
 - Compute mean test RSS
 - Compute std error (SE) of test RSS
 - SE = std dev / $\sqrt{K-1}$
 - Mean and SE computed over the K
- Simple model selection
 - Select d with lowest mean test RSS
- For this example
 - Estimate model order = 3

```
RSS_mean = np.mean(RSSts,axis=1)
RSS_std = np.std(RSSts,axis=1) / np.sqrt(nfold-1)
plt.errorbar(dtest, RSS_mean, yerr=RSS_std, fmt='-')
plt.ylim(0,1)
plt.xlabel('Model order')
plt.ylabel('Test RSS')
plt.grid()
```



Binary Classification "Categoric **Binary Classification** Task (T): • Simplest example where ℜ





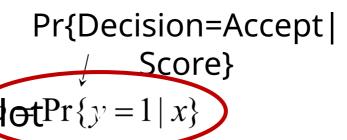
Dataset of ICLR'18 review scores vs. accept/reject decisions

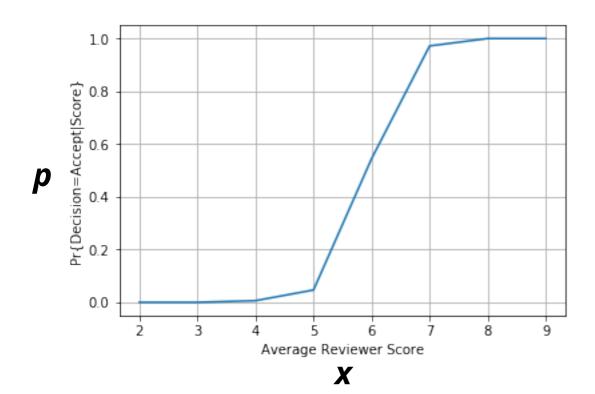
title	review_3	w_2	_1 review_	eview	review	decision	conf_3	conf_2	conf_1	authors	authorids	abstract	_bibtex	TL;DR
Hyperedge2vec: Distributed Representations for	5.0	5.0	5.0 5	1	5.000000	Reject	4.0	3.0	3.0	[Ankit Sharma, Shafiq Joty, Himanshu Kharkwal,	[sharm170@umn.edu, srjoty@ntu.edu.sg, himanshu	Data structured in form of overlapping or non	@article{\nsharma2018hyperedge2vec:,\ntitle= {H	None
Exploring the Space of Black-box Attacks on De	7.0	6.0	5.0 6		6.000000	Reject	4.0	3.0	4.0	[Arjun Nitin Bhagoji, Warren He, Bo Li, Dawn S	[abhagoji@princeton.edu, _w@eecs.berkeley.edu,	Existing black-box attacks on deep neural netw	@article{\nnitin2018exploring,\ntitle={Explori	Query-based black-box attacks on deep neural n
Learning Weighted Representations for Generali	7.0	8.0	5.0 8		6.666667	Reject	4.0	3.0	3.0	[Fredrik D. Johansson, Nathan Kallus, Uri Shal	[fredrikj@mit.edu, kallus@cornell.edu, urish22	Predictive models that generalize well under d	@article{\nd.2018learning,\ntitle={Learning We	A theory and algorithmic framework for predict
Understanding Deep Learning Generalization by	6.0	3.0	2.0 3	/:	3.666667	Reject	2.	3.0	3.0	[Guanhua Zheng, Jitao Sang, Changsheng Xu]	[zhenggh@mail.ustc.edu.cn, jtsang@bjtu.edu.cn,	Deep learning achieves remarkable generalizati	@article{\nzheng2018understanding,\ntitle= {Und	We prove that DNN is a recursively approximate

Logistic Regression

Binary Classification

Tasks(J): d, let's compute and plot $Pr\{y=1|$





 Idea: Linear regression to fit p as a function of x

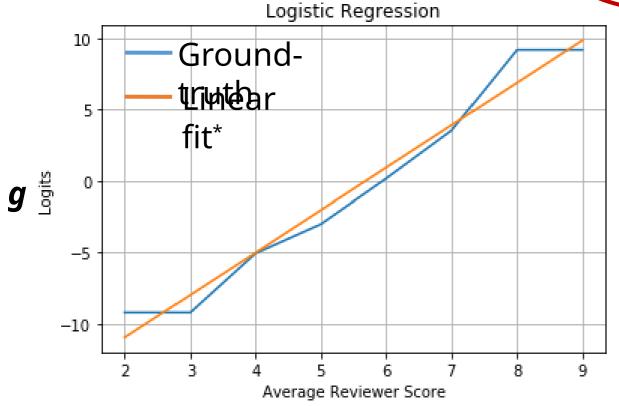
$$p = \beta_1 x + \beta_0$$

- Is this a good idea?
 - Probability p is always bounded between [0,1]

Logistic Regression

Binary Classification

Task (Sider the following function log(



"Logits"

Function $n!og(\frac{p}{1-p})$

• What is the range of *g*?

$$g \in [-\infty, \infty]$$

• Logistic Regression: fit logits function using a linear model!

$$g = \log(\frac{p}{1-p}) = \beta_1 x + \beta_0$$

X

Note: the linear fit is illustrative only. How to determine the best linear fit will be

Logistic Regression

Pr{Decision=Accept | Score}

$$g = \log(\frac{p}{1-p}) = \beta_1 x + \beta_0$$

$$p = \frac{1}{1 + e^{-(\beta_1 x + \beta_0)}}$$

$$p = \frac{1}{1 + e^{-(\beta_1 x + \beta_0)}}$$

What is Pr{Decision=Reject | Score}

$$1 - p = \frac{e^{-(\beta_1 x + \beta_0)}}{1 + e^{-(\beta_1 x + \beta_0)}}$$

How do we find the model parameters β_1

Model Estimation

- We will use an approach referred to as Maximum Likelihood Estimation (MLE)
 - Let's assume that the model(i.e., β_1 and β_0) is magically known. Consider the training dataset below. What is the likelihood that

41_		t care a from our model?
#	V	\mathbf{v} If official find $\mathbf{e}_{\mathbf{c}}(\beta_1 x_1 + \beta_0)$
77	A	from our model? $Likelihood = \frac{e^{(\beta_1 x_1 + \beta_0)}}{e^{-(\beta_1 x_1 + \beta_0)}} * \frac{1}{1 - \frac{-(\beta_1 x_2 + \beta_0)}{e^{-(\beta_1 x_2 + \beta_0)}}} * \dots \frac{1}{1 - \frac{-(\beta_1 x_2 + \beta_0)}{e^{-(\beta_1 x_2 + \beta_0)}}}$
1	2	$-1+\rho^{(p_1N_1+p_0)}$ $+\rho^{(p_1N_2+p_0)}$ $+\rho^{(p_1N_1+p_0)}$
_	$x_1 = 3$	$y_1 = 0$
2	$\nu - 9$	11 - 1
	$x_2 = 8$	$y_2 = 1$
Ν	y = 6	v = 1
	$x_{N} = 6$	$y_N = 1$

Model Estimation

 We will use an approach referred to as Maximum Likelihood Estimation (MLE)

• Let's assume that the model(i.e., β_1 and β_0) is magically known. Consider the training dataset below. What is the likelihood that

#	X	Y	from our model? $e^{(3\beta_1+\beta_0)}$ 1 $*$ 1
1	2	0	$Likelihood = \frac{e^{-(3\beta_1 + \beta_0)}}{1 + e^{-(3\beta_1 + \beta_0)}} * \frac{1}{1 + e^{-(8\beta_1 + \beta_0)}} * \dots \frac{1}{1 + e^{-(6\beta_1 + \beta_0)}}$
_	$x_1 = 3$	$y_1 = 0$	
2	$x_2 = 8$	$y_2 = 1$	
N		1	
IN	$x_{N} = 6$	$y_N = 1$	

Model Estimation

 We will use an approach referred to as Maximum Likelihood Estimation (MLE)

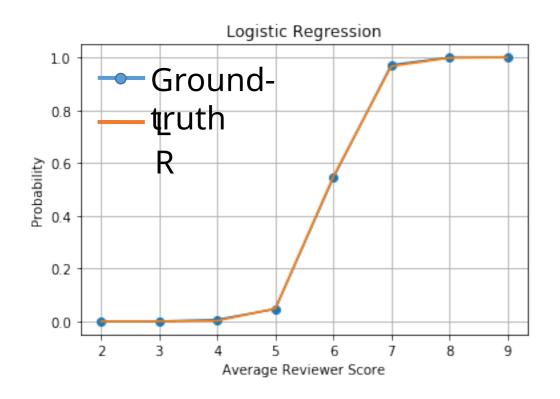
• Let's assume that the model(i.e., β_1 and β_0) is magically known. Consider the training dataset below. What is the likelihood that $\frac{1}{1+e^{-(8\beta_1+\beta_0)}}$ is the likelihood that

<u> </u>							
#	X	Y					
1	$x_1 = 3$	$y_1 = 0$					
2	$x_2 = 8$	$y_2 = 1$					
N	$x_N = 6$	$y_N = 1$					

 $g(\beta_1, \beta_0)$ Function of model parameters

Find β_1 and β_0 that maximize g (or minimize the "loss" –g) $Loss(\beta_1,\beta_0)=-g(\beta_1,\beta_0)$

We Won't Worry About How (Phew!)



```
#Instantiate an LR object
logreg = sklearn.linear_model.LogisticRegression(C=1e5);

#Recall: your training data must have a column of ones for the constant term
xd = np.ones((numPapers,2));
xd[:,0] = np.append(rscores,ascores)

yd = np.append(rlabels,alabels);
logreg.fit(xd,yd);

#Plot Pr{Accept|Score}
rv = np.ones((len(revRange),2));
rv[:,0] = revRange;
prpredict=logreg.predict_proba(rv)
```

From regression to classification: if probability of Accept > 0.5, then output Accept.

Logistic Regression: Multi-Variate Case

UCI Spam

Dataset://archive.ics.uci.edu/ml/datasets/

Attribute InformatiSpambase

The last column of 'spambase.data' denotes whether the e-mail was considered spam (1) or not (0), i.e. unsolicited commercial e-mail. Most of the attributes indicate whether a particular word or character was frequently occurring in the e-mail. The run-length attributes (55-57) measure the length of sequences of consecutive capital letters. For the statistical measures of each attribute, see the end of this file. Here are the definitions of the attributes:

48 continuous real [0,100] attributes of type word freq WORD

= percentage of words in the e-mail that match WORD, i.e. 100 * (number of times the WORD appears in the e-mail) / total number of words in e-mail. A "word" in this case is any string of alphanumeric characters bounded by non-alphanumeric characters or end-of-string.

6 continuous real [0,100] attributes of type char freq CHAR]

- = percentage of characters in the e-mail that match CHAR, i.e. 100 * (number of CHAR occurences) / total characters in e-mail
- 1 continuous real [1,...] attribute of type capital_run_length_average
- = average length of uninterrupted sequences of capital letters
- 1 continuous integer [1,...] attribute of type capital run length longest
- = length of longest uninterrupted sequence of capital letters
- 1 continuous integer [1,...] attribute of type capital_run_length_total
- = sum of length of uninterrupted sequences of capital letters
- = total number of capital letters in the e-mail
- 1 nominal {0,1} class attribute of type spam
- = denotes whether the e-mail was considered spam (1) or not (0), i.e. unsolicited commercial e-mail.

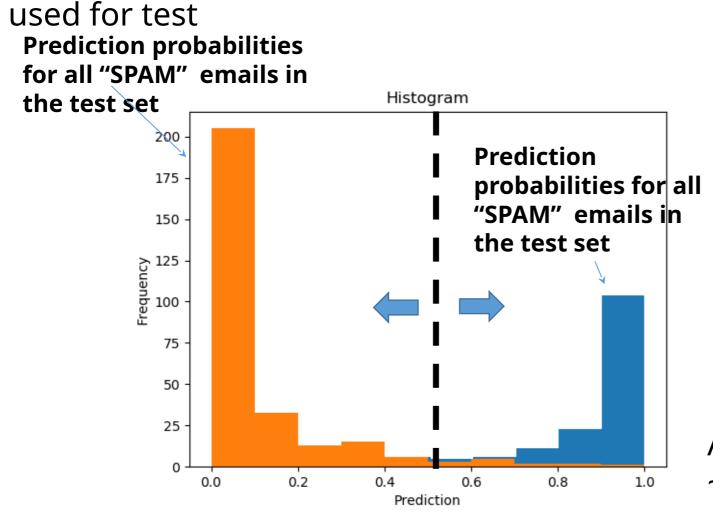
- 57 Real or integer valued features
- Binary output class

$$p_{spam} = \frac{1}{-(\sum_{i=1}^{M} \beta_i x_i + \beta_0)}$$

$$1 + e^{-(\sum_{i=1}^{M} \beta_i x_i + \beta_0)}$$

LR on Spam Database: Results

90% of samples used for training, remaining 10%



```
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#Plot Pr{Accept|Score}
rv = np.ones((len(revRange),2));
rv[:,0] = revRange;
prpredict=logreg.predict_proba(rv)
```

Which emails are mispredicted? Accuracy on test set: ~92%

Which Features Matter?

Our

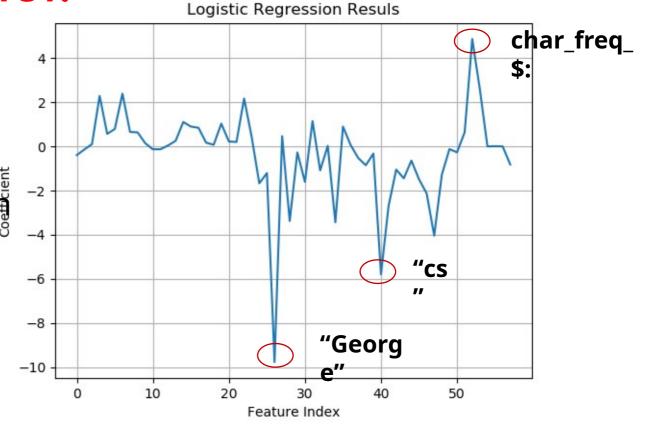
Model:

$$p_{spam} = \frac{1}{1 + e^{-(\sum_{i=1}^{M} \beta_i x_i + \beta_0)}}$$

What does β_i =0 imply about

feature i?

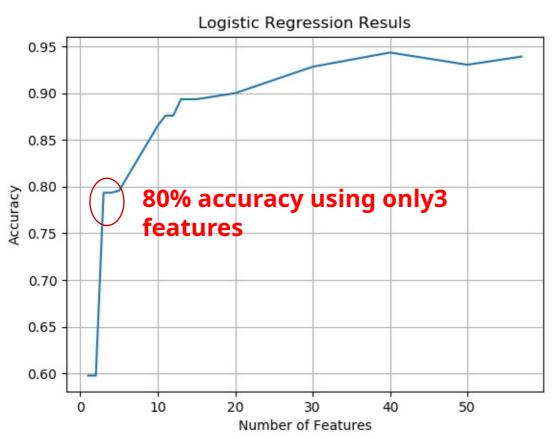
Reasonable hypothesis: features with larger absolute values of β matter more.



Feature Selection

Retrain and predict using only the top-k

fe-----



Can we explicitly train the parameters so as to prioritize a "sparser" model?

Mhymodel complexity prevents overfitting

Recall that during training we were seeking to minimize:

$$\hat{\beta} = \min_{\beta} Loss(\beta)$$

How should this objective function change?

Regularization

L_p Norm of a

$$||x||_p = (\sum |x_i|^p)^{1/p}$$

vector x

p	L _p Norm	Interpretation
0	$ x _0 = (\sum x_i ^0)^{1/0}$	Number of Non-zero Entries
1	$ x _1 = (\sum x_i)$	Sum of absolute values
2	$ x _2 = (\sum x_i ^2)^{0.5}$	Root mean square
∞	$ x _{\infty} = \left(\sum x_i ^{\infty}\right)^0$	Max. value

"Regularized" loss

$$\hat{\beta} = \min_{\beta} \{ Loss(\beta) + c \|\beta\|_{0} \}$$

c controls the relative importance of the regularization penalty

Regularization In Practice

L0 Regularizatio

$$\hat{\beta} = \min_{\beta} \{ Loss(\beta) + c \|\beta\|_{0} \}$$

Hard "combinatorial" optimization

Instead, the following regularization functions are problem! commonly used:

L1
Regularizatio
n
(LASSO)
L2
Regularizatio
n
(Ridge)

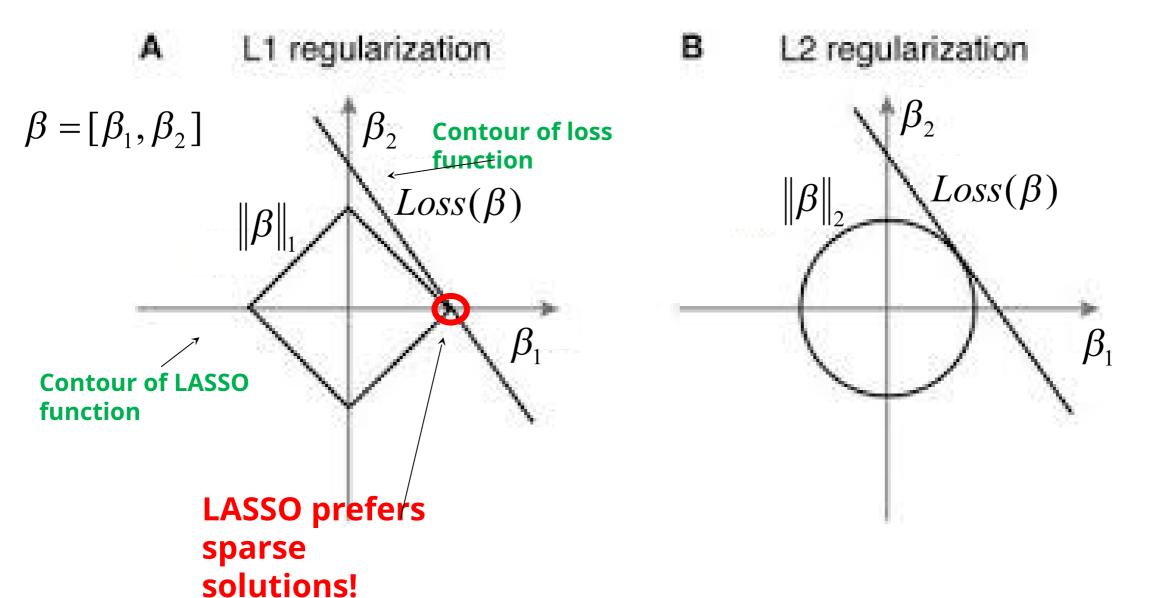
$$\hat{\beta} = \min_{\beta} \{ Loss(\beta) + c \|\beta\|_{1} \}$$

$$\hat{\beta} = \min_{\beta} \{ Loss(\beta) + c \|\beta\|_{2} \}$$

We are penalizing "large" coefficients.

But why?

LASSO and Ridge Regularization



Regularization for Spam Classification

Logistic Regression (aka logit, MaxEnt) classifier.

In the multiclass case, the training algorithm uses the one-vs-rest (OvR) scheme if the 'multi_class' option is set to 'ovr', and uses the cross- entropy loss if the 'multi_class' option is set to 'multinomial'. (Currently the 'multinomial' option is supported only by the 'lbfgs', 'sag' and 'newton-cg' solvers.)

This class implements regularized logistic regression using the 'liblinear' library, 'newton-cg', 'sag' and 'lbfgs' solvers. It can handle both dense and sparse input. Use C-ordered arrays or CSR matrices containing 64-bit floats for optimal performance; any other input format will be converted (and copied).

The 'newton-cg', 'sag', and 'lbfgs' solvers support only L2 regularization with primal formulation. The 'liblinear' solver supports both L1 and L2 regularization, with a dual formulation only for the L2 penalty.

Read more in the User Guide.

Parameters: penalty: str, 'l1' or 'l2', default: 'l2'

Used to specify the norm used in the penalization. The 'newton-cg', 'sag' and 'lbfgs' solvers support only I2 penalties.

New in version 0.19: I1 penalty with SAGA solver (allowing 'multinomial' + L1)

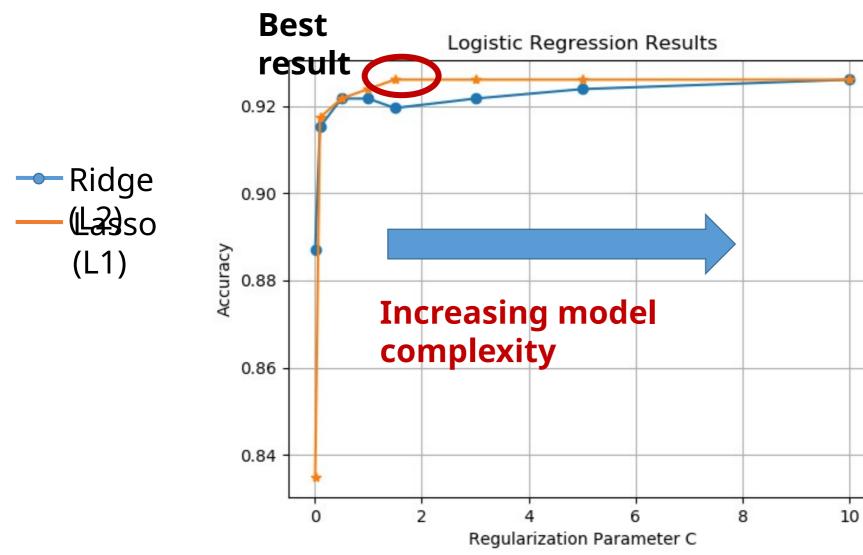
C: float, default: 1.0

Inverse of regularization strength; must be a positive float. Like in support vector machines, smaller values specify stronger regularization.

Which regularization function to use?

How should we select *c*?

Impact of C



Errors in Binary Classification

- Two types of errors:
 - Type I error (False positive / false alarm): Decide $\hat{y} = 1$ when y = 0
 - Type II error (False negative / missed detection): Decide $\hat{y}=0$ when y=1
- Implication of these errors may be different
 - Think of breast cancer diagnosis
- Accuracy of classifier can be measured by:

•
$$TPR = P(\hat{y} = 1 | y = 1)$$

•
$$FPR = P(\hat{y} = 1 | y = 0)$$

predicted→ real↓	Class_pos	Class_neg
Class_pos	TP	FN
Class_neg	FP	TN

TPR (sensitivity) =
$$\frac{TP}{TP + FN}$$

$$FPR (1-specificity) = \frac{FP}{TN+FP}$$

ROC Curve

```
from sklearn import metrics
yprob = logreg.predict_log_proba(Xtr)
fpr, tpr, thresholds = metrics.roc_curve(ytr,yprob[:,1])

plt.loglog(fpr,1-tpr)
plt.grid()
plt.xlabel('FPR')
plt.ylabel('TPR')
```

- Varying threshold obtains a set of classifier
- Trades off FPR and TPR
- Can visualize with ROC curve
 - Receiver operating curve
 - Term from digital communications

